

GLAXOSMITHKLINE PLC

Form 20-F

March 04, 2011

**Table of Contents**

**As filed with the Securities and Exchange Commission on March 4, 2011**

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
FORM 20-F**

- o **REGISTRATION STATEMENT PURSUANT TO SECTION 12(b) OR (g) OF THE  
SECURITIES EXCHANGE ACT OF 1934  
OR**
- þ **ANNUAL REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934  
For the fiscal year ended December 31, 2010  
OR**
- o **TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934  
OR**
- o **SHELL COMPANY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES  
EXCHANGE ACT OF 1934  
Commission file number 1-15170  
GlaxoSmithKline plc  
(Exact name of Registrant as specified in its charter)  
England  
(Jurisdiction of incorporation or organization)  
980 Great West Road, Brentford, Middlesex TW8 9GS England  
(Address of principal executive offices)  
Victoria Whyte  
Company Secretary  
GlaxoSmithKline plc  
980 Great West Road  
Brentford, TW8 9GS  
England  
+44 20 8047 5000  
company.secretary@gsk.com  
(Name, Telephone, E-mail and/or Facsimile number and Address of Company Contact Person)  
Securities registered or to be registered pursuant to Section 12(b) of the Act:**

<b>Title of Each Class</b>	<b>Name of Each Exchange On Which Registered</b>
American Depositary Shares, each representing 2 Ordinary Shares, Par value 25 pence	New York Stock Exchange
4.850% Notes due 2013	New York Stock Exchange
5.650% Notes due 2018	New York Stock Exchange
6.375% Notes due 2038	New York Stock Exchange
Securities registered or to be registered pursuant to Section 12(g) of the Act:	

**None**

(Title of class)

Securities for which there is a reporting obligation pursuant to Section 15(d) of the Act:

**None**

(Title of class)

Indicate the number of outstanding shares of each of the issuer's classes of capital or common stock as of the close of the period covered by the annual report.

Ordinary Shares of Par value 25 pence each

5,196,264,019

Indicate by check mark if the registrant is a well-known seasoned issuer, as defined in Rule 405 of the Securities Act.

Yes  No

If this report is an annual or transition report, indicate by check mark if the registrant is not required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934.

Yes  No

Note: Checking the box above will not relieve any registrant required to file reports pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 from their obligations under those Sections.

Indicate by check mark whether the registrant (1) has filed all reports to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, or a non-accelerated filer. See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer

Accelerated filer

Non-accelerated filer

Indicate by check mark which basis of accounting the registrant has used to prepare the financial statements included in this filing:

U.S. GAAP

International Financial Reporting Standards as issued by the International Accounting Standards Board

Other

If "Other" has been checked in response to the previous question, indicate by check mark which financial statement item the registrant has elected to follow.

Item 17

Item 18

If this is an annual report, indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes  No

**Table of Contents**

---

## Contents

### **Business review**

<u>2010 Performance overview</u>	08
<u>Research and development</u>	10
<u>Pipeline summary</u>	12
<u>Products, competition and intellectual property</u>	14
<u>Regulation</u>	18
<u>Manufacturing and supply</u>	19
<u>World market</u>	20
<u>GSK sales performance</u>	21
<u>Segment reviews</u>	22
<u>Responsible business</u>	29
<u>Financial review 2010</u>	34
<u>Financial position and resources</u>	41
<u>Financial review 2009</u>	47
<u>Risk factors</u>	53

### **Governance and remuneration**

<u>Our Board</u>	58
<u>Our Corporate Executive Team</u>	60
<u>Governance and policy</u>	64
<u>Dialogue with shareholders</u>	69
<u>Internal control framework</u>	71
<u>Committee reports</u>	74
<u>Remuneration policy</u>	81
<u>Director terms and conditions</u>	91
<u>Director and Senior Management remuneration</u>	94
<u>Directors' interests</u>	96
<u>Directors' interests in contracts</u>	101

### **Financial statements**

<u>Directors' statement of responsibilities</u>	102
<u>Report of independent registered public accounting firm</u>	103
<u>Financial statements</u>	104
<u>Notes to the financial statements</u>	109

### **Shareholder information**

<u>Quarterly trend</u>	186
<u>Five year record</u>	194
<u>Product development pipeline</u>	197
<u>Share price and dividends</u>	201

<u>Nature of trading market</u>	202
<u>Annual General Meeting</u>	202
<u>Investor relations and Registrar</u>	202
<u>Taxation information for shareholders</u>	204
<u>Glossary of terms</u>	205
<u>Articles of Association of GlaxoSmithKline</u>	206
<u>Comparison of Corporate Governance Standards and practice</u>	209
<u>American Depositary Shares</u>	217
<u>Exhibit Index</u>	218
<u>History of Company</u>	219
<u>Cross reference to Form 20-F</u>	220

<u>EX-1.1</u>
<u>EX- 4.3</u>
<u>EX- 4.7</u>
<u>EX-12.1</u>
<u>EX-12.2</u>
<u>EX-13.1</u>
<u>EX-15.1</u>

### **Business review**

This discusses our financial and non-financial activities, resources, development and performance during 2010 and outlines the factors, including the trends and the principal risks and uncertainties, which are likely to affect future development.

### **Governance and remuneration**

This discusses our management structures and governance procedures. It also sets out the remuneration policies operated for our Directors and Corporate Executive Team members.

### **Financial statements**

The financial statements provide a summary of the Group's financial performance throughout 2010 and its position as at 31st December 2010. The consolidated financial statements are prepared in accordance with IFRS as adopted by the European Union and also IFRS as issued by the International Accounting Standards Board.

### **Shareholder information**

This includes the full product development pipeline and discusses shareholder return in the form of dividends and share price movements.

Underlying sales growth excludes pandemic products, *Avandia* and *Valtrex*. See page 21.

CER% represents growth at constant exchange rates. Sterling % or £% represents growth at actual exchange rates. See page 21.

The calculation of results before major restructuring is described in Note 1 to the financial statements, Presentation of the financial statements .

**Table of Contents**

01

We exist to improve the quality of human life by enabling people to **do more, feel better** and **live longer**.

We work by respecting people, maintaining our focus on the patient and consumer whilst operating with both integrity and transparency.

We are looking to deliver shareholder value through growth of a diversified and global business, by delivering more products of value, simplifying our operating model and by running our business responsibly.

What follows is our report to shareholders for 2010.

**Notice regarding limitations on Director Liability under English Law**

Under the UK Companies Act 2006, a safe harbour limits the liability of Directors in respect of statements in and omissions from the Report of the Directors contained on pages 8 to 101. Under English law the Directors would be liable to the company, but not to any third party, if the Report of the Directors contains errors as a result of recklessness or knowing misstatement or dishonest concealment of a material fact, but would not otherwise be liable.

**Report of the Directors**

Pages 8 to 101 inclusive comprise the Report of the Directors that has been drawn up and presented in accordance with and in reliance upon English company law and the liabilities of the Directors in connection with that report shall be subject to the limitations and restrictions provided by such law.

**Website**

Notwithstanding the references we make in this Annual Report to GlaxoSmithKline's website, none of the information made available on the website constitutes part of this Annual Report or shall be deemed to be incorporated by reference herein.

**Cautionary statement regarding forward-looking statements**

The Group's reports filed with or furnished to the US Securities and Exchange Commission (SEC), including this document and written information released, or oral statements made, to the public in the future by or on behalf of the Group, may contain forward-looking statements. Forward-looking statements give the Group's current expectations or forecasts of future events. An investor can identify these statements by the fact that they do not relate strictly to historical or current facts. They use words such as anticipate, estimate, expect, intend, will, project, plan, other words and terms of similar meaning in connection with any discussion of future operating or financial performance. In particular, these include statements relating to future actions, prospective products or product approvals, future performance or results of current and anticipated products, sales efforts, expenses, the outcome of contingencies such as legal proceedings, and financial results. The Group undertakes no obligation to update any forward-looking statements, whether as a result of new information, future events or otherwise.

Forward-looking statements involve inherent risks and uncertainties. The Group cautions investors that a number of important factors, including those in this document, could cause actual results to differ materially from those contained in any forward-looking statement. Such factors include, but are not limited to, those discussed under Risk factors on pages 53 to 57 of this Annual Report.

GSK Annual Report 2010

**Table of Contents**

**02**

**GSK at a glance**

We are one of the world's leading research-based pharmaceutical and healthcare companies. We are committed to improving the quality of human life by enabling people to do more, feel better and live longer.

**How we do it**

GSK has focused its business on the delivery of three strategic priorities, which aim to increase growth, reduce risk and improve GSK's long-term financial performance:

Grow a diversified global business

Deliver more products of value

Simplify GSK's operating model

**Where we do it**

GSK is a global organisation with offices in over 100 countries and major research centres in the UK, USA, Belgium and China. Our shares are listed on the London and New York Stock Exchanges and our corporate head office is in Brentford, UK.

**Our 2010 numbers**

£28.4bn  
Turnover

32.1p  
Earnings per share

53.9p  
Earnings per share before  
major restructuring

65p  
Dividend per share

**Group sales**

**Research & development**

c.30  
A peer-leading pipeline  
with around 30 late-stage  
assets.

£3.96bn  
In 2010, we spent £3.96bn  
in R&D before major  
restructuring, or 14%  
of our total sales.

We are one of the world's  
biggest investors in R&D and are  
the biggest private sector funder  
of R&D in the UK.

**Consumer Healthcare**

20%  
Growth of *Horlicks*  
in India in 2010.

No.1  
*Sensodyne* has  
been the  
world's fastest  
growing  
toothpaste  
brand over  
the last 5  
years.



10	14%	c.1bn	2
10 new compounds and vaccines starting phase III clinical trials since the start of 2010.	We are committed to improving returns in R&D, aiming to increase our estimated return on investment in this area to 14%.	Units of <i>Lucozade</i> , <i>Ribena</i> and <i>Horlicks</i> manufactured in the UK every year.	New Consumer Healthcare Research and Innovation centres opened in China and India.

**Vaccines**

1.4bn  
Doses of our vaccines supplied to 179 countries around the world in 2010.

**Emerging markets**

24%  
Of total GSK turnover from emerging markets, by the broader definition (Pharmaceutical and Consumer Healthcare turnover in all markets excluding USA, Western Europe, Canada, Japan, Australia and New Zealand).

GSK Annual Report 2010

---

**Table of Contents****03**

96,500 Employees.	5% Share of world pharmaceutical market. (Source: IMS Health)	3 Leading presence in Consumer Healthcare  global categories: OTC, Oral Care, Nutritionals.
----------------------	---	--

**GSK's business model**

A balanced, synergistic business, with multiple growth drivers supporting a core pharmaceutical R&D operation.

**Responsible business****Malaria vaccine**

Potentially the first malaria vaccine with phase III trials ongoing in 7 African countries.

**300 million**

Commitment to supply 300m doses of *Synflorix* at a reduced price to developing countries over the next decade through the AMC financing mechanism.

**5-year commitment**

To treat school age children in Africa at risk of intestinal worms.

**Leader**

GSK ranked first in both Access to Medicine Indexes in 2008 and 2010.

**2050**

Target date for value chain, from raw materials to product disposal, to be carbon neutral.

GSK Annual Report 2010

**Table of Contents**

**04**

**Chairman & CEO summary**

**Dear Shareholder**

Over the last two and a half years we have been implementing a strategy to transform our business model to address the significant challenges our industry faces as payers search for ever more cost-effective healthcare, and demand escalates for new and better medicines. This is being done with the direct aim of enhancing returns to our shareholders and improving the lives of patients and consumers.

To achieve this we have substantially re-engineered GSK's business through major restructuring and a more rigorous approach to capital allocation. The effects of these changes in 2010 were masked to some degree by specific events. Reported sales, for example, were impacted by generic competition to *Valtrex*, and reduced sales from *Avandia* and pandemic related products. Meanwhile earnings were impacted by the significant charge we took to help resolve long-standing legal matters. This belies the good progress we have made to execute our strategy and which is evident in diversified underlying sales growth and the increasing potential of our pipeline. We believe GSK is becoming a more balanced, synergistic business with a lower risk profile and the option for significant potential upside from the pipeline.

GSK is also a business built on strong values and a deep commitment to operating with integrity. In 2010 we have taken further steps to make our company more responsive, more flexible and more open to society's expectations.

**Increasing returns to shareholders**

In 2010 we were able to fund returns to shareholders, bolt-on acquisitions and the significant increase in legal settlements whilst reducing net debt by £0.6 billion.

Adjusted 2010 net cash inflow before legal matters was £8.8 billion, up 9%. Cash outflow for legal settlements was £2 billion.

GSK remains financially very strong. We increased our dividend by 7% to 65p in 2010 and our priority is to deliver further growth in the dividend. Since 2005, dividends have increased each year with average growth of 8% over the five-year period. We have also started a new long-term share buy-back programme to enhance returns to shareholders, with buy-backs of £1-2 billion expected in 2011.

---

**Table of Contents**

05

**Chairman & CEO summary****Continuing focus on return on investment**

Our drive for change, and to improve returns on investment through restructuring and effective capital allocation, continued to make progress during the year.

Reinvestment of costs saved through our restructuring programme has enabled us to diversify and strengthen GSK's sales base. To date, £1.7 billion of cost has been extracted from the business and we are on track to deliver £2.2 billion of annual savings by 2012.

We have taken cost out from lower returning activities and reinvested it in key growth areas such as Emerging Markets, Vaccines and Consumer Healthcare. 2010 reported sales for these businesses were up 22%, 15% and 5% respectively.

This is helping to reduce GSK's dependency on sales of products generated in white pills/western markets. Sales from these markets and products have decreased from 40% in 2007, to 25% in 2010. Over time, this should help to reduce the adverse impact of patent expirations on the Group.

**Delivering diversified underlying sales growth**

In 2010, reported sales fell 1%, impacted by the continued effect of generic competition to *Valtrex*, the rapid loss of sales of *Avandia* following regulatory decisions in the Autumn and a difficult comparison with the prior year which included significant sales of pandemic products.

However, underlying sales growth (sales excluding these 3 factors) was up 4.5%. This growth was achieved despite the ongoing impacts of US healthcare reform and EU government austerity measures and is testament to the strength of the rest of our portfolio.

In 2011, we expect underlying sales momentum to continue and translate into sustainable reported growth in 2012.

**Increasing pipeline potential**

Reforming R&D to improve returns on investment has been a key element of the strategy we are implementing. We saw further evidence that this strategy is making progress during 2010.

GSK now has a peer-leading portfolio of around 30 opportunities in phase III and registration. This portfolio is diverse with 5 biopharmaceuticals and 5 vaccines in addition to NCEs. It is also highly innovative with more than 20 assets not currently available for any indication. One such asset *Benlysta* is potentially the first new treatment for lupus in 50 years and is currently being considered for approval by regulators in the USA and Europe.

Importantly, we are delivering sustained progress, with 10 NCEs and new vaccines entering phase III since the start of 2010. By the end of 2012, we expect phase III data on around 15 assets, including potential new treatments for type 1 and 2 diabetes, several rare diseases and multiple cancer types.

We have made fundamental changes to how we allocate our R&D expenditure, directing it to our late stage pipeline; reducing cost and risk through externalising parts of early-stage discovery; dismantling infrastructure; and terminating development in areas with low financial and scientific return. Our target remains to deliver a rate of return for GSK's R&D of around 14%. We are the only pharmaceutical company to have explicitly set such a challenging target.

**Operating a values-based business with integrity**

Continuing to run our business in a responsible way is also central to the changes we have made at GSK.

In 2010, we continued progress in our significant commitment to work on neglected tropical diseases. Our candidate malaria vaccine is progressing through phase III trials in Africa. If all goes well, this will be the first ever vaccine against malaria, with the potential to save the lives of millions of children and infants in Africa. We also announced that we will donate enough of our albendazole medicine to protect all school-aged children in Africa against intestinal worms. Intestinal worms cause more ill health in school-aged children than any other infection, so this will have a major positive health impact.

Improving the environmental sustainability of our business is also a priority and we have launched a new set of ambitious targets. Our goal is to reduce the environmental impact of our whole value chain, from raw materials to product disposal, and to be carbon neutral by 2050.

We are continuing to work towards resolving a number of long-standing legal matters. There is no doubt that the scale of legal provisioning that has been required is significant. However, we continue to believe that it is in the Group's best

interests to resolve this inherent unpredictability and reduce GSK's overall litigation exposure. These legal cases underline just how important it is for us to be led by our values in everything we do.

**Changes to the Board**

In September we announced that Julian Heslop will retire as CFO at the end of March and be replaced by Simon Dingemans, who joined the company as CFO-designate in January 2011.

We would like to thank Julian for his dedicated service to GSK as CFO and a member of the Board over the last six years. His integrity, diligence and outstanding technical ability have ensured that GSK has remained financially strong during a period of significant economic turmoil. Simon's appointment as CFO will bring valuable new experience and capability to support us in implementing our strategy.

**Conclusion**

There is no doubt that our operating environment remains challenging and that the pharmaceutical industry is undergoing a period of intense change. However we believe that GSK is well placed to succeed in this environment. Our journey to create a more balanced, synergistic business with increasing pipeline potential is progressing well and in accomplishing this we would like to recognise the significant contribution of our employees and our many partners. We remain confident that we can generate increased value for shareholders as well as deliver better outcomes to patients and consumers.

**Sir Christopher Gent**  
Chairman

**Andrew Witty**  
Chief Executive Officer

See page 21.

**Table of Contents**

**06**

Discover the world of GSK

GSK Annual Report 2010

---

**Table of Contents**

07

**Our strategy**

Since 2008, we have focused our business around the delivery of three strategic priorities, which aim to increase growth, reduce risk and improve our long-term financial performance:

**Grow a diversified global business**

We are diversifying our business to create a more balanced product portfolio and move away from a reliance on traditional white pills/western markets \*. Sales generated from these markets and products have decreased from 40% in 2007, to 25% in 2010. Over time this should help to reduce the adverse impact of patent expirations on the Group. We expect to generate future sales growth by strengthening our core pharmaceuticals business and supplementing it with increased investment in growth areas such as Emerging Markets, vaccines, Japan, dermatology and Consumer Healthcare. Sales in Emerging Markets were up 22%, vaccines up 15%, Japan up 14%, dermatology up 6% (on a pro-forma basis excluding 2010 acquisitions) and Consumer Healthcare up 5% for 2010.

**Deliver more products of value**

With the aim of sustaining an industry-leading pipeline of products that deliver value for healthcare providers, we have been focusing on improving rates of return and delivering the best science in our R&D organisation. This has required a multi-faceted approach. For example we have increased the level of externalisation of our research, taken difficult decisions around pipeline progressions and focused on disease areas where we believe the prospects for successful registration and launch of differentiated medicines are greater.

We have one of the largest and most diverse development pipelines in the industry with approximately 30 late-stage assets. The vast majority of these programmes address unmet medical need and importantly nearly two-thirds are new chemical entities or new vaccines.

**Simplifying the operating model**

As our business continues to change shape, it is essential that we transform the operating model to reduce complexities, improve efficiencies and reduce cost. Through our global restructuring programme, we have removed £1.7 billion of cost since 2008 and are on track to deliver our target of £2.2 billion of annual savings by 2012. These savings have been extracted from our developed country sales and marketing, support functions, R&D and manufacturing infrastructure and reinvested in higher returning activities such as Emerging Markets, vaccines and Consumer Healthcare.

**Outlook**

Whilst our operating environment remains challenging, we have made significant progress through restructuring and a rigorous returns-based approach to capital allocation. We expect underlying sales momentum (sales excluding *Valtrex*, *Avandia* and pandemic related products) to continue in 2011 and to translate into reported growth in 2012 at constant exchange rates, despite further anticipated pricing reductions in the USA and Europe.

The US patent for compositions containing the combination of active substances in *Seretide/Advair* expired during 2010, but various patents over the *Diskus* delivery device exist in the USA for a number of years up to 2016. The outlook for the timing and impact of entry of follow-on competition is uncertain. GSK has not been notified of any acceptance by the US FDA of an application for a follow-on product that refers to *Seretide/Advair* and contains the same active ingredients (as would be expected to precede the introduction of such a product), and is not able to predict when this may occur or when any such follow-on product may enter the US market. Other products may experience generic competition in advance of the stated patent expiry as a result of settlement of patent proceedings. See Note 44, Legal proceedings, pages 178 to 185.

GSK has a peer-leading development pipeline, with over 20 assets not currently on the market for any indication. By the end of 2012, we expect Phase III data on around 15 additional assets.

With improvements in our net debt position, we are increasing returns to shareholders. We increased GSK's dividend in 2010 and our priority is to deliver further growth in the dividend. We also have commenced a new long-term share

buy-back programme.

We remain confident that we can generate increased value for shareholders as well as deliver better outcomes to patients and consumers.

\* See page 21.

**Our plans**

Drive growth in the pharmaceutical business in our core markets

Fulfil the potential of Emerging Markets

Expand our business in Japan

Build our leadership in dermatology

Grow the Vaccines and Consumer Healthcare businesses

**Our plans**

Focus on the best science

Diversify through externalisation

Re-personalise R&D

Focus on return on investment

**Our plans**

Evolve our commercial model

Re-shape manufacturing

Streamline our processes

Reduce working capital



**Table of Contents**

**08**

**2010 performance overview**

**Our strategies**

We have focused the business around the delivery of three strategic priorities.

Grow a diversified global business

Broadening and balancing our portfolio and moving away from a reliance on white pills/western markets

**Our measures**

We use a number of measures to track our progress against the strategic priorities over the medium to long term. These include the following:

Performance of core Pharmaceuticals and vaccines businesses

Diversification of sales

Contribution of Emerging Markets to our overall sales and growth

Growth of Consumer Healthcare business

Build our leadership position in dermatology

Expansion of Japanese business

**Our progress in 2010**

We made good progress during the year, with a number of notable successes:

Excluding pandemic products, *Avandia* and *Valtrex*, underlying pharmaceutical (including vaccines) sales\* were £21.1 billion and grew 4% in the year.

Sales from white pills/western markets fell from 40% of turnover in 2007 to 25% in 2010

Sales in our Emerging Markets pharmaceutical business grew by 22% to more than £3.6 billion and now represent 15% of pharmaceutical turnover.

Sales in our Consumer Healthcare business grew by 5% to £5.0 billion and now represent 17.6% of Group turnover.

Dermatology sales grew on a pro-forma basis (excluding 2010 acquisitions) by approximately 6% to nearly £1.1 billion, representing nearly 4% of Group turnover.

Sales in GSK Japan grew 14% to nearly £2.0 billion.

We received approvals for four new compounds.

Build biopharmaceutical portfolio

*Arzerra* recorded sales of £26 million on its first full year on the US market and was launched in Europe. *Benlysta* filed for approval in both the USA and Europe.

Deliver more products of value

Contribution to sales of new products

New products launched since 2007 (excluding flu pandemic vaccines) grew 36% and contributed 7% of pharmaceutical sales in 2010.

Transforming R&D to ensure we not only deliver the current pipeline but are also able to sustain the flow of products for years to come.

Number of reimbursable product approvals and filings

We received six product approvals in the USA and EU since the start of 2010

Seven assets are currently filed with regulators.

Sustaining late-stage pipeline

We maintained around 30 assets in phase III and registration, with ten new chemical entities and new vaccines entering phase III since the start of 2010.

Enhanced R&D productivity and increased externalisation for Drug Discovery

Our objective is to increase our estimated rate of return for R&D from around 11% to 14%.

During 2010 we signed eight new collaborations to increase the external nature of our discovery, giving 54 external discovery engines to complement our 38 Discovery Performance Units.

Simplifying the operating model

Delivery of major restructuring programme

We have achieved annual cost savings of £1.7 billion and remain on track to reach £2.2 billion of annualised savings by 2012.

Simplifying our operating model to ensure that it is fit for purpose and able to support our business in the most cost efficient way.

Reduce working capital.

Working capital reduced by £1.3 billion in 2010 (including £600 million of cash from lower pandemic receivables).

\* The calculation of underlying sales growth is described on page 21.

See page 21.

---

**Table of Contents**

09

2010 performance overview

**Key performance indicators**

This index includes Abbott Labs, Amgen, AstraZeneca, Bristol Myers Squibb, Eli Lilly, Johnson & Johnson, Merck, Novartis, Pfizer, Roche Holdings and Sanofi-Aventis.

o Reflects £4bn legal charge.

# The calculation of CER growth is described on page 21.

\* The calculation of results before major restructuring is described in Note 1 to the financial statements, Presentation of the financial statements .

+ The calculation of free cash flow is described on page 44.

In 2010, reported sales were down 1% but underlying sales growth (sales excluding pandemic products, *Avandia* and *Valtrex*) was 4.5%.

Earnings per share in 2010 was adversely impacted by legal costs of £4,001 million (2009 £591 million). Excluding legal costs, EPS before major restructuring was 120.7 pence, 11% down on 2009.

The reduced level of free cash flow in 2010 reflected the higher legal settlements in the year. Free cash flow before legal settlements was £6,533 million (2009 £5,508 million).

**Table of Contents**

10

**Research and development****Research and development Pharmaceuticals**

GSK R&D has built one of the strongest, broadest pipelines of potential new medicines in the industry. We believe the pipeline has the potential to deliver value to patients and payers and improve rates of financial return on our R&D investment. Appropriately progressing our pipeline products safely and efficiently to deliver innovative new medicines for patients is the primary goal of our R&D function.

The development of new products typically is a long, expensive and uncertain process, and it is not possible to predict which compounds in development will succeed or fail. The risks inherent in the R&D process are described more fully in the Risk factors section, under Risk that R&D will not deliver commercially successful new products .

GSK allocates its R&D investment with reference to the potential returns available from its target therapeutic markets and the technical and commercial risks associated with products in the pipeline. Those factors are reviewed at each phase of the development process and are central in the decision to proceed to the next stage. Costs incurred at each stage are carefully managed to maximise the likely future return consistent with the Group's overall objective of increasing its IRR from its R&D activities from its current level, estimated in 2009 to be around 11%, to 14%. The returns generated are, however, primarily determined by the eventual commercial impact of new products as they achieve regulatory approval and are launched.

This projected rate of return includes products launched from 1st January 2007 and compounds in phases IIb and III of the development process. The calculation is based on actual sales from 2007 to 2009 and forecast sales for the relevant products up to 2030, adjusted to reflect expected failure rates, which are broadly in line with standard industry failure rates. The cost base used in this calculation comprises an estimate of attributable R&D costs and actual and projected milestone payments where appropriate. Estimated profit margins, capital investment and working capital requirements are factored into the calculation, based on our historical performance.

Details of the full product development pipeline, made up of both pharmaceutical and vaccine assets, are set out on pages 197 to 200 and the performance of marketed products is discussed in detail under Financial review 2010 on pages 34 to 40.

**Discovering potential medicines**

Our early stage R&D (drug discovery) seeks to identify the biological targets involved with the development of diseases, and then to create small molecules or biopharmaceuticals that interact with these disease targets. The wealth of scientific discoveries in recent years has made it essential that we are highly selective in where we invest our drug discovery resources; focusing resources on those areas most likely to deliver significant medical advances and returns on investment.

We conducted a re-evaluation of the advances and discoveries in global biomedical science. This led us to exit areas of research we judged unlikely to provide sufficient scientific and therefore financial returns. We have also tried to create an entrepreneurial environment in drug discovery pursuing the best scientific opportunities whether internal or external. We created Discovery Performance Units (DPUs), which are groups of between 5-70 scientists, with each group focusing on one particular disease or pathway and responsible for driving discovery and development of potential new medicines through to early stage clinical trials (up to the completion of Phase IIa). There are now nearly 40 DPUs.

Each DPU develops a business plan with specific deliverables and investment covering multiple years. The plans also include areas of opportunity for collaborations with external organisations that could enhance a DPU's deliverables and return. These can include collaborations with large and small companies and academia. Our internal R&D expertise gives us a strong basis in identifying and forming these collaborations, which in drug discovery are typically in-licensing or option-based collaborations.

The Discovery Investment Board (DIB) reviews the business plans of each DPU. The DIB is responsible for revising the plans, identifying areas for improvement and monitoring DPU delivery against agreed targets and investment.

Membership of the DIB comprises senior R&D and commercial management and external individuals with relevant

expertise including life science investment experience and understanding of payer perspectives. It is chaired by the SVP of Medicines Discovery and Development.

No individual DPU has annual expenditure of more than 10% of the total annual R&D expenditure.

#### **Delivering these medicines to patients**

A compound that advances into late-stage development (typically after Phase IIa) will undergo much larger scale studies in humans to investigate its efficacy and safety further. At the same time, we work at optimising both the compound's physical properties and its formulation so that it can be produced and delivered efficiently and in sufficient quantities through the manufacturing process. We then convert the results of these activities into a regulatory file for submission to regulatory agencies.

Medicines Development Teams (MDTs) are small units of six to ten people who have responsibility for a compound through the later stages of development to filing with the regulatory agencies. There are around 30 assets in late-stage development, comprising more than 50 individual projects.

GSK also actively seeks out opportunities to add products to its late-stage portfolio through relationships with other companies. For late-stage assets, these typically take the form of in-licensing or co-promotion arrangements and are most likely to be aligned to existing areas of therapy expertise or investment.

The Product Management Board (PMB), assesses the technical, commercial and investment case for each project to progress in development. The PMB is co-chaired by the Chairman, R&D and the President, North America Pharmaceuticals, and includes the heads of each pharmaceutical region and global manufacturing.

Projects are reviewed by the PMB at certain key decision points: Commit to Medicine Development, Commit to Phase III and Commit to File and Launch. Funding is generally allocated up to the next key decision point, typically between two and four years ahead. The PMB also carries out an annual late-stage funding review, where investment in all projects is reviewed, adjusted if necessary and prioritised.

No individual late-stage project has incurred annual expenditure of more than 10% of the total annual R&D expenditure.

#### **Governance**

R&D decisions are overseen by a number of boards. The oversight of strategic issues and overall budget management across R&D is owned by the R&D Executive team (RADEX). DIB and PMB control investment decisions in early and late stage R&D as described above.

The Scientific Advisory Board (SAB) is chaired by the SVP Medicines Discovery and Development and includes a number of external scientific experts. The SAB reviews and challenges the science underlying development programmes and provides advice on related issues to the PMB at the key investment points.

**Table of Contents****Research and development**

GSK's Chief Medical Officer, as Chair of the Global Safety Board, is ultimately accountable for oversight of all major decisions regarding patient safety. The Global Safety Board is responsible internally for approving pivotal studies and investigating any issues related to patient safety arising during the development programme and post-launch.

Information from GSK clinical trials is widely and easily available.

**Diseases of the developing world**

Continued investment in research into diseases of the developing world is essential if there is to be a long-term improvement in the health of people who live in these regions. As part of our response to this challenge, we operate a drug discovery unit based at Tres Cantos (Spain), which focuses on malaria and tuberculosis. We are adapting our business model to pursue an open innovation strategy for R&D for diseases of the developing world. Elements of this new approach include: being more open with our intellectual property; being more open with our resources; and being more open with our data and compounds. Additional R&D sites in the USA and the UK are focused on the development of new medicines to treat HIV/AIDS and drug resistant bacteria, while vaccine research is conducted in Rixensart (Belgium).

Through these R&D efforts, we are addressing the prevention and treatment of all three of the World Health Organization's (WHO) priority infectious diseases.

**Vaccines R&D**

We are active in the fields of vaccine research, development and production and have a portfolio of over 30 vaccines approved for marketing. We have over 1,600 scientists devoted to discovering innovative vaccines that contribute to the health and well-being of people of all generations around the world. The discovery and development of a new vaccine is a complex process requiring long-term investment and, with more than 20 vaccines in development, we have one of the strongest vaccine pipelines in the industry. Traditionally vaccines have been used to ward off illness; our vaccine division is working now to develop immunotherapeutics aimed at educating the patient's immune system to identify and attack cancer cells in a highly specific manner.

Vaccine discovery involves many collaborations with academia and the biotech industry to identify new vaccine antigens which are then expressed in yeast, bacteria or mammalian cells and purified to a very high level. This is followed by formulation of the clinical lots of the vaccine. This may involve mixing antigens with selected GSK novel proprietary adjuvant systems, which are combinations of selected adjuvants designed to elicit the most appropriate immune response to a specific antigen. The right combination of antigen and adjuvant system can help the body mobilise the most effective immunological pathway, which is designed to provide maximum protection against specific diseases in targeted populations.

Once formulated, the candidate vaccine is evaluated from a safety and efficacy perspective through the different phases of preclinical testing, then through the clinical trials involving healthy individuals. These will range from safety analysis in a small group of volunteers in phase I, dose adjustment and proof of concept in phase II, to large-scale safety and efficacy analysis in phase III. The results obtained during clinical trials and data regarding the development of a quality and large-scale production process and facilities are then combined into a regulatory file which is submitted to the authorities in the countries where the vaccine will be made available.

The Biologicals Scientific Committee (BSC) defines the overall R&D and new product licensing strategy for our vaccines business. It is chaired by the Biologicals President and includes heads of our vaccines R&D, disease areas, clinical, epidemiology, business development and other departments as members. The BSC assesses high potential vaccine in-licensing opportunities, decides on exploratory projects and in-licensing opportunities and also endorses target product profiles before the start of early vaccine projects. In addition the BSC aligns R&D, clinical and commercial plans for early projects and is responsible for prioritising exploratory, research and early vaccine projects. The Development Review Committee (DRC) oversees the late development vaccine portfolio including strategy, project prioritisation and resource allocation. The DRC is chaired by the head of Global Vaccine Development and its membership includes the heads of clinical research, global industrial operations, global commercial centre of excellence, R&D, industrialisation and medical.



After launch, post marketing studies are set up to assess vaccination programmes and to monitor vaccine safety. In 2010 two distinct R&D groups were formed for vaccines to provide specific focus for prophylactics and for our Antigen Specific Cancer Immunotherapeutic (ASCI) portfolio. A new Global Vaccine Development organisation was created pulling together our clinical and late development R&D organisations. It has allowed us to give a clear focus to projects through Vaccine Development Leaders who have overall responsibility for the development of a particular project.

#### **Animals and research**

For ethical, regulatory and scientific reasons, research using animals remains a small but vital part of research and development of new medicines and vaccines. We only use animals where there is no alternative and constantly strive to reduce the numbers used. We are committed to maintaining high standards for the humane care and treatment of all laboratory animals and undertake internal and external review to assure these standards.

The vast majority of the experimental methods do not use animals. We are actively engaged in research to develop and validate more tests that either avoid the use of animals or reduce the numbers needed. When animals are used, all due measures are taken to prevent or minimise pain and distress.

We understand that use of animals for research purposes commands a high level of public interest. Our statement on

The care and ethical use of animals in research , our views on use of non-human primates and details of our voluntary decision not to use great apes (chimpanzees), together with further information and reports, are available.

#### **Research and development Consumer Healthcare**

The continuous creation and development of innovative products keeps our brands relevant, vibrant and valuable. Our portfolio spans three major categories: OTC medicines, Oral healthcare and Nutritional healthcare. For our major brands, dedicated R&D teams, including regulatory, partner with and work alongside their commercial brand team colleagues in office-free hub environments that foster collaboration and fast decision-making. Hubs have quickly become a preferred way of working at our Innovation Centres in Weybridge, UK, and Parsippany, USA, and we have expanded this model to China and India.

We have a full and diverse product development pipeline. Our key late stage projects include novel technologies, new combinations and superior formulations.

**Table of Contents**

12

**Pipeline summary**

We have a full and diverse product development pipeline. All our projects comprising new chemical entities, biological entities or vaccines, new combinations and new indications for existing compounds that are in Phase III, have been filed for approval or have been recently approved are highlighted here. The most advanced status is shown and includes 2010 and 2011 approvals in the USA and EU.

10 <b>assets moved into Phase III</b>	6 <b>approvals in USA or EU</b>	5 <b>assets terminated from Phase III development</b>
<b>IPX066</b> , for Parkinson's disease	<b>Tyverb/Tykerb</b> , for first line therapy for hormone receptor positive breast cancer (USA/EU)	<b>Avandamet XR</b> , for type 2 diabetes
<b>1120212</b> , a MEK inhibitor, for metastatic melanoma	<b>Arzerra</b> , for refractory chronic lymphocytic leukaemia (EU)	<b>Avandia + statin</b> , for type 2 diabetes
<b>2118436</b> , a BRAf inhibitor, for metastatic melanoma	<b>Revolade/Promacta</b> , for idiopathic thrombocytopenic purpura (EU)	<b>almorexant</b> , for primary insomnia
<b>573719 + vilanterol</b> , a combination drug for COPD	<b>Duodart/Jalyn</b> , a fixed dose combination drug for benign prostatic hyperplasia (USA/EU)	<b>New generation flu</b> , for influenza prophylaxis
<b>1605786</b> , for Crohn's disease	<b>Votrient</b> , for renal cell cancer (EU)	<b>Simplirix</b> , for genital herpes prophylaxis.
<b>Zoster vaccine</b> , for the prevention of shingles	<b>Prolia</b> , for post-menopausal osteoporosis (EU)	
<b>2402968</b> , for Duchenne muscular dystrophy		
<b>migalastat HCl</b> , for Fabry disease		
<b>1349572</b> , an integrase inhibitor, for HIV and as a fixed dose combination with <i>Epzicom/Kivexa</i>		
<b>2696273</b> , for adenosine deaminase severe combined immune deficiency		

In-licence or other alliance relationship with a third party

**Key:**

**Phase III**

Large comparative study (compound versus placebo and/or established treatment) in patients to establish clinical benefit and safety.

**Filed**

Following successful Phase III trials, we file the product for approval by the regulatory authorities.

**Approval**

Only when approval is granted can we begin to market the medicine or vaccine.

Our full pipeline is on pages 197 to 200.

GSK Annual Report 2010

---

**Table of Contents**

13

**Pipeline summary**

<b>Therapeutic area</b>	<b>Compound</b>	<b>Indication</b>	<b>Phase III</b>
<b>Biopharmaceuticals</b>	albiglutide	type 2 diabetes	1
	<i>Arzerra</i>	chronic lymphocytic leukaemia, first line therapy and use in relapsed patients	1
	<i>Arzerra</i>	diffuse large B cell lymphoma (relapsed patients)	1
	<i>Arzerra</i>	follicular lymphoma (refractory & relapsed patients)	1
	otelixizumab	type 1 diabetes	1
	<i>Benlysta</i>	systemic lupus erythematosus	
	denosumab	bone metastatic disease	
	<i>Arzerra</i>	chronic lymphocytic leukaemia (refractory patients)	
	<i>Prolia</i>	hormone ablative/chemotherapy bone loss in prostate cancer patients	
	<i>Prolia</i>	postmenopausal osteoporosis	
<b>Cardiovascular &amp; metabolic</b>	darapladib	atherosclerosis	1
<b>Infectious diseases</b>	<i>Relenza</i>	treatment of influenza	1
<b>Neurosciences</b>	IPX066	Parkinson's disease	1
	<i>Horizant</i>	restless legs syndrome	
	<i>Trobalt/Potiga</i> (retigabine/ezogabine)	epilepsy partial seizures	
<b>Oncology</b>	1120212	metastatic melanoma	1
	2118436	metastatic melanoma	1
	<i>Votrient</i>	ovarian cancer, maintenance therapy	1
	<i>Revolade/Promacta</i>	chronic liver disease induced thrombocytopenia	1
	<i>Revolade/Promacta</i>	hepatitis C induced thrombocytopenia	1

	<i>Tyverb/Tykerb</i>	breast cancer, adjuvant therapy	1
	<i>Tyverb/Tykerb</i>	gastric cancer	1
	<i>Tyverb/Tykerb</i>	head & neck squamous cell carcinoma (resectable disease)	1
	<i>Votrient</i>	renal cell cancer, adjuvant therapy	1
	<i>Votrient</i>	sarcoma	1
	<i>Votrient + Tyverb/Tykerb</i>	inflammatory breast cancer	1
	<i>Avodart</i>	reduction in the risk of prostate cancer	
	<i>Duodart/Jalyn</i>	benign prostatic hyperplasia -fixed dose combination	
	<i>Revolade/Promacta</i>	idiopathic thrombocytopaenic purpura	
	<i>Tyverb/Tykerb</i>	breast cancer, first line therapy	
	<i>Votrient</i>	renal cell cancer	
<b>Respiratory &amp; immuno-inflammation</b>	573719	COPD	1
	573719 + vilanterol	COPD	1
	vilanterol (642444)	COPD	1
	1605786 (CCX282)	Crohn's disease	1
	<i>Relovair</i> (vilanterol + 685698)	asthma	1
	<i>Relovair</i> (vilanterol + 685698)	COPD	1
<b>Paediatric vaccines</b>	<i>Mosquirix</i>	malaria prophylaxis (plasmodium falciparum)	1
	<i>Nimenrix</i> (MenACWY-TT)	neisseria meningitis groups A, C, W & Y disease prophylaxis	
	<i>MenHibrix</i> (Hib-MenCY-TT)	neisseria meningitis groups C & Y & haemophilus influenzae type b disease prophylaxis	
<b>Other vaccines</b>	Flu vaccine	seasonal influenza prophylaxis	1
	Zoster	herpes zoster prevention	1
	Flu (pre-) pandemic	pre-pandemic & pandemic influenza prophylaxis	

	<i>Pumarix</i>	pandemic influenza prophylaxis	
<b>Antigen Specific Cancer</b>	MAGE-A3	treatment of melanoma	1
<b>Immunotherapeutic (ASCI)</b>	MAGE-A3	treatment of non-small cell lung cancer	1
<b>Rare diseases</b>	2402968	Duchenne muscular dystrophy	1
	2696273	adenosine deaminase severe combined immune deficiency	1
	migalastat HCl	Fabry disease	1
<b>Dermatology</b>	tazarotene foam	acne vulgaris	1
	<i>Duac</i> low dose	acne vulgaris	
	calcipotriene	mild to moderate plaque psoriasis	
	itraconazole tablets	onychomycosis	
	<i>Veltin</i>	acne vulgaris	
<b>HIV</b>	1349572	HIV infections	1
	1349572 + abacavir sulphate + lamivudine	HIV infections	1

In-licence or other alliance relationship with a third party

GSK Annual Report 2010

**Table of Contents**

**14**

**Products, competition and intellectual property**

**Pharmaceutical products**

Our principal pharmaceutical products are currently directed to nine main therapeutic areas. A description of the products is on pages 15 to 16 and an analysis of sales by therapeutic area, is on page 35.

**Competition**

Our principal pharmaceutical competitors range from small to large pharmaceutical companies often with substantial resources. Some of these companies are:

Abbott Laboratories

Amgen

AstraZeneca

Bristol-Myers Squibb

Eli Lilly

Johnson & Johnson

Merck

Novartis

Pfizer

Roche Holdings

Sanofi-Aventis

Pharmaceuticals may be subject to competition from other products during the period of patent protection and, once off patent, from generic versions. The manufacturers of generic products typically do not incur significant research and development or education and marketing development costs and consequently are able to offer their products at considerably lower prices than the branded competitors. As a research and development based company we will normally seek to achieve a sufficiently high profit margin and sales volume during the period of patent protection to repay the original investment, which is generally substantial, and to generate profits and fund research for the future. Competition from generic products generally occurs as patents in major markets expire. Increasingly patent challenges are made prior to patent expiry, claiming that the innovator patent is not valid and/or that it is not infringed by the generic product. Following the loss of patent protection, generic products rapidly capture a large share of the market, particularly in the USA.

We believe that remaining competitive is dependent upon the discovery and development of new products that deliver value to healthcare providers and improved outcomes for patients, together with effective marketing of existing products.

Within the pharmaceutical industry, the introduction of new products and processes by our competitors may affect pricing or result in changing patterns of product use. There is no assurance that products will not become outmoded, notwithstanding patent or trademark protection. In addition, increased government and other pressures for physicians and patients to use generic pharmaceuticals, rather than brand-name medicines, may increase competition for products.

**Intellectual property**

Intellectual property is a key business asset for our company, and the effective legal protection of our intellectual property (via patents, trademarks, registered designs, copyrights and domain name registrations) is critical in ensuring a reasonable return on investment in R&D.

#### **Trademarks**

All of GSK's commercial products are protected by registered trademarks in major markets. There may be local variations, for example, in the USA the trademark *Advair* covers the same product sold in the EU as *Seretide*. Trademark protection may generally be extended as long as the trademark is used by renewing it when necessary. GSK's trademarks are important for maintaining the brand identity of its products. GSK enforces its trademark rights to prevent infringements.

#### **Patents**

It is our policy to try to obtain patents on commercially important, protectable inventions discovered or developed through our R&D activities. Patent protection for new active ingredients is available in major markets and patents can also be obtained for new drug formulations, manufacturing processes, medical uses and devices for administering products. Although we may obtain patents for our products, this does not prevent them from being challenged before they expire. Further, the grant of a patent does not mean that the issued patent will necessarily be held valid and enforceable by a court. If a court determines that a patent we hold is invalid, non infringed or unenforceable, it will not protect the market from third party entry prior to patent expiry. Significant litigation concerning such challenges is summarised in Note 44 to the financial statements, *Legal proceedings*.

The life of a patent in most countries is 20 years from the filing date. However the long development time for pharmaceutical products may result in a substantial amount of this patent life being used up before launch. In some markets (including the USA and Europe) it is possible to have some of this lost time restored and this leads to variations in the amount of patent life actually available for each product we market. Further, certain countries provide a period of data or market exclusivity that prevents a third party company from relying on our clinical trial data to enter the market with its copy for the period of exclusivity.

The patent expiry dates for our significant products are in the following table. Dates provided are for expiry of patents in the USA and major European markets on the active ingredient, unless otherwise indicated, and include extensions of patent term, including for paediatric use in the USA, where available. The patents on vaccines relate to vaccine compositions.



**Table of Contents**

15

**Products, competition and intellectual property****Pharmaceutical products**

<b>Products</b>	<b>Compounds</b>	<b>Indication(s)</b>	<b>Major competitor brands</b>	<b>USA Patent expiry date USA</b>	<b>EU Patent expiry date EU</b>
<b>Respiratory</b>					
<i>Veramyst</i>	fluticasone furoate	rhinitis	Nasacort	2021	2021
<i>Flixotide/Flovent</i>	fluticasone propionate	asthma/COPD	Qvar, Singulair	expired (compound) 2011-2016 ( <i>Diskus</i> device) 2013-2025 (HFA-device/formulation)	expired (compound) 2011-2016 ( <i>Diskus</i> device) 2013-2025 (HFA-device/formulation)
<i>Seretide/Advair*</i>	salmeterol xinafoat/ fluticasone propionate	asthma/COPD	Singulair, Symbicort, Spiriva, Asmanex, Pulmicort, Foster	expired (combination) 2011-2016 ( <i>Diskus</i> device) 2013-2025 (HFA-device/formulation)	expired (combination) 2011-2016 ( <i>Diskus</i> device) 2013-2025 (HFA-device/formulation)
<i>Serevent</i>	salmeterol xinafoate	asthma/COPD	Foradil, Spiriva	expired (compound) 2011-2016 ( <i>Diskus</i> device) NA	expired (compound) 2011-2016 ( <i>Diskus</i> device) NA
<b>Anti-virals</b>					
<i>Relenza</i>	zanamivir	influenza	Tamiflu	2013	2013
<i>Valtrex</i>	valaciclovir	genital herpes, coldsores, shingles	Famvir	expired	expired
<i>Zeffix/Epivir-HBV</i>	lamivudine	chronic hepatitis B	Hepsera	2013 (use)	2013 (use)
<b>Central nervous system</b>					
<i>Lamictal</i>	lamotrigine	epilepsy, bipolar disorder	Keppra, Dilantin	expired	expired

<i>Imigran/Imitrex</i>	sumatriptan	migraine	Zomig, Maxalt, Relpax	expired	e
<i>Requip</i>	ropinirole	Parkinson's disease, restless legs syndrome	Mirapex	expired	e
<i>Requip XL</i>	ropinirole	Parkinson's disease	Mirapex	2012 (formulation)	(u)
<i>Seroxat/Paxil</i>	paroxetine	depression, various anxiety disorders	Effexor, Cymbalta, Lexapro	expired	e
<i>Treximet</i>	sumatriptan and naproxen	migraine	Zomig, Maxalt, Relpax	2017 <sup>1</sup> (combination and use)	N
<i>Wellbutrin SR</i>	bupropion	depression	Effexor, Cymbalta, Lexapro	expired	e
<b>Cardiovascular and urogenital</b>					
<i>Arixtra</i>	fondaparinux	deep vein thrombosis, pulmonary embolism	Lovenox, Fragmin Innohep	expired	e
<i>Avodart</i>	dutasteride	benign prostatic hyperplasia	Proscar, Flomax, finasteride	2015 <sup>1</sup>	2
<i>Coreg CR</i>	carvedilol phosphate	mild-to-severe heart failure, hypertension, left ventricular dysfunction post MI	Toprol XL	2016 (formulation)	N
<i>Fraxiparine</i>	nadroparin	deep vein thrombosis, pulmonary embolism	Lovenox, Fragmin Innohep	expired	e
<i>Lovaza</i>	omega-3 acid ethyl esters	very high triglycerides	Tricor	2017 <sup>1</sup> (formulation)	N

\* See Outlook on page 7 for details of uncertainty on the timing of follow-on competition.

Generic competition possible in 2011.

**Table of Contents**

16

**Products, competition and intellectual property****Pharmaceutical products**

<b>Products</b>	<b>Compounds</b>	<b>Indication(s)</b>	<b>Major competitor brands</b>	<b>USA Patent exp USA</b>
<b>Anti-bacterials</b>				
<i>Augmentin</i>	amoxicillin/clavulanate	common bacterial potassium infections	generic products	expired
<b>Oncology</b>				
<i>Arzerra</i>	ofatumumab	refractory chronic lymphocytic leukaemia	MabThera/Rituxan	pending
<i>Hycamtin</i>	topotecan	ovarian cancer, small cell lung cancer, cervical cancer	Doxil, Gemzar	expired
<i>Promacta/Revolade</i>	eltrombopag	idiopathic thrombocytopenic purpura	Nplate	2021
<i>Tykerb/Tyverb</i>	lapatanib	advanced and metastatic breast cancer in HER2 positive patients	Herceptin	2020
<i>Votrient</i>	pazopanib	metastatic renal cell carcinoma	Sutent, Nexavar, Afinitor	2021
<b>Vaccines</b>				
<i>Boostrix</i>	diphtheria, tetanus, acellular pertussis	booster vaccination	Adacel	2017
<i>Infanrix/Pediarix</i>	diphtheria, tetanus, pertussis, polio, hepatitis B (HepB), inactivated antigens	diphtheria, tetanus, pertussis, polio, hepatitis B (HepB),	Pentacel, Pediacel, Pentaxim, Pentavac	2017
<i>Cervarix</i>	HPV 16 & 18 virus like particles (VLPs), AS04 adjuvant (MPL + aluminium hydroxide)	human papilloma virus type 16 & 18	Gardasil (Silgard)	2020
<i>Fluarix</i>	split inactivated influenza virus subtypes A and type B antigens	seasonal influenza	Vaxigrip, Mutagrip, Fluzone, Influvac, Aggripal, Fluad	2022
<i>FluLaval</i>	split inactivated influenza virus subtypes A and type B antigens	seasonal influenza	Vaxigrip, Mutagrip, Fluzone,	none

			Influvac, Aggripal, Fluad	
<i>Pandemrix</i>	derived split inactivated influenza virus antigen, A503 adjuvant	A(H1N1)v2009 influenza prophylaxis	Focetria, Celvapan, emerflu	2014
<i>Prepandrix</i>	derived split inactivated influenza virus antigen, A503 adjuvant	influenza prophylaxis	Aflunov	2014
<i>Synflorix</i>	conjugated pneumococcal polysaccharide	invasive pneumococcal disease	Prevenar (Pevnar)	NA
<b>HIV</b>				
<i>Combivir</i>	lamivudine and zidovudine	HIV/AIDS	Truvada, Atripla	2012 <sup>1</sup> (combination expired
<i>Epivir</i>	lamivudine	HIV/AIDS	Truvada, Atripla	2016 (combination
<i>Epzicom/Kivexa</i>	lamivudine and abacavir	HIV/AIDS	Truvada, Atripla	
<i>Lexiva</i>	fosamprenavir	HIV/AIDS	Prezista, Kaletra, Reyataz	2017
<i>Selzentry</i>	maraviroc	HIV/AIDS	Isentress, Intelence, Prezista	2021
<i>Trizivir</i>	lamivudine, zidovudine and abacavir	HIV/AIDS	Truvada, Atripla	2016 (combination

1 See Note 44 to the financial statements, Legal proceedings

**Table of Contents**

17

**Products, competition and intellectual property****Consumer Healthcare products**

<b>Brand</b>	<b>Products</b>	<b>Application</b>	<b>Markets</b>	<b>Competition</b>
<b>Oral healthcare</b>				
<i>Aquafresh</i>	toothpastes, toothbrushes, mouthwashes	prevention of caries, gum disease and bad breath	global	Colgate-Palmolive's Colgate, Procter & Gamble's Crest
<i>Sensodyne</i>	toothpastes, toothbrushes	prevention of dental sensitivity	global	Colgate-Palmolive sensitivity toothpastes
<i>Biotene</i>	mouthwash, gel	treat dry mouth	many markets	none
<i>Polident</i> <i>Poligrip</i> <i>Corega</i>	denture adhesive, denture cleanser	to improve comfort of fitted dentures and to clean dentures	global	Fixodent
<b>OTC medicines</b>				
<i>Panadol</i>	tablets, capulets, infant drops	paracetamol-based treatment of headache and joint pain, fever, cold symptoms	global, except USA	Nurofen
<i>NicoDerm</i> , <i>NiQuitin CQ</i> , and <i>Nicabate</i> . Also <i>Nicorette</i> (USA only)	gum, patch, mini lozenge, original lozenge	treatment of nicotine withdrawal as an aid to quitting smoking	global	Novartis Nicotinell, retailers own brands
<b>Nutritional healthcare</b>				
<i>Lucozade</i>	energy and sports drinks	energy and hydration	UK, Ireland, some other markets	various sports drinks
<i>Horlicks</i>	malted, milk-based drinks and foods	nutrition	UK, Ireland, India	Ovaltine, Milo
<i>Ribena</i>	blackcurrant juice-based drink	vitamin C-delivering health drink	UK, Ireland, some other markets	Robinsons

**Consumer Healthcare competition**

GSK holds leading positions in all its key consumer product areas. Worldwide it is the second largest in OTC medicines and the third largest in Oral healthcare. In Nutritional healthcare it holds the leading position in the UK,

Ireland and India.

The environment in which the Consumer Healthcare business operates has become ever more challenging: consumers are demanding better quality, better value and improved performance

retailers have consolidated and globalised which has strengthened their negotiation power

cycle times for innovation have reduced.

The main competitors include the major international companies Colgate-Palmolive, Johnson & Johnson, Procter & Gamble, Unilever and Pfizer. In addition, there are many other smaller companies that compete with GSK in certain markets.

The major competitor products in OTC medicines are:

in the USA: Metamucil (laxative), Pepcid (indigestion) and private label smoking control products

in the UK: Lemsip (cold remedy), Nurofen and Anadin (analgesics), and Nicorette and Nicotinell (smoking control treatments).

In Oral healthcare the major competitors are Colgate-Palmolive's Colgate and Procter & Gamble's Crest.

In Nutritional healthcare the major competitors to *Horlicks* are Ovaltine and Milo malted food and chocolate drinks.

Competitors to *Ribena* are primarily local fruit juice products, while *Lucozade* competes with other energy drinks.

GSK Annual Report 2010

---

**Table of Contents**

18

**Regulation****Regulation Pharmaceuticals**

Region and country-specific laws and regulations are major factors in determining whether a product may be successfully developed and approved. They define the information needed to evaluate the safety and efficacy of pharmaceutical products, as well as governing their testing, approval, manufacturing, labelling and marketing. There is an increasing level of co-operation and exchange of information among the major regulatory authorities encompassing development plans, data to support product registration, post-marketing safety information and inspections.

Although the evaluation of benefit and risk continue to be paramount considerations for the approval of a new drug in the USA, there is enhanced focus by the FDA on the safety of medicines from approval through the post-marketing phase of the product. In 2010 the FDA announced four strategic priorities for the next five years: advance regulatory science and innovation, strengthen the safety and integrity of the global supply chain, strengthen compliance and enforcement activities to support public health; and address the unmet public health needs of special populations. We will be engaged in these key areas of interest.

In Europe, new regulations aimed at strengthening the safety monitoring of medicines have now been agreed by EU legislators and will be implemented from 2011. Discussions continue on draft legislation on improving citizens' access to reliable information on medicines, and on strengthening EU laws to protect citizens from the threats posed by fake medicines. The European Medicines Agency (EMA) and the Heads of National Medicines Agencies (HMA) both published five-year strategic plans during 2010; these were aimed mainly at strengthening the operation of the existing EU regulatory network. The EU Commission published a report on the operation of the EMA in preparation for a potential legislative proposal for changes to the regulatory framework by 2014, and also continued with its review of the regulation of Clinical Trials in Europe – this review is expected to conclude in 2012.

The regulatory environment in Emerging Markets and Asia-Pacific continues to evolve, with a number of countries continuing to develop their regulatory review systems. We actively participate in a number of specific regional and national regulatory initiatives, which provide opportunities for meaningful scientific and regulatory dialogue between industry, agencies and other stakeholders. We continue to include broader sets of patient populations from a number of these countries in medicine development programmes in order to increase global patient access to new innovative medicines, and optimise regulatory approvals.

**Regulation Consumer Healthcare**

The consumer healthcare industry is subject to national regulation comparable to that for prescription medicines for the testing, approval, manufacturing, labelling and marketing of products. High standards of technical appraisal frequently involve a lengthy approval process before a new product may be launched.

GSK Consumer Healthcare continues to gain centralised regulatory approvals for over-the-counter products. Since the 2009 history-making first for the OTC industry when the European Medicines Agency granted centralised approval of the weight loss medicine *alli* which has now been granted approval in more than 50 countries; a line extension chewable product has also been granted centralised approval. Additionally, GSK Consumer Healthcare has embraced the principle of centralised applications and has achieved GSK's first pan-Gulf Cooperation Council approvals for *alli* and *Niquitin* in 2010, permitting launch across all seven markets of the Gulf region.

**Value for money**

Payers around the world are concerned about the cost of healthcare and the pricing of medicines. The requirement to satisfy healthcare purchasers on value for money is becoming an additional hurdle for product acceptance over and above the regulatory tests of safety, efficacy and quality.

**Price controls**

In many countries the prices of pharmaceutical products are controlled by law. Governments may also influence prices through their control of national healthcare organisations, which may bear a large part of the cost of supplying medicines to consumers.

Recent government healthcare reforms in countries such as France, Spain and Germany may restrict pricing and reimbursement.

Currently in the USA, there are no government price controls over private sector purchases, but federal law requires pharmaceutical manufacturers to pay prescribed rebates on certain drugs to be eligible for reimbursement under several state and federal healthcare programmes. In 2010, the US President and Congress passed the Affordable Care Act (ACA) to reform the US healthcare system to drive down cost, improve quality and increase access to millions of Americans without health insurance. These reforms have the potential to create positive changes in the US healthcare system and expand access to our products. However, the ACA also increased prescribed rebates under government-run programmes and changed the balance between private and public sector purchases.

Despite passage of the ACA, the pressure to control healthcare costs will continue into 2011 and beyond. Issues such as cross-border trade, the acceleration of generics to market, comparative effectiveness research, and pharmaceutical pricing will continue to be part of the ongoing healthcare debate in the USA. Fortunately, we are positioned to be a constructive contributor to these debates since there has been increased recognition that chronic disease is the primary driver of healthcare spending and pharmaceutical products deliver important interventions that help hold down healthcare costs.

GSK Annual Report 2010

---



**Table of Contents**

19

**Manufacturing and supply**

GSK's manufacturing covers Pharmaceutical, Consumer Healthcare and Vaccines.

**Pharmaceutical Global Manufacturing and Supply (GMS)**

More than 27,000 people work in GMS across our network of 77 sites in 32 countries. GMS supports the commercial ambition of GSK by delivering quality medicines and consumer products to patients and customers around the world. The scale of manufacturing in GSK is huge, with the manufacture of over 4 billion packs per year in 28,000 different presentations (including tablets, creams/ointments, inhalers, injections, liquids and steriles), which are then supplied to over 150 markets. Over £4.1 billion was spent by GMS on production in 2010.

GMS operates a procurement operation on behalf of the Group. We spend over £2 billion annually with external suppliers, purchasing active ingredients, chemical intermediates, packaging components and part-finished and finished products.

During 2010, as our internal customers sought every opportunity to grow their businesses, we focused on the cost-competitive supply of quality product to meet their ambitions. We worked diligently to leverage our network of sites and contractors to give us built-in flexibility to sustain future growth and adapt to emerging commercial business models. In an increasingly rigorous external regulatory environment, we have continued to leverage technology in support of process understanding, control, and capability.

Our Pharmaceutical Launch and Global Supply sites work closely with R&D's development teams to ensure that the right technical competencies are in place to support rapid and successful new product introduction. These sites serve as the focal point for developing and introducing new secondary manufacturing technologies. The Primary supply sites in our Pharmaceutical Launch and Global Supply division supply high quality, competitively priced bulk actives and focus on improvements in primary technologies and processes. The sites in our Antibiotics and Emerging Markets supply division focus on manufacturing products in the late stage of their life cycle, allowing GSK to compete more effectively in all its markets.

**Consumer Healthcare manufacturing**

Most of Consumer Healthcare Manufacturing is also managed by GMS apart from our Coleford site which is managed directly by Nutritional healthcare.

Our Consumer Healthcare sites deliver high-quality, competitively priced products and support rapid new product introduction in a highly innovative and competitive business. New technologies have become a fundamental platform for driving innovation, lowering costs and providing flexibility in operations.

We are continuously improving and embedding new ways of working that are simplifying the business and achieving greater efficiencies. It is our focus on customer service, including support for new product launches, our strong compliance culture, our commitment to health, safety and the environment, and our commitment to developing our people that have delivered strong results for GSK even as the external environment has become more demanding.

**Vaccine manufacturing**

Vaccine manufacturing, which is managed separately from GMS, is an integral part of the Biologicals business, and is particularly complex as it requires the use of innovative technologies and living micro-organisms. Comprehensive quality assurance and quality control procedures are in place to ensure the vaccine's quality and safety. Due to their biological nature, individual health authorities may subject vaccines to a second control to guarantee the highest quality standards.

**GMS supports GSK's commercial ambition to deliver quality medicines and consumer healthcare products to patients and consumers around the world.**

GSK Annual Report 2010

**Table of Contents****20****World market pharmaceuticals**

The global recession caused by the international financial crisis continued to impact the world's economies during 2010. Although many countries and industry sectors saw some improvement over 2009, significant growth remained elusive and the recovery was fragile at best.

Following its 22% rise in 2009, the FTSE 100 Index achieved more modest gains in 2010, at 9%. In the USA, the Dow Jones Industrial Average rose by 11%. Stock exchanges across Europe recorded mixed performances, with the 16% rise in Germany contrasting with losses of 17% and 13% in Spain and Italy respectively. In Asia, the Chinese stock market posted an annual decline of almost 15% and the Nikkei in Japan one of 3%.

The debt crisis in Greece spread to other economies such as Spain, Portugal, Italy, Ireland and Romania. As we moved towards the end of the year, many governments introduced austerity measures to complement the fiscal stimulus initiatives of 2009. These cuts, which in some cases were both severe and rapid, were implemented across education, healthcare and other public services. Each government took a different approach to healthcare with specific pricing cuts being applied to selected medicines and vaccines. These measures affected the pharmaceutical industry to varying degrees depending on each company's exposure to the areas impacted. At the same time, 2010 also saw the implementation of healthcare reform in the USA with associated discounts and price cuts for the pharmaceutical industry.

Global pharmaceutical sales in 2010 were £476 billion, compared with £468 billion in 2009.

<b>World market by geographic region</b>	Value £bn	% of total
<b>USA</b>	<b>194</b>	<b>41</b>
<b>Europe</b>	<b>129</b>	<b>27</b>
<b>Rest of World</b>	<b>153</b>	<b>32</b>
Emerging markets	67	14
Asia Pacific	20	4
Japan	52	11
Canada	13	3
<b>Total</b>	<b>476</b>	<b>100</b>

Market growth on a CER basis was USA 4.2%, Europe 3% and Rest of World 8.2%.

<b>World market top six therapeutic classes</b>	Value £bn	% of total
Central nervous system	76	16
Cardiovascular	69	15
Antineoplastic/Immunomodulatory	63	13
Alimentary tract and metabolic	57	12
Anti-infectives (bacterial, viral and fungal) excluding vaccines	49	10
Respiratory	33	7

(Note: data based on 12 months to 30th September 2010)

Data for market share and market growth rates are GSK estimates based on the most recent data from independent external sources including IMS Health, and where appropriate, are valued in Sterling at relevant exchange rates.

GSK Annual Report 2010

---

**Table of Contents**

21

**GSK sales performance**

GSK delivered underlying sales growth (excluding pandemic related products, *Avandia* and *Valtrex*) for 2010 of 4.5% despite the ongoing impacts of EU government austerity measures and US healthcare reform which reduced sales by approximately £380 million.

Commentary on GSK's segmental sales performance uses the performance measures set out below.

**Underlying sales growth**

Underlying sales growth excludes the sales of pandemic products, *Avandia* and *Valtrex*. Management believes this measure assists shareholders in gaining a clearer understanding of the Group's sales performance and prospects because of the size and nature of the loss of sales from these products. A reconciliation to Group and pharmaceutical turnover is as follows:

	<b>2010</b>	2009	Growth
	<b>£m</b>	£m	CER%
Group turnover	<b>28,392</b>	28,368	(1.2)
<i>Avandia, Valtrex and pandemic products</i>	<b>(2,285)</b>	(3,668)	
Underlying Group turnover	<b>26,107</b>	24,700	4.5

	<b>2010</b>	2009	Growth
	<b>£m</b>	£m	CER%
Pharmaceutical turnover	<b>23,382</b>	23,694	(2)
<i>Avandia, Valtrex and pandemic products</i>	<b>(2,285)</b>	(3,668)	
Underlying pharmaceutical turnover	<b>21,097</b>	20,026	4

Sales of these products by segment were:

	USA	Europe	Emerging Markets	Asia Pacific/ Japan	Other trading and unallocated	<b>Total</b>
<b>2010</b>	£m	£m	£m	£m	£m	<b>£m</b>
Pandemic products	44	494	227	462	86	<b>1,313</b>
<i>Avandia</i>	237	88	42	24	49	<b>440</b>
<i>Valtrex</i>	252	68	28	176	8	<b>532</b>

	USA	Europe	Emerging Markets	Asia Pacific/ Japan	Other trading and unallocated	Total
<b>2009</b>	£m	£m	£m	£m	£m	£m
Pandemic products	324	737	89	331	122	1,603
<i>Avandia</i>	425	171	76	41	58	771
<i>Valtrex</i>	942	160	26	152	14	1,294

**White pills/western markets**

White pills/western markets refers to sales of tablets and simple injectables (excluding biopharmaceuticals and vaccines) in North America and Europe.

**CER growth**

In order to illustrate underlying performance, it is the Group's practice to discuss its results in terms of constant exchange rate (CER) growth. This represents growth calculated as if the exchange rates used to determine the results of overseas companies in Sterling had remained unchanged from those used in the previous year. CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

All commentaries in this Report are presented in terms of CER unless otherwise stated.

GSK Annual Report 2010

---

**Table of Contents**

22

**US pharmaceuticals segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>7,648</b>	8,578	(11)
Operating profit	<b>5,043</b>	5,933	(16)

We are emerging from a period of significant patent expirations, and are making good progress to transform our US business model and operations to meet current and future challenges.

Sales in the USA were down 11% to £7.6 billion, primarily due to the impact of generic competition to *Valtrex*, a significant reduction in sales of pandemic related products and lower sales of *Avandia*. Underlying sales (excluding pandemic related products, *Avandia* and *Valtrex*) were up 3% in the USA during the year despite the discontinuation of GSK's promotion of *Boniva*, the sale of *Wellbutrin XL* and the impact of US healthcare reform across the product range. Underlying growth was driven by strong performances from a number of our promoted medicines, including *Flovent* (up 8%), *Ventolin* (up 16%), *Boostrix* (up 51%), *Avodart* (up 5%), *Lovaza* (up 17%) and our oncology products (up 13%). New products launched since 2007 (excluding flu pandemic vaccines) grew 29% and contributed 8% of 2010 sales.

The reduced turnover was partially offset by lower SG&A costs reflecting savings from the restructuring programme and a receipt for the exclusive promotion rights to *Boniva* for 2010. Operating profit declined by 16%.

In the USA, the healthcare market is changing radically and rapidly. A significant proportion of healthcare costs continue to be paid by federal and local governments. Large pharmacy benefit managers and health plans dominate the private market. Physicians are consolidating their practices into medical centers, group practices and integrated delivery networks. Hospitals are consolidating too, with 500 fewer now than there were just three years ago. Payers are demanding higher quality care with lower costs and are increasingly linking reimbursement with improved health outcomes.

Implementation of landmark healthcare reform legislation in the USA also began during the year. As a result, in January 2010, Medicaid drug rebates increased from 15% to 23% and were extended to include Medicaid managed care plans and new formulations of existing products. Also in January, eligibility for certain government drug pricing programs was expanded to include additional hospitals and health centers.

In response to these evolving market conditions, we are making fundamental changes to our US operations to ensure that we deliver the value our customers – patients, healthcare providers and payers – demand. These changes are enabling us to more effectively meet customer needs and expectations, better deploy our resources and support an evolving, more specialised product portfolio. For example, the majority of our US pharmaceuticals sales representatives now have either customer-centred or portfolio-focused responsibilities, rather than product specific responsibilities. These changes have enabled us to increase the productivity of our sales force while reducing its size by approximately 25% since 2008. Most importantly, our new customer-centric model aligns with our customers' desire to work with us as a business-to-business partner.

We have been making continued efforts to change the company's model to improve levels of openness and transparency. For example in 2008, we voluntarily stopped all corporate political contributions, and in 2009, we became the first company to report voluntarily payments to healthcare professionals in the USA on a named, individual basis for speaking and consulting services.

In 2011 the US business is implementing a new system for evaluating and compensating our professional sales representatives. Under the new programme, bonuses to sales representatives who work directly with customers will no longer be based on achievement of individual sales targets. Instead, they will be assessed on scientific and business

knowledge, feedback from customers in their region, including demonstration of the company's values, and overall performance of the business unit they support. This programme will be fully implemented in July 2011.

Consistent with our values of integrity and transparency, we have also sharpened the focus of our support for continuing medical education (CME). For example, we implemented a system where we limit grant applications to approximately 20 academic medical centres and national-level professional medical associations. All CME providers that we support must be directly accredited by a recognised accrediting body, and we now only fund CME by not-for-profit providers.

Although the US healthcare and business environment is challenging, it also presents opportunities for companies that can deliver truly innovative medicines to the market. Since 2007, we have launched more than 20 new products in the US market. In 2011, we look forward to a regulatory decision on *Benlysta*, which if approved will be the first new treatment for Lupus in the last 50 years. Overall we believe the improvements we are making to our cost structure and how we operate are enabling us to compete more effectively in the evolving marketplace.

**Our Research Triangle Park campus in North Carolina, USA, is a home to a number of business functions.**

**Table of Contents**

23

**Europe pharmaceuticals segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>6,548</b>	7,087	(6)
Operating profit	<b>3,744</b>	3,993	(4)

Our European pharmaceutical business delivered solid performance in 2010, despite significant government led austerity measures and price cuts.

Although reported sales were down 6% to £6.5 billion, underlying performance (excluding pandemic related products, *Avandia* and *Valtrex*) was flat. This was a creditable performance as it includes approximately £150 million sales impact from government price cuts. It was driven by the introduction of new products and growth from other products in our portfolio. Despite likely continued government pricing pressure in 2011, this strong product portfolio gives us confidence in future performance of this business.

We introduced five new products in 2010. A particular highlight was *Duodart*, our treatment combination of *Avodart* and tamsulosin for benign prostatic hyperplasia. Other recently introduced brands such as *Avamys*, *Requip Modutab*, *Tyverb*, *Volibris* and *Wellbutrin* all achieved double digit growth.

Our major product, Seretide for asthma and COPD, while impacted by the price cuts, achieved sales of £1.6 billion, up 2% whilst maintaining its leadership position in the respiratory market. We continue to bring the benefits of this product to more patients across Europe. Our portfolio of vaccines also contributed to growth with *Synflorix*, a pneumococcal conjugate vaccine, winning several national tenders and increasing sales by 38% to £43 million. To manage our operating costs, the business has also delivered improvements in efficiency. Close control of our operating expenses delivered savings in excess of 10% and our programme to reduce the diversity of cartons, labels and leaflets used across our range of medicines delivered further savings. As part of this initiative we will reduce 35 different formats of tablet blister packs to just 3 by 2013.

An 11% reduction in SG&A costs, reflecting savings from the restructuring programme, helped to limit the decline in operating profit to 4%.

Our commitment to work with communities across Europe to support greater access and to build trust with stakeholders continues. An example is a project in Bulgaria to promote awareness for vaccines among vulnerable ethnic minority groups through collaboration between the health mediators, general practitioners and the representatives of the regional health inspectorates. The initiative facilitates the access of these groups to the national healthcare system, focusing on prevention and health awareness. A particular benefit from this work in 2010 was an improved rate of immunisation in this group which in turn reduced the impact from an outbreak of measles.

As we enter 2011, the continuing pressure on cost and the change to a value-based medicine approach (where in addition to demonstration of safety and efficacy, governments or their agencies assess medicines for the value they deliver to their healthcare system) makes the development of effective dialogue with governments, regulators and payers across Europe absolutely vital. Within our business we continue to place emphasis on being able to demonstrate the cost effectiveness of GSK products and to deliver new medicines and vaccines that address unmet medical need and also have demonstrable value. Much of our work is targeted on building evidence on the cost effectiveness of our medicines when compared to current treatments. For example, in the UK we have agreed an innovative pricing agreement with the National Institute for Clinical Excellence (NICE) for our advanced kidney cancer medicine, *Votrient*. If *Votrient* is not as effective as sunitinib, the current standard of care, in the comparative trials which are currently underway, we have offered a future financial rebate.





**Table of Contents**

24

**Emerging Markets pharmaceuticals segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>3,556</b>	2,895	22
Operating profit	<b>1,271</b>	948	31

Our Emerging Markets pharmaceutical business continues to perform very strongly with sales up 22% to £3.6 billion in 2010. Underlying growth in these markets (excluding pandemic related products, *Avandia* and *Valtrex*) was 20%. This is the second consecutive year following the introduction of GSK's strategic initiatives that the Emerging Markets business has outgrown pharmaceutical market growth in this region, estimated at 15%.

We delivered particularly strong performances in Latin America which grew 44% and in China and the CIS, which grew 21% and 20% respectively. In addition, we produced growth across all three sectors of the Emerging Markets business – Innovative brands (new patent protected products), Classic brands (non-patent protected) and Vaccines. Our Innovative brands business showed consistent performance in 2010, with sales growth of 16% to approximately £1.1 billion. Sales of respiratory medicine, *Seretide*, were over £300 million, and grew 16%, with particularly strong performances in key markets including China.

Our Classic brands business also continues to go from strength to strength with sales growth of 18% to £1.6 billion, including continued double-digit growth of *Augmentin* after 30 years on the market. Vaccine sales were up 38% to £927 million, with pandemic flu products and pneumococcal vaccine *Synflorix* performing particularly well.

Excluding pandemic flu vaccines, sales grew 14%.

**Turnover by main business sector**

Emerging Markets pharmaceuticals operating profit increased by 31% on a turnover increase of 22%, reflecting strong *Synflorix* and pandemic vaccine sales, together with the benefit of acquisitions, partially offset by increased SG&A investment across the region.

Operational highlights for the year include a number of new strategic alliances. We strengthened our footprint in key emerging markets through a number of business acquisitions, including Laboratorios Phoenix, a leading Argentinian Classic brands business. A number of vaccine production alliances were also concluded during the year including an alliance with JSC Binnopharm, a Russian pharmaceutical manufacturer, to enable the local secondary manufacture of a number of key GSK vaccines in Russia.

We continue to introduce flexible pricing strategies. The work is at an early stage, however the results of some of our initiatives so far are promising. For example, we significantly reduced prices of some of GSK's newest and most innovative products, including *Avodart*, *Avamys* and *Cervarix*, with the aim of increasing affordability and volumes sold in middle income countries.

For the least developed countries (LDCs), last year we established a new Developing Countries and Market Access business unit. This new unit has a dedicated focus on expanding access to our medicines and vaccines to more of the 700 million people who live in the world's poorest countries. It has the added benefit of helping us build sustainable GSK businesses in those parts of the developing world where we currently have little or no presence. It is responsible for implementing our pricing policy where we are capping the prices of our patented medicines in LDCs to 25% of the Western price, and reinvesting 20% of our profits from medicines sold in these countries back into the same countries healthcare infrastructure.

During the year, we were also pleased to announce the signing of the Advance Market Commitment (AMC) for pneumococcal vaccines with the Global Alliance for Vaccines and Immunisation (GAVI), providing 300 million doses of *Synflorix* over 10 years at a reduced price, to protect children in the poorest countries across the world against

invasive pneumococcal disease.

GSK Annual Report 2010

---

**Table of Contents**

25

**Asia Pacific/Japan pharmaceuticals segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>3,102</b>	2,628	9
Operating profit	<b>1,730</b>	1,352	15

In 2010, sales in Asia Pacific grew 1% to £1.1 billion. Excluding the sales of pandemic related products, *Avandia* and *Valtrex*, underlying growth in Asia Pacific was 8% which benefitted from the acquisitions of Stiefel's dermatology portfolio and UCB's Asian business. Strong performances were also delivered from *Avamys* (up 80%), *Tykerb* (up 20%), *Seretide* (up 5%) and vaccines (up 8% excluding flu pandemic).

Operating profit for Asia Pacific improved 4% to £0.5 billion, reflecting improved sales of *Synflorix* and *Cervarix* and the favourable impact of product mix on cost of goods, partially offset by lower sales of *Relenza*.

The middle income countries in the Asia Pacific region have been at the centre of GSK's flexible pricing initiatives. For example as part of our innovative pricing model, monthly sales of our *Cervarix* vaccine have increased by approximately six times in the Philippines following a 60% price reduction. Similarly, in Indonesia and Vietnam we have introduced equivalent pricing strategies for this vaccine which has resulted in a more than six-fold increase in the number of women vaccinated. *Cervarix* is now the number one human papillomavirus vaccine in South East Asia, with Malaysia securing the region's first ever tender for the product during the year. *Synflorix* is also growing well, delivering sales of £12 million.

The year also saw important strategic alliances signed with major local pharmaceutical companies including Dong-A in South Korea and Savipharm in Vietnam.

**Japanese pipeline potential**

<sup>1</sup> Includes 4 New  
Chemical  
Entities

<sup>2</sup> Includes New  
Chemical  
Entities, line  
extensions, new  
promotions or  
re-formulations

GSK Japan delivered another very strong year, with sales up 14% to £1,959 million. Underlying sales growth, excluding pandemic products, *Valtrex* and *Avandia*, was 6%. This growth was driven primarily by *Adair* (*Seretide/Advair*), up 17%, and contributions from newly launched products such as *Cervarix*, *Avolve/Avodart* and *Xyzal*, partially offset by a *Paxil* sales decline of 11%, and declines in the mature respiratory products *Flixotide/Flovent* down 18%, and *Serevent*, down 26%, which in part reflected biennial price reductions.

Our vaccine franchise has become an important pillar for the company in Japan. *Arepanrix* became one of only two flu vaccines ever allowed for import into Japan when it received regulatory approval in January 2010. *Cervarix* has had a strong launch in Japan with 2010 sales of £57 million. The product was also recognised as one of the three vaccines that would receive public funding from the Japanese government from 2011 onwards.

Operating profit for Japan increased by 20% to £1.2 billion, reflecting higher *Cervarix* and pandemic vaccine sales and the favourable impact of product mix on cost of goods, partially offset by lower sales of *Relenza*.

During the year, GSK Japan received approvals for six compounds, including *Revolade* and *Xyzal*, and one new indication, *Botox* for spasticity. In addition, oral pulmonary arterial hypertension treatment, *Volibris*, was launched during the year.

GSK Japan established a rare diseases development centre in April 2010 to accelerate delivery of medicines for rare diseases for which treatment is not yet available. As part of this initiative, GSK increased investment in Japan by investing in Japan Chemical Research, a company with leading technology to manufacture bio-pharmaceuticals.

**Table of Contents**

26

**ViiV Healthcare segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>1,556</b>	1,605	(3)
Operating profit	<b>851</b>	1,071	(21)

ViiV Healthcare celebrated its first anniversary in November 2010. The business was established by GSK and Pfizer as an independent company focused on delivering advances in clinical outcomes and enhancing the quality of life for people living with HIV. The company's unique structure and wide portfolio of 10 available medicines, provides financial stability and the investment capital required to take a sustainable, long-term view of the HIV market. Overall, sales of HIV products by ViiV Healthcare were down 3% to £1.6 billion in 2010. Sales of former Pfizer products *Celsentri/Selzentry* and *Viracept* (combined sales of £118 million) and growth from *Epzicom/Kivexa* (up 1% to £555 million) partially offset reductions in the sales from other established HIV products including *Trizivir* (down 28% to £144 million), *Combivir* (down 16% to £363 million), *Lexiva/Telzir* (down 12% to £155 million) and *Epivir* (down 12% to £115 million) which continue to be impacted by uptake of newer alternative products.

Strong growth for *Celsentri/Selzentry* compared with 2009 was supported by the wide acceptance of genotypic testing across Europe, increasing first-line use in the USA and country launches in Poland, Romania, Australia, Japan and Mexico. Upward trends in *Epzicom/Kivexa* sales reflected the role of nucleoside reverse transcriptase inhibitors (NRTIs) as a mainstay of treatment in HIV. As part of the strategic focus on International markets (all countries excluding Europe and North America), ViiV Healthcare established new independent local operating companies in several important geographies and opened regional hubs in Asia Pacific, CIS and Latin America in 2010. As a result, revenue in the International region grew by 22%.

ViiV Healthcare operating profits decreased 21% primarily as a result of US healthcare reform and higher SG&A and R&D costs partially offset by a one-time royalty settlement. The higher SG&A costs were primarily due to the amortisation of acquired intangible assets.

2010 also saw great progress in building a late-stage pipeline. In October, Shionogi-ViiV Healthcare announced the start of their Phase III development programme for the novel integrase inhibitor S/GSK1349572 ( 572), with a further Phase III trial for fixed dose combination 572-Tri ( 572+*Epzicom/Kivexa*) initiated in February 2011.

ViiV Healthcare is committed to supporting the communities most affected by the HIV epidemic. One way the company does this is by developing innovative approaches to improve access to medicines. For example, in July 2010, ViiV Healthcare was the first company to make its entire current and future anti-retroviral portfolio available to generic manufacturers through royalty-free voluntary licences. These cover all of the least developed, low income countries and sub-Saharan Africa, the 69 countries where 80% of people with HIV live. Similarly, the not-for-profit pricing policy has been expanded to these 69 countries. During the year, ViiV Healthcare also launched the Positive Action Southern Initiative in the USA to reduce healthcare disparities among communities with the greatest needs.

**Improving paediatric care of HIV**

In 2010, as part of its commitment to address major unmet needs in HIV, ViiV Healthcare formed key partnerships with the Elizabeth Glaser Pediatric AIDS Foundation and amFAR to improve care of paediatric HIV and prevent mother to child transmission (MTCT) of the virus, which is the fourth Millennium Development Goal. The Positive Action for Children Fund gave more than £3 million to community projects to support mothers and children affected by HIV and to prevent MTCT. A further request for proposals at the end of the year expanded the Fund's reach and scope.

GSK Annual Report 2010

---

Table of Contents

27

**Consumer Healthcare segment review**

	<b>2010</b>	2009 (restated)	Growth
	<b>£m</b>	£m	CER%
Turnover	<b>5,010</b>	4,674	5
Operating profit	<b>1,043</b>	931	8

Consumer Healthcare sales grew 5% to £5 billion in 2010, significantly ahead of Consumer Healthcare market growth estimated to be approximately 2%. We delivered growth in all of the three categories in which we operate Oral healthcare (up 6%), Over-the-Counter (OTC) Medicines (up 3%) and Nutritional healthcare (up 9%).

Europe sales were level with last year with sales of £2.0 billion as growth in Oral healthcare and Nutritional healthcare was offset by a decline in OTC sales. The business in the USA grew 1% to £1.0 billion, led by Oral healthcare.

