



ITEM 7.01 Regulation FD Disclosure

On Monday, December 10, 2018, BB&T Corporation's Executive Vice President and Corporate Controller, Cynthia B. Powell, made a presentation at the Barclays CECL Seminar in New York. Ms. Powell's presentation, which includes the lender's perspective on the implementation of the credit loss accounting standard, is attached as Exhibit 99.1.

The information provided pursuant to this Item 7.01, including the attached Exhibit, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be deemed incorporated by reference into the Company's filings with the Securities and Exchange Commission.

ITEM 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit No. Description of Exhibit

99.1 Cynthia B. Powell's slide presentation for the Barclays CECL Seminar

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

BB&T CORPORATION

(Registrant)

By: /s/ Cynthia B. Powell

Cynthia B. Powell

Executive Vice President and Corporate Controller

(Principal Accounting Officer)

Date: December 10, 2018