Growth was particularly strong in the rest of the world which grew 13% to £2.0 billion. In the Indian sub-continent we continued to deliver new innovations for the *Horlicks* brand while launching three Priority brands *Lucozade*, *Sensodyne* and *Breathe Right*, resulting in combined sales growth of 20%. In China, we delivered sales growth of 20% through expanded consumer availability for *Fenbid*, *Contac* and *Bactroban*, strong uptake from newly launched *Lucozade* and continued good performance from other products including *Sensodyne*, *Breathe Right* and denture care brands. To accelerate research and innovation in these key emerging markets, we opened an Oral Healthcare Research Centre in Gurgaon, India, and an Innovation Centre in Beijing, China. The Middle East, Africa and Pakistan markets together delivered sales growth of 18%, largely through strong *Panadol* and *Eno* sales growth. South America grew sales by 16%, also led by strong *Panadol* and *Eno* consumption, with lower growth in Japan and Australia/New Zealand of 4% and 6%, respectively.

Oral healthcare grew 6% to £1.6 billion, led by a strong performance from *Sensodyne*, which continued as the fastest-growing toothpaste in the world, a position it has held for the last 5 years. This is a remarkable record for a brand in its 50th year. Following our 2010 launch in India, we now market *Sensodyne* in 124 countries. However, *Aquafresh* sales declined slightly. *Biotene*, the dry mouth treatment acquired in 2008, grew strongly.

OTC medicines recorded sales of £2.5 billion, up 3%. A good performance from smoking control products was helped by the new tax on tobacco in Japan and substantial sales in Brazil for a government-funded smoking cessation initiative. In addition to supplying products for Brazil's initiative, we have provided training on smoking cessation to 1,400 clinics across the country. *Panadol*, the leading paracetamol analgesic outside the USA, delivered strong sales growth, helped by the roll-out of *Panadol Advance* with Optizorb technology that dissolves five times faster than regular paracetamol tablets.

Dermatology products grew 8% to £256 million but respiratory tract products declined 6% to £380 million.

Nutritional healthcare grew 9% to £952 million, led by *Horlicks*, with more modest growth from *Ribena* and *Lucozade*.

Operating profit increased 8% on a turnover increase of 5%, reflecting efficiencies of scale in SG&A costs, which grew more slowly than sales.

During the year, we opened a new bottle manufacturing plant at our Coleford, UK factory for Nutritional Healthcare, enabling us to mould *Lucozade* and *Ribena* bottles, formulate the drinks and fill the bottles, all at one plant. The bottle-forming facility moulds 1 billion PET bottles per year from plastic chips. This investment eliminates over 2,400 road-haulage trips of more than 110 miles from our former bottle supplier.

We recently announced our intention to accelerate growth and focus our Consumer Healthcare business around a portfolio of Priority brands and the emerging markets. These two dimensions represent around 90% of our current



Consumer Healthcare sales base. We intend to divest the remaining 10% of sales (£500 million) which mostly consist of European and American non-core OTC brands. Our aim is to divest these products by late 2011, subject to interest and realising appropriate value for shareholders. We expect to use the proceeds to fund increased returns to shareholders.

Finally, as part of our objective to deliver a sustainable business the largest array of solar panels in North America now powers our regional distribution centre in York, Pennsylvania. Almost 11,000 door-sized solar panels cover a rooftop that is equivalent to eight football fields, generating 3,400,000 kWhr per year. This solar array will eliminate nearly 1,800 tonnes of carbon dioxide emissions per year, a load on the environment that would take 15,000 mature trees to absorb.

**11,000 solar panels cover the rooftop of GSK's Consumer Healthcare regional distribution centre in York, Pennsylvania**

**Table of Contents**

28

**Pharmaceutical research and development review**

In 2010, Group R&D expenditure before major restructuring was £3,964 million (2009 £3,951 million) representing 14.0% of total turnover (2009 13.9%). The company expects R&D costs before major restructuring as a percentage of turnover to remain around 14% in 2011.

We are delivering sustained asset progression with 10 new chemical entities and new vaccines entering Phase III since the start of 2010. Seven assets are filed with regulators or pending filing. Five projects have been terminated from Phase III development, as listed on page 12, because of adverse trial results or feedback from regulators. By the end of 2012, we expect Phase III data on around 15 additional assets, including treatments for type 1 and type 2 diabetes, rare diseases and multiple cancer types.

Our pharmaceuticals R&D segment comprises R&D activities for the pharmaceuticals business, excluding vaccines, Consumer Healthcare and other local and central costs. The table below analyses the Group R&D expenditure by these categories.

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Pharmaceuticals - direct project costs	<b>1,432</b>	1,489	1,209
(excl. vaccines) - indirect costs	<b>959</b>	1,056	844
- unallocated costs	<b>563</b>	474	490
<b>Pharmaceuticals R&amp;D</b>	<b>2,954</b>	3,019	2,543
In-market pharmaceutical development	<b>147</b>	81	40
Vaccines	<b>533</b>	524	369
Corporate and other costs	<b>172</b>	177	304
	<b>3,806</b>	3,801	3,256
Consumer Healthcare	<b>158</b>	150	114
R&D before major restructuring	<b>3,964</b>	3,951	3,370
Major restructuring	<b>493</b>	155	170
<b>Total R&amp;D</b>	<b>4,457</b>	4,106	3,540

The proportion of pharmaceuticals R&D investment made in the late-stage portfolio continues to grow from 56% of the direct and indirect costs in 2006 to 61% in 2010.

Sales of new pharmaceutical products launched since 2007 (excluding pandemic flu vaccines) grew by 36% to £1,727 million in 2010 and represented 7% of total pharmaceutical sales.

	<b>2010</b>	2009	Growth
	<b>£m</b>	£m	CER%
<i>Veramyst</i>	<b>193</b>	142	33
<i>Cervarix</i>	<b>242</b>	187	26
<i>Coreg CR</i>	<b>157</b>	161	(3)
<i>Lamictal XR</i>	<b>68</b>	18	>100
<i>Requip XL</i>	<b>148</b>	123	22
<i>Rotarix</i>	<b>235</b>	282	(18)

<i>Synflorix</i>	221	73	>100
<i>Treximet</i>	56	55	2
<i>Tykerb</i>	227	169	34
Others	180	52	>100
	1,727	1,262	36

### Investment and pipeline progress in 2010

Globally, over 13,000 people work in R&D, with many of these based in our major R&D centres in the UK, USA, Belgium and China. Over 11,000 people work in pharmaceuticals R&D. In the course of 2010 we managed over 150 projects with trials in humans.

### Focusing on returns in pharmaceutical R&D

We have been making fundamental changes to how we allocate our pharmaceutical R&D investment: terminating development in areas with low scientific and financial return; dismantling infrastructure; reducing cost and risk through externalising parts of early-stage discovery and directing investment to our late stage pipeline. Progress in 2010 included:

In early 2010, we announced our intention to cease discovery research into certain areas of neurology, such as pain and depression, and instead concentrate activities in neurodegenerative and neuroinflammatory diseases where we feel the prospects for successful registration and launch of differentiated medicines are greater. This change led us to exit five R&D centres. In two of the largest of these – Verona, Italy and Zagreb, Croatia – the operations were transferred to external groups thereby preserving the majority of jobs.

We have successfully out-licensed and spun off some of the early stage neurology assets in the UK through deals with Convergence Pharmaceuticals and Proximagen Group.

Through these changes and other actions we have achieved a reduction in our footprint of 29% since 2006.

We continue to increase the external nature of our discovery activities. During 2010 we signed eight new collaborations to access novel discovery, giving us a total of 54 external discovery engines to complement our 38 DPUs.

We have streamlined the resourcing of our clinical trials contract research organisations, reducing this from over 100 to just two suppliers. While this provides savings in terms of economies of scale, it will also ensure consistency and rigour in clinical trials around the globe.

We combined our Molecular Discovery Research (MDR) and Preclinical Development (PCD) in 2010 to create an end-to-end scientific and technical platform supporting the discovery and development efforts. The remit of this group remains to create the materials and knowledge that enable our R&D to take ideas, generate hypotheses and test them in preclinical and clinical settings and ultimately launch new medicines.

### Other developments in pharmaceutical R&D

GSK Rare Diseases was created in 2010 to enable us to focus on this specialised area of drug discovery and development. Opportunities in new treatments for rare diseases are growing as increased scientific (including genetic) understanding allows researchers to identify which rare diseases are most likely to respond to therapeutic intervention. We signed two significant new rare disease alliances this year: with Amicus, for the treatment of Fabry disease, and Fondazione Telethon to research and develop novel stem-cell derived treatments to address rare genetic disorders, using gene therapy carried out on a patient's own stem cells. These new agreements demonstrate our approach to seeking out innovative medicines that add value for both patients and payers.

This year, we also made progress on our commitment to encourage new research into neglected tropical diseases. Our research centre in Tres Cantos, Spain, released the results of our year-long screening of more than two million compounds in GSK's chemical library to seek out those that could inhibit the malaria parasite, *P. falciparum*. We have made all of this data publically available online. More than 80% of the 13,500 molecule structures released are proprietary to GSK, and therefore the information released is entirely new to the research community.

**Table of Contents****Responsible business**

Creating a successful and sustainable business is about more than financial results. We place great importance not just on what we achieve but on how we achieve it. Running a responsible, values-based business is embedded in our strategy

We are working hard to build a culture in which our decisions are guided by our values:

- Commit to transparency
- Show respect for people
- Always demonstrate the highest integrity in our conduct
- Be patient focused.

We know that the research and development, manufacture and sale of our products can raise ethical issues, and we aim to be open about how we tackle them. We understand how important it is to communicate with our stakeholders, seeking to understand their views and being transparent about any setbacks we have experienced as well as the progress we have made.

For example, our commitment to putting patients first means we are focusing on improving access to our medicines and vaccines for all patients irrespective of where they live and their ability to pay. We believe this is the right thing to do and that it will contribute to sustainable business growth.

Ultimately we believe that responsible business is good for society and good for GSK. It helps us to operate efficiently, to gain the trust of our stakeholders, to create the products that patients and healthcare payers really need and to foster the right conditions for expansion of our business.

Our 2010 Corporate Responsibility Report (CR Report) will be published on 21st March 2011.

**Our Principles**

Our principles sum up our approach to responsible business and are underpinned by our values. They provide guidance for employees on the standards to which GSK is committed.

**Access to medicines**

We will continue to research and develop medicines to treat diseases of the developing world. We will find sustainable ways to improve access to medicines for disadvantaged people, and will seek partnerships to support this activity. Read more on page 30.

**Standards of ethical conduct**

We expect employees to meet high ethical standards in all aspects of our business, by conducting our activities with honesty and integrity, adhering to our corporate responsibility principles, and complying with applicable laws and regulations. Read more on page 33.

**Research and innovation**

In undertaking our research and in innovating we may explore and apply new technologies and will constructively engage stakeholders on any concerns that may arise. We will ensure that our products are subject to rigorous scientific evaluation and testing for safety, effectiveness and quality. We will comply with or exceed all regulations and legal standards applicable to the research and development of our products. Read more on page 11.

**Products and customers**

We will promote our products in line with high ethical, medical and scientific standards and will comply with all applicable laws and regulations. Read more on page 18.

**Caring for the environment**

We will operate in an environmentally responsible manner through systematic management of our environmental impacts, measurement of our performance and setting challenging performance targets. We will improve the efficiency of all our activities to minimise material and energy use and waste generated. We aim to find opportunities to use renewable materials and to recycle our waste. Read more on page 32.

**Employment practices**

We will treat our employees with respect and dignity, encourage diversity and ensure fair treatment through all phases of employment. We will provide a safe and healthy working environment, support employees to perform to their full

potential and take responsibility for the performance and reputation of the business. Read more on page 33.

**Human rights**

We are committed to upholding the UN Universal Declaration of Human Rights, the OECD guidelines for Multi-National Enterprises and the core labour standards set out by the International Labour Organization. We expect the same standards of our suppliers, contractors and business partners working on GSK's behalf. Read more in our CR Report.

**Leadership and advocacy**

We will establish our own challenging standards in corporate responsibility, appropriate to the complexities and specific needs of our business, building on external guidelines and experience. We will share best practice and seek to influence others, while remaining competitive in order to sustain our business. Read more in our CR Report.

**Engagement with stakeholders**

We want to understand the concerns of those with an interest in corporate responsibility issues. We will engage with a range of stakeholders and will communicate openly about how we are addressing CR issues, in ways that aim to meet the needs of different groups while allowing us to pursue legitimate business goals. Read more in our CR Report.

**Community investment**

We will make a positive contribution to the communities in which we operate, and will invest in health and education programmes and partnerships that aim to bring sustainable improvements to under-served people in the developed and developing world. Read more on page 30.

**Table of Contents**

30

**Improving access to medicines****Access to healthcare in the developing world**

There are no easy solutions to the challenge of providing sustainable access to healthcare in developing countries. Poverty is the single biggest barrier. In many countries people do not have enough food, access to a clean water supply, hospitals or clinics in which to receive treatment and healthcare professionals to care for them.

We are committed to playing a full part in addressing the healthcare challenges of the developing world by taking an innovative, responsible and, above all, sustainable approach. GSK is making a vital contribution to developing country healthcare through action in a number of areas including: preferential pricing of our anti-retrovirals; tiered pricing of our vaccines and medicines; investing in R&D that targets diseases particularly affecting the developing world (see page 11); being flexible with our IP; pursuing an open innovation strategy; community investment activities and partnerships that foster effective healthcare and capacity building (see page 31); and seeking innovative partnerships and solutions. We cover our contribution to improving access to medicines extensively in our Corporate Responsibility Report.

We were a clear leader in both Access to Medicines (ATM) Indexes published by the ATM Foundation in 2008 and 2010. We will continue to build on our product, pricing and partnership commitments to help improve healthcare in the developing world. In 2010 we further expanded our commitments to the UN defined list of Least Developed Countries (LDCs) by establishing a Developing Countries and Market Access operating unit with a focus on the LDCs to broaden patient access to GSK medicines and to help build our presence in other developing countries.

While much has been achieved, a significant increase in resources from the global community is still needed to support R&D and to provide access to the resultant medicines and vaccines. Sustainable progress will only be made if the significant barriers that stand in the way of better access to healthcare are tackled as a shared responsibility by all sectors of global society – governments, international agencies, charities, academic institutions, the pharmaceutical industry and others.

**Access to medicines in the developed world****Programmes in the USA**

We are working to provide access to medicines for people with limited financial resources and without prescription medicine insurance.

For uninsured Americans who do not qualify for Medicare or Medicaid, GSK and ten other pharmaceutical companies created Together Rx Access, a programme for qualified individuals offering reductions in the pharmacy cost on more than 300 medicines. In addition, GSK offers several patient assistance programmes to help low-income or uninsured Americans have access to GSK's oncology and specialty products, vaccines and prescription drugs. GSK's patient assistance programmes provided products to over 452,000 patients during 2010.

**Programmes in other countries**

We have also introduced Orange Cards providing discounts on certain GSK prescription medicines for eligible patients in a number of other countries. The nature of the discounts varies between countries and the ways in which the healthcare systems operate.

**Our work with communities**

We invest in community partnership programmes that seek to improve access to medicines and healthcare to improve the lives of people across the world. We aim to make a real difference to these communities by working with our partners to find innovative solutions to healthcare challenges. We believe that business has an important role to play in society and we strive to leverage our resources in a way that delivers shared value to our communities and business. We partner with and support organisations whose goals and objectives reflect our mission of improving the quality of human life.

Our global community investment in 2010 was £222 million. This compares with £163 million in 2009 on a like-for-like basis. This increase is due to expansion of our US patient assistance programme, scale up of our donation of albendazole for the lymphatic filariasis (LF) programme, a donation of H1N1 vaccine to the World Health Organization, plus increased grants for HIV and AIDS and the 20% reinvestment initiative for LDCs. Our 2010 giving

comprised product donations of £147 million, cash giving of £53 million, in-kind donations of £4 million plus costs of £18 million to manage and deliver community programmes in almost 100 countries. The product donations include £100 million for GSK's patient assistance programmes, £17 million worth of albendazole for the LF programme and £9 million for humanitarian product donations. Since 2008 our product donations have been valued at cost (average cost of goods) rather than wholesale price (WAC) as this is a more accurate reflection of the cost to GSK. We believe we are the first pharmaceutical company to adopt this practice. For comparative purposes the total value of donations in 2010 using WAC for products would be £564 million compared with £467 million in 2009.

We do not operate a single charitable foundation for our community investment programmes, but have a number of country-based foundations and their 2010 grants are included in the investment total.

Our cash giving was targeted primarily at health and education initiatives as follows:

**Global health programmes**

In developing countries millions of people continue to suffer and die from preventable or treatable diseases. Our global health programmes are designed to improve health and quality of life for people in these communities through provision of medicines, education and advocacy, and investment in disease prevention and healthcare infrastructure. Our global programmes are long-term commitments and designed to be scaleable, replicable and sustainable. By working in partnership, with NGOs and leading health organisations, we believe it is possible to achieve significant and long-lasting improvements in healthcare. This section highlights our major health programmes.

**Table of Contents**

31

**Eliminating lymphatic filariasis (LF)**

Our effort to eliminate LF, one of the world's most disabling diseases, continued in close partnership with the governments of countries where the disease is endemic, the World Health Organization and over 40 partner organisations. As a founding partner and leader in this effort, we are committed to donating as much of the anti-parasitic drug albendazole as required to reach the one billion people at risk in over 80 countries. In 2010, 556 million albendazole treatments were donated to 26 countries. We have donated almost two billion albendazole treatments since the global elimination programme started in 2000.

**Positive Action on HIV/AIDS**

When Positive Action was created in 1992 it was the first pharmaceutical company programme of its kind to support communities affected by HIV and AIDS. Now under the auspices of ViiV Healthcare, the new HIV-focused company, the programme targets its funds towards community-focused projects that reach those most affected by HIV, particularly in marginalised or vulnerable populations. Positive Action works with these communities to enable them to tackle stigma and discrimination, to test innovations in education, care and treatment and to deliver greater involvement of those living with HIV. Our Positive Action for Children Fund launched in 2009 to make £50 million available over 10 years to help prevent mother-to-child transmission of HIV and to support orphans and vulnerable children. It supported 12 projects in 2010. At the end of 2010, the latest call for proposals was made broadening the reach and scope of its response for babies and children affected by HIV.

**The GlaxoSmithKline African Malaria Partnership**

The African Malaria Partnership is our programme to alleviate the mortality and suffering malaria brings to affected communities in Africa. In 2010 four new malaria grants were awarded for community programmes to provide health education to affected populations and to train community health workers. The partnerships are: Save the Children (UK) in Kenya; Family Health International in Ghana; African Medical and Research Foundation (AMREF) in Tanzania; and Planned Parenthood Federation of Nigeria.

**Humanitarian product donations**

Working with our non-profit partners, AmeriCares, Direct Relief International, MAP International, Interchurch Medical Assistance and Project HOPE, we supported humanitarian relief efforts and community healthcare in over 90 countries.

We responded to the healthcare needs of the many communities affected by disasters, including the devastating earthquake that struck Haiti in January 2010, GSK donated supplies of medicines valued at over £1 million. Included in these shipments were significant volumes of antibiotics as well as respiratory and diabetes treatments. Our consumer division provided a range of products, including toothpastes, antacids, pain relievers and vitamins. During the cholera outbreak we responded to a further specific request for antibiotics and donated £250,000 to the British Red Cross to support the deployment of a mass sanitation unit serving more than 50,000 people living in temporary relief camps. Following the earthquake in Chile, in response to an urgent request we supplied 95,000 doses of Hepatitis A vaccine, antibiotics and more than 6,000 dental hygiene kits.

In Pakistan we provided medicines from local stocks for the thousands of people affected by the flooding. We also made cash donations amounting to £170,000, including a contribution to the World Food Programme to support emergency food supply.

The total value of our international humanitarian product donations was £9 million at average cost.

**Local programmes**

We support communities in the many different markets in which we operate. Our programmes are designed to fit local circumstances and cultures and aligned with an overall goal of supporting access to medicines and healthcare. Local community priorities vary from community to community and population to population, but there are often common challenges to address, whether in terms of a particular health need or the human or institutional capacity required to effectively tackle those needs.

In the UK, we contributed £5.4 million in 2010 to our continuing programme of charitable activities supporting over 80 organisations in health, medical research, science education, the arts and the environment. This included the UK



IMPACT awards scheme which provides small charities with grants and consulting support for their work in addressing the health needs of local communities.

Programmes in North America at a national and local level focused on improving public education in the areas of science and mathematics, and increasing access to healthcare for children and the homeless. GSK's IMPACT Awards recognise organisations that have significantly improved the health of their local communities in Philadelphia and in Research Triangle Park, North Carolina. Total funding for our North American programmes was \$18 million.

In Argentina the Pro Mujer programme works with low-income women who do not have access to affordable financial services or healthcare and provides access to small loans to set up their own businesses as well as training and affordable healthcare services.

GSK returned the CommunityMark for excellence in community investment.

### **Employee involvement**

Our employees are encouraged to contribute to their local communities through employee volunteering schemes. Support includes employee time, cash donations to charities where employees volunteer and matching gift programmes.

Through the US GSK Matching Gift Program, we matched 12,000 employee gifts at a value of \$3 million in 2010 plus over \$1 million to the United Way campaign. GSK's GIVE programme provided grants of over \$367,000 to 365 organisations where US employees volunteered and £205,000 to 150 UK-based non-profit organisations via the GSK Making a Difference programme.

In 2009, our Group-wide volunteer initiative was launched to give every GSK employee one paid day off each year to volunteer for a good cause. In 2010 this continued with employees supporting a wide range of charities and projects including work in local schools, shelters for the homeless, community gardens, nursing homes and aiding communities affected by natural disasters.

The GSK PULSE Volunteer Partnership launched in 2009 enables GSK employees to make a difference to communities and patients in need around the world. Volunteers work full-time with one of our partner non-profit or non-governmental organisations (NGOs). Through this experience, volunteers address a clear NGO need, while developing their own leadership capabilities. During 2009 and 2010, PULSE deployed 116 volunteers in 33 countries to work with 42 NGOs. Volunteers continue to receive their full GSK salary during their three to six month assignment. In 2010, this figure, along with the operating costs for managing the programme, represented a total in-kind donation of £2.4 million.

**Table of Contents**

32

**Environmental sustainability**

We are committed to integrating environmental sustainability into our business, especially conserving resources and addressing climate change. We see this as an opportunity as well as a responsibility.

**Strategy and plans**

We revised our environmental sustainability strategy in 2010, building on the strategy originally introduced in 2001. The new strategy recognises our impacts across the entire value chain, from raw materials to the disposal of our products. Our objective is to benefit the environment, engage employees in tackling key issues and benefit GSK financially-potentially saving £100 million a year by 2020 through reduced energy, materials and distribution costs. Analysis of GSK's impacts shows that we need to concentrate in three main areas:

- carbon dioxide and other emissions that contribute to climate change

- water use

- environmental stewardship, which covers the use of materials, generation of waste and pollution.

We have set ambitious goals for key impacts, including a 25% reduction in our carbon footprint, a 20% reduction in water use across the value chain and zero waste to landfill, all by 2020. The targets are detailed in our Corporate Responsibility report.

**Climate change and energy**

Our long-term vision is for our entire value chain to be carbon neutral by 2050. This very ambitious target means that there will be no net greenhouse gas emissions from manufacturing, distributing, using and disposing of our products, including sourcing raw materials.

We need to act beyond our own operations because 40% of our carbon footprint stems from our supply chain and a further 40% derives from propellants when customers use our inhalers. This was confirmed by a global carbon footprint review of our entire value chain, carried out for the first time in 2010.

**GSK's carbon footprint (million tonne CO<sub>2</sub>e per annum)**

We met our goal of eliminating the use of chlorofluorocarbons (CFCs) in our products by the end of 2010. This has reduced greenhouse emissions associated with our inhaler products from 24 million tonnes of carbon dioxide equivalents in 1998 to approximately 4.7 million tonnes in 2010. We have research programmes under way to find ways to further reduce the impacts from these products.

In 2010 we reduced energy consumption for operations and transport by 5.5% and greenhouse gas emissions by 5.8% relative to sales. The cumulative reduction for 2006-2010 is 9.1% for energy and 10.7% for emissions. This is below our target of 20%, mainly because progress was slow in the early years of the five-year period.

A central fund to finance energy saving projects has accelerated progress since 2007. In 2010 we completed 188 projects, which will avoid around 52,000 tonnes of greenhouse gas emissions a year.

We are also increasing investment in on-site generation of renewable energy, supported by a renewable energy fund created in 2010. GSK Consumer Healthcare installed North America's largest roof mounted solar photo voltaic system at its regional distribution centre in York, Pennsylvania. It will save nearly 1,800 tonnes of carbon dioxide emissions per year.

GSK's global operations were certified to Carbon Trust Standard in 2010, the first company to achieve this recognition of excellence in carbon management for all global operations.

**Water**

Water is a particularly important natural resource, and we recognise that GSK can play a positive role in managing it more sustainably. We endorsed the United Nations CEO Water Mandate in 2009.

In 2010 we reduced water consumption by almost 500 million litres despite significant business growth in our vaccines manufacturing business. Net water consumption fell by 1.6% per £1 of sales, a cumulative reduction of 15.7% since 2006, exceeding our target of 10%.

We also exceeded our targets for improving the quality of waste water.

**Environmental stewardship**

We aim to use materials efficiently and safely, minimising waste and pollution and avoiding harm to people and the environment.

Increasing the efficiency with which we use materials is a priority. Our long-term aspiration is to achieve 5% mass efficiency by 2020 for new pharmaceutical products transferred from R&D to manufacturing. This is about five times the typical level in the pharmaceutical industry and will reduce input materials and waste by 80%. The average mass efficiency for new products during the 2006-2010 period has reached 3.3%.

Improvements in the efficiency of solvent use also reduced the amount of volatile organics released to air by 12.8% per £1 of sales in 2010, cumulatively 35.8% since 2006.

Packaging provides further opportunities to conserve resources and in 2010 we began to implement the sustainable packaging strategy developed in 2009. We also began to update our green packaging guide for designers and managers. In 2010, the US American Institute of Chemical Engineers presented its Industrial Practice Award in Sustainable Engineering to our operational sustainability team for its work embedding sustainability into R&D and manufacturing.

### **Environmental management**

We manage environmental issues (as well as occupational health and safety) using a management system aligned with recognised international standards. Each business is accountable for its own sustainability plans and performance. Our central audit group includes environmental issues in its routine audits of our sites and business processes. We are working increasingly closely with suppliers and contract manufacturers to reduce environmental impacts from the supply chain.

**Table of Contents**

33

**Ethical conduct**

We are committed to creating a strong ethical culture at GSK. We do this by emphasising our values, developing robust policies, recruiting and engaging the right people and equipping them with the information they need to make ethical decisions. Putting patients first is the core principle of being an ethical pharmaceutical company.

Our Code of Conduct sets out fundamental standards for all employees. It is supported by the Employee Guide to Business Conduct which helps employees make ethical decisions and emphasises GSK's key values:

- Commit to transparency
- Show respect for people
- Always demonstrate the highest integrity in your conduct
- Be patient focused.

We stress our commitment to performance with integrity. This means that all employees must understand our values and what we stand for as well as the policies and procedures that underpin our approach.

Our internal compliance systems are designed to identify and address breaches of our codes and reinforce GSK's values. There is continual external pressure to enhance these systems and our compliance oversight and audits are helping to drive this change. We fully investigate suspected breaches and take appropriate disciplinary action, including dismissal where appropriate.

In 2010 we reviewed and strengthened our approach to preventing, detecting and addressing bribery and corruption. We launched a dedicated anti-bribery and corruption unit which will ensure we take a consistent approach across GSK and strengthens our monitoring capability.

Also, we introduced a Third Party Code of Conduct which applies to all GSK suppliers. This sets out the standards we expect suppliers to meet and covers ethical conduct; labour practices, environmental, health and safety standards; and management. To help suppliers understand how to interact appropriately with GSK staff, the Code includes key principles from our Employee Guide to Business Conduct such as our policy on receiving gifts.

Our due diligence process for potential acquisitions takes account of ethical risks and we integrate our ethics and compliance requirements as standard practice in newly acquired businesses. We seek to enter into joint ventures with organisations that share our values.

**Our employees****Recruitment, talent management and leadership development**

In 2010, like every year, recruiting, retaining and developing our employees were critical to enhancing and sustaining our performance and reputation. Proactive talent acquisition initiatives underpin our ability to attract specialist and leadership talent externally. Our assessment process is aligned to a core set of competencies, of which ethics and integrity are central.

We need good succession plans, not just for senior roles but for all our critical positions across the organisation. We maintain a robust leadership strategy to identify and develop our highly skilled leadership cadre and use a systematic, disciplined approach to leadership development, providing tools and programmes to help leaders master skills needed to meet customer, employee and investor expectations. In 2010, we provided training to nearly 8,000 GSK leaders worldwide and also developed new programmes for future senior leaders and senior executives.

**Performance and reward**

The performance and development planning process means employees have business-aligned objectives and behavioural goals. Our reward systems are geared to promote high performance and help to attract and retain the best people. Performance-based pay, bonuses and share-based equity plans align employee interests with business targets.

**Communication and employee involvement**

Our communication channels are designed to keep employees informed, engaged and involved in activities across all areas of our organisation. We encourage two-way, open and honest communication with employees, and in 2010 we launched a new updated global intranet portal, ConnectGSK.

Feedback and monitoring mechanisms are part of every major communication event, and Q&A and feedback facilities are a core feature of our web communications channels. In 2010 we also introduced Idea Engine, an online tool which

allows employees to submit ideas and recommendations.

As our business evolves, there will be changes that affect employees and we remain committed to consulting on these changes via a number of internal consultation forums and discussions with the European Employee Consultation Forum and similar bodies in countries where this is national practice.

#### **Employee numbers by region**

#### **Inclusion and diversity**

We are committed to employment policies free from discrimination against existing or potential employees on the grounds of race, colour, religion or belief, gender, sexual orientation, gender identity or expression, age, national origin, genetic make-up, disability or chronic health conditions. GSK is committed to offering people with disabilities access to the full range of recruitment and career opportunities. Every effort is made to retain and support employees who become disabled while working at GSK. For more details on diversity measures, see our Corporate Responsibility Report.

#### **Healthy and safe high performance**

To meet our mission and strategy, Employee Health and Performance initiatives focus on the health factors that enable employees to perform at the highest level by sustaining energy and engagement. The programmes developed to deliver this health strategy range from the traditional – such as immunisations, smoking control and weight management – to cutting-edge programmes in the areas of team and personal resilience, ergonomics and Energy for Performance. These programmes, available in many languages, are designed to address the root causes of excessive work pressure and low energy and engagement at work and at home. They are complemented by our commitment to flexible thinking about the way we deliver our work that enables employees to do their best work in an environment that helps them integrate their work and personal lives. For more details on the scope and impact of these programmes, see our Corporate Responsibility Report.

**Table of Contents**

34

**Financial review 2010****Pharmaceutical turnover**

All growth rates included in the review of turnover are at constant exchange rates (CER) unless otherwise stated. The calculation of underlying turnover is described on page 21. Sterling growth rates may be found in the tables of pharmaceutical turnover by therapeutic areas on page 35 and by geographic segment below.

Pharmaceutical turnover declined 2% to £23.4 billion. Excluding pandemic products, *Avandia* and *Valtrex*, underlying turnover increased by 4%.

**Segmental analysis**

The turnover reported in the table below represents sales invoiced by GSK's local entity to its customers in the local market plus co-promotion income within each market.

	<b>2010</b>	2009		Growth*
	<b>£m</b>	£m	CER%	£%
USA	<b>7,648</b>	8,578	(11)	(11)
Europe	<b>6,548</b>	7,087	(6)	(8)
Emerging Markets	<b>3,556</b>	2,895	22	23
Asia Pacific/Japan	<b>3,102</b>	2,628	9	18
ViiV Healthcare	<b>1,566</b>	1,605	(3)	(2)
Other	<b>962</b>	901	(1)	7
	<b>23,382</b>	23,694	(2)	(1)

\* CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates. Turnover by quarter is given on pages 188 to 192.

Sales in the USA declined 11% to £7.6 billion, primarily due to generic competition to *Valtrex*, a significant reduction in sales of pandemic related products and lower sales of *Avandia*. Excluding these products, underlying turnover grew 3%, despite the discontinuation of GSK's promotion of *Boniva*, the sale of *Wellbutrin XL* in May 2009, and the impact of US healthcare reform across the product range. New products (excluding pandemic vaccines) launched since 2007 grew 29% and contributed 8% of 2010 sales.

Europe pharmaceutical sales declined 6% to £6.5 billion, primarily due to the impact of a significant reduction in sales of pandemic related products, generic competition to *Valtrex* and lower sales of *Avandia*. Excluding these products, underlying sales were flat, reflecting the impact of government austerity measures.

Emerging Markets pharmaceutical sales grew 22% to £3.6 billion, with strong growth across most product categories and also helped by pandemic related product sales of £227 million (2009 £89 million). Asia Pacific/Japan pharmaceutical sales grew 9% to £3.1 billion. Excluding pandemic related products, *Valtrex* and *Avandia*, underlying

sales grew 20% in Emerging Markets and 7% in Asia Pacific/Japan.

#### **Pharmaceutical turnover by therapeutic area**

Pharmaceutical turnover declined by 2% in 2010 as the impact of generic competition to *Valtrex*, lower *Avandia* and pandemic product sales was partly offset by growth of key products such as *Seretide/Advair*, *Avamys/Veramyst*, *Avodart*, *Lovaza*, *Tyverb/Tykerb*, *Ventolin* and the vaccines franchise.

#### **Respiratory**

Respiratory sales increased 3% to £7.2 billion.

*Seretide/Advair* sales grew 2% to £5.1 billion, with strong growth in Japan, up 17% to £246 million and Emerging Markets, up 16% to £328 million. Sales in the USA were level at £2.6 billion and grew 2% in Europe to £1.6 billion. Several other respiratory products delivered growth including *Avamys/Veramyst*, up 33% to £193 million, *Ventolin*, up 8% to £522 million and *Flovent*, up 2% to £804 million.

#### **Anti-virals**

Anti-virals decreased 56% to £1.1 billion.

*Relenza* sales were £121 million (2009 £720 million), down 84%, against the previous year where significant government pandemic orders were received. *Valtrex* sales declined 60% to £532 million reflecting generic competition in the USA and Europe.

#### **Central nervous system (CNS)**

CNS sales decreased 8% to £1.8 billion.

The majority of GSK's CNS franchise is impacted by generic competition in the USA. The *Wellbutrin* decline of 39% primarily reflected the sale of *Wellbutrin XL* in the USA to Biovail in the second quarter of 2009.

#### **Cardiovascular and urogenital**

Cardiovascular and urogenital sales increased 11% to £2.6 billion, reflecting continued strong growth of key products such as *Arixtra*, up 19% to £301 million, *Avodart*, up 18% to £629 million, and *Lovaza*, up 17% to £530 million.

#### **Metabolic**

Metabolic sales decreased 44% to £0.7 billion.

*Avandia* product sales declined by 44% to £440 million. On 23rd September 2010 the European Medicines Agency suspended marketing authorisation for all rosiglitazone containing products, including *Avandia*, and the US Food and Drug Administration announced additional measures to ensure the benefits of *Avandia* continue to outweigh its risks, including a Risk Evaluation and Mitigation Strategy (REMS) programme. As a result, GSK expects global sales of rosiglitazone containing products, including *Avandia*, to be minimal in the future.

#### **Oncology and emesis**

Oncology and emesis sales increased 9% to £0.7 billion.

*Tyverb/Tykerb*, up 34% to £227 million, grew strongly in all segments. Newly launched oncology products *Votrient*, *Arzerra* and *Promacta* delivered sales of £38 million, £31 million and £31 million, respectively.

#### **Vaccines**

Total vaccine sales grew 15% to £4.3 billion, including £1.2 billion of pandemic vaccine sales (2009 £883 million). Excluding flu pandemic vaccine sales, growth was 10%. Several new vaccines contributed to this growth including *Synflorix*, more than doubling to £221 million, *Boostrix*, up 29% to £181 million and *Cervarix*, up 26% to £242 million. Sales of Hepatitis vaccines grew 7% to £720 million, *Infanrix/Pediarix* grew 8% to £700 million and seasonal flu sales grew 14% to £241 million. *Rotarix* sales were down 18% to £235 million, as the product continues to recover market share lost following its temporary suspension from several markets earlier in the year.

#### **Dermatologicals**

Dermatology sales were £1.1 billion, including heritage GSK products and those acquired through business acquisitions, principally Stiefel in July 2009. The estimated sales growth in 2010 for the business on a pro-forma basis, excluding 2010 acquisitions, was approximately 6%. In addition, GSK's heritage consumer dermatology portfolio, reported within Consumer Healthcare, contributed sales of £256 million, up 8%.





**Table of Contents**

35

**Financial review 2010****Pharmaceutical turnover by therapeutic area 2010**

Therapeutic area/ major products	2010 £m	2009 £m	Total Growth		2010 £m	USA Growth		2010 £m	Europe Growth		Emerging Markets		2010 £m	Growth CER%	2010 £m	Growth CER%	
			CER%	£%		CER%	£%		CER%	£%	CER%	£%					
<b>Respiratory</b>	<b>7,238</b>	6,977	<b>3</b>	<b>4</b>	<b>3,394</b>	<b>1</b>	<b>2</b>	<b>2,149</b>		<b>(2)</b>	<b>616</b>	<b>19</b>	<b>21</b>				
<i>Avamys/Veramyst</i>	193	142	33	36	69		1	56	27	24	31	>100	>100				
<i>Flixonase/Flonase</i>	164	171	(5)	(4)	37	37	37	40	(7)	(7)	39	11	11				
<i>Flixotide/Flovent</i>	804	775	2	4	431	8	9	159	(9)	(11)	48	38	41				
<i>Seretide/Advair</i>	5,139	4,977	2	3	2,604			<b>1,601</b>	2		328	16	19				
<i>Serevent</i>	201	236	(16)	(15)	64	(12)	(12)	98	(16)	(16)	2	(33)	(33)				
<i>Ventolin</i>	522	477	8	9	179	16	17	142	(3)	(5)	112	19	20				
<i>Zyrtec</i>	82	75	4	9							14						
<b>Anti-virals</b>	<b>1,086</b>	2,416	<b>(56)</b>	<b>(55)</b>	<b>370</b>	<b>(68)</b>	<b>(68)</b>	<b>109</b>	<b>(73)</b>	<b>(73)</b>	<b>223</b>	<b>(3)</b>	<b>(1)</b>				
<i>Hepsera</i>	128	114	6	12				1			58	10	14				
<i>Relenza</i>	121	720	(84)	(83)	43	(69)	(69)	6	(97)	(97)	1	(97)	(97)				
<i>Valtrex</i>	532	1,294	(60)	(59)	252	(73)	(73)	68	(56)	(58)	28	8	8				
<i>Zeffix</i>	233	217	4	7	13	(24)	(24)	26	(10)	(10)	136	17	18				
<b>Central nervous system</b>	<b>1,753</b>	1,870	<b>(8)</b>	<b>(6)</b>	<b>505</b>	<b>(23)</b>	<b>(22)</b>	<b>540</b>	<b>(4)</b>	<b>(6)</b>	<b>223</b>	<b>17</b>	<b>17</b>				
<i>Imigran/Imitrex</i>	212	266	(21)	(20)	75	(39)	(39)	85	(10)	(11)	5						
<i>Lamictal</i>	504	500	1	1	257	(4)	(4)	143	(6)	(7)	57	23	19				
<i>Requip</i>	233	209	11	11	44	69	69	137	2	(1)	3	50	50				
<i>Seroxat/Paxil</i>	482	523	(12)	(8)	27	(36)	(36)	82	(15)	(17)	73	(3)	(4)				
<i>Treximet</i>	56	55	2	2	55	2											
<i>Wellbutrin</i>	81	132	(39)	(39)	24	(73)	(73)	39	33	30	13	30	30				
<b>Cardiovascular and urogenital</b>	<b>2,570</b>	2,298	<b>11</b>	<b>12</b>	<b>1,571</b>	<b>10</b>	<b>11</b>	<b>610</b>	<b>7</b>	<b>5</b>	<b>134</b>	<b>25</b>	<b>24</b>				
<i>Arixtra</i>	301	254	19	19	177	25	26	99	8	4	10	43	43				
<i>Avodart</i>	629	530	18	19	337	5	6	175	22	18	33	50	50				
<i>Coreg</i>	171	172	(1)	(1)	170	(1)	(1)										
<i>Fraxiparine</i>	222	229	(2)	(3)				154	(9)	(11)	55	29	31				
<i>Lovaza</i>	530	450	17	18	528	17	18										
<i>Vesicare</i>	114	104	9	10	113	8	9										
<i>Volibris</i>	46	19	>100	>100				40	>100	>100	1						
<b>Metabolic</b>	<b>678</b>	1,181	<b>(44)</b>	<b>(43)</b>	<b>238</b>	<b>(59)</b>	<b>(59)</b>	<b>166</b>	<b>(38)</b>	<b>(40)</b>	<b>91</b>	<b>(24)</b>	<b>(24)</b>				
<i>Avandia products</i>	440	771	(44)	(43)	237	(45)	(44)	88	(48)	(49)	42	(43)	(45)				
<i>Bonviva/Boniva</i>	78	255	(69)	(69)		(100)	(100)	64	(26)	(28)	2						
<b>Anti-bacterials</b>	<b>1,396</b>	1,457	<b>(4)</b>	<b>(4)</b>	<b>75</b>	<b>(28)</b>	<b>(27)</b>	<b>536</b>	<b>(14)</b>	<b>(16)</b>	<b>609</b>	<b>10</b>	<b>10</b>				
<i>Augmentin</i>	625	667	(6)	(6)	11	(76)	(76)	240	(17)	(19)	291	15	14				

<b>Oncology and emesis</b>	<b>688</b>	629	<b>9</b>	<b>9</b>	<b>350</b>	<b>13</b>	<b>14</b>	<b>201</b>	<b>1</b>	<b>(1)</b>	<b>62</b>	<b>7</b>	<b>9</b>
<i>Arzerra</i>	31	3	>100	>100	26	>100	>100	4					
<i>Hycamtin</i>	144	172	(16)	(16)	83	(17)	(17)	48	(17)	(19)	7	17	17
<i>Promacta</i>	31	13	>100	>100	25	92	92	5					
<i>Tyverb/Tykerb</i>	227	169	34	34	70	28	30	94	28	25	30	36	36
<i>Votrient</i>	38	1	>100	>100	33	>100	>100	4					
<b>Vaccines</b>	<b>4,326</b>	3,706	<b>15</b>	<b>17</b>	<b>763</b>	<b>(7)</b>	<b>(6)</b>	<b>1,681</b>	<b>(2)</b>	<b>(4)</b>	<b>927</b>	<b>38</b>	<b>39</b>
<i>Boostrix</i>	181	139	29	30	110	51	51	43	10	8	9	29	29
<i>Cervarix</i>	242	187	26	29	13	>100	>100	116	(14)	(16)	25	4	9
<i>Fluarix, FluLaval</i>	241	211	14	14	110	51	51	63	(8)	(11)	40	(5)	(5)
Flu Pandemic	1,192	883	31	35	1	(99)	(99)	488	(6)	(7)	226	>100	>100
Hepatitis	720	665	7	8	307	19	19	242	(6)	(8)	88	8	10
<i>Infanrix, Pediarix</i>	700	649	8	8	146	8	9	429	8	6	50	13	11
<i>Rotarix</i>	235	282	(18)	(17)	74	(4)	(3)	38	(28)	(28)	102	(22)	(21)
<i>Synflorix</i>	221	73	>100	>100				43	38	34	149	>100	>100
<b>Dermatologicals</b>	<b>1,087</b>	707	<b>51</b>	<b>54</b>	<b>358</b>	<b>70</b>	<b>70</b>	<b>246</b>	<b>48</b>	<b>45</b>	<b>286</b>	<b>52</b>	<b>56</b>
<i>Bactroban</i>	119	123	(3)	(3)	51	(14)	(14)	27	8	4	28	7	4
<i>Dermovate</i>	74							19			30		
<i>Duac</i>	116	46	>100	>100	67	>100	>100	23	>100	>100	11	>100	>100
<i>Soriatane</i>	71	28	>100	>100	71	>100	>100						
<i>Zovirax</i>	152	129	15	18	53	>100	>100	27	(10)	(10)	26	9	13
<b>Other</b>	<b>994</b>	848	<b>16</b>	<b>17</b>	<b>24</b>	<b>53</b>	<b>41</b>	<b>310</b>	<b>9</b>	<b>6</b>	<b>385</b>	<b>37</b>	<b>38</b>
	<b>21,816</b>	22,089	<b>(2)</b>	<b>(1)</b>	<b>7,648</b>	<b>(11)</b>	<b>(11)</b>	<b>6,548</b>	<b>(6)</b>	<b>(8)</b>	<b>3,556</b>	<b>22</b>	<b>23</b>
<b>ViiV Healthcare (HIV)</b>	<b>1,566</b>	1,605	<b>(3)</b>	<b>(2)</b>	<b>660</b>	<b>(8)</b>	<b>(8)</b>	<b>585</b>	<b>(5)</b>	<b>(8)</b>	<b>146</b>	<b>35</b>	<b>39</b>
<i>Combivir</i>	363	425	(16)	(15)	143	(24)	(24)	117	(21)	(23)	63	22	29
<i>Epivir</i>	115	129	(12)	(11)	40	(17)	(17)	37	(22)	(24)	18	31	38
<i>Epzicom/Kivexa</i>	555	546	1	2	210	(7)	(6)	245	3		29	38	38
<i>Lexiva</i>	155	178	(12)	(13)	80	(19)	(19)	51	(15)	(18)	13	86	86
<i>Selzentry</i>	80	1	>100	>100	34			41	>100	>100	2		
<i>Trizivir</i>	144	201	(28)	(28)	73	(30)	(30)	60	(26)	(27)	4	(43)	(43)
	<b>23,382</b>	23,694	<b>(2)</b>	<b>(1)</b>									

CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates. Turnover by quarter is given in the financial record on pages 194 to 198.

GSK Annual Report 2010

**Table of Contents**

36

**Financial review 2010****ViiV Healthcare (HIV)**

Sales of HIV products by ViiV Healthcare were down 3% to £1.6 billion. Sales of the former Pfizer products *Selzentry* and *Viracept*, with combined sales of £118 million and growth from *Epzicom/Kivexa*, up 1% to £555 million, were offset by reductions in the sales from other HIV products including *Trizivir*, down 28% to £144 million, *Combivir*, down 16% to £363 million and *Epivir*, down 12% to £115 million.

**Consumer Healthcare turnover**

	% of total	2010 £m	2009 £m	CER%	Growth* £%
Over-the-counter medicines	49	2,456	2,339	3	5
Oral healthcare	32	1,602	1,484	6	8
Nutritional healthcare	19	952	851	9	12
	100	5,010	4,674	5	7

\* CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates. Turnover by quarter is given on page 199.

Total Consumer Healthcare sales were up 5% to £5.0 billion, significantly exceeding market growth estimated by GSK to be approximately 2%. Sales in the Rest of World grew 13% to £2.0 billion, driven by strong growth in India and China, which grew by 19% and 18%, respectively. Europe sales were level with last year with sales of £2.0 billion and the business in the USA grew 1% to £1.0 billion.

**OTC medicines**

OTC product sales grew 3% to £2.4 billion in 2010, driven by sales of *Panadol*, nicotine replacement therapy products and dermatology products, partly offset by lower respiratory tract products and lower sales of *alli*.

**Oral healthcare**

Sales of Oral healthcare products rose 6% to £1.6 billion. *Sensodyne* performed strongly and denture care sales also grew. Sales of *Aquafresh* declined slightly.

**Nutritional healthcare**

Nutritional healthcare sales grew 9% to £1.0 billion, driven by the strong performance of *Horlicks* and growth in *Lucozade* sales.

**Results before major restructuring and total results**

In October 2007 the Board approved the implementation of a detailed formal plan for, and GSK announced, a significant new Operational Excellence restructuring programme. A second formal plan, representing a significant expansion of the Operational Excellence programme, was approved by the Board and announced in February 2009. A

further expansion was approved by the Board and announced in February 2010.

The restructuring programme, comprising these detailed formal plans, covers all areas of GSK's business, including manufacturing, selling, R&D and infrastructure. With an estimated total cost of approximately £4.5 billion, the expanded programme is expected to deliver annual pre-tax savings of approximately £2.2 billion by the time it is substantially complete in 2012. Approximately 75% of these costs were incurred by 31st December 2010, and approximately 20% are expected to be incurred in 2011 with the balance in 2012. In total, approximately 75% of these costs are expected to be cash expenditures and 25% are expected to be accounting write-downs.

Uncertainties exist over the exact amount and timing of cash outflows, as a result of potential future exchange rate fluctuations and as many elements of the restructuring programme are subject to employee consultation procedures, making it difficult to predict with precision when these procedures will be completed. However, the majority of the remaining cash payments are expected to be made in 2011. Given the extent and cost of the Operational Excellence restructuring programme, management believes it has a material impact on GSK's operating results and on the manner in which GSK's business is conducted. GSK presents the restructuring costs incurred solely as a direct result of the Operational Excellence restructuring programme, which in 2010 amounted to £1,242 million before tax (2009 £764 million), in a separate column in the income statement titled 'Major restructuring'.

In addition to the restructuring costs of the Operational Excellence programme, the major restructuring column in the income statement includes restructuring costs incurred solely as a direct result of any restructuring programmes that follow, and relate to, material acquisitions where the operations of the acquired business overlap extensively with GSK's existing operations.

The restructuring activities that follow, and relate to, such acquisitions are of the same nature as those undertaken under the Operational Excellence programme and are also carried out following a detailed formal plan. Management therefore considers it appropriate to present the costs of these restructuring activities in the same manner. The restructuring costs incurred in 2010 as a direct result of the acquisition of Stiefel Laboratories, Inc. in July 2009, were £103 million (2009 £71 million). The restructuring costs incurred as a direct result of the acquisition of Reliant Pharmaceuticals Inc., the only other acquisition since October 2007 that meets the criteria set out above, were all charged and paid in 2008.

**Table of Contents**

37

**Financial review 2010**

The Group's results before the costs of the Operational Excellence programme and acquisition-related restructuring programmes meeting the criteria described above are also presented in a separate column in the income statement and are described as 'Results before major restructuring'. This presentation, which GSK intends to apply consistently to future major restructuring programmes that have a material impact on GSK's operating results and on the manner in which GSK's business is conducted, has been adopted to show clearly the Group's results both before and after the costs of these restructuring programmes. Management believes that this presentation assists shareholders in gaining a clearer understanding of the Group's financial performance and in making projections of future financial performance, as results that include such costs, by virtue of their size and nature, have limited comparative value. This presentation is also consistent with the way management assesses the Group's financial performance.

Only the restructuring costs incurred solely as a direct result of the Operational Excellence programme and the restructuring programmes following the Reliant and Stiefel acquisitions have been reported in the major restructuring column in the income statement. These restructuring costs principally have arisen from impairments to property, plant and equipment and the termination of the employment contracts of staff made redundant as part of the restructuring activities. As set out in Note 7 to the financial statements, 'Major restructuring programme', asset impairments and staff redundancies together accounted for £753 million of the £1,348 million restructuring costs incurred in 2010 and reported in the major restructuring column.

Any restructuring costs that do not arise solely as a direct result of the Operational Excellence programme and restructuring programmes following, and relating to, acquisitions meeting the criteria described above continue to be reported in operating expenses within results before major restructuring. These costs included restructuring costs related to minor acquisitions and £5 million of income in 2010 (2009 £4 million cost) that related to restructuring activity initiated before the commencement of the Operational Excellence programme. None of this restructuring activity had a material impact on GSK's operating results or on the manner in which its business is conducted.

The remaining costs of £595 million in 2010 arose from miscellaneous expenditures incurred solely as a direct result of the restructuring programmes, including the termination of leases, accelerated depreciation, site closure costs and consultancy and project management fees. No costs arising from GSK's ongoing operating activities have been reported in the major restructuring column.

During the anticipated duration of the Operational Excellence programme, GSK does not currently expect to incur any material restructuring costs except those related to that programme and acquisitions meeting the criteria described above. If any further, unanticipated material restructuring costs were to arise during this period, GSK would expect to include them also in the major restructuring column.

GSK's operating profit, profit before taxation, taxation and profit for the year are discussed below in terms of both total results, which include major restructuring costs, and results before major restructuring.

**Operating profit – total results**

Total results include restructuring costs related to the Operational Excellence programme and the acquisitions of Reliant and Stiefel.

	2010		2009		Growth
	£m	%	£m	%	£%
Turnover	<b>28,392</b>	<b>100</b>	28,368	100	(1)
Cost of sales	<b>(7,592)</b>	<b>(26.7)</b>	(7,380)	(26.0)	3
Selling, general and administration	<b>(13,053)</b>	<b>(46.0)</b>	(9,592)	(33.8)	36
Research and development	<b>(4,457)</b>	<b>(15.7)</b>	(4,106)	(14.4)	8
Other operating income	<b>493</b>	<b>1.7</b>	1,135	3.9	9

Operating profit	3,783	13.3	8,425	29.7	(59)	(55)
------------------	-------	------	-------	------	------	------

**Cost of sales**

Cost of sales increased to 26.7% of turnover (2009 26.0%) reflecting the impact of generic competition to higher margin products in the USA (principally *Valtrex*), lower *Avandia* sales, US healthcare reforms and European austerity price cuts, and inventory and other asset write-downs, partially offset by savings from the Operational Excellence programme and lower restructuring costs of £187 million (2009 £285 million).

**Selling, general and administration**

SG&A costs as a percentage of turnover increased by 12.2 percentage points to 46.0%. Excluding legal costs of £4,001 million (2009 £591 million), SG&A costs were 31.9% of turnover (2009 31.7%). The increase of 0.2 percentage points reflected a 1% Sterling (1% CER) increase in SG&A on a flat sterling turnover growth. SG&A included restructuring costs of £665 million (2009 £392 million), investment in growth markets and the full year impact of the acquisition of Stiefel partly offset by operational excellence savings in the USA and Europe and lower exchange losses on inter-company transactions. Advertising and promotion declined 1%, selling and distribution increased 1% and general and administration excluding legal increased 2%.

**Research and development**

R&D expenditure was 15.7% of total turnover (2009 14.4%) reflecting an increase in expenditure of 9% sterling (8% CER) on a flat sterling turnover growth. This included restructuring costs of £493 million (2009 £155 million), ViiV Healthcare R&D investments and lower intangible asset impairments of £126 million (2009 £167 million) and savings from the Operational Excellence programme. In addition, the comparison to prior year was unfavourably impacted by the one-off recognition of a recoverable balance in 2009.

**Other operating income**

Other operating income was £493 million (2009 £1,135 million) primarily reflecting royalty income of £296 million (2009 £296 million), income from the transfer to Genentech of the exclusive promotion rights to *Boniva* in the USA, and asset disposals of £134 million (2009 £875 million), partially offset by equity investment impairments of £65 million (2009 £135 million). The 2009 income included the disposal of *Wellbutrin XL*, various asset disposals to Aspen Pharmacare, a royalty dispute settlement gain of £78 million and the accounting gain of £296 million on the creation of ViiV Healthcare.

**Table of Contents**

38

**Financial review 2010****Operating profit total results**

Operating profit after restructuring charges of £1,345 million (2009 £832 million) for the year ended 31st December 2010 was £3,783 million, a decrease of 59% CER (a decrease of 55% in sterling terms) compared with 2009. Excluding legal costs of £4,001 million (2009 £591 million), operating profit was £7,784 million an 18% decline in CER terms (14% in sterling terms) principally reflecting a 1% decline in turnover, higher cost of sales, higher R&D expenditure and lower other operating income.

**Profit before taxation total results****Net finance costs**

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Finance income</b>		
Interest and other finance income	<b>102</b>	67
Unwinding of discounts on assets	<b>1</b>	2
Fair value adjustments and hedges	<b>13</b>	1
	<b>116</b>	70

**Finance costs**

Interest costs	<b>(767)</b>	(770)
Unwinding of discounts on liabilities	<b>(18)</b>	(11)
Fair value adjustments and hedges	<b>(21)</b>	(2)
Other finance expense	<b>(25)</b>	
	<b>(831)</b>	(783)

**Profit on disposal of interest in associates**

Profit on disposal of interest in associates was £8 million (2009 £115 million). The 2009 profit arose from the sale of 5.7 million Quest shares. Subsequent to the 2010 year-end the Group sold its entire shareholding in Quest, which will give rise to a pre-tax profit on disposal of associates in 2011 of approximately £600 million (£250 million after tax).

**Share of after tax profits of associates and joint ventures**

The share of after tax profits of associates of £81 million (2009 £64 million) arose principally from the Group's holding in Quest.

**Profit before taxation total results**

Taking account of net finance costs, the profit on disposal of interest in associates and the share of profits of associates, total profit before taxation was £3,157 million compared with £7,891 million in 2009, a 64% CER decline and a 60% sterling decline.

**Operating profit results before major restructuring**

The results before major restructuring are set out below:

	<b>2010</b>		2009		Growth
	<b>£m</b>	<b>%</b>	£m	<b>%</b>	<b>£%</b>
Turnover	<b>28,392</b>	<b>100</b>	28,368	100	(1)

Cost of sales	(7,405)	(26.1)	(7,095)	(25.0)	4	4
Selling, general and administration	(12,388)	(43.6)	(9,200)	(32.4)	35	35
Research and development	(3,964)	(14.0)	(3,951)	(13.9)		
Other operating income	493	1.8	1,135	3.9		
Operating profit	5,128	18.1	9,257	32.6	(48)	(45)

## GSK Annual Report 2010

**Cost of sales**

Cost of sales increased to 26.1% of turnover (2009 25.0%) reflecting the impact of generic competition to higher margin products in the USA (principally *Valtrex*), lower *Avandia* sales, US healthcare reforms and European austerity price cuts, and inventory and other asset write-downs, partially offset by savings from the Operational Excellence programme. The company expects cost of sales as a percentage of turnover in 2011 to remain around 26%.

**Selling, general and administration**

SG&A costs as a percentage of turnover increased by 11.2 percentage points to 43.6%, primarily reflecting higher legal charges of £4,001 million (2009 £591 million). See Note 29 to the financial statements other provisions for further details.

Excluding legal costs SG&A costs were 29.5% of turnover (2009 30.3%). The decrease of 0.8 percentage points reflected a 3% Sterling (2% CER) decline in expenditure compared with prior year on a flat sterling turnover growth. The decline in expenditure reflected operational excellence savings in the USA and Europe and lower exchange losses on inter-company transactions, partially offset by investment in growth markets and the full year impact of the acquisition of Stiefel.

Advertising and promotion declined 1%, selling and distribution declined 4% and general and administration excluding legal declined 1%. Collectively these items accounted for a 2% decline in total SG&A. The company expects SG&A costs excluding legal charges to be around 30.5% of turnover in 2011.

**Research and development**

R&D expenditure was 14.0% of total turnover (2009 13.9%) reflecting flat expenditure on a flat sterling turnover growth. This included savings from the Operational Excellence programme, lower intangible asset impairments of £126 million (2009 £167 million) and higher ViiV Healthcare R&D investment. The comparison to prior year was unfavourably impacted by the one-off recognition of a recoverable balance in 2009. The company expects R&D costs as a percentage of turnover to remain around 14% in 2011.

**Other operating income**

Other operating income was £493 million (2009 £1,135 million) primarily reflecting royalty income of £296 million (2009 £296 million), income from the transfer to Genentech of the exclusive promotion rights to *Boniva* in the USA, and asset disposals of £134 million (2009 £875 million), partially offset by equity investment impairments of £65 million (2009 £135 million). The 2009 income included the disposal of *Wellbutrin XL*, various asset disposals to Aspen Pharmacare, a royalty dispute settlement gain of £78 million and the accounting gain of £296 million on the creation of ViiV Healthcare. In 2011, the company expects other operating income to be around £600 million, excluding the profit arising on the proposed Consumer Healthcare divestments of non-core OTC brands.



**Table of Contents**

39

**Financial review 2010****Operating profit results before major restructuring**

Operating profit before major restructuring for the year ended 31st December 2010 was £5,128 million, a 48% decline in CER terms (a decrease of 45% in sterling terms). Excluding legal costs of £4,001 million (2009 £591 million), operating profit was £9,129 million, an 11% decline in CER terms (a decrease of 7% in sterling terms) principally reflecting a 1% decline in turnover, higher cost of sales, higher R&D expenditure and lower other operating income partly offset by reduced SG&A costs. Operating profit margin excluding legal costs and other operating income was 30.4% in 2010. The company expects the operating profit margin excluding legal costs and other operating income to be around 1 percentage point lower in 2011.

**Profit before taxation results before major restructuring****Net finance costs**

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Finance income</b>		
Interest and other income	<b>102</b>	67
Unwinding of discounts on assets	<b>1</b>	2
Fair value adjustments and hedges	<b>13</b>	1
	<b>116</b>	70

**Finance costs**

Interest costs	<b>(767)</b>	(770)
Unwinding of discounts on liabilities	<b>(15)</b>	(8)
Fair value adjustments and hedges	<b>(21)</b>	(2)
Other finance expense	<b>(25)</b>	
	<b>(828)</b>	(780)

Net interest payable for the year was to 712 million (2009 £710 million) and the company expects a similar change in 2011.

**Profit on disposal of interest in associate**

Profit on disposal of interest in associates was £8 million (2009 £115 million). The 2009 profit arose from the sale of 5.7 million Quest shares. Subsequent to the 2010 year-end, GSK sold its entire shareholding in Quest, which will give rise to a pre-tax profit on disposal of associates of approximately £600 million (£250 million after tax).

**Share of after tax profits of associates and joint ventures**

The share of after tax profits of associates of £81 million (2009 £64 million) arose principally from the Group's holding in Quest Diagnostics Inc.

**Profit before taxation results before major restructuring**

Taking account of net finance costs, the profit on disposal of interests in associates and the share of profits of associates, profit before tax before major restructuring was £4,505 million compared with £8,726 million in 2009, a 52% CER decline and a 48% decline in sterling terms.

**Taxation charge**

	<b>2010</b>	2009
	<b>£m</b>	£m
UK corporation tax at the UK statutory rate	<b>82</b>	600
Less double taxation relief	<b>(156)</b>	(183)
	<b>(74)</b>	417
Overseas taxation	<b>1,496</b>	1,997
Current taxation	<b>1,422</b>	2,414
Deferred taxation	<b>(118)</b>	(192)
Taxation on total profits	<b>1,304</b>	2,222

The lower tax charge for 2010 reflects higher legal charges of £4 billion (2009 £0.6 billion).

The charge for taxation on total profits amounted to £1,304 million and represented an effective tax rate of 41.3% (2009 28.2%).

The charge for taxation on profit before major restructuring charges amounted to £1,544 million and represented an effective tax rate of 34.3% (2009 28.0%). GSK currently expects a tax rate on 2011 profits excluding the profit on the disposal of the Quest shareholding of around 27%. However, the tax due on the profit realised on the disposal of the shareholding in Quest will increase the overall tax rate for 2011 to around 29.5%. This excludes the effect of any tax that may arise on the proposed Consumer Healthcare divestments of non-core brands.

GSK continues to believe that it has made adequate provision for the liabilities likely to arise from open assessments. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of litigation proceedings and negotiations with the relevant tax authorities.

#### **Profit for the year**

	<b>2010</b>	2009		Growth
	<b>£m</b>	£m	CER%	£%
Total profit after taxation for the year	<b>1,853</b>	5,669	(71)	(67)
Total profit attributable to shareholders	<b>1,634</b>	5,531	(75)	(70)
Basic earnings per share (pence)	<b>32.1p</b>	109.1p	(75)	(71)
Basic earnings per ADS (US\$)	<b>\$1.00</b>	\$3.40		
Results before major restructuring profit after taxation for the year	<b>2,961</b>	6,283	(56)	(53)
Results before major restructuring profit attributable to shareholders	<b>2,742</b>	6,145	(59)	(55)
Adjusted earnings per share (pence)	<b>53.9p</b>	121.2p	(59)	(56)
Adjusted earnings per ADS (US\$)	<b>\$1.67</b>	\$3.78		
Weighted average number of shares (millions)	<b>5,085</b>	5,069		
Diluted total earnings per share (pence)	<b>31.9p</b>	108.2p		
Diluted total earnings per ADS (US\$)	<b>\$0.99</b>	\$3.38		
Diluted weighted average number of shares (millions)	<b>5,129</b>	5,108		

Total results including restructuring costs produced a basic EPS of 32.1p compared with 109.1p in 2009. This was a 75% decline in CER terms and a 71% decline in sterling terms. Excluding major restructuring costs, EPS was 53.9p compared with 121.2p. This was a 59% decline at CER and a 56% decrease in sterling terms. The 3 percentage point currency benefit arose from the weakness of Sterling against most major international currencies compared with last year, partly offset by the strengthening of Sterling against the Euro.

**Dividend**

The Board has declared a fourth interim dividend of 19 pence per share resulting in a dividend for the year of 65 pence, a 4 pence increase on the 61 pence per share for 2009. The equivalent interim dividend receivable by ADR holders is 61.5296 cents per ADS based on an exchange rate of £1/\$1.6192. The ex-dividend date was 9th February 2011, with a record date of 11th February 2011 and a payment date of 7th April 2011.

**Table of Contents**

**40**

**Financial review 2010**

**Critical accounting policies**

The consolidated financial statements are prepared in accordance with IFRS, as adopted for use in the European Union, and also with IFRS as issued by the IASB, following the accounting policies approved by the Board and described in Note 2 to the financial statements, Accounting principles and policies . Management is required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the financial statements. Actual amounts and results could differ from those estimates.

The critical accounting policies adopted relate to the following areas:

Turnover

Taxation

Legal and other disputes

Property, plant & equipment

Goodwill

Other intangible assets

Pensions and other post-employment benefits.

Information on the judgements and estimates made in these areas is given in Note 3 to the financial statements, Key accounting judgements and estimates .

In respect of the Turnover accounting policy, the Group's largest business is US pharmaceuticals, and the US market has the most complex arrangements for rebates, discounts and allowances. The following briefly describes the nature of the arrangements in existence in the Group's US pharmaceuticals business:

GSK has arrangements with certain indirect customers whereby the customer is able to buy products from wholesalers at reduced prices. A chargeback represents the difference between the invoice price to the wholesaler and the indirect customer's contractual discounted price. Accruals for estimating chargebacks are calculated based on the terms of each agreement, historical experience and product growth rates

Customer rebates are offered to key managed care and group purchasing organisations (GPO) and other direct and indirect customers. These arrangements require the customer to achieve certain performance targets relating to the value of product purchased, formulary status or pre-determined market shares relative to competitors. The accrual for customer rebates is estimated based on the specific terms in each agreement, historical experience and product growth rates

The US Medicaid programme is a state-administered programme providing assistance to certain poor and vulnerable patients. In 1990, the Medicaid Drug Rebate Program was established to reduce state and federal expenditure on prescription drugs. In 2010, the Patient and Affordable Care Act became law. GSK participates by providing rebates to states. Accruals for Medicaid rebates are calculated based on the specific terms of individual state agreements using a combination of historical experience, product and population growth, anticipated price increases and the impact of contracting strategies

Cash discounts are offered to customers to encourage prompt payment. These are accrued for at the time of invoicing and adjusted subsequently to reflect actual experience

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Where there is historical experience of customer returns, GSK records an accrual for estimated sales returns by applying historical experience of customer returns to the amounts invoiced, together with market related information such as stock levels at wholesalers, anticipated price increases and competitor activity.

A reconciliation of gross turnover to net turnover for the US pharmaceuticals business is as follows:

	2010		2009 (restated)		2008 (restated)	
	£m	%	£m	%	£m	%
Gross turnover	<b>10,802</b>	<b>100</b>	11,674	100	10,782	100
Chargebacks	<b>(993)</b>	<b>9</b>	(1,124)	10	(836)	8
Managed care, Medicare Part D and GPO rebates	<b>(894)</b>	<b>8</b>	(907)	8	(756)	7
US government and state programmes	<b>(742)</b>	<b>7</b>	(542)	5	(470)	4
Cash discounts	<b>(193)</b>	<b>2</b>	(200)	2	(191)	1
Customer returns	<b>(179)</b>	<b>1</b>	(172)	1	(118)	1
Prior year adjustments	<b>38</b>		24		35	
Other items	<b>(191)</b>	<b>2</b>	(175)	1	(192)	2
Total deductions	<b>(3,154)</b>	<b>29</b>	(3,096)	27	(2,528)	23
Net turnover	<b>7,648</b>	<b>71</b>	8,578	73	8,254	77

Information relating to 2009 and 2008 has been restated following changes to the segmental reporting, as set out in Note 6 to the financial statements, Segment information .

Rebates given under US government and state programmes have increased in the year as a result of the US healthcare reform amendments. The additional expense arising from the new legislation include Managed Medicaid Sales being discounted at Fee-for-Service rates, an increase to the Basic Medicaid Rebate, a new definition of Average Manufacturers Price and incremental Consumer Price Index penalty on line extensions.

The total accruals for rebates, discounts, allowances and returns in the US pharmaceuticals business were as follows:

	At 31st December 2010	At 31st December 2009 (restated)
	£m	£m
Chargebacks	<b>50</b>	41
Managed care, Medicare Part D and GPO rebates	<b>422</b>	426
US government and state programmes	<b>445</b>	322
Cash discounts	<b>21</b>	20
Customer returns	<b>254</b>	192
Other	<b>28</b>	26
Total	<b>1,220</b>	1,027

The accrual for rebates to US government and state programmes has increased as a result of the US healthcare reform implemented during 2010.

A monthly process is operated to monitor inventory levels at wholesalers for any abnormal movements. This process uses gross sales volumes, prescription volumes based on third party data sources and information received from key

wholesalers. The aim of this is to maintain inventories at a consistent level from year to year based on the pattern of consumption.

On this basis, US pharmaceutical inventory levels at wholesalers and in other distribution channels at 31st December 2010 were estimated to amount to approximately one month of turnover. This calculation uses third party information, the accuracy of which cannot be totally verified, but is believed to be sufficiently reliable for this purpose.

GSK Annual Report 2010

---

**Table of Contents**

41

**Financial position and resources****Financial position**

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Assets</b>		
<b>Non-current assets</b>		
Property, plant and equipment	<b>9,045</b>	9,374
Goodwill	<b>3,606</b>	3,361
Other intangible assets	<b>8,532</b>	8,183
Investments in associates and joint ventures	<b>1,081</b>	895
Other investments	<b>711</b>	454
Deferred tax assets	<b>2,566</b>	2,374
Derivative financial instruments	<b>97</b>	68
Other non-current assets	<b>556</b>	583
<b>Total non-current assets</b>	<b>26,194</b>	25,292
<b>Current assets</b>		
Inventories	<b>3,837</b>	4,064
Current tax recoverable	<b>56</b>	58
Trade and other receivables	<b>5,793</b>	6,492
Derivative financial instruments	<b>93</b>	129
Liquid investments	<b>184</b>	268
Cash and cash equivalents	<b>6,057</b>	6,545
Assets held for sale	<b>16</b>	14
<b>Total current assets</b>	<b>16,036</b>	17,570
<b>Total assets</b>	<b>42,230</b>	42,862
<b>Liabilities</b>		
<b>Current liabilities</b>		
Short-term borrowings	<b>(291)</b>	(1,471)
Trade and other payables	<b>(6,888)</b>	(6,772)
Derivative financial instruments	<b>(188)</b>	(168)
Current tax payable	<b>(1,047)</b>	(1,451)
Short-term provisions	<b>(4,380)</b>	(2,256)
<b>Total current liabilities</b>	<b>(12,794)</b>	(12,118)
<b>Non-current liabilities</b>		
Long-term borrowings	<b>(14,809)</b>	(14,786)
Deferred tax liabilities	<b>(707)</b>	(645)
Pensions and other post-employment benefits	<b>(2,672)</b>	(2,981)

Other provisions	(904)	(985)
Derivative financial instruments	(5)	
Other non-current liabilities	(594)	(605)
<b>Total non-current liabilities</b>	<b>(19,691)</b>	<b>(20,002)</b>
<b>Total liabilities</b>	<b>(32,485)</b>	<b>(32,120)</b>
<b>Net assets</b>	<b>9,745</b>	<b>10,742</b>
<b>Equity</b>		
Share capital	1,418	1,416
Share premium account	1,428	1,368
Retained earnings	4,779	6,321
Other reserves	1,262	900
<b>Shareholders equity</b>	<b>8,887</b>	<b>10,005</b>
Non-controlling interests	858	737
<b>Total equity</b>	<b>9,745</b>	<b>10,742</b>

### Property, plant and equipment

GSK's business is science-based, technology-intensive and highly regulated by governmental authorities. The Group allocates significant financial resources to the renewal and maintenance of its property, plant and equipment to minimise risks of interruption of production and to achieve compliance with regulatory standards. A number of its processes use chemicals and hazardous materials.

The total cost of the Group's property, plant and equipment at 31st December 2010 was £18,895 million, with a net book value of £9,045 million. Of this, land and buildings represented £3,729 million, plant and equipment £3,144 million and assets in construction £2,172 million. In 2010, GSK invested £1,038 million in new and renewal property, plant and equipment. This is mainly related to a large number of projects for the renewal, improvement and expansion of facilities at various worldwide sites. Property is mainly held freehold. New investment is financed from Group liquid resources. At 31st December 2010, GSK had capital contractual commitments for future expenditure of £377 million and operating lease commitments of £415 million. GSK believes that its facilities are adequate for its current needs.

The Group observes stringent procedures and uses specialist skills to manage environmental risks from these activities. Environmental issues, sometimes dating from operations now modified or discontinued, are reported under

Environmental sustainability on page 32 and in Note 44 to the financial statements, Legal proceedings .

### Goodwill

Goodwill has increased during the year from £3,361 million at 31st December 2009 to £3,606 million. The increase primarily reflects the goodwill arising on the acquisition of Laboratorios Phoenix S.A.I.C.yF. of £72 million and the impact of a strengthening of overseas currencies.

### Other intangible assets

Other intangible assets include the cost of intangibles acquired from third parties and computer software. The net book value of other intangible assets as at 31st December 2010 was £8,532 million (2009 £8,183 million). The increase in 2010 reflects additions of £252 million through business combinations, and currency movements, partly offset by the amortisation and impairment of existing intangibles.

### Investments

GSK held investments, including associates and joint ventures, with a carrying value at 31st December 2010 of £1,792 million (2009 £1,349 million). The market value at 31st December 2010 was £2,688 million (2009 £2,225 million). The largest of these investments are in two associates: Quest Diagnostics Inc., which had a book



value at 31st December 2010 of £494 million (2009 £410 million) and Aspen Pharmacare Holdings Limited which had a book value at 31st December 2010 of £397 million (2009 £372 million). The investments include equity stakes in companies where the Group has research collaborations, which provide access to biotechnology developments of potential interest and interests in companies that arise from business divestments.

**Derivative financial instruments: assets**

GSK had both non-current and current derivative financial instruments held at fair value of £190 million (2009 £197 million). The small decrease primarily reflects a decrease in net investment hedging volumes.

**Table of Contents**

42

**Financial position and resources****Inventories**

Inventory of £3,837 million has decreased by £227 million during the year. The decrease reflects initiatives to reduce manufacturing cycle times and reduce stockholding days through more efficient use of inventory throughout the supply chain.

**Trade and other receivables**

Trade and other receivables of £5,793 million have decreased from 2009 reflecting the recovery of significant levels of H1N1 debt during the year and specific actions taken to reduce overdue and other receivables as part of a Group initiative to reduce working capital. These reductions were partly offset by a strengthening of year-end foreign exchange rates.

**Derivative financial instruments: liabilities**

GSK held current and non-current derivative financial instruments held at fair value of £193 million (2009 £168 million current) relating primarily to hedging exchange on translation of currency assets on consolidation. The small increase reflects marginally higher currency volatility on the Euro, US dollar and Yen.

**Trade and other payables**

Trade and other payables amounting to £6,888 million have increased from 2009, reflecting working capital initiatives to extend supplier terms towards the Group's 60-day term objective and a strengthening of year-end foreign exchange rates.

**Provisions**

The Group carried deferred tax provisions and other short-term and non-current provisions of £5,991 million at 31st December 2010 (2009 £3,886 million) in respect of estimated future liabilities, of which £4,000 million (2009 £2,020 million) related to legal and other disputes. Provision has been made for legal and other disputes, indemnified disposal liabilities and the costs of restructuring programmes to the extent that at the balance sheet date a legal or constructive obligation existed and could be reliably estimated.

**Pensions and other post-employment benefits**

The Group accounts for pension and other post-employment arrangements in accordance with IAS 19. The deficits, net of surpluses before allowing for deferred taxation were £1,224 million (2009 £1,745 million) on pension arrangements and £1,425 million (2009 £1,213 million) on unfunded post-employment liabilities. The pension liabilities decreased following an increase in asset values in the UK and the USA, deficit reduction contributions by the company and a decrease in the long-term inflation rate, partly offset by reductions in the rate used to discount UK pension liabilities from 5.7% to 5.5% and the rate used to discount US pension liabilities from 5.75% to 5.2%. In December 2010, the UK scheme purchased an insurance contract, that will guarantee payment of specified pensioner liabilities. This contract was valued at £0.7 billion at 31st December 2010.

**Net debt**

	<b>2010</b>	2009
	<b>£m</b>	£m
Cash, cash equivalents and liquid investments	<b>6,241</b>	6,813
Borrowings repayable within one year	<b>(291)</b>	(1,471)
Borrowings repayable after one year	<b>(14,809)</b>	(14,786)
Net debt	<b>(8,859)</b>	(9,444)

Net debt decreased by £585 million due to the free cash flow generated by the company exceeding the amounts paid in dividends to shareholders and invested in new businesses.

**Movements in net debt**

	<b>2010</b>	2009
	<b>£m</b>	£m
Net debt at beginning of year	<b>(9,444)</b>	(10,173)
(Decrease)/increase in cash and bank overdrafts	<b>(642)</b>	1,054
Cash inflow from liquid investments	<b>(91)</b>	(87)
Net increase in long-term loans		(1,358)
Net repayment of short-term loans	<b>1,290</b>	102
Debt of subsidiary undertakings acquired	<b>(20)</b>	(9)
Exchange movements	<b>61</b>	1,041
Other movements	<b>(13)</b>	(14)
Net debt at end of year	<b>(8,859)</b>	(9,444)

**Total equity**

A summary of the movements in equity is set out below.

	<b>2010</b>	2009
	<b>£m</b>	£m
Total equity at beginning of year	<b>10,742</b>	8,318
Total comprehensive income for the year	<b>2,086</b>	4,996
Dividends to shareholders	<b>(3,205)</b>	(3,003)
Ordinary Shares issued	<b>62</b>	43
Changes in non-controlling interests		338
Put option over non-controlling interest		(2)
Consideration received for shares transferred by ESOP Trusts	<b>17</b>	13
Ordinary Shares acquired by ESOP Trusts	<b>(16)</b>	(57)
Share-based incentive plans	<b>175</b>	171
Tax on share-based incentive plans	<b>2</b>	14
Distributions to non-controlling interests	<b>(118)</b>	(89)
Total equity at end of year	<b>9,745</b>	10,742

At 31st December 2010, total equity had decreased from £10,742 million at 31st December 2009 to £9,745 million. The decrease arose principally from the increased provision for legal charges in the year.

**Share purchases**

In 2010, the Employee Share Ownership Plan (ESOP) Trusts acquired £16 million of shares in GSK plc (2009 £57 million). Shares are held by the Trusts to satisfy future exercises of options and awards under the Group share option and award schemes. A proportion of the shares held by the Trusts are in respect of awards where the rules of the scheme require GSK to satisfy exercises through market purchases rather than the issue of new shares. The shares held by the Trusts are matched to options and awards granted.

At 31st December 2010, the ESOP Trusts held 105 million (2009 118 million) GSK shares against the future exercise of share options and share awards. The carrying value of £845 million (2009 £1,138 million) has been deducted from other reserves. The market value of these shares was £1,308 million (2009 £1,554 million).

**Table of Contents****Financial position and resources**

GSK did not purchase any of its own shares in 2010 (2009 £nil). On 3rd February 2011, GSK announced that the company intends to repurchase £1-2 billion of shares in 2011, depending on market conditions and other factors. The exact amount and timing of future purchases after 2011, and whether the shares will be held as Treasury shares or be cancelled, will be determined by the company and is dependent on market conditions and other factors. At 31st December 2010, GSK held 474.2 million shares as Treasury shares (2009 474.2 million shares), at a cost of £6,286 million (2009 £6,286 million), which has been deducted from retained earnings.

No shares were purchased in the period 1st January 2011 to 3rd February 2011. In the period 4th February 2011 to 24th February 2011 10.4 million shares were purchased at a cost of £123.4 million.

**Commitments and contingent liabilities**

Financial commitments are summarised in Note 39 to the financial statements, Commitments . Other contingent liabilities and obligations in respect of short and long-term debt are set out in Note 31 to the financial statements, Contingent liabilities and Note 32 to the financial statements, Net debt .

Amounts provided for pensions and post-retirement benefits are set out in Note 28 to the financial statements, Pensions and other post-employment benefits .

Amounts provided for restructuring programmes and legal, environmental and other disputes are set out in Note 29 to the financial statements, Other provisions .

**Contractual obligations and commitments**

The following table sets out the Group's contractual obligations and commitments at 31st December 2010 as they fall due for payment.

	Total £m	Under			
		1 yr £m	1-3 yrs £m	3-5 yrs £m	5 yrs+ £m
Loans	14,997	259	4,158	2,407	8,173
Interest on loans	10,312	755	1,394	1,097	7,066
Finance lease obligations	103	32	45	18	8
Finance lease charges	16	5	8	3	
Operating lease commitments	415	123	119	57	116
Intangible assets	11,762	720	1,626	2,150	7,266
Property, plant & equipment	380	278	95	7	
Business combinations	285	253	12	20	
Investments	37	16		21	
Purchase commitments	1,127	239	314	293	281
Pensions	1,095	365	730		
Other commitments	242	110	78	49	5
<b>Total</b>	<b>40,771</b>	<b>3,155</b>	<b>8,579</b>	<b>6,122</b>	<b>22,915</b>

Commitments in respect of loans and future interest payable on loans are disclosed before taking into account the effect of derivatives. The Group has entered into a number of research collaborations to develop new compounds with other pharmaceutical companies. The terms of these arrangements can include upfront fees, equity investments, loans and commitments to fund specified levels of research. In addition, the Group will often agree to make further payments if future milestones are achieved. As some of these agreements relate to compounds in the early stages of development, milestone payments will continue for a number of years if the compounds move successfully through the development process. Generally the closer the product is to marketing approval the greater the possibility of success. The amounts shown above within intangible assets represent the maximum that would be paid if all

milestones were achieved, and include £8.6 billion of which relates to externalised projects in the discovery portfolio. A number of new commitments were made in 2010 under licensing and other agreements, including arrangements with Amicus Therapeutics Inc., Amplimmune Inc., Apeiron Biologics AG, Fondazione Telethon, Isis Pharmaceuticals Inc. and Shionogi & Co. Limited.

In 2009, GSK reached an agreement with the trustees of the UK pension schemes to make additional contributions over a five year period, to eliminate the pension deficit identified at the 31st December 2008 actuarial funding valuation. The table above shows this commitment but excludes the normal ongoing annual funding requirement of approximately £130 million. For further information on pension obligations, see Note 28 to the financial statements,

Pensions and other post-employment benefits .

#### **Contingent liabilities**

The following table sets out contingent liabilities, comprising discounted bills, performance guarantees, letters of credit and other items arising in the normal course of business, and when they are expected to expire.

	Total	Under			
	£m	1 yr £m	1-3 yrs £m	3-5 yrs £m	5 yrs+ £m
Guarantees	110	64	1	1	44
Other contingent liabilities	55	22	10	1	22
<b>Total</b>	<b>165</b>	<b>86</b>	<b>11</b>	<b>2</b>	<b>66</b>

In the normal course of business, GSK has provided various indemnification guarantees in respect of business disposals in which legal and other disputes have subsequently arisen. A provision is made where an outflow of resources is considered probable and a reasonable estimate can be made of the likely outcome of the dispute and this is included in Note 29 to the financial statements, Other provisions .

It is the Group's policy to provide for the settlement costs of asserted claims and environmental disputes when an outflow of resources is considered probable and a reliable estimate may be made. Prior to this point no liability is recorded. Legal and environmental costs are discussed in Risk factors on pages 53 to 57 and Note 44 to the financial statements, Legal proceedings . GSK continues to believe that it has made adequate provision for the liabilities likely to arise from open taxation assessments. The ultimate liability for such matters may vary significantly from amounts provided and is dependent upon the outcome of litigation proceedings and negotiations with the relevant tax authorities. This is discussed further in Note 14 to the financial statements, Taxation .

**Table of Contents**

44

**Financial position and resources****Cash flow**

A summary of the consolidated cash flow is set out below.

	<b>2010</b>	2009
	<b>£m</b>	£m
Net cash inflow from operating activities	<b>6,797</b>	7,841
Net cash outflow from investing activities	<b>(1,868)</b>	(4,013)
Net cash outflow from financing activities	<b>(5,571)</b>	(2,774)
(Decrease)/increase in cash and bank overdrafts	<b>(642)</b>	1,054
Exchange adjustments	<b>81</b>	(158)
Cash and bank overdrafts at beginning of year	<b>6,368</b>	5,472
Cash and bank overdrafts at end of year	<b>5,807</b>	6,368
Cash and bank overdrafts at end of year comprise:		
Cash and cash equivalents	<b>6,057</b>	6,545
Overdrafts	<b>(250)</b>	(177)
	<b>5,807</b>	6,368

The net cash inflow from operating activities after taxation paid was £6,797 million, a decrease of £1,044 million over 2009 reflecting higher legal settlements in the year partly offset by a net working capital reduction.

The net cash outflow from investing activities was £1,868 million, a decrease of £2,145 million which primarily reflected lower business purchases during 2010 of £354 million. In 2009 business purchases were £2,792 million primarily Stiefel Laboratories, Inc. In addition purchases of property, plant and equipment were lower by £404 million in 2010.

**Free cash flow**

Free cash flow is the amount of cash generated by the business after meeting its obligations for interest, tax and dividends paid to non-controlling interests, and after capital expenditure on non-current tangible and intangible assets. Free cash flow was adversely impacted by legal settlements of £2,047 million (2009 £254 million). Free cash flow excluding legal settlements was £6,533 million in 2010, compared with £5,508 million in 2009, the improvement reflecting the reduction in working capital and lower expenditure on property, plant & equipment.

Free cash flow is used by GSK's management for planning and reporting purposes and in discussions with and presentations to investment analysts and rating agencies. GSK's free cash flow measure is not defined in IFRS. This measure may not be directly comparable with similarly described measures used by other companies. A reconciliation of net cash inflow from operating activities, which is the closest equivalent IFRS measure, to free cash flow is shown below.

**Reconciliation of free cash flow**

	<b>2010</b>	2009
	<b>£m</b>	£m
Net cash inflow from operating activities	<b>6,797</b>	7,841

Purchase of property, plant and equipment	(1,014)	(1,418)
Purchase of non-current intangible assets	(621)	(455)
Disposal of property, plant and equipment	92	48
Interest paid	(775)	(780)
Interest received	107	90
Dividends received from joint ventures and associated undertaking	18	17
Distributions to non-controlling interests	(118)	(89)
Free cash flow	4,486	5,254

### Investment appraisal

GSK has a formal process for assessing potential investment proposals in order to ensure decisions are aligned with the Group's overall strategy. This process includes an analysis of the impact of the project on earnings, its return on invested capital and an assessment of the return based on discounted cash flows. The discount rate used to perform financial analysis is decided internally, to allow determination of the extent to which investments cover the Group's cost of capital. For specific investments the discount rate may be adjusted to take into account country or other risk weightings.

### Capital expenditure and financial investment

Cash payments for tangible and intangible fixed assets amounted to £1,635 million (2009 £1,873 million). Disposals realised £218 million (2009 £404 million). Cash payments to acquire equity investments of £279 million (2009 £154 million) were made in the year and sales of equity investments realised £27 million (2009 £59 million).

### Future cash flow

The Group expects that future operating cash flow will be sufficient to fund its operating and debt service costs, to satisfy normal levels of capital expenditure, to meet obligations under existing licensing agreements, to meet the expenditure arising from the major restructuring programmes (the precise timing of which is uncertain) outlined in Note 7 to the financial statements, Major restructuring programmes and to meet other routine outflows including tax and dividends, subject to the Risk factors discussed on pages 53 to 57. GSK may from time to time have additional demands for finance, such as for acquisitions and share repurchases. It has access to other sources of liquidity from short and long-term capital markets and banks and other financial institutions, in addition to the cash flow from operations, for such needs.

**Table of Contents**

45

**Financial position and resources****Payment policies**

Group companies are responsible for monitoring and managing their working capital. The terms of sales collections and supplier payments reflect local commercial practice.

In the UK, the company and each of its UK subsidiaries have policies to ensure that suppliers are paid on time. In particular, the UK companies seek:

to settle terms of payment with suppliers when agreeing the terms of the transaction

to ensure that suppliers are made aware of the agreed terms of payment

to abide by the terms of payment.

The policy permits arrangements for accelerated payment to small suppliers.

**Payment performance**

At 31st December 2010, the average number of days payable outstanding represented by trade payables of the parent company was nil (2009 nil) and in respect of the company and its UK subsidiaries in aggregate was 50 days (2009 44 days).

**Treasury policies**

GSK reports in Sterling and pays dividends out of Sterling profits. The role of Corporate Treasury is to manage and monitor our external and internal funding requirements and financial risks in support of our strategic objectives.

Treasury activities are governed by policies and procedures approved by the Board of Directors, most recently on 7th October 2010.

A Treasury Management Group (TMG) chaired by our Chief Financial Officer, meets on a monthly basis to review treasury activities. Its members receive management information relating to treasury activities.

**Capital management**

GSK operates on a global basis, primarily through subsidiary companies established in the markets in which we trade. With significant levels of patent or trademark protection, our products compete largely on product efficacy or differentiation rather than on price. Selling margins are sufficient to cover normal operating costs and our operations are cash generative.

Operating cash flow is used to fund investment in research and development of new products. It is also used to make the routine outflows of capital expenditure, tax, dividends, repayment of maturing debt and, to the extent determined by the Board, share repurchases. In 2011, as part of a new long-term share buy-back programme and depending on market conditions and other factors, we expect to re-purchase £1-2 billion of shares.

Our policy is to borrow centrally using a variety of capital market issues and borrowing facilities to meet anticipated funding requirements.

These borrowings, together with cash generated from operations, are on-lent, contributed as equity to certain subsidiaries or used to pay dividends and make acquisitions. GSK did not make any share repurchases in 2010.

For further details see Note 41 to the financial statements Financial instruments and related disclosures .

**Liquidity**

As at 31st December 2010, our cash and liquid investments were held as follows:

	2010	2009
	£m	£m
Bank balances and deposits	5,660	5,206
US Treasury and Treasury repo only money market funds	360	1,305
Corporate debt instruments	10	10
Government securities	211	292



**6,241**                      6,813

Our centrally managed cash reserves amounted to £3.0 billion at 31st December 2010, all available within 3 months. This excludes £0.9 billion centrally managed cash held by ViiV Healthcare, an 85% owned subsidiary. We also had \$3.9 billion of undrawn committed facilities. As at that date we had short term overdrafts and loans repayable within one year of £259 million. We had net debt of £8.9 billion at 31st December 2010. The table below summarises cash and gross debt after the effects of hedging.

	<b>2010</b>	2009
	<b>£m</b>	£m
Cash and liquid investments	<b>6,241</b>	6,813
Gross debt    fixed	<b>(13,740)</b>	(13,706)
floating	<b>(1,358)</b>	(2,550)
non-interest bearing	<b>(2)</b>	(1)
 Net debt	 <b>(8,859)</b>	 (9,444)

We manage our net borrowing requirements through a portfolio of long-term borrowings, including bonds, together with short-term finance under a \$10 billion commercial paper programme and \$3.9 billion of committed facilities. The facilities were last renewed in October 2010. We consider this level of committed facilities to be adequate given current liquidity requirements. For further information on these facilities, see Note 32 to the financial statements, Net debt . We also benefit from strong positive cash flow from operating units.

We have a European Medium Term Note programme of £15 billion. At 31st December 2010, we had £8.3 billion of notes in issue under this programme. We also have a US shelf registration statement. At 31st December 2010, we had \$10.1 billion (£6.5 billion) of notes in issue under this programme. The TMG monitors the cash flow forecast on a monthly basis.

The long-term borrowings mature at dates between 2012 and 2042. Our long-term debt ratings have remained stable since February 2008. Currently we are rated A+ stable outlook by Standard and Poor's and A1 stable outlook by Moody's Investors Service Moody's . Our short-term debt ratings are A-1 and P-1 with Standard and Poor's and Moody's respectively.

GSK Annual Report 2010

---

**Table of Contents**

46

Financial position and resources

**Maturity profile of gross debt****Treasury operations**

The objective of treasury activity is to manage the post-tax net cost or income of financial operations to the benefit of earnings. Corporate Treasury does not operate as a profit centre. We use a variety of financial instruments to finance our operations and derivative financial instruments to manage market risks from these operations. These derivatives, principally comprising forward foreign currency contracts, interest rate and currency swaps, are used to swap borrowings and liquid assets into our required currencies and to manage exposure to funding risks from changes in foreign exchange and interest rates.

We do not hold or issue derivatives for speculative purposes. Our treasury policies specifically prohibit such activity. All transactions in financial instruments are undertaken to manage the risks arising from underlying business activities, not for speculation.

**Foreign exchange management**

Foreign currency transaction exposures arising on internal and external trade flows are not hedged. The exposure of overseas operating subsidiaries to transaction risk is minimised by matching local currency income with local currency costs.

For this purpose, our internal trading transactions are matched centrally and we manage inter-company payment terms to reduce foreign currency risk. Exceptional foreign currency cash flows are hedged selectively under the management of Corporate Treasury.

We manage the cash surpluses or borrowing requirements of subsidiary companies centrally using forward contracts to hedge future repayments back into the originating currency.

We seek to denominate borrowings in the currencies of our principal assets and cash flows. These are primarily denominated in US dollars, Euros and Sterling. Certain borrowings can be swapped into other currencies as required. Borrowings denominated in, or swapped into, foreign currencies that match investments in our overseas assets may be treated as a hedge against the relevant assets. Forward contracts are also used in major currencies to reduce our exposure to our investment in overseas Group assets (see *Net Investment Hedges* section of Note 41 for further details). The TMG reviews the ratio of borrowings to assets for major currencies.

**Interest rate risk management**

The policy on interest rate risk management limits the amount of floating rate interest payments to a prescribed percentage of trading profit.

We use a series of interest rate swaps to re-denominate one of our external borrowings into the interest rate coupon required by GSK. The duration of this swap matches the duration of the principal instrument. Interest rate derivative instruments are accounted for as fair value or cash flow hedges of the relevant assets or liabilities.

**Counterparty risk management**

Our policy on counterparty risk management is to work with a select group of relationship banks. Global counterparty limits are assigned to each of GSK's banking and investment counterparties based on long-term credit ratings from Moody's and Standard and Poor's. Corporate Treasury's usage of these limits is monitored daily by a Corporate Compliance Officer (CCO) who operates independently of Corporate Treasury. Any breach of these limits is reported to the CFO immediately. The CCO also monitors the credit rating of these counterparties and, when changes in ratings occur, notifies Corporate Treasury so that changes can be made to investment levels or authority limits as appropriate. A full counterparty analysis is presented to the TMG annually for approval.

**Financial assets and liabilities**

An analysis of net debt is given in Note 32 to the financial statements, *Net debt*. An analysis of financial assets and liabilities at carrying value and fair value is given in Note 41 to the financial statements, *Financial instruments and related disclosures*.

We continue to benefit from strong positive cash flow from operating activities. Our net debt has decreased in the year to 31st December 2010, reflecting the benefits of our ongoing restructuring programme and the success of our

working capital initiatives.

The financial assets and liabilities at 31st December 2010 are representative of our treasury policies and strategies approved by the Board of Directors, most recently on 7th October 2010. In 2010, GSK did not raise any debt in the Capital Markets or make any share repurchases.

GSK Annual Report 2010

---

**Table of Contents****Financial review 2009**

In accordance with US SEC disclosure requirements, the following discussion compares results for the year to 31st December 2009 with the results for the year to 31st December 2008.

Financial information and the discussion that follows is presented on the basis that GSK was organised and managed in 2009.

**Exchange**

The currencies that most influence the Group's results remain the US dollar, the Euro and the Japanese Yen. During 2009, average Sterling exchange rates were weaker against the US Dollar, the Euro and the Yen compared with 2008. 2009 year-end Sterling exchange rates were stronger against all three currencies compared with those at 31st December 2008.

**Pharmaceutical turnover**

All growth rates included in the review of turnover are at constant exchange rates (CER) unless otherwise stated. Sterling growth rates may be found in the tables of pharmaceutical turnover by therapeutic areas on page 48 and by geographic region on page 49.

Pharmaceutical turnover grew 2% to £23.7 billion. Pharmaceuticals growth was helped by sales of pandemic products. On a regional basis, the USA declined 13% reflecting continued erosion of several products due to generic competition. Strong performances were delivered in Europe, up 9%), Emerging Markets, up 20% and Asia Pacific/Japan, up 16%. The sales contribution of Stiefel, which was acquired on 22nd July 2009, totalled £248 million.

**Pharmaceutical turnover by therapeutic area**

GSK turnover grew by 2% in 2009 as the impact of US generic competition to a range of GSK's products, lower *Avandia* sales and a declining HIV business was more than offset by strong growth of key products such as *Seretide/Advair*, *Avodart*, *Lovaza*, *Relenza* and the vaccines franchise including the H1N1 pandemic vaccine.

**Respiratory**

Respiratory sales increased 5% to £7.0 billion.

*Seretide/Advair* grew 5% to £5.0 billion, with especially strong growth in Emerging Markets, up 21% to £276 million and Japan, up 79% to £195 million. *Ventolin* sales grew 26% to £477 million, driven by its performance in the USA where sales more than doubled to £153 million. *Veramyst* sales rose 72% to £142 million.

**Anti-virals**

Anti-virals increased 12% to £4.2 billion.

*Relenza* sales were £720 million in 2009 (2008 £57 million) reflecting the successful capacity expansion to meet government orders across the world and a strong retail performance in Japan of £191 million. Sales of *Valtrex* declined 8% to £1.3 billion as a result of generic competition to the product in the USA which began in November 2009.

Sales of HIV medicines totalled £1.6 billion, down 7% for the year. *Epzicom* sales grew 8% to £546 million but this was more than offset by declines across the rest of the portfolio. ViiV Healthcare, the specialist HIV company established by GSK and Pfizer, was officially launched on 3rd November 2009.

**CNS**

CNS sales decreased 44% to £1.9 billion.

The majority of GSK's CNS franchise is impacted by generic competition in the USA. The *Wellbutrin* decline of 67% primarily reflected the sale of *Wellbutrin XL* in the USA to Biovail in the second quarter of 2009.

**Cardiovascular and urogenital**

Cardiovascular and urogenital sales increased 8% to £2.3 billion.

Continued strong growth of key products such as *Arixtra*, up 29% to £254 million, *Avodart*, up 16% to £530 million, and *Lovaza*, up 31% to £450 million, were partly offset by generic competition to *Coreg*.

**Metabolic**

Metabolic sales decreased 14% to £1.2 billion.

Sales of *Avandia*, down 16% to £771 million, continued to decline across all regions. *Bonviva/Boniva* sales declined in the USA by 16% but grew in Europe and the Rest of the World.

**Oncology and emesis**

Oncology and emesis sales increased 10% to £0.6 billion.

*Tyverb/Tykerb*, up 45% to £169 million, grew strongly in Europe and the Rest of World following product approvals gained during 2008. *Zofran* declined 11% as a result of generic competition.

**Vaccines**

Vaccine sales increased 30% to £3.7 billion.

Pandemic vaccine sales of £883 million were recorded during the year, most of which were delivered in the fourth quarter, as GSK partnered with governments to respond to the H1N1 pandemic.

Sales of GSK's new *Synflorix* vaccine totalled £73 million, reflecting launches in several markets and the beginning of shipments to the Brazilian Government as part of the 10-year, \$1.5 billion agreement signed in August 2009. Other strong contributors to growth for the year included *Boostrix*, up 73% to £139 million, *Cervarix*, up 38% to £187 million and *Rotarix*, up 50% to £282 million. Partially offsetting these performances, sales of *Infanrix/Pediarix* fell 15% to £649 million, primarily as a result of the continued impact of increased competition in the DTPa sector in the USA. Hepatitis vaccines sales also fell 11% to £665 million in part due to a competitor product returning to the US market.

**Table of Contents**

48

**Financial review 2009****Pharmaceutical turnover by therapeutic area 2009**

Therapeutic area/ major products	2009 £m	2008		Total Growth		USA Growth		Europe Growth		Rest of World Growth			
		£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>6,977</b>	5,817	<b>5</b>	<b>20</b>	<b>3,323</b>	<b>3</b>	<b>22</b>	<b>2,201</b>	<b>3</b>	<b>11</b>	<b>1,453</b>	<b>14</b>	<b>30</b>
<i>Avamys/Veramyst</i>	142	72	72	97	68	2	21	45	>100	>100	29	>100	>100
<i>Flixonase/Flonase</i>	171	186	(20)	(8)	27	(56)	(48)	43	(21)	(17)	101	2	23
<i>Flixotide/Flovent</i>	775	677		14	396	5	25	178	(4)	2	201	(6)	9
<i>Seretide/Advair</i>	4,977	4,137	5	20	2,592	1	20	1,609	5	14	776	23	39
<i>Serevent</i>	236	263	(19)	(10)	73	(14)	1	116	(18)	(15)	47	(31)	(15)
<i>Ventolin</i>	477	339	26	41	153	>100	>100	150	1	9	174	2	12
<i>Zyrtec</i>	75	38	58	97							75	58	97
<b>Anti-virals</b>	<b>4,150</b>	3,206	<b>12</b>	<b>29</b>	1,897		<b>19</b>	<b>1,074</b>	<b>16</b>	<b>26</b>	<b>1,179</b>	<b>32</b>	<b>56</b>
HIV	1,605	1,513	(7)	6	716	(6)	12	635	(10)		254	(3)	7
<i>Agenerase, Lexiva</i>	178	160	(4)	11	99	1	19	62	(8)	2	17	(13)	6
<i>Combivir</i>	425	433	(13)	(2)	187	(12)	4	151	(17)	(9)	87	(7)	
<i>Epivir</i>	129	139	(19)	(7)	48	(13)	2	49	(24)	(16)	32	(18)	(6)
<i>Epzicom/Kivexa</i>	546	442	8	24	223	6	25	244	6	17	79	25	44
<i>Trizivir</i>	201	212	(17)	(5)	104	(17)	(2)	82	(21)	(11)	15		7
<i>Ziagen</i>	105	106	(13)	(1)	51	(4)	13	35	(14)	(3)	19	(28)	(24)
<i>Valtrex</i>	1,294	1,195	(8)	8	942	(9)	8	160		11	192	(13)	6
<i>Relenza</i>	720	57	>100	>100	137	>100	>100	212	>100	>100	371	>100	>100
<i>Zeffix</i>	217	188	(1)	15	17	(7)	13	29	(4)	7	171		17
<b>Central nervous system</b>	<b>1,870</b>	2,897	<b>(44)</b>	<b>(35)</b>	<b>651</b>	<b>(69)</b>	<b>(64)</b>	<b>574</b>	<b>(7)</b>	<b>2</b>	<b>645</b>	<b>4</b>	<b>25</b>
<i>Imigran/lmitrex</i>	266	687	(65)	(61)	123	(79)	(78)	96	(8)		47	(2)	15
<i>Lamictal</i>	500	926	(53)	(46)	267	(68)	(62)	154	(4)	5	79	6	16
<i>Requip</i>	209	266	(30)	(21)	26	(78)	(75)	138	(5)	4	45	16	45
<i>Requip XL</i>	123	43	>100	>100	32	>100	>100	89	>100	>100	2		
<i>Seroxat/Paxil</i>	523	514	(15)	2	42	(51)	(47)	99	(21)	(14)	382	(5)	19
<i>Treximet</i>	55	25	88	>100	55	84	>100						
<i>Wellbutrin,</i>													
<i>Wellbutrin XL</i>	132	342	(67)	(61)	88	(76)	(72)	30	50	67	14	(7)	
<b>Cardiovascular and urogenital</b>	<b>2,298</b>	1,847	<b>8</b>	<b>24</b>	<b>1,415</b>	<b>8</b>	<b>28</b>	<b>583</b>	<b>3</b>	<b>14</b>	<b>300</b>	<b>18</b>	<b>32</b>
<i>Arixtra</i>	254	170	29	49	141	35	60	95	18	34	18	55	64
<i>Avodart</i>	530	399	16	33	319	11	32	148	13	25	63	51	62
<i>Coreg</i>	172	203	(29)	(15)	171	(28)	(15)				1	(67)	(67)
<i>Fraxiparine</i>	229	226	(7)	1				173	(10)	(3)	56	6	17
<i>Levitra</i>	75	60	7	25	70	4	23	4	33	33	1		
<i>Lovaza</i>	450	290	31	55	448	31	55				2	100	100

## Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

<i>Vesicare</i>	104	71	24	46	104	24	46						
<i>Volibris</i>	19	2	>100	>100				18	>100	>100	1		
<b>Metabolic</b>	<b>1,181</b>	1,191	<b>(14)</b>	<b>(1)</b>	<b>581</b>	<b>(17)</b>	<b>(2)</b>	<b>275</b>	<b>(15)</b>	<b>(6)</b>	<b>325</b>	<b>(8)</b>	<b>6</b>
<i>Avandia</i> products	771	805	(16)	(4)	425	(17)	(2)	171	(21)	(14)	175	(9)	1
<i>Avandia</i>	462	512	(21)	(10)	276	(22)	(8)	67	(24)	(18)	119	(18)	(9)
<i>Avandamet</i>	268	256	(8)	5	122	(6)	12	99	(19)	(11)	47	19	31
<i>Bonviva/Boniva</i>	255	237	(7)	8	155	(16)	(1)	89	7	20	11	57	57
<b>Anti-bacterials</b>	<b>1,592</b>	1,429	<b>2</b>	<b>11</b>	<b>173</b>	<b>(16)</b>	<b>(1)</b>	<b>662</b>	<b>(4)</b>	<b>4</b>	<b>757</b>	<b>13</b>	<b>22</b>
<i>Augmentin</i>	667	587	4	14	45	(22)	(8)	295		8	327	14	23
<b>Oncology and emesis</b>	<b>629</b>	496	<b>10</b>	<b>27</b>	<b>308</b>	<b>7</b>	<b>27</b>	<b>204</b>	<b>10</b>	<b>21</b>	<b>117</b>	<b>23</b>	<b>39</b>
<i>Hycamtin</i>	172	140	7	23	100	4	23	59	10	20	13	20	30
<i>Promacta</i>	13				13								
<i>Tyverb/Tykerb</i>	169	102	45	66	54	(4)	15	75	62	79	40	>100	>100
<i>Zofran</i>	109	110	(11)	(1)	9	>100	>100	52	(24)	(17)	48	(5)	9
<b>Vaccines</b>	<b>3,706</b>	2,539	<b>30</b>	<b>46</b>	<b>815</b>	<b>9</b>	<b>30</b>	<b>1,744</b>	<b>37</b>	<b>51</b>	<b>1,147</b>	<b>37</b>	<b>52</b>
<i>Boostrix</i>	139	70	73	99	73	77	>100	40	38	54	26	>100	>100
<i>Cervarix</i>	187	125	38	50	4			138	23	33	45	100	>100
<i>Fluarix, FluLaval</i>	211	215	(13)	(2)	73	(27)	(14)	71	(18)	(9)	67	17	29
Flu pandemic	883	66	>100	>100	187	>100	>100	525	>100	>100	171	>100	>100
Hepatitis ( <i>Engerix/ Fendrix, Havrix, Twinrix</i> )	665	665	(11)		257	(21)	(7)	262	(8)		146	2	15
<i>Infanrix, Pediarix</i>	649	682	(15)	(5)	134	(47)	(37)	406	(3)	8	109	5	17
<i>Rotarix</i>	282	167	50	69	76	>100	>100	53	14	23	153	33	49
<i>Synflorix</i>	73							32			41		
<b>Other</b>	<b>1,063</b>	959	<b>1</b>	<b>11</b>	<b>17</b>		<b>6</b>	<b>364</b>	<b>7</b>	<b>13</b>	<b>662</b>	<b>(2)</b>	<b>10</b>
	<b>23,446</b>	20,381	<b>1</b>	<b>15</b>	<b>9,180</b>	<b>(13)</b>	<b>3</b>	<b>7,681</b>	<b>9</b>	<b>18</b>	<b>6,585</b>	<b>16</b>	<b>32</b>
Stiefel products	248												
	<b>23,714</b>		<b>2</b>	<b>16</b>									

CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.  
GSK Annual Report 2010

**Table of Contents****Financial review 2009****Regional analysis**

The turnover reported in the table below represents sales invoiced by GSK's local entity to its customers in the local market plus

co-promotion income within each market.

	<b>2009</b>	2008		Growth*
	<b>£m</b>	£m	CER%	£%
USA	<b>9,180</b>	8,894	(13)	3
Europe	<b>7,681</b>	6,483	9	18
Emerging Markets	<b>2,973</b>	2,290	20	30
Asia Pacific/Japan	<b>2,700</b>	1,918	16	41
Other trading	<b>1,180</b>	796	29	46
	<b>23,714</b>	20,381	2	16

\* CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

‡ Including Stiefel

**USA**

Sales in the USA declined 13% to £9.2 billion, principally reflecting continued decline of *Avandia* (down 22%), competition to *Infanrix/Pediarix* (down 47%), a return to market of a competitor to the Hepatitis franchise (down 21%) and generic competition to significant products such as *Lamictal* (down 68%), *Imigran* (down 79%), *Valtrex* (down 9%), *Requip* (down 78%) and *Coreg* (down 28%). In addition, *Wellbutrin XL* (down 82%), was sold to Biovail in Q2 2009. These declines were partly offset by significant sales of *Relenza* and pandemic vaccines, a doubling of *Ventolin* sales, good growth of *Lovaza* (up 31%) and contributions from recently launched products such as *Boostrix* and *Rotarix*.

**Europe**

Sales in Europe increased 9% to £7.7 billion with continued growth of *Seretide* and *Relenza* and particularly strong vaccines growth, driven by pandemic vaccine, offsetting the impact of generic competition to a number of products and continued price cuts from governments across the region.

**Emerging Markets**

Sales in Emerging Markets increased 20% to £3.0 billion with strong growth across the region and all therapeutic areas, helped by the acquisitions of the UCB and BMS businesses in different countries of the region.

**Asia Pacific/Japan**

Sales in Asia Pacific/Japan grew 16% to £2.7 billion reflecting continued *Seretide/Advair* growth, strong *Relenza* sales, particularly to the retail market in Japan, and strong vaccines growth.

**Consumer Healthcare turnover**



	% of total	2009 £m	2008 £m	CER%	Growth* £%
<b>Over-the-counter medicines</b>	<b>50</b>	<b>2,319</b>	1,935	<b>8</b>	<b>21</b>
<i>alli</i>		203	75	>100	>100
<i>Breathe Right</i>		92	81	(1)	14
Cold sore franchise		96	89	(3)	8
Nicotine replacement therapy		339	299	(1)	13
<i>Panadol</i> franchise		393	324	10	21
<i>Tums</i>		106	91	(1)	16
<b>Oral healthcare</b>	<b>32</b>	<b>1,484</b>	1,240	<b>7</b>	<b>20</b>
<i>Aquafresh</i> franchise		496	452	(1)	10
<i>Biotene</i>		26	1	>100	>100
Denture care		336	271	8	24
<i>Sensodyne</i> franchise		457	363	13	26
<b>Nutritional healthcare</b>	<b>18</b>	<b>851</b>	796	<b>3</b>	<b>7</b>
<i>Lucozade</i>		376	382	(3)	(2)
<i>Horlicks</i>		255	204	17	25
<i>Ribena</i>		160	161	(4)	(1)
	<b>100</b>	<b>4,654</b>	3,971	<b>7</b>	<b>18</b>

\* CER% represents growth at constant exchange rates. £% represents growth at actual exchange rates.

Total Consumer Healthcare sales for the year rose 7% to £4.7 billion, with growth in all regions and categories.

#### **OTC medicines**

OTC product sales grew 8% to £2.3 billion in 2009, driven by sales of *Panadol* (up 10% to £393 million) and *alli*, which more than doubled to £203 million, as a result of launches throughout Europe which began in April 2009. Sales of nicotine replacement therapy products declined by 1%.

#### **Oral healthcare**

Sales of Oral healthcare products rose 7% to £1.5 billion. *Sensodyne* performed strongly with sales up 13% to £457 million. Denture care sales grew 8% to £336 million. Sales of *Aquafresh* declined 1%, as a reduction in the US white trays market offset growth of 5% in the US *Aquafresh* toothpaste brands, which were helped by the launch of the new *iso-active* product.

#### **Nutritional healthcare**

Nutritional healthcare sales grew 3% to £0.9 billion, driven by the very strong performance of *Horlicks* (up 17% to £255 million) partly offset by a decline in *Lucozade* sales (down 3% to £376 million) which was impacted by lower sales in the impulse market of the UK market.



**Table of Contents**

50

**Financial review 2009****Results before major restructuring and total results**

In October 2007, GSK announced a significant new Operational Excellence restructuring programme. A second formal plan, representing a significant expansion of the Operational Excellence programme, was approved by the Board and announced in February 2009.

In addition to the costs of the Operational Excellence programme, the major restructuring column in the income statement includes restructuring costs incurred solely as a direct result of any restructuring programmes that follow, and relate to, material acquisitions where the operations of the acquired business overlap extensively with GSK's existing operations.

The acquisition of Stiefel Laboratories, Inc. in July 2009 was the only acquisition that meets the criteria set out above. This is the only acquisition in 2009 where the costs incurred as a direct result of a related restructuring programme has been included in the major restructuring column. The restructuring costs expected to be incurred as a direct result of this acquisition are estimated to be approximately £205 million, of which £71 million was charged in 2009. The restructuring costs incurred as a direct result of the acquisition of Reliant Pharmaceuticals Inc., the only other acquisition since October 2007 that meets the criteria set out above, were all charged and paid in 2008.

Only the restructuring costs incurred solely as a direct result of the Operational Excellence programme and the restructuring programmes following the Reliant and Stiefel acquisitions have been reported in the major restructuring column in the income statement. As set out in Note 7 to the financial statements, Major restructuring programme, asset impairments and staff redundancies together accounted for £574 million of the £835 million restructuring costs incurred in 2009. The remaining costs of £261 million in 2009 arose from miscellaneous expenditures incurred solely as a direct result of the restructuring programmes. No costs arising from GSK's ongoing operating activities have been reported in the major restructuring column.

For the latest position on Results before major restructuring and total results see Results before major restructuring and total results in the 2010 Financial review on page 36.

GSK's operating profit, profit before taxation, taxation and profit for the year are discussed below in terms of both total results, which include major restructuring costs, and results before major restructuring.

**Operating profit total results**

Total results include restructuring costs related to the Operational Excellence programme and the acquisitions of Reliant and Stiefel.

	2009		2008			Growth
	£m	%	£m	%	CER%	£%
Turnover	<b>28,368</b>	<b>100</b>	24,352	100	3	16
Cost of sales	<b>(7,380)</b>	<b>(26.0)</b>	(6,415)	(26.3)	6	15
Selling, general and administration	<b>(9,592)</b>	<b>(33.8)</b>	(7,656)	(31.4)	6	25
Research and development	<b>(4,106)</b>	<b>(14.4)</b>	(3,681)	(15.2)	1	12
Other operating income	<b>1,135</b>	<b>3.9</b>	541	2.2		
Operating profit	<b>8,425</b>	<b>29.7</b>	7,141	29.3	4	18

**Cost of sales**

Cost of sales as a percentage of turnover reduced marginally to 26.0% of turnover (2008 26.3%), principally reflecting the impact of generic competition to higher margin products in the USA and changes to the product mix, offset by benefits from the restructuring programme and lower restructuring costs of £285 million

(2008 £639 million).

**Selling, general and administration**

SG&A costs as a percentage of turnover increased by 2.4 percentage points to 33.8%. This included full year legal charges of £591 million (2008 £611 million) and charges related to the major restructuring programme of £392 million (2008 £304 million). Excluding legal and restructuring costs, SG&A costs were 30.3% of turnover (2008 27.7%). This reflected investment in growth markets, the acquisition of Stiefel, increased pension costs, the donation of H1N1 product to WHO and exchange losses on inter-company transactions (compared with exchange gains last year), partially offset by the benefits of the current restructuring programme.

**Research and development**

R&D expenditure was 14.4% (2008 15.2%) of total turnover, which included £167 million of intangible asset write-offs (2008 £85 million) partially offset by lower charges relating to the major restructuring programme of £155 million (2008 £175 million) and a provision release due to reassessment of a receivable balance. Increased investment in vaccines R&D and late stage pharmaceutical R&D were broadly offset by savings from the restructuring programme.

**Other operating income**

Other operating income was £1,135 million including gains from asset disposals of £579 million (2008 £293 million) primarily reflecting the disposal of *Wellbutrin XL* and various assets to Aspen Pharmacare, royalty income of £296 million (2008 £307 million), a royalty dispute settlement gain of £78 million, and a one-time accounting gain of £296 million on the creation of ViiV Healthcare, partially offset by equity investment impairments of £135 million.

**Operating profit total results**

Total operating profit for the year was £8,425 million, an increase of 4% CER and 18% in Sterling terms, compared with 2008. The operating profit margin increased 0.4 percentage points reflecting higher other operating income and broadly flat R&D expenditure, partially offset by increases in cost of sales and SG&A.

**Table of Contents**

51

**Financial review 2009****Profit before taxation total results****Net finance costs**

	<b>2009</b>	2008
	<b>£m</b>	£m
<b>Finance income</b>		
Interest and other finance income	<b>67</b>	321
Unwinding of discounts on assets	<b>2</b>	1
Fair value adjustments and hedges	<b>1</b>	(9)
	<b>70</b>	313
<b>Finance costs</b>		
Interest costs	<b>(770)</b>	(829)
Unwinding of discounts on liabilities	<b>(11)</b>	(16)
Fair value adjustments and hedges	<b>(2)</b>	2
	<b>(783)</b>	(843)

**Profit on disposal of interest in associate**

Profit on disposal of interest in associate was £115 million as 5.7 million shares from the Group's holding in Quest Diagnostics Inc. were sold in the first quarter of 2009.

**Share of after tax profits of associates and joint ventures**

The share of after tax profits of associates of £64 million (2008 £48 million) arises principally from the Group's holding in Quest.

**Profit before taxation total results**

Taking account of net finance costs, the profit on disposal of interest in associates and the share of profits of associates, total profit before taxation was £7,891 million compared with £6,659 million in 2008, a 4% CER increase and a 19% sterling increase.

**Operating profit results before major restructuring**

The results before major restructuring are set out below:

	<b>2009</b>		2008			Growth
	<b>£m</b>	<b>%</b>	£m	%	CER%	£%
Turnover	<b>28,368</b>	<b>100</b>	24,352	100	3	16
Cost of sales	<b>(7,095)</b>	<b>(25.0)</b>	(5,776)	(23.7)	13	23
Selling, general and administration	<b>(9,200)</b>	<b>(32.4)</b>	(7,352)	(30.2)	6	25
Research and development	<b>(3,951)</b>	<b>(13.9)</b>	(3,506)	(14.4)	2	13
Other operating income	<b>1,135</b>	<b>3.9</b>	541	2.2		
Operating profit	<b>9,257</b>	<b>32.6</b>	8,259	33.9	(1)	12

**Cost of sales**

Cost of sales increased to 25.0% of turnover (2008 23.7%), principally reflecting the impact of generic competition to higher margin products in the USA and changes to the product mix, partly offset by benefits from the restructuring programme.

**Selling, general and administration**

SG&A costs as a percentage of turnover increased by 2.2 percentage points to 32.4%, including full year legal charges of £591 million. The increase reflected investment in growth markets, the acquisition of Stiefel, increased pension costs, the donation of H1N1 product to WHO and exchange losses on inter-company transactions (compared with exchange gains last year), partially offset by the benefits of the current restructuring programme.

**Research and development**

R&D expenditure was 13.9% (2008 14.4%) of total turnover, which included £167 million of intangible asset write-offs (2008 £85 million) partially offset by a provision release due to reassessment of a receivable balance. Increased investment in vaccines R&D and late-stage pharmaceutical R&D were broadly offset by savings from the restructuring programme.

**Other operating income**

Other operating income was £1,135 million including gains from asset disposals of £579 million (2008 £293 million) primarily reflecting the disposal of *Wellbutrin XL* and various assets to Aspen Pharmacare, royalty income of £296 million (2008 £307 million), a royalty dispute settlement gain of £78 million, and a one-time accounting gain of £296 million on the creation of ViiV Healthcare, partially offset by equity investment impairments of £135 million. In 2009 other operating income and profit on disposal of associates amounted to £1,250 million.

**Operating profit results before major restructuring**

Operating profit before major restructuring for the year was £9,257 million, a 1% CER decline, but up 12% in Sterling terms, compared with 2008. The operating profit margin was 32.6% compared with a 2008 margin of 33.9%. The decline in margin was primarily due to generic competition in the USA which impacted cost of goods and increased investment to support the Group's diversification strategy which impacted SG&A, partly offset by a higher level of other operating income.

Further information on operating profit before major restructuring is provided in Note 6, Segment information .

**Table of Contents**

52

**Financial review 2009**

**Profit before taxation results before major restructuring**  
**Net finance costs**

	<b>2009</b>	2008
	<b>£m</b>	£m
<b>Finance income</b>		
Interest and other income	<b>67</b>	321
Unwinding of discounts on assets	<b>2</b>	1
Fair value adjustments and hedges	<b>1</b>	(9)
	<b>70</b>	313
<b>Finance costs</b>		
Interest costs	<b>(770)</b>	(829)
Unwinding of discounts on liabilities	<b>(8)</b>	(11)
Fair value adjustments and hedges	<b>(2)</b>	2
	<b>(780)</b>	(838)

**Profit on disposal of interest in associate**

Profit on disposal of interests in associates was £115 million as 5.7 million Quest shares were sold in the first quarter of 2009.

**Share of after tax profits of associates and joint ventures**

The share of after tax profits of associates of £64 million (2008 £48 million) arises principally from the Group's holding in Quest Diagnostics Inc.

**Profit before taxation results before major restructuring**

Taking account of net finance costs, the profit on disposal of interests in associates and the share of profits of associates, profit before tax before major restructuring was £8,726 million compared with £7,782 million in 2008, a 1% CER decline but 12% increase in sterling terms.

**Taxation**

	<b>2009</b>	2008
	<b>£m</b>	£m
UK corporation tax	<b>417</b>	289
Overseas taxation	<b>1,997</b>	1,589
Current taxation	<b>2,414</b>	1,878
Deferred taxation	<b>(192)</b>	69
Taxation on total profits	<b>2,222</b>	1,947

The charge for taxation on total profits amounted to £2,222 million and represented an effective tax rate of 28.2% (2008 29.2%). The charge for taxation on profit before major restructuring charges amounting to £2,443 million

represents an effective tax rate of 28.0% (2008 28.7%). The Group's balance sheet at 31st December 2009 included a tax payable liability of £1,451 million and a tax recoverable asset of £58 million.

On 19th November 2009 the IRS conceded all asserted tax deficiencies and penalties arising from its reclassification of an inter-company financing arrangement from debt to equity resulting in no additional tax cost to GSK.

For the latest position on Taxation see 'Taxation' in the Financial review on page 39.

### Profit for the year

	<b>2009</b>	2008		Growth
	<b>£m</b>	£m	CER%	£%
Total profit after taxation for the year	<b>5,669</b>	4,712	6	20
Total profit attributable to shareholders	<b>5,531</b>	4,602	6	20
Basic earnings per share (pence)	<b>109.1p</b>	88.6p		
Basic earnings per ADS (US\$)	<b>\$3.40</b>	\$3.28		
Results before major restructuring profit after taxation for the year	<b>6,283</b>	5,551		13
Results before major restructuring profit attributable to shareholders	<b>6,145</b>	5,441		13
Adjusted earnings per share (pence)	<b>121.2p</b>	104.7p	2	16
Adjusted earnings per ADS (US\$)	<b>\$3.78</b>	\$3.87		
Weighted average number of shares (millions)	<b>5,069</b>	5,195		
Diluted total earnings per share (pence)	<b>108.2p</b>	88.1p		
Diluted total earnings per ADS (US\$)	<b>\$3.38</b>	\$3.26		
Diluted weighted average number of shares (millions)	<b>5,108</b>	5,226		

Total results including restructuring costs produced a basic EPS of 109.1p compared with 88.6p in 2008. This was an 8% growth in CER terms and a 23% growth in sterling terms. Excluding major restructuring costs, EPS was 121.2p compared with 104.7p.

### Dividend

The Board declared a fourth interim dividend of 18 pence per share resulting in a dividend for the year of 61 pence; a four pence increase over the 57 pence per share for 2008.



**Table of Contents**

53

**Risk factors**

There are risks and uncertainties relevant to the Group's business, financial condition and results of operations that may affect the Group's performance and ability to achieve its objectives. The factors below are among those that the Group believes could cause its actual results to differ materially from expected and historical results. There are other risks and uncertainties that may affect the Group's performance and ability to achieve its objectives that are not currently known to the Group, or which are deemed immaterial.

The Group reviews and assesses significant risks on a regular basis and has implemented an oversight programme to help ensure that there is a system of internal control in place. This system includes policies and procedures, communication and training programmes, supervision and monitoring and processes for escalating issues to the appropriate level of senior management. Such a system helps facilitate the Group's ability to respond appropriately to risks and to achieve Group objectives and helps ensure compliance with applicable laws, regulations and internal policies. The Group's management of risks is further discussed on pages 71 to 73 Corporate Governance . It is not possible, however, for the Group to implement controls to respond to all the risks that it may face, and there can be no assurance that the steps the Group has taken to address certain risks will manage these risks effectively or at all. The six principal risks that might affect GSK's business are broken down in the following areas:

**Risk that R&D will not deliver commercially successful new products**

The Group operates in highly competitive markets. In the pharmaceuticals and vaccines businesses, it faces competition from both proprietary products of large international manufacturers and from producers of generic pharmaceuticals. Significant product innovations, technical advances or the intensification of price competition by competitors may materially and adversely affect the Group's financial results. The Group cannot always predict the timing or impact of competitive products or their potential impact on sales of the Group's products. In light of the competitive environment in which the Group operates, continued development of commercially viable new products as well as the development of additional uses for existing products is critical to the Group's ability to replace sales of older products that decline upon expiration of exclusive rights, and to increase overall sales.

Developing new products is a costly, lengthy and uncertain process. A new product candidate can fail at any stage of the development process, and one or more late stage product candidates could fail to receive regulatory approval. New product candidates may appear promising in development but, after significant investment of Group economic and human resources, may fail to reach the market or have only limited commercial success. This, for example, could be as a result of efficacy or safety concerns, an inability to obtain necessary regulatory approvals, difficulty manufacturing or excessive manufacturing costs, erosion of patent terms as a result of a lengthy development period, infringement of patents or other intellectual property rights of others or an inability to differentiate the product adequately from those with which it competes. Furthermore, health authorities such as the US FDA, the European Medicines Agency and the Japan Pharmaceuticals and Medicines Device Agency have increased their focus on safety and product differentiation when assessing the benefit/risk balance of drugs, which has made it more difficult for pharmaceutical products to gain regulatory approval.

There is also increasing pressure on healthcare budgets as the average age of the population in developed markets increases and the absolute population in developing markets grows. Payers have therefore increasingly demanded greater incremental benefit from drugs before agreeing to reimburse suppliers at prices suppliers consider appropriate. A failure to develop commercially successful products or develop additional uses for existing products for any of these reasons could materially and adversely affect the Group's financial results.

**Intellectual property protection****Competition from generic manufacturers**

The Group faces intense competition from manufacturers of generic pharmaceutical products in all of its major markets. Generic products often enter the market upon expiration of patents or data exclusivity periods for the Group's products. Introduction of generic products, particularly in the USA where the Group has its highest turnover and margins, typically leads to a dramatic loss of sales and reduces the Group's revenues and margins for its proprietary products. The Group had eleven pharmaceutical products with over £500 million in annual global sales in 2010.

Among these products are *Augmentin*, *Lamictal IR*, *Ventolin*, and *Valtrex* for which there is generic competition in the USA and certain markets in Europe. In addition, as detailed on page 7, the timing and impact of entry for a follow-on product to *Seretide/Advair* that contains the same active ingredients is uncertain.

Generic drug manufacturers have also exhibited a readiness to market generic versions of many of the Group's most important products prior to the expiration of the Group's patents. Efforts may involve challenges to the validity or enforceability of a patent or assertions that their generic product does not infringe the Group's patents. If the Group is not successful in defending an attack on its patents and maintaining exclusive rights to market one or more of its major products, particularly in the USA and Europe, the Group's financial results would be adversely affected. The expiration dates for patents for the Group's major products and a description of litigation settlements which may affect the dates on which generic versions of the Group's products may be introduced are set out on page 15. Legal proceedings involving patent challenges are set out in Note 44 to the financial statements, Legal proceedings .

**Potential changes in intellectual property laws and regulations**

Proposals to change existing patent and data exclusivity laws and regulations in major markets in which the Group sells its products are a continuing feature of the political process in those countries. These include proposals that could have the effect of making prosecution of patents for new products more difficult and time consuming or that could adversely affect the exclusivity period for the Group's products, including biological products. Should such proposals be enacted, they may materially and adversely affect the Group's financial results. For example, in 2010, as part of the comprehensive healthcare reform in the USA, new regulations for follow-on biologics were introduced that allow a sufficiently similar biologic to be able to rely on an innovator's approval following a 12-year data exclusivity period. In addition, the current administration in the USA has proposed reducing from 12 years to seven the period of time pharmaceutical companies may keep their products exclusive of generic competition.

**Table of Contents**

54

**Risk factors****Weakness of intellectual property protection in certain countries**

In some of the countries in which the Group operates, patent protection may be significantly weaker than in the USA or the European Union. Some developing countries have reduced, or threatened to reduce, effective patent protection for pharmaceutical products generally, or in particular therapeutic areas, to facilitate early competition within their markets from generic manufacturers. Any loss of patent protection, including reducing the scope of patent rights or compulsory licensing (in which a government forces a manufacturer to license its intellectual property to a competitor), could materially and adversely affect the Group's financial results in those markets. Absence of adequate patent protection could limit the opportunity to rely on such markets for future sales growth for the Group's products.

**Risk of substantial adverse outcome of litigation and government investigations**

See Note 44 to the financial statements, Legal proceedings, for a discussion of proceedings and governmental investigations currently involving the Group which, if proven, could give rise to civil and/or criminal liabilities. Unfavourable resolution of these and similar future proceedings or investigations may have a material adverse effect on the Group's financial condition and results of operations. The Group has made material provisions in 2010 and prior years related to such legal proceedings and investigations, which reduced its earnings.

In the future, the Group may also make additional significant provisions related to legal proceedings and investigations which would reduce its earnings. In many cases, the Group believes that it is the practice of the plaintiff bar to claim damages in amounts that bear no reasonable relationship to the underlying harm allegedly caused by the Group's products or its actions. Accordingly, it may be potentially misleading for the Group to quantify, based on the amount of damages claimed, its potential exposure to claims, proceedings and investigations of the type described in Note 44 to the financial statements, Legal proceedings.

Recent insurance loss experience, including pharmaceutical product liability exposures, has increased the cost of, and reduced the capacity of insurers to provide coverage for pharmaceutical companies generally, including the Group. In order to contain insurance costs in recent years, the Group has continued to adjust its coverage profile, accepting a greater degree of un-insured exposure in some areas, and a lesser degree in others, in order to optimise the value of insurance markets. In addition, where claims are made under insurance policies, insurers regularly reserve the right to deny coverage on various grounds.

**Product liability litigation**

Pre-clinical and clinical trials are conducted during the development of potential products to determine the safety and efficacy of products for use by humans following approval by regulatory authorities. Notwithstanding the efforts the Group makes to determine the safety of its products through regulated clinical trials, unanticipated side effects may become evident only when drugs and vaccines are introduced into the marketplace.

In other instances, third parties may perform analyses of published clinical trial results which, although not necessarily accurate or meaningful, may raise questions regarding the safety of pharmaceutical products which may be publicised by the media and may result in product liability claims. The Group is currently a defendant in a number of product liability lawsuits, including class actions, that involve substantial claims for damages related to the Group's pharmaceutical products. Litigation, particularly in the USA, is inherently unpredictable. Class actions that sweep together all persons who were prescribed the Group's products can inflate the potential liability by the force of numbers. Claims for pain and suffering and punitive damages are frequently asserted in product liability actions and, if allowed, can represent potentially open ended exposure and thus could materially and adversely affect the Group's financial results.

**Anti-trust litigation**

In the USA, it has become increasingly common for patent infringement actions to prompt claims that anti-trust laws have been violated during the initial prosecution of the patent or during litigation involving the defence of that patent. Such claims by direct and indirect purchasers and other payers are typically filed as class actions. The relief sought may include treble damages and restitution claims. Damages in adverse anti-trust verdicts are subject to automatic trebling in the USA. Similarly, anti-trust claims may be brought following settlement of patent litigation, alleging that

such settlements are anti-competitive and in violation of anti-trust laws. A successful anti-trust claim against the Group could materially and adversely affect the Group's financial results.

**Sales and marketing regulation**

The Group operates globally in complex legal and regulatory environments that often vary among jurisdictions. The failure to comply with applicable laws, rules and regulations in these jurisdictions may result in civil and criminal legal proceedings. As those rules and regulations change or as governmental interpretation of those rules and regulations evolve, prior conduct may be called into question.

In the USA, for example, the Group is responding to federal and state governmental investigations into pricing, marketing and reimbursement of its prescription drug products. These investigations could result in related restitution or civil litigation on behalf of the federal or state governments, as well as related proceedings initiated against the Group by or on behalf of consumers and private payers. Such proceedings may result in trebling of damages awarded or fines in respect of each violation of law. Criminal proceedings may also be initiated against the Group. Any of these consequences could materially and adversely affect the Group's financial results.

GSK Annual Report 2010

---

**Table of Contents**

55

**Risk factors****Governmental, payer and regulatory controls****Pricing**

Pharmaceutical products are subject to price controls or pressures and other restrictions in many markets, including Japan, Germany, Spain, France and Italy. Some governments intervene directly in setting prices.

In addition, in some markets major purchasers of pharmaceutical products (whether governmental agencies or private health care providers) have the economic power to exert substantial pressure on prices or the terms of access to formularies. The Group cannot accurately predict whether existing controls, pressures or restrictions will increase or whether new controls, pressures or restrictions will be introduced. Such measures may materially and adversely affect the Group's ability to introduce new products profitably and its financial results.

For example, in the USA, where the Group has its highest margins and the most sales for any country, there are no government price controls over private sector purchases, but federal law requires pharmaceutical manufacturers to pay prescribed rebates on certain drugs to be eligible for reimbursement under several state and federal healthcare programmes, primarily Medicare and Medicaid. Pricing pressures are likely to increase as the US government's share of national health spending continues to increase. Additionally, due to passage of comprehensive health care reform in 2010, the US government's role in providing or subsidising health insurance is expected to significantly expand in 2014, which indicates the growing role and leverage the government will bring to bear on the Group's rebate liability with respect to US federal programs.

In recent years, a number of states have also proposed or implemented various schemes to control prices for their low-income and senior citizens' programmes, including increasing the rebate liability of pharmaceutical companies, importation from other countries and bulk purchases of drugs. Given the new state mandates contained in the US health care reform law, which will increase the number of Medicaid eligible participants, and the economic pressures on state government budgets, pricing pressures on the Group's products are likely to increase. Any of these trends may materially and adversely affect the Group's financial results.

**Regulatory controls**

The Group must comply with a broad range of regulatory controls on the testing, approval, manufacturing and marketing of many of its pharmaceutical, vaccine and consumer healthcare products, particularly in the USA and countries of the European Union, that affect not only the cost of product development but also the time required to reach the market and the uncertainty of successfully doing so. As detailed on page 18 health authorities have increased their focus on safety when assessing the risk/benefit balance of drugs in the context of not only initial product approval but also in the context of approval of additional indications and review of information regarding marketed products. Stricter regulatory controls also heighten the risk of changes in product profile or withdrawal by regulators on the basis of post-approval concerns over product safety, which could reduce revenues and result in product recalls and product liability lawsuits. There is also greater regulatory scrutiny, especially in the USA, on advertising and promotion and in particular on direct-to-consumer advertising.

In addition, in some cases, the Group may voluntarily cease marketing a product or face declining sales based on concerns about efficacy or safety (for example, the decline in sales of *Avandia* beginning in 2007 following publicity around questions regarding risks associated with the product), whether or not scientifically justified, even in the absence of regulatory action. The development of the post-approval adverse event profile for a product or the product class may materially and adversely affect the Group's financial results.

**Risk of interruption of product supply**

The manufacture of pharmaceutical products and their constituent materials requires compliance with good manufacturing practice regulations. The Group's manufacturing sites are subject to review and approval by the FDA and other regulatory agencies. Compliance failure by suppliers of key services and materials or the Group's own manufacturing facilities could lead to product recalls and seizures, interruption of production and delays in the approvals of new products pending resolution of manufacturing issues. Non-compliance can also result in fines and disgorgement of profits. Any interruption of supply or the incurring of fines or disgorgement could materially and

adversely affect the Group's financial results.

Although the Group undertakes business continuity planning, single sourcing for certain components, bulk active materials and finished products creates a risk of failure of supply in the event of regulatory non-compliance or physical disruption at the manufacturing sites.

Unaffiliated third-party suppliers provide a number of goods and services to the Group's operations. Many of these services, for example, services provided by clinical research organisations to support development of key products, are very important to the operations of the Group's businesses. Materials provided by third-party suppliers are necessary for the commercial production of our products, including speciality chemicals, commodities and components necessary for the manufacture and packaging of many of the Group's Pharmaceutical and Consumer Healthcare products. While the Group does not believe that any of these third-party relationships are individually significant in the context of the overall Group, the failure of any third-party supplier to fulfil its contractual obligations in a timely manner may result in delays or service interruptions, which may materially and adversely affect the Group's financial results.

#### **Taxation and Treasury**

The Group's effective tax rate is driven by rates of tax in jurisdictions that are both higher and lower than that applied in the UK. In addition, many jurisdictions such as the UK, Belgium and the USA currently offer regimes that encourage innovation and new scientific endeavours by providing tax incentives, for example R&D tax credits. Furthermore, given the scale and international nature of the Group's business, intra-group transfer pricing is an inherent tax risk as it is for other international businesses. Changes in tax laws or in their application with respect to matters such as transfer pricing, foreign dividends, controlled companies, R&D tax credits or a restriction in tax relief allowed on the interest on intra-group debt, could increase the Group's effective tax rate and materially and adversely affect its financial results.

**Table of Contents**

56

**Risk factors**

The tax charge included in the financial statements is the Group's best estimate of its tax liability but, until such time as audits by tax authorities are concluded, there is a degree of uncertainty regarding the final tax liability for the period. The Group's policy is to submit tax returns within the statutory time limits and engage tax authorities to ensure that the Group's tax affairs are as current as possible, and that any differences in the interpretation of tax legislation and regulation are resolved as quickly as possible. In exceptional cases where matters cannot be settled by agreement with tax authorities, GSK may have to resolve disputes through formal appeals or other proceedings. For example, the Canadian Tax Authorities are currently seeking leave to appeal a court decision in respect of transfer pricing as discussed in Note 14 to the financial statements, *Taxation*.

The Group deals in high value transactions on a frequent basis which may result in an increased risk of financial loss due to the mismanagement of cash or entering into high risk positions on hedge transactions, any of which could materially and adversely affect the Group's financial results.

There are a number of further risks which could affect the financial condition or results of the Group, as follows:

**Anti-bribery and corruption**

The Group's extensive and increasing international operations may give rise to possible claims of bribery and corruption. Failure to comply with applicable legislation such as the US Foreign Corrupt Practices Act and the recently enacted UK Bribery Act could expose the Group and senior officers to civil and criminal sanction, including fines, prosecution, potential debarment from public procurement and reputational damage, all of which could materially and adversely affect the Group's financial results. The compliance mechanisms and monitoring programmes that the Group has in place may not adequately prevent or detect possible violations under applicable anti-bribery and corruption legislation.

**Risk from concentration of sales to wholesalers**

In the USA, similar to other pharmaceutical companies, the Group sells its products through a small number of wholesalers in addition to hospitals, pharmacies, physicians and other groups. Sales to the three largest wholesalers amounted to approximately 85% of the Group's US pharmaceutical sales in 2010. At 31st December 2010, the Group had trade receivables due from these three wholesalers totalling £890 million (31st December 2009 £867 million). The Group is exposed to a concentration of credit risk in respect of these wholesalers such that, if one or more are affected by financial difficulty, it could materially and adversely affect the Group's financial results.

**Global political and economic conditions**

As described on page 20, many of the world's largest economies, including the major markets in which the Group operates, and financial institutions have in the recent past faced extreme financial difficulty, including a decline in asset prices, liquidity problems and limited availability of credit. Although many of these economies have recovered in 2010, the economic recovery and its pace proved uneven.

Continued economic weakness may have a material adverse effect on the Group's sales, results of operations, financial condition and ability to raise capital. Some of the Group's businesses, including Pharmaceuticals and Consumer Healthcare, may be particularly sensitive to declines in consumer spending. In addition, further or renewed declines in asset prices may result in a lower return on the Group's financial investments and may cause the value of the Group's investments in its pension plans to decrease, requiring the Group to increase its funding of those pension plans.

The Group conducts a substantial portion of its operations outside the UK. The Group's management of foreign exchange rates is discussed in Business review, *Foreign exchange management* (see page 46). Fluctuations in exchange rates between Sterling and other currencies, especially the US dollar, the Euro and the Japanese Yen, could materially and adversely affect the Group's financial results.

The Group has no control over changes in inflation and interest rates, foreign currency exchange rates and controls or other economic factors affecting its businesses or the possibility of political unrest, legal and regulatory changes or nationalisation in jurisdictions in which the Group operates.

The Group operates in a number of Middle Eastern and North African markets that subsequent to the year-end are

experiencing political unrest. These events may lead to business disruption and liquidity problems that could adversely impact the Group's results.

**Environmental liabilities**

The environmental laws of various jurisdictions impose actual and potential obligations on the Group to remediate contaminated sites. The Group has also been identified as a potentially responsible party under the US Comprehensive Environmental Response Compensation and Liability Act at a number of sites for remediation costs relating to the Group's use or ownership of such sites. Failure to manage properly the environmental risks could result in additional remedial costs that may materially and adversely affect the Group's financial results. See Note 44 to the financial statements, "Legal proceedings", for a discussion of environmental related proceedings in which the Group is involved.

**Accounting standards**

New or revised accounting standards, rules and interpretations issued from time to time by the International Accounting Standards Board could result in changes to the recognition of income and expense that may materially and adversely affect the Group's financial results.

International Financial Reporting Standards changes in the market valuation of certain financial instruments require gains and losses under such instruments to be reflected in the Group's reported results before those gains or losses are actually realised. This could have a significant impact on the income statement in any given period. Accounting for deferred taxation on inter-company inventory may give rise to volatility depending upon the Group entity that owns the inventory.



**Table of Contents**

57

**Risk factors**

Regulators regularly review the financial statements of listed companies for compliance with accounting and regulatory requirements. The Group believes that it complies with the appropriate regulatory requirements concerning its financial statements and disclosures. However, other companies have experienced investigations into potential non-compliance with accounting and disclosure requirements that have resulted in restatements of previously reported results and sometimes significant penalties. Any such investigation and required restatement could materially and adversely affect the Group's financial results.

**Protection of electronic information and assets**

The Group relies on critical and sensitive data, such as personally identifiable information, trade secrets, intellectual property and corporate strategic plans. Security of this type of data is exposed to increasing external threats. The Group is also subject to various standards for the protection of personally identifiable information. Failure to implement appropriate safeguards to adequately protect against any unauthorised or unintentional access, acquisition, use, modification, loss or disclosure of this critical or sensitive data may adversely affect the Group's operations.

**Alliances and acquisitions**

As part of the Group's strategy to diversify into new product areas and markets, the Group has grown, and expects to continue to grow, in part through acquisitions and business alliances. There is intense competition for alliance and acquisition candidates in the pharmaceutical industry, and, as such, the Group may be unable to make these deals on acceptable terms or at all. In acquiring or forming alliances with companies, the Group may assume significant debt, become subject to unknown or contingent liabilities or fail to realise the benefits expected from these transactions. For example, most pharmaceutical companies, including those that the Group may consider acquiring, are involved in patent disputes, product liability litigation, government investigations and other legal proceedings whose outcome is subject to considerable uncertainty. The assumption of debt or unknown or contingent liabilities or the failure to realise the expected benefits may materially and adversely affect the Group's financial results.

The process of integrating companies the Group may acquire may result in disruption to the ongoing business as the effort of integrating organisations in different locations and with, among other things, differing systems and corporate cultures may divert attention and resources, result in the loss of key employees or have other adverse consequences, any of which may materially and adversely affect the Group's financial results.

**Attraction and retention**

The Group relies heavily on recruiting and retaining talented employees with a range of skills to meet its objectives. The Group faces intense competition for qualified individuals, as the supply of people with specific skills or in specific geographic regions may be limited, particularly given the Group's plans to expand its operations in Emerging Markets, Biologicals and Consumer Healthcare.

The inability to attract staff with specific technical and leadership skills, retain key employees or ensure effective succession planning for critical positions may materially and adversely affect the Group's financial results.

**Implementing the Group's strategic priorities**

The Group has established three strategic priorities: to grow a diversified business, deliver more products of value, and simplify its operating model. The Group may not be able to implement its strategic priorities fully and even if the Group is able to implement its strategic priorities the strategic priorities may not deliver the expected benefits. For example, the strategic priority to grow a diversified business involves expanding the Group's business into Emerging Markets. The Group's pharmaceutical sales in Emerging Markets grew 22% in 2010 to nearly £3.6 billion, and represented 15% of the Group's 2010 pharmaceutical turnover. There is no guarantee that the Group's sales in Emerging Markets will continue to grow or that these markets will continue to experience relatively high growth rates. Some emerging markets may be especially vulnerable to the after-effects of the recent global financial crisis, or may have very limited resources to spend on healthcare. Competition in these markets for staff with the skills and training suitable for employment at an enterprise such as the Group's may be intense. In some emerging markets, the Group may be required to rely on third party agents, which may put the Group at risk of liability, and some emerging markets lack sufficient protection against crimes such as counterfeiting. A failure to continue to expand its business in

emerging growth markets could materially and adversely affect the Group's financial results. In addition, the Group is undertaking a restructuring programme that has an estimated cost of approximately £4.5 billion and is expected to deliver annual pre-tax savings of approximately £2.2 billion by the time it is substantially complete in 2012. The Group may not be able to execute fully this transformation of its business. Furthermore, changes in the Group's structure, operations, revenues, costs or efficiency resulting from these restructuring activities or other strategic initiatives could result in higher than expected costs or other difficulties. Failure to realise the expected cost savings by the end of the restructuring programme or to achieve and maintain a competitive cost base could materially and adversely affect the Group's financial results.

**Table of Contents**

58

**Our Board**

**Sir Christopher Gent**

**(Aged 62)**

Appointed on 1st June 2004.

Chairman.

Sir Christopher is a Non-Executive Director of Ferrari SpA and was the Chief Executive Officer of Vodafone Group plc, until his retirement in July 2003. He is a Non-Executive Director of Lehman Brothers Holdings Inc, a member of KPMG's Chairman's Advisory Group, a Senior Adviser at Bain & Co. and a member of the Advisory Board of Reform.

**Andrew Witty (Aged 46)**

Appointed on 31st January 2008.

Chief Executive Officer.

Andrew was named Chief Executive Officer Designate for GSK in October 2007 and was appointed Chief Executive Officer (CEO) on 21st May 2008. He joined the Group in 1985 and has held senior positions in Asia, Africa and the USA. Immediately prior to being appointed CEO, Andrew was President, Pharmaceuticals Europe, a position he held from January 2003. He is a Board Member of PhRMA and President of European Federation of Pharmaceutical Industries and Associations. He was appointed as Lead Non-Executive Board Member for the Department of Business, Innovation and Skills and as a Board Member of the INSEAD Business School in January 2011 and is a member of the Prime Minister's Business Advisory Group. He is a Member of the Singapore Economic Development Board's International Advisory Council and an Adviser to the Governor of Guangzhou, China.

**Professor Sir Roy Anderson**

**(Aged 63)**

Appointed on 1st October 2007.

Non-Executive Director.

Sir Roy is Professor of Infectious Disease Epidemiology in the Faculty of Medicine, Imperial College, London. He is a member of the International Advisory Board of Hakluyt & Co. Ltd. and he is a Trustee of the Natural History Museum, London. He is a fellow of the Royal Society and a Foreign Associate Member of the Institute of Medicine at the US National Academy of Sciences and the French Academy of Sciences. His former positions include Rector of Imperial College and Chief Scientific Adviser at the Ministry of Defence in the UK.

**Dr Stephanie Burns**

**(Aged 56)**

Appointed on 12th February 2007.

Non-Executive Director.

Stephanie is Chairman and Chief Executive Officer of Dow Corning Corporation and sits on the US President's Export Council. She is also the chair of the American Chemistry Council, is an officer of the Society of Chemical Industry, America Section, and on the Board for the Society for Women's Health Research. Dr Burns holds a PhD in organic chemistry from Iowa State University.

**Larry Culp (Aged 47)**

Appointed on 1st July 2003.

Non-Executive Director.

Larry is President and Chief Executive Officer of Danaher Corporation. Prior to joining Danaher, he held positions in Accenture, previously Andersen Consulting.

**Sir Crispin Davis (Aged 61)**

Appointed on 1st July 2003.

Non-Executive Director.

Sir Crispin is Chairman and Director of StarBev Netherlands BV, a member of Citigroup's Global Advisory Board and serves on the Council of Oxford University. He was previously Chief Executive Officer of Reed Elsevier PLC, and prior to that appointment, Chief Executive of Aegis Group plc, which he joined from Guinness plc, where he was a

member of the main Board and Group Managing Director of United Distillers. In his earlier career, he worked for Procter & Gamble, where he was President of the North American Food Division.

**Simon Dingemans (Aged 47)**

Appointed on 4th January 2011.

Executive Director and Chief Financial Officer Designate.

Simon joined GSK from Goldman Sachs where he was a Managing Director and Partner. He has over 25 years of experience in investment banking, including most recently as leader of Goldman Sachs European M&A business and before that as head of UK Investment Banking.

**Julian Heslop (Aged 57)**

Appointed on 1st April 2005.

Chief Financial Officer.

Julian joined Glaxo Wellcome as Financial Controller in April 1998. In January 2001 he was appointed Senior Vice President, Operations Controller. Prior to joining the Group he held senior finance roles at Grand Metropolitan. Julian will retire as Chief Financial Officer and Executive Director on 31st March 2011.

**Table of Contents**

59

**Our Board****Sir Deryck Maughan****(Aged 63)**

Appointed on 1st June 2004.

Non-Executive Director.

Sir Deryck is a Partner of Kohlberg Kravis Roberts & Co, a Non-Executive Director of Thomson Reuters and BlackRock Inc., as well as serving on the Board of Directors of Lincoln Center. He was formerly Chairman and Chief Executive Officer of Citigroup International and of Salomon Brothers Inc.

**James Murdoch (Aged 38)**

Appointed on 20th May 2009.

Non-Executive Director.

James is Chairman and Chief Executive, Europe and Asia of News Corporation. He is also Non-Executive Chairman of BSkyB, a member of the Board of News Corporation and Non-Executive Director of Sotheby's. He previously served as Chief Executive Officer of BSkyB from 2003 to 2007 and was also Chairman and Chief Executive Officer of Star TV from 2000 to 2003.

**Dr Daniel Podolsky****(Aged 57)**

Appointed on 1st July 2006.

Non-Executive Director.

Daniel is President of the University of Texas Southwestern Medical Center and holds the Phillip O Bryan Montgomery, Jr., M.D. Distinguished Presidential Chair in Academic Administration, and the Doris and Bryan Wildenthal Distinguished Chair in Medical Science. He is a member of the Institute of Medicine of the US National Academy of Sciences.

**Dr Moncef Slaoui (Aged 51)**

Appointed on 17th May 2006.

Chairman, Research &amp; Development.

Moncef joined GSK Biologicals in 1988 where he engineered the development of a robust vaccines pipeline and subsequently led Worldwide Business Development for pharmaceuticals before his appointment to lead R&D. In June 2010 Moncef was given overall responsibility for GSK's Oncology Business and over the next twelve months responsibility for GSK Biologicals will also transition to him. He is a member of the Board of the Agency for Science, Technology & Research (A\*STAR) and has a PhD in Molecular Biology and Immunology from Université Libre de Bruxelles.

**Tom de Swaan (Aged 64)**

Appointed on 1st January 2006.

Non-Executive Director.

Tom is Chairman of the Supervisory Board of VanLanschot Bankiers, a member of the Board of Directors of Zurich Financial Services and a Non-Executive Director of KPMG's Public Interest Committee. He is also Vice Chairman of the Supervisory Board and Chairman of the Audit Committee of Royal Ahold and a member of the Supervisory Board of Royal DSM. He was previously a member of the Managing Board and Chief Financial Officer of ABN AMRO.

**Sir Robert Wilson****(Aged 67)**

Appointed on 1st November 2003.

Non-Executive Director &amp; Senior Independent Director.

Sir Robert is Non-Executive Chairman of BG Group plc. He was previously Executive Chairman of Rio Tinto plc until his retirement in October 2003 and Chairman of The Economist Group between 2003 and 2009.



**Table of Contents**

60

**Our Corporate Executive Team (CET)**

**Andrew Witty**

Chief Executive Officer

Andrew was appointed Chief Executive Officer in May 2008. He joined Glaxo UK in 1985. During his career with the company he has held the roles of Managing Director South Africa, Vice President and General Manager Marketing in the USA and Senior Vice President, Asia Pacific. He was appointed President, Pharmaceuticals Europe for GlaxoSmithKline in January 2003.

**Simon Bicknell**

Senior Vice President, Governance, Ethics and Assurance

Simon was appointed to the role in January 2011. He is responsible for risk management, compliance and internal auditing. He was formerly SVP, Company Secretary & Corporate Compliance Officer. Simon joined the Corporate Secretariat in 1984. He was appointed Company Secretary of GlaxoSmithKline plc in May 2000 and combined this position with his role as Corporate Compliance Officer from April 2006 until his current appointment.

**John Clarke**

President, Consumer Healthcare

John is responsible for the Consumer Healthcare business which produces oral healthcare, over-the-counter and nutritional healthcare products. He joined Beecham in 1976 and was the President of the Future Group before his current appointment in January 2006.

**Deirdre Connelly**

President, North America Pharmaceuticals

Deirdre joined GSK in February 2009 after working at Eli Lilly and Company for 24 years. She held a variety of positions including sales professional, General Manager of Puerto Rico, Executive Director of Human Resources and most recently President of US Operations.

**Simon Dingemans**

Chief Financial Officer Designate

Simon was appointed Chief Financial Officer Designate on 4th January 2011. He joined GSK from Goldman Sachs where he was a Managing Director and Partner. He has over 25 years of experience in investment banking, including most recently as leader of Goldman Sachs European M&A business and before that as head of UK Investment Banking.

**Marc Dunoyer**

Head of Rare Diseases Unit and Chairman of GSK Japan

Marc was appointed Chairman GSK Japan in January 2010 and in February 2010 to lead GSK's rare diseases business from R&D to commercialisation. He joined the Group in 1999 and was previously President, Pharmaceuticals Japan from January 2000 until May 2008. He was President, Pharmaceuticals Asia Pacific/ Japan from May 2008 until July 2010.

**Eddie Gray**

President,  
Pharmaceuticals Europe

Eddie became responsible for the Group's operations in Europe in January 2008. He joined Beecham in 1988 and, prior to his current appointment, was Senior Vice President and General Manager, Pharmaceuticals UK.

**Julian Heslop**

Chief Financial Officer

Julian became Chief Financial Officer in April 2005. As head of the finance function he is responsible for activities such as financial reporting and control, tax and treasury, finance systems and insurance. He joined Glaxo Wellcome as Financial Controller in April 1998. He will leave the CET when he retires from GSK at the end of March 2011.

**Abbas Hussain**

President, Emerging Markets & Asia Pacific

Abbas joined GSK in June 2008 from Eli Lilly and Company, where he spent 20 years overseeing markets throughout Europe, Africa/Middle East and Australasia.

**Bill Louv**

Senior Vice President, Core Business Services & Chief Information Officer

Bill was appointed Chief Information Officer in January 2007. In addition to this role he was appointed to create and lead Core Business Services in April 2010. He is responsible for information technology across GSK. Bill joined Glaxo in 1994 as Vice President, Medical Data Sciences. Prior to his current roles, Bill was Senior Vice President, R&D Information Technology.

GSK Annual Report 2010

---



**Table of Contents**

61

**Our Corporate Executive Team (CET)****David Pulman**

President, Global Manufacturing and Supply

David is responsible for the Global Manufacturing and Supply organisation and Global Procurement. He joined Glaxo in 1978. He has broad experience of manufacturing operations having previously led the Primary Supply, European manufacturing, North American manufacturing, Global Logistics and Manufacturing Strategy organisations.

**David Redfern**

Chief Strategy Officer

David is responsible for proactive exploration of new business opportunities, strategic planning and dermatology. In addition to his current role he was appointed Chairman of the Board of ViiV Healthcare Ltd. with effect from 1st April 2011. He began his career with GSK in 1994 in Corporate Development before being appointed Finance Director of Europe Pharmaceuticals in 1999. He was appointed Area Director for Central Europe in 2003 and Northern Europe in 2005.

**Moncef Slaoui**

Chairman, Research & Development

Moncef leads the Group's drug discovery and development activities as well as its Oncology business. Over the next 12 months he will assume operational responsibility for GSK biologicals. He joined the Group in 1988 and was a key player in building GSK's vaccines pipeline. In 2003 he was appointed Senior Vice President, Worldwide Business Development until his current appointment in June 2006.

**Jean Stéphenne**

Chairman and President, Biologicals

Jean has led GSK's global vaccines business since 1989. Previously he was Vice President of Human Vaccines Research and Development and Production. He joined the company in 1974 as Head of Bacterial and Viral Vaccines production. Jean was named Baron by King Albert II of the Belgians in 2000 in recognition of his leading contribution to R&D and industry in Belgium.

**Claire Thomas**

Senior Vice President, Human Resources

Claire leads the global Human Resources (HR) function. Previously, she oversaw HR in Pharmaceuticals International and in Pharmaceuticals Europe. Claire joined the company in 1996 and was appointed Director of Human Resources for UK Pharmaceuticals in 1997. Claire was honoured as an Outstanding European Woman of Achievement in 2007.

**Dan Troy**

Senior Vice President and General Counsel

Dan joined GSK as Senior Vice President and General Counsel in September 2008. Before that he was a Partner at the Washington law firm Sidley Austin LLP and Chief Counsel for the FDA. From 2006-2007 he chaired the American Bar Association's Section of Administrative Law, and was previously adjunct scholar at the American Enterprise Institute in Washington, DC.

**Patrick Vallance**

Senior Vice-President, Medicines Discovery and Development

Patrick was appointed Senior Vice President, Medicines Discovery and Development in July 2010. He is responsible for ensuring a flow of new medicines through the R&D pipeline from early discovery through to approval of the medicine. Patrick joined GSK in 2006. Prior to that he was a clinical academic and led the Division of Medicines at University College London.

**Changes to the CET**

Duncan Learmouth, Senior Vice President, Global Communications left the CET in August 2010 for a new role as Senior Vice President, Developing Countries and Market Access. Phil Thomson was appointed Senior Vice President, Global Communications in August 2010 and, although he is not a member, is invited to attend CET meetings as required.

Dan Phelan, Chief of Staff stepped down from the CET in December 2010 to act as an advisor to the CEO in advance of his eventual retirement from GSK.

**Table of Contents**

62

**Corporate governance**

**Dear Shareholder**

On behalf of the Board, I am pleased to present the Corporate Governance Report for 2010.

**Review of 2010**

Although our operating environment remains challenging, I believe that we made significant progress during 2010 in substantially re-engineering GSK's business through restructuring and a more rigorous approach to capital allocation. The effect of these changes also became increasingly evident in 2010 through the delivery of diversified underlying sales growth, increasing pipeline potential and improved cash generation before legal settlements. By becoming a more balanced, synergistic business with a broad and diverse pipeline generating increasing potential, the Board believes that we can generate increased value for shareholders and deliver even better outcomes to patients and consumers.

**Corporate governance developments**

2010 has seen a continuation of reviews and consultations aimed at examining and improving corporate governance arrangements, predominantly in the light of the recent global financial crisis. GSK has been an active participant in debating the issues raised by these consultations where they have been relevant to the long term interests of our shareholders. We have also taken the opportunity to review our board practices and governance procedures against the standards contained in the Financial Reporting Council's (FRC) updated UK Corporate Governance Code (updated Code) published in June 2010, formerly the Combined Code on Corporate Governance (Combined Code). Our review indicated that we are in a strong position to comply fully with its provisions and I will report formally on GSK's compliance with the updated Code next year.

**Board role and effectiveness**

As Chairman, my role primarily is to provide leadership to the Board, necessary to promote the success of the company and create value for shareholders in the long term, while ensuring that sound effective corporate governance practices are embedded in the organisation and its decision-making processes.

There are a number of ingredients that make up an effectively functioning board. GSK's approach is set out in greater detail in the following Report. A notable example of this in practice has been the exercise by the Audit & Risk Committee of the oversight powers delegated to it by the Board. The decision to resolve the inherent unpredictability and reduce overall litigation exposure has been a core focus for this Committee and the Board. The Audit & Risk Committee holds regular dialogue with executive management, who provide updates on the progress being made to resolve outstanding legal matters. The Board acknowledges that the scale of the legal provisioning required for 2010 has been significant, but continues to believe it is in the best long term interests of shareholders to resolve such matters.

As usual, we have conducted a rigorous evaluation to test the Board and its Committees' effectiveness. I am pleased to note the FRC endorsed in its updated Code the approach of externally facilitated board evaluations being undertaken at least every three years; an approach that GSK has previously adopted. Details of the latest Board evaluation and the actions that have been identified and agreed upon to drive standards of Board governance and performance can be found on page 68 of the Report.

Other areas of board practice that I would also like to particularly focus on here are business awareness, succession planning and shareholder engagement, key areas where we have made good progress during 2010.

**Business awareness and succession planning**

Each year the Board seeks to further develop its knowledge and understanding of the business and to gain greater visibility of executive talent and management succession. In 2010 the Board made several visits to some of the Group's sites and met with key talent and senior executives.

In March, the Board visited our Vaccines site in Wavre in Belgium to receive an update on the progress of our main vaccines business, which continues to grow in terms of its contribution to the Group. This included specific briefings on three important vaccine development programmes; namely MAGE-A3, Synflorix and Malaria. The Board was also very pleased to meet and thank GSK staff at the site for the extraordinary efforts they had made to enable the Group to

respond to the H1N1 pandemic in 2009.

In July, the Board visited GMS and R&D sites in Research Triangle Park and Zebulon in the United States. These visits included briefings with several Discovery Performance Units, a tour of a pharmaceutical development pilot plant, together with workshops with senior executives. The Board also held a reception with locally based executives and key talent.

GSK Annual Report 2010

---

**Table of Contents**

63

**Corporate governance**

GSK continues to target growth in Emerging Markets and has established an important new corporate hub for the Group in the Far East in Singapore. During the summer, Abbas Hussain, President, Emerging Markets & Asia Pacific and a Corporate Executive Team (CET) member, relocated to Singapore to be more centrally located in this region. In October, the Board held a joint strategy review meeting with CET members in Singapore and was pleased to visit a GMS site and tour one of GMS production facilities and a pilot plant. The Board also had a workshop on the results of GSK's investment in green chemistry and continuous manufacture technology in Singapore, which will contribute to the Group's efforts to reduce costs and minimise our impact on the environment. The Board was also pleased to have the opportunity to meet with local senior executives and key talent.

In addition to these planned visits, our Non-Executive Directors are encouraged to attend CET meetings and R&D related executive meetings. This provides them with a good perspective of how management operates and gives a greater insight into key business issues. It also provides a further opportunity for Board members to observe the skills, knowledge, integrity and behaviour of our senior management cadre and key executive talent, whilst enabling our employees to give direct feedback to Board members.

**Shareholder engagement**

At GSK we value an open, constructive and effective interaction with our shareholders.

In particular, the CEO, CFO and I maintain an ongoing dialogue with institutional investors through a regular programme of meetings which cover a range of issues.

During 2010, Andrew Witty attended over 60 one-on-one meetings with investors, covering over 50 separate funds.

Julian Heslop attended nearly 40 one-on-one meetings with investors, covering over 35 separate funds. In addition, both met with multiple additional investors via group meetings and at broker conferences. I personally met a

representative cross section of our shareholders during the course of the year and am available to meet with shareholders on request along with other Board colleagues. Also, along with the Remuneration Committee Chairman, the Head of Human Resources and the Company Secretary, I attended meetings with institutional investors to specifically discuss remuneration policy and governance related matters, a process we conduct annually.

We believe this level and quality of engagement is key to ensuring that the Board and senior management understand our shareholders' views and perspectives. On this theme, we welcome the introduction by the FRC of the Stewardship Code for Institutional Investors, a code of good practice for major shareholders, which aims to further strengthen the quality of the engagement process between major shareholders and the companies that they invest in.

At the company's 2011 AGM all Board directors who are able to attend will be available, as usual, to meet with investors after the meeting to discuss issues on a face-to-face basis.

**Combined Code compliance statement**

Throughout 2010, the company complied with the provisions and applied the Main Principles of Section 1 of the Combined Code, except that Dr Stephanie Burns, Larry Culp and Tom de Swaan were unable to attend the company's 2010 AGM. Dr Stephanie Burns and Larry Culp were prevented from attending due to travel disruption caused by the ash clouds from the volcano in Iceland and Tom de Swaan was required to chair a shareholder meeting of another public company on the same day. This resulted in a partial non-compliance with code provision D.2.3.

**Annual re-election of directors**

GSK, like a number of other organisations and interested parties, expressed the view during the consultation period on updating the Combined Code that the FRC's proposal to mandate annual re-election of directors could be damaging.

We feared that it could erode the principle of the unitary Board, was likely to increase short-termism and could make it even more difficult to recruit new Board members. Nevertheless, this change has been included as a new provision in the updated Code and the Board has agreed that each Board member should stand for re-election at the 2011 AGM. We will monitor the effect of this provision over time.

The Corporate Governance Report that follows sets out how GSK complied with the provisions and applied the principles of the Combined Code during the year.

**Sir Christopher Gent**  
**Chairman**

GSK Annual Report 2010

---

**Table of Contents**

64

**Corporate governance**

**Governance and policy**

This section discusses GSK's management structures and governance procedures and together with the Remuneration Report on pages 81 to 101, includes details of how the company applies and complies with the principles and provisions of the Combined Code maintained by the FRC and with US laws and regulations.

**The Board and Corporate Executive Team**

The Directors are listed under Our Board on pages 58 to 59 and the members of the CET under Our Corporate Executive Team on pages 60 to 61.

The Board is responsible for the Group's system of corporate governance and is ultimately accountable for the Group's activities, strategy, risk management and financial performance.

**Independence**

The Board considers all its Non-Executive Directors to be independent in character and judgement and free from any business or other relationship which could materially interfere with the exercise of their judgement. The Chairman satisfied the independence criteria on his appointment to the Board.

At the date of publication and throughout 2010, a majority of the Board members, excluding the Chairman, were independent Non-Executive Directors.

**Chairman, CEO and Senior Independent Director**

Sir Christopher Gent has chaired the company since 1st January 2005 and was Chairman throughout 2010. His biographical details can be found on page 58. Andrew Witty is the CEO and his biographical details can be found on pages 58 and 60.

The Chairman leads and manages the Board while the CEO manages the Group and implements the strategy and policies adopted by the Board. The Chairman and the Chairmen of Board Committees communicate regularly with the CEO and other CET members. The division of responsibilities between the role of Chairman and the CEO has been set out in writing, and agreed by the Board.

The CEO is responsible for executive management of the Group and is assisted by the CET. The CET meets at least 11 times per year and otherwise as necessary.

Under the terms of their engagement, the Chairman and each Non-Executive Director are expected to devote such time as is necessary for the proper performance of their duties.

Sir Robert Wilson was appointed Senior Independent Director (SID) on 20th May 2009, following Sir Ian Prosser's retirement from the Board on that date. His responsibilities include the annual evaluation of the performance of the Chairman, the Board, its Committees and Directors in collaboration with the Committee Chairmen in those years when the process is internally facilitated. He is also available as an additional point of contact on the Board for shareholders.

**Board process**

The Board is responsible for the long-term success of the company and has the authority, and is accountable to shareholders, for ensuring that the Group is appropriately managed and achieves the strategic objectives it sets. The Board discharges those responsibilities through an annual programme of meetings which includes the approval of overall budgetary planning and business strategy. The Board reviews the Group's internal controls and risk management policies and approves its governance structure and code of conduct.

The Board appraises and approves major financing, investment and licensing decisions in excess of defined thresholds. In addition, the Board evaluates and monitors the performance of the Group as a whole. This includes:

- engaging at Board meetings with and challenging the CEO, the other Executive Directors and members of the CET as appropriate, on the financial and operating performance of GSK and external issues material to the Group's prospects,

- evaluating progress towards the achievement of the Group's financial and business objectives and annual plans and the Non-Executive Directors scrutinising the performance of management in meeting these objectives and plans,

and

monitoring, through reports received directly or from various committees, the significant risks facing the Group. The Board has overall responsibility for succession planning for the CEO and the other Executive and Non-Executive Directors. The Board has given the CEO broad authority to operate the business of the Group, and the CEO is accountable for, and reports to the Board on, the performance of the business. CET members make regular presentations to the Board on their areas of responsibility. The Board Directors meet with all the CET members on an annual basis to discuss and develop proposals collectively in relation to the Group's strategy. The Board met six times in 2010, with each member attending as follows:

	Number of meetings held whilst a Board member	Number of meetings attended
Sir Christopher Gent	6	6
Andrew Witty	6	6
Julian Heslop	6	6
Dr Moncef Slaoui	6	6
Professor Sir Roy Anderson	6	6
Dr Stephanie Burns	6	6
Larry Culp	6	5
Sir Crispin Davis	6	6
Sir Deryck Maughan*	6	4
James Murdoch	6	6
Dr Daniel Podolsky	6	6
Tom de Swaan	6	5
Sir Robert Wilson	6	6

\* Sir Deryck was unable to attend two meetings for personal reasons. He gave his comments to the Chairman on the matters to be discussed in advance of both meetings.

In addition to the six scheduled meetings, the Board also met on a quorate basis on three occasions.



**Table of Contents**

65

**Corporate governance**

Where Directors are unable to attend a Board or Committee meeting, they communicate their comments and observations on the matters to be considered via the Chairman of the Board or the relevant Board Committee Chairman for raising as appropriate at the relevant meeting. Attendance at meetings is considered as part of the one-to-one meetings conducted by the Chairman with each Director.

**Business environment and personal development**

To ensure that the Board is kept up-to-date on important matters, including legal, governance and regulatory developments, presentations are made on a regular basis by both external and internal advisers.

Non-Executive Directors also gain greater insight and understanding of the business and access to GSK employees through visits to Group operational facilities and attendance at various internal management meetings, including CET, Research & Development Executive and Product Marketing Board meetings, on an ad hoc basis.

A customised induction process is conducted by the Company Secretary for each of the new Non-Executive Directors focusing on their particular experience and taking account of their different backgrounds. A primary element of this process includes meeting members of the CET informally on a collective and individual basis as appropriate, together with other senior executives, and visiting particular operational facilities of the Group.

In addition, the Chairman meets with each Director annually on a one-to-one basis to discuss and agree their individual ongoing training and development requirements.

**Independent advice**

The Board recognises that there may be occasions when one or more of the Directors feel it is necessary to take independent legal and/or financial advice at the company's expense. There is an agreed procedure to enable them to do so.

**Indemnification of Directors**

Qualifying third party indemnity provisions (as defined in section 234 of the Companies Act 2006) are in force for the benefit of the Directors and former Directors who held office during 2010.

**Directors' conflicts of interest**

Directors have a statutory duty to avoid a situation in which they have, or can have, a direct or indirect conflict of interest or possible conflict of interest with the company. The duty applies in particular to the exploitation of any property, information or opportunity, whether or not GSK could take advantage of it. The company's Articles of Association include a general power for the Board to authorise such conflicts. There is no breach of duty if the relevant matter has been so authorised in advance.

The Board has an established procedure for handling situational conflicts of interest, which is in line with the best practice guidance issued by the General Counsel 100 Group and in accordance with the company's Articles. It has authorised the Nominations Committee to grant and review periodically, but in any event annually, any potential or actual conflict authorisations. Directors are not counted in the quorum for the authorisation of their own actual or potential conflicts. The Company Secretary minutes the consideration of any conflict. Authorisations granted are recorded by the Company Secretary in a register of conflict authorisations which are noted by the Board at its next meeting.

On an ongoing basis, the Directors are responsible for informing the Company Secretary of any new, actual or potential conflicts that may arise or if there are any changes in circumstances that may affect an authorisation previously given. Even when provided with authorisation, a Director is not absolved from his or her statutory duty to promote the success of the company. If an actual conflict arises post authorisation, the Board will choose to exclude the Director from receipt of the relevant information and participation in the debate, or suspend the Director from the Board, or, as a last resort, require the Director to resign.

The Nominations Committee reviewed the register of conflict authorisations in October 2010 and concluded that the conflicts had been appropriately authorised and the process for authorisation continues to operate effectively.

**Company Secretary**

The Company Secretary is responsible to the Board and is available to individual Directors in respect of Board procedures. Simon Bicknell was Company Secretary until 31st December 2010 and was Secretary to all of the Board Committees, except the Remuneration Committee. Victoria Whyte, formerly Deputy Company Secretary, was appointed Company Secretary with effect from 1st January 2011. She was Secretary to the Remuneration Committee during 2010 and acts as Secretary to all of the Board Committees since her appointment as Company Secretary. She is a solicitor and a Fellow of the Institute of Chartered Secretaries and Administrators.

**Board Committees**

The Board has established a number of committees and provides sufficient resources to enable them to undertake their duties. Executive Directors are not members of the Audit & Risk, Remuneration, Nominations or Corporate Responsibility Committees, although they may be invited to attend meetings. Each Director is a member of the Corporate Administration & Transactions and Finance Committees.

**Table of Contents****66****Corporate governance****Corporate governance framework**

\* There have been 4 Executive Directors since the appointment of the Chief Financial Officer Designate on 4th January 2011 (there will be 3 Executive Directors following the retirement of the Chief Financial Officer on 31st March 2011).

Current membership of these Committees is shown in the table below.

	Audit & Risk	Remuneration	Nominations	Corporate Responsibility
Sir Christopher Gent		M	C	C
Professor Sir Roy Anderson	M			
Dr Stephanie Burns				M
Larry Culp		M	M	
Sir Crispin Davis		C	M	
Sir Deryck Maughan	M		M	
James Murdoch		M		M
Dr Daniel Podolsky	M			M
Tom de Swaan	C	M		
Sir Robert Wilson	M		M	

Key: C = Chairman M = Member

GSK Annual Report 2010

---

**Table of Contents**

67

**Corporate governance**

Each Committee has written terms of reference which have been approved by the Board and are reviewed at least annually to ensure that they comply with the latest legal and regulatory requirements and reflect best practice developments. The following is a summary of the role and terms of reference of each Committee. The current full terms of reference of each Committee may be obtained from the Company Secretary.

<b>Committee</b>	<b>Role and Terms of Reference</b>	<b>Membership comprises</b>	<b>No of meetings per year</b>	<b>Committee Report on page</b>
<b>Audit &amp; Risk</b>	Reviews the financial and internal reporting process, the external and internal audit processes, the system of internal controls, and the identification and management of risks. The Committee also proposes to shareholders the appointment, re-appointment and removal of the external auditors and is directly responsible for their remuneration and oversight of their work.	Independent Non-Executive Directors	≥ 4	74-76
<b>Remuneration</b>	Determines the terms of service and remuneration of the Executive Directors and members of the CET and, with the assistance of external independent advisers, it evaluates and makes recommendations to the Board on overall executive remuneration policy that assists the long-term success of the Group.  (The Chairman and the CEO are responsible for evaluating and making recommendations to the Board on the remuneration of Non-Executive Directors.)	Independent Non-Executive Directors and the Chairman	≥ 4	81-101
<b>Nominations</b>	Reviews the structure, size and composition of the Board (including the skills, knowledge, independence, experience and diversity) and appointment of members to the Board and the CET, and makes recommendations to the Board as appropriate. The Committee monitors the planning of succession to the Board and Senior	Independent Non-Executive Directors and the Chairman	≥ 2	77

Management. The Committee also considers and if appropriate authorises directors conflicts of interest.

<b>Corporate Responsibility</b>	Provides a Board-level forum for the regular review of external issues that have the potential for serious impact upon the Group's business and reputation. The Committee is also responsible for oversight of GSK's worldwide donations and community support.	Independent Non-Executive Directors and the Chairman	≥ 3	78-80
<b>Finance</b>	Reviews and approves, on behalf of the Board, the Annual Report and Form 20-F, and convening of the AGM, together with the preliminary and quarterly statements of trading results. It also approves certain major licensing and capital transactions and changes to the Group's Investment Instrument and Counterparty Limits.	Executive and Non-Executive Directors	As necessary	
<b>Corporate Administration &amp; Transactions</b>	Reviews and approves matters in connection with the administration of the Group's business and certain corporate transactions.	Executive and Non-Executive Directors, CET members and the Company Secretary	As necessary	

GSK Annual Report 2010

---

**Table of Contents**

68

**Corporate governance****Evaluation of the Board, Board Committees and Directors**

The Board decided in 2009 to undertake an externally facilitated evaluation process every three years, which has since become a requirement within the UK Corporate Governance Code (updated Code). In the intervening period the review will be facilitated by the SID or the Chairman. The next externally facilitated evaluation will be undertaken at the end of 2011.

A reminder of the form the Board evaluation reviews for 2008 and 2009 had taken, together with the action points agreed is set out below.

	Method of evaluation	Actions and areas of focus
2008	Dr Long, Boardroom Review, facilitated this review	Utilise Board and Committee time more effectively and facilitate further contribution by Non-Executive Directors Enhance continuous education process for Non-Executive Directors Provide greater visibility to executive talent and management succession planning process
2009	Sir Robert Wilson, Senior Independent Director	Increase Board time devoted to strategic discussion and the indicators of success in the delivery of the R&D pipeline Devote more time to focused consideration of the company's key risks on an ongoing basis Provide the Board with more regular updates and insights into the newly enhanced management succession planning process

**2010 Board evaluation process**

In accordance with established practice, the SID, Sir Robert Wilson, conducted the 2010 evaluation of the performance of the Chairman, the Board and its Committees and Directors in collaboration with the Committee Chairmen.

The Board evaluation process included a one-to-one interview with each Director. The topics discussed, which had been circulated to Directors in advance, included a variety of aspects associated with Board effectiveness, including Board and Committee information flows, handling of strategic issues, collective effectiveness and exploration of ways to further improve the way in which the Board operates.

The Chairman of each of the Board Committees undertook separate evaluations and the outcome of each was reported to and discussed with the respective Committee and the Board.

Feedback from the overall evaluation process was provided in the form of a written report to the Board, which then debated its findings.

The Board evaluation review concluded that the Board and its Committees were operating effectively at a high level. The Board continued to feel that it was receiving high quality information, in a readily understandable format and on a timely basis in order to fulfil its role.

There was a high level of confidence in the performance of the CEO and a strong belief that the Board dynamics facilitated open, honest and constructive discussion of issues. No major changes to the Board's practices and procedures were deemed necessary.

In terms of the implementation of action points from the previous year, the Board:

had increased its focus on R&D activities and successful delivery of the pipeline and was pleased with progress from R&D during the year. Separately, on behalf of the Board, the Remuneration Committee initiated discussions with management and shareholders over the introduction of more strategically aligned performance criteria for the company's long term incentive plans. As a result of a successful conclusion to these discussions, the grant of LTI options made in February 2011 was made with two additional performance criteria, one of which focuses on R&D new product performance. For more details, please refer to the Remuneration Report on pages 81 to 101

had sought assistance from the Audit & Risk Committee to more fully understand the Group's key risks. This work is ongoing and the Board will continue to consider regular reports from the Audit & Risk Committee during 2011, in advance of the Board's annual review of the effectiveness of the company's risk management next year

was pleased with the operation by the Nominations Committee of the enhanced succession planning process. This had resulted in the appointment of the CFO Designate and positive progress was being made on the recruitment of new Board members to refresh the Board.

The Board agreed the following actions after discussion of the evaluation report to ensure that it continues to improve the way in which it operates:

given the fundamental strategic challenges facing the pharmaceutical industry, the Board will seek to continue to allocate more time on a regular basis to focus on strategic issues and the significant challenges facing the industry, with the direct aim of further enhancing returns to shareholders

to further enhance information flows by providing Board members with a wider variety of external perspectives on the company and the industry

R&D will continue to be a major expense to the company and the Board will be seeking to assess the extent to which the new policies implemented in recent years have added value

to continue to support Executive Management on ethical leadership within the Group.

The Directors, led by the SID, also met separately, without the Chairman being present, to discuss the Chairman's performance. They considered that his leadership, performance and overall contribution were of a high standard. As a result of this high level of confidence shared by all Directors in Sir Christopher's Chairmanship of the Board, it was unanimously agreed to extend his appointment as Chairman for a period of five years with effect from 1st January 2011, subject to re-election by shareholders. This would ensure continuity of leadership of the Board during a period when several Non-Executive Directors would be approaching retirement after having served nine years on the Board.

**Table of Contents****Corporate governance****Dialogue with shareholders**

Financial results are announced on a quarterly basis and the full-year results are included in the company's Annual Report. The company produces an annual Summary which is sent to all shareholders to advise them of the availability of the Annual Report and Notice of Meeting.

The CEO and CFO give presentations on the half-year and full-year results in face-to-face meetings with institutional investors, analysts and the media which are also accessible via webcast and teleconference. After the release of the first and third quarterly results, the company holds webcast teleconferences for institutional investors, analysts and the media.

The AGM takes place in London, and formal notification is sent to shareholders at least one month in advance. At the Meeting, a business presentation is made to shareholders and all Directors able to attend are available, formally during the AGM, and informally afterwards, for questions. Committee Chairmen ordinarily attend the AGM to respond to shareholders' questions. The entire Board was in attendance at the company's AGM in May 2010, save for Dr Stephanie Burns and Larry Culp, who were prevented from attending due to travel disruption caused by the ash clouds from the volcano in Iceland, and Tom de Swaan who was required to chair a shareholder meeting of another public company on the same day. All resolutions at the AGM are decided on a poll as required by the company's Articles of Association. The results of the poll are announced to the London Stock Exchange. Details of the 2011 AGM are set out in the section Annual General Meeting (see page 71).

To ensure that the Non-Executive Directors are aware of and understand the views of major shareholders about the company, the Board has in place a briefing process, which is managed by the Chairman, focusing on sector-specific issues, as well as general shareholder preferences.

The Group's Investor Relations department, with offices in London and Philadelphia, acts as a focal point for contact with investors throughout the year.

The CEO, CFO and Chairman maintain a dialogue with institutional shareholders on performance, plans and objectives through a programme of regular meetings. Since his appointment as CEO in May 2008, Andrew Witty has undertaken an extensive ongoing series of meetings with GSK's institutional shareholders.

The Chairman meets regularly with institutional investors to hear their views and discuss issues of mutual importance and communicates the views of investors to the Board as a whole. The SID is also available to shareholders.

The Chairman of the Remuneration Committee, the Chairman, the Senior Vice President, Human Resources and the Company Secretary meet annually with major shareholders to discuss executive remuneration policy and governance matters.

All Non-Executive Directors, including new appointees, are available to meet with major shareholders if requested.

**Share capital and control**

Details of the company's issued share capital and the number of shares held in Treasury as at 31st December 2010 can be found in Note 33 to the financial statements, Share capital and share premium account. GSK's shares are listed on the London Stock Exchange and are also quoted on the New York Stock Exchange (NYSE) in the form of American Depositary shares (ADS). Each ADS represents two Ordinary Shares.

The holders of Ordinary Shares are entitled to receive dividends, when declared and the company's Annual Report, attend and speak at general meetings of the company, appoint proxies and exercise voting rights.

There are no restrictions on transfer, or limitations on the holding of Ordinary Shares and no requirements to obtain prior approval for any transfers. No Ordinary Shares carry any special rights with regard to control of the company and there are no restrictions on voting rights. Major shareholders have the same voting rights per share as all other shareholders. There are no known arrangements under which financial rights are held by a person other than the holder of the shares and no known agreements on restrictions on share transfers or on voting rights.

Shares acquired through GSK share plans rank equally with the other shares in issue and have no special rights. The trustees of the company's Employee Share Ownership Plan (ESOP) trusts have waived their rights to dividends on shares held by the ESOP trusts.



**Change of control and essential contracts**

The company does not have contracts or other arrangements which individually are essential to the businesses, nor is it party to any significant agreements that would take effect, alter or terminate upon a change of control following a takeover bid.

The company does not have agreements with any Director or Officer that would provide compensation for loss of office or employment resulting from a takeover, except that provisions of the company's share plans may cause options and awards granted under such plans to vest on a takeover. Details of the termination provisions in the company's framework contracts for Executive Directors are given on page 91.

**Interests in voting rights**

Other than as stated below, as far as the company is aware, there are no persons with significant direct or indirect holdings in the company. Information provided to the company pursuant to the Financial Services Authority's (FSA) Disclosure and Transparency Rules (DTRs) is published on a Regulatory Information Service.

At 24th February 2011, the company had received notifications in accordance with the FSA's DTRs of the following notifiable interests in the voting rights in the company's issued share capital:

	No. of shares	Percentage of issued capital (%)*
BlackRock, Inc.	291,516,314	5.62
Legal & General Group Plc	194,024,944	3.74

\* Percentage of  
Ordinary Shares  
in issue,  
excluding  
Treasury shares.

**Table of Contents**

70

**Corporate governance**

The Bank of New York Mellon is the Depository for the company's ADS, which are listed on the NYSE. Ordinary Shares representing the company's American Depositary Receipt program, which are managed by the Depository, are registered in the name of BNY (Nominees) Limited. Details of the number of Ordinary Shares held by the Depository can be found on page 209.

The company has not acquired or disposed of any interests in its own shares during the period under review. Details of shares purchased in prior years, those cancelled, and those held as Treasury shares are disclosed in Note 33 to the financial statements Share capital and share premium account .

**Directors and Officers**

The interests of Directors and Officers and their connected persons in the issued share capital of the company are given in the Remuneration Report (pages 81 to 101).

The rules about the appointment and replacement of Directors are contained in the company's Articles of Association. The company's Articles must be approved by shareholders in accordance with the legislation in force from time to time.

The Articles provide that Directors may be appointed by an ordinary resolution of the members or by a resolution of the Directors, provided that, in the latter instance, a Director appointed in this way retires at the first AGM following his appointment.

The Articles also provide that Directors should normally be subject to re-election at the AGM at intervals of three years or annually if they have held office for a continuous period of nine years or more. However, the Board has agreed that all Directors will seek either election or re-election in 2011 in accordance with the updated Code.

The company's members may remove a Director by passing an ordinary resolution of which special notice has been given, or by passing a special resolution. A Director may automatically cease to be a Director if:

he/she resigns

he/she offers to resign and the Board accept that offer

all other Directors (being at least three in number) require him/ her to resign

he/she is suffering from physical or mental ill health

he/she has missed Directors' meetings for a continuous period of six months without permission and the Board resolves that he/she shall cease to be a Director

he/she becomes bankrupt or compounds with his/her creditors generally

he/she ceases to be a Director by virtue of the Articles or the Companies Acts, or

he/she is prohibited from being a Director by law.

**Articles of Association**

The powers of the Directors are determined by UK legislation and the company's Articles of Association. The Articles may be amended by a special resolution of the members. The Directors may exercise all the company's powers provided that the Articles or applicable legislation do not stipulate that any such powers must be exercised by the members. The Directors have been authorised to issue and allot Ordinary Shares under current Article 9. The power under Article 9 and the authority for the company to make purchases of its own shares are subject to shareholder authorities which are sought on an annual basis at the AGM. Any shares purchased by the company may be cancelled or held as Treasury shares.

**Share buy-back programme**

A £12 billion programme of share repurchases commenced in July 2007. Shares costing £6.2 billion were repurchased under this programme. No repurchases were made during 2009 or 2010. The company announced publicly on 3rd February 2011 that it intends to commence a new long-term share buy-back programme and expects to buy-back £1-2 billion of shares in 2011. In the period 4th February 2011 to 24th February 2011, 10.4 million shares were purchased at a cost of £123.4 million. The programme covers purchases by the company of shares for cancellation or to be held as Treasury shares, in accordance with the authority renewed by shareholders at the AGM in May 2010, when the company was authorised to purchase a maximum of just over 519 million shares. Details of shares purchased, those cancelled, and those held as Treasury shares are disclosed in Note 33 to the financial statements

Share capital and share premium account .

The exact amount and timing of future purchases, and whether the shares will be held as Treasury shares or cancelled, will be determined by the company and is dependent on market conditions and other factors.

**Donations to political organisations and political expenditure**

With effect from 1st January 2009, to ensure a consistent approach to political contributions across the Group, GSK introduced a global policy to stop voluntarily all political contributions.

	2010	2009	2008
<b>Political donations to:</b>	<b>£</b>	<b>£</b>	<b>£</b>
EU political organisations			
Non-EU political organisations comprising:			
USA			319,000
Canada			28,000
			347,000

Notwithstanding the introduction of this policy, in accordance with the Federal Election Campaign Act, the company continues to support a Political Action Committee (PAC) that facilitates voluntary political donations by eligible GSK employees. The PAC is not controlled by GSK. Decisions on the amount and recipients of contributions are made by participating employees exercising their legal right to contribute to pool their resources and make political contributions which are subject to strict limitations. In 2010 a total of £531,613 (£540,551 in 2009) was donated to political organisations by the GSK PAC.

At the AGM in May 2001, shareholders first authorised the company to make donations to EU political organisations and to incur EU political expenditure, under the provisions of the Political Parties, Elections and Referendums Act 2000, of up to £100,000 each year. This authority has since been renewed annually. The Companies Act 2006 requires companies to continue to obtain shareholder approval before they can make donations to EU political organisations or incur EU political expenditure.

However, the company does not make and does not intend to make donations to political parties or independent election candidates, nor does it make any donations to EU political organisations or incur EU political expenditure. The definitions of political donations, political expenditure and political organisations used in the legislation are very wide. In particular, the definition of EU political organisations may extend to bodies such as those concerned with policy review, law reform, the representation of the business community and special interest groups such as those concerned with the environment, which the company and its subsidiaries might wish to support.

**Table of Contents**

71

**Corporate governance**

As a result, the definitions may cover legitimate business activities not in the ordinary sense considered to be political donations or political expenditure. Such activities are not designed to support any political party or independent election candidate. The authority which the Board has sought annually is a precautionary measure to ensure that the company and its subsidiaries do not inadvertently breach the legislation.

**Annual General Meeting**

The AGM will be held at 2.30pm on Thursday, 5th May 2011 at The Queen Elizabeth II Conference Centre, Broad Sanctuary, Westminster, London SW1P 3EE. The business to be transacted at the meeting will include:

**Receiving and adopting GlaxoSmithKline's 2010 Annual Report****Approving the 2010 Remuneration Report**

The Remuneration Report on pages 81 to 101 sets out the remuneration policies operated by GSK and disclosures on Directors' remuneration, including those required by the Companies Act 2006 and The Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008. A resolution will be proposed to approve the Remuneration Report.

**Retirement and re-election of Directors**

Simon Dingemans, who was appointed before the AGM will retire in accordance with the Articles and, being eligible, will offer himself for election at the AGM. All the continuing Directors will retire by rotation at the 2011 AGM and offer themselves for re-election.

**Re-appointment and remuneration of auditors**

Resolutions will be proposed to authorise the Audit & Risk Committee to re-appoint PricewaterhouseCoopers LLP as auditors and to determine their remuneration.

**Special business**

The company will seek authority to:

make donations to EU political organisations and incur EU political expenditure, capped at £100,000

allot Ordinary Shares in the company

give the Directors authority to disapply pre-emption rights when allotting new shares in connection with rights issues or otherwise up to a maximum of 5% of the current issued share capital and to purchase its own Ordinary Shares up to a maximum of just under 10% of the current issued share capital

exempt the auditors from having to state the name of their senior statutory auditor for the company in GSK's Annual Report

reduce the notice required to call a general meeting to not less than 14 clear days.

Shareholders are entitled to appoint one or more proxies to attend the AGM and to speak and vote on their behalf provided that, in the event that a single shareholder appoints multiple proxies, each proxy is appointed to exercise the rights attached to a different share or shares held by that member.

Details on how to appoint or be appointed a corporate representative or proxy can be found on page 208.

**Internal control framework**

The Board recognises its responsibility to present a balanced and understandable assessment of the Group's position and prospects.

The Board has accountability for reviewing and approving the adequacy and effectiveness of internal controls operated by the Group, including financial, operational and compliance controls and risk management. The Board has delegated responsibility for such review to the Audit & Risk Committee (the Committee), which receives regular reporting aligned with GSK's Assurance Programme. It is the responsibility of management, through the CET, to implement Board policies on risk and control. The CET is responsible for identifying, approving, monitoring and

enforcing key policies that go to the heart of how the Group conducts business.

The internal control framework includes central direction, resource allocation and risk management of the key activities of research and development, manufacturing, marketing and sales, legal, human resources, information systems and financial practice. As part of this framework, there is a comprehensive planning system with an annual budget approved by the Board. The results of operating units are reported monthly and compared with the budget. Forecasts are prepared regularly during the year.

The Group also has in place established procedures to identify and consolidate reporting entities. The Group's control activities include policies and practices covering appropriate authorisation and approval of transactions, application of financial reporting standards and reviews of significant judgements and financial performance.

Extensive financial, regulatory and operational controls, procedures and risk activities are reviewed by the Group's internal auditors. However, responsibility is clearly delegated to local business units, supported by a regional management structure. These principles are designed to provide an environment of central leadership coupled with local operating autonomy as the framework for the exercise of accountability and control within the Group.

The Group also attaches importance to clear principles and procedures designed to achieve appropriate accountability and control. A Group policy, *Risk Management and Legal Compliance*, mandates that business units establish processes for managing and monitoring risks significant to their businesses and the Group.

The internal control framework also relies on the following mechanisms for overseeing and reporting risk and compliance issues.

**Table of Contents**

72

**Corporate governance****Risk Oversight and Compliance Council (ROCC)**

The ROCC is a council of senior executives authorised by the Board to assist the Committee oversee the risk management and internal control activities of the Group. Membership comprises several CET members and some of the heads of departments with internal control, risk management, assurance, audit and compliance responsibilities. The ROCC meets on a regular basis to review and assess significant risks and their mitigation plans and provide oversight of internal controls to ensure compliance with applicable laws, regulations and internal GSK policies. The ROCC, responding to the Group policy referred to above, has provided the business units with a framework for risk management and upward reporting of significant risks. Mitigation planning and identification of a manager with overall responsibility for management of any given risk is a requirement.

**Risk Management and Compliance Boards (RMCBs)**

RMCBs have been established in each of the major business units. Membership often comprises members of the senior executive team of the respective business unit, augmented by specialists where appropriate. The RMCBs oversee management of all risks that are considered important for their respective business units, including those risks that are designated as significant to GSK as a whole, thus increasing the number of risks that are actively managed across the Group.

Each business unit and corporate function must periodically review the significant risks facing their businesses. This review should include identifying operational risks, legal compliance risks and risks to the achievement of strategic goals and objectives. The review must occur at least annually and should be embedded within, and aligned with, the annual planning process to ensure that significant risks are identified with changes in management direction and the external environment.

**Corporate Ethics & Compliance (CEC)**

The ROCC and the RMCBs are assisted by the CEC department, which is responsible for supporting the development and implementation of practices that facilitate employees' compliance with laws and Group policy. The department provides assistance to help employees meet high ethical standards and comply with applicable laws and regulations and corporate responsibility.

The thrust of the Group's compliance effort is due diligence in preventing and detecting misconduct or non-compliance with law or regulation and the promotion of ethical behaviour, compliance with all laws and regulations, corporate responsibility at all levels and effective compliance systems.

GSK employees are encouraged to seek help and to report concerns or suspected cases of misconduct without the fear of retaliation. Employees can do this through line management or via GSK's integrity and confidential reporting lines managed by CEC. All concerns and allegations are fairly and independently investigated and disciplinary action, if applicable, is commensurate with the issues presented.

The CEC department is managed by the Senior Vice President, Governance, Ethics and Assurance, who reports directly to the CEO. He chairs the ROCC and provides summary reports on the ROCC's activities and the Group's significant risks to the CET and the Committee on a regular basis. His direct reporting line to the Committee provides a mechanism for bypassing the executive management should the need ever arise.

GSK Annual Report 2010

---

**Table of Contents**

73

**Corporate governance****Assurance**

In 2009, an Assurance Programme was implemented to further enhance governance and provide an independent assessment of governance, risk management and control processes for the organisation. Within GSK this comprises four main elements:

**Internal Audit**

GSK's Internal Audit group has responsibility for independently assessing the adequacy and effectiveness of the management of significant risk areas and reporting outcomes to the Committee in line with an agreed Assurance Plan. The internal audit group is comprised of four principal teams focused in the following areas:

- Commercial and Financial

- Information Technology

- Manufacturing (including Environmental Health, Safety and Sustainability)

- Research and Development

All internal audit activity is conducted by a single organisation under the leadership of the Head of Audit & Assurance. The Head of Audit & Assurance has a dual reporting line into the Senior Vice President, Governance, Ethics and Assurance and the Committee Chairman. The global audit function allows for more holistic assurance, consistency in approach, and independence in reporting. This has helped eliminate overlaps, gaps and the potential for over/ under auditing.

Internal Audit undertakes a continuous process of risk assessment that contributes to the evolution of GSK's audit strategies and compilation and delivery of the audit schedule. This approach allows Audit & Assurance to respond expeditiously to changes in the business and risk environment and ensure that audit strategies are fit-for-purpose.

When issues or control deficiencies are identified during audit engagements, Internal Audit recommends processes for improvement. GSK managers develop corrective action plans to address the causes of non-compliance and gaps in internal controls. Internal Audit tracks these plans to completion and reports results to executive management and the Committee. Internal audit results are also compiled and reported to the ROCC and the Committee as detailed in the Assurance reporting section below.

To supplement the audit programme, Strategic Risk Evaluations (SREs) are performed on significant issues facing GSK and are conducted by our assurance teams in partnership with the business. The approach is designed to evaluate risk areas and enable the development and implementation of appropriate mitigation plans. During 2010 two new SREs were performed covering the areas of change management and evaluation of risks associated with existing and proposed sales force incentive schemes. In addition, Audit & Assurance provided implementation support for the 2009 SREs which included acquisitions due diligence and use of pseudoephedrine in GSK products.

**Assurance reporting**

Assurance reporting to the Committee follows a structured programme integrating reporting from business units, Assurance and Internal Audit.

Business units and corporate functions are required to present reports annually to the ROCC and the Committee that detail their risk management and compliance approach, providing a balanced assessment of the status of internal controls over key risks, and highlighting any significant compliance issues. Managers must oversee risks that are considered important for their respective business units, including those risks that are designated as significant to the Group. Information regarding the controls in place to manage these risks is provided to assure the Committee that these risks are adequately managed within the internal control framework.

In addition, significant compliance issues and internal audit results are escalated to the ROCC and the Committee at the earliest opportunity.

**Risk management**

The Group's risk management programme extends beyond legal and regulatory issues and considers the Group's overall strategy and changes in the external environment. Furthermore, risk management principles are embedded within management practices and are part of the business strategy and objectives setting process.

For details of risks affecting the Group, see Risk factors on pages 53 to 57 and Note 44 to the financial statements, Legal proceedings .

**Effectiveness of controls**

The internal control framework has been in operation for the whole of the year under review and continues to operate up to the date of approval of this report. The system of internal controls is designed to manage rather than eliminate the risk of not achieving business objectives, and can only provide reasonable and not absolute assurance against material misstatement or loss.

The Committee receives reports on areas of significant risk to the Group and on related internal controls. Following consideration of these reports and those received via the Assurance framework, the Committee reports annually to the Board on the effectiveness of controls.

There are areas of the Group's business where it is necessary to take risks to achieve a satisfactory return for shareholders, such as investment in R&D and in acquiring new products or businesses. In these cases, it is the Group's objective to apply its expertise in the prudent management rather than elimination of risk. The Directors' review relates to the company and its subsidiaries and does not extend to material associated undertakings, joint ventures or other investments.

The Board, through the Committee, has reviewed the assessment of risks and the internal control framework that operates in GSK and has considered the effectiveness of the system of internal control in operation in the Group for the year covered by this report and up to the date of its approval by the Board. The process followed by the Board in reviewing the system of internal controls accords with the guidance on internal control issued by the Turnbull Committee.



**Table of Contents**

74

**Corporate governance****Committee reports**

Board Committees report regularly to the Board on the performance of the activities they have been assigned.

**Audit & Risk Committee Report**

Dear Shareholder

During 2010, the Committee has focused on a number of activities associated with and beyond its core financial internal control responsibilities.

The implementation of the new Assurance model at the end of 2009 involved the consolidation of each of the audit groups into a new Audit & Assurance function which has enabled reporting to the Committee to be streamlined and helped to ensure that business unit risks and internal audit activity can be fully aligned.

To reflect the Group's strategy to expand further into the Emerging Markets, an Eastern hemisphere audit hub has been established as a focus for audit activity in the Asia Pacific region.

In response to the new UK Bribery Act a dedicated Anti-Bribery and Compliance (ABAC) team has been established, which is part of Audit & Assurance.

At the end of 2010, work commenced to assist the Board further in reviewing, and the CET in understanding, the nature and extent of the risks GSK is taking in order to achieve its strategic objectives. This work will be ongoing as the FRC's review of the Turnbull Guidance continues. I will report further as this work progresses.

I have continued to visit more of the Group's operations to help make the Committee more accessible to employees and senior management; to discuss the issues brought to the Committee by management; and meet more of the network of Compliance Officers, on whom the Group relies, to oversee and drive compliance within GSK.

The Committee also continues to examine how to further improve our approach to Audit & Assurance, as this is an ongoing initiative and further progress in this area will be reported next year.

**Tom de Swaan**

Audit & Risk Committee Chairman

Members	Committee member since	Attendance at full meetings during
Mr Tom de Swaan (Chairman from 1st September 2006)	1st January 2006	6/6
Professor Sir Roy Anderson	20th May 2009	6/6
Sir Deryck Maughan	21st January 2005	5/6
Dr Daniel Podolsky	1st January 2007	6/6
Sir Robert Wilson	12th December 2003	6/6

The structure of the Committee's meetings was changed during 2009. Meetings have been split into two parts. Part one deals with the more fundamental aspects of internal financial control and considers standing items, such as receiving

reports from the external auditors and Audit & Assurance. The entire Board is invited to attend part two of the meetings which usually considers developments in the external risk environment, receives legal updates, new business unit and corporate function reports and reports on the outcome of Strategic Review Evaluations and other topical issues.

In addition to the six scheduled meetings, the Committee also met on a quorate basis on five occasions.

Other attendees at Committee meetings include:

CEO

CFO

Chairman

General Counsel

Head of Audit & Assurance

Company Secretary

Chairman, Research & Development

Chief Medical Officer

Head of Governance, Ethics and Assurance

External Auditors.

The Committee's main responsibilities include:

Reviewing the corporate accounting and financial reporting process

Monitoring the integrity of the financial statements

Evaluating the system of internal control and identifying and managing risks, including in relation to the financial reporting process and the preparation of consolidated accounts

Overseeing activities of each of the Group's compliance and audit functions and overseeing compliance with laws, regulations and ethical codes of practice.

The Committee's oversight role requires it to address regularly the relationships between management and the internal and external auditors and understand and monitor the reporting relationships and tiers of accountability between them.

**Table of Contents**

75

**Corporate governance**

The Committee receives regular reports from members of the CET and senior managers covering the key risk management and compliance activities of the Group, including those covering R&D, manufacturing, sales and marketing and corporate functions. Further details of the reporting framework to the Committee are set out on pages 71 to 73 Internal control framework .

In December 2009 the Committee's terms of reference were amended to reflect its role in overseeing the identification and management of risk under the new assurance-based audit framework referred to on page 73. At the same time the name of the Audit Committee was changed to the Audit & Risk Committee.

**Qualifications of Audit & Risk Committee members**

Committee members, with the exception of Professor Sir Roy Anderson and Dr Daniel Podolsky, bring considerable financial and accounting experience to the Committee's work. Members have past employment experience in either finance or accounting roles or comparable experience in corporate activities. Professor Sir Roy Anderson and Dr Daniel Podolsky's backgrounds as world renowned medical scientists and researchers enable them to bring scientific expertise to the Committee's deliberations.

**Financial & accounting experience**

Mr Tom de Swaan	Chief Financial Officer of ABN AMRO until 31st December 2005 Determined by the Board to be the Audit Committee Financial Expert, as defined by the Sarbanes Oxley Act of 2002 (Sarbanes-Oxley) Non-Executive Director of KPMG's Public Interest Committee
Sir Deryck Maughan	A Partner of Kohlberg Kravis Roberts & Co. (KKR) and Chairman of KKR Japan Former Chairman & CEO of Citigroup International and Vice Chairman of Citigroup Inc. Former Chairman and Co-Chief Executive Officer of Salomon Smith Barney Former Chairman and Chief Executive Officer of Salomon Brothers Inc.
Sir Robert Wilson	Economist, and former Non-Executive Chairman of The Economist Group Chairman of BG Group plc Retired from RioTinto in 2003 where he held Senior Management positions culminating in his appointment as Executive Chairman

**Scientific expertise**

Professor Sir Roy  
Anderson

A world renowned medical scientist with advanced knowledge of infectious disease epidemiology

Professor of Infectious Disease Epidemiology in the Faculty of Medicine, Imperial College, London

Fellow of the Royal Society

Foreign Associate Member of the Institute of Medicine at the US National Academy of Sciences

Foreign Associate Member of the French Academy of Sciences

Former Rector of Imperial College, London

Former Chief Scientific Adviser at the Ministry of Defence in the UK

Dr Daniel Podolsky

A world renowned researcher with advanced knowledge of underlying mechanisms of disease and new therapies for gastrointestinal disorders

President of the University of Texas Southwestern Medical Center and Professor of Internal Medicine

Member, Institute of Medicine of the US National Academy of Sciences

Former Mallinckrodt Professor of Medicine, Harvard Medical School

Former Chief Academic Officer, Partners Healthcare

**Table of Contents**

76

**Corporate governance**

In 2010, the Committee worked to a structured programme of activities, with standing items that the Committee is required to consider at each meeting, together with other matters focused to coincide with key events of the annual financial reporting cycle:

<b>External auditors</b>	reported on all critical accounting policies, significant judgements and practices used by the Group, alternative accounting treatments which had been discussed with management and their resultant conclusion, material written communications with management and any restrictions on access to information
<b>CFO</b>	reported on the financial performance of the company and on technical financial and accounting matters
<b>General Counsel</b>	reported on material litigation
<b>Company Secretary &amp; Corporate Compliance Officer</b>	reported on corporate governance and on the activities undertaken by the ROCC
<b>Heads of audit and assurance and the Group's compliance and audit groups</b>	the majority of the Heads of these groups reported on their audit scope, annual coverage, audit resources and on the results of audits conducted throughout the year
<b>Company Secretary, as Chairman of the Disclosure Committee</b>	reported on matters that affected the quality and timely disclosure of financial and other material information to the Board, to the public markets and to shareholders. This enabled the Audit & Risk Committee to review the clarity and completeness of the disclosures in the published annual financial statements, interim reports, quarterly and preliminary results announcements and other formal announcements relating to financial performance prior to approval by the Board.

The Committee, management, internal auditors and the full Board work together to ensure the quality of the company's corporate accounting and financial reporting. The Committee serves as the primary link between the Board and the external and internal auditors. This facilitates the necessary independence from management and encourages the external and internal auditors to communicate freely and regularly with the Committee. In 2010, the Committee met both collectively and separately with the external auditors and the Head of Audit & Assurance, and the Corporate Compliance Officer without members of management being present.

**External auditors' appointment and fees**

The Committee has primary responsibility for making a recommendation to shareholders on the appointment, re-appointment and removal of the external auditors by annually assessing the qualifications, expertise, resources and

independence of the external auditors and the effectiveness of the audit process.

In evaluating the effectiveness of the audit process prior to making a recommendation on the re-appointment of the external auditors, the Committee reviews the effectiveness of their performance against criteria which it agrees, in conjunction with management, at the beginning of each year's audit. As part of this process, the Committee considers feedback on the prior year's external audit gathered through a survey facilitated by the auditors' client service review team, which is independent of the engagement team that undertook the audit work. The survey seeks feedback from a number of sources, including certain members of the Board who were involved in the audit process and the financial management team at corporate and business unit level.

Before agreeing the audit fee proposed by the external auditors the Committee considers cost comparisons to ensure that it is fair and appropriate for GSK. There are no contractual obligations that restrict the Committee's capacity to recommend a particular firm as external auditors to the Group. PricewaterhouseCoopers LLP have remained in place as auditors since the Group's inception in December 2000. Their performance has been reviewed annually by the Committee since that time.

In making its assessment, the Committee considers papers which detail the relevant UK legislative, regulatory and professional requirements relating to external auditors and evaluates reports from the external auditors on their compliance with the requirements, on the safeguards that have been established and on their own internal quality control procedures. Consideration is also given by the Committee to the need to include the risk of the withdrawal of the external auditors from the market in its risk evaluation and planning. The external auditors are required to rotate the audit engagement partner every five years. The current audit partner commenced his engagement on 1st January 2008 and is not subject to rotation until after the audit of GSK's financial statements for 2012 has been concluded.

The Sarbanes-Oxley Act of 2002 prohibits the engagement of the external auditors for the provision of certain services such as legal, actuarial, internal audit outsourcing, financial information systems design. Where the external auditors are permitted to provide non-audit services, the Committee ensures that auditor objectivity and independence are safeguarded by a policy requiring pre-approval by the Committee for such services. These services may include audit, audit-related, tax and other services. Pre-approval is detailed as to the particular service or categories of services, and is subject to a specific budget.

There are guidelines which set out the Group's policy on engaging the external auditors to provide non-audit services, which include ascertaining that: the skills and experience of the external auditors make them a suitable supplier of the non-audit services; adequate safeguards are in place so that the objectivity and independence of the Group audit are not threatened or compromised; and the fee levels relative to the annual audit fee are within the limits set by the Committee.

The external auditors and management report regularly to the Committee regarding the extent of services provided in accordance with this pre-approval and the fees for the services performed. The Committee may also pre-approve additional services on a case-by-case basis. Expenditure on audit and non-audit services is set out in Note 9 to the financial statements, Operating profit.

**Table of Contents**

77

**Corporate governance****Code of Conduct**

The company also has a number of well-established policies, including a Code of Conduct and a help-line facility for the reporting and investigation of unlawful conduct. No waivers to the Code were made in 2010.

**Nominations Committee Report****Sir Christopher Gent**

Nominations Committee Chairman

Members	Committee member since	Attendance at full meetings during 2010
Sir Christopher Gent (Chairman from 1st January 2005)	9th December 2004	3/3
Larry Culp	28th March 2008	2/3
Sir Crispin Davis	9th July 2009	3/3
Sir Deryck Maughan	9th July 2009	2/3
Sir Robert Wilson	28th March 2008	3/3

In addition to the three scheduled meetings, the Committee also met on a quorate basis on two occasions.

Other attendees at Committee meetings:

CEO

Head of Human Resources

Company Secretary

where relevant, appropriate external advisers.

The Nominations Committee's (the Committee) main responsibilities include proposing the appointment of Board and Committee members.

During 2010, the Committee's main focus was on the succession process for the CFO and the search for new Non-Executive Directors to refresh the Board.

When appointing new Executive Directors or CET members, the Committee considers the skills, knowledge and experience required for the particular executive position. The Committee will consider potential external and internal candidates before recommending to the Board to approve the new appointment. All new Directors offer themselves for election at the company's next AGM. Their appointments are announced publicly.

The succession process for the CFO focused on the need both for GSK to operate with creativity and continued financial discipline and also to identify a candidate who would be able to bring experience and capability to support our strategy to grow and diversify GSK's business through organic means and bolt-on acquisitions. The successful candidate would also be responsible for delivering further cost savings as part of our global restructuring programme and implementing additional measures to simplify our operational model. After considering potential external and internal candidates, the Committee was pleased to recommend Simon Dingemans to the Board, as the company's CFO Designate.

Simon Dingemans was a Managing Director and Partner at Goldman Sachs European M&A business and previously head of UK Investment Banking. During his 25 years in investment banking he built up relationships and offered strategic advice across multiple industry sectors, including pharmaceuticals and consumer healthcare. He had worked closely with GSK for many years and had helped establish ViiV Healthcare a new world-leading, specialist HIV company.

The Board approved and announced the appointment of Simon Dingemans in September 2010 and he then joined GSK in January 2011.

The Committee also recommended the appointment of Dr Patrick Vallance to the CET and as SVP, Drug Discovery and Medicines Development with effect from 1st July 2010. He joined GSK in May 2006 as Head of Drug Discovery. He has since transformed GSK's discovery engine to focus on therapy areas that are underpinned by the most promising and mature science, and which offer fresh insights into diseases. In his new role, he assumed responsibility for Medicines Development and will be responsible for ensuring that GSK maintains a flow of potential new medicines through the R&D pipeline from early discovery through to late stage development.

When recruiting Non-Executive Directors, the Committee considers the particular skills, knowledge, independence, diversity and experience that would benefit the Board most significantly for each appointment. Broad selection criteria are used which focus on achieving a balance between the representation of European, UK, US and Emerging Markets, and having individuals with CEO level experience and skills developed in various sectors and specialities.

During 2010, particular focus continued to be placed upon recruiting a replacement for Dr Ronaldo Schmitz who retired from the Board at the AGM in May 2009. The Committee has placed an emphasis on candidates who are current or recently retired CEOs, CFOs, Audit partners or who have other significant financial expertise and preferably an individual who brings increased diversity to the Board's composition and deliberations. Professional search agencies have been engaged who specialise in the recruitment of high calibre Non-Executive Directors. Dossiers of potential Non-Executive appointees have been considered by the Committee and shortlisted for interview on merit and against objective criteria, after considering their relevant qualifications. Positive progress has been made on the recruitment of new Non-Executive Directors to refresh the Board.



**Table of Contents**

78

**Corporate governance****Remuneration Report**

The Remuneration Report can be found on pages 81 to 101.

**Corporate Responsibility Committee Report****Sir Christopher Gent**

Corporate Responsibility Committee Chairman

Members	Committee member since	Attendance at full meetings during 2010
Sir Christopher Gent (Chairman from 1st January 2005)	9th December 2004	4/4
Dr Stephanie Burns	6th December 2007	3/4
James Murdoch	20th May 2009	4/4
Dr Daniel Podolsky	1st July 2006	4/4

Other attendees at Committee meetings:

CEO

General Counsel

Head of Governance, Ethics and Assurance

Head of Global Communications

Head of Corporate Responsibility

Company Secretary

Independent External Corporate Responsibility Adviser.

**Independent External Corporate Responsibility Adviser**

To augment GSK's engagement with stakeholder opinion, in March 2009, Ms Sophia Tickell was appointed as an independent external adviser to the Corporate Responsibility Committee (the Committee). Sophia Tickell is the co-founder and Director of Meteos, from which she directs the Pharma Futures Series, which aims to align better societal and shareholder value. She also sits on the Expert Review Committee of the Access to Medicines Foundation and is a member of the European Healthcare Innovation Leadership Network.

Sophia Tickell attends meetings of the Committee and provides independent advice and guidance on corporate and social responsibility matters to both the Chairman and CEO.

**Main responsibilities of the Committee**

The main responsibilities of the Committee are set out on page 67. The Committee has a rolling agenda and receives reports from members of the CET and senior managers to ensure that progress on meeting GSK's Corporate Responsibility Principles is reviewed. The Committee annually reviews progress on the following five Corporate Responsibility (CR) Principles:

access to medicines

standards of ethical conduct

research and innovation

employment practices; and

community investment

GSK's other CR Principles are discussed at least once every two years. The Committee also reviews and approves the Corporate Responsibility Report.

**Work of the Committee during 2010**

CR Principles	Committee's area of focus during 2010
Access to medicines	Access to and pricing of medicines in middle income and least developed countries.
Standards of ethical conduct	Embedding ethical values in the organisation.
Research and innovation	Policy on use of animals in research and development. Research integrity and transparency. Governance of research conducted by external suppliers and collaborators. R&D on treatments for rare conditions and for diseases of the developing world. The potential of stem cell science for regenerative medicines.
Employment practices	Diversity and inclusion. Leading and developing employees. Employee relations including consultation arrangements. Realignment of the pay for performance strategy. Management of health and safety risks in manufacturing.
Community investment	Community partnerships and investment. Humanitarian donations.
Caring for the environment	Environmental sustainability strategy. Management of environment risks in manufacturing.
Products and customers	Disclosure of payments to healthcare professionals.

Corporate responsibility is integrated into the management of GSK's business. Throughout this Annual Report you will read of advances to ensure that GSK works as efficiently and effectively as possible whilst ensuring that we always act responsibly.

For those interested in more detail we publish a comprehensive Corporate Responsibility Report.

GSK Annual Report 2010

---

**Table of Contents**

79

**Corporate governance****US law and regulation**

A number of provisions of US law and regulation apply to GSK because the company's shares are quoted on the NYSE in the form of ADS.

**NYSE rules**

In general, the NYSE rules permit the company to follow UK corporate governance practices instead of those applied in the USA, provided that the company explains any significant variations. This explanation is contained in the company's Form 20-F filing, which can be accessed from the Securities and Exchange Commission's (SEC) EDGAR database or via the company's website. NYSE rules that came into effect in 2005 require the company to file annual and interim written affirmations concerning the Audit & Risk Committee and the company's statement on significant differences in corporate governance.

**Sarbanes-Oxley Act of 2002**

Following a number of corporate and accounting scandals in the USA, Congress passed the Sarbanes-Oxley Act of 2002. Sarbanes-Oxley is a wide ranging piece of legislation concerned largely with financial reporting and corporate governance.

As recommended by the SEC, GSK has established a Disclosure Committee. The Committee reports to the CEO, the CFO and to the Audit & Risk Committee. It is chaired by the Company Secretary and the members consist of senior managers from finance, legal, compliance, corporate communications and investor relations.

External legal counsel, the external auditors and internal experts are invited to attend its meetings periodically. It has responsibility for considering the materiality of information and, on a timely basis, determining the disclosure of that information. It has responsibility for the timely filing of reports with the SEC and the formal review of the Annual Report and Form 20-F. In 2010, the Committee met 6 times.

Sarbanes-Oxley requires that the Annual Report contains a statement as to whether a member of the company's Audit & Risk Committee is an Audit Committee Financial Expert as defined by Sarbanes-Oxley. For a summary regarding the Board's judgement on this matter, refer to page 75. Additional disclosure requirements arise under section 302 and section 404 of Sarbanes-Oxley in respect of disclosure controls and procedures and internal control over financial reporting.

**Section 302: Corporate responsibility for financial reports**

Sarbanes-Oxley also introduced a requirement for the CEO and the CFO to complete formal certifications, confirming that:

they have each reviewed the Annual Report and Form 20-F

based on their knowledge, it contains no material misstatements or omissions

based on their knowledge, the financial statements and other financial information fairly present, in all material respects, the financial condition, results of operations and cash flows as of the dates, and for the periods, presented in the Annual Report and Form 20-F

they are responsible for establishing and maintaining disclosure controls and procedures that ensure that material information is made known to them, and have evaluated the effectiveness of these controls and procedures as at the year-end, the results of such evaluation being contained in the Annual Report and Form 20-F

they are responsible for establishing and maintaining internal control over financial reporting that provides reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles

they have disclosed in the Annual Report and Form 20-F any changes in internal controls over financial reporting during the period covered by the Annual Report and Form 20-F that have materially affected, or are reasonably likely to affect materially, the company's internal control over financial reporting

they have disclosed, based on their most recent evaluation of internal control over financial reporting, to the external auditors and the Audit & Risk Committee, all significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to affect adversely the company's ability to record, process, summarise and report financial information, and any fraud (regardless of materiality) involving persons that have a significant role in the company's internal control over financial reporting. The Group has carried out an evaluation under the supervision and with the participation of the Group's management, including the CEO and CFO, of the effectiveness of the design and operation of the Group's disclosure controls and procedures as at 31st December 2010.

There are inherent limitations to the effectiveness of any system of disclosure controls and procedures, including the possibility of human error and the circumvention or overriding of the controls and procedures. Accordingly, even effective disclosure controls and procedures can only provide reasonable assurance of achieving their control objectives.

Based on the Group's evaluation, the CEO and CFO have concluded that, as at 31st December 2010, the disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in the reports that the Group files and submits under the US Securities Exchange Act of 1934, as amended, is recorded, processed, summarised and reported as and when required and that it is accumulated and communicated to management, including the CEO and CFO, as appropriate, to allow timely decisions regarding disclosure. The CEO and CFO completed these certifications on 4th March 2011.

**Table of Contents**

**80**

**Corporate governance**

**Section 404: Management's annual report on internal control over financial reporting**

In accordance with the requirements of section 404 of Sarbanes-Oxley, the following report is provided by management in respect of the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the US Securities Exchange Act of 1934):

Management is responsible for establishing and maintaining adequate internal control over financial reporting for the Group. Internal control over financial reporting is designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with IFRS

Management conducted an evaluation of the effectiveness of internal control over financial reporting based on the framework in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organisations of the Treadway Commission

Management has assessed the effectiveness of internal control over financial reporting, as at 31st December 2010 and has concluded that such internal control over financial reporting was effective. In addition, there have been no changes in the Group's internal control over financial reporting during 2010 that have materially affected, or are reasonably likely to affect materially, the Group's internal control over financial reporting

PricewaterhouseCoopers LLP, which has audited the consolidated financial statements of the Group for the year ended 31st December 2010, has also assessed the effectiveness of the Group's internal control over financial reporting under Auditing Standard No. 5 of the Public Company Accounting Oversight Board (United States). Their audit report may be found on page 103.

**Table of Contents**

81

**Remuneration Report****Sir Crispin Davis**

Remuneration Committee Chairman

**Dear Shareholder**

On behalf of the Board, I am pleased to present our Remuneration Report for 2010, for which we will be seeking your approval at our AGM in May.

Over the last few years, the Remuneration Committee (the Committee) has implemented a number of changes, including more tailored benchmarking versus the market, and simplifying and aligning remuneration across the Corporate Executive Team. Throughout we have consulted with shareholders and have been encouraged by the level of support.

As previewed last year, in 2010 our priority was to align more closely Executive remuneration with GSK's strategic priorities, and to enhance our governance practices. This report describes how we are progressing against these objectives.

**Strategic alignment of long-term incentives**

The Board has carried out a thorough review of GSK's key strategic priorities, which are described on page 7 of the Annual Report. The Board firmly believes achievement against these priorities will deliver strong long-term financial performance and shareholder value creation on a sustainable basis.

Accordingly in 2010 we have moved to align long-term performance incentives more closely with the Group's key strategic priorities. This will help ensure senior management are fully focused on the right priorities, with incentives to deliver against them.

The long-term incentive awards we made in February 2011 were therefore based on four equally weighted performance measures which directly link to the Group's key strategic priorities and the overarching goal to deliver value to shareholders:

**Key Strategic Priorities****Long-Term Incentive Performance Measure**

Grow a diversified global business

Business diversification performance

Deliver more products of value

R&D new product performance

Simplify the operating model

Adjusted free cash flow

Deliver value to shareholders

Relative total shareholder return (TSR)

The targets set out by the Committee are challenging and will require significant stretch performance. The targets for adjusted free cash flow and relative TSR are set out on page 88. However, given the very close linkage of the performance measures for business diversification and R&D new product performance to our strategy, these targets are commercially very sensitive and will not be published at date of grant. We will, though, update you regularly on the progress achieved during the performance period. The targets and outcomes for the awards will be disclosed in full at the end of the performance period.

We believe the combination of these four measures applied to our Performance Share Plan and Deferred Annual Bonus Plan will ensure that we have a balanced framework of targets which focus on each of our strategic objectives. This year was the first year that all Executives were eligible to participate in our Deferred Annual Bonus Plan, which was introduced in 2009 to encourage long-term shareholding and to drive shareholder returns. I am very pleased to report that take-up has been very positive.

**Governance**

Following on from the progress we reported in last year's Remuneration Report, we are now pleased to report that all our continuing Executive Directors' contracts have severance terms of one year's base salary only. Similarly to Andrew Witty, Dr Moncef Slaoui, Chairman, R&D, has voluntarily agreed to remove the contractual entitlement to bonus from his severance terms. The severance terms in the contract for Simon Dingemans, our new CFO, are also based on one year's base salary.

In order to effectively manage risk, we will continue to operate the clawback mechanism introduced in 2009 for annual bonuses and long-term incentive awards should problems arise in the years after an award has been made. We have adapted UK pension arrangements in the light of new pension tax legislation to continue to meet our long-standing commitments. However, the company will not offset any additional individual tax costs.

Each year, we review the market competitiveness of Executive Directors' base salaries and packages, taking into account the prevailing economic conditions and the positioning and relativities of pay across the broader GSK workforce. As a result of that review, to ensure appropriate market competitiveness in the context of Dr Moncef Slaoui's enhanced role, including the transition of responsibility for Biologicals, he will receive an increase to his base salary. Andrew Witty and Simon Dingemans will not receive any increase in base salary.

We believe that the changes we have made in recent years support the long-term success of the business and as such are in the best interests of shareholders.

**Sir Crispin Davis**

Remuneration Committee Chairman

1st March 2011

GSK Annual Report 2010

---

**Table of Contents**

82

**Remuneration Report****The Remuneration Committee****Role of the Committee**

The role of the Committee is to set the company's remuneration policy for Executive Directors and Corporate Executive Team (CET) members (together the Executives), so that GSK is able to recruit, retain and motivate its Executives. The policy is regularly reviewed to ensure that it is consistent with the company's scale and scope of operations, supports the business strategy and growth plans and helps drive the creation of shareholder value. In setting remuneration policy and levels for the most senior executives, the Committee gives consideration to remuneration policy and levels for the wider employee population of the Group, as well as ensuring that remuneration is consistent with industry and broader market norms.

**Terms of reference**

The Committee's full terms of reference are available. The terms of reference, which are reviewed annually, were revised in January 2011 in the light of best practice and corporate governance developments.

**Governance**

The Board considers all of the members of the Committee to be independent Non-Executive Directors, in accordance with the Combined Code, with the exception of Sir Christopher Gent, Chairman of the company, who was independent on appointment.

The Committee met six times during 2010, with each member attending as follows:

Members	Committee member since	Attendance at full meetings during 2010
Sir Crispin Davis (Chairman from 20th May 2009)	1st July 2003	6/6
Sir Robert Wilson (to 25th March 2010)	1st January 2004	3/3
Larry Culp*	1st January 2004	4/6
Sir Christopher Gent	1st January 2007	6/6
James Murdoch	1st October 2009	6/6
Tom de Swaan**	20th May 2009	6/6

\* Larry Culp was unable to attend two meetings for personal reasons. He reviewed the papers and provided his views to the Committee Chairman in advance of these



meetings.

\*\* Tom de Swaan  
is also the  
Chairman of the  
Audit & Risk  
Committee.

In addition to the six scheduled meetings, the Committee also met on a quorate basis on three occasions, principally to approve the formal grant and vesting of long-term incentive (LTI) awards in accordance with GSK's remuneration policy.

Andrew Witty (CEO) and Claire Thomas (Senior Vice President, Human Resources) were invited to attend part of some meetings of the Committee as required. No Executives or Committee attendees are involved in any decision or are present at any discussion as to their own remuneration.

In addition, Allen Powley (Senior Vice President, Corporate Compensation) and Judy Lynch (Senior Vice President, Benefits) were also invited to some meetings as required.

With the exception of Victoria Whyte (Company Secretary and Secretary to the Committee), no employees of the company are involved in the conduct of Committee meetings.

The Committee has access to external advice as required. Deloitte LLP has been appointed by the Committee to provide it with independent advice on executive remuneration. During the year, Deloitte LLP provided independent commentary on matters under consideration by the Committee, and provided updates on best practice, legislative requirements and market practice.

Deloitte LLP also provided other consulting, tax and assurance services to GSK during the year, but did not provide advice on executive remuneration matters other than for the Committee.

Towers Watson and Pay Governance provided additional market data to the Committee.

#### **Commitment to shareholders**

The Committee engages in regular dialogue with shareholders and holds annual meetings with GSK's largest investors to discuss and take feedback on its remuneration policy, governance matters and any key developments during the year. In particular, the Committee discusses any significant changes to the policy or the measures used to assess performance.

The annual meetings were held in November 2010, at which Sir Crispin Davis, Committee Chairman, shared progress on remuneration matters in the last 12 months and proposals for 2011 as outlined on page 84. Sir Christopher Gent, Chairman, updated attendees on Corporate Governance developments.

**Table of Contents**

83

**Remuneration Report**

A diary of the Committee's key activities and matters addressed during 2010 is set out below:

<b>Month</b>	<b>Executives Remuneration</b>	<b>Annual bonus</b>	<b>Long-term incentive plans</b>	<b>Governance and other matters</b>
January	Approve CET 2010 remuneration, including salaries of CEO, CFO and Chairman, R&D	Set CEO 2010 bonus objectives  Review bonus plan arrangements for Chairman, R&D		Annual Committee evaluation results  Review remuneration report  Review 2010 remuneration budget  Review voting policy guidelines on remuneration
February		Review and approve Executive Directors and CET 2009 bonuses	Set 2010 PSP cash flow target  Approve 2007 PSP and Share Option Plan vesting  Grant 2010 LTI awards to Executive Directors, CET and below  Approve deferred annual bonus award elections	Approve remuneration report
March			Scope review of strategic alignment of LTI performance measures	Review voting policy guidelines on remuneration
July	Agree CFO retirement and appointment packages	Review progress against 2010 bonus objectives	Review of strategic alignment of LTI performance measures  Grant interim 2010 LTI awards	Review of general market developments (including pensions)
October	Agree CET 2011 salary	Review CET 2010	Review of strategic alignment of LTI performance measures	Annual Committee assessment

	review process	bonus process	
November	Annual meetings with investors		Annual meetings with investors
December	Consider feedback from annual meetings with investors on remuneration policy  Review remuneration benchmarking and competitiveness below CET level		Consider new LTI performance targets framework  Review tax change implications for pension arrangements

**Table of Contents**

**84**

**Remuneration Report**

**Remuneration policy for 2011**

The table below outlines the key elements of remuneration for 2011 for GSK's Executives.

The remuneration structure of all CET members (including Dr Moncef Slaoui and Simon Dingemans, CFO Designate) has now been harmonised with that of Andrew Witty. As a result of this, since 2010, share options are normally no longer granted to any of the CET members. Instead, CET members receive additional performance share awards and are also eligible to participate in GSK's Deferred Annual Bonus Plan.

To further improve the alignment of our Executive remuneration arrangements with GSK's key strategic priorities and to incentivise management to deliver long-term financial performance and shareholder value creation on a sustainable basis, two new business-specific performance measures were introduced for the long-term incentive awards made to Executives in February 2011. This is to ensure that there is a balanced framework of measures focusing on all of GSK's strategic objectives. Further information on the long-term incentive performance measures is outlined on pages 87 to 89.

**Fixed pay**

Salary	Salary levels reviewed annually and influenced by Executive's role and experience. Benchmarked against relevant comparator group(s)
Pension	<p>For UK Executives, defined contribution plan and legacy final salary plans (closed to new entrants since 2001). UK Executives participating in defined contribution plan benefit from company contributions of 20% of base salary, plus matched contribution of 5% of base salary</p> <p>Following changes to UK pension tax regime, changes made to arrangements for UK Executives to continue to meet long-standing commitments within this new regime see page 89</p> <p>For US Executives, GSK operates a US Cash Balance Plan (US Plan). US Executives participating in US Plan benefit from contributions of up to 38% of salary</p>

**Variable pay**

Annual bonus	<p>Maximum bonus opportunity of 200% of salary</p> <p>Majority of bonus based on achievement of financial targets (Group profit before interest and tax and business unit operating profit)</p> <p>Individual performance against pre-determined personal objectives</p> <p>R&amp;D-specific key performance indicators for R&amp;D employees</p> <p>Clawback – Committee reviews ongoing financial impact of any prior year activities and Executive's role</p>
--------------	--

	<p>in them and may make appropriate adjustments to individual bonus awards to reflect circumstances.</p>								
<p>Deferred Annual Bonus Plan</p> <p>Individuals may elect to defer up to 50% of any bonus earned</p> <p>Deferred bonuses may be matched up to one-for-one subject to performance</p>	<p>Awards vest at end of three-year performance period based on four equally weighted performance measures:</p> <ul style="list-style-type: none"> <li>- Business diversification performance</li> <li>- R&amp;D new product performance</li> <li>- Adjusted free cash flow</li> <li>- Relative TSR</li> </ul>								
<p>Performance Share Plan (PSP)</p> <p>For 2011, performance share awards are as follows:</p> <table border="1" data-bbox="287 882 817 1234"> <thead> <tr> <th></th> <th style="text-align: center;"><b>% of Salary</b></th> </tr> </thead> <tbody> <tr> <td style="text-align: center;">CEO</td> <td style="text-align: center;">500</td> </tr> <tr> <td style="text-align: center;">Chairman, R&amp;D</td> <td style="text-align: center;">500</td> </tr> <tr> <td style="text-align: center;">CFO Designate</td> <td style="text-align: center;">350</td> </tr> </tbody> </table>		<b>% of Salary</b>	CEO	500	Chairman, R&D	500	CFO Designate	350	<p>Relative TSR is calculated on twelve month averaging period, using comparator group comprising 10 pharmaceutical companies. 30% vests at median, with 100% vesting for upper quartile performance.</p> <p>For business diversification, R&amp;D new product measures and adjusted free cash flow, 25% vests at threshold, rising to 100% for stretching performance exceeding set threshold by a specified margin</p>
	<b>% of Salary</b>								
CEO	500								
Chairman, R&D	500								
CFO Designate	350								

GSK Annual Report 2010

**Table of Contents**

85

**Remuneration Report****Total remuneration benchmarking**

The Committee reviews GSK's total remuneration against comparable companies on a regular basis, to ensure that remuneration arrangements are structured appropriately to deliver value for money for shareholders over the longer term and are competitive. The relevant comparator group(s) are now determined for each individual Executive. For benchmarking purposes, total remuneration incorporates base salary, bonus and LTIs. When setting pay, the Committee also considers pension arrangements.

UK cross-industry comparator group	Global pharmaceutical comparator group
AngloAmerican	France Sanofi-Aventis
AstraZeneca	Switzerland Novartis
Barclays	Roche Holdings
BG Group	UK AstraZeneca
BHP Billiton	USA Abbott Laboratories
BP	Amgen*
British American Tobacco	Bristol-Myers Squibb
Diageo	Eli Lilly
HSBC	Johnson & Johnson
Reckitt Benckiser	Merck
Royal Dutch Shell	Pfizer
Rio Tinto	
Standard Chartered	
Tesco	
Unilever	
Vodafone	

\* Amgen is included for benchmarking but since 2009 has not been in the current TSR comparator group.

**Base salary**

**Base salaries are set by reference to the relevant comparator group at a level considered appropriate to secure and retain the talent needed to deliver GSK's strategic priorities. Salary levels are reviewed annually and are influenced by the Executive's role, experience and the pay environment.**

The Committee decides on an individual Executive basis whether the primary pay comparator should be the global pharmaceutical sector, the UK-based large cross-industry multinationals and/or some other comparator group(s).

Primary Comparator Group	UK cross-industry	Global pharmaceutical
--------------------------	-------------------	-----------------------

Andrew Witty, CEO

ii

Julian Heslop, CFO*	ü	
Simon Dingemans, CFO Designate**	ü	
Dr Moncef Slaoui, Chairman, R&D		ü

\* Julian Heslop  
will retire from  
the Board on  
31st March 2011

\*\* Simon  
Dingemans  
joined the Board  
on 4th  
January 2011

For 2011, the Committee considered the prevailing economic conditions, the market competitiveness of each Executive Director's package and the positioning and relativities of pay across the broader GSK workforce. It agreed with Andrew Witt that his salary would be held at 2010 levels.

It decided that the only Executive Director to receive a base salary increase this year should be Dr Moncef Slaoui. In particular, the Committee considered his package in the context of his enhanced role, including the transition of responsibility for Biologicals.

The table immediately following sets out current base salaries and those proposed for 2011. Salary increases typically take effect from 1st April each year.

\* Julian Heslop  
will retire from  
the Board on  
31st March 2011

\*\* Simon  
Dingemans  
joined the Board  
on 4th  
January 2011

**Variable pay**

A significant proportion of GSK's total remuneration package (approximately 75% - 85%) is variable. There is a particular emphasis on long-term share-based incentives, in order to closely align Executives' interests with those of shareholders.

The balance between the fixed (base salary) and variable (annual bonus and LTI) elements of remuneration varies depending on performance. The charts below show the anticipated mix between fixed and variable pay on an expected value basis under the current remuneration policy, excluding pensions. The actual mix may be higher or lower, depending on the performance of GSK and the individual.

**CEO**

**CFO Designate**

**Chairman, R&D**





**Table of Contents**

86

**Remuneration Report****Safeguards and risk management**

The Committee would not want to reward failure and views it as important that incentive payouts are only made in circumstances when performance outcome reflects genuine achievement against the original targets.

In addition, given the nature of GSK's business and the increased focus on risk within the Group, the Committee has taken a number of steps to ensure that the design of incentive arrangements underpins effective risk management. The Chairman of the Audit & Risk Committee is a member of the Committee and provides input on the Audit & Risk Committee's review of the Group's performance and oversight on any risk factors relevant to remuneration matters considered by the Committee.

Under the annual bonus, each year the Committee reviews the ongoing financial impact of any prior year activities and the role of individual Executives in such activities, and the Committee may make appropriate adjustments to individual bonus awards to reflect those circumstances (the clawback mechanism). The Committee ensures that where there has been continuity of Executive responsibility, between initiation of an adverse event and its emergence as a problem, the adverse event should be taken into account in assessing annual bonuses in the year the problem is identified. Accordingly, charges for legacy legal matters were excluded from the assessment of 2010 financial performance. This reflects the view of the Committee that current management was not responsible for these legal actions and that it should be supported in seeking to resolve these matters in the long term interests of shareholders. Under the long-term incentive plans approved by shareholders in 2009, the Committee may reduce the grant or vesting levels if it determines that a participant has engaged in conduct which is contrary to the legitimate expectations of the company for an employee in the participant's position.

There are also further safeguards relating to each of the business-specific performance measures under the long-term incentive plans which are outlined in detail on page 89.

In addition, from 2009, the Committee decided that long-term incentive awards for good leavers should normally vest at the end of the original vesting period set at grant, rather than vesting in the year of departure. This ensures continued alignment with shareholders' interests following cessation of employment.

**Annual bonus**

**Annual bonus is designed to drive the achievement of GSK's annual financial and strategic business targets and delivery of personal objectives.**

For 2011 the on-target bonus for the Executive Directors is given in the table below.

	On-target bonus as a % of base salary
Andrew Witty, CEO	125%
Simon Dingemans, CFO Designate	80%
Dr Moncef Slaoui, Chairman, R&D	85%

Maximum bonuses are set by reference to individual on-target bonus levels. There is a cap on bonus payments of 200% of salary. This cap remains unchanged for 2011. Annual bonus is not pensionable.

For 2011, the majority of the annual bonus opportunity is based on a formal review of performance against stretching financial targets based on Group profit before interest and tax and business unit operating profit targets, with the remainder being based on achievements against specific individual objectives. There is a significant weighting towards the financial performance measures. The Committee has decided that profit should remain the key financial metric as one of the company's Key Performance Indicators. However, during 2011, the Committee intends to review the annual bonus plan to ensure the strategic alignment of GSK's short-term incentives.

Annual bonuses are calibrated to reflect the stretching targets which have been established to drive significant changes to GSK's business model. The bonus threshold will be 90% of target with the maximum being payable for achievement

of 110% of target. The bonus threshold of 90% reflects the stretching nature of the bonus targets.

Bonus targets for Andrew Witty are set by the Board in January each year. In setting the objectives for Andrew Witty, the Board focuses on the strategies that have been developed for the company, which are set out on page 7 of the Annual Report. For reasons of commercial sensitivity, the specific objectives are kept confidential. Following the end of the financial year, the Board reviews his performance generally and against the set objectives, and the Committee then determines the bonus payable.

For the other Executives, Andrew Witty sets their objectives in line with company strategy, and makes recommendations to the Committee regarding performance against those objectives at the end of the year. These recommendations are then considered by the Committee when determining the level of bonuses payable.

Bonus measures for R&D employees, including Dr Moncef Slaoui, are linked to the pipeline. A robust governance structure has been established to ensure that the bonus payable fairly reflects R&D productivity and performance as well as performance against profit targets. This process requires the review of progress against targets by the R&D Bonus Compensation Review Committee, which includes Andrew Witty and the company's two Non-Executive Directors who are designated as Scientific Experts, Professor Sir Roy Anderson and Dr Daniel Podolsky. The Committee reviewed the plan's operation during the year and decided that it should continue as the annual bonus for R&D. The Committee will continue to keep its operation under review.

**Table of Contents**

87

**Remuneration Report****Long-term incentive plans**

Awards are now made to Executives under the following long-term incentive plans, which were approved by shareholders at the 2009 AGM:

- (a) Deferred Annual Bonus Plan
- (b) Performance Share Plan

From 2010, awards under the share option plan are no longer granted to Executives. Instead, CET members receive additional performance share awards and are also eligible to participate in the Deferred Annual Bonus Plan.

Typically, awards are delivered to US resident executives in the form of ADS. Awards are delivered in the form of Ordinary Shares to executives resident in the UK and other countries. All awards are made under plans which incorporate dilution limits consistent with guidelines provided by the Association of British Insurers. Current estimated dilution from existing awards under all GSK employee share plans made over the last 10 years are approximately 6.14% of the company's issued share capital at 31st December 2010.

To provide a closer link between shareholder returns and payments to the Executives, notional dividends are reinvested and paid out in proportion to the shares deferred and vesting of awards. The value of reinvested dividends is incorporated into the benchmarking of award levels.

**Structure and performance measures****a) Deferred Annual Bonus Plan**

**The Deferred Annual Bonus Plan encourages long-term shareholding, discourages excessive risk taking and helps focus on GSK's key strategic priorities.**

Starting from the 2010 bonus year, all CET members have been eligible to participate in the plan.

Up to 50% of any annual bonus earned may be deferred for three years. The company will match shares up to one-for-one depending on the company's performance against the measures outlined below during the three-year performance period.

**b) Performance shares**

**The Performance Share Plan ensures focus on the delivery of GSK's strategic priorities and long-term shareholder returns relative to other pharmaceutical companies.**

Under the Performance Share Plan, awards are made which vest at the end of a three-year performance period subject to the achievement of the company's performance against the measures outlined below.

There is an individual award limit on the maximum initial value of performance shares that may be granted to an individual in any one year. Other than in exceptional circumstances, the maximum face value of performance shares that may be granted to an individual in any one year will be six times base salary.

The table below shows award levels in February 2011 for each Executive Director in line with that policy:

	2011 award	2011 award level % of base salary
Andrew Witty, CEO	424,448 shares	500%
Simon Dingemans, CFO Designate	196,095 shares	350%
Dr Moncef Slaoui, Chairman, R&D	147,521 ADS	500%

**Performance measures**

Following the appointment of Andrew Witty in 2008, the Board carried out a thorough review of GSK's key strategic priorities, which are described on page 7 of the Annual Report. The Board firmly believes that the delivery of these objectives will transform GSK into an organisation that can deliver long-term financial performance and shareholder

value creation on a sustainable basis. Over the last few years, the focus of the Committee has been to improve the alignment of Executive remuneration arrangements with these priorities to incentivise management to deliver these goals.

For awards made to Executives in February 2011, we have therefore introduced two new business-specific performance measures on business diversification and R&D new product performance. This is in addition to our adjusted free cash flow and relative TSR measures, and is in order to ensure that we have a balanced framework of measures focusing on all of GSK's strategic objectives, as outlined in the diagram below.

The awards, which will vest subject to performance at the end of the three-year performance period beginning 1st January 2011 and ending on 31st December 2013, are based on four equally weighted measures: business diversification, R&D new product, adjusted free cash flow and relative TSR.

Strategy	Remuneration	
<b>Key strategic priorities:</b>	<b>LTI performance measures (over 3-year performance period)</b>	<b>% of award</b>
Grow a diversified global business	Business diversification	25 %
Deliver more products of value	R&D new product	25 %
Simplify the operating model	Adjusted free cash flow	25 %
Deliver value to shareholders	Relative TSR	25 %

Details of the performance measures, targets and the thresholds for the 2011 long-term incentive awards are given in the following table.

**Table of Contents**

88

**Remuneration Report**

<b>Long- term incentive measures for 2011 awards</b>	<b>% of award</b>	<b>Vesting schedule for 2011 awards</b>												
<p><b>Business diversification performance</b> Incentivises growth of a global, diversified business</p> <p>Designed to focus on our major growth areas: Vaccines, Consumer Healthcare, Emerging Markets and Japan (excluding Vaccines) and Dermatology businesses.</p> <p>Aggregate revenue target for four business divisions over three-year performance period reflects strong growth against previous periods and above market growth.</p>	25%	<p>Due to commercial sensitivity, targets for business diversification and R&amp;D new product measures will be disclosed along with outcomes in the 2013 Remuneration Report.</p> <table border="1" data-bbox="845 636 1573 951"> <thead> <tr> <th data-bbox="845 636 1077 772"></th> <th data-bbox="1077 636 1428 772"><b>Proportion of threshold achieved</b></th> <th data-bbox="1428 636 1573 772"><b>Proportion of award available</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="845 772 1077 814"></td> <td data-bbox="1077 772 1428 814">Below threshold</td> <td data-bbox="1428 772 1573 814">0%</td> </tr> <tr> <td data-bbox="845 814 1077 856"></td> <td data-bbox="1077 814 1428 856">Threshold</td> <td data-bbox="1428 814 1573 856">25%</td> </tr> <tr> <td data-bbox="845 856 1077 898"></td> <td data-bbox="1077 856 1428 898">Maximum</td> <td data-bbox="1428 856 1573 898">100%</td> </tr> </tbody> </table>		<b>Proportion of threshold achieved</b>	<b>Proportion of award available</b>		Below threshold	0%		Threshold	25%		Maximum	100%
	<b>Proportion of threshold achieved</b>	<b>Proportion of award available</b>												
	Below threshold	0%												
	Threshold	25%												
	Maximum	100%												
<p><b>R&amp;D new product performance</b></p> <p>Recognises importance of R&amp;D to future business growth</p> <p>Revenue target based on New Product Sales to incentivise better R&amp;D performance.</p> <p>New Products defined as products launched in performance period and two preceding years. Therefore, for 2011-13 performance period, products launched in years 2009-13 will be included in measurement.</p> <p>Aggregate three-year revenue target for 2011 awards for New Product Sales reflects growth on historic performance.</p>	25%	<p>The target for maximum performance (expressed as a percentage of the threshold) for these two measures is shown below:</p> <table border="1" data-bbox="845 1161 1573 1476"> <thead> <tr> <th data-bbox="845 1161 1077 1329"></th> <th data-bbox="1077 1161 1428 1329"><b>Measure</b></th> <th data-bbox="1428 1161 1573 1329"><b>Maximum expressed as % of threshold</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="845 1329 1077 1413"></td> <td data-bbox="1077 1329 1428 1413">Business diversification</td> <td data-bbox="1428 1329 1573 1413">114%</td> </tr> <tr> <td data-bbox="845 1413 1077 1476"></td> <td data-bbox="1077 1413 1428 1476">R&amp;D new product</td> <td data-bbox="1428 1413 1573 1476">122%</td> </tr> </tbody> </table>		<b>Measure</b>	<b>Maximum expressed as % of threshold</b>		Business diversification	114%		R&D new product	122%			
	<b>Measure</b>	<b>Maximum expressed as % of threshold</b>												
	Business diversification	114%												
	R&D new product	122%												
<b>Adjusted free cash flow</b>	25%	<table border="1" data-bbox="845 1791 1573 1929"> <thead> <tr> <th data-bbox="845 1791 1077 1929"></th> <th data-bbox="1077 1791 1428 1929"><b>Three year adjusted free cash flow targets</b></th> <th data-bbox="1428 1791 1573 1929"><b>% vesting</b></th> </tr> </thead> <tbody> <tr> <td data-bbox="845 1791 1077 1929"></td> <td data-bbox="1077 1791 1428 1929"></td> <td data-bbox="1428 1791 1573 1929"></td> </tr> </tbody> </table>		<b>Three year adjusted free cash flow targets</b>	<b>% vesting</b>									
	<b>Three year adjusted free cash flow targets</b>	<b>% vesting</b>												

<p>Recognises importance of effective working capital and cash management</p>		<p>Below threshold Threshold</p> <p>£16.15 billion 25%</p> <p>£16.65 billion 50%</p> <p>£18.32 billion 75%</p> <p>Maximum £19.15 billion 100%</p>
<p><b>Relative TSR</b> Focuses on delivery of value to shareholders</p> <p>Relative TSR using a comparator group comprising 10 global pharmaceutical companies.</p> <p>With move to four complementary measures, relative TSR now measured over three years in line with performance period for all other performance measures.</p> <p>To measure performance on a stable basis and better reflect long-term nature of pharmaceutical industry, twelve-month averaging period is used for relative TSR.</p>	<p>25%</p>	<p>TSR rank position</p> <p>Median performance</p> <p>Upper quartile performance</p>

GSK Annual Report 2010

**Table of Contents**

89

**Remuneration Report**

The Board believes that the current strategic priorities are fundamental long-term objectives. However, it recognises the possibility that these goals may evolve over time. Therefore the Committee intends to review the long-term incentive performance measures periodically to ensure that they remain appropriate.

Inevitably measures linked directly to strategy are very sensitive. In particular, the Committee does not consider it appropriate to disclose the targets for business diversification and R&D new product performance at grant, as it may result in competitive harm. However, we are committed to fully disclosing the targets at the end of the performance period, together with details of the extent to which the performance targets have been met. In addition, the Committee also commits to providing an update on achievement to date against the targets during the performance period.

In addition to setting robust targets, the Committee has also implemented a number of safeguards to ensure that targets are met in a sustainable way and that any performance outcome reflects genuine achievement against the original targets and therefore value for shareholders.

Under the business diversification and R&D new product measures, in the light of any significant event (including acquisitions and divestments), the Committee will review the target and payment scale and make any adjustments it considers appropriate to maintain the integrity of the original targets. In addition, the Committee reserves the right to reduce vesting levels if targets are achieved in a manner which undermines the overall health of the business.

The Committee will normally include the revenue from opportunistic events such as pandemics when assessing performance under the business diversification and R&D new product measures. It is recognised that a successful response to an event such as a pandemic can generate significant value for shareholders. Such responses usually require supply capacity and/or other resource to be diverted from other products. However, before including that revenue, the Committee must be satisfied that the decision to pursue the opportunistic revenue was clearly in the best interests of shareholder value creation and that otherwise the performance under the relevant measure was sufficiently positive. Ultimately, the Committee will expect management to have acted in a way which enhanced shareholder value.

Under the business diversification measure, where above market growth has not been achieved at the end of a performance period, the Committee will normally reduce the vesting levels.

It is part of the Group's strategy to increase the return on its R&D investment. If the R&D new product revenue target is achieved, but the Committee determines that insufficient progress has been made during the measurement period in increasing the return on R&D investment, the Committee may reduce the level of vesting under the R&D new product measure.

Under the adjusted free cash flow measure, the target may be adjusted for material factors which could distort free cash flow as a performance measure. These will typically include exchange rate movements and may also include legal and major taxation settlements and special pension contributions, which could materially distort this calculation. The impact of any acquisition or divestment will be quantified and adjusted for after the event. Major adjustments in the calculation will be disclosed to shareholders.

**Pensions****Pensions provide an important tool for creating a long-term culture and loyalty.**

The Executives participate in GSK senior executive pension plans. The pension arrangements are structured in accordance with the plans operated for Executives in the country in which they are likely to retire. Details of individual arrangements for the Executive Directors are set out on page 100.

New Executives to GSK will be eligible for either a defined contribution scheme or a cash balance pension plan. Existing obligations under defined benefit schemes in the UK will continue to be honoured.

**a) UK pension arrangements**

The company currently operates a defined contribution plan, and legacy final salary plans which are closed to new entrants. Newly hired Executives in the UK will participate in the defined contribution plan.

During 2010 the UK Government announced a series of changes to pensions, which will initially impact the pensions of approximately 80 people in GSK. The pension legislation will have significant negative consequences and the

effectiveness of pensions will be much reduced. Pensions have been and continue to be an important tool for creating a long-term culture and promoting employee retention. Therefore the Committee has decided that existing pension promises be honoured and pensions above the new limits be delivered via GSK's existing unfunded scheme.

Executives participating in the defined contribution plan receive a company contribution of 15% - 20% of base salary depending on grade. They will also have the opportunity to receive up to a further 5% in matched contributions in line with the policy for all other members of the pension plan.

The legacy final salary plans provide for up to two-thirds of final salary at age 60. For employees subject to the cap, benefits in excess of the cap are currently provided through unfunded arrangements. Under the legacy final salary plans, actuarial reduction factors apply where a participant leaves employment of his/her own accord before the age of 60.

If employment is terminated by the company other than for cause then, in the same way as for all other members of the legacy final salary plans, the reduction factors will not apply.

**b) US pension arrangements**

In the USA, GSK operates a US Cash Balance Plan which provides for an annual contribution and interest on the sum accumulated in the cash balance plan but with no contractual promise to provide specific levels of retirement income.

The plan incorporates an Executive Pension Credit for senior US executives. Contribution rates under the plan range from 15% to 38% of base salary depending on grade. All current senior US executives are eligible for the Executive Pension Credit.

For capped employees in the USA, benefits above the cap are provided through an unfunded non-qualified plan.



**Table of Contents**

90

**Remuneration Report****Share ownership requirements**

**To align the interests of Executives with those of shareholders, Executives are required to build up and maintain significant holdings of shares in GSK over time.**

Current share ownership requirements (SOR) are set out in the table below:

	Share Ownership Requirement
CEO	4 x base salary
Other Executive Directors	3 x base salary
CET members	2 x base salary

Executives are required to continue to satisfy these shareholding requirements for a minimum of twelve months following retirement from the company to support the long-term nature of the business. Shareholdings for the purpose of SOR as at 25th February 2011 were:

	Holding for Ordinary shares for SOR purposes as at 31/12/09	Holding for Ordinary shares for SOR purposes as at 25/02/11*	% increase in shareholding
Andrew Witty	91,472	226,199	147
Julian Heslop	49,350	92,182	87
Simon Dingemans**		40,000	
Dr Moncef Slaoui	66,938	169,906	154

\* Shares to be sold for tax following the vesting of the 2008 PSP awards have been excluded.

\*\* The disclosure for Simon Dingemans is from the date he joined the Board on 4th January 2011.

**Other remuneration elements**

The Executives participate in various all-employee share plans in either the UK or the USA.

The ShareSave Plan and the ShareReward Plan are UK HM Revenue & Customs approved plans open to all UK employees and UK-based Executive Directors on the same terms.

ShareSave participants may save up to £250 a month from their net salary for a fixed term of three years and at the end of the savings period they have the option to buy GSK shares at a discount of 20% of the market price set at the launch of each plan. Andrew Witty and Julian Heslop are ShareSave members, and each contribute £250 a month into the Plan. This provides them both with the option to buy shares at the end of the three-year savings period.

ShareReward participants can contribute up to £125 a month from their gross salary to purchase GSK shares and the company matches the number of GSK shares bought each month under this arrangement. The shares are held in trust and if they are left there for five years, they can be removed free of UK tax and national insurance contributions.

Andrew Witty, Julian Heslop and Simon Dingemans each contribute £125 a month to buy shares under the ShareReward Plan.

The Executives also receive other benefits including healthcare (medical and dental), personal financial advice and life assurance. The cash value of the benefits received by the Executive Directors in 2010 is shown on page 94. Dr Moncef Slaoui normally resides in the USA. He has been seconded to the UK for a two year period from 1st November 2010 to enable him to be closer to GSK Biologicals as he assumes operational responsibility for this business.

**Variable pay performance periods ended**

**31st December 2010**

**This section provides further details on performance achieved under the company's annual bonus and long-term incentive plans for performance periods that ended on 31st December 2010.**

**Annual bonus**

For 2010, the majority of the annual bonus was based on the achievement of financial targets (based on Group profit before interest and tax and on business unit operating profit) and individual performance. The achievement of additional operational efficiency goals was also taken into account in determining the 2010 annual bonus levels.

The objectives set for the company for 2010 focused in particular on the continued development and launch of late stage pipeline assets, delivery of commercial targets and execution of restructuring programmes to simplify the operating model.

Despite 2010 being a challenging year for GSK and the pharmaceutical industry due to the effect of generic competition in the USA, the rapid loss of sales of *Avandia* following regulatory decisions in the Autumn, US healthcare reform and significant legacy litigation costs, management achieved key financial and strategic objectives, including:

- delivering underlying sales growth (excluding pandemic products, *Avandia* and *Valtrex*)

- strong sales performance in investment areas of the business, particularly Emerging Markets and Consumer Healthcare

- increasing R&D pipeline potential and achieving key milestones in the transformation of R&D productivity, particularly in relation to the late stage R&D pipeline products

- simplification of GSK's business model, improved cash generation, before legal settlements, and achievement of operational efficiencies.

Overall, the Committee took into account GSK's success in achieving the above objectives, as well as each individual's performance, when determining the bonus awards for 2010. However, because management did not fully achieve the group profit before interest targets that were set, bonuses were determined accordingly. Actual bonus payments for Executive Directors are shown on page 94 and ranged from 79% to 147% of base salaries as at 31st December 2010 (2009 115% to 200%).

Annual bonus	Annual bonus	% change
--------------	--------------	----------

	2010	2009	
	000	000	
Andrew Witty	£1,177	£2,000	(41)
Julian Heslop	£417	£602	(31)
Dr Moncef Slaoui	\$1,434	\$1,439	

The following Executive Directors elected to participate in the Deferred Annual Bonus Plan in respect of 2010. Matching Awards may vest in February 2014, subject to their continued employment and achievement of the long-term incentive performance measures outlined on page 87 of the report.

Executive	% of total bonus	Deferred Award	Matching Award
Andrew Witty	32%	31,921 shares	31,921 shares
Dr Moncef Slaoui	50%	18,756 ADS	18,756 ADS

**Table of Contents**

91

**Remuneration Report****Long-term incentive plans****Performance share plan Vesting of 2008 Awards**

The Committee reviewed the performance criteria of the performance share plan awards granted to the Executive Directors in 2008, with the three-year performance period starting on 1st January 2008 and ending on 31st December 2010. The company ranked at median position in the comparator group of 10 companies and therefore 35% of the awards vested.

The awards made to other senior executives in 2008 were dependent in part on relative TSR performance and in part on EPS performance. The EPS portion of those awards did not vest.

The vesting schedules for the 2008, 2009 and 2010 awards are shown on page 99.

**Share options Vesting of 2008 Awards**

The share option awards granted to Executives in 2008 were based on EPS performance. The performance conditions for the 2008 awards were not met and, as a result, all these awards lapsed.

**Historical vesting for GSK's LTIs**

GSK's LTI performance conditions continue to be challenging as is demonstrated by the table below. Relative TSR has been an important part of the LTI measures for many years. This measure has been retained under the current remuneration policy.

The following table shows the vesting levels of GSK's performance share and share option awards to Executives since 2003. A TSR vesting percentage of 0% indicates that GSK's relative TSR performance was below the median of the comparator group for that performance period.

		Performance Share Plan	Share Option Plan
		Vesting under TSR measure %	Vesting under EPS measure %
	Performance period		
2003	2004 - 2006	0	100
2004	2005 - 2007	38.47	100
2006	2006 - 2008	0	50.7
2007	2007 - 2009	35	0
2008	2008 - 2010	35	0
	Average annual vesting	21.69	50.14

No award was made during 2005 due to a change in the award cycle.

**Executive Director terms and conditions****Executive Director contracts**

The policy set out below provides the framework for contracts for Executive Directors.

Notice period on termination by employing company or executive	12 calendar months
---	--------------------

Termination payment	1 x annual salary payable on termination
Vesting of LTIs	Rules of relevant incentive plan, as approved by shareholders
Pension	Based on existing arrangements and terms of relevant pension plan
Non-compete clause	12 months from termination notice date*

\* The ability to impose a 12-month non-compete period (and a non-solicitation restriction) on an Executive is considered important by the company in order to have the ability to protect the Group's intellectual property and staff. In light of this, the Committee believes that it would not be appropriate to provide for mitigation in the contracts.

In 2010, Andrew Witty and Dr Moncef Slaoui agreed an amendment to their contractual terms to remove an entitlement to bonus as part of their termination package. The contracts for new Executives will not normally include a bonus element in any termination payment.

The terms of the new contracts seek to balance commercial imperatives and best practice. Where the company considers it important that an individual does not work elsewhere during his notice period, it may make a compensatory payment in respect of bonus for the period of restraint.

Julian Heslop is retiring early from the company on 31st March 2011. Under the terms of his contract entered into in 2005, he is entitled to receive one year's notice on termination and his payment will include one year's annual salary and 12 months' on-target bonus.

Simon Dingemans joined the Board on 4th January 2011 as CFO Designate, and will become the CFO on 1st April 2011 following Julian Heslop's retirement. In line with the company's policy going forward, Simon Dingemans contract provides for a termination payment based on one year's base salary only.



**Table of Contents**

92

**Remuneration Report**

The following table sets out the details of the Executive Directors' service contracts:

Current Directors	Date of contract	Effective date	Expiry date
Andrew Witty*	18th June 2008	22nd May 2008	31st August 2024
Julian Heslop	16th March 2006	1st April 2005	31st January 2014
Simon Dingemans	8th September 2010	4th January 2011	30th April 2028
Dr Moncef Slaoui**	21st December 2010	21st December 2010	1st August 2019

\* Andrew Witty's contract was renewed in June 2008 following his appointment as CEO, and was amended on 4th February 2010 to reflect the changes to his severance terms outlined above.

\*\* Dr Moncef Slaoui's previous contract dated 16th May 2008 was replaced on 21st December 2010 to reflect the changes to his severance terms outlined above.

No termination payments will be made in respect of any part of a notice period extending beyond the contract expiry date.

**Other entitlements**

In addition to the contractual provisions outlined above, in the event that Executive Directors' service agreements are terminated by their employing company, the following will apply:

in the case of outstanding awards under the GlaxoSmithKline Annual Investment Plan (which was closed to new deferrals with effect from the first quarter of 2006) provided that their agreement is terminated other than for cause, the executive must exercise any Bonus Investment Rights within six months of termination to receive any deferred amounts, and any income and gains; and

in line with the policy applicable to US senior executives, Dr Moncef Slaoui may become eligible, at a future date, to receive continuing medical and dental insurance after retirement.

Following the merger, those participants in the legacy share option schemes who elected to exchange their legacy options for options over GSK shares received an additional cash benefit equal to 10% of the grant price of the original option. This additional benefit was triggered when the option was exercised or lapsed. To qualify for this additional cash benefit, participants had to retain their options until at least the second anniversary of the effective date of the merger. Following the payments made during 2010, there are no further payments due under this arrangement.

#### **Outside appointments for Executive Directors**

Any outside appointments are considered by the Nominations Committee to ensure they would not cause a conflict of interest and are then approved by the Chairman on behalf of the Board. It is the company's policy that remuneration earned from such appointments may be kept by the individual Executive Director.

#### **Chairman and Non-Executive Directors**

##### **Terms and conditions**

Sir Christopher Gent's letter of appointment was dated 26th May 2004, under which it was agreed that he would serve the company as Deputy Chairman until 31st December 2004 and from 1st January 2005 as Chairman until the conclusion of the AGM following the third anniversary of his appointment. This was extended for a further term of three years by mutual agreement, with effect from his re-election as a Director at the AGM held on 21st May 2008. This has been further extended for a period of five years subject to re-election with effect from 1st January 2011. (Further details are provided on page 68 of the Corporate Governance Report).

The terms of engagement of Non-Executive Directors other than Sir Christopher Gent, are also set out in letters of appointment. For all Non-Executive Directors, their initial appointment and any subsequent re-appointment are subject to election, and thereafter, periodic re-election by shareholders.

The letters of appointment for Non-Executive Directors do not contain provision for notice periods or for compensation if their appointments are terminated.

The following table shows the date of the initial letter of appointment of each Non-Executive Director:

Non-Executive Director	Date of letter of appointment
Sir Christopher Gent	26th May 2004
Professor Sir Roy Anderson	28th September 2007
Dr Stephanie Burns	12th February 2007
Larry Culp	9th June 2003
Sir Crispin Davis	9th June 2003
Sir Deryck Maughan	26th May 2004
James Murdoch	26th February 2009
Dr Daniel Podolsky	3rd July 2008
Tom de Swaan	21st December 2005
Sir Robert Wilson	9th June 2003

#### **Chairman and Non-Executive Directors' fees**

The company aims to provide the Chairman and Non-Executive Directors with fees that are competitive with those paid by other companies of equivalent size and complexity subject to the limits contained in GSK's Articles of Association.



The Chairman's fees are currently £540,000 per annum plus an allocation of shares to the value of £135,000 per annum.

Non-Executive Directors' fees applying at 31st December 2010 are as follows:

	Per annum
Standard annual cash retainer fee	£75,000
<b>Supplemental fees</b>	
Chairman of Audit & Risk Committee	£80,000
Senior Independent Director and Scientific/Medical Experts	£30,000
Chairmen of the Remuneration and Corporate Responsibility Committees*	£20,000
Non-Executive Director undertaking intercontinental travel to meetings	£7,500 per meeting

\* Sir Christopher Gent is the current Chairman of the Corporate Responsibility Committee, but does not receive the additional fee listed above.

**Table of Contents**

93

**Remuneration Report**

To reflect the increased focus within the company on compliance and risk, GSK significantly enlarged the remit and responsibilities of the Audit & Risk Committee, and the commitment required from Tom de Swaan, its Chairman. The company agreed that the time requirement for his role as Committee Chairman moving from approximately 30 days to approximately 80 days per annum should be reflected through an increase in the fees payable.

Following an independent review, the supplemental fee for the Chairman of the Audit & Risk Committee was increased from £30,000 per annum to £80,000 per annum with effect from 1st October 2009.

Full details of the current Committee's terms of reference and GSK's Audit & Assurance model are given on pages 71 to 76.

In recent years there has been an increase in the time commitment, demands and responsibility placed on the role of a non-executive director, and this has generally led to an increase in their fees. As a result of these developments in the market, Non-Executive Director fees at GSK were independently reviewed during 2010. The review highlighted that there was scope to increase Non-Executive Director fees. However, in light of the current environment, the Board decided not to increase their fees at this time. They will continue to be kept under review.

**Exchange rate**

Fees that are paid in US dollars were converted at the following exchange rates:

Date of approval	Period rate applied		Exchange rate £1/US\$
29th July 2004	01.10.04	31.03.08	US\$1.8162
28th March 2008	01.04.08	30.09.09	US\$1.9918
3rd December 2009*	01.10.09	31.12.09	US\$1.6395
	01.01.10	31.12.10	US\$1.6326
	01.01.11	31.12.11	US\$1.5798

\* Given fluctuations in the Sterling: US dollar exchange rate, it was agreed that with effect from 1st October 2009 the exchange rate would be set annually based on the average daily rate for the last quarter of the year prior to payment. The rate would be

reviewed if  
exchange rates  
moved  
significantly  
during the year.

**Non-Executive Directors share allocation plan**

To enhance the link between Directors and shareholders, GSK requires Non-Executive Directors to receive a significant part of their fees in the form of shares. At least 25% of the Non-Executive Directors' total fees, excluding the Chairman, are paid in the form of shares or ADS and allocated to a share account. The Non-Executive Directors may also take the opportunity to invest part or all of the balance of their fees into the same share account.

The shares or ADS which are notionally awarded to the Non-Executive Directors and allocated to their interest accounts are included within the Directors' interests tables on page 96. The accumulated balance of these shares or ADS, together with notional dividends subsequently reinvested, are not paid out to the Non-Executive Directors until retirement from the Board. Upon retirement, the Non-Executive Directors will receive either the shares or ADS or a cash amount equal to the value of the shares or ADS at the date of retirement or date of payment if later.

**TSR performance graph**

The following graph sets out the performance of the company relative to the FTSE 100 Index of which the company is a constituent and to the pharmaceutical performance comparator group from 1st January 2006 to 31st December 2010. The graph has been prepared in accordance with the Regulations as defined on page 101 and is not an indication of the likely vesting of awards granted under any of the company's incentive plans.

**TSR performance**

**Table of Contents**

94

**Remuneration Report**  
**Annual remuneration**

	Footnote	Fees and salary 000	Other benefits 000	Annual bonus 000	<b>2010 Total annual remuneration 000</b>	Fees and salary 000	Other benefits 000	Annual bonus 000	2009 annual remuneration 000	2009 Total
<b>Executive Directors</b>										
Andrew Witty	a,b,c,e	£1,000	£126	£1,177	<b>£2,303</b>	£948	£89	£2,000	£3,037	
Julian Heslop	a,b	£525	£108	£417	<b>£1,050</b>	£507	£56	£602	£1,165	
Dr Moncef Slaoui	c,d,e	\$953	\$405	\$1,434	<b>\$2,792</b>	\$865	\$355	\$1,439	\$2,659	
<b>Non-Executive Directors</b>										
Professor Sir Roy Anderson		£128			<b>£128</b>	£120			£120	
Sir Crispin Davis		£118			<b>£118</b>	£102			£102	
Sir Christopher Gent		£675	£2		<b>£677</b>	£675	£5		£680	
James Murdoch	f	£98			<b>£98</b>	£54			£54	
Tom de Swaan		£177	£1		<b>£178</b>	£133			£133	
Sir Robert Wilson		£128			<b>£128</b>	£116			£116	
Dr Stephanie Burns		\$146			<b>\$146</b>	\$188			\$188	
Larry Culp		\$135			<b>\$135</b>	\$188			\$188	
Sir Deryck Maughan		\$147			<b>\$147</b>	\$188			\$188	
Dr Daniel Podolsky		\$208			<b>\$208</b>	\$245			\$245	
<b>Former Directors</b>										
Dr Michèle Barzach	g					£80			£80	
Sir Ian Prosser	h					£48	£5		£53	
Dr Ronaldo Schmitz	h					£37	£5		£42	
	b		\$118		<b>\$118</b>		\$5,885		\$5,885	

Dr Jean-Pierre  
Garnier

Total remuneration	£3,873	£574	£2,518	<b>£6,965</b>	£3,893	£4,160	£3,525	£11,578
--------------------	--------	------	--------	---------------	--------	--------	--------	---------

Analysed as:

Executive

Directors	£2,140	£495	£2,518	<b>£5,153</b>	£2,009	£373	£3,525	£5,907
-----------	--------	------	--------	---------------	--------	------	--------	--------

Non-Executive

Directors	£1,733	£3		<b>£1,736</b>	£1,719	£5		£1,724
-----------	--------	----	--	---------------	--------	----	--	--------

Former Directors		£76		<b>£76</b>	£165	£3,782		£3,947
------------------	--	-----	--	------------	------	--------	--	--------

Total remuneration	£3,873	£574	£2,518	<b>£6,965</b>	£3,893	£4,160	£3,525	£11,578
--------------------	--------	------	--------	---------------	--------	--------	--------	---------

Remuneration for Directors on the US payroll is reported in Dollars. Dollar amounts are included in the totals based on conversion to Sterling at the average exchange rates for each year.

a) Andrew Witty and Julian Heslop both participate in Salary Sacrifice schemes.

b) Following the merger, and in order to encourage employees to convert their non-savings related options held over legacy shares or ADS for options over GlaxoSmithKline shares or ADS, employees were granted an additional cash benefit equal to 10% of the grant price of the original option. This additional benefit, known as the Exchange

Offer Incentive, was only payable when the new option was exercised or lapsed underwater. To qualify for this additional cash benefit, participants had to retain these options until at least the second anniversary of the effective date of the merger. During the year, Andrew Witty received £93,002 (2009 £49,499) and Julian Heslop received £89,936 (2009 £32,000). Dr Jean-Pierre Garnier received \$5,512,369 in 2009 as a result of options granted to him in 1999 lapsing. No further payments will be made.

- c) Andrew Witty and Dr Moncef Slaoui have elected to participate in GSK's Deferred Annual Bonus Plan in respect of their 2010 bonuses. Andrew Witty also participated in 2009 (Dr Moncef Slaoui was not eligible to participate in that year).

- d) Dr Moncef Slaoui is a Non-Executive Director of the Agency for Science, Technology and Research (A\*STAR) in respect of which he received \$1,005 (2009 \$3,951) during 2010 which is not included above.
- e) Other benefits in 2009 for Andrew Witty and Dr Moncef Slaoui have been restated to reflect certain elements of remuneration no longer being deemed a benefit.
- f) James Murdoch was appointed to the Board with effect from 20th May 2009.
- g) Dr Michele Barzach received fees of nil (2009 89,700) from GSK France for healthcare consultancy provided. These are included within fees and salary above,
- h) Sir Ian Prosser and Dr Ronaldo Schmitz retired as Non-Executive Directors of the

company on 20th May 2009. On leaving the Board both Sir Ian Prosser and Dr Ronaldo Schmitz received the accumulated balance of shares previously awarded under the Non-Executive Directors share arrangements based on the share price at the payment date. A final payment in respect of the balance for Sir Ian Prosser was made during 2010. Further details are as set out in the table on page 96. These are not included within fees and salaries above.

None of the above Directors received reimbursement for expenses during the year requiring separate disclosure as required by the Regulations.

GSK Annual Report 2010

---



**Table of Contents**

95

**Remuneration Report  
Non-Executive Directors fees**

	2010			2009		
	Total 000	Cash 000	Shares/ADS 000	Total 000	Cash 000	Shares/ADS 000
<b>Fees</b>						
<b>Current Non-Executive Directors</b>						
Professor Sir Roy Anderson	£128	£96	£32	£120	£90	£30
Sir Crispin Davis	£118		£118	£102		£102
Sir Christopher Gent	£675	£540	£135	£675	£540	£135
James Murdoch	£98		£98	£54	£40	£14
Tom de Swaan	£177	£133	£44	£133	£99	£34
Sir Robert Wilson	£128	£96	£32	£116	£87	£29
Dr Stephanie Burns	\$146	\$73	\$73	\$188	\$141	\$47
Larry Culp	\$135		\$135	\$188	\$141	\$47
Sir Deryck Maughan	\$147		\$147	\$188	\$141	\$47
Dr Daniel Podolsky	\$208	\$52	\$156	\$245	\$184	\$61
<b>Former Non-Executive Directors</b>						
Sir Ian Prosser				£48	£31	£17
Dr Ronaldo Schmitz				£37	£26	£11
Total Remuneration	£1,733	£945	£788	£1,804	£1,302	£502

The table above sets out the remuneration received as Non-Executive Directors of the company.

Non-Executive Directors are required to take at least a part of their total fees in the form of shares allocated to a share account which is not paid out until retirement from the Board (see page 93 for further details). The total value of these shares and ADS as at the date of award, together with the cash payment, forms their total fees, which are included within the Annual remuneration table under Fees and salary. The table above sets out the value of their fees received in the form of cash and shares and ADS.

The table below sets out the accumulated number of shares and ADS held by the Non-Executive Directors in relation to their fees received as Board members as at 31st December 2010, together with the movements in their accounts over the year.

Non-Executive Directors	Number of shares and ADS				
	share arrangements	31st December 2009	Allocated & elected	Dividends reinvested	31st December 2010
				Paid out	

**Current Non-Executive Directors****Shares**

Professor Sir Roy Anderson	5,730	2,585	305	<b>8,620</b>
Sir Crispin Davis	42,909	9,527	2,206	<b>54,642</b>
Sir Christopher Gent	53,025	11,006	2,709	<b>66,740</b>
James Murdoch	1,077	7,896	132	<b>9,105</b>
Tom de Swaan	8,952	3,605	471	<b>13,028</b>
Sir Robert Wilson	12,133	2,585	623	<b>15,341</b>

**ADS**

Dr Stephanie Burns	5,096	1,984	272	<b>7,352</b>
Larry Culp	18,832	3,609	976	<b>23,417</b>
Sir Deryck Maughan	16,678	3,917	867	<b>21,462</b>
Dr Daniel Podolsky	8,017	4,182	436	<b>12,635</b>

**Former Non-Executive Directors****Shares**

Sir Ian Prosser	1,240		1,240	
-----------------	-------	--	-------	--

GSK Annual Report 2010

**Table of Contents**

96

**Remuneration Report**

The table below sets out the settlement of former Non-Executive Directors' share arrangements on their leaving the Board:

		Date of	Value of	Value of	Payments	Payments
	Footnote	leaving	awards on	awards on	in 2009	in 2010
	a,b	20.05.09	£382,142	£356,644	£343,525	£15,767
Sir Ian Prosser						

a) The changes in value of awards between allocation, leaving and subsequent payment are attributable to dividends reinvested and the change in the share price for each award.

b) Awards to Sir Ian Prosser under the Non-Executive Directors' share arrangements were partially settled in shares during 2009 with the balance of 1,240 shares settled in 2010.

**Directors' interests**

The following interests of the Directors of the company and their connected persons are shown in accordance with the FSA Listing Rules.

	24th	31st	Shares	24th	31st	ADS
	February	December	1st	February	December	1st
Footnote	2011	2010	January	2011	2010	January
			2010			2010

**Executive Directors**

Andrew Witty	a,d	184,281	<b>151,213</b>	91,472			
Simon Dingemans	b	40,000					
Julian Heslop	a,d	76,900	<b>76,254</b>	49,350			
Dr Moncef Slaoui	c,d	59,622	<b>59,133</b>	60,948	37,883	<b>18,459</b>	592

**Non-Executive Directors**

Professor Sir Roy Anderson	e	8,620	<b>8,620</b>	5,730			
Dr Stephanie Burns	e	44	<b>44</b>	44	7,418	<b>7,418</b>	5,161
Larry Culp	e				23,417	<b>23,417</b>	18,832
Sir Crispin Davis	e	61,402	<b>61,402</b>	49,669			
Sir Christopher Gent	e	66,741	<b>66,741</b>	53,025			
Sir Deryck Maughan	e				21,462	<b>21,462</b>	16,678
James Murdoch	e	10,105	<b>10,105</b>	2,077			
Dr Daniel Podolsky	e				12,635	<b>12,635</b>	8,017
Tom de Swaan	e	13,028	<b>13,028</b>	8,952			
Sir Robert Wilson	e	21,470	<b>21,470</b>	18,262			

One GlaxoSmithKline ADS represents two GlaxoSmithKline shares. The interests of the above-mentioned Directors at 24th February 2011 reflect the change between the year-end and that date.

a) Includes shares purchased through the GlaxoSmithKline ShareReward Plan for Andrew Witty totalling 2,577 at 31st December 2010 (31st December 2009 2,216) and 2,628 shares at 24th February 2011 and Julian Heslop totalling 2,577 at 31st December 2010 (31st December 2009 2,216) and 2,628 shares at 24th February 2011.

b) Simon Dingemans joined

the Board on 4th  
January 2011.

c) Includes ADS  
purchased in the  
GlaxoSmithKline  
Stock Fund within  
the US  
Retirement  
Savings Plan and  
US Executive  
Supplemental  
Savings Plan.

d) The 2008  
Performance  
Share Plan  
vesting conditions  
were approved on  
24th  
February 2011, as  
detailed on page  
91. However, the  
shares did not  
vest until 25th  
February 2011  
and are not  
included in the  
totals above.

e) Includes shares  
and ADS received  
as part or all of  
their fees, as  
described under  
Non-Executive  
Directors share  
allocation plan on  
page 93.  
Dividends  
received on these  
shares and ADS  
were converted to  
shares and ADS  
as at 31st  
December 2010.

GSK Annual Report 2010

---

**Table of Contents**

97

**Remuneration Report**  
**Long-term Incentive plans**  
**Share option plan awards**

Options	Shares	Footnote	31st December 2009	Date of grant	Exercise period	Granted		31st December 2010
						Grant price	Number	
Andrew Witty			1,549,702				259,200	1,290,502
Julian Heslop			889,400				304,350	585,050
Dr Moncef Slaoui			155,190				14,870	140,320

Options	ADS		31st December 2009	Date of grant	Exercise period	Granted		31st December 2010	
						Grant price	Number		Lapsed
Dr Moncef Slaoui		a	489,330	22.02.10	22.02.13 22.02.20	37.32	1,100	168,695	321,735

a) These details include a change to Dr Slaoui's connected person, who is also an employee of GSK.

For those options outstanding at 31st December 2010, the earliest and latest vesting and lapse dates for options above and below the market price for a GlaxoSmithKline share at the year-end are given in the table below.

Andrew Witty		Weighted average grant price	Number	Vesting date		Lapse date	
				earliest	latest	earliest	latest
Options above market price at year-end:	vested	15.26	369,993	29.03.04	20.02.09	28.03.11	22.02.16
Options below market price at year-end:	vested	11.39	249,500	02.12.05	30.11.07	30.11.12	01.12.14
	unvested	11.63	671,009	18.02.11	01.12.11	31.05.12	20.07.18
		12.62	1,290,502				

Total share options as at  
31st December 2010

<b>Julian Heslop</b>		Weighted average grant price	Number	Vesting date		Lapse date	
				earliest	latest	earliest	latest
Options above market price at year-end:	vested	15.59	279,117	29.03.04	20.02.09	28.03.11	22.02.16
Options below market price at year-end:	vested	11.23	62,250	03.12.07	03.12.07	01.12.14	01.12.14
	unvested	11.46	243,683	18.02.11	30.11.12	31.05.13	16.02.18
Total share options as at 31st December 2010		13.41	585,050				

<b>Dr Moncef Slaoui</b>		Weighted average grant price	Number	Vesting date		Lapse date	
				earliest	latest	earliest	latest
Options above market price at year-end:	vested	14.68	68,520	20.02.09	20.02.09	23.02.16	20.02.16
Options below market price at year-end:	vested	11.58	71,800	02.12.05	03.12.07	03.12.12	01.12.14
Total share options as at 31st December 2010		13.09	140,320				
Options above market price at year-end:	vested	56.92	935	27.07.09	19.02.10	25.07.16	17.02.17
	unvested	44.75	159,850	18.02.11	18.02.11	16.02.18	16.02.18
Options below market price at year-end:	unvested	33.45	160,950	17.02.12	21.02.13	15.02.19	20.02.20
Total ADS options as at 31st December 2010		39.13	321,735				

This includes those share options held by Dr Moncef Slaoui's connected person, who is also an employee of GSK.

GSK Annual Report 2010

**Table of Contents**

98

**Remuneration Report**

GSK granted share options to Executive Directors on an annual basis until 2009. The Directors hold these options under the various share option plans referred to in Note 42 to the financial statements, Employee share schemes. None of the Non-Executive Directors had an interest in any option over the company's shares.

The table below sets out, for share options granted in 2008, the performance periods, the performance targets and whether or not the options have vested at 31st December 2010.

Grant	Footnote	Performance period	Vesting status at 31st December 2010	Performance target	
				Annualised growth in EPS	Percentage of award vesting
February 2008	a	2008 - 2010	Unvested	> RPI + 6%	100%
				RPI + 5%	83%
				RPI + 4%	67%
				RPI + 3%	50%
				<RPI + 3%	0%

a) The performance targets for these share options were not met, and as a result they lapsed on the third anniversary of the date of grant.

The table below sets out, for share options granted in respect of 2009 and 2010 the performance period and targets.

Grant	Performance period	Vesting status at 31st December 2010	Performance target	
			Annualised growth in EPS	Percentage of award vesting
February 2009 50% of award	2009 - 2011	Unvested	> RPI + 6%	100%



February 2009

50% of award

2009	2012	Unvested	RPI + 5%	85%
			RPI + 4%	65%
			RPI + 3%	30%
			<RPI + 3%	0%

The highest and lowest closing prices during the year ended 31st December 2010 for GlaxoSmithKline shares were £10.95 and £13.40, respectively. The highest and lowest prices for GlaxoSmithKline ADS during the year ended 31st December 2010 were \$32.34 and \$42.97, respectively. The market price for a GlaxoSmithKline share on 31st December 2010 was £12.40 (31st December 2009 £13.20) and for a GlaxoSmithKline ADS was \$39.22 (31st December 2009 \$42.25). The prices on 24th February 2011 were £11.78 per GlaxoSmithKline share and \$38.13 per GlaxoSmithKline ADS.

### Performance Share Plan (PSP) awards

Performance share awards are made to Executive Directors on an annual basis. The Directors hold these options under the various PSP plans referred to in Note 42 to the financial statements.

#### Andrew Witty Shares

		Unvested		Market price		Vested		Additional Unvested		
		at 31st	Number	price	Number	Vested	shares	at 31st	Number	
Performance period		December	granted	on	Market	Gain	Lapsed	December	granted	
		2009	in	date of	price		deinvested	2010	in	
			2010	grant					2011	
2007	2009	95,410		£14.88	33,781	£12.09	408,238	62,735	1,106	
2008	2010	242,010		£11.47				12,439	254,449	
2008	2010	65,923		£12.21				3,388	69,311	
2009	2011	476,146		£10.51				24,471	500,617	
2010	2012		415,454	£12.04				10,327	425,781	
2011	2013									424,448

#### Julian Heslop Shares

		Unvested		Market price		Vested		Additional Unvested		
		at 31st	Number	price	Number	Vested	shares	at 31st	Number	
Performance period		December	granted	on	Market	Gain	Lapsed	December	granted	
		2009	in	date of	price		deinvested	2010	in	
			2010	grant					2011	
2007	2009	117,859		£14.88	41,729	£12.09	504,294	77,497	1,367	
2008	2010	112,938		£11.47				5,805	118,743	
2009	2011	199,982		£10.51				10,278	210,260	
2010	2012		174,491	£12.04				4,337	178,828	

**Table of Contents**

99

**Remuneration Report**

Dr Moncef Slaoui		ADS				Vested					
		Unvested		Market price		Additional shares	Unvested				
Performance period		at 31st	Number granted	on	Number	Market price	Vested Gain	Lapsed	dividends reinvested	at 31st	Number granted
		December	in	date of						December	
		2009	2010	grant	Number	price				2010	2011
2007	2009	79,286		\$58.00	27,454	\$37.42	\$1,027,342	52,748	916		
2008	2010	75,991		\$44.75				1,778	3,939	78,152	
2009	2011	2,686		\$33.42				2,825	139		
2009	2011	69,804		\$33.50					3,618	73,422	
2010	2012		133,247					2,684	3,256	133,819	
2011	2013										147,52

This includes those performance shares held by Dr Moncef Slaoui's connected person, who is also an employee of GSK. Lapses for performance periods 2008 to 2011 relate to a change in connected person.

**Simon Dingemans - Shares**

Simon Dingemans - Shares		Unvested				Vested					
		at 31st	Number granted	Market price	Number	Market price	Vested Gain	Additional shares	Unvested	Number	
Performance period		December	in	of	Market price	Vested Gain	Lapsed	dividends reinvested	December	granted in	
		2009	2010	grant	Number	price			2010	2011	
2011	2013									196,095	

Under the terms of the PSP the number of shares actually vesting is determined following the end of the relevant measurement period and is dependent on GSK's performance during that period as described on pages 87 to 89. The Committee adjusted the comparator group by removing Schering-Plough and Wyeth following their de-listing during 2009 and revised the vesting schedule accordingly. For outstanding and future awards, TSR performance will be measured against the revised comparator group including GSK, as set out below.

Dividends are reinvested on the performance shares awarded to Executives, throughout the performance period and up to the date of the final award. The dividend reinvestment is calculated as of the dividend payment date. Under the terms of the PSP, US participants may defer receipt of all or part of their vested awards. The total gain on vesting of PSP awards made by Executive Directors and connected persons is £1,575,333 (2009 £193,518).

The following vesting schedules apply to PSP awards made in 2008.

## TSR vesting schedule

Award	% of Award	Performance Period	TSR rank with 12 other	Percentage of award vesting
-------	------------	--------------------	------------------------	-----------------------------

## companies

2008	100	2008	2010	1	100%
				2	100%
				3	87%
				4	74%
				5	61%
				6	48%
				Median	35%
				Below median	0%

The following vesting schedules apply to PSP awards made in 2009 and 2010.

## TSR vesting schedule

Award	% of Award	Performance Period		TSR rank with 10 other companies	Percentage of award vesting
2009	30	2009	2011	1	100%
	30	2009	2012	2	100%
2010	30	2010	2012	3	100%
	30	2010	2013	4	80%
				5	55%
				Median	30%
				Below median	0%

Adjusted free cash flow vesting  
schedule

Award	% of Award	Performance Period		Cash flow Targets £bn		Percentage of award vesting	
2009	40	2009	2011	13.5	16.0	25%	100%
2010	40	2010	2012	17.3	20.5	25%	100%

GSK Annual Report 2010

**Table of Contents**

100

**Remuneration Report****Deferred Annual Bonus Plan Awards**

Deferred Annual Bonus Plan awards are made to Executive Directors annually based on the individual's voluntary bonus deferral election. The terms of the Deferred Annual Bonus Plan are outlined on page 87.

Andrew Witty	Shares		Market price		Vested		Additional shares by dividends reinvested	Unvested	
	Performance period	at 31st December 2009	Number granted in 2010	on date of grant	Market price	Vested Gain		Lapsed	at 31st December 2010
2010	2012		24,291	12.35			616	24,907	
2011	2013								31,921

Dr Moncef Slaoui - ADS	Unvested		Market price		Vested		Additional shares by dividends reinvested	Unvested	
	Performance period	at 31st December 2009	Number granted in 2010	on date of grant	Market price	Vested Gain		Lapsed	at 31st December 2010
2011	2013								18,756

**Share Value Plan awards**

Dr Moncef Slaoui	Shares and ADS		Market price		Vested & deferred		Unvested at 31st December 2010	Number granted in 2011
	Plan year	Unvested at 31st December 2009	Market price on date of grant	Number	Market price	Gain		
2007	510	\$58.00	510	\$37.32	19,033			
2008	640	\$44.75				640		
2009	640	\$33.42				640		
2010	640	\$37.32				640		
2011		\$38.13					2,450	

As an Executive Director, Dr Moncef Slaoui is not eligible to receive awards under the Share Value Plan. The awards shown above reflect the holdings of Dr Moncef Slaoui's connected person, an employee of GSK. The awards are subject to three-year vesting periods and vesting is contingent on continued employment with GSK.

### Pension benefits

The accrued annual pension benefits and transfer values for Executive Directors in office on 31st December 2010 on retirement are set out below.

The Companies Act 2006 requires disclosure of the accrued benefit at the end of the year, the change in accrued benefit over the year, the transfer value at both the beginning and end of the year and the change in the transfer value over the year. The FSA's Listing Rules require additional disclosure of the change in the accrued benefit, net of inflation and the transfer value of this change. Pensions for the Executive Directors have been disclosed in the currency in which the pension is payable.

	Accrued benefit at 31st December 2009	Accrued benefit at 31st December 2010	Change in accrued benefit over the year	Personal contributions made during the year	Transfer value at 31st December 2009	Transfer value at 31st December 2010	Change in transfer value	Change in accrued benefit over year net of inflation	Transfer value of change in accrued benefit*
<b>Executive Directors</b>	000	000	000	000	000	000	000*	000	000
Andrew Witty	£446	£497	£51	£30	£6,272	£9,651	£3,349	£51	£987
Julian Heslop	£201	£222	£21	£16	£3,787	£5,308	£1,505	£21	£563
Dr Moncef Slaoui	\$187	\$230	\$43		\$1,101	\$1,518	\$417	\$41	
Dr Moncef Slaoui	59	65	6		647	689	42	5	

\* These are shown net of contributions made by the individual.

Andrew Witty and Julian Heslop participate in the Glaxo Wellcome Defined Benefit Plan with an accrual rate of 1/30th of final pensionable salary per annum. In 2000 all benefits accrued under the Glaxo Wellcome UK pension arrangements were augmented by the Trustees of the plans by 5% to reflect a distribution of surplus. This augmentation will apply to that element of Andrew Witty and Julian Heslop's pension earnings before 31st March 2000.

**Table of Contents**

101

**Remuneration Report**

The transfer values for Andrew Witty and Julian Heslop are calculated in accordance with pensions regulation and represent the present value of potential payments under the pension plan. The actuarial assumptions for the calculation have changed since 31st December 2009 and these changes have increased the transfer values by £2,117,956 (63% of increase) for Andrew Witty and £778,368 (52% of increase) for Julian Heslop. The balance of the increase in transfer value is the result of the increased valuation of the pension benefit accrued in the year and the reduced period of service to the assumed retirement age.

Dr Moncef Slaoui is a member of the US Executive Cash Balance Pension Plan. The plan provides for an Executive Pension Credit, under which GSK makes annual contributions calculated as a percentage of the executive's base salary. GSK makes contributions at 38% of base pay. The fund increases at an interest rate set annually in advance based on the 30 year US Treasury bond rate to provide a cash sum at retirement. The plan has no entitlement to a spouse's pension or to pension increases.

The transfer value, or cash sum, has increased by \$416,924 for Dr Moncef Slaoui over the year as a result of further accumulation of interest and contributions paid by the company.

Dr Moncef Slaoui was an active participant in the Belgium Fortis Plan until 31st May 2006. This plan is a defined benefit plan with a lump sum payable at normal retirement which is age 60 for the plan. The transfer value, or cash sum, of Dr Moncef Slaoui's plan has increased by 41,598 over the year as a result of further accumulation of interest. Dr Moncef Slaoui is a member of the US Retirement Savings Plan, a 401k savings scheme open to all US employees and the Executive Supplemental Savings Plan, a savings scheme open to executives to accrue benefits above US government limits imposed on the Retirement Savings Plan. Contributions to both plans are invested in a range of funds and the value of the accumulated funds is paid at retirement.

During 2010, contributions of \$138,290 (£88,648) were paid into these two schemes by GSK in respect of Dr Moncef Slaoui.

**Directors' interests in contracts**

Except as described in Note 35 to the financial statements, Related party transactions, during or at the end of the financial year no Director or connected person had any material interest in any contract of significance in relation to the Group's business with a Group company.

**Directors and Senior Management**

Further information is also provided on compensation and interests of Directors and Senior Management as a group (the group). For this purpose, the group is defined as the Executive and Non-Executive Directors and members of the CET. For the financial year 2010, the total compensation paid to members of the group for the periods during which they served in that capacity was £20,377,021, the aggregate increase in accrued pension benefits, net of inflation, was £1,252,061 and the aggregate payment to defined contribution schemes was £613,889.

During 2010, the members of the group were granted 94,320 share options and 1,100 ADS options under the Share Option Plan, were awarded 24,291 shares under the Deferred Annual Bonus Plan, 1,273,718 shares and 421,417 ADS under the Performance Share Plan, and nil shares and 640 ADS under the Share Value Plan. No notional shares or ADS were granted under the Deferred Investment Award Plan in 2010. Members of the group were awarded through the reinvestment of dividends with 131,316 shares and 40,260 ADS in the Performance Share Plan, 616 shares in the Deferred Annual Bonus Plan and 5,521 notional shares in the Deferred Investment Award Plan.

At 24th February 2011, the group (comprising 29 persons) owned 922,342 shares and 90,057 ADS, constituting less than 1% of the issued share capital of the company. The group also held, at that date: options to purchase 6,452,022 shares and 1,153,094 ADS; 4,747,585 shares and 1,250,945 ADS awarded under the Performance Share Plan, including those shares and ADS that are vested and deferred; 1,350 vested and deferred ADS under the legacy SmithKline Beecham Mid-Term Incentive Plan; 13,510 shares and 3,730 ADS awarded under the Share Value Plan; 88,315 shares and 31,913 ADS under the Deferred Annual Bonus Plan and 1,561 notional shares awarded under the Deferred Investment Award Plan. These holdings were issued under the various executive share option plans described in Note 42 to the financial statements, Employee share schemes.

**Basis of preparation**

The Remuneration Report has been prepared in accordance with the Companies Act 2006 and The Large and Medium-sized Companies and Groups (Accounts and Reports) Regulations 2008 (the Regulations) and meets the relevant requirements of the FSA Listing Rules.

The Remuneration Report has been approved by the Board of Directors and signed on its behalf by

**Sir Crispin Davis**

Remuneration Committee Chairman

1st March 2011

**Table of Contents**

102

**Directors statement of responsibilities**

**Directors statement of responsibilities in relation to the Group financial statements**

The Directors are responsible for preparing the Annual Report, the Remuneration Report and the Group financial statements in accordance with applicable law and regulations.

Company law requires the Directors to prepare financial statements for each financial year. Under that law the Directors are required to prepare the Group financial statements in accordance with International Financial Reporting Standards (IFRS) as adopted by the European Union. In preparing the Group financial statements, the Directors have also elected to comply with IFRS, as issued by the International Accounting Standards Board (IASB). Under company law the Directors must not approve the Group financial statements unless they are satisfied that they give a true and fair view of the state of affairs of the Group and of the profit or loss of the Group for that period.

In preparing those financial statements, the Directors are required to:

select suitable accounting policies and then apply them consistently;

make judgements and accounting estimates that are reasonable and prudent;

state that the Group financial statements comply with IFRS as adopted by the European Union and IFRS as issued by the IASB, subject to any material departures disclosed and explained in the Group financial statements.

The Directors are responsible for keeping adequate accounting records that are sufficient to show and explain the company's transactions and disclose with reasonable accuracy at any time the financial position of the Group and to enable them to ensure that the Group financial statements and the Remuneration Report comply with the Companies Act 2006 and Article 4 of the IAS Regulation. They are also responsible for safeguarding the assets of the Group and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

The Group financial statements for the year ended 31st December 2010, comprising principal statements and supporting notes, are set out in Financial statements on pages 104 to 185 of this report.

The responsibilities of the auditors in relation to the Group financial statements are set out in the Independent Auditors report on page 103.

The Group financial statements for the year ended 31st December 2010 are included in the Annual Report. The Directors are responsible for the maintenance and integrity of the Annual Report on the website in accordance with UK legislation governing the preparation and dissemination of financial statements. Access to the website is available from outside the UK, where comparable legislation may be different.

Each of the current Directors, whose names and functions are listed in the Corporate Governance section of the Annual Report 2010 confirms that, to the best of his or her knowledge:

the Group financial statements, which have been prepared in accordance with IFRS as adopted by the EU and IFRS as issued by IASB, give a true and fair view of the assets, liabilities, financial position and profit of the Group; and the Business review section contained in the Annual Report includes a fair review of the development and performance of the business and the position of the Group, together with a description of the principal risks and uncertainties that it faces.

**Disclosure of information to auditors**

The Directors in office at the date of this Report have each confirmed that:

so far as he or she is aware, there is no relevant audit information of which the company's auditors are unaware; and

he or she has taken all the steps that he or she ought to have taken as a Director to make himself or herself aware of any relevant audit information and to establish that the company's auditors are aware of that information.

This confirmation is given and should be interpreted in accordance with the provisions of Section 418 of the Companies Act 2006.

**Going concern basis**



The Business review on pages 7 to 57 contains information on the performance of the Group, its financial position, cash flows, net debt position and borrowing facilities. Further information, including Treasury risk management policies, exposures to market and credit risk and hedging activities, is given in Note 41 to the financial statements,

Financial instruments and related disclosures .

After making enquiries, the Directors have a reasonable expectation that the Group has adequate resources to continue in operational existence for the foreseeable future. For this reason, they continue to adopt the going concern basis in preparing the financial statements.

#### **Internal control**

The Board, through the Audit & Risk Committee, has reviewed the assessment of risks and the internal control framework that operates in GSK and has considered the effectiveness of the system of internal control in operation in the Group for the year covered by this report and up to the date of its approval by the Board of Directors.

#### **The Combined Code**

The Board considers that GlaxoSmithKline plc applies the Main Principles of Section 1 of the Combined Code maintained by the FRC, as described in the Corporate Governance section on pages 58 to 83, and has complied with its provisions except as disclosed on page 63.

As required by the FSA's Listing Rules the auditors have considered the Directors' statement of compliance in relation to those points of the Combined Code which are specified for their review.

#### **Annual Report**

The Annual Report for the year ended 31st December 2010, comprising the Report of the Directors, the Remuneration Report, the Financial statements and additional information for investors, has been approved by the Board of Directors and signed on its behalf by

**Sir Christopher Gent**

Chairman

1st March 2011

GSK Annual Report 2010

---

**Table of Contents**

103

**Report of Independent Registered Public Accounting Firm**

To the Board of Directors and Shareholders of GlaxoSmithKline plc

In our opinion, the accompanying consolidated balance sheets and the related consolidated income statement, consolidated statements of cash flows, consolidated statements of comprehensive income and, consolidated statement of changes in equity present fairly, in all material respects, the financial position of GlaxoSmithKline plc and its subsidiaries at 31st December 2010 and 31st December 2009, and the results of their operations and cash flows for each of the three years in the period ended 31st December 2010, in conformity with International Financial Reporting Standards (IFRSs) as issued by the International Accounting Standards Board. Also, in our opinion the Company maintained, in all material respects, effective internal control over financial reporting as of 31st December 2010, based on criteria established in Internal Control – Integrated Framework issued by the Committee of Sponsoring Organizations of the Treadway Commission COSO. The Company’s management is responsible for these financial statements, for maintaining effective internal control over financial reporting and for its assessment of the effectiveness of internal control over financial reporting, included in Management’s annual report on internal control over financial reporting on page 80. Our responsibility is to express opinions on these financial statements and on the Company’s internal control over financial reporting based on our integrated audits. We conducted our audits in accordance with the standards of the Public Company Accounting Oversight Board (United States). Those standards require that we plan and perform the audits to obtain reasonable assurance about whether the financial statements are free of material misstatement and whether effective internal control over financial reporting was maintained in all material respects. Our audits of the financial statements included examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements, assessing the accounting principles used and significant estimates made by management, and evaluating the overall financial statement presentation. Our audit of internal control over financial reporting included obtaining an understanding of internal control over financial reporting, assessing the risk that a material weakness exists, and testing and evaluating the design and operating effectiveness of internal control based on the assessed risk. Our audits also included performing such other procedures as we considered necessary in the circumstances. We believe that our audits provide a reasonable basis for our opinions.

A company’s internal control over financial reporting is a process designed to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles. A company’s internal control over financial reporting includes those policies and procedures that (i) pertain to the maintenance of records that, in reasonable detail, accurately and fairly reflect the transactions and dispositions of the assets of the company; (ii) provide reasonable assurance that transactions are recorded as necessary to permit preparation of financial statements in accordance with generally accepted accounting principles, and that receipts and expenditures of the company are being made only in accordance with authorizations of management and directors of the company; and (iii) provide reasonable assurance regarding prevention or timely detection of unauthorized acquisition, use, or disposition of the company’s assets that could have a material effect on the financial statements.

Because of its inherent limitations, internal control over financial reporting may not prevent or detect misstatements. Also, projections of any evaluation of effectiveness to future periods are subject to the risk that controls may become inadequate because of changes in conditions, or that the degree of compliance with the policies or procedures may deteriorate.

PricewaterhouseCoopers LLP  
London  
United Kingdom  
4th March 2011

GSK Annual Report 2010

**Table of Contents****104****Consolidated income statement** for the year ended 31st December 2010

		Results before major restructuring Notes	Major restructuring £m	2010  <b>Total £m</b>
Turnover	6	28,392		<b>28,392</b>
Cost of sales		(7,405)	(187)	<b>(7,592)</b>
Gross profit		20,987	(187)	<b>20,800</b>
Selling, general and administration		(12,388)	(665)	<b>(13,053)</b>
Research and development		(3,964)	(493)	<b>(4,457)</b>
Other operating income	8	493		<b>493</b>
<b>Operating profit</b>	9	5,128	(1,345)	<b>3,783</b>
Finance income	11	116		<b>116</b>
Finance costs	12	(828)	(3)	<b>(831)</b>
Profit on disposal of interest in associates		8		<b>8</b>
Share of after tax profits of associates and joint ventures	13	81		<b>81</b>
<b>Profit before taxation</b>		4,505	(1,348)	<b>3,157</b>
Taxation	14	(1,544)	240	<b>(1,304)</b>
<b>Profit after taxation for the year</b>		2,961	(1,108)	<b>1,853</b>
Profit attributable to non-controlling interests		219		<b>219</b>
Profit attributable to shareholders		2,742	(1,108)	<b>1,634</b>
		2,961	(1,108)	<b>1,853</b>
<b>Basic earnings per share (pence)</b>	15			<b>32.1p</b>
<b>Diluted earnings per share (pence)</b>	15			<b>31.9p</b>

The calculation of Results before major restructuring is described in Note 1, Presentation of the financial statements .  
**Consolidated statement of comprehensive income** for the year ended 31st December 2010

**2010  
£m**

Profit for the year	<b>1,853</b>
Exchange movements on overseas net assets and net investment hedges	<b>166</b>
Reclassification of exchange on liquidation or disposal of overseas subsidiaries	<b>(2)</b>
Tax on exchange movements	
Fair value movements on available-for-sale investments	<b>94</b>
Deferred tax on fair value movements on available-for-sale investments	<b>(25)</b>
Reclassification of fair value movements on available-for-sale investments	<b>1</b>
Deferred tax reversed on reclassification of available-for-sale investments	<b>(3)</b>
Fair value movements on cash flow hedges	<b>(8)</b>
Deferred tax on fair value movements on cash flow hedges	<b>1</b>
Reclassification of cash flow hedges to income statement	<b>3</b>
Fair value movement on subsidiary acquisition	
Cash flow hedge reclassified to goodwill	<b>6</b>
Actuarial losses on defined benefit plans	<b>(1)</b>
Deferred tax on actuarial movements in defined benefit plans	<b>1</b>
Other comprehensive income/(expense) for the year	<b>233</b>
Total comprehensive income for the year	<b>2,086</b>
Total comprehensive income for the year attributable to:	
Shareholders	<b>1,847</b>
Non-controlling interests	<b>239</b>
Total comprehensive income for the year	<b>2,086</b>

GSK Annual Report 2010

---

**Table of Contents****105**

Results			2009	Results			2008
before major restructuring £m	Major restructuring £m	Total £m		before major restructuring £m	Major restructuring £m	Total £m	
28,368		28,368		24,352		24,352	
(7,095)	(285)	(7,380)		(5,776)	(639)	(6,415)	
21,273	(285)	20,988		18,576	(639)	17,937	
(9,200)	(392)	(9,592)		(7,352)	(304)	(7,656)	
(3,951)	(155)	(4,106)		(3,506)	(175)	(3,681)	
1,135		1,135		541		541	
9,257	(832)	8,425		8,259	(1,118)	7,141	
70		70		313		313	
(780)	(3)	(783)		(838)	(5)	(843)	
115		115					
64		64		48		48	
8,726	(835)	7,891		7,782	(1,123)	6,659	
(2,443)	221	(2,222)		(2,231)	284	(1,947)	
6,283	(614)	5,669		5,551	(839)	4,712	
138		138		110		110	
6,145	(614)	5,531		5,441	(839)	4,602	
6,283	(614)	5,669		5,551	(839)	4,712	
		109.1p				88.6p	
		108.2p				88.1p	
		2009				2008	
		£m				£m	
		5,669				4,712	
		(194)				1,017	

(44)		84
19		15
42		(47)
(24)		5
		(34)
13		3
(6)		6
2		(3)
1		
(6)		
(659)		(1,370)
183		441
(673)		117
4,996		4,829
4,895		4,670
101		159
4,996		4,829

**Table of Contents****106****Consolidated balance sheet** as at 31st December 2010

	Notes	2010 £m	2009 £m
<b>Non-current assets</b>			
Property, plant and equipment	17	<b>9,045</b>	9,374
Goodwill	18	<b>3,606</b>	3,361
Other intangible assets	19	<b>8,532</b>	8,183
Investments in associates and joint ventures	20	<b>1,081</b>	895
Other investments	21	<b>711</b>	454
Deferred tax assets	14	<b>2,566</b>	2,374
Derivative financial instruments	41	<b>97</b>	68
Other non-current assets	22	<b>556</b>	583
Total non-current assets		<b>26,194</b>	25,292
<b>Current assets</b>			
Inventories	23	<b>3,837</b>	4,064
Current tax recoverable	14	<b>56</b>	58
Trade and other receivables	24	<b>5,793</b>	6,492
Derivative financial instruments	41	<b>93</b>	129
Liquid investments	32	<b>184</b>	268
Cash and cash equivalents	25	<b>6,057</b>	6,545
Assets held for sale	26	<b>16</b>	14
Total current assets		<b>16,036</b>	17,570
Total assets		<b>42,230</b>	42,862
<b>Current liabilities</b>			
Short-term borrowings	32	<b>(291)</b>	(1,471)
Trade and other payables	27	<b>(6,888)</b>	(6,772)
Derivative financial instruments	41	<b>(188)</b>	(168)
Current tax payable	14	<b>(1,047)</b>	(1,451)
Short-term provisions	29	<b>(4,380)</b>	(2,256)
Total current liabilities		<b>(12,794)</b>	(12,118)
<b>Non-current liabilities</b>			
Long-term borrowings	32	<b>(14,809)</b>	(14,786)
Deferred tax liabilities	14	<b>(707)</b>	(645)
Pensions and other post-employment benefits	28	<b>(2,672)</b>	(2,981)
Other provisions	29	<b>(904)</b>	(985)
Derivative financial instruments	41	<b>(5)</b>	
Other non-current liabilities	30	<b>(594)</b>	(605)

Total non-current liabilities		<b>(19,691)</b>	(20,002)
Total liabilities		<b>(32,485)</b>	(32,120)
Net assets		<b>9,745</b>	10,742
<b>Equity</b>			
Share capital	33	<b>1,418</b>	1,416
Share premium account	33	<b>1,428</b>	1,368
Retained earnings	34	<b>4,779</b>	6,321
Other reserves	34	<b>1,262</b>	900
Shareholders' equity		<b>8,887</b>	10,005
Non-controlling interests		<b>858</b>	737
Total equity		<b>9,745</b>	10,742

Approved by the Board on 1st March 2011

**Sir Christopher Gent**

Chairman

GSK Annual Report 2010

---



**Table of Contents**

107

**Consolidated statement of changes in equity** for the year ended 31st December 2010

	Shareholders equity						<b>Total equity £m</b>
	Share capital £m	Share premium £m	Retained earnings £m	Other reserves £m	Non-controlling interests Total £m		
At 1st January 2008	1,503	1,266	6,475	359	9,603	307	<b>9,910</b>
Profit for the year			4,602		4,602	110	<b>4,712</b>
Other comprehensive income/(expense) for the year			121	(53)	68	49	<b>117</b>
Distributions to non-controlling interests						(79)	<b>(79)</b>
Dividends to shareholders			(2,929)		(2,929)		<b>(2,929)</b>
Ordinary shares issued	2	60			62		<b>62</b>
Ordinary shares purchased and cancelled	(90)		(3,706)	90	(3,706)		<b>(3,706)</b>
Ordinary shares acquired by ESOP Trusts				(19)	(19)		<b>(19)</b>
Ordinary shares transferred by ESOP Trusts				10	10		<b>10</b>
Write-down of shares held by ESOP Trusts			(181)	181			
Share-based incentive plans			241		241		<b>241</b>
Tax on share-based incentive plans			(1)		(1)		<b>(1)</b>
At 31st December 2008	1,415	1,326	4,622	568	7,931	387	<b>8,318</b>
Profit for the year			5,531		5,531	138	<b>5,669</b>
Other comprehensive (expense)/income for the year			(663)	27	(636)	(37)	<b>(673)</b>
Distributions to non-controlling interests						(89)	<b>(89)</b>
Changes in non-controlling interests						338	<b>338</b>
Put option over non-controlling interest				(2)	(2)		<b>(2)</b>
Dividends to shareholders			(3,003)		(3,003)		<b>(3,003)</b>
Ordinary shares issued	1	42			43		<b>43</b>
Ordinary shares acquired by ESOP Trusts				(57)	(57)		<b>(57)</b>
Ordinary shares transferred by ESOP Trusts				13	13		<b>13</b>
Write-down of shares held by ESOP Trusts			(351)	351			
Share-based incentive plans			171		171		<b>171</b>
Tax on share-based incentive plans			14		14		<b>14</b>
At 31st December 2009	1,416	1,368	6,321	900	10,005	737	<b>10,742</b>
Profit for the year			1,634		1,634	219	<b>1,853</b>
Other comprehensive income for the year			144	69	213	20	<b>233</b>
Distributions to non-controlling interests						(118)	<b>(118)</b>
Dividends to shareholders			(3,205)		(3,205)		<b>(3,205)</b>

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Ordinary shares issued	2	60			62		<b>62</b>
Ordinary shares acquired by ESOP Trusts				(16)	(16)		<b>(16)</b>
Ordinary shares transferred by ESOP Trusts				17	17		<b>17</b>
Write-down of shares held by ESOP Trusts			(292)	292			
Share-based incentive plans			175		175		<b>175</b>
Tax on share-based incentive plans			2		2		<b>2</b>
At 31st December 2010	1,418	1,428	4,779	1,262	8,887	858	<b>9,745</b>

GSK Annual Report 2010

---

**Table of Contents**

108

**Consolidated cash flow statement** for the year ended 31st December 2010

	Notes	2010 £m	2009 £m	2008 £m
<b>Cash flow from operating activities</b>				
Profit after taxation for the year		<b>1,853</b>	5,669	4,712
Adjustments reconciling profit after tax to operating cash flows	36	<b>6,778</b>	3,876	4,343
Cash generated from operations		<b>8,631</b>	9,545	9,055
Taxation paid		<b>(1,834)</b>	(1,704)	(1,850)
Net cash inflow from operating activities		<b>6,797</b>	7,841	7,205
<b>Cash flow from investing activities</b>				
Purchase of property, plant and equipment		<b>(1,014)</b>	(1,418)	(1,437)
Proceeds from sale of property, plant and equipment		<b>92</b>	48	20
Purchase of intangible assets		<b>(621)</b>	(455)	(632)
Proceeds from sale of intangible assets		<b>126</b>	356	171
Purchase of equity investments		<b>(279)</b>	(154)	(87)
Proceeds from sale of equity investments		<b>27</b>	59	42
Purchase of businesses, net of cash acquired	38	<b>(354)</b>	(2,792)	(454)
Investments in associates and joint ventures	38	<b>(61)</b>	(29)	(9)
Decrease in liquid investments		<b>91</b>	87	905
Interest received		<b>107</b>	90	320
Dividends from associates and joint ventures		<b>18</b>	17	12
Proceeds from disposal of associates			178	
Net cash outflow from investing activities		<b>(1,868)</b>	(4,013)	(1,149)
<b>Cash flow from financing activities</b>				
Proceeds from own shares for employee share options		<b>17</b>	13	9
Shares acquired by ESOP Trusts		<b>(16)</b>	(57)	(19)
Issue of share capital	33	<b>62</b>	43	62
Purchase of own shares for cancellation				(3,706)
Increase in long-term loans			1,358	5,523
Increase in short-term loans		<b>6</b>	646	275
Repayment of short-term loans		<b>(1,296)</b>	(748)	(3,334)
Net repayment of obligations under finance leases		<b>(45)</b>	(48)	(48)
Interest paid		<b>(775)</b>	(780)	(730)
Dividends paid to shareholders		<b>(3,205)</b>	(3,003)	(2,929)
Distributions to non-controlling interests		<b>(118)</b>	(89)	(79)

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Other financing cash flows		<b>(201)</b>	(109)	68
Net cash outflow from financing activities		<b>(5,571)</b>	(2,774)	(4,908)
(Decrease)/increase in cash and bank overdrafts	37	<b>(642)</b>	1,054	1,148
Exchange adjustments		<b>81</b>	(158)	1,103
Cash and bank overdrafts at beginning of year		<b>6,368</b>	5,472	3,221
Cash and bank overdrafts at end of year		<b>5,807</b>	6,368	5,472
Cash and bank overdrafts at end of year comprise:				
Cash and cash equivalents		<b>6,057</b>	6,545	5,623
Overdrafts		<b>(250)</b>	(177)	(151)
		<b>5,807</b>	6,368	5,472

GSK Annual Report 2010

---

**Table of Contents**

109

**Notes to the financial statements****1 Presentation of the financial statements****Description of business**

GlaxoSmithKline is a major global healthcare group which is engaged in the creation and discovery, development, manufacture and marketing of pharmaceutical products including vaccines, over-the-counter (OTC) medicines and health-related consumer products. GSK's principal pharmaceutical products include medicines in the following therapeutic areas: respiratory, anti-virals including HIV, central nervous system, cardiovascular and urogenital, metabolic, anti-bacterials, oncology and emesis, vaccines and dermatologicals.

**Compliance with applicable law and IFRS**

The financial statements have been prepared in accordance with the Companies Act 2006, Article 4 of the IAS Regulation and International Accounting Standards (IAS) and International Financial Reporting Standards (IFRS) and related interpretations, as adopted by the European Union.

The financial statements are also in compliance with IFRS as issued by the International Accounting Standards Board.

**Composition of financial statements**

The consolidated financial statements are drawn up in Sterling, the functional currency of GlaxoSmithKline plc, and in accordance with IFRS accounting presentation. The financial statements comprise:

Consolidated income statement

Consolidated statement of comprehensive income

Consolidated balance sheet

Consolidated statement of changes in equity

Consolidated cash flow statement

Notes to the financial statements.

**Accounting convention**

The financial statements have been prepared using the historical cost convention, as modified by the revaluation of certain items, as stated in the accounting policies.

**Financial period**

These financial statements cover the financial year from 1st January to 31st December 2010, with comparative figures for the financial years from 1st January to 31st December 2009 and, where appropriate, from 1st January to 31st December 2008.

**Composition of the Group**

A list of the subsidiary and associated undertakings which, in the opinion of the Directors, principally affected the amount of profit or the net assets of the Group is given in Note 43, Principal Group companies .

**Presentation of restructuring costs**

In October 2007, the Board approved the implementation of a detailed formal plan for, and GSK announced, a significant new Operational Excellence restructuring programme. A second formal plan, representing a significant expansion of the Operational Excellence programme, was approved by the Board and announced in February 2009. A further expansion was approved by the Board and announced in February 2010. This restructuring programme, comprising these detailed formal plans, covers all areas of GSK's business, including manufacturing, selling, R&D and infrastructure.

With an estimated total cost of approximately £4.5 billion, the expanded programme is expected to deliver annual pre-tax savings of approximately £2.2 billion by the time it is substantially complete in 2012. Given the extent and cost of the Operational Excellence programme, management believes it has a material impact on GSK's operating

results and on the manner in which GSK's business is conducted. GSK presents the restructuring costs incurred solely as a direct result of the Operational Excellence programme in a separate column in the income statement titled 'Major restructuring'.

In addition to the restructuring costs of the Operational Excellence programme, the major restructuring column in the income statement includes restructuring costs incurred solely as a direct result of any restructuring programmes that follow, and relate to, material acquisitions where the operations of the acquired business overlap extensively with GSK's existing operations. The restructuring activities that follow, and relate to, such acquisitions are of the same nature as those undertaken under the Operational Excellence programme and are also carried out following a detailed formal plan. Management therefore considers it appropriate to present the costs of these restructuring activities in the same manner. The \$1.65 billion (£814 million) acquisition of Reliant Pharmaceuticals in December 2007 and the \$3.6 billion (£2.2 billion) acquisition of Stiefel Laboratories in July 2009 are the only acquisitions since October 2007 that meet the criteria set out above and are the only acquisitions where the costs incurred as a direct result of a related restructuring programme have been included within the major restructuring column.

The Group's results before the costs of the Operational Excellence programme and acquisition-related restructuring programmes meeting the criteria described above are also presented in a separate column in the income statement and are described as 'Results before major restructuring'. This presentation, which GSK intends to apply consistently to future major restructuring programmes that have a material impact on GSK's operating results and on the manner in which GSK's business is conducted, has been adopted to show clearly the Group's results both before and after the costs of these restructuring programmes. Management believes that this presentation assists investors in gaining a clearer understanding of the Group's financial performance and in making projections of future financial performance, as results that include such costs, by virtue of their size and nature, have limited comparative value. This presentation is also consistent with the way management assesses the Group's financial performance.

Any restructuring costs that do not arise solely as a direct result of the Operational Excellence programme and restructuring programmes following, and relating to, acquisitions meeting the criteria described above continue to be reported in operating expenses within results before major restructuring.

**Table of Contents**

110

**Notes to the financial statements****1 Presentation of the financial statements**

continued

**Accounting principles and policies**

The preparation of the financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The financial statements have been prepared in accordance with the Group's accounting policies approved by the Board and described in Note 2, Accounting principles and policies. Information on the application of these accounting policies, including areas of estimation and judgement is given in Note 3, Key accounting judgements and estimates. Where appropriate, comparative figures are reclassified to ensure a consistent presentation with current year information.

**Implementation of new accounting standards**

With effect from 1st January 2010, GSK has implemented IFRS 3 (Revised) Business combinations and IAS 27 (Revised) Consolidated and separate financial statements and minor amendments to a number of other accounting standards. IFRS 3 (Revised) and IAS 27 (Revised) have been implemented prospectively, with no restatement of comparative information.

The revised accounting policy on business combinations is set out in Note 2, Accounting principles and policies, and acquisitions during the year are discussed in Note 38, Acquisitions and disposals. The revisions to IAS 27 had no impact on the current period.

**Parent company financial statements**

The financial statements of the parent company, GlaxoSmithKline plc, have been prepared in accordance with UK GAAP and with UK accounting presentation. The company balance sheet is presented on page 188 and the accounting policies are given on page 189.

**2 Accounting principles and policies****Consolidation**

The consolidated financial statements include:

- the assets and liabilities, and the results and cash flows, of the company and its subsidiaries, including ESOP Trusts
- the Group's share of the results and net assets of associates and joint ventures.

The financial statements of entities consolidated are made up to 31st December each year.

Entities over which the Group has the power to govern the financial and operating policies are accounted for as subsidiaries. Where the Group has the ability to exercise joint control, the entities are accounted for as joint ventures, and where the Group has the ability to exercise significant influence, they are accounted for as associates. The results and assets and liabilities of associates and joint ventures are incorporated into the consolidated financial statements using the equity method of accounting.

Interests acquired in entities are consolidated from the date the Group acquires control and interests sold are de-consolidated from the date control ceases.

Transactions and balances between subsidiaries are eliminated and no profit before tax is taken on sales between subsidiaries until the products are sold to customers outside the Group. The relevant proportion of profits on transactions with joint ventures and associates is also deferred until the products are sold to third parties. Deferred tax relief on unrealised intra-Group profit is accounted for only to the extent that it is considered recoverable.

Goodwill is capitalised as a separate item in the case of subsidiaries and as part of the cost of investment in the case of joint ventures and associates. Goodwill is denominated in the currency of the operation acquired.

Where the cost of acquisition is below the fair value of the net assets acquired, the difference is recognised directly in the income statement.

**Business combinations**

Business combinations are accounted for using the acquisition accounting method. Identifiable assets, liabilities and contingent liabilities acquired are measured at fair value at acquisition date. The consideration transferred is measured at fair value and includes the fair value of any contingent consideration. The costs of acquisition are charged to the income statement in the period in which they are incurred.

Where not all of the equity of a subsidiary is acquired the non-controlling interest is recognised either at fair value or at the non-controlling interest's share of the net assets of the subsidiary, on a case-by-case basis. Changes in the Group's ownership percentage of subsidiaries are accounted for within equity.



**Table of Contents**

111

**Notes to the financial statements****2 Accounting principles and policies continued****Foreign currency translation**

Foreign currency transactions are booked in the functional currency of the Group company at the exchange rate ruling on the date of transaction. Foreign currency monetary assets and liabilities are retranslated into the functional currency at rates of exchange ruling at the balance sheet date. Exchange differences are included in the income statement.

On consolidation, assets and liabilities, including related goodwill, of overseas subsidiaries, associates and joint ventures, are translated into Sterling at rates of exchange ruling at the balance sheet date. The results and cash flows of overseas subsidiaries, associates and joint ventures are translated into Sterling using average rates of exchange.

Exchange adjustments arising when the opening net assets and the profits for the year retained by overseas subsidiaries, associates and joint ventures are translated into Sterling, less exchange differences arising on related foreign currency borrowings which hedge the Group's net investment in these operations, are taken to a separate component of equity.

When translating into Sterling the assets, liabilities, results and cash flows of overseas subsidiaries, associates and joint ventures which are reported in currencies of hyper-inflationary economies, adjustments are made where material to reflect current price levels. Any loss on net monetary assets is charged to the consolidated income statement.

**Revenue**

Revenue is recognised in the income statement when goods or services are supplied or made available to external customers against orders received, title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Turnover represents net invoice value after the deduction of discounts and allowances given and accruals for estimated future rebates and returns. The methodology and assumptions used to estimate rebates and returns are monitored and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third-party analyses, market research data and internally generated information. Value added tax and other sales taxes are excluded from revenue.

Where the Group co-promotes a product and the third party records the sale, the Group records its share of revenue as co-promotion income within turnover. The nature of co-promotion activities is such that the Group records no costs of sales. Pharmaceutical turnover includes co-promotion revenue of £294 million (2009 £439 million; 2008 £378 million).

Royalty income is recognised in other operating income on an accruals basis in accordance with the terms of the relevant licensing agreements.

**Expenditure**

Expenditure is recognised in respect of goods and services received when supplied in accordance with contractual terms. Provision is made when an obligation exists for a future liability in respect of a past event and where the amount of the obligation can be reliably estimated. Manufacturing start-up costs between validation and the achievement of normal production are expensed as incurred. Advertising and promotion expenditure is charged to the income statement as incurred. Shipment costs on inter-company transfers are charged to cost of sales; distribution costs on sales to customers are included in selling, general and administrative expenditure.

Restructuring costs are recognised and provided for, where appropriate, in respect of the direct expenditure of a business reorganisation where the plans are sufficiently detailed and well advanced, and where appropriate communication to those affected has been undertaken.

**Research and development**

Research and development expenditure is charged to the income statement in the period in which it is incurred. Development expenditure is capitalised when the criteria for recognising an asset are met, usually when a regulatory filing has been made in a major market and approval is considered highly probable. Property, plant and equipment used for research and development is capitalised and depreciated in accordance with the Group's policy.

**Environmental expenditure**

Environmental expenditure related to existing conditions resulting from past or current operations and from which no current or future benefit is discernible is charged to the income statement. The Group recognises its liability on a site-by-site basis when it can be reliably estimated. This liability includes the Group's portion of the total costs and also a portion of other potentially responsible parties' costs when it is probable that they will not be able to satisfy their respective shares of the clean-up obligation. Recoveries of reimbursements are recorded as assets when virtually certain.

**Legal and other disputes**

Provision is made for the anticipated settlement costs of legal or other disputes against the Group where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome. In addition, provision is made for legal or other expenses arising from claims received or other disputes. In respect of product liability claims related to certain products, there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. In certain cases, an incurred but not reported (IBNR) actuarial technique is used to determine this estimate.

The Group may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosure about such cases would be included but no provision would be made. Costs associated with claims made by the Group against third parties are charged to the income statement as they are incurred.

GSK Annual Report 2010

---

**Table of Contents**

112

**Notes to the financial statements****2 Accounting principles and policies** continued**Pensions and other post-employment benefits**

The costs of providing pensions under defined benefit schemes are calculated using the projected unit credit method and spread over the period during which benefit is expected to be derived from the employees' services, consistent with the advice of qualified actuaries. Pension obligations are measured as the present value of estimated future cash flows discounted at rates reflecting the yields of high quality corporate bonds.

Pension scheme assets are measured at fair value at the balance sheet date. Actuarial gains and losses, differences between the expected and actual returns of assets and the effect of changes in actuarial assumptions, are recognised in the statement of comprehensive income in the year in which they arise.

The Group's contributions to defined contribution plans are charged to the income statement as incurred. The costs of other post-employment liabilities are calculated in a similar way to defined benefit pension schemes and spread over the period during which benefit is expected to be derived from the employees' services, in accordance with the advice of qualified actuaries.

**Employee share plans**

Incentives in the form of shares are provided to employees under share option and share award schemes.

The fair values of these options and awards are calculated at their grant dates using a Black-Scholes option pricing model and charged to the income statement over the relevant vesting periods.

The Group provides finance to ESOP Trusts to purchase company shares on the open market to meet the obligation to provide shares when employees exercise their options or awards. Costs of running the ESOP Trusts are charged to the income statement. Shares held by the ESOP Trusts are deducted from other reserves. A transfer is made between other reserves and retained earnings over the vesting periods of the related share options or awards to reflect the ultimate proceeds receivable from employees on exercise.

**Property, plant and equipment**

Property, plant and equipment (PP&E) is stated at the cost of purchase or construction less provisions for depreciation and impairment. Financing costs are capitalised within the cost of qualifying assets in construction.

Depreciation is calculated to write off the cost less residual value of PP&E, excluding freehold land, using the straight-line basis over the expected useful life. Residual values and lives are reviewed, and where appropriate adjusted, annually. The normal expected useful lives of the major categories of PP&E are:

Freehold buildings	20 to 50 years
Leasehold land and buildings	Lease term or 20 to 50 years
Plant and machinery	10 to 20 years
Fixtures and equipment	3 to 10 years

On disposal of PP&E, the cost and related accumulated depreciation and impairments are removed from the financial statements and the net amount, less any proceeds, is taken to the income statement.

**Leases**

Leasing agreements which transfer to the Group substantially all the benefits and risks of ownership of an asset are treated as finance leases, as if the asset had been purchased outright. The assets are included in PP&E or computer software and the capital elements of the leasing commitments are shown as obligations under finance leases. Assets held under finance leases are depreciated on a basis consistent with similar owned assets or the lease term if shorter. The interest element of the lease rental is included in the income statement. All other leases are operating leases and the rental costs are charged to the income statement on a straight-line basis over the lease term.

**Goodwill**

Goodwill is stated at cost less impairments. Goodwill is deemed to have an indefinite useful life and is tested for impairment annually.

Where the fair value of the interest acquired in an entity's assets, liabilities and contingent liabilities exceeds the consideration paid, this excess is recognised immediately as a gain in the income statement.

**Other intangible assets**

Intangible assets are stated at cost less provisions for amortisation and impairments.

Licences, patents, know-how and marketing rights separately acquired or acquired as part of a business combination are amortised over their estimated useful lives, generally not exceeding 20 years, using the straight-line basis, from the time they are available for use. The estimated useful lives for determining the amortisation charge take into account patent lives, where applicable, as well as the value obtained from periods of non-exclusivity. Asset lives are reviewed, and where appropriate adjusted, annually. Contingent milestone payments are recognised at the point that the contingent event becomes certain. Any development costs incurred by the Group and associated with acquired licences, patents, know-how or marketing rights are written off to the income statement when incurred, unless the criteria for recognition of an internally generated intangible asset are met, usually when a regulatory filing has been made in a major market and approval is considered highly probable.

Acquired brands are valued independently as part of the fair value of businesses acquired from third parties where the brand has a value which is substantial and long-term and where the brands either are contractual or legal in nature or can be sold separately from the rest of the businesses acquired. Brands are amortised over their estimated useful lives of up to 20 years, except where it is considered that the useful economic life is indefinite.

The costs of acquiring and developing computer software for internal use and internet sites for external use are capitalised as intangible fixed assets where the software or site supports a significant business system and the expenditure leads to the creation of a durable asset. ERP systems software is amortised over seven years and other computer software over three to five years.

**Table of Contents**

113

**Notes to the financial statements****2 Accounting principles and policies** continued**Impairment of non-current assets**

The carrying values of all non-current assets are reviewed for impairment when there is an indication that the assets might be impaired. Additionally, goodwill, intangible assets with indefinite useful lives and intangible assets which are not yet available for use are tested for impairment annually. Any provision for impairment is charged to the income statement in the year concerned.

Impairments of goodwill are not reversed. Impairment losses on other non-current assets are only reversed if there has been a change in estimates used to determine recoverable amounts and only to the extent that the revised recoverable amounts do not exceed the carrying values that would have existed, net of depreciation or amortisation, had no impairments been recognised.

**Investments in associates and joint ventures**

Investments in associates and joint ventures are carried in the consolidated balance sheet at the Group's share of their net assets at date of acquisition and of their post-acquisition retained profits or losses together with any goodwill arising on the acquisition.

**Available-for-sale investments**

Liquid investments and other investments are classified as available-for-sale investments and are initially recorded at fair value plus transaction costs and then remeasured at subsequent reporting dates to fair value. Unrealised gains and losses on available-for-sale investments are recognised directly in other comprehensive income. Impairments arising from the significant or prolonged decline in fair value of an equity investment reduce the carrying amount of the asset directly and are charged to the income statement.

On disposal or impairment of the investments, any gains and losses that have been deferred in other comprehensive income are reclassified to the income statement. Dividends on equity investments are recognised in the income statement when the Group's right to receive payment is established. Equity investments are recorded in non-current assets unless they are expected to be sold within one year.

Purchases and sales of equity investments are accounted for on the trade date and purchases and sales of other available-for-sale investments are accounted for on settlement date.

**Inventories**

Inventories are included in the financial statements at the lower of cost (including raw materials, direct labour, other direct costs and related production overheads) and net realisable value. Cost is generally determined on a first in, first out basis. Pre-launch inventory is held as an asset when there is a high probability of regulatory approval for the product. Before that point a provision is made against the carrying value to its recoverable amount; the provision is then reversed at the point when a high probability of regulatory approval is determined.

**Trade receivables**

Trade receivables are carried at original invoice amount less any provisions for doubtful debts. Provisions are made where there is evidence of a risk of non-payment, taking into account ageing, previous experience and general economic conditions. When a trade receivable is determined to be uncollectable it is written off, firstly against any provision available and then to the income statement.

Subsequent recoveries of amounts previously provided for are credited to the income statement. Long-term receivables are discounted where the effect is material.

**Trade payables**

Trade payables are held at amortised cost which equates to nominal value. Long-term payables are discounted where the effect is material.

**Cash and cash equivalents**

Cash and cash equivalents comprise cash in hand, current balances with banks and similar institutions and highly liquid investments generally with maturities of three months or less. They are readily convertible into known amounts of cash and have an insignificant risk of changes in value.

**Borrowings**

All borrowings are initially recorded at the amount of proceeds received, net of transaction costs. Borrowings are subsequently carried at amortised cost, with the difference between the proceeds, net of transaction costs, and the amount due on redemption being recognised as a charge to the income statement over the period of the relevant borrowing.

**Taxation**

Current tax is provided at the amounts expected to be paid applying tax rates that have been enacted or substantively enacted by the balance sheet date.

Deferred tax is provided in full, using the liability method, on temporary differences arising between the tax bases of assets and liabilities and their carrying amounts in the financial statements. Deferred tax assets are recognised to the extent that it is probable that future taxable profits will be available against which the temporary differences can be utilised. Deferred tax is provided on temporary differences arising on investments in subsidiaries, associates and joint ventures, except where the timing of the reversal of the temporary difference can be controlled and it is probable that the temporary difference will not reverse in the foreseeable future. Deferred tax is provided using rates of tax that have been enacted or substantively enacted by the balance sheet date. Deferred tax liabilities and assets are not discounted.

**Table of Contents**

114

**Notes to the financial statements****2 Accounting principles and policies** continued**Derivative financial instruments and hedging**

Derivative financial instruments are used to manage exposure to market risks. The principal derivative instruments used by GSK are foreign currency swaps, interest rate swaps and forward foreign exchange contracts. The Group does not hold or issue derivative financial instruments for trading or speculative purposes.

Derivative financial instruments are classified as held-for-trading and are carried in the balance sheet at fair value.

Derivatives designated as hedging instruments are classified on inception as cash flow hedges, net investment hedges or fair value hedges.

Changes in the fair value of derivatives designated as cash flow hedges are recognised in other comprehensive income to the extent that the hedges are effective. Ineffective portions are recognised in profit or loss immediately. Amounts deferred in other comprehensive income are reclassified to the income statement when the hedged item affects profit or loss.

Net investment hedges are accounted for in a similar way to cash flow hedges.

Changes in the fair value of derivatives designated as fair value hedges are recorded in the income statement, together with the changes in the fair value of the hedged asset or liability.

Changes in the fair value of any derivative instruments that do not qualify for hedge accounting are recognised immediately in the income statement.

**Discounting**

Where the time effect of money is material, balances are discounted to current values using appropriate rates of interest. The unwinding of the discounts is recorded in finance income and finance costs.

**3 Key accounting judgements and estimates**

In preparing the financial statements, management is required to make estimates and assumptions that affect the amounts of assets, liabilities, revenue and expenses reported in the financial statements. Actual amounts and results could differ from those estimates. The following are considered to be the key accounting judgements and estimates made.

**Turnover**

Revenue is recognised when title and risk of loss is passed to the customer, reliable estimates can be made of relevant deductions and all relevant obligations have been fulfilled, such that the earnings process is regarded as being complete.

Gross turnover is reduced by rebates, discounts, allowances and product returns given or expected to be given, which vary by product arrangements and buying groups. These arrangements with purchasing organisations are dependent upon the submission of claims some time after the initial recognition of the sale. Accruals are made at the time of sale for the estimated rebates, discounts or allowances payable or returns to be made, based on available market information and historical experience.

Because the amounts are estimated they may not fully reflect the final outcome, and the amounts are subject to change dependent upon, amongst other things, the types of buying group and product sales mix.

The level of accrual is reviewed and adjusted regularly in the light of contractual and legal obligations, historical trends, past experience and projected market conditions. Market conditions are evaluated using wholesaler and other third-party analyses, market research data and internally generated information. Future events could cause the assumptions on which the accruals are based to change, which could affect the future results of the Group.

**Taxation**

Current tax is provided at the amounts expected to be paid, and deferred tax is provided on temporary differences between the tax bases of assets and liabilities and their carrying amounts, at the rates that have been enacted or substantively enacted by the balance sheet date.

The Group has open tax issues with a number of revenue authorities. GSK continues to believe that it has made adequate provision for the liabilities likely to arise from open assessments. Where open issues exist the ultimate

liability for such matters may vary from the amounts provided and is dependent upon the outcome of negotiations with the relevant tax authorities or, if necessary, litigation proceedings.



**Table of Contents**

115

**Notes to the financial statements****3 Key accounting judgements and estimates**

continued

**Legal and other disputes**

GSK provides for anticipated settlement costs where an outflow of resources is considered probable and a reliable estimate may be made of the likely outcome of the dispute and legal and other expenses arising from claims against the Group.

The company's Directors, having taken legal advice, have established provisions after taking into account the relevant facts and circumstances of each matter and in accordance with accounting requirements. In respect of product liability claims related to certain products there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. In certain cases, an incurred but not reported (IBNR) actuarial technique is used to determine this estimate. The Group may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosure about such cases would be included, but no provision would be made. At 31st December 2010 provisions for legal and other disputes amounted to £4.0 billion (2009 £2.0 billion).

The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations. The position could change over time and, therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed the amount of the provisions reported in the Group's financial statements by a material amount.

**Property, plant and equipment**

As set out in Note 17, Property plant and equipment the carrying values of property, plant and equipment are tested for impairment when there is an indication that the values of the assets might be impaired. Impairment is determined by reference to the higher of fair value less costs to sell and value in use, measured by assessing risk-adjusted future cash flows discounted using appropriate interest rates. These future cash flows are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment tests to change, with a consequent adverse effect on the future results of the Group.

**Goodwill**

Goodwill arising on business combinations is capitalised and allocated to an appropriate cash generating unit. It is deemed to have an indefinite life and so is not amortised. Annual impairment tests of the relevant cash generating units are performed. Impairment tests are based on established market multiples or risk-adjusted future cash flows discounted using appropriate interest rates. These future cash flows are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment tests, as set out in Note 18, Goodwill, to change with a consequent adverse effect on the future results of the Group.

**Other intangible assets**

Where intangible assets are acquired by GSK from third parties the costs of acquisition are capitalised. Licences to compounds in development are amortised from the point at which they are available for use, over their estimated useful lives, which may include periods of non-exclusivity. Estimated useful lives are reviewed annually and impairment tests are undertaken if events occur which call into question the carrying values of the assets. Brands acquired with businesses are capitalised independently where they are separable and have an expected life of more than one year. Brands are amortised on a straight-line basis over their estimated useful lives, not exceeding 20 years, except where the end of the useful economic life cannot be foreseen. Where brands are not amortised, they are subject to annual impairment tests.

Both initial valuations and valuations for subsequent impairment tests are based on established market multiples or risk-adjusted future cash flows discounted using appropriate interest rates. These future cash flows are based on business forecasts and are therefore inherently judgemental. Future events could cause the assumptions used in these impairment reviews to change with a consequent adverse effect on the future results of the Group.

**Pensions and other post-employment benefits**

The costs of providing pensions and other post-employment benefits are charged to the income statement in accordance with IAS 19 over the period during which benefit is derived from the employee's services. The costs are assessed on the basis of assumptions selected by management. These assumptions include future earnings and pension increases, discount rates, expected long term rates of return on assets and mortality rates, and are disclosed in Note 28, Pensions and other post-employment benefits .

The expected long term rates of return on bonds are determined based on the portfolio mix of index-linked, government and corporate bonds. An equity risk premium is added to this for equities.

Discount rates are derived from AA rated corporate bond yields except in countries where there is no deep market in corporate bonds where government bond yields are used. Sensitivity analysis is provided in Note 28, Pensions and other post-employment benefits , but a 0.25% reduction in the discount rate would lead to an increase in the net pension deficit of approximately £472 million and an increase in the annual pension cost of approximately £4 million. The selection of different assumptions could affect the future results of the Group.

**Table of Contents**

116

**Notes to the financial statements****4 New accounting requirements**

The following new and amended accounting standards and IFRIC interpretations have been issued by the IASB and are likely to affect future Annual Reports, although, in their current forms, none is expected to have a material impact on the results or financial position of the Group.

An amendment to IAS 32 *Financial instruments: Presentation* *Classification of rights issues* was issued in October 2009 and will be implemented by GSK from 1st January 2011. The amendment requires an issue of rights to acquire additional shares to all existing shareholders to be recognised in equity, regardless of the currency of the shares.

The IASB's annual improvements project was published in May 2010 and most of the changes are effective from 1st January 2011. The project makes minor amendments to a number of Standards in areas including consolidation, business combinations and financial instruments.

IAS 24 (Revised) *Related party disclosures* was issued in November 2009 and will be implemented by GSK from 1st January 2011. The revised Standard clarifies the definition of a related party and provides some exemptions for government related entities.

IFRIC 19 *Extinguishing financial liabilities with equity instruments* was issued in November 2009 and will be implemented by GSK from 1st January 2011. The Interpretation addresses the accounting by an entity that issues equity instruments in order to settle a financial liability in part or in full.

An amendment to IFRIC 14 *Pre-payments of a minimum funding requirement* was issued in November 2009 and will be implemented by GSK from 1st January 2011. The amendment permits a voluntary prepayment of a minimum funding requirement to be recognised as an asset.

The following new standards and interpretations have not yet been endorsed by the EU:

IFRS 9 *Financial instruments* was first issued in November 2009 and amended in October 2010 and will be implemented by GSK from 1st January 2013. The Standard will eventually replace IAS 39 and covers the classification, measurement and derecognition of financial assets and financial liabilities. The IASB intends to expand IFRS 9 to add new requirements for impairment and hedge accounting and to become a complete replacement of IAS 39 by the end of 2011.

An amendment to IFRS 7 *Disclosures* *Transfers of financial assets* was issued in October 2010 and will be implemented by GSK from 1st January 2012. The amendment requires additional disclosures regarding the risk exposures relating to transfers of financial assets.

An amendment to IAS 12 *Deferred tax: recovery of underlying assets* was issued in December 2010 and will be implemented by GSK from 1st January 2012. The amendment requires that the deferred tax on non-depreciable assets measured using the revaluation model should be calculated on a sale basis.

**5 Exchange rates**

The Group uses the average of exchange rates prevailing during the period to translate the results and cash flows of overseas subsidiaries, joint ventures and associated undertakings into Sterling and period end rates to translate the net assets of those undertakings. The currencies which most influence these translations and the relevant exchange rates were:

	<b>2010</b>	2009	2008
Average rates:			
£/US\$	<b>1.55</b>	1.56	1.85
£/Euro	<b>1.16</b>	1.12	1.26
£/Yen	<b>136</b>	146	192

Period end rates:

£/US\$	<b>1.56</b>	1.61	1.44
£/Euro	<b>1.17</b>	1.13	1.04
£/Yen	<b>127</b>	150	131

GSK Annual Report 2010

---

**Table of Contents**

117

**Notes to the financial statements****6 Segment information**

GSK has revised its segmental information disclosures to reflect changes in the internal reporting structures with effect from 1st January 2010. ViiV Healthcare is now shown as a separate segment. Stiefel has been integrated with the GSK heritage dermatology business and is reported within the relevant geographical pharmaceutical segments. The other trading and other unallocated pharmaceuticals information has been combined. In addition, the responsibility for certain products in two small markets moved from the pharmaceuticals business to Consumer Healthcare. Comparative information has been restated onto a consistent basis.

GSK's operating segments are being reported based on the financial information provided to the Chief Executive Officer, who is regarded as the Chief Operating Decision Maker (CODM), and the responsibilities of the Corporate Executive Team (CET). Individual members of the CET are responsible for geographic regions of the Pharmaceuticals business, ViiV Healthcare and for the Consumer Healthcare business as a whole, respectively, before major restructuring. No geographic information is regularly provided to the CODM.

R&D investment is essential for the sustainability of the pharmaceutical businesses. However, for segment reporting, the USA, Europe, Emerging Markets and Asia Pacific/Japan regional pharmaceutical operating profits exclude allocations of globally funded R&D as well as central costs, principally corporate functions and unallocated manufacturing costs. GSK's management reporting process allocates all intra-Group profit on a product sale to the market in which that sale is recorded, and the profit analyses below have been presented on that basis.

The Other trading and unallocated pharmaceuticals segment includes Canada, Puerto Rico, central vaccine tender sales and contract manufacturing sales, together with costs such as vaccines R&D, central dermatology costs and central manufacturing costs not attributed to other segments.

The Pharmaceuticals R&D segment (which excludes vaccines R&D) is the responsibility of the Chairman, Research & Development and is therefore being reported as a separate segment.

Corporate and other unallocated costs and disposal profits include corporate functions, costs for legal matters, fair value movements on financial instruments and investments and unallocated profits on asset disposals.

	<b>2010</b>	2009	2008
	<b>£m</b>	(restated)	(restated)
<b>Turnover by segment</b>		£m	£m
US pharmaceuticals	<b>7,648</b>	8,578	8,254
Europe pharmaceuticals	<b>6,548</b>	7,087	5,847
Emerging Markets pharmaceuticals	<b>3,556</b>	2,895	2,177
Asia Pacific/Japan pharmaceuticals	<b>3,102</b>	2,628	1,848
ViiV Healthcare	<b>1,566</b>	1,605	1,513
Other trading and unallocated pharmaceuticals	<b>962</b>	901	742
Pharmaceuticals turnover	<b>23,382</b>	23,694	20,381
Consumer Healthcare turnover	<b>5,010</b>	4,674	3,971
	<b>28,392</b>	28,368	24,352

	<b>2010</b>	2009	2008
		(restated)	(restated)
<b>Pharmaceutical turnover by therapeutic area</b>			

	<b>£m</b>	£m	£m
Respiratory	<b>7,238</b>	6,977	5,817
Anti-virals	<b>1,086</b>	2,416	1,584
Central nervous system	<b>1,753</b>	1,870	2,897
Cardiovascular and urogenital	<b>2,570</b>	2,298	1,847
Metabolic	<b>678</b>	1,181	1,191
Anti-bacterials	<b>1,396</b>	1,457	1,301
Oncology and emesis	<b>688</b>	629	496
Vaccines	<b>4,326</b>	3,706	2,539
Dermatologicals	<b>1,087</b>	707	414
ViiV Healthcare (HIV)	<b>1,566</b>	1,605	1,513
Other	<b>994</b>	848	782
	<b>23,382</b>	23,694	20,381

	<b>2010</b>	2009	2008
<b>Consumer Healthcare turnover by category</b>	<b>£m</b>	£m	£m
OTC medicines	<b>2,456</b>	2,339	1,935
Oral healthcare	<b>1,602</b>	1,484	1,240
Nutritional healthcare	<b>952</b>	851	796
	<b>5,010</b>	4,674	3,971

**Table of Contents**

118

**Notes to the financial statements****6 Segment information** continued

During 2010, US pharmaceuticals and ViiV Healthcare made sales to three wholesalers of approximately £2,561 million (2009 £2,760 million; 2008 £2,460 million), £2,412 million (2009 £2,710 million; 2008 £2,710 million) and £1,642 million (2009 £1,680 million; 2008 £1,980 million) respectively, after allocating final-customer discounts to the wholesalers.

<b>Segment profit</b>	<b>2010</b>	2009	2008
	<b>£m</b>	(restated)	(restated)
		£m	£m
US Pharmaceuticals	<b>5,043</b>	5,933	5,461
Europe Pharmaceuticals	<b>3,744</b>	3,993	3,229
Emerging Markets pharmaceuticals	<b>1,271</b>	948	837
Asia Pacific/Japan pharmaceuticals	<b>1,730</b>	1,352	1,016
ViiV Healthcare	<b>851</b>	1,071	1,005
Pharmaceuticals R&D	<b>(3,105)</b>	(3,082)	(2,840)
Other trading and unallocated pharmaceuticals costs	<b>(783)</b>	(705)	(110)
Pharmaceuticals operating profit	<b>8,751</b>	9,510	8,598
Consumer Healthcare operating profit	<b>1,043</b>	931	881
Segment profit	<b>9,794</b>	10,441	9,479
Corporate and other unallocated costs and disposal profits	<b>(4,666)</b>	(1,184)	(1,220)
Operating profit before major restructuring	<b>5,128</b>	9,257	8,259
Major restructuring	<b>(1,345)</b>	(832)	(1,118)
Total operating profit	<b>3,783</b>	8,425	7,141
Finance income	<b>116</b>	70	313
Finance costs	<b>(831)</b>	(783)	(843)
Profit on disposal of interest in associate	<b>8</b>	115	
Share of after tax profits of associates and joint ventures	<b>81</b>	64	48
Profit before taxation	<b>3,157</b>	7,891	6,659
Taxation	<b>(1,304)</b>	(2,222)	(1,947)
Profit after taxation for the year	<b>1,853</b>	5,669	4,712

2009 2008

**Depreciation and amortisation by segment**

Table of Contents

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

	<b>2010</b>	(restated)	(restated)
	<b>£m</b>	£m	£m
US pharmaceuticals	<b>101</b>	116	110
Europe pharmaceuticals	<b>31</b>	24	36
Emerging Markets pharmaceuticals	<b>51</b>	29	22
Asia Pacific/Japan pharmaceuticals	<b>25</b>	15	11
ViiV Healthcare	<b>29</b>	5	
Pharmaceuticals R&D	<b>262</b>	280	267
Other trading and unallocated pharmaceuticals	<b>809</b>	789	580
Pharmaceuticals depreciation and amortisation	<b>1,308</b>	1,258	1,026
Consumer Healthcare depreciation and amortisation	<b>66</b>	63	52
Segment depreciation and amortisation	<b>1,374</b>	1,321	1,078
Corporate and other unallocated depreciation and amortisation	<b>85</b>	80	76
Depreciation and amortisation before major restructuring	<b>1,459</b>	1,401	1,154
Major restructuring	<b>220</b>	161	77
Total depreciation and amortisation	<b>1,679</b>	1,562	1,231

GSK Annual Report 2010

---



**Table of Contents****Notes to the financial statements****6 Segment information** continued

	<b>2010</b>	2009	2008
	<b>£m</b>	(restated) £m	(restated) £m
<b>PP&amp;E, intangible asset and goodwill impairment by segment</b>			
US pharmaceuticals		1	1
Europe pharmaceuticals	<b>1</b>	7	2
Emerging Markets pharmaceuticals	<b>1</b>		
Asia Pacific/Japan pharmaceuticals	<b>2</b>	1	2
ViiV Healthcare			
Pharmaceuticals R&D	<b>134</b>	118	107
Other trading and unallocated pharmaceuticals	<b>129</b>	124	30
Pharmaceuticals impairment	<b>267</b>	251	142
Consumer Healthcare impairment	<b>5</b>	1	
Segment impairment	<b>272</b>	252	142
Corporate and other unallocated impairment	<b>4</b>	23	52
Impairment before major restructuring	<b>276</b>	275	194
Major restructuring	<b>89</b>	57	197
Total impairment	<b>365</b>	332	391
<b>PP&amp;E, intangible asset and goodwill impairment reversals by segment</b>			
US pharmaceuticals		(1)	
Europe pharmaceuticals			
Emerging Markets pharmaceuticals			
Asia Pacific/Japan pharmaceuticals			
ViiV Healthcare			
Pharmaceuticals R&D	<b>(1)</b>	(1)	(10)
Other trading and unallocated pharmaceuticals	<b>(4)</b>	(9)	
Pharmaceuticals impairment reversals	<b>(5)</b>	(11)	(10)
Consumer Healthcare impairment reversals			
Segment impairment reversals	<b>(5)</b>	(11)	(10)

Corporate and other unallocated impairment reversals			(10)
Impairment reversals before major restructuring	<b>(5)</b>	(11)	(20)
Major restructuring	<b>(14)</b>		
Total impairment reversals	<b>(19)</b>	(11)	(20)

GSK Annual Report 2010

---

**Table of Contents**

120

**Notes to the financial statements****6 Segment information** continued

	<b>2010</b>	2009 (restated)
	<b>£m</b>	£m
<b>Net assets by segment</b>		
US pharmaceuticals	<b>616</b>	1,049
Europe pharmaceuticals	<b>1,031</b>	1,567
Emerging Markets pharmaceuticals	<b>1,840</b>	1,508
Asia Pacific/Japan pharmaceuticals	<b>1,057</b>	982
ViiV Healthcare	<b>832</b>	835
Pharmaceuticals R&D	<b>1,656</b>	2,278
Other trading and unallocated pharmaceuticals	<b>13,320</b>	13,037
Pharmaceuticals net operating assets	<b>20,352</b>	21,256
Consumer Healthcare net operating assets	<b>2,972</b>	2,990
Segment net operating assets	<b>23,324</b>	24,246
Corporate and other unallocated operating net assets	<b>(6,682)</b>	(5,334)
Net operating assets	<b>16,642</b>	18,912
Net debt	<b>(8,859)</b>	(9,444)
Investments in associates and joint ventures	<b>1,081</b>	895
Derivative financial instruments	<b>(3)</b>	29
Current and deferred taxation	<b>868</b>	336
Assets held for sale	<b>16</b>	14
Net assets	<b>9,745</b>	10,742

The other trading and unallocated pharmaceuticals segment includes assets for the centrally managed pharmaceutical and vaccine manufacturing operations, the depreciation on which, totalling £616 million (2009 £618 million; 2008 £536 million) is recovered through the standard cost of product charged to businesses.

**Geographical information**

The UK is regarded as being the Group's country of domicile.

	<b>2010</b>	2009 (restated)	2008 (restated)
	<b>£m</b>	£m	£m
<b>Turnover by location of customer</b>			
UK	<b>1,820</b>	1,864	1,636
USA	<b>9,345</b>	10,315	9,746
Rest of World	<b>17,227</b>	16,189	12,970

External turnover	<b>28,392</b>	28,368	24,352
	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>Turnover by location of subsidiary</b>			
UK	<b>4,965</b>	4,469	3,096
USA	<b>13,072</b>	13,711	12,925
Rest of World	<b>21,220</b>	19,661	15,977
Turnover including inter-segment turnover	<b>39,257</b>	37,841	31,998
UK	<b>2,032</b>	1,556	1,042
USA	<b>3,717</b>	3,395	3,114
Rest of World	<b>5,116</b>	4,522	3,490
Inter-segment turnover	<b>10,865</b>	9,473	7,646
UK	<b>2,933</b>	2,913	2,054
USA	<b>9,355</b>	10,316	9,811
Rest of World	<b>16,104</b>	15,139	12,487
External turnover	<b>28,392</b>	28,368	24,352

GSK Annual Report 2010

---

**Table of Contents**

121

**Notes to the financial statements****6 Segment information** continued

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>Operating profit by location</b>			
UK	<b>1,033</b>	2,608	1,861
USA	<b>420</b>	2,337	1,951
Rest of World	<b>2,330</b>	3,480	3,329
Total operating profit	<b>3,783</b>	8,425	7,141

	<b>2010</b>	2009
	<b>£m</b>	(restated) £m
<b>Net operating assets by location</b>		
UK	<b>3,177</b>	4,540
USA	<b>4,235</b>	3,168
Rest of World	<b>9,230</b>	11,204
Net operating assets	<b>16,642</b>	18,912

	<b>2010</b>	2009
	<b>£m</b>	(restated) £m
<b>Non-current assets by location</b>		
UK	<b>5,066</b>	5,270
USA	<b>6,972</b>	6,863
Rest of World	<b>10,372</b>	9,847
Non-current assets	<b>22,410</b>	21,980

Non-current assets by location excludes amounts relating to other investments, deferred tax assets, derivative financial instruments, pension assets, amounts receivable under insurance contracts and certain other non-current receivables.

**7 Major restructuring programme**

In October 2007, GSK announced a significant new Operational Excellence programme to improve the effectiveness and productivity of its operations. A significant expansion of the Operational Excellence programme was approved by the Board and announced in February 2009. A further expansion was approved by the Board and announced in February 2010, when total approved costs for the implementation of the expanded programme were increased from £3.6 billion to approximately £4.5 billion, over the period from 2007 to 2012. Approximately 75% of these costs were incurred by 31st December 2010, and approximately 20% are expected to be incurred in 2011 with the balance in 2012. In total, approximately 75% of these costs are expected to be cash expenditures and 25% are expected to be

asset write-downs. Uncertainties exist over the exact amount and timing of cash outflows as a result of potential future exchange rate fluctuations and as many elements of the restructuring programme are subject to employee consultation procedures, making it difficult to predict with precision when these procedures will be completed. However, the majority of the remaining cash payments are expected to be made in 2011 and 2012. The programme remains on track to deliver total annual pre-tax savings of £2.2 billion by 2012, with savings realised across the business. Of the total restructuring costs of £1,345 million incurred in 2010, £1,242 million was incurred under the Operational Excellence programme in the following areas:

cost saving projects in R&D, focused primarily on the simplification and streamlining of support infrastructure, including some site rationalisations, principally Verona in Italy and Harlow and Tonbridge in the UK;

the adoption of more customised sales approaches, leading to staff reductions in a number of sales forces, principally in the USA, France and Italy;

the closure of a number of manufacturing sites, including Dartford and Crawley in the UK, giving rise to asset write-downs and staff reductions; and

projects to simplify or eliminate processes, leading to staff reductions in administrative and support functions. The remaining costs of £103 million were incurred during the year under the restructuring programme related to the integration of the Stiefel Laboratories, Inc. business in the USA, following its acquisition in July 2009.

GSK Annual Report 2010

---

**Table of Contents**

122

**Notes to the financial statements****7 Major restructuring programme** continued

The analysis of the costs incurred under these programmes in 2010, 2009 and 2008 is as follows:

	Asset impairment £m	Staff reductions £m	Other costs £m	Total £m
<b>2010</b>				
Cost of sales	(14)	(58)	(115)	<b>(187)</b>
Selling, general and administration	(17)	(503)	(145)	<b>(665)</b>
Research and development	(44)	(117)	(332)	<b>(493)</b>
Effect on operating profit	(75)	(678)	(592)	<b>(1,345)</b>
Net finance expense				<b>(3)</b>
Effect on profit before taxation				<b>(1,348)</b>
Effect on taxation				<b>240</b>
Effect on earnings				<b>(1,108)</b>

	Asset impairment £m	Staff reductions £m	Other costs £m	Total £m
<b>2009</b>				
Cost of sales	(41)	(112)	(132)	(285)
Selling, general and administration	(1)	(337)	(54)	(392)
Research and development	(15)	(68)	(72)	(155)
Effect on operating profit	(57)	(517)	(258)	(832)
Net finance expense				(3)
Effect on profit before taxation				(835)
Effect on taxation				221
Effect on earnings				(614)

	Asset impairment £m	Staff reductions £m	Other costs £m	Total £m
<b>2008</b>				
Cost of sales	(181)	(370)	(88)	(639)
Selling, general and administration	(2)	(177)	(125)	(304)

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Research and development	(14)	(143)	(18)	(175)
Effect on operating profit	(197)	(690)	(231)	(1,118)
Net finance expense				(5)
Effect on profit before taxation				(1,123)
Effect on taxation				284
Effect on earnings				(839)

Asset impairments of £75 million (2009 £57 million, 2008 £197 million) and other net costs totalling £240 million (2009 £124 million, 2008 £137 million) are non-cash items, principally accelerated depreciation. All other charges have been or will be settled in cash and include the termination of leases, site closure costs, consultancy and project management fees.

GSK Annual Report 2010

---



**Table of Contents**

123

**Notes to the financial statements****7 Major restructuring programme** continued

These restructuring costs are reported in the major restructuring column of the Income statement on page 104. Other income, resulting from minor restructuring activity initiated prior to October 2007 amounted to £5 million (2009 £4 million cost, 2008 £20 million cost). This income/cost is reported within Results before major restructuring .

<b>The costs of the major restructuring programmes have arisen as follows:</b>	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Increase in provision for major restructuring programmes (see Note 29)	<b>(837)</b>	(487)	(740)
Amount of provision reversed unused (see Note 29)	<b>40</b>	15	7
Impairments losses recognised	<b>(75)</b>	(57)	(197)
Foreign exchange gain/(loss) recognised on liquidation of subsidiary		44	(84)
Other non-cash charges	<b>(240)</b>	(168)	(53)
Other cash costs	<b>(233)</b>	(179)	(51)
Net finance expense	<b>(3)</b>	(3)	(5)
Effect on profit before taxation	<b>(1,348)</b>	(835)	(1,123)

Other non-cash charges are principally accelerated depreciation arising where asset lives have been shortened as a result of the major restructuring programmes. Other cash costs include the termination of leases, site closure costs and consultancy and project management fees.

**8 Other operating income**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Royalty income	<b>296</b>	296	307
Milestone income	<b>7</b>	90	11
Impairment of equity investments	<b>(65)</b>	(135)	(63)
Disposal of equity investments	<b>17</b>	40	33
Disposal of other assets, asset rights and legal settlements	<b>227</b>	539	260
Gain recognised on creation of ViiV Healthcare		296	
Fair value movements on derivative financial instruments	<b>(6)</b>	(5)	(10)
Other income	<b>17</b>	14	3
	<b>493</b>	1,135	541

Royalty and milestone income is principally a core of recurring income from the out-licensing of intellectual property.

GSK Annual Report 2010

**Table of Contents**

124

**Notes to the financial statements****9 Operating profit**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>The following items have been included in operating profit:</b>			
Employee costs (Note 10)	<b>6,994</b>	7,167	6,524
Advertising	<b>971</b>	923	805
Distribution costs	<b>413</b>	363	310
Depreciation of property, plant and equipment	<b>1,146</b>	1,130	920
Impairment of property, plant and equipment, net of reversals	<b>186</b>	149	256
Amortisation of intangible assets	<b>533</b>	432	311
Impairment of intangible assets and goodwill, net of reversals in 2008	<b>160</b>	172	115
Net foreign exchange losses/(gains)	<b>60</b>	163	(145)
Inventories:			
Cost of inventories included in cost of sales	<b>7,014</b>	6,743	5,734
Write-down of inventories	<b>305</b>	276	298
Reversal of prior year write-down of inventories	<b>(66)</b>	(116)	(118)
Operating lease rentals:			
Minimum lease payments	<b>136</b>	160	143
Contingent rents	<b>14</b>	13	15
Sub-lease payments	<b>7</b>	6	1
Fees payable to the company's auditor and its associates in relation to the Group (see below)	<b>22.2</b>	24.1	19.2

The reversals of prior year write-downs of inventories principally arise from the reassessment of usage or demand expectations prior to inventory expiration.

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>Fees payable to the company's auditor and its associates</b>			
Audit of parent company and consolidated financial statements	<b>2.0</b>	2.0	1.6
Audit of accounts of the Group's UK and overseas subsidiaries, pursuant to legislation	<b>11.2</b>	10.2	9.3
Other assurance services, pursuant to legislation, including attestation under s.404 of Sarbanes-Oxley Act 2002	<b>3.3</b>	3.0	2.9
Audit and assurance services	<b>16.5</b>	15.2	13.8
Other tax services	<b>2.5</b>	7.3	2.5
All other services, including regulatory, compliance and treasury related services	<b>3.2</b>	1.6	2.9
	<b>22.2</b>	24.1	19.2

At 31st December 2010, the amount due to PricewaterhouseCoopers LLP and its associates for fees yet to be invoiced was £6.1 million, comprising statutory audit £5.6 million, taxation services £0.2 million and other services £0.3 million.

<b>In addition to the above, fees paid in respect of the GSK pension schemes were:</b>	<b>2010 £m</b>	2009 £m	2008 £m
Audit	<b>0.4</b>	0.4	0.4
Other services			

GSK Annual Report 2010

---

**Table of Contents**

125

**Notes to the financial statements****10 Employee costs**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Wages and salaries	<b>5,079</b>	5,387	4,640
Social security costs	<b>600</b>	661	653
Pension and other post-employment costs, including augmentations (Note 28)	<b>554</b>	491	505
Cost of share-based incentive plans	<b>179</b>	179	241
Severance and other costs from integration and restructuring activities	<b>582</b>	449	485
	<b>6,994</b>	7,167	6,524

In 2010, wages and salaries decreased by 7% in CER terms.

The Group provides benefits to employees, commensurate with local practice in individual countries, including, in some markets, healthcare insurance, subsidised car schemes and personal life assurance.

**The average number of persons employed by the Group (including Directors) during the year:**

	<b>2010</b>	2009	2008
	<b>Number</b>	Number	Number
Manufacturing	<b>30,883</b>	31,467	33,372
Selling, general and administration	<b>53,778</b>	53,183	52,115
Research and development	<b>13,824</b>	14,204	15,646
	<b>98,485</b>	98,854	101,133

The average number of Group employees excludes temporary and contract staff. The numbers of Group employees at the end of each financial year are given in the financial record on page 196. The average number of persons employed by GlaxoSmithKline plc in 2010 was nil (2009 nil).

The compensation of the Directors and Senior Management (members of the CET) in aggregate, was as follows:

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Wages and salaries	<b>20</b>	23	17
Social security costs	<b>2</b>	1	1
Pension and other post-employment costs	<b>3</b>	3	3
Cost of share-based incentive plans	<b>11</b>	4	12
	<b>36</b>	31	33

**11 Finance income**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Interest income arising from:			
cash and cash equivalents	<b>58</b>	46	107
available-for-sale investments	<b>8</b>	15	31
derivatives at fair value through profit or loss	<b>24</b>	(5)	159
loans and receivables	<b>12</b>	11	22
Realised gains on liquid investments			2
Fair value movements on derivatives at fair value through profit or loss	<b>13</b>	(3)	4
Net investment hedge ineffectiveness		4	(13)
Unwinding of discounts on assets	<b>1</b>	2	1
	<b>116</b>	70	313

All derivatives at fair value through profit or loss other than designated and effective hedging instruments (see Note 41, Financial instruments and related disclosures ) are classified as held-for-trading financial instruments under IAS 39. Interest income arising from derivatives at fair value through profit or loss relates to swap interest income.

GSK Annual Report 2010

---

**Table of Contents**

126

**Notes to the financial statements****12 Finance costs**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Interest expense arising on:			
financial liabilities at amortised cost	<b>(767)</b>	(790)	(664)
derivatives at fair value through profit or loss		20	(165)
Fair value hedges:			
fair value movements on derivatives designated as hedging instruments	<b>26</b>	(37)	92
fair value adjustments on hedged items	<b>(27)</b>	38	(90)
Fair value movements on other derivatives at fair value through profit or loss	<b>(16)</b>	(2)	
Reclassification of cash flow hedge from other comprehensive income	<b>(3)</b>	(1)	
Unwinding of discounts on provisions	<b>(18)</b>	(11)	(16)
Net investment hedge ineffectiveness	<b>(1)</b>		
Other finance expense	<b>(25)</b>		
	<b>(831)</b>	(783)	(843)

All derivatives at fair value through profit or loss except designated and effective hedging instruments are classified as held-for-trading financial instruments under IAS 39.

**13 Associates and joint ventures**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Associates:			
Share of after tax profits of Quest Diagnostics Inc.	<b>79</b>	73	47
Share of after tax profits of Aspen Pharmacare Holdings Limited	<b>32</b>	2	
Share of after tax losses of other associates	<b>(7)</b>	(3)	(3)
	<b>104</b>	72	44
Share of after tax (losses)/profits of joint ventures	<b>(23)</b>	(8)	4
	<b>81</b>	64	48
Share of turnover of joint ventures	<b>18</b>	13	13
Sales to joint ventures and associates	<b>90</b>	26	9

Summarised income statement information in respect of the Group's associates is set out below:

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Total turnover:			
Quest Diagnostics Inc.	<b>4,754</b>	4,779	3,919
Aspen Pharmacare Holdings Limited	<b>1,171</b>	67	
Others	<b>65</b>	7	3
	<b>5,990</b>	4,853	3,922
Total profit:			
Quest Diagnostics Inc.	<b>465</b>	467	314
Aspen Pharmacare Holdings Limited	<b>233</b>	12	
Others	<b>(23)</b>	(14)	(7)
	<b>675</b>	465	307

The results of Aspen Pharmacare Holdings Limited included in the summarised income statement information above represent the estimated earnings of the Aspen group in the period.

Subsequent to the year-end, GSK sold its entire shareholding in Quest Diagnostics Inc.

GSK Annual Report 2010

---

**Table of Contents**

127

**Notes to the financial statements****14 Taxation**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>Taxation charge based on profits for the year</b>			
UK corporation tax at the UK statutory rate	<b>82</b>	600	2,213
Less double taxation relief	<b>(156)</b>	(183)	(1,924)
	<b>(74)</b>	417	289
Overseas taxation	<b>1,496</b>	1,997	1,589
Current taxation	<b>1,422</b>	2,414	1,878
Deferred taxation	<b>(118)</b>	(192)	69
	<b>1,304</b>	2,222	1,947

	<b>2010</b>	2009	2008
	<b>%</b>	%	%
<b>Reconciliation of the taxation rate on Group profits</b>			
UK statutory rate of taxation	<b>28.0</b>	28.0	28.5
Differences in overseas taxation rates	<b>8.1</b>	3.5	1.9
Benefit of special tax status	<b>(2.6)</b>	(1.8)	(2.4)
R&D credits	<b>(3.7)</b>	(1.9)	(1.3)
Inter-company stock profit	<b>1.7</b>	0.5	2.1
Impact of share based payments	<b>1.4</b>	0.1	0.7
Tax on profit of associates	<b>(1.2)</b>	(0.2)	(0.4)
Losses for which no benefit is recognised	<b>5.5</b>	0.6	0.0
Other permanent differences	<b>6.2</b>	(0.9)	1.2
Prior year items	<b>(6.5)</b>	0.1	(1.6)
Restructuring	<b>4.4</b>	0.2	0.5
Tax rate	<b>41.3</b>	28.2	29.2

The higher tax rate for the year ended 31st December 2010 reflects the impact of the relatively low tax relief arising on the £4 billion of legal provisions charged during the year and the non-deductibility of costs associated with certain site closures, partly offset by the settlement of certain historical tax matters. The percentages within the above reconciliation are exacerbated by the relatively low reported profit.

The Group operates in countries where the tax rate differs from the UK tax rate. The impact of these overseas taxes on the overall rate of tax is shown above. Profits arising from certain operations in Singapore are accorded special status and are taxed at reduced rates compared with the normal rates of tax in that territory. The effect of this reduction in the taxation charge increased earnings per share by 1.6p in 2010, 2.8p in 2009 and 2.8p in 2008. The Group is required under IFRS to create a deferred tax asset in respect of unrealised inter-company profit arising on inventory held by the Group at the year-end by applying the tax rate of the country in which the inventory is held (rather than the tax rate of



the country where the profit was originally made and the tax paid, which is the practice under UK and US GAAP). As a result of this difference in accounting treatment the Group tax rate on current period inter-company profit under IFRS increased by 1.7% in 2010 (2009 0.5% increase; 2008 2.1% increase) arising from changes in the location of work-in-progress and finished goods.

<b>Tax on items charged to equity and statement of comprehensive income</b>	<b>2010 £m</b>	2009 £m	2008 £m
Current taxation			
Share based payments		1	4
Foreign exchange movements		19	15
		20	19
Deferred taxation			
Share based payments	2	13	(5)
Defined benefit plans	1	183	441
Fair value movements on cash flow hedges	1	2	(3)
Fair value movements on available-for-sale investments	(28)	(11)	8
	(24)	187	441
Total (charge)/credit to equity and statement of comprehensive income	(24)	207	460

All of the above items have been charged to the statement of comprehensive income except for tax on share based payments.

GSK Annual Report 2010

**Table of Contents**

128

**Notes to the financial statements****14 Taxation** continued**Issues relating to taxation**

The integrated nature of the Group's worldwide operations involves significant investment in research and strategic manufacture at a limited number of locations, with consequential cross-border supply routes into numerous end-markets. This gives rise to complexity and delay in negotiations with revenue authorities as to the profits on which individual Group companies are liable to tax. Resolution of such issues is a continuing fact of life for GSK. During the year GSK agreed and settled further open years with major tax authorities up to and including 2008. In Canada, the Federal Court of Appeal overturned a judgement of the Tax Court of Canada in respect of GSK's transfer pricing in the early 1990s and remanded the case back to the Tax Court for reconsideration. The parties are seeking leave to appeal to the Supreme Court of Canada.

GSK continues to believe that it has made adequate provision for the liabilities likely to arise from periods which are open and not yet agreed by tax authorities. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of agreements with relevant tax authorities or litigation where appropriate. No provision has been made for taxation which would arise on the distribution of profits retained by overseas subsidiaries, on the grounds that the Group is able to control the timing of the reversal of these temporary differences and it is probable that they will not reverse in the foreseeable future. The aggregate amount of these unremitted profits at the balance sheet date was approximately £30 billion (2009 £29 billion). The deferred tax on unremitted earnings at 31st December 2010 is estimated to be £500 million (2009 £500 million), which relates to taxes payable on repatriation and dividend withholding taxes levied by overseas tax jurisdictions. UK legislation relating to company distributions provides for exemption from tax for most repatriated profits, subject to certain exceptions.

**Movement in deferred tax assets and liabilities**

	Accelerated capital allowances	Intangibles £m	Intra- group profit £m	Pensions & other post employment benefits £m	Tax losses £m	Legal & other disputes £m	Manu- facturing & restructur- ing adjustments £m	Share option and award schemes £m	Other net temporary differences £m	Offset within countries £m	Total £m	
Deferred tax assets at												
1st January 2010	24	177	1,183	1,043	211	303	157	30	126	822	(1,702)	2,374
Deferred tax liabilities at												
1st January 2010	(628)	(1,476)			(28)			(198)		(17)	1,702	(645)
At 1st												
January 2010	(604)	(1,299)	1,183	1,043	183	303	157	(168)	126	805		1,729
Exchange adjustments	(5)	(10)	70	15	3	7	2	(2)		31		111
Credit/(charge) to income statement	146	10	(126)	(36)	(88)	115	(42)	148	(35)	26		118

Credit to equity										2		2
Credit/(charge)												
to statement of												
comprehensive												
income				1						(27)		(26)
Acquisitions	(40)									(35)		(75)
At 31st												
December 2010	(463)	(1,339)	1,127	1,023	98	425	117	(22)	93	800		1,859
Deferred tax												
assets at												
31st												
December 2010	49	224	1,127	1,023	98	425	117	29	93	914	(1,533)	2,566
Deferred tax												
liabilities at												
31st												
December 2010	(512)	(1,563)						(51)		(114)	1,533	(707)
	(463)	(1,339)	1,127	1,023	98	425	117	(22)	93	800		1,859

The deferred tax credit to income relating to changes in tax rates is £11 million (2009 £9 million, 2008 £18 million). All other deferred tax movements arise from the origination and reversal of temporary differences. Other net temporary differences mainly include accrued expenses for which a tax deduction is only available on a paid basis.

GSK Annual Report 2010

---

**Table of Contents**

129

**Notes to the financial statements****14 Taxation** continued

<b>Tax losses</b>	Recognised		Unrecognised	
	<b>2010</b>	2009	<b>2010</b>	2009
	<b>£m</b>	£m	<b>£m</b>	£m
Trading losses expiring:				
Within 10 years	<b>163</b>	76	<b>14</b>	34
In more than 10 years	<b>329</b>	445	<b>529</b>	159
Available indefinitely	<b>1</b>	96	<b>5,302</b>	4,204
At 31st December	<b>493</b>	617	<b>5,845</b>	4,397
Deferred tax asset	<b>98</b>	183		

In addition, the Group had capital losses at 31st December 2010 of approximately £4.3 billion (2009 £4.3 billion) in respect of which no deferred tax asset has been recognised. Deferred tax assets are recognised where it is probable that future taxable profit will be available to utilise losses.

**Factors affecting the tax charge in future years**

As a global organisation there are many factors which could affect the future effective tax rate of the Group. The mix of profits across different territories, transfer pricing and other disputes with tax authorities and the location of research and development activity can all have a significant impact on the Group's effective tax rate.

Changes to tax legislation in territories where GSK has business operations could also impact the Group's effective tax rate. The UK Government has proposed some significant changes to the UK taxation system. In June 2010 the UK Government announced a phased reduction in the main rate of corporation tax from 28% to 24% over 4 years from April 2011. The deferred tax movements reflect the reduction in the UK tax rate from 28% to 27% as it has been substantively enacted. In November 2010 the UK Government reconfirmed its intention to introduce a patent box regime which would apply a reduced rate of corporation tax to income from patents with effect from April 2013, following a period of consultation. The UK Government also continues to consult with business on proposed changes to legislation relating to controlled foreign companies. The majority of these changes are expected to be enacted in 2012.

**15 Earnings per share**

	<b>2010</b>	2009	2008
	<b>pence</b>	pence	pence
Basic earnings per share	<b>32.1</b>	109.1	88.6
Adjustment for major restructuring	<b>21.8</b>	12.1	16.1
Basic earnings per share before major restructuring	<b>53.9</b>	121.2	104.7
Diluted earnings per share	<b>31.9</b>	108.2	88.1
Adjustment for major restructuring	<b>21.6</b>	12.1	16.0

Diluted earnings per share before major restructuring **53.5** 120.3 104.1

Basic and adjusted earnings per share have been calculated by dividing the profit attributable to shareholders by the weighted average number of shares in issue during the period after deducting shares held by the ESOP Trusts and Treasury shares. The trustees have waived their rights to dividends on the shares held by the ESOP Trusts.

Adjusted earnings per share is calculated using results before major restructuring earnings. The calculation of results before major restructuring is described in Note 1 Presentation of the financial statements .

Diluted earnings per share have been calculated after adjusting the weighted average number of shares used in the basic calculation to assume the conversion of all potentially dilutive shares. A potentially dilutive share forms part of the employee share schemes where its exercise price is below the average market price of GSK shares during the period and any performance conditions attaching to the scheme have been met at the balance sheet date.

The numbers of shares used in calculating basic and diluted earnings per share are reconciled below.

	<b>2010</b>	2009	2008
<b>Weighted average number of shares in issue</b>	<b>millions</b>	millions	millions
Basic	<b>5,085</b>	5,069	5,195
Dilution for share options	<b>43</b>	39	31
Diluted	<b>5,128</b>	5,108	5,226

GSK Annual Report 2010

---

**Table of Contents****130****Notes to the financial statements****16 Dividends**

<b>2010</b>	First interim	Second interim	Third interim	Fourth interim	Total
Total dividend (£m)	764	759	816	967	3,306
Dividend per share (pence)	15	15	16	19	65
Paid/payable	8th July 2010	7th October 2010	6th January 2011	7th April 2011	
<b>2009</b>					
Total dividend (£m)	701	713	763	919	3,096
Dividend per share (pence)	14	14	15	18	61
Paid	9th July 2009	8th October 2009	7th January 2010	8th April 2010	
<b>2008</b>					
Total dividend (£m)	683	679	730	859	2,951
Dividend per share (pence)	13	13	14	17	57
Paid	10th July 2008	9th October 2008	8th January 2009	9th April 2009	

Under IFRS interim dividends are only recognised in the financial statements when paid and not when declared. GSK normally pays a dividend two quarters after the quarter to which it relates and one quarter after it is declared. The 2010 financial statements recognise those dividends paid in 2010, namely the third and fourth interim dividends for 2009 and the first and second interim dividends for 2010.

The amounts recognised in each year are as follows:

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Dividends to shareholders	<b>3,205</b>	3,003	2,929

**17 Property, plant and equipment**

Plant,

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

	Land and buildings £m	equipment and vehicles £m	Assets in construction £m	<b>Total £m</b>
Cost at 1st January 2009	5,979	10,686	2,322	<b>18,987</b>
Exchange adjustments	(343)	(493)	(154)	<b>(990)</b>
Additions	188	432	803	<b>1,423</b>
Additions through business combinations	67	76	8	<b>151</b>
Capitalised borrowing costs			1	<b>1</b>
Disposals and write-offs	(184)	(614)	(5)	<b>(803)</b>
Reclassifications	309	430	(735)	<b>4</b>
Transfer to assets held for sale	(14)	(2)		<b>(16)</b>
Cost at 31st December 2009	6,002	10,515	2,240	<b>18,757</b>
Exchange adjustments	80	60	(7)	<b>133</b>
Additions	75	293	670	<b>1,038</b>
Additions through business combinations	20	7		<b>27</b>
Capitalised borrowing costs			6	<b>6</b>
Disposals and write-offs	(111)	(661)	(2)	<b>(774)</b>
Reclassifications	223	432	(671)	<b>(16)</b>
Transfer to assets held for sale	(171)	(105)		<b>(276)</b>
Cost at 31st December 2010	6,118	10,541	2,236	<b>18,895</b>

GSK Annual Report 2010

---

**Table of Contents**

131

**Notes to the financial statements****17 Property, plant and equipment** continued

	Land and buildings £m	Plant, equipment and vehicles £m	Assets in construction £m	<b>Total £m</b>
Depreciation at 1st January 2009	(2,062)	(6,630)		<b>(8,692)</b>
Exchange adjustments	128	312		<b>440</b>
Charge for the year	(283)	(847)		<b>(1,130)</b>
Disposals and write-offs	129	478		<b>607</b>
Transfer to assets held for sale	1	1		<b>2</b>
Depreciation at 31st December 2009	(2,087)	(6,686)		<b>(8,773)</b>
Exchange adjustments	(39)	(51)		<b>(90)</b>
Charge for the year	(321)	(825)		<b>(1,146)</b>
Disposals and write-offs	11	508		<b>519</b>
Transfer to assets held for sale	147	95		<b>242</b>
Depreciation at 31st December 2010	(2,289)	(6,959)		<b>(9,248)</b>
Impairment at 1st January 2009	(161)	(412)	(44)	<b>(617)</b>
Exchange adjustments	6	10	4	<b>20</b>
Disposals and write-offs	28	104	4	<b>136</b>
Impairment losses	(27)	(108)	(25)	<b>(160)</b>
Reversal of impairments	1	10		<b>11</b>
Impairment at 31st December 2009	(153)	(396)	(61)	<b>(610)</b>
Exchange adjustments		2	(1)	<b>1</b>
Disposals and write-offs	64	111		<b>175</b>
Impairment losses	(43)	(160)	(2)	<b>(205)</b>
Reversal of impairments	14	5		<b>19</b>
Transfer to assets held for sale	18			<b>18</b>
Impairment at 31st December 2010	(100)	(438)	(64)	<b>(602)</b>
Total depreciation and impairment at 31st December 2009	(2,240)	(7,082)	(61)	<b>(9,383)</b>
Total depreciation and impairment at 31st December 2010	(2,389)	(7,397)	(64)	<b>(9,850)</b>
Net book value at 1st January 2009	3,756	3,644	2,278	<b>9,678</b>
Net book value at 31st December 2009	3,762	3,433	2,179	<b>9,374</b>
<b>Net book value at 31st December 2010</b>	<b>3,729</b>	<b>3,144</b>	<b>2,172</b>	<b>9,045</b>



The net book value at 31st December 2010 of the Group's land and buildings comprises freehold properties £3,427 million (2009 £3,462 million), properties with leases of 50 years or more £238 million (2009 £239 million) and properties with leases of less than 50 years £64 million (2009 £61 million).

Included in land and buildings at 31st December 2010 are leased assets with a cost of £582 million (2009 £561 million), accumulated depreciation of £280 million (2009 £261 million), impairment of £nil (2009 £nil) and a net book value of £302 million (2009 £300 million). Included in plant, equipment and vehicles at 31st December 2010 are leased assets with a cost of £95 million (2009 £126 million), accumulated depreciation of £54 million (2009 £44 million), and a net book value of £41 million (2009 £82 million). Some lease agreements include renewal or purchase options or escalation clauses.

The impairment losses principally arise from decisions to rationalise facilities and are calculated based on either fair value less costs to sell or value in use. The value in use calculations determine the net present value of the projected risk-adjusted, post-tax cash flows of the relevant asset or cash generating unit, applying a discount rate of the Group post-tax weighted average cost of capital (WACC) of 8%, adjusted where appropriate for relevant specific risks.

Where an impairment is indicated and a pre-tax cash flow calculation is expected to give a materially different result, the test would be reperformed using pre-tax cash flows and a pre-tax discount rate. The Group WACC is equivalent to a pre-tax discount rate of approximately 11%. The impairment losses have been charged to cost of sales £142 million (2009 £95 million), R&D £46 million (2009 £47 million) and SG&A £17 million (2009 £18 million), and include £57 million (2009 £57 million) arising from the major restructuring programmes.

Reversals of impairment arise from subsequent reviews of the impaired assets where the conditions which gave rise to the original impairments are deemed no longer to apply. All of the reversals have been credited to cost of sales.

GSK Annual Report 2010

---

**Table of Contents**

132

**Notes to the financial statements****18 Goodwill**

	<b>2010</b>	2009
	<b>£m</b>	£m
Cost at 1st January	<b>3,361</b>	2,101
Exchange adjustments	<b>95</b>	(116)
Additions through business combinations	<b>160</b>	1,376
Impairment losses	<b>(10)</b>	
Cost at 31st December	<b>3,606</b>	3,361
Net book value at 1st January	<b>3,361</b>	2,101
<b>Net book value at 31st December</b>	<b>3,606</b>	3,361

The impairment losses in the year arose from the decision to exit the Pliva Research Institute site in Zagreb, Croatia. This loss is reported in the consolidated income statement under the major restructuring programme within selling, general and administration.

The additions in the year, translated at acquisition exchange rates, arose primarily on the acquisition of Laboratorios Phoenix S.A.I.C.yF. See Note 38, Acquisitions and disposals for further details.

The carrying value of goodwill, translated at year-end exchange rates, is made up of balances arising on acquisition of the following businesses:

		<b>2010</b>	2009
	Cash generating unit	<b>£m</b>	£m
Stiefel Laboratories, Inc.	US, Europe, Emerging Markets, Asia Pacific, Other pharmaceuticals	<b>894</b>	901
ID Biomedical Corporation	US, Europe, Emerging Markets, Asia Pacific, Japan, Other pharmaceuticals	<b>464</b>	426
Reliant Pharmaceuticals, Inc.	US pharmaceuticals	<b>448</b>	434
Sirtris Pharmaceuticals, Inc.	US, Europe, Emerging Markets, Asia Pacific, Japan, Other pharmaceuticals	<b>304</b>	294
Pfizer HIV business	ViiV Healthcare	<b>255</b>	255
GlaxoSmithKline K.K.	Japan pharmaceuticals	<b>246</b>	208
Domantis Limited	US, Europe, Emerging Markets, Asia Pacific, Japan, Other pharmaceuticals	<b>181</b>	181
CNS, Inc.	Consumer Healthcare	<b>142</b>	137
Polfa Poznan S.A.	Europe pharmaceuticals	<b>118</b>	118
	Emerging Markets and Asia Pacific pharmaceuticals	<b>89</b>	87

Certain businesses from UCB S.A. Laboratorios Phoenix S.A.I.C.yF. NovaMin Technology Inc. Others	Emerging Markets pharmaceuticals  Consumer Healthcare	<b>66</b> <b>52</b> <b>347</b>	50 270
		<b>3,606</b>	3,361

GSK Annual Report 2010

---

**Table of Contents**

133

**Notes to the financial statements****18 Goodwill** continued

Goodwill is allocated to cash generating units which are tested for impairment at least annually. With effect from 1st January 2010, GSK revised its segmental disclosures to reflect changes in the internal reporting structure. ViiV Healthcare is now shown as a separate segment and the Stiefel business has been integrated with the GSK legacy dermatology business. Following these changes, the goodwill arising on the acquisition of Stiefel has been allocated to the US, Europe, Emerging Markets, Asia Pacific and Other pharmaceuticals CGUs for impairment testing purposes as the benefits of the acquired business are expected to arise from these businesses.

The goodwill arising on the acquisitions of ID Biomedical, Sirtris Pharmaceuticals and Domantis has been split between the US, Europe, Emerging Markets, Asia Pacific, Japan and Other pharmaceutical CGUs for impairment testing purposes as either the benefit of the acquired businesses is split among the CGUs or the acquired businesses do not generate independent cash flows.

In 2010, the allocation of Polfa Poznan S.A. goodwill has changed from Poland pharmaceuticals to the Europe pharmaceuticals cash generating unit. This change of allocation reflects the level at which GSK internal management monitors the Polfa Poznan S.A. goodwill.

The valuation of the US pharmaceuticals cash generating unit for goodwill impairment testing purposes, has been prepared on a fair value less costs to sell basis, using turnover and earnings multiples derived from observed market data.

The recoverable amounts of the other cash generating units are assessed using either a value in use or a fair value less costs to sell model. Value in use is calculated as the net present value of the projected risk-adjusted post-tax cash flows plus a terminal value of the cash generating unit to which the goodwill is allocated. Initially a post-tax discount rate is applied to calculate the net present value of the post-tax cash flows. The post-tax discount rate used is based on the Group WACC of 8%, as most cash generating units have integrated operations across large parts of the Group. The Group WACC is equivalent to a pre-tax discount rate of approximately 11%. The discount rate is increased where specific country risks are sufficiently significant to have a material impact on the outcome of the impairment test. Where the impairment test indicates that the recoverable value of the unit is close to or below its carrying value, the test is reperformed using a pre-tax discount rate and pre-tax cash flows in order to determine if an impairment exists and to establish its magnitude.

Fair value is calculated using a similar discounted cash flow approach based on the Group's acquisition valuation model. A post-tax discount rate is applied to the projected risk-adjusted post-tax cash flows and terminal value. Details relating to the discounted cash flow models used in the impairment tests of the other significant goodwill balances are as follows:

	Europe, Emerging Markets, Asia Pacific, Other pharmaceuticals CGUs	ViiV Healthcare CGU
Valuation basis	Value in use	Fair value less costs to sell
Key assumptions	Sales growth rates Profit margins Discount rate	Sales growth rates Profit margins Discount rate
Determination of assumptions	Growth rates are internal forecasts based on both internal and external market information.	Growth rates are internal forecasts based on both internal and external

	Margins reflect past experience, adjusted for expected changes. Discount rate based on Group WACC.	market information. Margins reflect past experience, adjusted for expected changes. Discount rate based on Group WACC.
Period of specific projected cash flows	5 years	5 years
Discount rate	8%	8%
Terminal growth rate	Europe 6% p.a. decline Emerging markets 1% p.a. Asia Pacific 0% p.a. Other 0% p.a.	2.5% p.a.

**Table of Contents**

134

**Notes to the financial statements****18 Goodwill** continued

	<b>Japan pharmaceuticals CGU</b>	<b>Consumer Healthcare CGU</b>
Valuation basis	Fair value less costs to sell	Fair value less costs to sell
Key assumptions	Sales growth rates Profit margins Discount rate	Sales growth rates Advertising and promotion investment Terminal growth rate Discount rate
Determination of assumptions	Growth rates are internal forecasts based on both internal and external market information. Margins reflect past experience, adjusted for expected changes. Discount rate based on Group WACC.	Growth rates are internal forecasts based on both internal and external market information. Advertising and promotion investment based on historical levels adjusted for management's view of support needed for innovation and expansion. Terminal growth rate based on management's estimate of future long-term average growth rates. Discount rate based on Group WACC.
Period of specific projected cash flows	5 years	5 years
Discount rate	8%	8%
Terminal growth rate	2% p.a.	3% p.a.

The terminal growth rates do not exceed the long-term projected growth rates for the relevant markets. The terminal growth rates used in the value in use calculations for the pharmaceuticals cash generating units reflect the impact of future generic competition and take no account of new product launches.

The Consumer Healthcare cash generating unit comprises a collection of smaller cash generating units including brands with indefinite lives with a carrying value of £1.83 billion (2009 £1.79 billion).

The pharmaceutical cash generating units also comprise a collection of smaller cash generating units including assets with indefinite lives with a carrying value of £708 million (2009 £660 million). Details of indefinite life brands are given in Note 19 Other intangible assets.

In each case the valuations indicate sufficient headroom such that a reasonably possible change to key assumptions is unlikely to result in an impairment of the related goodwill.

GSK Annual Report 2010

**Table of Contents**

135

**Notes to the financial statements****19 Other intangible assets**

	Computer software £m	Licences patents, etc. £m	Amortised brands £m	Indefinite life brands £m	Total £m
Cost at 1st January 2009	1,003	4,794	331	1,823	<b>7,951</b>
Exchange adjustments	(36)	(193)	(23)	(99)	<b>(351)</b>
Capitalised internal development costs	13				<b>13</b>
Additions through business combinations	30	1,883	51	758	<b>2,722</b>
Other additions	41	391			<b>432</b>
Disposals and asset write-offs	(17)	(26)			<b>(43)</b>
Reclassifications	(4)				<b>(4)</b>
<b>Cost at 31st December 2009</b>	<b>1,030</b>	<b>6,849</b>	<b>359</b>	<b>2,482</b>	<b>10,720</b>
Exchange adjustments	14	150	7	55	<b>226</b>
Capitalised internal development costs	81				<b>81</b>
Additions through business combinations		214	11	27	<b>252</b>
Capitalised borrowing costs		2			<b>2</b>
Other additions	58	469			<b>527</b>
Disposals and asset write-offs	(25)	(13)			<b>(38)</b>
Reclassifications	16				<b>16</b>
<b>Cost at 31st December 2010</b>	<b>1,174</b>	<b>7,671</b>	<b>377</b>	<b>2,564</b>	<b>11,786</b>
Amortisation at 1st January 2009	(698)	(995)	(24)		<b>(1,717)</b>
Exchange adjustments	27	58			<b>85</b>
Charge for the year	(113)	(306)	(13)		<b>(432)</b>
Disposals and asset write-offs	16	1			<b>17</b>
<b>Amortisation at 31st December 2009</b>	<b>(768)</b>	<b>(1,242)</b>	<b>(37)</b>		<b>(2,047)</b>
Exchange adjustments	(8)	(37)			<b>(45)</b>
Charge for the year	(106)	(411)	(16)		<b>(533)</b>
Disposals and asset write-offs	20	1			<b>21</b>
<b>Amortisation at 31st December 2010</b>	<b>(862)</b>	<b>(1,689)</b>	<b>(53)</b>		<b>(2,604)</b>
Impairment at 1st January 2009	(32)	(304)		(29)	<b>(365)</b>
Exchange adjustments	1	19		3	<b>23</b>
Impairment losses	(4)	(168)			<b>(172)</b>
Disposals and asset write-offs	2	22			<b>24</b>
<b>Impairment at 31st December 2009</b>	<b>(33)</b>	<b>(431)</b>		<b>(26)</b>	<b>(490)</b>

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Exchange adjustments	(1)	(13)		(1)	<b>(15)</b>
Impairment losses	(5)	(143)	(2)		<b>(150)</b>
Disposals and asset write-offs	3		2		<b>5</b>
Impairment at 31st December 2010	(36)	(587)		(27)	<b>(650)</b>
Total amortisation and impairment at 31st December 2009	(801)	(1,673)	(37)	(26)	<b>(2,537)</b>
Total amortisation and impairment at 31st December 2010	(898)	(2,276)	(53)	(27)	<b>(3,254)</b>
Net book value at 1st January 2009	273	3,495	307	1,794	<b>5,869</b>
Net book value at 31st December 2009	229	5,176	322	2,456	<b>8,183</b>
<b>Net book value at 31st December 2010</b>	<b>276</b>	<b>5,395</b>	<b>324</b>	<b>2,537</b>	<b>8,532</b>

GSK Annual Report 2010

---



**Table of Contents**

136

**Notes to the financial statements****19 Other intangible assets** continued

Amortisation and impairment losses, net of reversals, have been charged in the income statement as follows:

	Amortisation		Net impairment losses	
	2010	2009	2010	2009
	£m	£m	£m	£m
Cost of sales	26	29		1
Selling, general and administration	353	270	13	1
Research and development	154	133	137	170
	533	432	150	172

Included in the impairments above is £8 million arising from the major restructuring programmes.

The net book value of computer software includes £129 million (2009 £80 million) of internally generated costs. Licences, patents, etc. includes a large number of acquired licences, patents, know-how agreements and marketing rights, which are either marketed or in use, or still in development. The net book value includes £5 million (2009 £6 million) of internally generated costs. Impairment losses of £143 million (2009 £168 million) principally arise on assets in development that are no longer being actively pursued. Note 38, Acquisitions and disposals gives details of additions through business combinations in the year. The book values of the largest individual items are as follows:

	2010	2009
	£m	£m
<i>Fluviral</i>	663	648
<i>Lovaza</i>	593	637
<i>Selzentry</i>	299	337
<i>Arzerra</i>	294	191
<i>Duac</i>	157	165
<i>Fraxiparine</i>	135	158
Others	3,254	3,040
	5,395	5,176

Amortised brands include OTC rights relating to *alli*, with a book value at 31st December 2010 of £252 million (2009 £260 million).

Indefinite life brands comprise a portfolio of Consumer Healthcare products primarily acquired with the acquisitions of Sterling Winthrop, Inc. in 1994, Block Drug Company, Inc. in 2001 and CNS, Inc. in 2006, together with a number of pharmaceutical brands from the acquisition of Stiefel Laboratories, Inc. in 2009. The book values of the major brands are as follows:

2010	2009
£m	£m

<i>Panadol</i>	<b>426</b>	399
<i>Sensodyne</i>	<b>270</b>	271
Stiefel trade name	<b>216</b>	209
<i>Breathe Right</i>	<b>199</b>	193
<i>Physiogel</i>	<b>182</b>	176
<i>Polident</i>	<b>114</b>	115
<i>Corega</i>	<b>102</b>	102
<i>Biotene</i>	<b>111</b>	108
<i>Poligrip</i>	<b>70</b>	71
<i>Solpadeine</i>	<b>59</b>	59
Others	<b>788</b>	753
	<b>2,537</b>	2,456

Each of these brands is considered to have an indefinite life, given the strength and durability of the brand and the level of marketing support. The brands are in relatively similar stable and profitable market sectors, with similar risk profiles, and their size, diversification and market shares mean that the risk of market-related factors causing a reduction in the lives of the brands is considered to be relatively low. The Group is not aware of any material legal, regulatory, contractual, competitive, economic or other factor which could limit their useful lives. Accordingly, they are not amortised.

Each brand is tested annually for impairment applying a fair value less costs to sell methodology, generally using four year post-tax cash flow forecasts with a terminal value calculation and a discount rate equal to the Group post-tax WACC of 8%, adjusted where appropriate for country-specific risks. The main assumptions include future sales price and volume growth, product contribution and the future expenditure required to maintain the product's marketability and registration in the relevant jurisdictions. These assumptions are based on past experience and are reviewed as part of management's budgeting and strategic planning cycle for changes in market conditions and sales erosion through competition. The terminal growth rates applied of between 2% and 3% are management's estimates of future long-term average growth rates of the relevant markets. In each case the valuations indicate sufficient headroom such that a reasonably possible change to key assumptions is unlikely to result in an impairment of these brands.

GSK Annual Report 2010

---

**Table of Contents**

137

**Notes to the financial statements****20 Investments in associates and joint ventures**

	Joint ventures £m	Associated undertakings £m	<b>2010 Total £m</b>	Joint ventures £m	Associated undertakings £m	2009 Total £m
At 1st January	46	849	<b>895</b>	28	524	552
Exchange adjustments	4	8	<b>12</b>	(3)	(44)	(47)
Additions	30	35	<b>65</b>	36	312	348
Disposals		(2)	<b>(2)</b>		(69)	(69)
Transfer from other investments		40	<b>40</b>		56	56
Distributions received	(3)	(18)	<b>(21)</b>	(7)	(10)	(17)
Other movements		11	<b>11</b>		8	8
(Loss)/profit after tax recognised in the consolidated income statement	(23)	104	<b>81</b>	(8)	72	64
At 31st December	54	1,027	<b>1,081</b>	46	849	895

The Group held two significant associated undertakings at 31st December 2010.

Quest Diagnostics Inc., a US clinical laboratory business listed on the New York Stock Exchange. The investment had a book value at 31st December 2010 of £494 million (2009 £410 million) and a market value of £1,064 million (2009 £1,153 million). At 31st December 2010, the Group owned 18.1% of Quest (2009 16.8%). Although the Group held less than 20% of the ownership interest and voting control in Quest, the Group had the ability to exercise significant influence through both its significant shareholding and its nominated director's active participation on the Quest Board of Directors and Board sub-committees.

Subsequent to the year-end GSK sold its entire shareholding in Quest Diagnostics Inc. The sale comprised a secondary public offering and an accompanying repurchase of shares by Quest Diagnostics which together are expected to generate gross proceeds of \$1.1 billion (£0.7 billion) after tax.

At 31st December 2010, the Group owned 81.7 million shares or 19% of Aspen Pharmacare Holdings Limited. Aspen, listed on the Johannesburg Stock Exchange, is Africa's largest pharmaceutical manufacturer and a major supplier of branded and generic pharmaceutical, healthcare and nutritional products to the southern African and selected international markets. The investment had a book value at 31st December 2010 of £397 million (2009 £372 million) and a market value of £729 million (2009 £505 million). Although the Group holds less than 20% of the ownership interest and voting control of Aspen, the Group has the ability to exercise significant influence through both its shareholding and its nominated director's active participation on the Aspen Board of Directors.

The transfer from other investments in 2010 relates to the Group's holding in JCR Pharmaceuticals Ltd, previously classified within Other investments.

Summarised balance sheet information in respect of the Group's associates is set out below:

<b>2010</b>	2009
<b>£m</b>	£m

Total assets:		
Quest Diagnostics Inc.	<b>5,466</b>	5,319
Aspen Pharmacare Holdings Limited	<b>1,913</b>	1,318
Others	<b>360</b>	121
	<b>7,739</b>	6,758
Total liabilities:		
Quest Diagnostics Inc.	<b>(2,868)</b>	(2,828)
Aspen Pharmacare Holdings Limited	<b>(786)</b>	(689)
Others	<b>(73)</b>	(19)
	<b>(3,727)</b>	(3,536)
Net assets	<b>4,012</b>	3,222

The summarised balance sheet information in respect of Aspen Pharmacare Holdings Limited is based on preliminary results information and analysts forecasts available at 31st December 2010.

Investments in joint ventures comprise £66 million share of gross assets (2009 £57 million) and £12 million share of gross liabilities (2009 £11 million). These principally arise from 50% interests in two joint ventures, Shionogi-ViiV Healthcare Holdings, L.P., which is developing specified chemical compounds, and ViiV Healthcare Shire Canada, which primarily co-markets *Combivir*, *Trizivir* and *Epivir* in certain territories, both of which are now part of the ViiV Healthcare business. Investments in joint ventures also include a 28% interest in Pharmaceutical Insurance Limited, which is a mutual insurance company covering pharmaceutical business risk, and a 49% interest in GlaxoSmithKline NeptunusBio, which is a flu vaccine research, development and manufacturing venture.

During 2010, GSK made additional capital contributions of £6 million to Shenzhen GlaxoSmithKline NeptunusBio Co., Ltd and £24 million to Shionogi-ViiV Healthcare Holdings, L.P.

GSK Annual Report 2010

**Table of Contents**

138

**Notes to the financial statements****21 Other investments**

	<b>2010</b>	2009
	<b>£m</b>	£m
At 1st January	<b>454</b>	478
Exchange adjustments	<b>7</b>	(48)
Additions	<b>281</b>	175
Net fair value movements	<b>96</b>	57
Impairment losses	<b>(60)</b>	(95)
Transfer to investments in associates and joint ventures	<b>(40)</b>	(56)
Disposals	<b>(27)</b>	(57)
At 31st December	<b>711</b>	454

Other investments comprise non-current equity investments which are available-for-sale investments recorded at fair value at each balance sheet date. For investments traded in an active market, the fair value is determined by reference to the relevant stock exchange quoted bid price. For other investments, the fair value is estimated by management with reference to relevant available information, including the current market value of similar instruments and discounted cash flows of the underlying net assets. The Group holds a number of equity investments in entities where the Group has entered into research collaborations. Other investments include listed investments of £491 million (2009 £245 million), the increase primarily arising from a number of additional investments during the year.

On disposal of investments, fair value movements are reclassified from equity to the income statement based on average cost for shares acquired at different times. The transfer to associates relates to the Group's holding in JCR Pharmaceuticals, which increased during the year to 27%.

The impairment losses recorded in the tables above have been recognised in the income statement for the year within other operating income, together with amounts reclassified from the fair value reserve on recognition of the impairments. These impairments initially result from prolonged or significant declines in the fair value of the equity investments below acquisition cost, subsequent to which any further declines in fair value are immediately taken to the income statement.

Other investments include assets that have been impaired, as follows:

	<b>2010</b>	2009
	<b>£m</b>	£m
Original cost	<b>429</b>	401
Impairments recognised in profit and loss	<b>(340)</b>	(292)
Subsequent fair value increases	<b>45</b>	43
Carrying value at 31st December	<b>134</b>	152

**22 Other non-current assets**

	<b>2010</b>	2009
	<b>£m</b>	£m
Amounts receivable under insurance contracts	<b>343</b>	299
Pension schemes in surplus	<b>23</b>	23
Other receivables	<b>190</b>	261
	<b>556</b>	583

**23 Inventories**

	<b>2010</b>	2009
	<b>£m</b>	£m
Raw materials and consumables	<b>1,466</b>	1,153
Work in progress	<b>751</b>	1,437
Finished goods	<b>1,620</b>	1,474
	<b>3,837</b>	4,064

GSK Annual Report 2010

**Table of Contents**

139

**Notes to the financial statements****24 Trade and other receivables**

	<b>2010</b>	2009
	<b>£m</b>	£m
Trade receivables	<b>4,727</b>	5,486
Prepaid pension contributions	<b>2</b>	1
Other prepayments and accrued income	<b>256</b>	301
Interest receivable	<b>16</b>	20
Employee loans and advances	<b>50</b>	48
Other receivables	<b>742</b>	636
	<b>5,793</b>	6,492

Trade receivables include £42 million (2009 £32 million) due from associates and joint ventures and are stated after deducting the provision for bad and doubtful debts.

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Bad and doubtful debt provision</b>		
At 1st January	<b>116</b>	129
Exchange adjustments		(10)
Charge for the year	<b>54</b>	21
Subsequent recoveries of amounts provided for	<b>(19)</b>	(18)
Utilised	<b>(1)</b>	(6)
At 31st December	<b>150</b>	116

**25 Cash and cash equivalents**

	<b>2010</b>	2009
	<b>£m</b>	£m
Cash at bank and in hand	<b>1,027</b>	856
Short-term deposits	<b>5,030</b>	5,689
	<b>6,057</b>	6,545

**26 Assets held for sale**

	<b>2010</b>	2009
	<b>£m</b>	£m

Land and buildings	<b>6</b>	13
Plant, equipment and vehicles	<b>10</b>	1
	<b>16</b>	14



**Table of Contents**

140

**Notes to the financial statements****27 Trade and other payables**

	<b>2010</b>	2009
	<b>£m</b>	£m
Trade payables	<b>2,141</b>	1,855
Wages and salaries	<b>931</b>	1,089
Social security	<b>115</b>	125
Other payables	<b>296</b>	280
Deferred income	<b>70</b>	156
Customer return and rebate accruals	<b>1,632</b>	1,379
Other accruals	<b>1,703</b>	1,888
	<b>6,888</b>	6,772

Customer return and rebate accruals are provided for by the Group at the point of sale in respect of the estimated rebates, discounts or allowances payable to customers, principally in the USA, and have increased during the year as a result of the US healthcare reform amendments. Accruals are made at the time of sale but the actual amounts paid are based on claims made some time after the initial recognition of the sale. As the amounts are estimated they may not fully reflect the final outcome and are subject to change dependent upon, amongst other things, the types of buying group and product sales mix. The level of accrual is reviewed and adjusted quarterly in the light of historical experience of actual rebates, discounts or allowances given and returns made and any changes in arrangements. Future events could cause the assumptions on which the accruals are based to change, which could affect the future results of the Group.

Trade and other payables include £26 million (2009 £23 million) due to associates and joint ventures.

**28 Pensions and other post-employment benefits**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
<b>Pension and other post-employment costs</b>			
UK pension schemes	<b>158</b>	206	236
US pension schemes	<b>115</b>	94	60
Other overseas pensions schemes	<b>125</b>	101	87
Unfunded post-retirement healthcare schemes	<b>156</b>	90	118
Other post-employment costs			4
	<b>554</b>	491	505
Analysed as:			
Funded defined benefit/hybrid pension schemes	<b>325</b>	338	318
Unfunded defined benefit pension schemes	<b>28</b>	25	23
Unfunded post-retirement healthcare schemes	<b>156</b>	90	118
Defined benefit schemes	<b>509</b>	453	459

Defined contribution pension schemes	<b>45</b>	38	42
Other post-employment costs			4
	<b>554</b>	491	505

The costs of the defined benefit pension and post-retirement healthcare schemes are charged in the income statement as follows:

Cost of sales	<b>117</b>	121	179
Selling, general and administration	<b>254</b>	195	160
Research and development	<b>138</b>	137	120
	<b>509</b>	453	459

GSK entities operate pension arrangements which cover the Group's material obligations to provide pensions to retired employees. These arrangements have been developed in accordance with local practices in the countries concerned. Pension benefits can be provided by state schemes; by defined contribution schemes, whereby retirement benefits are determined by the value of funds arising from contributions paid in respect of each employee; or by defined benefit schemes, whereby retirement benefits are based on employee pensionable remuneration and length of service. Some hybrid defined benefit schemes also include defined contribution sections.

GSK Annual Report 2010

---

**Table of Contents**

141

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

Pension costs of defined benefit schemes for accounting purposes have been calculated using the projected unit method. In certain countries pension benefits are provided on an unfunded basis, some administered by trustee companies. Formal, independent, actuarial valuations of the Group's main plans are undertaken regularly, normally at least every three years.

Actuarial movements in the year are recognised through the statement of comprehensive income. Discount rates are derived from AA rated corporate bond yields except in countries where there is no deep market in corporate bonds where government bond yields are used. Discount rates are selected to reflect the term of the expected benefit payments. The expected rate of return on bonds reflects the portfolio mix of index-linked, government and corporate bonds. An equity risk premium of between 3% and 4% is added to longer term government bond yields to give the expected rate of return on equities. Projected inflation rate and pension increases are long-term predictions based on the yield gap between long-term index-linked and fixed interest Gilts. In the UK, mortality rates are determined by adjusting the PCA00 standard mortality tables to reflect recent scheme experience. These rates are then projected to reflect improvements in life expectancy in line with the medium cohort (i.e. improvements at recently observed higher levels which are assumed to continue to 2020) with minimum improvements thereafter of 1% per year for both males and females. In the USA, mortality rates are calculated using the RP2000 fully generational table, projected using scale AA, with the white collar adjustment.

The average life expectancy assumed now for an individual at the age of 60 and projected to apply in 2030 for an individual then at the age of 60 is as follows:

	UK		USA	
	Male Years	Female Years	Male Years	Female Years
Current	27.4	28.7	24.6	26.3
Projected for 2030	29.7	30.5	26.5	27.4

The assets of funded schemes are generally held in separately administered trusts, either as specific assets or as a proportion of a general fund, or are insurance contracts. Assets are invested in different classes in order to maintain a balance between risk and return. Investments are diversified to limit the financial effect of the failure of any individual investment. Following an asset liability study in 2007, the Group decided to adopt a strategy to reduce gradually the allocation of investment in equities. During 2009, it was agreed that the pace of reallocation would be increased primarily through investment of the deficit reduction contributions in bonds. The target allocation of equities and property in the US scheme has been reduced to 50% of the total.

In the UK the defined benefit pension schemes operated for the benefit of former Glaxo Wellcome employees and former SmithKline Beecham employees remain separate. These schemes were closed to new entrants in 2001 and subsequent UK employees are entitled to join a defined contribution scheme. In the USA the former Glaxo Wellcome and SmithKline Beecham defined benefit schemes were merged during 2001. In addition, the Group operates a number of post-retirement healthcare schemes, the principal one of which is in the USA.

The Group has applied the following financial assumptions in assessing the defined benefit liabilities:

	UK		USA		Rest of World	
	2010	2009	2010	2009	2010	2009
	% pa	% pa	% pa	% pa	% pa	% pa

Rate of increase of future earnings	<b>4.50</b>	4.60	3.90	<b>4.50</b>	4.50	4.50	<b>3.50</b>	3.00	3.10
Discount rate	<b>5.50</b>	5.70	6.20	<b>5.20</b>	5.75	6.00	<b>4.50</b>	4.70	5.00
Expected pension increases	<b>3.50</b>	3.60	2.90	<b>n/a</b>	n/a	n/a	<b>2.20</b>	2.20	2.10
Cash balance credit/conversion rate	<b>n/a</b>	n/a	n/a	<b>4.20</b>	4.75	4.50	<b>1.30</b>	1.60	1.20
Inflation rate	<b>3.50</b>	3.60	2.70	<b>2.25</b>	2.50	2.50	<b>1.70</b>	1.70	1.70

GSK Annual Report 2010

**Table of Contents**

142

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

The amounts recorded in the income statement and statement of comprehensive income for the three years ended 31st December 2010 in relation to the defined benefit pension and post-retirement healthcare schemes were as follows:

	UK	USA	Rest of	Pensions	Post-retirement
	£m	£m	World	Group	benefits
<b>2010</b>	£m	£m	£m	£m	Group
					£m
Amounts charged to operating profit					
Current service cost	130	68	70	<b>268</b>	<b>31</b>
Past service cost					<b>5</b>
Expected return on pension scheme assets	(427)	(134)	(51)	<b>(612)</b>	
Interest on scheme liabilities	425	151	64	<b>640</b>	<b>73</b>
Settlements and curtailments	30	30	(3)	<b>57</b>	<b>47</b>
	158	115	80	<b>353</b>	<b>156</b>
Actuarial gains/(losses) recorded in the statement of comprehensive income	73	43	(37)	<b>79</b>	<b>(80)</b>
<b>2009</b>	UK	USA	Rest of	Pensions	Post-retirement
	£m	£m	World	Group	benefits
	£m	£m	£m	£m	Group
					£m
Amounts charged to operating profit					
Current service cost	121	66	64	251	35
Past service cost		(6)		(6)	(27)
Expected return on pension scheme assets	(347)	(121)	(46)	(514)	
Interest on scheme liabilities	378	148	62	588	74
Settlements and curtailments	54	7	(17)	44	8
	206	94	63	363	90
Actuarial (losses)/gains recorded in the statement of comprehensive income	(578)	(5)	(77)	(660)	1

				Pensions	Post-retirement benefits
	UK	USA	Rest of World	Group	Group
<b>2008</b>	£m	£m	£m	£m	£m
Amounts charged to operating profit					
Current service cost	126	61	59	246	30
Past service cost		10	2	12	4
Expected return on pension scheme assets	(442)	(144)	(47)	(633)	
Interest on scheme liabilities	377	121	53	551	62
Settlements and curtailments	175	12	(22)	165	22
	236	60	45	341	118
Actuarial (losses)/gains recorded in the statement of comprehensive income	(776)	(576)	(82)	(1,434)	64

The total actuarial losses recorded in the statement of comprehensive income since 1st January 2003 amount to £2,048 million.

The amounts included within settlements and curtailments include £110 million (2009 £72 million; 2008 £208 million) of augmentation costs arising from major restructuring programmes (see Note 29 Other provisions ).  
GSK Annual Report 2010

---

Table of Contents

143

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

The fair values of the assets and liabilities of the UK and US defined benefit pension schemes, together with aggregated data for other defined benefit pension schemes in the Group are as follows:

	Expected rate of return %	UK Fair value £m	Expected rate of return %	USA Fair value £m	Average expected rate of return %	Rest of World Fair value £m	Group Fair value £m
<b>At 31st December 2010</b>							
Equities	8.00	4,698	8.25	1,092	7.40	251	<b>6,041</b>
Property	7.00	272	7.25	147	7.00	6	<b>425</b>
Bonds	4.50	2,460	4.75	1,012	3.10	572	<b>4,044</b>
Other assets	3.50	1,188	0.25	59	3.80	399	<b>1,646</b>
Fair value of assets		8,618		2,310		1,228	<b>12,156</b>
Present value of scheme obligations		(9,119)		(2,781)		(1,479)	<b>(13,379)</b>
		(501)		(471)		(251)	<b>(1,223)</b>
Unrecognised past service cost				(2)		1	<b>(1)</b>
Recognised on the balance sheet		(501)		(473)		(250)	<b>(1,224)</b>
Included in other non-current assets						23	<b>23</b>
Included in pensions and other post-employment benefits		(501)		(473)		(273)	<b>(1,247)</b>
		(501)		(473)		(250)	<b>(1,224)</b>
Actual return on plan assets		881		240		43	<b>1,164</b>

In December 2010, the UK scheme purchased an insurance contract that will guarantee payment of specified pensioner liabilities. This is included within Other assets and the Present value of scheme obligations in the table above at a value of £698 million at 31st December 2010.

	Expected rate	UK Fair	Expected rate	USA Fair	Average expected rate	Rest of World Fair	Group Fair
--	------------------	------------	------------------	-------------	-----------------------------	-----------------------	---------------

**At 31st December 2009**Table of Contents

295

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

	of return %	value £m	of return %	value £m	of return %	value £m	value £m
Equities	8.00	4,209	8.25	914	7.50	232	5,355
Property	7.00	291	7.25	159	7.00	20	470
Bonds	4.90	2,632	5.00	907	3.50	562	4,101
Other assets	0.50	367	0.25	92	3.80	309	768
Fair value of assets		7,499		2,072		1,123	10,694
Present value of scheme obligations		(8,446)		(2,628)		(1,364)	(12,438)
		(947)		(556)		(241)	(1,744)
Unrecognised past service cost				(2)		1	(1)
Recognised on the balance sheet		(947)		(558)		(240)	(1,745)
Included in other non-current assets						23	23
Included in pensions and other post-employment benefits		(947)		(558)		(263)	(1,768)
		(947)		(558)		(240)	(1,745)
Actual return on plan assets		1,076		243		65	1,384

GSK Annual Report 2010



**Table of Contents**

144

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

		UK		USA	Rest of World	Group	
	Expected	Fair	Expected	Fair	Average	Fair	
	rate	value	rate	value	expected	value	
	of	£m	of	£m	rate	£m	
	return		return		of		
	%		%		of		
					return		
					value		
					£m		
<b>At 31st December 2008</b>							
Equities	7.75	3,334	8.25	838	7.00	211	4,383
Property	6.75	331	7.25	259	6.75	22	612
Bonds	4.75	2,430	5.25	893	3.25	598	3,921
Other assets	2.75	40	1.50	26	4.25	306	372
Fair value of assets		6,135		2,016		1,137	9,288
Present value of scheme obligations		(6,885)		(2,738)		(1,357)	(10,980)
		(750)		(722)		(220)	(1,692)
Unrecognised past service cost						1	1
Restriction on surplus						(6)	(6)
Recognised on the balance sheet		(750)		(722)		(225)	(1,697)
Included in other non-current assets						39	39
Included in pensions and other post-employment benefits		(750)		(722)		(264)	(1,736)
		(750)		(722)		(225)	(1,697)
Actual return on plan assets		(1,249)		(470)		(87)	(1,806)

GSK Annual Report 2010

**Table of Contents**

145

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

				Pensions	Post-retirement benefits
<b>Movements in defined benefit obligations</b>	UK £m	USA £m	Rest of World £m	Group £m	Group £m
Obligations at 1st January 2008	(7,371)	(1,945)	(1,022)	<b>(10,338)</b>	<b>(1,019)</b>
Exchange adjustments		(753)	(353)	<b>(1,106)</b>	<b>(351)</b>
Service cost	(126)	(71)	(61)	<b>(258)</b>	<b>(28)</b>
Interest cost	(377)	(121)	(53)	<b>(551)</b>	<b>(62)</b>
Settlements and curtailments	(175)	(12)	19	<b>(168)</b>	<b>(16)</b>
Actuarial gains	915	38	58	<b>1,011</b>	<b>64</b>
Scheme participants contributions	(33)		(5)	<b>(38)</b>	<b>(9)</b>
Benefits paid	282	126	60	<b>468</b>	<b>53</b>
Transfers to other provisions					<b>14</b>
<b>Obligations at 31st December 2008</b>	<b>(6,885)</b>	<b>(2,738)</b>	<b>(1,357)</b>	<b>(10,980)</b>	<b>(1,354)</b>
Exchange adjustments		294	109	<b>403</b>	<b>133</b>
Service cost	(121)	(58)	(64)	<b>(243)</b>	<b>(5)</b>
Interest cost	(378)	(148)	(62)	<b>(588)</b>	<b>(74)</b>
Settlements and curtailments	(54)	(7)	68	<b>7</b>	<b>(8)</b>
Actuarial (losses)/gains	(1,307)	(127)	(102)	<b>(1,536)</b>	<b>1</b>
Scheme participants contributions	(17)		(8)	<b>(25)</b>	<b>(11)</b>
Benefits paid	345	156	71	<b>572</b>	<b>69</b>
Acquisitions	(29)		(19)	<b>(48)</b>	<b>(4)</b>
<b>Obligations at 31st December 2009</b>	<b>(8,446)</b>	<b>(2,628)</b>	<b>(1,364)</b>	<b>(12,438)</b>	<b>(1,253)</b>
Exchange adjustments		(84)	(27)	<b>(111)</b>	<b>(38)</b>
Service cost	(130)	(68)	(70)	<b>(268)</b>	<b>(31)</b>
Interest cost	(425)	(151)	(64)	<b>(640)</b>	<b>(73)</b>
Settlements and curtailments	(30)	(30)	3	<b>(57)</b>	<b>(44)</b>
Actuarial losses	(381)	(63)	(29)	<b>(473)</b>	<b>(80)</b>
Scheme participants contributions	(20)		(8)	<b>(28)</b>	<b>(13)</b>
Benefits paid	313	243	80	<b>636</b>	<b>73</b>
<b>Obligations at 31st December 2010</b>	<b>(9,119)</b>	<b>(2,781)</b>	<b>(1,479)</b>	<b>(13,379)</b>	<b>(1,459)</b>
Unrecognised past service cost		(2)	1	<b>(1)</b>	<b>34</b>
<b>Recognised on the balance sheet at 31st December 2010</b>	<b>(9,119)</b>	<b>(2,783)</b>	<b>(1,478)</b>	<b>(13,380)</b>	<b>(1,425)</b>

The UK defined benefit schemes include defined contribution sections with obligations totalling £961 million at 31st December 2010 (2009 £765 million; 2008 £553 million).

The liability for the US post-retirement healthcare scheme has been assessed using the same assumptions as for the US pension scheme, together with the assumption for future medical inflation of 8% (2009 – 8.5%), grading down to 4.75% in 2018 and thereafter. During 2007, the US post-retirement healthcare scheme was amended. The main change was an increase in the cap on Group costs. During 2009, both the US pension and post-retirement healthcare plan were amended. The changes resulted in a one-off gain of £37 million in the income statement. At 31st December 2010 the US plan obligation was £1,288 million (2009 – £1,102 million; 2008 – £1,223 million). However, in accordance with IAS 19 the unvested part of a benefit improvement is not recognised immediately on the balance sheet but is recognised gradually through the income statement. At 31st December 2010, the unrecognised amount of £34 million (2009 – £40 million; 2008 – £51 million) primarily relates to the effect of the change in the US post-retirement scheme, which amounted to £36 million (2009 – £42 million; 2008 – £53 million).

GSK Annual Report 2010

---

**Table of Contents**

146

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

The defined benefit pension obligation is analysed as follows:

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Funded	<b>(13,033)</b>	(12,126)	(10,662)
Unfunded	<b>(346)</b>	(312)	(318)
	<b>(13,379)</b>	(12,438)	(10,980)

Post-retirement benefits are unfunded.

				<b>Pensions</b>	<b>Post-retirement benefits</b>
	UK	USA	Rest of World	<b>Group</b>	<b>Group</b>
	£m	£m	£m	<b>£m</b>	<b>£m</b>
Movements in fair values of assets					
Assets at 1st January 2008	7,293	2,004	885	<b>10,182</b>	
Exchange adjustments		598	298	<b>896</b>	
Expected return on assets	442	144	47	<b>633</b>	
Settlements and curtailments			3	<b>3</b>	
Actuarial gains/(losses)	(1,691)	(614)	(134)	<b>(2,439)</b>	
Employer contributions	340	10	93	<b>443</b>	<b>44</b>
Scheme participants contributions	33		5	<b>38</b>	<b>9</b>
Benefits paid	(282)	(126)	(60)	<b>(468)</b>	<b>(53)</b>
Assets at 31st December 2008	6,135	2,016	1,137	<b>9,288</b>	
Exchange adjustments		(221)	(93)	<b>(314)</b>	
Expected return on assets	347	121	46	<b>514</b>	
Settlements and curtailments			(51)	<b>(51)</b>	
Actuarial losses	729	122	19	<b>870</b>	
Employer contributions	594	190	110	<b>894</b>	<b>58</b>
Scheme participants contributions	17		8	<b>25</b>	<b>11</b>
Benefits paid	(345)	(156)	(71)	<b>(572)</b>	<b>(69)</b>
Acquisitions	22		18	<b>40</b>	
Assets at 31st December 2009	7,499	2,072	1,123	<b>10,694</b>	
Exchange adjustments		66	26	<b>92</b>	
Expected return on assets	427	134	51	<b>612</b>	
Actuarial gains	454	106	(8)	<b>552</b>	
Employer contributions	531	175	108	<b>814</b>	<b>60</b>
Scheme participants contributions	20		8	<b>28</b>	<b>13</b>
Benefits paid	(313)	(243)	(80)	<b>(636)</b>	<b>(73)</b>

Assets at 31st December 2010	8,618	2,310	1,228	<b>12,156</b>
------------------------------	-------	-------	-------	---------------

The UK defined benefit schemes include defined contribution sections with account balances totalling £961 million at 31st December 2010 (2009 £765 million; 2008 £553 million).

During 2010, the Group made special funding contributions to the UK pension schemes totalling £365 million (2009 £332 million; 2008 £200 million) and £91 million (2009 £95 million; 2008 £nil) to the US scheme. In 2009, GSK reached an agreement with the trustees of the UK pension schemes to make additional contributions to eliminate the pension deficit identified at the 31st December 2008 actuarial funding valuation. The additional contributions are expected to be £365 million per year for 2011 to 2013. The contributions are based on a discount rate of 5.25% and an inflation assumption of 2.8%. The next review of contribution levels is expected to be at the 31st December 2011 actuarial valuation.

Employer contributions for 2011, including special funding contributions, are estimated to be approximately £800 million in respect of defined benefit pension schemes and £65 million in respect of post-retirement benefits.

GSK Annual Report 2010

---

**Table of Contents**

147

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued

				Pensions	Post-retirement benefits
	UK £m	USA £m	Rest of World £m	Group £m	Group £m
<b>History of experience gains and losses</b>					
<b>2010</b>					
Experience gains/(losses) of scheme assets	454	106	(8)	<b>552</b>	
Percentage of scheme assets at 31st December 2010	5%	5%	1%	<b>5%</b>	
Experience (losses)/gains of scheme liabilities	(45)	5	(3)	<b>(43)</b>	<b>(14)</b>
Percentage of scheme obligations at 31st December 2010					<b>1%</b>
Fair value of assets	8,618	2,310	1,228	<b>12,156</b>	
Present value of scheme obligations	(9,119)	(2,781)	(1,479)	<b>(13,379)</b>	<b>(1,459)</b>
Deficits in the schemes	(501)	(471)	(251)	<b>(1,223)</b>	<b>(1,459)</b>
<b>2009</b>					
Experience gains of scheme assets	729	122	19	<b>870</b>	
Percentage of scheme assets at 31st December 2009	10%	6%	2%	<b>8%</b>	
Experience gains/(losses) of scheme liabilities	162	(27)	(15)	<b>120</b>	<b>6</b>
Percentage of scheme obligations at 31st December 2009	2%	1%	1%	<b>1%</b>	
Fair value of assets	7,499	2,072	1,123	<b>10,694</b>	—
Present value of scheme obligations	(8,446)	(2,628)	(1,364)	<b>(12,438)</b>	<b>(1,253)</b>
Deficits in the schemes	(947)	(556)	(241)	<b>(1,744)</b>	<b>(1,253)</b>
<b>2008</b>					
Experience losses of scheme assets	(1,691)	(614)	(134)	<b>(2,439)</b>	

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Percentage of scheme assets at 31st December 2008	28%	30%	12%	<b>26%</b>	
Experience (losses)/gains of scheme liabilities	(148)	2	1	<b>(145)</b>	<b>(14)</b>
Percentage of scheme obligations at 31st December 2008	2%			<b>1%</b>	<b>1%</b>
Fair value of assets	6,135	2,016	1,137	<b>9,288</b>	
Present value of scheme obligations	(6,885)	(2,738)	(1,357)	<b>(10,980)</b>	<b>(1,354)</b>
Deficits in the schemes	(750)	(722)	(220)	<b>(1,692)</b>	<b>(1,354)</b>
<b>2007</b>					
Experience gains/(losses) of scheme assets	168	46	(18)	<b>196</b>	
Percentage of scheme assets at 31st December 2007	2%	2%	2%	<b>2%</b>	
Experience gains/(losses) of scheme liabilities	33	(30)	6	<b>9</b>	
Percentage of scheme obligations at 31st December 2007		2%	1%		
Fair value of assets	7,293	2,004	885	<b>10,182</b>	
Present value of scheme obligations	(7,371)	(1,945)	(1,022)	<b>(10,338)</b>	<b>(1,019)</b>
(Deficits)/surpluses in the schemes	(78)	59	(137)	<b>(156)</b>	<b>(1,019)</b>
<b>2006</b>					
Experience gains of scheme assets	227	168	26	<b>421</b>	
Percentage of scheme assets at 31st December 2006	3%	9%	4%	<b>5%</b>	
Experience (losses)/gains of scheme liabilities	(37)	(16)	(42)	<b>(95)</b>	<b>17</b>
Percentage of scheme obligations at 31st December 2006		1%	4%	<b>1%</b>	<b>2%</b>
Fair value of assets	6,554	1,953	741	<b>9,248</b>	
Present value of scheme obligations	(7,444)	(1,949)	(952)	<b>(10,345)</b>	<b>(1,063)</b>
(Deficits)/surpluses in the schemes	(890)	4	(211)	<b>(1,097)</b>	<b>(1,063)</b>





**Table of Contents**

148

**Notes to the financial statements****28 Pensions and other post-employment benefits** continued**Sensitivity analysis**

Effect of changes in assumptions used on the annual defined benefit pension and post-retirement costs or the benefit obligations:

	£m
A 0.25% decrease in discount rate would have the following approximate effect:	
Increase in annual pension cost	4
Increase in annual post-retirement benefits cost	
Increase in pension obligation	472
Increase in post-retirement benefits obligation	41

A one year increase in life expectancy would have the following approximate effect:

Increase in annual pension cost	20
Increase in annual post-retirement benefits cost	4
Increase in pension obligation	305
Increase in post-retirement benefits obligation	60

A 0.25% decrease in expected rates of return on assets would have the following approximate effect:

Increase in annual pension cost	28
---------------------------------	----

A 1% increase in the rate of future healthcare inflation would have the following approximate effect:

Increase in annual post-retirement benefits cost	1
Increase in post-retirement benefits obligation	25

A 0.25% increase in inflation would have the following approximate effect:

Increase in annual pension cost	25
Increase in pension obligation	339

**29 Other provisions**

Legal	Major	Employee	Integration and
-------	-------	----------	--------------------

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

	and other disputes £m	restructuring programmes £m	related provisions £m	manufacturing reorganisation £m	Other provisions £m	<b>Total £m</b>
At 1st January 2010	2,020	574	241	55	351	<b>3,241</b>
Exchange adjustments	12	(4)	6	1	4	<b>19</b>
Charge for the year	4,111	837	39		15	<b>5,002</b>
Reversed unused	(103)	(40)	(5)	(4)	(16)	<b>(168)</b>
Unwinding of discount	7	3			8	<b>18</b>
Utilised	(2,047)	(610)	(35)	(17)	(19)	<b>(2,728)</b>
Transfer to pensions obligations		(110)				<b>(110)</b>
Reclassifications and other movements		24	5	(8)	(11)	<b>10</b>
At 31st December 2010	4,000	674	251	27	332	<b>5,284</b>
To be settled within one year	3,654	512	34	4	176	<b>4,380</b>
To be settled after one year	346	162	217	23	156	<b>904</b>
At 31st December 2010	4,000	674	251	27	332	<b>5,284</b>

GSK Annual Report 2010

---

**Table of Contents**

149

**Notes to the financial statements****29 Other provisions** continued**Legal and other disputes**

GSK is involved in a number of legal and other disputes, including notification of possible claims, as set out in Note 44 *Legal proceedings* . Provisions for legal and other disputes include amounts relating to product liability, intellectual property, anti-trust, government investigations, contract terminations, self-insurance, environmental clean-up and property rental.

The charge for the year primarily relates to provisions in relation to the investigation by the US Government into the Group's former manufacturing site at Cidra, Puerto Rico; product liability and anti-trust litigation relating to *Paxil*; the investigation by the US Attorney's Office for the District of Colorado into the Group's US sales and promotional practices, and product liability cases regarding *Avandia* and other products. The discount on the provisions decreased by £2 million in 2010 (2009 £5 million increase) and was calculated using risk-adjusted projected cash flows and risk-free rates of return. The movement in 2010 includes a decrease of £10 million (2009 £6 million increase) arising from a change in the discount rate in the year.

In respect of product liability claims related to certain products, there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. In certain cases an IBNR (incurred but not reported) actuarial technique is used to determine this estimate. The ultimate liability for such matters may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations.

It is in the nature of the Group's business that a number of these matters, including those provided using the IBNR actuarial technique, may be the subject of negotiation and litigation over several years.

At 31st December 2010, it is expected that £117 million (2009 £97 million) of the provision made for legal and other disputes will be reimbursed by third party insurers. This amount is included within *Other receivables* in Note 22,

*Other non-current assets* and Note 24, *Trade and other receivables* . For a discussion of legal issues, see Note 44 *Legal proceedings* .

**Major restructuring programmes**

In October 2007 GSK announced a significant new Operational Excellence programme to improve the effectiveness and productivity of its operations (see Note 7 *Major restructuring programme* ). A significant expansion of the Operational Excellence programme was approved by the Board and announced in February 2009. A further expansion was approved by the Board and announced in February 2010.

Provisions for staff severance payments are made when management has made a formal decision to eliminate certain positions and this has been communicated to the groups of employees affected. No provision is made for staff severance payments that are made immediately.

Pension augmentations arising from staff redundancies of £110 million (2009 £72 million) have been charged during the year and then transferred to the pension obligations provision as shown in Note 28 *Pensions and other post-employment benefits* . Asset write-downs have been recognised as impairments of property, plant and equipment in Note 17 *Property, plant and equipment* . The majority of the amounts provided are expected to be utilised in the next two years.

**Employee related provisions**

Employee related provisions include certain medical benefits to disabled employees and their spouses in the USA. At 31st December 2010, the provision for these benefits amounted to £120 million (2009 £118 million). Other employee benefits reflect a variety of provisions for severance costs, jubilee awards and other long-service benefits.

**Integration and manufacturing reorganisation**

Provisions for integration and manufacturing reorganisations reflect costs related to ongoing restructuring programmes not included within the costs disclosed in Note 7, *Major restructuring programmes* .

**Other provisions**

Included in other provisions is contingent consideration in respect of business acquisitions, principally of Stiefel Laboratories Inc. in 2009. The contingent consideration is payable upon certain criteria being met by certain specified dates in the future. The aggregate provision for these items amounts to £164 million at 31st December 2010 (2009 £161 million).

**Table of Contents****150****Notes to the financial statements****30 Other non-current liabilities**

	<b>2010</b>	2009
	<b>£m</b>	£m
Accruals and deferred income	<b>103</b>	124
Other payables	<b>491</b>	481
	<b>594</b>	605

**31 Contingent liabilities**

At 31st December 2010, contingent liabilities, comprising guarantees, discounted bills and other items arising in the normal course of business, amounted to £165 million (2009 £150 million). At 31st December 2010, £4 million (2009 £9 million) of financial assets were pledged as collateral for contingent liabilities. For discussions of tax and legal issues, refer to Note 14, Taxation and Note 44, Legal proceedings .

**32 Net debt**

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Listing exchange</b>		
Current assets:		
Liquid investments	<b>184</b>	268
Cash and cash equivalents	<b>6,057</b>	6,545
	<b>6,241</b>	6,813
Short-term borrowings:		
US\$ Floating Rate Note 2010	New York Stock Exchange	(621)
Commercial paper		(621)
Bank loans and overdrafts	<b>(259)</b>	(182)
Loan stock		(7)
Obligations under finance leases	<b>(32)</b>	(40)
	<b>(291)</b>	(1,471)
Long-term borrowings:		
3.00% European Medium Term Note 2012	London Stock Exchange	<b>(640)</b> (662)
5.125% European Medium Term Note 2012	London Stock Exchange	<b>(1,919)</b> (1,985)
4.85% US\$ US Medium Term Note 2013	New York Stock Exchange	<b>(1,599)</b> (1,548)
4.375% US\$ US Medium Term Note 2014	London Stock Exchange	<b>(1,049)</b> (990)
	London Stock Exchange	<b>(1,358)</b> (1,404)

3.875% European Medium Term Note 2015				
5.625% European Medium Term Note 2017	London Stock Exchange		<b>(1,062)</b>	(1,100)
5.65% US\$ US Medium Term Note 2018	New York Stock Exchange		<b>(1,756)</b>	(1,701)
4.00% European Medium Term Note 2025	London Stock Exchange		<b>(632)</b>	(653)
5.25% £ European Medium Term Note 2033	London Stock Exchange		<b>(981)</b>	(979)
5.375% US\$ US Medium Term Note 2034	London Stock Exchange		<b>(318)</b>	(308)
6.375% US\$ US Medium Term Note 2038	New York Stock Exchange		<b>(1,744)</b>	(1,689)
6.375% £ European Medium Term Note 2039	London Stock Exchange		<b>(694)</b>	(693)
5.25% £ European Medium Term Note 2042	London Stock Exchange		<b>(985)</b>	(984)
Bank loans			<b>(1)</b>	
Obligations under finance leases			<b>(71)</b>	(90)
			<b>(14,809)</b>	(14,786)
Net debt			<b>(8,859)</b>	(9,444)

GSK Annual Report 2010

**Table of Contents**

151

**Notes to the financial statements****32 Net debt** continued**Current assets**

Liquid investments are classified as available-for-sale investments. At 31st December 2010, they included US Treasury Notes and other government bonds. The effective interest rate on liquid investments at 31st December 2010 was approximately 1.6% (2009 approximately 4.6%). Liquid investment balances at 31st December 2010 earning interest at floating and fixed rates amount to £2 million and £182 million respectively (2009 £1 million and £267 million).

The effective interest rate on cash and cash equivalents at 31st December 2010 was approximately 1.3% (2009 approximately 0.7%). Cash and cash equivalents balances at 31st December 2010 earning interest at floating and fixed rates amount to £5,752 million and £166 million respectively (2009 £6,372 million and £17 million).

GSK's policy regarding the credit quality of cash and cash equivalents is referred to in Note 41, Financial instruments and related disclosures.

**Short-term borrowings**

GSK has a US \$10 billion (£6.4 billion) commercial paper programme, of which none was in issue at 31st December 2010 (2009 \$1 billion (£621 million)) and committed facilities of 364 days duration of \$3.9 billion (£2.5 billion) (2009 \$3.9 billion (£2.4 billion)) renewable annually, and liquid investments, cash and cash equivalents as shown in the table above.

The weighted average interest rate on current bank loans and overdrafts at 31st December 2010 was 4.5% (2009 4.8%).

**Long-term borrowings**

At the year-end, GSK had long-term borrowings of £14.8 billion (2009 £14.8 billion) of which £8.2 billion (2009 £9.5 billion) falls due in more than five years. The average effective interest rate of all notes at 31st December 2010 was approximately 5.2% (2009 approximately 5.3%).

Long-term borrowings repayable after five years carry interest at effective rates between 3.92% and 6.46%. The repayment dates range from 2017 to 2042.

**Secured liabilities**

GSK had no loans secured by charges on non-current and current assets in the year (2009 £nil). The Group has pledged investments in US Treasury Notes with a par value of \$107 million (£69 million) (2009 \$103 million (£64 million)) as security against irrevocable letters of credit issued on the Group's behalf in respect of the Group's self-insurance activity. Provisions in respect of self-insurance are included within the provisions for legal and other disputes discussed in Note 29, Other provisions.

	<b>2010</b>	2009
	<b>£m</b>	£m
<b>Finance lease obligations</b>		
Rental payments due within one year	<b>37</b>	44
Rental payments due between one and two years	<b>32</b>	38
Rental payments due between two and three years	<b>21</b>	26
Rental payments due between three and four years	<b>13</b>	16
Rental payments due between four and five years	<b>8</b>	6
Rental payments due after five years	<b>8</b>	16
Total future rental payments	<b>119</b>	146
Future finance charges	<b>(16)</b>	(16)

Total finance lease obligations	<b>103</b>	130
---------------------------------	------------	-----

Finance lease obligations at 31st December 2010 bearing interest at floating and fixed rates amount to £70 million and £33 million, respectively (2009 £89 million and £41 million).

GSK Annual Report 2010

---



**Table of Contents**

152

**Notes to the financial statements****33 Share capital and share premium account**

	Ordinary Shares of 25p each Number	£m	Share premium £m
<b>Share capital authorised</b>			
At 31st December 2008	10,000,000,000	2,500	
At 31st December 2009	10,000,000,000	2,500	
At 31st December 2010	10,000,000,000	2,500	
<b>Share capital issued and fully paid</b>			
At 1st January 2008	6,012,587,026	1,503	1,266
Issued under share option schemes	5,640,119	2	60
Share capital purchased and cancelled	(356,910,908)	(90)	
At 31st December 2008	5,661,316,237	1,415	1,326
Issued under share option schemes	3,812,482	1	42
At 31st December 2009	5,665,128,719	1,416	1,368
Issued under share option schemes	5,329,458	2	60
At 31st December 2010	5,670,458,177	1,418	1,428
	<b>31st December 2010</b>		31st December 2009
Number ( 000) of shares issuable under outstanding options (Note 42)	<b>207,132</b>		213,110
Number ( 000) of unissued shares not under option	<b>4,122,410</b>		4,121,761

At 31st December 2010, of the issued share capital, 105,472,070 shares were held in the ESOP Trust, 474,194,158 shares were held as Treasury shares and 5,090,791,949 shares were in free issue. All issued shares are fully paid. The nominal, carrying and market values of the shares held in the ESOP Trust are disclosed in Note 42, Employee share schemes .

The company did not purchase any of its own shares in 2010. On 3rd February 2011, GSK announced that it would commence a new long-term share buy-back programme and expected to repurchase £1-2 billion of shares, depending on market conditions and other factors, in 2011. The exact amount and timing of purchases and whether the shares will be held as Treasury shares or be cancelled will be determined by the company and is dependent on market conditions and other factors. No shares were purchased in the period 1st January 2011 to 3rd February 2011. In the period 4th February 2011 to 24th February 2011 10.4 million shares were purchased at a cost of £123.4 million.

GSK Annual Report 2010



**Table of Contents**

153

**Notes to the financial statements****34 Movements in equity**

Retained earnings and other reserves amounted to £6,041 million at 31st December 2010 (2009 £7,221 million; 2008 £5,190 million) of which £472 million (2009 £390 million; 2008 £391 million) relates to joint ventures and associated undertakings. The cumulative translation exchange in equity is shown below in the following table:

	Net translation exchange included in:			Total translation exchange £m
	Fair value reserve £m	Retained earnings £m	Non- controlling interests £m	
At 1st January 2008	9	335	(75)	269
Exchange movements on overseas net assets	1	952	64	1,017
Reclassification of exchange on liquidation of overseas subsidiary		84		84
At 31st December 2008	10	1,371	(11)	1,370
Exchange movements on overseas net assets	1	(161)	(34)	(194)
Reclassification of exchange on liquidation of overseas subsidiary		(44)		(44)
At 31st December 2009	11	1,166	(45)	1,132
Exchange movements on overseas net assets		145	21	166
Reclassification of exchange on liquidation or disposal of overseas subsidiaries		(2)		(2)
At 31st December 2010	11	1,309	(24)	1,296

The analysis of other reserves is as follows:

	ESOP Trust shares £m	Fair value reserve £m	Cash flow hedge reserve £m	Other reserves £m	<b>Total £m</b>
At 1st January 2008	(1,617)	49	(7)	1,934	<b>359</b>
Transferred to income and expense in the year on disposals		(32)			<b>(32)</b>
Transferred to income and expense in the year on impairment		(2)			<b>(2)</b>
Net fair value movement in the year		(23)	4		<b>(19)</b>
Ordinary Shares purchased and cancelled				90	<b>90</b>
Ordinary Shares acquired by ESOP Trusts	(19)				<b>(19)</b>
Ordinary Shares transferred by ESOP Trusts	10				<b>10</b>

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Write-down of shares held by ESOP Trusts	181				<b>181</b>
At 31st December 2008	(1,445)	(8)	(3)	2,024	<b>568</b>
Transferred to income and expense in the year on disposals		(40)	1		<b>(39)</b>
Transferred to income and expense in the year on impairment		40			<b>40</b>
Net fair value movement in the year		30	(4)		<b>26</b>
Ordinary Shares acquired by ESOP Trusts	(57)				<b>(57)</b>
Ordinary Shares transferred by ESOP Trusts	13				<b>13</b>
Write-down of shares held by ESOP Trusts	351				<b>351</b>
Put option over non-controlling interest				(2)	<b>(2)</b>
At 31st December 2009	(1,138)	22	(6)	2,022	<b>900</b>
Transferred to income and expense in the year on disposals		(5)	3		<b>(2)</b>
Transferred to income and expense in the year on impairment		5			<b>5</b>
Net fair value movement in the year		67	(1)		<b>66</b>
Ordinary Shares acquired by ESOP Trusts	(16)				<b>(16)</b>
Ordinary Shares transferred by ESOP Trusts	17				<b>17</b>
Write-down of shares held by ESOP Trusts	292				<b>292</b>
At 31st December 2010	(845)	89	(4)	2,022	<b>1,262</b>

Other reserves include various non-distributable merger and pre-merger reserves amounting to £1,849 million at 31st December 2010 (2009 £1,849 million; 2008 £1,849 million). Other reserves also include the capital redemption reserve created as a result of the share buy-back programme amounting to £175 million at 31st December 2010 (2009 £175 million; 2008 £175 million).

GSK Annual Report 2010

**Table of Contents**

154

**Notes to the financial statements****35 Related party transactions**

GSK held a 18.1% interest in Quest Diagnostics Inc. at 31st December 2010 (2009 16.8%). The Group and Quest Diagnostics are parties to a long-term contractual relationship under which Quest Diagnostics is the primary provider of clinical laboratory testing to support the Group's clinical trials testing requirements worldwide. During 2010, Quest Diagnostics provided services of £41 million (2009 £47 million) to the Group. At 31st December 2010, the balance payable by GSK to Quest Diagnostics was £10 million (2009 £10 million).

Subsequent to the year-end, GSK sold its entire shareholding in Quest Diagnostics Inc. The sale comprised a secondary public offering and an accompanying repurchase of shares by Quest Diagnostics which together are expected to generate gross proceeds of \$1.1 billion (£0.7 billion) after tax.

GSK held a 19% interest in Aspen Pharmacare Holdings Limited at 31st December 2010 (2009 19%).

During 2010, GSK distributed £81 million (2009 £18 million) of its products through Aspen's extensive distribution network. At 31st December 2010, the balance due to GSK from Aspen was £22 million (2009 £18 million) and the balance payable by GSK to Aspen was £12 million (2009 £13 million).

In 2010, both the Group and Shionogi & Co. Ltd. entered into transactions with their 50/50 US joint venture company in support of the research and development activities conducted by that joint venture company. During 2010, GSK provided services to the joint venture of £42 million (2009 £15 million). At 31st December 2010, the balance due to GSK from the joint venture was £20 million (2009 £14 million).

At 31st December 2010, GSK held a 50% interest in ViiV Healthcare Shire Canada, which primarily co-markets *Combivir*, *Trizivir* and *Epivir* in certain territories. At 31st December 2010, the balance payable by GSK to ViiV Healthcare Canada was £4 million (2009 £nil).

The aggregate compensation of the Directors and CET is given in Note 10, Employee Costs .

**36 Adjustments reconciling profit after tax to operating cash flows**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Profit after tax	<b>1,853</b>	5,669	4,712
Tax on profits	<b>1,304</b>	2,222	1,947
Share of after tax profits of associates and joint ventures	<b>(81)</b>	(64)	(48)
Finance income net of finance costs	<b>715</b>	713	530
Depreciation	<b>1,146</b>	1,130	920
Amortisation of intangible assets	<b>533</b>	432	311
Impairment and assets written off	<b>411</b>	445	436
Profit on sale of intangible assets	<b>(118)</b>	(835)	(170)
Profit on sale of investments in associates	<b>(8)</b>	(115)	
Profit on sale of equity investments	<b>(17)</b>	(40)	(33)
Changes in working capital:			
Decrease/(increase) in inventories	<b>238</b>	(132)	(411)
Decrease/(increase) in trade receivables	<b>905</b>	(473)	519
Decrease/(increase) in other receivables	<b>6</b>	(134)	22
Increase/(decrease) in trade payables	<b>154</b>	499	(39)
(Decrease)/increase in other payables	<b>(179)</b>	409	(162)
Increase/(decrease) in pension and other provisions	<b>1,653</b>	(320)	548
Share-based incentive plans	<b>179</b>	179	241

Other	<b>(63)</b>	(40)	(268)
	<b>6,778</b>	3,876	4,343
Cash generated from operations	<b>8,631</b>	9,545	9,055

The increase in pension and other provisions primarily reflects the charge for legal costs in the year of £4.0 billion, partly offset by legal settlements of £2.0 billion and further contributions to the defined benefit pension schemes.

GSK Annual Report 2010

---

**Table of Contents**

155

**Notes to the financial statements****37 Reconciliation of net cash flow to movement in net debt**

	<b>2010</b>	2009	2008
	<b>£m</b>	£m	£m
Net debt at beginning of year	<b>(9,444)</b>	(10,173)	(6,039)
(Decrease)/increase in cash and bank overdrafts	<b>(642)</b>	1,054	1,148
Cash inflow from liquid investments	<b>(91)</b>	(87)	(905)
Net increase in long-term loans		(1,358)	(5,523)
Net repayment of short-term loans	<b>1,290</b>	102	3,059
Net repayment of obligations under finance leases	<b>45</b>	48	48
Debt of subsidiary undertakings acquired	<b>(20)</b>	(9)	
Exchange adjustments	<b>61</b>	1,041	(1,918)
Other non-cash movements	<b>(58)</b>	(62)	(43)
 Movement in net debt	 <b>585</b>	 729	 (4,134)
 Net debt at end of year	 <b>(8,859)</b>	 (9,444)	 (10,173)

<b>Analysis of changes in net debt</b>	At 31.12.09	Exchange £m	Other £m	Reclassifications £m	Acquisitions £m	Cash flow £m	At 31.12.10 £m
Liquid investments	268	7				(91)	<b>184</b>
Cash and cash equivalents	6,545	77			12	(577)	<b>6,057</b>
Overdrafts	(177)	4				(77)	<b>(250)</b>
	6,368	81			12	(654)	<b>5,807</b>
 Debt due within one year:							
Commercial paper	(621)					621	
Eurobonds and Medium-Term Notes	(621)	(24)				645	
Other	(52)	(1)	(18)	(15)	(20)	65	<b>(41)</b>
	(1,294)	(25)	(18)	(15)	(20)	1,331	<b>(41)</b>
 Debt due after one year:							
Eurobonds, Medium-Term Notes and private financing	(14,696)	(1)	(40)				<b>(14,737)</b>
Other	(90)	(1)		15		4	<b>(72)</b>

	(14,786)	(2)	(40)	15	4	<b>(14,809)</b>
Net debt	(9,444)	61	(58)		(8)	<b>(8,859)</b>

For further information on significant changes in net debt see Note 32 Net debt .

### **38 Acquisitions and disposals**

Details of the acquisition and disposal of significant subsidiaries and associates, joint ventures and other businesses are given below:

#### **2010**

##### **Acquisitions**

##### **Laboratorios Phoenix S.A.C.yF.**

On 10th June 2010, GSK acquired 100% of the issued share capital of Laboratorios Phoenix S.A.C.yF., a leading pharmaceutical business focused on the development, marketing and sale of branded generic and over-the-counter products in Latin America for cash. The purchase price of £174 million included £11 million of net cash, £121 million of intangible assets, £72 million of goodwill and £30 million of other net liabilities. The goodwill arising on the acquisition of this business reflects the potential for business synergies and further sales growth through the increase in GSK's market presence following the acquisition of an established market participant. None of the goodwill recognised is expected to be deductible for income tax purposes.

The results of Phoenix are reported as part of the Emerging Markets operating segment. This transaction has been accounted for by using the purchase method of accounting.

The pro-forma results of Laboratorios Phoenix S.A.C.yF. for the full year are turnover of £60 million and loss after tax (before major restructuring) of £2 million.

GSK Annual Report 2010

---



**Table of Contents**

156

**Notes to the financial statements****38 Acquisitions and disposals continued****2010****Acquisitions** continued**Laboratorios Phoenix S.A.C.yF.**

Since acquisition, GSK recorded turnover of £35 million and after tax losses (before major restructuring) of £0.5 million from the business. Transaction costs expensed in 2010 arising on the acquisition of Laboratorios Phoenix S.A.C.yF. amounted to £3 million.

	Book value	Fair value adjustments	Fair value
	£m	£m	£m
<b>Net assets acquired</b>			
Intangible assets		121	121
Property, plant and equipment	6	10	16
Other assets including cash and cash equivalents	39	7	46
Deferred tax provision	(1)	(41)	(42)
Other liabilities	(27)	(12)	(39)
	17	85	102
Goodwill		72	72
Total consideration	17	157	174

**Other acquisitions**

During the year, GSK completed three smaller subsidiary acquisitions for cash. The total purchase price of £198 million included £1 million of net cash.

	Book value	Fair value adjustments	Fair value
	£m	£m	£m
<b>Net assets acquired</b>			
Intangible assets	3	128	131
Property, plant and equipment	9	2	11
Other assets including cash and cash equivalents	20	12	32
Deferred tax provision		(33)	(33)
Other liabilities	(10)		(10)
	22	109	131
Goodwill		75	75
Fair value gain recognised on conversion of associate to subsidiary		(8)	(8)
Total consideration	22	176	198

If the other acquisitions had been made at the beginning of the year, it is estimated that Group turnover would have increased by £51 million for the year. As some of the subsidiaries have been fully integrated into the GSK business it is not practicable to separately identify the impact of the acquisitions on the Group profit for the year.

The goodwill arising on the acquisitions reflects the potential for business synergies and further sales growth through the increase in GSK's market presence following the acquisition of these established market participants. In addition, goodwill of £13 million was recognised in respect of further consideration for a prior year acquisition. None of the goodwill recognised is expected to be deductible for income tax purposes.

The results of the other acquisitions are reported primarily as part of the Emerging Markets reportable operating segment.

The Group recognised a gain of £8 million as a result of measuring at fair value an associate held prior to the acquisition date. This gain is reported as Profit on disposal of interest in associates in the income statement.

Acquisition costs expensed in 2010 arising on other acquisitions totalled £7 million.

GSK Annual Report 2010

---

**Table of Contents**

157

**Notes to the financial statements****38 Acquisitions and disposals continued  
2010****Acquisitions** continued**Investments in associates and joint ventures**

GSK made cash and non-cash contributions of £24 million in a joint venture in which the Group has a 50% share, £6 million in a joint venture in which the Group has a 49% share, an investment in an associate of £32 million to increase the Group's share to 27% and other investments in associates totalling £3 million.

<b>Cash flows</b>	Phoenix £m	Other acquisitions £m	Associates and joint ventures £m	Total £m
Total cash consideration	174	198	61	433
Cash and cash equivalents acquired	(11)	(1)		(12)
Cash consideration, net of cash acquired	163	197	61	421
Net cash consideration paid	163	191	61	415
Deferred consideration		6		6
Cash consideration, net of cash acquired	163	197	61	421

**2009****Acquisitions****Certain businesses from UCB S.A.**

On 31st March 2009, the Group acquired from UCB S.A. its marketed product portfolio across certain territories in Africa, the Middle East, Asia Pacific and Latin America which included several leading pharmaceutical brands in a number of disease areas. Subsequent to this date the Group completed further country acquisitions which formed part of the original transaction. The purchase price of £477 million included £5 million of net cash, £445 million of intangible assets, £87 million of goodwill and £60 million of other net liabilities. The goodwill arising on the acquisition of this business reflects the potential for product growth throughout the regions and the expected synergies for the Group. This transaction has been accounted for by the purchase method of accounting.

The transaction included acquisition of both a number of legal entities and product rights that had been previously marketed outside of those entities. The product portfolio acquired was integrated into the GSK business after acquisition and it is not therefore practicable to identify the result after tax arising as a result of this transaction for the period of 2009 after acquisition.

During 2009, prior to acquisition it is estimated that the product portfolio recorded turnover of £26 million. Since acquisition GSK recorded turnover of £77 million in 2009 from the products acquired.

Book value £m	Fair value adjustment £m	Fair value £m
---------------------	--------------------------------	---------------------

Net assets acquired			
Intangible assets	417	28	445
Property, plant and equipment	1		1
Cash and cash equivalents	5		5
Deferred tax provision		(56)	(56)
Other liabilities	(5)		(5)
	418	(28)	390
Goodwill		87	87
Total consideration	418	59	477

GSK Annual Report 2010

---

**Table of Contents**

158

**Notes to the financial statements****38 Acquisitions and disposals continued****2009****Acquisitions** continued**Stiefel Laboratories, Inc.**

On 22nd July 2009, the Group acquired all of the share capital of Stiefel Laboratories, Inc., the world's largest private dermatological company for a cash consideration of £1,993 million net of cash acquired and including £326 million of debt repaid on acquisition. The purchase price of £2,219 million (including contingent cash consideration of £152 million payable upon certain criteria being met by specified dates in the future) included £74 million of cash and cash equivalents, £1,513 million of intangible assets, £885 million of goodwill, representing the potential for additional growth from the combination of the Stiefel business and GSK's existing dermatology portfolio, and £253 million of other net liabilities. The purchase price included potential obligations to make additional payments of up to \$300 million (£183 million) depending on the future performance of certain products. Stiefel Laboratories Inc. had a turnover of £547 million and a loss after tax (including restructuring costs) of £103 million for the year ended 31st December 2009, of which £248 million of turnover and £78 million of loss after tax (including restructuring costs) related to the period since acquisition and are included in the Group accounts. In 2009, since acquisition, Stiefel made an operating profit of £35 million before restructuring costs and intangible assets amortisation.

The business will provide significant opportunities for both sales and cost synergies. Stiefel's products will benefit from GSK's global distribution and commercial organisations, particularly in markets such as Brazil, Russia, India, China and Japan. GSK's products will benefit from Stiefel's speciality sales force relationships and experienced management in dermatology.

Cost synergies for the business are expected primarily from combining manufacturing and administrative functions. As previously reported, GSK expects to deliver annual pre-tax cost savings of up to £155 million by 2012 with restructuring costs of approximately £205 million. Excluding restructuring costs, the Stiefel acquisition resulted in a dilution of GSK's earnings per share of less than 1% in 2009.

	Book value £m	Fair value adjustment £m	Fair value £m
Net assets acquired			
Intangible assets	274	1,239	1,513
Property, plant and equipment	111		111
Other assets including cash and cash equivalents	210	47	257
Deferred tax provision	35	(331)	(296)
Other liabilities	(251)		(251)
	379	955	1,334
Goodwill		885	885
Total consideration	379	1,840	2,219

**ViiV Healthcare Limited**

On 30th October 2009, GSK acquired Pfizer Inc.'s HIV business and combined it with its own HIV business to form ViiV Healthcare Limited, a sub-group owned 85% by GSK and 15% by Pfizer. The consideration given by GSK, representing 15% of the net value of GSK's HIV business, contingent consideration and transaction costs, was valued

at £383 million. This was represented by £595 million of intangible assets, £172 million of deferred tax liability, £21 million of other net assets, £316 million increase in non-controlling interests and £255 million of goodwill representing the economies of scale gained from the combination of the two businesses and the potential for growth of both partners' HIV products within ViiV Healthcare. The non-controlling interest represents Pfizer's interest in ViiV Healthcare including the right to preferential dividends based on the sales performance of certain products. GSK recognised an accounting gain of £296 million on this transaction arising on the disposal of a 15% interest in GSK's HIV business to Pfizer recorded at book value, in return for 85% of Pfizer's HIV business recorded at fair value.

GSK Annual Report 2010

---

**Table of Contents**

159

**Notes to the financial statements****38 Acquisitions and disposals continued**  
**2009****Acquisitions** continued

The acquired Pfizer HIV business had a turnover of £89 million and a loss after tax of £39 million in 2009, of which, after taking account of the transition status in various territories, £1 million of turnover and £23 million of loss after tax, including restructuring costs, was recognised in the Group accounts in 2009.

	Book value £m	Fair value adjustment £m	Fair value £m
Net assets acquired			
Intangible assets	13	582	595
Other assets including cash and cash equivalents	10	11	21
Deferred tax provision		(172)	(172)
	23	421	444
Non-controlling interests		(316)	(316)
Goodwill		255	255
Total consideration	23	360	383
Consideration			
Fair value of assets contributed by GSK			328
Fair value of contingent equity contributed by GSK			37
Direct costs			18
Total consideration			383

**Other acquisitions**

Other investments in the year included £327 million in five subsidiaries, £16 million in a joint venture in which the Group has a 50% share and £20 million in an associate in which the Group has an initial 40% share.

<b>Cash flows</b>	Certain businesses of UCB S.A. £m	Stiefel Laboratories, Inc. £m	Other £m	Total £m
Cash consideration	477	2,067	371	2,915
Cash and cash equivalents acquired	(5)	(74)	(15)	(94)
Net cash consideration	472	1,993	356	2,821
Contingent consideration		152	2	154

Net purchase consideration	472	2,145	358	2,975
----------------------------	-----	-------	-----	-------

If the acquisitions of subsidiaries had been made at the beginning of the year, it is estimated that Group turnover would have increased by £477 million for the year. As some of the acquisitions have been fully integrated into the GSK business it is not practicable to separately identify the impact of the acquisitions on the Group profit for the year.

GSK Annual Report 2010

---



**Table of Contents**

160

**Notes to the financial statements****38 Acquisitions and disposals continued****2008****Acquisitions** continued**Sirtris Pharmaceuticals Inc.**

On 5th June 2008, the Group acquired 100% of the issued share capital of Sirtris Pharmaceuticals Inc., a biopharmaceutical company based in Massachusetts, USA for a cash consideration of £376 million. The company is focused on discovering and developing proprietary, orally available, small molecule drugs with the potential to treat diseases associated with ageing, including metabolic diseases such as Type 2 diabetes. Sirtris drug candidates are designed to mimic certain beneficial health effects of calorie restriction by activation of sirtuins, a recently discovered class of enzymes that Sirtris believes control the ageing process. This transaction has been accounted for by the purchase method of accounting. The goodwill arising on the acquisition reflects the potential for enabling GSK to enhance its metabolic, neurology, and immuno-inflammation research efforts by establishing a world-leading presence in the sirtuin field, aided by the existence in the company of a highly experienced development team that encompasses all aspects of sirtuin biology. Sirtris Pharmaceuticals Inc. had a turnover of £nil and a loss after tax of £25 million in 2008, of which £nil of turnover and £14 million of loss after tax related to the period after acquisition and are included in the Group accounts in 2008.

	Book value £m	Fair value adjustment £m	Fair value £m
Net assets acquired			
Intangible assets		106	106
Property, plant and equipment	2		2
Other assets including cash and cash equivalents	86		86
Deferred tax provision		(21)	(21)
Other liabilities	(39)		(39)
	49	85	134
Goodwill		242	242
Total consideration	49	327	376

**Other acquisitions**

Other investments in the year included £140 million in a subsidiary, of which £10 million was deferred, a further £6 million in a joint venture in which the Group has a 50% share and £2 million in an associate in which the Group has a 36.8% holding.

<b>Cash flows</b>	Sirtris £m	Other £m	Total £m
Cash consideration	376	139	515
Cash and cash equivalents acquired	(52)		(52)

Net cash payment on acquisitions	324	139	463
----------------------------------	-----	-----	-----

If the subsidiaries had been acquired at the beginning of 2008, combined Group turnover for the year would have been £24,373 million and combined Group profit for the year would have been £4,705 million.

GSK Annual Report 2010

---

**Table of Contents**

161

**Notes to the financial statements****39 Commitments**

<b>Contractual obligations and commitments</b>	<b>2010</b>	2009
	<b>£m</b>	£m
Contracted for but not provided in the financial statements:		
Intangible assets	<b>11,762</b>	12,280
Property, plant and equipment	<b>380</b>	416
Investments	<b>37</b>	86
Purchase commitments	<b>1,127</b>	82
Business combinations	<b>285</b>	
Pensions	<b>1,095</b>	1,460
Other commitments	<b>242</b>	52
Interest on loans	<b>10,312</b>	10,733
Finance lease charges	<b>16</b>	16
	<b>25,256</b>	25,125

The commitments related to intangible assets include milestone payments, which are dependent on successful clinical development or on meeting specified sales targets, and which represent the maximum that would be paid if all milestones, however unlikely, are achieved. The amounts are not risk-adjusted or discounted. A number of commitments were made in 2010 under licensing and other agreements, including arrangements with Amicus Therapeutics, Amplimmune Inc., Apeiron Biologics AG, Fondazione Telethon, Isis Pharmaceuticals, Inc. and Shionogi & Co., Limited. These new arrangements were offset by reduced commitments due on prior year transactions including Actelion Pharmaceuticals Limited, Targacept, Inc. and Neurosearch A/S which were terminated or curtailed during the year.

The commitments relating to business combinations reflect three agreements signed in 2010 but not completed at the balance sheet date.

In 2009, GSK reached an agreement with the trustees of the UK pension schemes to make additional contributions to eliminate the pension deficit identified at the 31st December 2008 actuarial funding valuation. The table above shows this commitment, but excludes the normal ongoing annual funding requirement of approximately £130 million.

The Group also has other commitments which principally relate to revenue payments to be made under licences and other alliances.

Commitments in respect of future interest payable on loans are disclosed before taking into account the effect of interest rate swaps.

<b>Commitments under non-cancellable operating leases</b>	<b>2010</b>	2009
	<b>£m</b>	£m
Rental payments due within one year	<b>123</b>	111
Rental payments due between one and two years	<b>73</b>	72
Rental payments due between two and three years	<b>46</b>	50
Rental payments due between three and four years	<b>32</b>	21
Rental payments due between four and five years	<b>25</b>	14

Rental payments due after five years	<b>116</b>	69
Total commitments under non-cancellable operating leases	<b>415</b>	337

**40 Post balance sheet events**

Subsequent to the year end, GSK completed the acquisition of the three business combinations referred to in Note 39 Commitments .

Since the year end, GSK has sold its entire shareholding in Quest Diagnostics Inc. The sale comprised a secondary public offering and an accompanying repurchase of shares by Quest Diagnostics which together are expected to generate gross proceeds of \$1.1 billion (£0.7 billion) after tax.

On 3rd February 2011, GSK announced that the company has initiated a new long-term share buy-back programme, and the intention is to repurchase £1-2 billion of shares in 2011, depending on market conditions. In the period 4th February 2011 to 24th February 2011, 10.4 million shares were purchased at a cost of £123.4 million.

GSK Annual Report 2010

---

**Table of Contents**

162

**Notes to the financial statements****41 Financial instruments and related disclosures**

GlaxoSmithKline plc reports in Sterling and pays dividends out of Sterling profits. The role of Corporate Treasury is to manage and monitor our external and internal funding requirements and financial risks in support of our strategic objectives. Treasury activities are governed by policies and procedures approved by the Board of Directors, most recently on 7th October 2010.

A Treasury Management Group (TMG) chaired by our Chief Financial Officer, meets on a monthly basis to review treasury activities. Its members receive management information relating to treasury activities. Our internal auditors review the Treasury internal control environment regularly.

GSK uses a variety of financial instruments to finance its operations and derivative financial instruments to manage risks from these operations. These derivatives, principally comprising forward foreign currency contracts, interest rate and currency swaps, are used to swap borrowings and liquid assets into currencies required for Group purposes and to manage exposure to funding risks from changes in foreign exchange rates and interest rates.

GSK does not hold or issue derivatives for speculative purposes and our Treasury policies specifically prohibit such activity. All transactions in financial instruments are undertaken to manage the risks arising from underlying business activities, not for speculation.

**Capital management**

We manage our capital to ensure that entities in the Group are able to operate as going concerns and to optimise return to shareholders through an appropriate balance of debt and equity. The Board reviews the Group's dividend policy and funding requirements annually.

The capital structure of the Group consists of net debt (see Note 32, Net debt) and shareholders' equity (see Consolidated statement of changes in equity on page 107).

Our commitment is to use free cash flow to support increasing dividends, undertake share repurchases or, where returns are more attractive, invest in bolt-on acquisitions. Investment opportunities will continue to be assessed against strict financial criteria.

GSK operates on a global basis, primarily through subsidiary companies established in the markets in which we trade. With significant levels of patent or trademark protection, our pharmaceutical products compete largely on product efficacy or differentiation. Selling margins are sufficient to cover normal operating costs and our operations are cash generative.

Operating cash flow is used to fund investment in research and development of new products. It is also used to make routine outflows of capital expenditure, tax, dividends, repayment of maturing debt and, to the extent determined by the Board, share repurchases. In 2011, as part of a new long-term share buy-back programme and depending on market conditions and other factors, we expect to purchase £1-2 billion of shares.

Our policy is to borrow centrally, using a variety of capital market issues and borrowing facilities, to meet anticipated funding requirements.

These borrowings, together with cash generated from operations, are on-lent, contributed as equity to certain subsidiaries or used to pay dividends and make acquisitions. GSK did not make any share repurchases in 2010.

Total capital (equity and net debt) of the Group has decreased from £20,186 million in 2009 to £18,604 million in 2010. The decrease of £1,582 million arises principally as a result of the excess of dividend distribution for the year of £3,205 million over earnings attributable to shareholders of £1,634 million. The Group's positive cash generation was sufficient to finance the Group's acquisitions and payment of legal costs in the year. Net debt continued to reduce in 2010, reflecting the benefits of our ongoing restructuring programme and the success of our working capital initiatives.

**Liquidity risk**

We manage our net borrowing requirements through a portfolio of long-term borrowings, including bonds, together with short-term finance under the US\$10 billion commercial paper programme and \$3.9 billion of committed facilities. The facilities were last renewed in October 2010. We consider this level of committed facilities to be

adequate given current liquidity requirements. For further information on these facilities, please refer to Note 32 to the financial statements, Net debt . We also benefit from strong positive cash flow from operating units.

We have a European Medium Term Note programme of £15 billion. At 31st December 2010, we had £8.3 billion of notes in issue under this programme. We also have a US shelf registration statement. At 31st December 2010, we had \$10.1 billion (£6.5 billion) of notes in issue under this programme.

The long-term borrowings mature at dates between 2012 and 2042. Our long-term debt ratings have remained stable since February 2008. Currently we are rated A+ stable outlook by Standard and Poor's and A1 stable outlook by Moody's Investors Service Moody's . Our short-term debt ratings are A-1 and P-1 with Standard and Poor's and Moody's respectively.

As well as our committed facilities we also had substantial cash and cash equivalents and liquid investments, which amounted to £6.2 billion at 31st December 2010. We also benefit from strong positive cash flow from operating units. The TMG monitors the cash flow forecast on a monthly basis.

### **Market risk**

#### **Interest rate risk management**

The policy on interest rate risk management limits the amount of floating interest payments to a prescribed percentage of trading profit.

We use a series of interest rate swaps to redenominate one of our external borrowings into the interest rate coupon required by GSK. The duration of this swap matches the duration of the principal instrument. Interest rate derivative instruments are accounted for as fair value or cash flow hedges of the relevant assets or liabilities.

**Table of Contents**

163

**Notes to the financial statements****41 Financial instruments and related disclosures continued****Foreign exchange risk management**

Foreign currency transaction exposures arising on internal and external trade flows are not hedged. The exposure of overseas operating subsidiaries to transaction risk is minimised by matching local currency income with local currency costs. For this purpose, our internal trading transactions are matched centrally and we manage inter-company payment terms to reduce foreign currency risk. Exceptional foreign currency cash flows are hedged selectively under the management of Corporate Treasury. We manage the cash surpluses or borrowing requirements of subsidiary companies centrally using forward contracts to hedge future repayments back into the originating currency.

We seek to denominate borrowings in the currencies of our principal assets and cash flows. These are primarily denominated in US dollars, Euros and Sterling. Certain borrowings can be swapped into other currencies as required. Borrowings denominated in, or swapped into, foreign currencies that match investments in overseas Group assets may be treated as a hedge against the relevant assets. Forward contracts are also used in major currencies to reduce our exposure to our investment in overseas Group assets (see *Net investment hedges* section of this note for further details). The TMG reviews the ratio of borrowings to assets for major currencies monthly.

**Credit risk**

The Group considers its maximum credit risk to be £12,285 million (2009 £13,434 million) which is the total of the Group's financial assets with the exception of *Other investments* which do not bear credit risk. See page 165 for details on the Group's total financial assets.

GSK's greatest concentration of credit risk is £1.3 billion with JP Morgan Chase (Aa1/AA- rated with Moody's and Standard and Poor's respectively), comprising £1.2 billion invested in deposits and £0.1 billion of derivatives. In 2009, the greatest concentration of credit risk was £1.3 billion of investments in US Treasury and Treasury repo only money market funds which bear credit exposure to the US Government (Aaa/AAA rated with Moody's and Standard and Poor's respectively).

**Treasury-related credit risk**

GSK has continued to maintain its conservative approach to counterparty risk throughout this period. A report on relationship banks and their credit ratings is presented annually to the TMG for approval.

The aggregate credit risk in respect of financial instruments the Group may have with one counterparty is limited by reference to the long-term credit ratings assigned for that counterparty by Moody's and Standard and Poor's. The table below sets out the credit ratings of counterparties for liquid investments, cash and cash equivalents and derivatives.

The gross asset position on each derivative contract is considered for the purpose of this table, though, under the ISDA contracts, the amount at risk is the net position with each counterparty.

The £92 million invested in Baa3/BBB- rated investments includes bank deposits with Allied Irish Bank and State Bank of India and Indian Government bonds. These counterparties are used either for local cash management purposes or for local investment purposes where GSK is not the sole shareholder.

The £27 million invested in Ba1/BB+ rated investments includes Greek Government bonds issued in lieu of settlement on long outstanding amounts and bank deposits with HDFC Bank, a domestic bank used in India to invest funds locally.

2010	Credit rating of counterparty										Total £m
	Aaa/AAA £m	Aa2/AA £m	Aa3/AA- £m	A1/A+ £m	A2/A £m	Baa1/BBB- £m	Baa2/BBB £m	Baa3/BBB- £m	Ba1/BB+ £m		
Bank balances and deposits	360	1,772	1,226	2,494	67	1			84	16	5,660
											360

US Treasury and Treasury repo only money market funds										
Corporate debt instruments			10							<b>10</b>
Government securities	192							8	11	<b>211</b>
3rd party financial derivatives		23	49	100						<b>172</b>
<b>Total</b>	<b>552</b>	<b>1,795</b>	<b>1,285</b>	<b>2,594</b>	<b>67</b>	<b>1</b>		<b>92</b>	<b>27</b>	<b>6,413</b>

2009	Credit rating of counterparty									Total £m
	Aaa/AAA £m	Aa2/AA £m	Aa3/AA- £m	A1/A+ £m	A2/Baa1/BBB+ £m	Baa2/BBB £m	Baa3/BBB- £m	Ba1/BB+ £m	Ba2/BB- £m	
Bank balances and deposits	793	1,385	1,359	1,467	102		27	63	10	5,206
US Treasury and Treasury repo only money market funds	1,305									1,305
Corporate debt instruments			10							10
Government securities	237			43				11	1	292
3rd party financial derivatives		48	32	106						186
<b>Total</b>	<b>2,335</b>	<b>1,433</b>	<b>1,401</b>	<b>1,616</b>	<b>102</b>		<b>27</b>	<b>74</b>	<b>11</b>	<b>6,999</b>

The credit ratings in the above tables are as assigned by Moody's and Standard and Poor's respectively. Where the opinion of the two rating agencies differ, GSK assigns the lower rating of the two to the counterparty. Where local rating agency data is the only source available, the ratings are converted to global ratings equivalent to those of Moody's Investor Services or Standard and Poor's using published conversion tables.

GSK Annual Report 2010



**Table of Contents**

164

**Notes to the financial statements****41 Financial instruments and related disclosures**

continued

Our centrally managed cash reserves amounted to £3.0 billion at 31st December 2010, all available within 3 months. This excludes £0.9 billion centrally managed cash held by ViiV Healthcare, an 85% owned subsidiary. The Group may invest centrally managed liquid assets in bank deposits, AAA/Aaa rated US Treasuries and US Treasury repo only money market funds and short term corporate debt instruments with a minimum short-term credit rating of A-1/P1.

Global counterparty limits are assigned to each of GSK's banking and investment counterparties based on long-term credit ratings from Moody's and Standard and Poor's. Corporate Treasury's usage of these limits is monitored daily by a Corporate Compliance Officer (CCO) who operates independently of Corporate Treasury. Any breach of these limits would be reported to the CFO immediately. The CCO also monitors the credit rating of these counterparties and, when changes in ratings occur, notifies Corporate Treasury so that changes can be made to investment levels or authority limits as appropriate.

**Wholesale and retail credit risk**

In the USA, in line with other pharmaceutical companies, the Group sells its products through a small number of wholesalers in addition to hospitals, pharmacies, physicians and other groups. Sales to the three largest wholesalers amount to approximately 85% of the Group's US pharmaceutical sales. At 31st December 2010, the Group had trade receivables due from these three wholesalers totalling £890 million (2009 £867 million). The Group is exposed to a concentration of credit risk in respect of these wholesalers such that, if one or more of them encounters financial difficulty, it could materially and adversely affect the Group's financial results.

The Group's credit risk monitoring activities relating to these wholesalers includes review of their quarterly financial information and Standard & Poor's credit ratings, development of GSK internal risk ratings, and establishment and periodic review of credit limits. However, the Group believes there is no further credit risk provision required in excess of the normal provision for bad and doubtful debts (see Note 24, Trade and other receivables). Outside the USA no customer accounts for more than 5% of the trade receivables balance.

**Fair value of financial assets and liabilities**

The table on page 165 presents the carrying amounts and the fair values of the Group's financial assets and liabilities at 31st December 2010 and 31st December 2009.

The fair values of the financial assets and liabilities are included at the amount at which the instrument could be exchanged in a current transaction between willing parties, other than in a forced or liquidation sale.

The following methods and assumptions were used to estimate the fair values:

Cash and cash equivalents approximates to the carrying amount

Liquid investments based on quoted market prices or calculated based on observable inputs in the case of marketable securities; based on principal amounts in the case of non-marketable securities because of their short repricing periods

Other investments investments traded in an active market determined by reference to the relevant stock exchange quoted bid price; other investments determined by reference to the current market value of similar instruments or by reference to the discounted cash flows of the underlying net assets

Short-term loans and overdrafts approximates to the carrying amount because of the short maturity of these instruments

Long-term loans based on quoted market prices in the case of the Eurobonds and other fixed rate borrowings; approximates to the carrying amount in the case of floating rate bank loans and other loans

Forward exchange contracts based on market data and exchange rates at the balance sheet date

Currency swaps based on market data at the balance sheet date

Interest rate swaps based on the net present value of discounted cash flows

Receivables and payables approximates to the carrying amount

Company-owned life insurance policies based on cash surrender value

Lease obligations approximates to the carrying amount.

**Fair value of investments in GSK shares**

At 31st December 2010, the Employee Share Ownership Plan (ESOP) Trusts held GSK shares with a carrying value of £845 million (2009 £1,138 million) with a fair value of £1,308 million (2009 £1,554 million) based on quoted market price. The shares represent purchases by the ESOP Trusts to satisfy future exercises of options and awards under employee incentive schemes. The carrying value, which is the lower of cost or expected proceeds, of these shares has been recognised as a deduction from other reserves. At 31st December 2010, GSK held Treasury shares at a cost of £6,286 million (2009 £6,286 million) which has been deducted from retained earnings.

**Committed facilities**

The Group has committed facilities of \$3.9 billion (£2.5 billion) (2009 \$3.9 billion (£2.4 billion)) of 364 days duration, renewable annually. At 31st December 2010 these were undrawn.

**Table of Contents**

165

**Notes to the financial statements****41 Financial instruments and related disclosures** continued

	<b>Carrying value £m</b>	<b>2010 Fair value £m</b>	Carrying value £m	2009 Fair value £m
Cash and cash equivalents	<b>6,057</b>	<b>6,057</b>	6,545	6,545
Available-for-sale investments:				
Liquid investments:				
Government bonds	<b>172</b>	<b>172</b>	254	254
other	<b>12</b>	<b>12</b>	14	14
Total liquid investments	<b>184</b>	<b>184</b>	268	268
Other investments	<b>711</b>	<b>711</b>	454	454
Loans and receivables:				
Trade and other receivables and certain Other non-current assets in scope of IAS 39	<b>5,667</b>	<b>5,667</b>	6,271	6,271
Financial assets at fair value through profit or loss:				
Other non-current assets	<b>187</b>	<b>187</b>	153	153
Held-for-trading financial assets:				
Derivatives designated as accounting hedges	<b>97</b>	<b>97</b>	104	104
Other derivatives	<b>93</b>	<b>93</b>	93	93
Total financial assets	<b>12,996</b>	<b>12,996</b>	13,888	13,888
Financial liabilities measured at amortised cost:				
Borrowings:				
bonds in a designated hedging relationship	<b>(6,029)</b>	<b>(6,401)</b>	(6,139)	(6,499)
other bonds	<b>(8,708)</b>	<b>(9,653)</b>	(9,178)	(9,864)
commercial paper			(621)	(621)
bank loans and overdrafts	<b>(260)</b>	<b>(260)</b>	(182)	(182)
other loans and private financing obligations under finance leases	<b>(103)</b>	<b>(103)</b>	(7)	(7)
obligations under finance leases	<b>(103)</b>	<b>(103)</b>	(130)	(130)
Total borrowings	<b>(15,100)</b>	<b>(16,417)</b>	(16,257)	(17,303)
Trade and other payables, Other provisions and Other non-current liabilities in scope of IAS 39	<b>(6,590)</b>	<b>(6,590)</b>	(6,051)	(6,051)
Held-for-trading financial liabilities:				
Derivatives designated as accounting hedges	<b>(23)</b>	<b>(23)</b>	(55)	(55)
Other derivatives	<b>(170)</b>	<b>(170)</b>	(113)	(113)

Total financial liabilities	<b>(21,883)</b>	<b>(23,200)</b>	(22,476)	(23,522)
Net financial assets and financial liabilities	<b>(8,887)</b>	<b>(10,204)</b>	(8,588)	(9,634)

GSK Annual Report 2010

---

**Table of Contents**

166

**Notes to the financial statements****41 Financial instruments and related disclosures** continued

The following tables categorise the Group's financial assets and liabilities held at fair value by the valuation methodology applied in determining their fair value. Where possible, quoted prices in active markets are used (Level 1). Where such prices are not available, the asset or liability is classified as Level 2, provided all significant inputs to the valuation model used are based on observable market data. If one or more of the significant inputs to the valuation model is not based on observable market data, the instrument is classified as Level 3.

<b>At 31st December 2010</b>	Level 1 £m	Level 2 £m	Level 3 £m	<b>Total £m</b>
<b>Financial assets at fair value</b>				
Available for sale financial assets:				
Liquid investments	159	25		<b>184</b>
Other investments	491		220	<b>711</b>
Financial assets at fair value through profit or loss:				
Other non-current assets		187		<b>187</b>
Held for trading financial assets:				
Derivatives designated as accounting hedges		97		<b>97</b>
Other derivatives		92	1	<b>93</b>
	650	401	221	<b>1,272</b>
<b>Financial liabilities at fair value</b>				
Held for trading financial liabilities:				
Derivatives designated as accounting hedges		(23)		<b>(23)</b>
Other derivatives		(169)	(1)	<b>(170)</b>
		(192)	(1)	<b>(193)</b>
<b>At 31st December 2009</b>	Level 1 £m	Level 2 £m	Level 3 £m	Total £m
<b>Financial assets at fair value</b>				
Available for sale financial assets:				
Liquid investments	249	19		268
Other investments	245		209	454
Financial assets at fair value through profit or loss:				
Other non-current assets		153		153
Held for trading financial assets:				
Derivatives designated as accounting hedges		104		104
Other derivatives		93		93

494	369	209	1,072
-----	-----	-----	-------

**Financial liabilities at fair value**

Held for trading financial liabilities:

Derivatives designated as accounting hedges	(55)	(55)
Other derivatives	(113)	(113)
	(168)	(168)

Movements in the year for financial instruments measured using Level 3 valuation methods are presented below:

	<b>2010</b>	2009
	<b>£m</b>	£m
At 1st January	<b>209</b>	159
Losses recognised in the income statement	<b>(13)</b>	(11)
(Losses)/gains recognised in other comprehensive income	<b>(1)</b>	1
Additions	<b>51</b>	81
Disposals	<b>(3)</b>	(4)
Transfers from Level 3	<b>(26)</b>	
Exchange	<b>3</b>	(17)
At 31st December	<b>220</b>	209

Net losses of £13 million (2009 £11 million) attributable to Level 3 financial instruments held at the end of the year were reported in other operating income. Transfers out of Level 3 of £26 million (2009 £ nil) relate to equity investments which were listed on stock exchanges during the year. A reasonably possible change in assumptions is unlikely to result in a material change in the fair value of the Level 3 instruments.

GSK Annual Report 2010

---

**Table of Contents**

167

**Notes to the financial statements****41 Financial instruments and related disclosures** continued**Trade and other receivables and Other non-current assets in scope of IAS 39**

The following table reconciles financial assets within Trade and other receivables and Other non-current assets which fall within the scope of IAS 39 to the relevant balance sheet amounts. The financial assets are predominantly non-interest earning. Financial instruments within Other non-current assets include company-owned life insurance policies. Other assets include tax receivables, pension surplus balances and prepayments, which are outside the scope of IAS 39.

	<b>2010</b>	2009
	<b>£m</b>	£m
Trade and other receivables (Note 24)	<b>5,793</b>	6,492
Other non-current assets (Note 22)	<b>556</b>	583
	<b>6,349</b>	7,075
Analysed as:		
Financial assets in scope of IAS 39	<b>5,854</b>	6,424
Other assets	<b>495</b>	651
	<b>6,349</b>	7,075

The following table shows the age of such financial assets which are past due and for which no provision for bad or doubtful debts has been made:

	<b>2010</b>	2009
	<b>£m</b>	£m
Past due by 1 - 30 days	<b>134</b>	262
Past due by 31 - 90 days	<b>138</b>	105
Past due by 91 - 180 days	<b>61</b>	60
Past due by 181 - 365 days	<b>66</b>	54
Past due by more than 365 days	<b>67</b>	78
	<b>466</b>	559

Amounts past due by greater than 90 days total £194 million (2009 - £192 million). Of this balance £127 million (2009 - £132 million) relates to receivables due from state hospital authorities in certain European countries. Given the profile of our customers, including large wholesalers and government backed agencies, no further credit risk has been identified with the trade receivables not past due other than those balances for which an allowance has been made.

**Trade and other payables, Other provisions and Other non-current liabilities in scope of IAS 39**

The following table reconciles financial liabilities within Trade and other payables, Other provisions and Other non-current liabilities which fall within the scope of IAS 39 to the relevant balance sheet amounts. The financial

liabilities are predominantly non-interest bearing. Accrued wages and salaries are included within financial liabilities. Other liabilities include payments on account, tax and social security payables and provisions which do not constitute contractual obligations to deliver cash or another financial asset, which are outside the scope of IAS 39.

	<b>2010</b>	2009
	<b>£m</b>	£m
Trade and other payables (Note 27)	<b>(6,888)</b>	(6,772)
Other provisions (Note 29)	<b>(5,284)</b>	(3,241)
Other non-current liabilities (Note 30)	<b>(594)</b>	(605)
	<b>(12,766)</b>	(10,618)
Analysed as:		
Financial liabilities in scope of IAS 39	<b>(6,590)</b>	(6,051)
Other liabilities	<b>(6,176)</b>	(4,567)
	<b>(12,766)</b>	(10,618)

GSK Annual Report 2010

---



Table of Contents

168

**Notes to the financial statements****41 Financial instruments and related disclosures** continued**Debt interest rate repricing table**

The following table sets out the exposure of the Group to interest rates on debt before and after the effect of interest rate swaps. The maturity analysis of fixed rate debt is stated by contractual maturity and of floating rate debt by interest rate repricing dates. For the purpose of this table, debt is defined as all classes of borrowings other than obligations under finance leases.

	2010			2009		
	Debt £m	Effect of interest rate swaps £m	Total £m	Debt £m	Effect of interest rate swaps £m	Total £m
Floating and fixed rate debt less than one year	(259)	(1,049)	<b>(1,308)</b>	(1,431)	(990)	(2,421)
Between one and two years	(2,559)		<b>(2,559)</b>			
Between two and three years	(1,599)		<b>(1,599)</b>	(2,647)		(2,647)
Between three and four years	(1,049)	1,049		(1,548)		(1,548)
Between four and five years	(1,358)		<b>(1,358)</b>	(990)	990	
Between five and ten years	(2,819)		<b>(2,819)</b>	(4,205)		(4,205)
Greater than ten years	(5,354)		<b>(5,354)</b>	(5,306)		(5,306)
Total	(14,997)		<b>(14,997)</b>	(16,127)		(16,127)
Original issuance profile:						
Fixed rate interest	(14,757)	1,049	<b>(13,708)</b>	(14,696)	990	(13,706)
Floating rate interest	(239)	(1,049)	<b>(1,288)</b>	(1,430)	(990)	(2,420)
Total interest bearing	(14,996)		<b>(14,996)</b>	(16,126)		(16,126)
Non-interest bearing	(1)		<b>(1)</b>	(1)		(1)
	(14,997)		<b>(14,997)</b>	(16,127)		(16,127)

**Sensitivity analysis**

The sensitivity analysis has been prepared on the assumption that the amount of net debt, the ratio of fixed to floating interest rates of the debt and derivatives portfolio and the proportion of financial instruments in foreign currencies are all constant and on the basis of the hedge designations in place at 31st December.

Financial instruments affected by market risk include borrowings, deposits and derivative financial instruments. The following analyses are intended to illustrate the sensitivity of such financial instruments to changes in relevant foreign exchange and interest rates.

**Foreign exchange sensitivity**

The tables below show the Group's sensitivity to foreign exchange rates on its US dollar, Euro and Yen financial instruments excluding obligations under finance leases and certain non-derivative financial instruments not in net debt and which do not present a material exposure. These three currencies are the major foreign currencies in which GSK's financial instruments are denominated. GSK has considered movements in these currencies over the last three years and has concluded that a 20% movement in rates is a reasonable benchmark. In the table below, financial instruments are only considered sensitive to foreign exchange rates where they are not in the functional currency of the entity that holds them. Inter-company loans which are fully hedged to maturity with a currency swap have been excluded from this analysis.

<b>Non-functional currency foreign exchange exposure</b>	<b>2010</b>		<b>2009</b>	
	<b>Increase in income £m</b>	<b>Reduction in equity £m</b>	<b>Increase in income £m</b>	<b>Reduction in equity £m</b>
20% appreciation of the US dollar	<b>386</b>		214	755
20% appreciation of the Euro	<b>35</b>	<b>1,697</b>	72	1,779
20% appreciation of the Yen			5	45

A 20% depreciation of the stated currencies would have an equal and opposite effect.

The movements in the income statement relate primarily to hedging instruments for US legal provisions, and to trade payables and trade receivables. Whilst the hedging instruments provide economic hedges, the related provisions are not financial instruments and therefore are not included in the table above. The combined sensitivity of these hedging instruments and the provisions would be insignificant if the provisions were included.

The movements in equity relate to foreign exchange positions used to hedge Group assets denominated in Euro. The US dollar and Yen positions were closed out in 2010. Therefore, a depreciation on the currency swap would give rise to a corresponding appreciation on the Group asset. Foreign exchange sensitivity on Group assets other than financial instruments is not included above.

GSK Annual Report 2010

---

**Table of Contents**

169

**Notes to the financial statements****41 Financial instruments and related disclosures** continued

The table below presents the Group's sensitivity to foreign exchange rates based on the composition of net debt adjusting for the effects of foreign exchange derivatives, which are not part of net debt but affect future currency foreign cash flows. These derivatives relate primarily to foreign exchange contracts used to hedge the Group's currency net assets and US legal provisions.

	<b>2010</b>	2009
	<b>Increase/(decrease)</b>	Increase/(decrease)
<b>Impact of foreign exchange movements on net debt</b>	<b>in net debt</b>	in net debt
	<b>£m</b>	£m
20% appreciation of the US dollar	<b>851</b>	523
20% appreciation of the Euro	<b>606</b>	686
20% appreciation of the Yen	<b>(13)</b>	89

A 20% depreciation of the stated currencies would have an equal and opposite effect.

**Interest rate sensitivity**

The table below shows the Group's sensitivity to interest rates on its floating rate Sterling, US dollar and Euro financial instruments, being the currencies in which GSK has historically issued debt and held investments. GSK has considered movements in these interest rates over the last three years and has concluded that a 2% (200 basis points) increase is a reasonable benchmark. Debt with a maturity of less than one year is floating rate for this calculation. A 2% (200 basis points) movement in interest rates is not deemed to have a material effect on equity.

	<b>2010</b>	2009
	<b>Increase/(decrease)</b>	Increase/(decrease)
	<b>in income</b>	in income
	<b>£m</b>	£m
2% (200 basis points) increase in Sterling interest rates	<b>29</b>	(2)
2% (200 basis points) increase in US dollar interest rates	<b>(18)</b>	38
2% (200 basis points) increase in Euro interest rates	<b>37</b>	18

These interest rates could not be decreased by 2% as they are currently less than 1.0%. The maximum increase/(decrease) in income would therefore be limited to (£8 million), £2 million and (£11 million) for Sterling, US Dollar and Euro interest rates respectively (2009 £1 million, (£4 million) and (£2 million)). Interest rate movements on foreign currency derivatives and other financial instruments not in net debt do not present a material exposure to the Group's balance sheet based on a 2% increase or decrease in these interest rates.

**Contractual cash flows for non-derivative financial liabilities and derivative instruments**

The following is an analysis of the anticipated contractual cash flows including interest payable for the Group's non-derivative financial liabilities on an undiscounted basis. The impact of interest rate swaps has been excluded. For the purpose of this table, debt is defined as all classes of borrowings except for obligations under finance leases. Interest is calculated based on debt held at 31st December without taking account of future issuance. Floating rate interest is estimated using the prevailing interest rate at the balance sheet date. Cash flows in foreign currencies are translated using spot rates at 31st December.

	Debt £m	Interest on debt £m	Obligations under finance leases £m	Finance charge on obligations under finance leases £m	Trade payables and other liabilities not in net debt £m	Total £m
<b>At 31st December 2010</b>						
Due in less than one year	(259)	(755)	(32)	(5)	(6,280)	<b>(7,331)</b>
Between one and two years	(2,564)	(756)	(27)	(5)	(178)	<b>(3,530)</b>
Between two and three years	(1,603)	(638)	(18)	(3)	(35)	<b>(2,297)</b>
Between three and four years	(962)	(559)	(11)	(2)	(57)	<b>(1,591)</b>
Between four and five years	(1,368)	(538)	(7)	(1)	(7)	<b>(1,921)</b>
Between five and ten years	(2,831)	(2,053)	(8)		(21)	<b>(4,913)</b>
Greater than ten years	(5,425)	(5,013)			(12)	<b>(10,450)</b>
Gross contractual cash flows	(15,012)	(10,312)	(103)	(16)	(6,590)	<b>(32,033)</b>

	Debt £m	Interest on debt £m	Obligations under finance leases £m	Finance charge on obligations under finance leases £m	Trade payables and other liabilities not in net debt £m	Total £m
<b>At 31st December 2009</b>						
Due in less than one year	(1,431)	(757)	(40)	(4)	(5,828)	(8,060)
Between one and two years		(753)	(32)	(6)	(161)	(952)
Between two and three years	(2,655)	(754)	(24)	(2)	(28)	(3,463)
Between three and four years	(1,553)	(594)	(14)	(2)	(14)	(2,177)
Between four and five years	(932)	(536)	(5)	(1)	(5)	(1,479)
Between five and ten years	(4,230)	(2,088)	(15)	(1)	(15)	(6,349)
Greater than ten years	(5,382)	(5,251)				(10,633)
Gross contractual cash flows	(16,183)	(10,733)	(130)	(16)	(6,051)	(33,113)

GSK Annual Report 2010

**Table of Contents**

170

**Notes to the financial statements****41 Financial instruments and related disclosures** continued

The following table provides an analysis of the anticipated contractual cash flows for the Group's derivative instruments, excluding embedded derivatives and equity options which are not material, using undiscounted cash flows. Cash flows in foreign currencies are translated using spot rates at 31st December. The gross cash flows of foreign exchange contracts are presented for the purposes of this table, though, in practice, the Group uses standard settlement arrangements to reduce its liquidity requirements on these instruments.

	<b>2010</b>		<b>2009</b>
	<b>Receivables</b>	<b>Payables</b>	<b>Receivables</b>
	<b>£m</b>	<b>£m</b>	<b>Payables</b>
			<b>£m</b>
Less than one year	<b>13,555</b>	<b>(13,511)</b>	21,341
Between one and two years	<b>288</b>	<b>(365)</b>	72
Between two and three years	<b>31</b>	<b>(10)</b>	285
Between three and four years	<b>14</b>	<b>(7)</b>	21
Between four and five years			10
Greater than five years			(11)
Gross contractual cash flows	<b>13,888</b>	<b>(13,893)</b>	21,729
			(21,720)

**Derivative financial instruments and hedging programmes**

The following table sets out the fair values of derivatives held by GSK.

	<b>2010</b>		<b>2009</b>
	<b>Assets</b>	<b>Fair value</b>	<b>Assets</b>
	<b>£m</b>	<b>Liabilities</b>	<b>Liabilities</b>
		<b>£m</b>	<b>£m</b>
Fair value hedges Interest rate swaps (principal amount £962 million (2009 £932 million))	<b>97</b>		68
Net investment hedges Foreign exchange contracts (principal amount £3,506 million (2009 £7,756 million))		<b>(23)</b>	36
			(55)
Derivatives designated as accounting hedges	<b>97</b>	<b>(23)</b>	104
			(55)
Foreign exchange contracts (principal amount £6,474 million (2009 £8,568 million))	<b>88</b>	<b>(160)</b>	89
Embedded and other derivatives	<b>5</b>	<b>(10)</b>	4
			(5)

Derivatives not designated as accounting hedges	<b>93</b>	<b>(170)</b>	93	(113)
Total derivative instruments	<b>190</b>	<b>(193)</b>	197	(168)
Analysed as:				
Current	<b>93</b>	<b>(188)</b>	129	(168)
Non-current	<b>97</b>	<b>(5)</b>	68	
Total	<b>190</b>	<b>(193)</b>	197	(168)

### Derivative financial instruments

The principal amount on foreign exchange contracts is the net total of outstanding positions at the balance sheet date. The majority of contracts are for periods of 12 months or less. At 31st December 2010, the Group held outstanding foreign exchange contracts consisting primarily of currency swaps with a total credit fair value of £72 million (2009 £19 million credit) which represent hedges of inter-company loans and deposits, but are not designated as accounting hedges. Changes in fair value are taken to the income statement in the period to offset the exchange gains and losses on the related inter-company lending and borrowing.

### Cash flow hedges

The Group entered into a number of foreign exchange forward contracts and designated them as a cash flow hedge of the exchange arising on the US dollar purchase consideration of a highly probable business acquisition. The acquisition occurred in October 2010 and the cash flow hedge matured at that date. The amount recognised in other comprehensive income in 2010 was removed upon maturity of the hedge and included in the initial carrying value of goodwill and intangibles recorded on the acquisition of the entity.

The Group has also entered into a number of foreign exchange forward contracts and designated them as cash flow hedges of the exchange exposure arising on the GBP equivalent interest cost on Euro loans issued and settled in July and December 2010.

The net fair value movements on cash flow hedges are disclosed in the consolidated statement of comprehensive income. No ineffectiveness was recorded on cash flow hedges during 2010.

GSK Annual Report 2010

---

**Table of Contents**

171

**Notes to the financial statements****Fair value hedges**

The Group has designated a series of interest rate swaps as a fair value hedge. The risk being hedged is the variability of the fair value of the bond arising from interest rate fluctuations. Gains and losses on fair value hedges are disclosed in Note 12, Finance costs .

**Net investment hedges**

During the year, certain foreign exchange contracts were designated as net investment hedges in respect of the foreign currency translation risk principally arising on consolidation of the Group's net investment in its US Dollar, Euro and Yen foreign operations. At 31st December 2010, the Group held such net investment hedges only in respect of its Euro foreign operations. In addition, Euro loan capital of €5.85 billion issued in previous years is designated as a net investment hedge in respect of the foreign currency translation risk principally arising on consolidation of the Group's net investment in its Euro operations. Net investment hedge ineffectiveness is disclosed in Note 11, Finance income .

**42 Employee share schemes**

The Group operates share option schemes, whereby options are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at the grant price, savings-related share option schemes and share award schemes. In addition, GSK operates the Performance Share Plan, whereby awards are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at no cost, subject to the achievement by the Group of specified performance targets and the Share Value Plan, whereby awards are granted to employees to acquire shares or ADS in GlaxoSmithKline plc at no cost after a three year vesting period. The granting of restricted share awards has replaced the granting of options to certain employees as the cost of the scheme more readily equates to the potential gain to be made by the employee and from 2010 onwards, no further grants will be made under the savings-related share option schemes.

Grants under share option schemes are normally exercisable between three and ten years from the date of grant.

Grants of restricted shares and share awards are normally exercisable at the end of the three year vesting/performance period. Grants under savings-related share option schemes are normally exercisable after three years saving. Grants under share option schemes and awards under the Performance Share Plan are normally granted to employees to acquire shares or ADS in GSK plc but in some circumstances will be settled in cash.

Options under the share option schemes are granted at the market price ruling at the date of grant. In accordance with UK practice, the majority of options under the savings-related share option schemes are granted at a price 20% below the market price ruling at the date of grant. Share options awarded to the Directors and, with effect from the 2004 grant, the CET are subject to performance criteria.

**Option pricing**

For the purposes of valuing options and awards to arrive at the share based payment charge, the Black-Scholes option pricing model has been used. The assumptions used in the model for 2008, 2009 and 2010 are as follows:

	2010		2009		2008	
Risk-free interest rate	0.8%	1.9%	1.4%	2.9%	1.3%	4.8%
Dividend yield	5.3%		5.2%		4.8%	
Volatility	26%	29%	23%	29%	19%	24%
Expected lives of options granted under:						
Share option schemes	5 years		5 years		5 years	
Savings-related share option and share award schemes	3-4 years		3-4 years		3 years	
Weighted average share price for grants in the year:						
Ordinary Shares	£12.04		£11.72		£11.59	

ADS	<b>\$37.29</b>	\$33.73	\$45.02
-----	----------------	---------	---------

Volatility is determined based on the three and five year share price history where appropriate. The fair value of performance share plan grants take into account market conditions. Expected lives of options were determined based on weighted average historic exercises of options.

GSK Annual Report 2010

---



**Table of Contents**

172

**Notes to the financial statements****42 Employee share schemes continued**

<b>Options outstanding</b>	Share option schemes shares			Share option schemes ADS			Savings-related share option schemes		
	Number 000	Weighted exercise price	Weighted fair value	Number 000	Weighted exercise price	Weighted fair value	Number 000	Weighted exercise price	Weighted fair value
At 1st January 2008	149,041	£15.38		77,274	\$49.91		8,538	£11.02	
Options granted	11,314	£11.50	£1.32	7,690	\$44.89	\$3.84	5,570	£9.51	£2.56
Options exercised	(2,198)	£11.84		(1,989)	\$42.18		(453)	£10.26	
Options lapsed	(21,602)	£16.52		(7,497)	\$53.13		(2,401)	£10.67	
At 31st December 2008	136,555	£14.93		75,478	\$49.29		11,254	£10.38	
Options granted	11,393	£11.76	£1.16	7,741	\$33.68	\$3.41	1,648	£9.72	£2.22
Options exercised	(2,660)	£11.80		(353)	\$37.03		(1,460)	£11.34	
Options lapsed	(21,269)	£17.18		(9,447)	\$55.64		(3,377)	£11.09	
At 31st December 2009	124,019	£14.32		73,419	\$46.88		8,065	£9.77	
Options granted	11,257	£12.04	£1.19	7,384	\$37.29	\$3.95			
Options exercised	(3,625)	£11.86		(916)	\$36.59		(1,310)	£10.45	
Options lapsed	(21,551)	£15.10		(7,776)	\$49.62		(800)	£10.02	
At 31st December 2010	110,100	£14.02		72,111	\$45.73		5,955	£9.59	
Range of exercise prices	£10.76	£19.40		\$33.42	\$58.00		£9.51	£10.50	
Weighted average market price on exercise		£12.39			\$38.71			£12.46	
Weighted average remaining contractual life		4.19 years			4.39 years			1.52 years	

<b>Options outstanding at 31st December 2010</b>	Share option schemes shares		Share option schemes ADS		Savings-related share option schemes			
	Number	Weighted exercise price	Latest exercise price	Number	Weighted exercise price	Latest exercise price	Number	Exercise price

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

Year of grant	000	price	date	000	price	date	000	price	date
2001	29,047	£18.13	29.11.11	18,244	\$51.85	28.11.11			
2002	11,414	£11.98	03.12.12	4,727	\$37.68	03.12.12			
2003	16,256	£12.67	16.12.13	9,186	\$43.54	16.12.13			
2004	5,074	£11.23	03.12.14	5,516	\$43.17	02.12.14			
2005	155	£13.07	02.11.15	374	\$47.31	02.11.15			
2006	6,979	£14.69	28.11.16	5,427	\$51.32	28.07.16			
2007	9,041	£14.81	25.07.17	7,061	\$57.54	25.07.17	175	£10.50	25.04.11
2008	10,306	£11.50	27.07.18	7,196	\$44.90	05.11.18	4,351	£9.51	23.04.12
2009	10,827	£11.76	22.07.19	7,228	\$33.68	22.07.19	1,429	£9.72	22.04.13
2010	11,001	£12.04	21.07.20	7,152	\$37.29	21.07.20			
<b>Total</b>	<b>110,100</b>	<b>£14.02</b>		<b>72,111</b>	<b>\$45.73</b>		<b>5,995</b>	<b>£9.59</b>	

Options normally become exercisable from three years from the date of grant but may, under certain circumstances, vest earlier as set out within the various scheme rules.

There has been no change in the effective exercise price of any outstanding options during the year.

<b>Options exercisable</b>	Share option		Share option		Savings-related share option	
	schemes	shares	schemes	ADS	schemes	Weighted
	Number	Weighted exercise price	Number	Weighted exercise price	Number	Weighted exercise price
	000	price	000	price	000	price
At 31st December 2008	109,207	£15.29	55,384	\$48.57	3,248	£11.45
At 31st December 2009	94,967	£14.86	53,493	\$47.63	254	£11.40
At 31st December 2010	81,362	£14.80	53,831	\$48.26	175	£10.50

GSK Annual Report 2010

**Table of Contents**

173

**Notes to the financial statements****42 Employee share schemes** continued**GlaxoSmithKline share award schemes****Performance Share Plan**

The Group operates a Performance Share Plan whereby awards are granted to Directors and senior executives at no cost. The percentage of each award that vests is based upon the performance of the Group over a three year measurement period. Awards granted to Directors and members of the CET prior to 2009 are subject to a single performance condition which compares GSK's TSR over the period with the TSR of companies in the comparator group over the same period. For awards granted in 2009 and 2010 to Directors and members of the CET, 40% of the award is based on the achievement of adjusted free cash flow targets over a three year measurement period. The remaining 60% of the award is based on relative TSR performance against a comparator group as described on pages 85 and 87. Half of the TSR element of each award is measured over three years and half over four years.

For those awards made to all other eligible employees prior to 2009 the performance conditions consist of two parts, each of which applies to 50% of the award. The first part of the performance condition compares GSK's EPS growth to the increase in the UK Retail Prices Index over the three year measurement period. The second part of the performance condition compares GSK's TSR over the period with the TSR of companies in the comparator group over the same period. For awards granted from 2009 onwards, the first part of the performance condition continues to be based on EPS. The second part of the performance condition is based on strategic or operational business measures, over a three year measurement period, specific to the employee's business area.

<b>Number of shares and ADS issuable</b>	Shares Number (000)	Weighted fair value	ADS Number (000)	Weighted fair value
At 1st January 2008	5,731		4,327	
Awards granted	2,834	£7.77	1,467	\$27.99
Awards exercised	(1,519)		(1,516)	
Awards cancelled	(511)		(420)	
At 31st December 2008	6,535		3,858	
Awards granted	3,365	£8.80	1,392	\$29.45
Awards exercised	(1,270)		(21)	
Awards cancelled	(1,024)		(1,497)	
At 31st December 2009	7,606		3,732	
Awards granted	3,812	£9.13	1,624	\$29.91
Awards exercised	(440)		(386)	
Awards cancelled	(2,085)		(1,357)	
At 31st December 2010	8,893		3,613	

**Share Value Plan**

The Group operates a Share Value Plan whereby awards are granted, in the form of shares, to certain employees at no cost. The awards vest after three years. There are no performance criteria attached.

	Shares Number (000)	Weighted fair value	ADS Number (000)	Weighted fair value
At 1st January 2008	9,634		8,283	
Awards granted	5,572	£9.85	4,640	\$36.46
Awards exercised	(926)		(931)	
Awards cancelled	(592)		(630)	
At 31st December 2008	13,688		11,362	
Awards granted	5,572	£9.86	4,291	\$30.53
Awards exercised	(4,345)		(3,783)	
Awards cancelled	(680)		(561)	
At 31st December 2009	14,235		11,309	
Awards granted	5,844	£10.04	4,355	\$31.30
Awards exercised	(4,993)		(3,939)	
Awards cancelled	(834)		(747)	
At 31st December 2010	14,252		10,978	

GSK Annual Report 2010

**Table of Contents**

174

**Notes to the financial statements****42 Employee share schemes** continued**Deferred Investment Award Plan**

The Group operates a Deferred Investment Award Plan whereby awards are granted, in the form of notional shares, to certain senior executives at no cost. Awards typically vest over a three-year period commencing on the fourth anniversary from date of grant with 50% of the award initially vesting and then 25% in each of the subsequent two years. There are no performance criteria attached.

<b>Number of shares and ADS issuable</b>	Shares Number (000)	Weighted fair value	ADS Number (000)	Weighted fair value
At 1st January 2008	224		96	
Awards granted	334	£11.70	70	\$43.80
Awards exercised	(20)		(20)	
Awards cancelled			(27)	
At 31st December 2008	538		119	
Awards granted	46	£12.04	132	\$31.94
Awards exercised	(15)		(32)	
Awards cancelled	(20)		(10)	
At 31st December 2009	549		209	
Awards granted	290	£12.20	96	\$36.85
Awards exercised	(72)		(9)	
Awards cancelled	(23)		(16)	
At 31st December 2010	744		280	

**Employee Share Ownership Plan Trusts**

The Group sponsors Employee Share Ownership Plan (ESOP) Trusts to acquire and hold shares in GlaxoSmithKline plc to satisfy awards made under employee incentive plans and options granted under employee share option schemes. The trustees of the ESOP Trusts purchase shares on the open market with finance provided by the Group by way of loans or contributions. Costs of running the ESOP Trusts are charged to the income statement. Shares held by the ESOP Trusts are deducted from other reserves and held at the value of proceeds receivable from employees on exercise. If there is deemed to be a permanent diminution in value this is reflected by a transfer to retained earnings. The Trusts also acquire and hold shares to meet notional dividends re-invested on deferred awards under the SmithKline Beecham Mid-Term Incentive Plan. The trustees have waived their rights to dividends on the shares held by the ESOP Trusts.

<b>Shares held for share award schemes</b>	<b>2010</b>	2009
Number of shares ( 000)	<b>51,125</b>	57,197

	<b>£m</b>	£m
Nominal value	<b>13</b>	14
Carrying value	<b>208</b>	217
Market value	<b>634</b>	755

<b>Shares held for share option schemes</b>	<b>2010</b>	2009
Number of shares ( 000)	<b>54,347</b>	60,538

	<b>£m</b>	£m
Nominal value	<b>14</b>	15
Carrying value	<b>637</b>	921
Market value	<b>674</b>	799

---

**Table of Contents**

175

**Notes to the financial statements****43 Principal Group companies**

The following represent the principal subsidiary and associated undertakings of the GlaxoSmithKline Group at 31st December 2010. Details are given of the principal country of operation, the location of the headquarters, the business sector and the business activities. The equity share capital of these undertakings is wholly owned by the Group except where its percentage interest is shown otherwise. All companies are incorporated in their principal country of operation except where stated.

<b>Europe</b>	<b>Location</b>	<b>Subsidiary</b>	<b>Sector</b>	<b>Activity</b>	<b>%</b>
England	Brentford	+GlaxoSmithKline Holdings Limited	Ph,CH	h	
	Brentford	+GlaxoSmithKline Holdings (One) Limited	Ph,CH	h	
	Brentford	+GlaxoSmithKline Services Unlimited	Ph,CH	s	
	Brentford	+GlaxoSmithKline Mercury Limited	Ph	h	
	Brentford	GlaxoSmithKline Finance plc	Ph,CH	f	
	Brentford	GlaxoSmithKline Capital plc	Ph,CH	f	
	Brentford	SmithKline Beecham Limited	Ph,CH	d e h m p r	
	Brentford	Wellcome Limited	Ph,CH	h	
	Brentford	Glaxo Group Limited	Ph	h	
	Brentford	Glaxo Operations UK Limited	Ph	p	
	Brentford	GlaxoSmithKline Export Limited	Ph	e	
	Brentford	GlaxoSmithKline Research & Development Limited	Ph	d r	
	Brentford	GlaxoSmithKline UK Limited	Ph	m p	
	Brentford	Glaxochem Pte Ltd (i)	Ph	h	
	Brentford	Setfirst Limited	Ph,CH	h	
	Brentford	The Wellcome Foundation Limited	Ph	p	
	Cambridge	Domantis Limited	Ph	d r	
	Brentford	ViiV Healthcare Limited	Ph	h	85
	Brentford	ViiV Healthcare UK Limited	Ph	m s	85
	Brentford	ViiV Healthcare Trading Services Limited	Ph	e f	85
Austria	Vienna	GlaxoSmithKline Pharma GmbH	Ph	m	
Belgium	Genval	GlaxoSmithKline S.A.	Ph	m	
	Rixensart	GlaxoSmithKline Biologicals S.A.	Ph	d e m p r	
Czech Republic	Prague	GlaxoSmithKline s.r.o.	Ph,CH	m	
Denmark	Orestadt	GlaxoSmithKline Consumer Healthcare A/S	CH	m	
	Brøndby	GlaxoSmithKline Pharma A/S	Ph	m	
Finland	Espoo	GlaxoSmithKline Oy	Ph	m	
France	Marly le Roi	Groupe GlaxoSmithKline S.A.S.	Ph	h	

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

	Marly le Roi	Laboratoire GlaxoSmithKline S.A.S.	Ph	m r d	
	Marly le Roi	Glaxo Wellcome Production S.A.S.	Ph	p	
	Marly le Roi	GlaxoSmithKline Sante Grand Public S.A.S.	CH	m	
	Marly le Roi	ViiV Healthcare S.A.S.	Ph	m	85
	St. Amand Les Eaux	GlaxoSmithKline Biologicals S.A.S.	Ph	p	
Germany	Buehl	GlaxoSmithKline Consumer Healthcare GmbH & Co. KG	CH	d h m p r s	
	Munich	GlaxoSmithKline GmbH & Co. KG	Ph	d h m s	
Greece	Athens	GlaxoSmithKline A.E.B.E	Ph,CH	m	
Hungary	Budapest	GlaxoSmithKline Medicine and Healthcare Products Limited	Ph,CH	e m	
Italy	Verona	GlaxoSmithKline S.p.A.	Ph	d h m	
	Milan	GlaxoSmithKline Consumer Healthcare S.p.A.	CH	m	
	Verona	GlaxoSmithKline Manufacturing S.p.A.	Ph	p	

GSK Annual Report 2010

---



**Table of Contents**

176

**Notes to the financial statements****43 Principal Group companies** continued

<b>Europe</b>	Location	Subsidiary	Sector	Activity	%
Luxembourg	Mamer	GlaxoSmithKline International (Luxembourg) S.A.R.L	Ph,CH	f h	
Netherlands	Zeist	GlaxoSmithKline B.V.	Ph	m	
	Zeist	GlaxoSmithKline Consumer Healthcare B.V.	CH	m	
Norway	Oslo	GlaxoSmithKline AS	Ph	m	
Poland	Poznan	GlaxoSmithKline Pharmaceuticals S.A.	Ph	p	
	Poznan	GSK Services Sp.z o.o.	Ph	m	
	Warsaw	GlaxoSmithKline Consumer Healthcare Sp.z o.o.	CH	m e	
Portugal	Alges	GlaxoSmithKline-Produtos Farmaceuticos, Limitada	Ph	m	
Republic of Ireland	Carrigaline	SmithKline Beecham (Cork) Limited (ii)	Ph	d p r	
	Cork	GlaxoSmithKline Trading Services Limited (ii)	Ph	e	
	Dublin	GlaxoSmithKline Consumer Healthcare (Ireland) Limited (ii)	CH	m	
	Dublin	GlaxoSmithKline (Ireland) Limited	Ph	m	
	Dungarvan	Stafford Miller (Ireland) Limited (ii)	CH	p	
Romania	Dungarvan	GlaxoSmithKline Dungarvan Limited (ii)	CH	p	
	Brasov	Europharm Holding S.A.	Ph,CH	s	
Russian Federation	Bucharest	GlaxoSmithKline (GSK) S.R.L.	Ph	m r s	
	Moscow	GlaxoSmithKline Trading ZAO	Ph	m	
Spain	Moscow	GlaxoSmithKline Healthcare ZAO	CH	m	
	Madrid	GlaxoSmithKline S.A.	Ph	m	
	Madrid	GlaxoSmithKline Consumer Healthcare S.A.	CH	m	
Sweden	Aranda de Duero	Glaxo Wellcome, S.A.	Ph	p	
	Solna	GlaxoSmithKline AB	Ph	m	
Switzerland	Muenchenbuchsee	GlaxoSmithKline AG	Ph	m	

<b>USA</b>					
USA	Research Triangle Park	Stiefel Laboratories, Inc.	Ph	h m p	
	Marietta	Corixa Corporation	Ph	m p	
	Philadelphia	GlaxoSmithKline LLC	Ph,CH	d e h m p r s	
	Pittsburgh	GlaxoSmithKline Consumer Healthcare, L.P.	CH	m p	88
	Pittsburgh	Block Drug Company, Inc.	CH	h m	
	Wilmington	GlaxoSmithKline Holdings (Americas) Inc.	Ph,CH	h	
	Wilmington	GlaxoSmithKline Capital Inc.	Ph	f	
	Cambridge	Sirtris Pharmaceuticals Inc.	Ph	r	
Research Triangle Park	ViiV Healthcare Company	Ph	m	85	
 <b>Americas</b>					
Bermuda	Hamilton	GlaxoSmithKline Insurance Ltd	Ph,CH	i	
Canada	Mississauga	GlaxoSmithKline Inc.	Ph	m p r	
	Mississauga	GlaxoSmithKline Consumer Healthcare Inc.	CH	m	
	Laval	ID Biomedical Corporation	Ph	h	
	Quebec City	ID Biomedical Corporation of Quebec	Ph	d m p r	
Mexico	Delegacion Tlalpan	GlaxoSmithKline Mexico S.A. de C.V.	Ph,CH	e m p s	
Puerto Rico	Guaynabo	GlaxoSmithKline Puerto Rico Inc.	Ph	m	
 <b>Asia Pacific</b>					
Australia	Boronia	GlaxoSmithKline Australia Pty Ltd	Ph,CH	d e m p r	
China	Beijing	GlaxoSmithKline (China) Investment Co. Ltd	Ph,CH	d h m s	
	Hong Kong	GlaxoSmithKline Limited	Ph,CH	m	
	Shanghai	GlaxoSmithKline Biologicals (Shanghai) Ltd	Ph	m p	
	Tianjin	Sino-American Tianjin Smith Kline & French Laboratories Ltd	CH	d m p r	55

**Table of Contents**

177

**Notes to the financial statements****43 Principal Group companies** continued

<b>Asia Pacific</b>	Location	Subsidiary	Sector	Activity	%
India	Mumbai Nabha	GlaxoSmithKline Pharmaceuticals Limited	Ph	m p	51
		GlaxoSmithKline Consumer Healthcare Limited (iii)	CH	d e m p r	43
Malaysia	Petaling Jaya Selangor	GlaxoSmithKline Pharmaceutical Sdn Bhd	Ph	m	
		GlaxoSmithKline Consumer Healthcare Sdn Bhd	CH	m	
New Zealand	Auckland	GlaxoSmithKline NZ Limited	Ph,CH	m	
Pakistan	Karachi	GlaxoSmithKline Pakistan Limited	Ph,CH	m p e	82
Philippines	Makati	GlaxoSmithKline Philippines Inc	Ph,CH	m	
Singapore	Singapore Singapore	Glaxo Wellcome Manufacturing Pte Ltd	Ph	d h p r	
		GlaxoSmithKline Pte Ltd	Ph,CH	m	
South Korea	Seoul	GlaxoSmithKline Korea Limited	Ph,CH	m	
Thailand	Bangkok	GlaxoSmithKline (Thailand) Limited	Ph,CH	m	
<b>Japan</b>					
Japan	Tokyo	GlaxoSmithKline K.K.	Ph,CH	d m p	
<b>Latin America</b>					
Argentina	Buenos Aires Buenos Aires	GlaxoSmithKline Argentina S.A.	Ph,CH	d e m p r	
		Laboratorios Phoenix Sociedad Anonima Industrial Comercial y Financiera	Ph	d e m p	
Brazil	Rio de Janeiro	GlaxoSmithKline Brasil Limitada	Ph,CH	e m p	
Colombia	Bogota	GlaxoSmithKline Colombia S.A.	Ph,CH	m	
Venezuela	Caracas	GlaxoSmithKline Venezuela, C.A.	Ph,CH	m	

**Middle East & Africa**

Egypt	Cairo	GlaxoSmithKline S.A.E	Ph	m p	91
South Africa	Johannesburg	GlaxoSmithKline South Africa (Pty) Limited	Ph,CH	e m p	
Turkey	Istanbul	GlaxoSmithKline Ilaclari Sanayi ve Ticaret A.S.	Ph,CH	m	
<b>USA</b>	Location	Associate	Sector	Activity	%
USA	Madison	Quest Diagnostics Incorporated (iv)	Clinical testing		18

### Middle East & Africa

South Africa	Johannesburg	Aspen Pharmacare Holdings Limited (iv)	Ph,CH	m p r	19
--------------	--------------	--	-------	-------	----

- (i) Incorporated in Singapore.
- (ii) Exempt from the provisions of Section 7 of the Companies (Amendment) Act 1986 (Ireland).
- (iii) Consolidated as a subsidiary undertaking in accordance with Section 1162 (4)(a) of the Companies Act 2006 on the grounds of dominant influence.
- (iv) Equity accounted on the grounds of significant influence. Subsequent to the year-end GSK sold its entire shareholding in Quest Diagnostics Inc. See Note 20 for further details.

+ Directly held wholly owned subsidiary of GlaxoSmithKline plc.

#### Key

Business sector: Ph Pharmaceuticals, CH Consumer Healthcare

Business activity: d development, e exporting, f finance, h holding company, i insurance, m marketing, p production, r research, s service

Full details of all Group subsidiary and associated undertakings will be attached to the company's Annual Return to be filed with the Registrar of Companies. Each of GlaxoSmithKline Capital Inc. and GlaxoSmithKline Capital plc is a wholly-owned finance subsidiary of the company, and the company has fully and unconditionally guaranteed the securities issued by each of GlaxoSmithKline Capital Inc. and GlaxoSmithKline Capital plc.

GSK Annual Report 2010

**Table of Contents**

178

**Notes to the financial statements****44 Legal proceedings**

The Group is involved in significant legal and administrative proceedings, principally product liability, intellectual property, tax, anti-trust and governmental investigations, as well as related private litigation. The Group makes provision for these proceedings on a regular basis as summarised in Note 2, Accounting principles and policies and Note 29, Other provisions. The Group may become involved in legal proceedings, in respect of which it is not possible to make a reliable estimate of the expected financial effect, if any, that could result from ultimate resolution of the proceedings. In these cases, appropriate disclosures about such cases would be included but no provision would be made. Intellectual property claims include challenges to the validity and enforceability of the Group's patents on various products or processes as well as assertions of non-infringement of those patents. A loss in any of these cases could result in loss of patent protection for the product at issue. The consequences of any such loss could be a significant decrease in sales of that product and could materially affect future results of operations for the Group. Legal expenses incurred and provisions related to legal claims are charged to selling, general and administration costs. Provisions are made, after taking appropriate legal and other specialist advice, where an outflow of resources is considered probable and a reliable estimate can be made of the likely outcome of the dispute. In respect of product liability claims related to certain products there is sufficient history of claims made and settlements to enable management to make a reliable estimate of the provision required to cover unasserted claims. In certain cases an incurred but not reported (IBNR) estimate using actuarial techniques as appropriate is used to determine and estimate the Group's exposure, as described in Note 29, Other provisions. At 31st December 2010, the Group's aggregate provision for legal and other disputes (not including tax matters described in Note 14, Taxation) was £4.0 billion. The ultimate liability for legal claims may vary from the amounts provided and is dependent upon the outcome of litigation proceedings, investigations and possible settlement negotiations. The Group's position could change over time, and, therefore, there can be no assurance that any losses that result from the outcome of any legal proceedings will not exceed the amount of the provisions reported in the Group's financial accounts by a material amount. If this were to happen, it could have a material adverse impact on the results of operation of the Group in the reporting period in which the judgments are incurred or the settlements entered into. The most significant of these matters are described below.

**Intellectual property*****Advair/Seretide***

A number of companies have challenged the Group's patents covering *Advair/Seretide* in certain European jurisdictions, including in the UK, Belgium, France, Germany, Ireland and the Netherlands. As reported previously, the Group's *Seretide* combination patent covering the product in the UK was revoked in 2004. On 23rd February 2010, in actions brought by Mylan, Hexal, Neolab and Ivax, the Federal Court in Munich revoked the Group's German *Seretide* combination patent for lack of inventive step. The Group has appealed this decision. In the Netherlands, in an action brought by Sandoz and Hexal, the District Court of The Hague on 26th January 2011 revoked the Supplementary Protection Certificate (SPC) which extends protection for the product until September 2013. The Group is determining whether to appeal this decision.

A revocation action against the basic patent covering the *Seretide* combination in Ireland was filed in the High Court in Dublin on behalf of Ivax in July 2008. The High Court handed down a decision on 26th June 2009 finding the patent invalid for obviousness. The Group filed an appeal of this decision in October 2009. No trial date has been set for the appeal.

An action for revocation of the French *Seretide* combination patent was filed by Sandoz with the Tribunal de Grande Instance of Paris. Trial has been scheduled for June 2011. The basic patent covering the combination product in *Seretide* expired in September 2010 but is subject to a SPC which extends protection until September 2013.

In January 2011, Sandoz initiated a revocation action against the Group's Belgian *Seretide* patent.

To date, no generic *Seretide* product has been approved in any major European market despite the revocation of certain Group patents covering *Seretide* in some countries.

**argatroban**

In December 2007, Encysive Pharmaceuticals Inc., Mitsubishi Kasei Corporation and the Group filed an action in the United States District Court for the Southern District of New York against Barr Laboratories, Inc. for infringement of Mitsubishi's pharmaceutical composition patent covering argatroban. Pursuant to a license from Mitsubishi, Encysive developed argatroban for the treatment of heparin-induced thrombocytopenia and holds the New Drug Application approved by the US FDA. Encysive licensed the US marketing rights for argatroban to the Group. The Mitsubishi patent expires in June 2014. Barr (now Teva Pharmaceuticals, Inc.) filed an Abbreviated New Drug Application (ANDA) with the FDA with a certification of invalidity, unenforceability and non-infringement of the Mitsubishi patent. On 17th June 2010, the Group and its partners prevailed against Teva, with the trial judge ruling that Mitsubishi's patent covering the formulation for injectable argatroban was infringed and not invalid. As a result of the Court's decision, Teva is precluded from launching its generic product until 20th June 2014, the expiration date of the patent. Teva appealed the decision to the Court of Appeals for the Federal Circuit.

**Arzerra**

In October 2009, the Group filed an action in the United States District Court for the Southern District of Florida for a declaration that US Patent No. 6,331,415 (the so-called Cabilly II patent), which is owned jointly by Genentech, Inc. and City of Hope, is invalid, unenforceable, or not infringed by the Group's product *Arzerra* (ofatumumab). *Arzerra* was approved by the FDA for chronic lymphocytic leukaemia (an orphan indication) in October 2009. In February 2010, the Group voluntarily dismissed the case and filed a new case in the United States District Court for the Northern District of California where the suit is currently pending. On 23rd March 2010, Genentech and Biogen Idec filed suit against the Group in the United States District Court for the Southern District of California alleging that the Group's sale of *Arzerra* induces and contributes to infringement of US Patent No. 7,682,612. That patent claims the treatment of chronic lymphatic leukemia with an anti-CD-20 monoclonal antibody. The case is in its early stages.

**Table of Contents**

179

**Notes to the financial statements****44 Legal proceedings** continued***Avodart***

In January 2008, the Group received notice that Barr Laboratories filed an ANDA with the FDA with an allegation of invalidity of the three patents listed in the Orange Book which cover the active ingredient in *Avodart* and its use to treat benign prostatic hyperplasia. Two of these patents expire in 2013, and one expires in 2015. In February 2008, the Group filed an action in the United States District Court for the District of Delaware against Barr for infringement of these patents. In March 2010, the Group and Barr (now Teva Pharmaceuticals, Inc.) reached a settlement of the litigation. On 12th May 2010, the district court dismissed the case. Pursuant to the settlement, Teva will obtain a license to enter the US market with a generic dutasteride product in the fourth quarter of 2015 or earlier under certain circumstances.

In November 2010, Banner Pharmacaps, Inc. sent the Group notice that it had filed an ANDA to market a generic version of *Avodart*. Banner's notification contained a Paragraph IV certification alleging that two Group patents expiring in 2013 and one patent expiring in 2015 were invalid or not infringed by Banner's proposed generic dutasteride product. These patents are the same patents that were the subject of the Group's settlement with Teva in March 2010. Since Teva was the first to file a complete ANDA with a Paragraph IV certification, it holds 180-day exclusivity as to all later filers. Banner cannot enter the market until the expiration or forfeiture of Teva's 180 days of exclusivity. The Group sued Banner in the United States District Court for the District of Delaware in January 2011. In December 2010, Anchen Pharmaceuticals, Inc. sent the Group notices that it had filed ANDAs with Paragraph IV certifications for *Avodart* and *Jalyn*, alleging that the Group patent expiring in 2015 that covers dutasteride was invalid or not infringed by their proposed products. *Jalyn* is a combination of dutasteride and tamsulosin and is covered by the same patents that cover *Avodart*. Anchen cannot launch its generic *Jalyn* product before the expiration of the non-challenged patents in September 2013. Anchen cannot launch its generic *Avodart* product until the later of September 2013 or expiration or forfeiture of Teva's 180-day exclusivity. The Group sued Anchen in the United States District Court for the District of Delaware in January 2011.

***Benlysta***

In February 2010, the UK Court of Appeal upheld an earlier High Court decision revoking the Human Genome Sciences (HGS) UK Patent No. EP0939804. The claim for revocation was brought by Eli Lilly in 2006 on the patent which claims the cytokine BLYS and any antibody that binds to BLYS, such as *Benlysta* (belimumab). The Group has a licence to this patent from HGS but was not a party to these litigation proceedings. The equivalent European patent was upheld in October 2009 on a final appeal from the European Patent Office following an opposition proceeding filed by Eli Lilly. This UK decision does not affect the other European patents arising from this same European Patent. HGS appealed the UK decision. In July 2010, the UK Supreme Court decided that it would hear the appeal. A hearing date for the appeal has been set for 18th July 2011. This decision will not affect the Group's or HGS' ability to market and sell *Benlysta*.

***Combivir***

Patents listed in the Orange Book for *Combivir* include composition of matter (3TC/lamivudine), combination (lamivudine and AZT) and lamivudine crystal form patents that expire in 2010, 2012 and 2016, respectively. In September 2007, the Group received notice that Teva Pharmaceuticals, Inc. filed an ANDA with the FDA alleging that the combination patent is invalid.

In November 2007, the Group filed an action in the United States District Court for the District of Delaware against Teva Pharmaceuticals USA Inc. for infringement of the combination patent. In April 2010, the Group and Teva agreed to settle the suit filed by the Group. Under the terms of the settlement, Teva will obtain a license to enter the US market in the fourth quarter of 2011, or earlier under certain circumstances. In light of the settlement, the district court dismissed the case on 26th May 2010.

In July 2008, the Group received notice that Lupin Ltd. filed a certification with the FDA alleging that the combination patent is invalid or not infringed by its product. Lupin also filed a certification that the Group's patent

covering the crystal form of lamivudine is invalid or not infringed. In August 2008, the Group filed suit against Lupin in the United States District Court for the District of Delaware for infringement of its combination patent. In March 2009, the action against Lupin was stayed by mutual consent pending resolution of the case against Teva. On 26th May 2010, the Group's case against Teva, the first ANDA filer, was settled and dismissed. Lupin may choose to reactivate its case against the Group under the terms of the stay. However, Lupin will not be able to obtain final approval for its product until the expiration or forfeiture of Teva's 180-day exclusivity period.

***Levitra***

The Group participates in the marketing of *Levitra* pursuant to a co-promotion agreement with Bayer Healthcare. In July 2009, Bayer brought suit against Teva Pharmaceuticals in the United States District Court for the District of Delaware for infringement of its patent relating to *Levitra*. Teva had filed an ANDA with the FDA with a certification that the patent covering the active ingredient in *Levitra*, which expires in 2018, is invalid, unenforceable or not infringed. A stay against FDA approval was put into effect by the filing of the lawsuit until the earlier of a decision in the case adverse to Bayer or November 2011. In January 2011, the trial date in the matter was extended from 31st October 2011 to 27th February 2012, and Teva consented to an extension of the stay against FDA approval by an amount equal to the extension of the trial date. The Group is not a party to this suit.

***Lovaza***

In March 2009, the Group received notice that Teva Pharmaceuticals USA, Inc., Par Pharmaceutical, Inc., and Apotex Inc., had filed ANDAs with a certification that two patents covering *Lovaza* are invalid, unenforceable, or not infringed. The patents expire in 2013 and 2017. The Group is the licensee under these patents. Pronova Biopharma Norge AS, the owner of the patents, sued Teva, Par and Apotex in the United States District Court for the District of Delaware. FDA approval of the ANDAs will be stayed until the earlier of May 2012 or a decision favourable to one of the generics. Trial has been set by the court for 28th March 2011. The Group is not a party to these suits.

Three additional patents covering *Lovaza* were granted to Pronova between March and June 2010. Pronova sued Teva, Par and Apotex on these patents, and a separate trial has been scheduled for 3rd January 2012. No additional 30-month stay attached to a suit under these patents.



**Table of Contents**

180

**Notes to the financial statements****44 Legal proceedings** continued***Malarone***

In August 2009, the Group filed suit in the United States District Court for the District of Delaware against Glenmark Generics Inc. USA for infringement of its patents related to *Malarone*. The Group had received notification that Glenmark had filed an ANDA for *Malarone*, with certification alleging that the Group's patents were invalid, unenforceable, or not infringed. These patents, which expire in 2014, cover the combination of atovaquone and proguanil hydrochloride and its use for preventing malaria. The Group settled the case in April 2010. Under the terms of the settlement agreement, Glenmark has received a royalty-bearing licence to enter the market with its product in the third quarter of 2011 or earlier in certain circumstances. The case was dismissed 24th May 2010.

***Paxil/Seroxat***

Following a court-ordered mediation in the second quarter of 2010, the Group resolved all claims by and against Apotex in the *Paxil/Seroxat* patent infringement and anti-trust litigation venued in the US District Court for the Eastern District of Pennsylvania, as well as litigation brought by Apotex against the Group in Canada. The litigation has been dismissed with respect to all parties.

***Treximet***

In October 2008, the Group received a letter from Par Pharmaceuticals that the FDA had accepted its ANDA for *Treximet*, which included a certification that patents owned by Pozen, Inc. relating to *Treximet* were invalid, unenforceable or not infringed. Pozen's patents are licensed to the Group. In November 2008, Pozen filed suit against Par under three of its patents in the District Court for the Eastern District of Texas. In November 2008, the Group received a letter from Alphapharm and its designated agent, Mylan Pharmaceuticals, that the FDA had accepted its ANDA for *Treximet*, which also included a certification that Pozen's patents relating to *Treximet* were invalid, unenforceable or not infringed. Pozen filed suit against Alphapharm and Mylan in January 2009 for infringement of its patents in the District Court for the Eastern District of Texas. In 2009, Pozen also sued Teva Pharmaceuticals USA, Inc. and Dr. Reddy's under the same patents in the same court. A trial was held in October 2010, and the parties are awaiting a decision. *Treximet* has data exclusivity that precludes approval of a generic product until April 2011. The Group is not a party to any of the lawsuits brought by Pozen.

***Vesicare***

The Group markets *Vesicare* in the USA under license from Astellas Pharma Inc. In September 2009, Astellas filed suit against Teva Pharmaceuticals USA, Inc. in the Federal District Court for the Southern District of New York for infringement of its patent covering the active ingredient in *Vesicare*. Astellas had received notice that Teva had filed an ANDA with a certification that the basic patent, which expires in 2018, was invalid or unenforceable. The parties settled, and the case was dismissed 28th June 2010. Under the terms of the settlement, Teva will be able to enter the market in October 2018.

On 15th February 2011, Astellas and the Group announced that the Group will cease promoting *Vesicare* in the USA by January 2012.

**Product liability**

Pre-clinical and clinical trials are conducted during the development of potential products to determine the safety and efficacy of products for use by humans following approval by regulatory bodies. Notwithstanding these efforts, when drugs and vaccines are introduced into the marketplace, unanticipated safety issues may become evident. The Group is currently a defendant in a number of product liability lawsuits related to the Group's pharmaceutical and consumer healthcare products. The most significant of those matters are described below.

***Avandia***

The Group has been named in product liability lawsuits on behalf of individuals asserting personal injury claims arising out of the use of *Avandia*. The federal cases are part of a multi-district litigation proceeding pending in the United States District Court for the Eastern District of Pennsylvania. Cases have also been filed in a number of state courts. Cases filed in state court in Philadelphia have been coordinated in the Mass Tort Program; cases in state court

in California have been coordinated in Los Angeles. Additionally, there are 14 purported class actions seeking economic damages on behalf of third party payers and consumers asserting claims arising under various state and federal laws, including The Racketeer Influenced and Corrupt Organizations Act (RICO), state unfair trade practices and/or consumer protection laws.

On 23rd September 2010, the FDA took action on rosiglitazone, keeping all rosiglitazone products on the market, but requiring additional labeling and restrictions on use to ensure that the benefits of *Avandia* continue to outweigh its risks, including a Risk Evaluation and Mitigation Strategy (REMS) program to ensure the safe use of the medicine. In the EU, the EMA announced on 23 September 2010 that it had determined to suspend the marketing authorisation for rosiglitazone (including all *Avandia* products). Regulatory agencies in other countries are reviewing or have taken regulatory action. The Group is working to implement the decisions of the FDA, EMA and other regulatory agencies. On 7th February 2011, the FDA announced a change in the labeling for *Avandia* to restrict use to those patients already taking a rosiglitazone-containing medicine, to new patients who are unable to achieve adequate glycemic control with other diabetes medications, and to those patients who have decided not to take pioglitazone or pioglitazone-containing medicines.

The Group has continued to receive a significant number of new product liability cases regarding *Avandia* in the USA, in part as a result of the regulatory action taken by FDA and in part based on other negative publicity concerning the product, and adjusted its provision for potential settlements accordingly, which provision includes an estimate of future claims. With respect to such product liability cases in the USA, the Group has reached agreements to settle the majority of claims pending as of February, 2011

One purported class action on *Avandia* has been filed in Israel, and briefing of whether to certify the class action is underway. Eleven class actions are pending in Canada, and are at an early stage.

**Table of Contents**

181

**Notes to the financial statements****44 Legal proceedings** continued***Paxil and Paxil CR***

The Group has received numerous lawsuits and claims alleging that use of *Paxil* (paroxetine) has caused a variety of injuries. Many of these lawsuits and claims allege that the use of *Paxil* during pregnancy resulted in the birth of a child with birth defects or health issues. Other lawsuits and claims allege that patients who took *Paxil* committed or attempted to commit suicide or acts of violence. Finally, a third group of lawsuits and claims allege that the use of *Paxil* caused patients to suffer symptoms on discontinuing treatment with *Paxil*.

The Group has reached agreements to settle the vast majority of the US claims pending as of February 2011. Other matters have been dismissed without payment. Some lawsuits remain scheduled for trial, including nine cases scheduled for trial in the Philadelphia Mass Tort Program in May and June 2011 concerning use of *Paxil* during pregnancy. There remains purported class action litigation in Canada concerning use of *Paxil* during pregnancy. A California court granted plaintiffs' motion to certify a class in a consumer fraud lawsuit seeking only economic damages, focused on discontinuation symptoms.

In Canada, the Court of Appeal affirmed the Quebec court's denial of plaintiffs' motion to certify a class of patients who allegedly experienced discontinuation symptoms. That litigation is now concluded.

In the UK, public funding has been withdrawn from the hundreds of claimants who had received funding to pursue common issues in litigation alleging that paroxetine has caused them to suffer from withdrawal reactions and dependency. The Legal Services Commission's decision to withdraw funding is being appealed to a Special Cases Review Panel by some claimants. Other claimants have discontinued their claims, and the trial listed to commence in early 2011 in the High Court in London has been vacated.

***Poligrip***

Beginning in 2005, a number of product liability lawsuits and claims were filed against the Group in both state and federal courts in the USA, including purported class actions, alleging that the zinc in *Poligrip* causes copper depletion and permanent neurologic injury. The federal cases are part of the Denture Cream Adhesive multi-district litigation (MDL) in the United States District Court for the Southern District of Florida which was established in June 2009. Both the Group and Procter & Gamble are defendants in this litigation. Included in the MDL are purported class actions asserting economic loss claims under state consumer protection laws and claims for medical monitoring. With three current exceptions (two state court cases in Pennsylvania and one in New York), all of the state court cases have been consolidated in the Philadelphia Mass Tort Program. Purported class actions asserting consumer fraud claims were also filed in Canada. The Group has reached agreements in principle to settle the vast majority of current cases. The Group has voluntarily withdrawn all zinc-containing formulations of *Poligrip* from the market.

***Thimerosal***

The Group, along with a number of other pharmaceutical companies, has been named as a defendant in numerous individual personal injury lawsuits in state and federal district courts in the USA alleging that thimerosal, a preservative used in the manufacture of vaccines, causes neurodevelopmental disorders and other injuries, including autism.

Two of the cases are purported class actions, although there has been no determination whether any of those cases will be permitted to proceed as a class action. A number of purported class actions in other jurisdictions have been withdrawn or dismissed. Plaintiffs seek remedies including compensatory, punitive and statutory damages as well as the cost of a fund for medical monitoring and research.

As of the date of this report, in the limited number of cases that have approached trial dates, vaccine manufacturers and manufacturers of other thimerosal containing medicinal products have been successful in excluding testimony of plaintiffs' expert witnesses on causation, specifically on grounds that plaintiffs have failed to establish that the hypothesized link between thimerosal and neurodevelopmental disorders is generally accepted as reliable within the relevant scientific community.

In February 2009, the Office of Special Masters of the United States Court of Federal Claims rejected the first three of approximately 4,900 autism claims filed under the National Vaccine Injury Compensation Program (NVICP) on the grounds that claimants failed to produce reliable scientific evidence linking their vaccinations to their medical conditions, including autism.

The Group was not a party to these proceedings. The findings from them cannot be used as evidence in the pending lawsuits against the Group. All three decisions were upheld on appeal by the United States Court of Federal Claims. Two of the three NVICP claimants appealed the rulings to the United States Court of Appeals for the Federal Circuit which affirmed the decisions of the United States Court of Federal Claims. The third claimant has elected not to appeal further and has rejected the decision from the NVICP. This claimant now has the option of filing an action either against the Group and/or the physician who administered the vaccine in question. As of this date, no such action has been commenced. The remaining approximately 4,900 NVICP claimants also will ultimately have the option of pursuing personal injury lawsuits against the vaccine manufacturers, including the Group.

On 22nd February 2011, the United States Supreme Court issued its decision in *Bruesewitz v. Wyeth, Inc.*, which involved the issue of whether the National Vaccine Injury Compensation Act (NVICA) precludes lawsuits against vaccine manufacturers claiming that vaccines covered by the NVICP are defectively designed. The Supreme Court affirmed the decision of the United States Court of Appeal for the Third Circuit and held that the NVICA pre-empts all design defect claims against vaccine manufacturers brought by plaintiffs seeking compensation for injury or death caused by a vaccine's side effects.

To date, the Group has not seen an increase in the number of civil lawsuits filed against it following the announcement of the NVCIP decisions. Since the scope of the *Bruesewitz* ruling impacts only the ability of plaintiffs to pursue claims that the design of certain childhood vaccines was defective because it included the use of thimerosal as a preservative, its impact on the willingness of plaintiffs to pursue their civil lawsuits based on other legal theories remains unknown. As of the date of this report, there are no cases scheduled for trial in 2011 in which the Group is a defendant.

**Table of Contents**

182

**Notes to the financial statements****44 Legal proceedings** continued**Sales and marketing and regulation****Colorado Investigation**

In February 2004, the Group received a subpoena from the United States Attorney's office in Colorado regarding the Group's sales and promotional practices relating to nine of its largest selling products, for the period from January 1997 to 2004. That investigation was later taken over by the United States Attorney's office for the District of Massachusetts and expanded to the present with respect to *Advair*. In particular, the government has inquired about alleged promotion of all of these drugs for off-label uses, as well as Group-sponsored continuing medical education programmes, other speaker events, special issue boards, advisory boards, speaker training programmes, clinical studies and related grants, fees, travel and entertainment. Although the original subpoena was issued from the US Attorney's office in Colorado, the scope of the inquiry is nationwide. The Group continues to cooperate with the government in its investigation.

The government is also inquiring about the Group's response to an October 2002 letter from the FDA's Division of Drug Marketing, Advertising and Communication requesting information on the Group's alleged promotion of *Wellbutrin SR* for off-label use. The Group is cooperating with the investigation and providing the requested information.

***Avandia-related matters***

The Group is in the process of responding to a United States Department of Justice subpoena it received in June 2010 seeking documents relating to the development and marketing of *Avandia*. The Group has also received Civil Investigative Demands from a number of State Attorneys General offices relating to the development and marketing *Avandia*, and is cooperating with these offices.

The Utah Attorney General's Office and the Louisiana Attorney General's Office both have filed suit against the Group asserting various statutory and common law claims relating to the Group's development and marketing of *Avandia*. The suits are in their early days.

**UN Oil for Food Programme**

Following a United Nations report alleging that bribes had been paid to Iraqi government officials in connection with the UN Oil for Food Programme, the Group received a subpoena from the SEC in February 2006 in respect of the Group's participation in that programme. The United States Department of Justice (DOJ) also initiated an investigation. In December 2007, the UK Serious Fraud Office (SFO) issued a formal notice to the Group requiring production of documents related to the Group's participation in the programme. On 9th September 2010, the SFO notified the Group that it had completed its investigation and intends to take no further action. The Group has received no further contact from the SEC or DOJ in 2010 regarding this matter.

**HIV division inquiry**

On 26th July 2010, the Group received a subpoena from the Eastern District of New York's US Attorney's Office regarding sales and marketing practices for three HIV products, as well as educational programs, grants or payments to physicians regarding any drug used to treat HIV-infected adults. The Group is cooperating with the investigation.

**Average wholesale price**

The United States Department of Justice, a number of states and putative classes of private payers have for several years now been investigating and/or bringing civil litigation regarding allegations that numerous pharmaceutical companies, including the Group, have violated federal or state fraud and abuse laws as a result of the way average wholesale price (AWP) and wholesale acquisition cost (WAC) have been determined and reported for various drugs reimbursed under the Medicare, Medicaid and other insurance programmes. In 2005, the Group reached a \$149 million civil settlement with the federal government to resolve allegations relating to the pricing and marketing of *Zofran* and *Kytril*. The Group also amended its existing corporate integrity agreement as a requirement of the settlement. In 2007, the Group received final approval of a \$70 million nationwide private payer class action settlement relating to the Group's price reporting in an MDL proceeding in the United States District Court for the

District of Massachusetts.

A number of states, through their respective attorneys general, and most of the counties in New York State have filed civil lawsuits in state and federal courts against the Group and many other drug companies claiming damages and restitution due to AWP and/or WAC price reporting for pharmaceutical products covered by the states' Medicaid programmes. The states seek recovery on behalf of the states as payers and, in some cases, on behalf of in-state patients as consumers.

The Group has separately resolved AWP claims by state Medicaid programmes in more than two-thirds of the states through the DOJ Settlement or separate negotiations. Litigation concerning AWP issues is continuing with six states.

In November 2009, a Kentucky state court jury returned a \$661,860 compensatory damages only verdict against the Group in another such case filed by the State of Kentucky. The jury found the Group liable for violating the state's consumer protection laws, but not liable under the state's Medicaid fraud and false advertising statutes. In January 2010, the judge in the case awarded the State of Kentucky an additional \$5,828,000 in statutory penalties. The Group has settled the case with Kentucky. The judgment was vacated, and the Group denied liability as part of the settlement.

GSK Annual Report 2010

---

**Table of Contents**

183

**Notes to the financial statements****44 Legal proceedings** continued**Nominal pricing**

The Group responded to two letter requests from the United States Senate Committee on Finance, dated April 2004 and February 2005, for documents and information relating to the nominal price exception to the best price reporting requirements under the Medicaid Drug Rebate Programme. In January 2007, the committee released its findings that some pharmaceutical manufacturers inappropriately used the nominal price exception contrary to the committee's interpretation of Congressional intent. In May 2004, the Group was advised by the United States Department of Justice that it is investigating certain of the Group's nominal pricing and bundled sales arrangements to determine whether those arrangements qualify under the exception to the best price reporting requirements or violate civil statutes or laws.

In March 2008, the Group received a broad letter request from the US Department of Justice seeking a range of documents relating to all of the Group's nominal pricing arrangements since 1994 and any possible bundled sales. The Group is continuing to cooperate in the investigation and produce documents. The Group has also received subpoenas and requests for documents and information from Delaware and Michigan related to the Group's nominal price arrangements. The Group is cooperating in those investigations and producing responsive documents. In addition to these governmental investigations, allegations concerning nominal pricing have been made in the 340B Programme litigation. The Group has not entered into any nominal price arrangements since December 2003.

**340B Programme**

The Group is defending an action filed in federal court in the United States District Court for the Northern District of California by the County of Santa Clara and one other county, which seeks to represent a putative class of hospitals, clinics and other entities in California that are eligible to receive discounted ceiling prices on pharmaceuticals under a federal programme known as the 340B Programme. Plaintiffs allege that the Group and numerous other pharmaceutical manufacturers have been setting ceiling prices higher than allowed by law and, under the contract that governs the programme, and have therefore overcharged the entities in California that are eligible to participate in the 340B Programme.

The lawsuit was dismissed in 2006. It was reinstated in August 2008 following an appeal. The United States Supreme Court agreed to review the issue of whether 340B entities have standing to sue manufacturers under the manufacturers 340B contract with the government. The trial court stayed all proceedings in the case until after the Supreme Court's decision. Oral argument before the Supreme Court occurred on 19th January 2011. The Supreme Court has not yet issued its decision.

***Paxil/Seroxat***

Following the Group's 2004 settlement of a lawsuit filed by the New York State Attorney General's office alleging failure to disclose data on the use of *Paxil* in children and adolescents, similar cases, some of which purported to be class actions, were filed by private plaintiffs seeking to recover amounts paid for *Paxil* purchased for use by patients under the age of 18. Following a class settlement with consumers in 2007, the United States District Court for the District of Minnesota in 2008 approved a \$40 million class settlement of ensuing lawsuits seeking recovery on behalf of insurance companies and other third-party payers for payments for prescriptions of *Paxil* to children and adolescents. The Group denied liability in both settlements. In 2009, a similar purported class action was filed in United States District Court for the District of Minnesota on behalf of all federal, state and local government entities that paid for prescriptions of *Paxil* to minors. There also remains a similar purported class action in Canada seeking economic damages on behalf of individuals, third party payers and governmental entities that purchased *Paxil* for use by patients under the age of 18.

**Cidra, Puerto Rico manufacturing site**

In April 2005, the Group received a subpoena from the United States Attorney's Office in Boston requesting production of records regarding its manufacturing facilities located in Cidra, Puerto Rico, which have since ceased operations. In addition, in July 2007, the Group learned that the United States District Court for the District of

Massachusetts had unsealed a complaint brought by a former employee under the federal False Claims Act claiming monetary damages as a result of the alleged failure of the Cidra facility to comply with FDA Good Manufacturing Processes (GMPs) in the manufacture of various products.

On 26th October 2010, the Group finalised an agreement with the US Attorney's Office for the District of Massachusetts and the US Department of Justice with respect to the investigation of the Group's former manufacturing facility in Cidra, Puerto Rico. Under the agreement and as a comprehensive settlement of pending claims against the Group arising from the investigation, the Group paid a total of \$750 million (£500 million) in civil and criminal penalties, and SB Pharmco Puerto Rico, Inc., a subsidiary of the Group, pleaded guilty to certain charges. The Group is in the process of negotiating a Corporate Integrity Agreement with the Office of Inspector General that will cover manufacturing compliance matters.

The Group has received Civil Investigative Demands and a subpoena from several State Attorneys General offices relating to the matters at issue in the federal investigation. The enquiries are at an early stage, and the Group is cooperating with these offices.

#### **SEC/DOJ FCPA Inquiry**

The US Securities and Exchange Commission (SEC) and the US Department of Justice (DOJ) are conducting an industry-wide investigation into whether pharmaceutical companies may have engaged in violations of the Foreign Corrupt Practices Act relating to the sale of Pharmaceuticals, including in Argentina, Brazil, Canada, China, Germany, Italy, Poland, Russia and Saudi Arabia. The Group is one of the companies that have been asked to respond to this inquiry and is cooperating with the SEC and DOJ.



**Table of Contents**

184

**Notes to the financial statements****44 Legal proceedings** continued**Anti-trust/competition*****Paxil/Seroxat***

As noted previously on page 180, the Group has settled its patent infringement and anti-trust litigation with Apotex regarding *Paxil/ Seroxat*, and the litigation has been dismissed as to all parties.

**EU sector inquiry**

In January 2008, the European Commission announced an inquiry into certain aspects of competition in the pharmaceutical sector and initiated inspections at the premises of a number of innovator and generic pharmaceutical companies, including the Group. The Commission published a preliminary report in November 2008. The report suggests that defensive patenting strategies may lead to obstacles to innovation and that innovator companies employ measures to hinder generics coming onto the market. The final report was issued in July 2009. While not contradicting the preliminary report, the final report conceded that delays in generic entry were as much the fault of the regulatory environment as innovator companies' defensive strategies. In this report, the Commission stated that it did not attack legitimate patenting practices and identified areas for follow up scrutiny by the Commission and recommended regulatory reform and improvement.

On 17th January 2011, the Commission requested information from the Group and a number of other pharmaceutical companies relating to patent settlement agreements affecting European Union and European Economic Area markets. The request for information is the second monitoring exercise by the Commission patent settlement agreements in the pharmaceuticals sector. The Group is in the process of responding to the Commission's request.

***Wellbutrin SR***

In December 2004, January 2005 and February 2005, lawsuits, several of which purported to be class actions, were filed in the United States District Court for the Eastern District of Pennsylvania against the Group on behalf of direct and indirect purchasers of *Wellbutrin SR*. The complaints allege violations of US anti-trust laws through sham litigation and fraud on the patent office by the Group in obtaining and enforcing patents covering *Wellbutrin SR*. The complaints followed the introduction of generic competition to *Wellbutrin SR* in April 2004, after district and appellate court rulings that a generic manufacturer did not infringe the Group's patents. A class of direct purchasers has been certified. The court recently entered an order granting the motion of the indirect purchaser plaintiffs to file a renewed motion for class certification. The court has scheduled trial for 27th June 2011 with regard to the claims of the certified class of direct purchasers.

**Secondary wholesaler**

In July 2006, RxUSA Wholesale, Inc., a secondary wholesaler, filed suit against the Group and many other pharmaceutical manufacturers and wholesalers in the United States District Court for the Eastern District of New York. The complaint alleges that the defendants engaged in a conspiracy to refuse to supply pharmaceutical products to RxUSA in violation of federal and state anti-trust laws. The Group's motion to dismiss the complaint was granted. The United States Court of Appeals for the Second Circuit affirmed the dismissal of the complaint. The case is now concluded.

***Wellbutrin XL***

Actions have been filed against Biovail and the Group by purported classes of direct and indirect purchasers who allege unlawful monopolisation and other anti-trust violations related to the enforcement of Biovail's *Wellbutrin XL* patents and the filing, by Biovail, of citizen petitions. The Group's motion to dismiss the amended complaint of the indirect purchasers was granted in respect of some, but not all, of the claims of the class representatives and many of the claims asserted by the indirect purchasers. The case has proceeded to discovery with respect to the remaining claims as well as the ones brought by the purported class of direct purchasers. A class certification hearing is scheduled for April 2011.

***Flonase***

Purported direct and indirect purchaser class actions have been filed in the United States District Court for the Eastern District of Pennsylvania alleging the Group illegally maintained monopoly power in the market for *Flonase* and charged plaintiffs supra-competitive prices. Additionally, a suit has been filed by Roxane Laboratories, Inc., a generic competitor, seeking lost profits from the Group's alleged actions unlawfully delaying Roxane's entry into the market. The predicate for all of these allegations was the filing by the Group of allegedly sham citizen petitions and subsequent litigation. The motion of the direct purchasers to certify a class was granted by the court. The Group has successfully narrowed the claims of the purported class of indirect purchasers through motions to dismiss their complaint and amended complaints. The Group's motion to dismiss Roxane's complaint was denied.

**Commercial and corporate  
Securities/ERISA class actions**

On 6th July 2009, a class action suit brought on behalf of current and former employees of Stiefel Laboratories, Inc., was filed in United States District Court for the Southern District of Florida. The complaint alleges that Stiefel and its officers and directors violated US Employee Retirement Income Security Act (ERISA) and federal and state securities laws by inducing Stiefel employees to sell their shares in the employee stock plan back to Stiefel at a greatly undervalued price and without disclosing to employees that Stiefel was about to be sold to the Group. In January 2010, defendants' motion to dismiss was granted in part and denied in part. Specifically, while the Court determined that the ERISA claims against the individual Stiefel defendants as well as the federal securities claims against the individual defendants and Stiefel could go forward, the Court dismissed the Florida Securities Act and common law breach of fiduciary duty claims holding that ERISA pre-empts state and common law, as well as a malpractice claim against Stiefel's former accountants. Trial of the remaining claims is scheduled for July 2011. A putative class action suit was filed against the Group on 27th August 2010 in the United States District Court for the Southern District of New York. The complaint alleges that the Group and its officers, directors and certain employees made misleading public statements about *Avandia*, and that when these alleged misleading statements were exposed, the value of the Group's stock dropped. Plaintiff has brought suit on behalf of himself and all other participants in the Group's retirement plans, claiming that the Group and the individual defendants breached their fiduciary duties to plan participants under ERISA.

**Table of Contents**

185

**Notes to the financial statements****44 Legal proceedings** continued

Plaintiffs have amended their complaint to add allegations concerning *Wellbutrin SR* and *Paxil/* and to include additional Group defendants and individual members of the Group's benefits committees. The Group filed a motion to dismiss on 4th February 2011.

**Wage and hour claims**

In December 2006, two purported class actions were filed against the Group on behalf of the entire Group's US pharmaceutical sales representatives. These actions, which were filed in or transferred to the United States District Court for the Central District of California, initially alleged that those representatives are not exempt employees under California law and/or the US Fair Labor Standards Act (FLSA) and are consequently entitled to overtime pay, among other things.

Plaintiffs subsequently amended their complaints to assert a class action, limited solely to pharmaceutical sales representatives working in California, and only asserting claims under California's wage and hour laws.

The suits seek a variety of compensatory, punitive and statutory damages. The Group moved for summary judgment dismissing the claims of the putative class representatives on the ground that they were exempt employees. The Court held that there are appeals pending in the United States Court of Appeals for the Ninth Circuit in cases involving other manufacturers with virtually the same factual and legal arguments. It therefore deferred ruling on the summary judgment motion and stayed any further activity in the case until the appellate court rules in at least one of the other companies' pending cases.

A third case, filed in the United States District Court for the District of Arizona in August 2008, sought to establish a nationwide collective action on behalf of the entire Group's US pharmaceutical sales representatives on the ground that those representatives were not exempt employees under the FLSA. Plaintiffs sought double damages for all overtime allegedly worked by the Group's pharmaceutical sales representatives over a three year period. In November 2009, the Court granted the Group's motion for summary judgment and dismissed the lawsuit on the ground that the sales representatives were exempt employees under the outside sales exemption to the FLSA. Plaintiffs appealed the decision to the United States Court of Appeals for the Ninth Circuit. On 14th February 2011, the Ninth Circuit issued an opinion in favour of the Group affirming the judgment of the United States District Court for the District of Arizona and finding that the Group's pharmaceutical sales representatives are exempt employees under the outside sales exemption to the FLSA and, therefore, not entitled to overtime pay.

In November 2010, a purported class action was filed against the Group in the United States District Court for the Northern District of New York on behalf of the Group's pharmaceutical sales representatives working in New York during the past six years. The plaintiff alleges that these sales representatives are not exempt employees, and, therefore, are entitled to overtime under the New York wage and hour laws which closely follow the US Fair Labor Standards Act. In January 2011, a plaintiff filed a similar purported class action in Florida state court alleging that the Group's pharmaceutical sales representatives are entitled to overtime under the FLSA.

**Environmental matters**

The Group has been notified of its potential responsibility relating to past operations and its past waste disposal practices at certain sites, primarily in the USA. Some of these matters are the subject of litigation, including proceedings initiated by the US federal or state governments for waste disposal, site remediation costs and tort actions brought by private parties.

The Group has been advised that it may be a responsible party at approximately 28 sites, of which 12 appear on the National Priority List created by the Comprehensive Environmental Response Compensation and Liability Act (Superfund). These proceedings seek to require the operators of hazardous waste facilities, transporters of waste to the sites and generators of hazardous waste disposed of at the sites to clean up the sites or to reimburse the government for cleanup costs. In most instances, the Group is involved as an alleged generator of hazardous waste. Although Superfund provides that the defendants are jointly and severally liable for cleanup costs, these proceedings are frequently resolved on the basis of the nature and quantity of waste disposed of by the generator at the site. The

Group's proportionate liability for cleanup costs has been substantially determined for about 20 of the sites referred to above.

The Group's potential liability varies greatly from site to site. While the cost of investigation, study and remediation at such sites could, over time, be substantial, the Group routinely accrues amounts related to its share of the liability for such matters.

**Table of Contents**

186

**Financial record****Quarterly trend**

An unaudited analysis of the Group results and pharmaceutical sales by therapeutic area is provided by quarter in Sterling for the financial year 2010.

<b>Income statement total</b>	12 months 2010			Q4 2010		
	£m	CER%	£%	£m	CER%	£%
Turnover Pharmaceuticals	23,382	(2)	(1)	5,930	(16)	(14)
Consumer Healthcare	5,010	5	7	1,267	4	7
<b>Total turnover</b>	28,392	(1)		7,197	(13)	(11)
Cost of sales	(7,592)	3	3	(2,077)	(2)	(2)
Selling, general and administration	(13,053)	36	36	(4,461)	48	51
Research and development	(4,457)	8	9	(1,097)	(4)	(3)
Other operating income	493			118		
Operating profit	3,783	(59)	(55)	(320)	(>100)	(>100)
Finance income	116			58		
Finance costs	(831)			(240)		
Profit on disposal of interest in associate	8			8		
Share of after tax profits of associates and joint ventures	81			18		
<b>Profit before taxation</b>	3,157	(64)	(60)	(476)	(>100)	(>100)
Taxation	(1,304)			(157)		
Tax rate %	41.3%			33.0%		
<b>Profit after taxation for the period</b>	1,853	(71)	(67)	(633)	(>100)	(>100)
Profit attributable to non-controlling interests	219			57		
Profit attributable to shareholders	1,634			(690)		
<b>Basic earnings per share (pence)</b>	32.1p	(75)	(71)	(13.6)p	(>100)	(>100)
<b>Diluted earnings per share (pence)</b>	31.9p			(13.4)p		

**Income statement results before major restructuring**

Total turnover	28,392	(1)		7,197	(13)	(11)
Cost of sales	(7,405)	4	4	(1,980)	(6)	(6)
Selling, general and administration	(12,388)	35	35	(4,289)	51	54
Research and development	(3,964)			(1,083)	(3)	(1)

Other operating income	493			118		
Operating profit	5,128	(48)	(45)	(37)	(>100)	(>100)
Finance income	116			58		
Finance costs	(828)			(240)		
Profit on disposal of interest in associate	8			8		
Share of after tax profits of associates and joint ventures	81			18		
<b>Profit before taxation</b>	4,505	(52)	(48)	(193)	(>100)	(>100)
Taxation	(1,544)			(134)		
Tax rate %	34.3%			69.4%		
<b>Profit after taxation for the period</b>	2,961	(56)	(53)	(327)	(>100)	(>100)
Profit attributable to non-controlling interests	219			57		
Profit attributable to shareholders	2,742			(384)		
<b>Adjusted earnings per share (pence)</b>	53.9p	(59)	(56)	(7.5)p	(>100)	(>100)
<b>Diluted earnings per share (pence)</b>	53.5p			(7.5)p		

The calculation of results before major restructuring is described in Note 1 to the financial statements, Presentation of the financial statements .

GSK Annual Report 2010

---

**Table of Contents**

187

**Financial record**

Q3 2010			Q2 2010			Q1 2010		
£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
5,553	(3)	(1)	5,773		3	6,126	14	9
1,260	4	8	1,252	3	7	1,231	9	7
6,813	(2)	1	7,025		4	7,357	13	9
(1,906)	7	7	(1,657)	4	2	(1,952)	11	9
(2,040)	(9)	(5)	(4,202)	82	(83)	(2,350)	17	7
(1,004)	11	14	(1,196)	21	(23)	(1,160)	7	3
95			81			199		
1,958	(10)	(5)	51	(106)	(98)	2,094	22	22
22			19			17		
(197)			(189)			(205)		
16			22			25		
1,799	(11)	(6)	(97)			1,931	15	16
(456)			(155)			(536)		
25.3%			159.8%			27.8%		
1,343	(8)	(2)	(252)			1,395	19	19
55			52			55		
1,288			(304)			1,340		
25.3p	(10)	(4)	(6.0)p	(129)	(121)	26.4p	18	18
25.1p			(5.9)p			26.1p		
6,813	(2)	1	7,025		4	7,357	13	9
(1,875)	9	8	(1,626)	(2)		(1,924)	19	17
(1,956)	(9)	(5)	(3,845)	71	73	(2,298)	18	8
(948)	8	10	(994)	5	8	(939)	(9)	(13)
95			81			199		
2,129	(9)	(4)	641	(80)	(73)	2,395	21	21
22			19			17		

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

(196)			(188)			(204)		
16			22			25		
1,971	(10)	(5)	494	(86)	(78)	2,233	16	16
(480)			(312)			(618)		
24.4%			63.2%			27.7%		
1,491	(5)	1	182	(96)	(89)	1,615	18	18
55			52			55		
1,436			130			1,560		
28.2p	(6)	(1)	2.6p	(99)	(92)	30.7p	16	17
28.0p			2.5p			30.4p		

GSK Annual Report 2010

---



**Table of Contents**

188

**Financial record****Quarterly trend****Pharmaceutical turnover total Group**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>1,917</b>	<b>(2)</b>		<b>1,726</b>	<b>5</b>	<b>8</b>	<b>1,829</b>	<b>2</b>	<b>5</b>	<b>1,766</b>	<b>6</b>	<b>2</b>
<i>Avamys/Veramyst</i>	50	45	52	40	23	29	57	19	21	46	52	48
<i>Flixonase/Flonase</i>	37	3	6	32	11	14	50	21	28	45	(30)	(35)
<i>Flixotide/Flovent</i>	220	(5)	(1)	187	7	11	201	1	6	196	5	1
<i>Seretide/Advair</i>	1,346	(4)	(1)	1,243	5	8	1,286		3	1,264	9	4
<i>Serevent</i>	50	(21)	(18)	48	(13)	(11)	52	(14)	(12)	51	(16)	(18)
<i>Ventolin</i>	142	(1)	2	130	15	18	134	16	20	116	3	
<i>Zyrtec</i>	23	(5)	5	19		6	20	6	18	20	17	11
<b>Anti-virals</b>	<b>224</b>	<b>(64)</b>	<b>(62)</b>	<b>218</b>	<b>(68)</b>	<b>(65)</b>	<b>286</b>	<b>(50)</b>	<b>(47)</b>	<b>358</b>	<b>(44)</b>	<b>(46)</b>
<i>Hepsera</i>	33		10	32	7	14	34	7	17	29	11	7
<i>Relenza</i>	11	(96)	(96)	18	(91)	(90)	8	(97)	(87)	84	(60)	(62)
<i>Valtrex</i>	96	(60)	(57)	95	(75)	(73)	165	(59)	(56)	176	(46)	(49)
<i>Zeffix</i>	64	9	16	55	(4)	2	62	7	13	52	4	(2)
<b>Central nervous system</b>	<b>450</b>	<b>(14)</b>	<b>(1)</b>	<b>436</b>	<b>1</b>	<b>4</b>	<b>450</b>	<b>(4)</b>		<b>417</b>	<b>(13)</b>	<b>(16)</b>
<i>Imigran/Imitrex</i>	50	(40)	(38)	53	(4)		52	(25)	(24)	57	(9)	(11)
<i>Lamictal</i>	130	(3)	(2)	131	7	8	123	15	19	120	(11)	(17)
<i>Requip</i>	60	(9)	(8)	58	33	35	60	16	18	55	14	10
<i>Seroxat/Paxil</i>	128	(15)	(8)	115	(11)	(4)	133	(9)	(4)	106	(12)	(16)
<i>Treximet</i>	14			13	(13)	(13)	16	17	33	13	7	(7)
<i>Wellbutrin</i>	22	(5)		18	13	13	21	(33)	(30)	20	(67)	(69)
<b>Cardiovascular and urogenital</b>	<b>696</b>	<b>11</b>	<b>13</b>	<b>650</b>	<b>15</b>	<b>18</b>	<b>654</b>	<b>10</b>	<b>13</b>	<b>570</b>	<b>9</b>	<b>3</b>
<i>Arixtra</i>	80	8	8	72	17	20	79	28	30	70	25	19
<i>Avodart</i>	177	22	24	156	16	19	157	14	17	139	20	14
<i>Coreg</i>	41	29	32	44	8	13	44	(16)	(14)	42	(12)	(18)
<i>Fraxiparine</i>	55	(8)	(8)	54		(4)	57	(3)	(2)	56	4	2
<i>Lovaza</i>	147	11	14	138	20	24	138	29	33	107	9	1
<i>Vesicare</i>	31	3	7	28	8	12	30	12	15	25	13	4
<i>Volibris</i>	16	>100	>100	11	100	83	10	>100	>100	9	>100	>100
<b>Metabolic</b>	<b>110</b>	<b>(65)</b>	<b>(63)</b>	<b>125</b>	<b>(58)</b>	<b>(56)</b>	<b>213</b>	<b>(33)</b>	<b>(30)</b>	<b>230</b>	<b>(18)</b>	<b>(22)</b>
<i>Avandia products</i>	49	(76)	(74)	70	(65)	(62)	152	(26)	(23)	169	(10)	(14)
<i>Bonviva/Boniva</i>	18	(73)	(73)	17	(70)	(72)	20	(70)	(70)	23	(63)	(63)
<b>Anti-bacterials</b>	<b>370</b>	<b>(2)</b>	<b>(2)</b>	<b>333</b>	<b>(4)</b>	<b>(2)</b>	<b>337</b>	<b>(4)</b>	<b>(3)</b>	<b>356</b>	<b>(6)</b>	<b>(9)</b>

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

<i>Augmentin</i>	168	(2)	(3)	153	(7)	(6)	144	(3)	(1)	160	(10)	(14)
<b>Oncology and emesis</b>	<b>172</b>		<b>1</b>	<b>172</b>	<b>13</b>	<b>15</b>	<b>175</b>	<b>2</b>	<b>5</b>	<b>169</b>	<b>23</b>	<b>17</b>
<i>Arzerra</i>	9	>100	>100	9			8			5		
<i>Hycamtin</i>	29	(36)	(36)	35	(15)	(15)	40	(12)	(7)	40		(7)
<i>Promacta</i>	10	80	100	7	>100	>100	8	>100	>100	6	>100	>100
<i>Tyverb/Tykerb</i>	60	23	25	58	26	26	56	32	37	53	62	56
<i>Votrient</i>	14	>100	>100	11			8			5		
<b>Vaccines</b>	<b>994</b>	<b>(36)</b>	<b>(35)</b>	<b>982</b>	<b>19</b>	<b>22</b>	<b>939</b>	<b>17</b>	<b>24</b>	<b>1,411</b>	<b>&gt;100</b>	<b>&gt;100</b>
<i>Boostrix</i>	49	37	40	59	49	51	43	8	10	30	19	15
<i>Cervarix</i>	67	68	76	48	64	71	50	(33)	(32)	77	60	60
<i>Fluarix, FluLaval</i>	69	64	64	167	14	14				5	(43)	(29)
Flu pandemic	161	(82)	(81)	58	>100	>100	275	>100	>100	698	>100	>100
Hepatitis	164	5	9	189	9	11	170	(16)	(13)	197	38	32
<i>Infanrix, Pediarix</i>	190	24	24	168	1	1	176	14	14	166	(3)	(5)
<i>Rotarix</i>	79	11	13	52	(40)	(38)	39	(49)	(45)	65	19	14
<i>Synflorix</i>	48	(2)		90	>100	>100	38	>100	>100	45		
<b>Dermatologicals</b>	<b>288</b>	<b>10</b>	<b>13</b>	<b>272</b>	<b>20</b>	<b>24</b>	<b>262</b>	<b>&gt;100</b>	<b>&gt;100</b>	<b>265</b>	<b>&gt;100</b>	<b>&gt;100</b>
<i>Bactroban</i>	29	4	4	33	(3)		30	(6)	(6)	27	(7)	(10)
<i>Dermovate</i>	22			18			19			15		
<i>Duac</i>	27	13	17	33	39	43	29			27		
<i>Soriatane</i>	17		6	19	58	58	17			18		
<i>Zovirax</i>	39	(3)	3	31	11	15	33	(6)		49	61	58
<b>Other</b>	<b>306</b>	<b>19</b>	<b>21</b>	<b>238</b>	<b>14</b>	<b>15</b>	<b>239</b>	<b>12</b>	<b>15</b>	<b>211</b>	<b>20</b>	<b>17</b>
	<b>5,527</b>	<b>(17)</b>	<b>(15)</b>	<b>5,152</b>	<b>(4)</b>	<b>(1)</b>	<b>5,384</b>		<b>4</b>	<b>5,753</b>	<b>15</b>	<b>11</b>
<b>VIIV Healthcare (HIV)</b>	<b>403</b>	<b>(4)</b>	<b>(3)</b>	<b>401</b>	<b>(1)</b>	<b>2</b>	<b>389</b>	<b>1</b>	<b>3</b>	<b>373</b>	<b>(7)</b>	<b>(11)</b>
<i>Combivir</i>	99	(11)	(9)	96	(10)	(6)	86	(18)	(16)	82	(23)	(27)
<i>Epivir</i>	29	(3)	(3)	31	(15)	(9)	27	(13)	(13)	28	(15)	(18)
<i>Epzicom/Kivexa</i>	146	(3)	(2)	138	3	5	140	8	9	131	(1)	(4)
<i>Lexiva</i>	36	(18)	(18)	39	(12)	(9)	39	(12)	(9)	41	(8)	(15)
<i>Selzentry</i>	22	>100	>100	20			19			19		
<i>Trizivir</i>	32	(35)	(35)	38	(21)	(19)	36	(29)	(27)	38	(27)	(32)
	<b>5,930</b>	<b>(16)</b>	<b>(14)</b>	<b>5,553</b>	<b>(3)</b>	<b>(1)</b>	<b>5,773</b>		<b>3</b>	<b>6,126</b>	<b>14</b>	<b>9</b>

Pharmaceutical turnover includes co-promotion income.

GSK Annual Report 2010

**Table of Contents**

189

**Financial record****Quarterly trend****Pharmaceutical turnover USA**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>875</b>	<b>(6)</b>	<b>(4)</b>	<b>846</b>	<b>9</b>	<b>14</b>	<b>868</b>	<b>1</b>	<b>5</b>	<b>805</b>	<b>3</b>	<b>(5)</b>
<i>Avamys/Veramyst</i>	17	7	13	15	(7)		20	11	11	17	(10)	(15)
<i>Flixonase/Flonase</i>	5	(17)	(17)	8	>100	>100	18	>100	>100	6	(40)	(40)
<i>Flixotide/Flovent</i>	118		3	105	19	24	109	8	12	99	8	
<i>Seretide/Advair</i>	670	(7)	(5)	649	6	11	655	(3)	1	630	4	(4)
<i>Serevent</i>	15	(25)	(25)	16	(6)		17	(6)	(6)	16	(11)	(16)
<i>Ventolin</i>	49		2	50	37	43	45	38	41	35		(8)
<i>Zyrtec</i>												
<b>Anti-virals</b>	<b>41</b>	<b>(82)</b>	<b>(81)</b>	<b>57</b>	<b>(84)</b>	<b>(83)</b>	<b>118</b>	<b>(66)</b>	<b>(64)</b>	<b>154</b>	<b>(42)</b>	<b>(47)</b>
<i>Hepsera</i>												
<i>Relenza</i>	(5)			13	(73)	(71)	5	(84)	(74)	30	>100	>100
<i>Valtrex</i>	24	(83)	(81)	27	(91)	(90)	94	(69)	(68)	107	(55)	(58)
<i>Zeffix</i>	3	(25)	(25)	3	(25)	(25)	4	(40)	(20)	3		(25)
<b>Central nervous system</b>	<b>114</b>	<b>(37)</b>	<b>(36)</b>	<b>124</b>	<b>3</b>	<b>8</b>	<b>131</b>	<b>(11)</b>	<b>(8)</b>	<b>136</b>	<b>(32)</b>	<b>(37)</b>
<i>Imigran/Imitrex</i>	15	(65)	(65)	18	(11)	(5)	18	(45)	(45)	24	(11)	(14)
<i>Lamictal</i>	66	(11)	(8)	70	5	9	60	29	33	61	(23)	(29)
<i>Requip</i>	10	(38)	(38)	13	>100	>100	11	83	83	10	38	25
<i>Seroxat/Paxil</i>		(100)	(100)	5			12	(8)	(8)	10	(29)	(29)
<i>Treximet</i>	14			13	(13)	(13)	15	25	25	13		(7)
<i>Wellbutrin</i>	7	(30)	(30)	4	(25)		5	(70)	(75)	8	(85)	(85)
<b>Cardiovascular and urogenital</b>	<b>422</b>	<b>10</b>	<b>13</b>	<b>409</b>	<b>17</b>	<b>22</b>	<b>403</b>	<b>8</b>	<b>12</b>	<b>337</b>	<b>6</b>	<b>(2)</b>
<i>Arixtra</i>	49	12	14	43	28	34	46	36	39	39	27	18
<i>Avodart</i>	86	1	4	87	5	9	88	2	6	76	12	4
<i>Coreg</i>	41	29	32	43	8	10	44	(16)	(12)	42	(12)	(18)
<i>Fraxiparine</i>												
<i>Lovaza</i>	146	11	14	137	20	25	138	29	33	107	10	2
<i>Vesicare</i>	31	3	7	27	4	8	30	12	15	25	13	4
<i>Volibris</i>												
<b>Metabolic</b>	<b>40</b>	<b>(75)</b>	<b>(73)</b>	<b>32</b>	<b>(78)</b>	<b>(76)</b>	<b>77</b>	<b>(51)</b>	<b>(48)</b>	<b>89</b>	<b>(36)</b>	<b>(41)</b>
<i>Avandia products</i>	40	(65)	(63)	33	(70)	(66)	75	(33)	(30)	89	(14)	(21)
<i>Bonviva/Boniva</i>		(100)	(100)		(100)	(100)						
<b>Anti-bacterials</b>	<b>16</b>	<b>(38)</b>	<b>(33)</b>	<b>14</b>	<b>(41)</b>	<b>(36)</b>	<b>21</b>	<b>(29)</b>	<b>(25)</b>	<b>24</b>	<b>(10)</b>	<b>(17)</b>

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

<i>Augmentin</i>	(100)	(100)	1	(89)	(89)	2	(91)	(82)	8	(44)	(50)	
<b>Oncology and emesis</b>	<b>75</b>	<b>(16)</b>	<b>(13)</b>	<b>89</b>	<b>34</b>	<b>39</b>	<b>94</b>	<b>2</b>	<b>7</b>	<b>92</b>	<b>41</b>	<b>31</b>
<i>Arzerra</i>	6	>100	100	8			7			5		
<i>Hycamtin</i>	14	(46)	(46)	21	(17)	(13)	24	(4)		24		(8)
<i>Promacta</i>	6	20	20	6	100	100	7	>100	>100	6	>100	>100
<i>Tyverb/Tykerb</i>	17	14	21	18	42	50	18		6	17	73	55
<i>Votrient</i>	11	>100	>100	9			8			5		
<b>Vaccines</b>	<b>171</b>	<b>(44)</b>	<b>(42)</b>	<b>278</b>	<b>32</b>	<b>35</b>	<b>143</b>	<b>(31)</b>	<b>(27)</b>	<b>171</b>	<b>55</b>	<b>44</b>
<i>Boostrix</i>	28	65	65	41	67	71	26	19	24	15	55	36
<i>Cervarix</i>	1	(75)	(75)	4			6			2		
<i>Fluarix, FluLaval</i>	28	>100	>100	81	29	29				1		
Flu pandemic		(100)	(100)	1								
Hepatitis	56	6	10	97	39	45	62	(33)	(29)	92	92	77
<i>Infanrix, Pediarix</i>	36	30	33	38	23	27	40	3	5	32	(13)	(18)
<i>Rotarix</i>	21	18	24	17	(27)	(23)	9	(64)	(59)	27	93	80
<i>Synflorix</i>												
<b>Dermatologicals</b>	<b>94</b>	<b>1</b>	<b>3</b>	<b>93</b>	<b>22</b>	<b>26</b>	<b>74</b>	<b>&gt;100</b>	<b>&gt;100</b>	<b>97</b>	<b>100</b>	<b>&gt;100</b>
<i>Bactroban</i>	12	(14)	(14)	14	(7)	(7)	14	(13)	(7)	11	(20)	(27)
<i>Dermovate</i>												
<i>Duac</i>	15	(7)		20	27	33	15			17		
<i>Soriatane</i>	17		6	19	58	58	17			18		
<i>Zovirax</i>	14	8	8	8	75	100	5	25	25	26	>100	>100
<b>Other</b>	<b>6</b>	<b>&gt;100</b>	<b>100</b>	<b>8</b>	<b>14</b>	<b>14</b>	<b>6</b>	<b>&gt;100</b>	<b>&gt;100</b>	<b>4</b>	<b>(20)</b>	<b>(20)</b>
	<b>1,854</b>	<b>(22)</b>	<b>(20)</b>	<b>1,950</b>	<b>(8)</b>	<b>(4)</b>	<b>1,935</b>	<b>(13)</b>	<b>(10)</b>	<b>1,909</b>	<b>(1)</b>	<b>(9)</b>
<b>VIIV Healthcare (HIV)</b>	<b>163</b>	<b>(16)</b>	<b>(14)</b>	<b>162</b>	<b>(8)</b>	<b>(4)</b>	<b>176</b>	<b>3</b>	<b>7</b>	<b>159</b>	<b>(11)</b>	<b>(18)</b>
<i>Combivir</i>	34	(30)	(28)	36	(19)	(16)	39	(16)	(11)	34	(30)	(36)
<i>Epivir</i>	10	(17)	(17)	10	(25)	(17)	10	(9)	(9)	10	(15)	(23)
<i>Epzicom/Kivexa</i>	55	(16)	(13)	50	(8)	(4)	57	10	14	48	(10)	(17)
<i>Lexiva</i>	20	(20)	(20)	19	(25)	(21)	20	(17)	(13)	21	(15)	(22)
<i>Selzentry</i>	9			8			9			8		
<i>Trizivir</i>	16	(38)	(38)	19	(22)	(17)	19	(24)	(24)	19	(33)	(37)

Pharmaceutical turnover includes co-promotion income.

GSK Annual Report 2010

**Table of Contents**

190

**Financial record****Quarterly trend****Pharmaceutical turnover Europe**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>557</b>	<b>(4)</b>	<b>(6)</b>	<b>488</b>	<b>(3)</b>	<b>(5)</b>	<b>535</b>	<b>(1)</b>	<b>(3)</b>	<b>569</b>	<b>6</b>	<b>4</b>
<i>Avamys/Veramyst</i>	12	9	9	10	11	11	21	31	31	13	56	44
<i>Flixonase/Flonase</i>	10	(10)		8		(11)	12			10	(17)	(17)
<i>Flixotide/Flovent</i>	42	(10)	(14)	33	(11)	(13)	39	(9)	(9)	45	(6)	(6)
<i>Seretide/Advair</i>	416	(3)	(5)	370		(2)	392		(2)	423	10	7
<i>Serevent</i>	24	(17)	(17)	24	(11)	(11)	24	(17)	(17)	26	(16)	(16)
<i>Ventolin</i>	38	(7)	(10)	32	(9)	(9)	35	3	(3)	37		
<i>Zyrtec</i>												
<b>Anti-virals</b>	<b>24</b>	<b>(73)</b>	<b>(73)</b>	<b>24</b>	<b>(71)</b>	<b>(72)</b>	<b>26</b>	<b>(64)</b>	<b>(64)</b>	<b>35</b>	<b>(78)</b>	<b>(79)</b>
<i>Hepsera</i>	1											
<i>Relenza</i>				2	(95)	(95)	2	(96)	(92)	2	(97)	(98)
<i>Valtrex</i>	15	(61)	(63)	14	(63)	(63)	16	(59)	(59)	23	(43)	(45)
<i>Zeffix</i>	6	(14)	(14)	7	(14)		6	(13)	(25)	7		
<b>Central nervous system</b>	<b>132</b>	<b>(8)</b>	<b>(10)</b>	<b>131</b>	<b>(4)</b>	<b>(6)</b>	<b>137</b>	<b>(3)</b>	<b>(5)</b>	<b>140</b>	<b>(2)</b>	<b>(3)</b>
<i>Imigran/Imitrex</i>	20	(20)	(20)	22		(4)	21	(9)	(9)	22	(12)	(12)
<i>Lamictal</i>	34	(10)	(13)	35	(8)	(8)	37	(3)	(3)	37	(3)	(5)
<i>Requip</i>	33	(8)	(11)	32		(6)	36	6	3	36	13	13
<i>Seroxat/Paxil</i>	19	(9)	(14)	19	(14)	(14)	22	(15)	(19)	22	(21)	(21)
<i>Treximet</i>												
<i>Wellbutrin</i>	11	22	22	10	25	25	9	43	29	9	50	50
<b>Cardiovascular and urogenital</b>	<b>159</b>	<b>6</b>	<b>3</b>	<b>144</b>	<b>4</b>	<b>1</b>	<b>154</b>	<b>8</b>	<b>6</b>	<b>153</b>	<b>11</b>	<b>9</b>
<i>Arixtra</i>	24		(8)	22	(8)	(8)	27	22	17	26	23	18
<i>Avodart</i>	50	31	28	41	19	14	44	19	19	40	17	11
<i>Coreg</i>												
<i>Fraxiparine</i>	38	(13)	(16)	34	(17)	(19)	39	(7)	(9)	43		
<i>Lovaza</i>												
<i>Vesicare</i>												
<i>Volibris</i>	13	86	86	10	100	100	9	>100	>100	8	>100	>100
<b>Metabolic</b>	<b>13</b>	<b>(80)</b>	<b>(81)</b>	<b>37</b>	<b>(42)</b>	<b>(45)</b>	<b>55</b>	<b>(23)</b>	<b>(23)</b>	<b>61</b>	<b>(7)</b>	<b>(10)</b>
<i>Avandia products</i>	(4)			20	(52)	(52)	34	(22)	(26)	38	(12)	(12)
<i>Bonviva/Boniva</i>	14	(35)	(39)	13	(41)	(41)	17	(22)	(26)	20	(5)	(5)
<b>Anti-bacterials</b>	<b>153</b>	<b>(11)</b>	<b>(13)</b>	<b>121</b>	<b>(9)</b>	<b>(12)</b>	<b>120</b>	<b>(12)</b>	<b>(14)</b>	<b>142</b>	<b>(21)</b>	<b>(22)</b>
<i>Augmentin</i>	69	(13)	(16)	55	(16)	(19)	53	(13)	(13)	63	(23)	(25)

<b>Oncology and emesis</b>	<b>55</b>	<b>10</b>	<b>6</b>	<b>49</b>	<b>(2)</b>	<b>(4)</b>	<b>47</b>	<b>(4)</b>	<b>(6)</b>	<b>50</b>		<b>(2)</b>
<i>Arzerra</i>	3			1								
<i>Hycamtin</i>	12	(20)	(20)	11	(21)	(21)	12	(20)	(20)	13	(7)	(13)
<i>Promacta</i>	3			1			1					
<i>Tyverb/Tykerb</i>	25	24	19	23	21	21	22	28	22	24	41	41
<i>Votrient</i>	3			1								
<b>Vaccines</b>	<b>393</b>	<b>(49)</b>	<b>(51)</b>	<b>310</b>	<b>(8)</b>	<b>(10)</b>	<b>365</b>	<b>14</b>	<b>14</b>	<b>613</b>	<b>&gt;100</b>	<b>&gt;100</b>
<i>Boostrix</i>	11			12	9	9	11	10	10	9	25	13
<i>Cervarix</i>	25	37	32	11	(35)	(35)	21	(65)	(67)	59	51	51
<i>Fluarix, FluLaval</i>	13	18	18	50	(13)	(17)						
Flu pandemic	90	(82)	(82)	2	(50)	(50)	92	>100	>100	304	>100	>100
Hepatitis	63		(2)	55	(14)	(15)	63	(13)	(13)	61	2	
<i>Infanrix, Pediarix</i>	120	22	19	96	(6)	(9)	109	22	20	104	(2)	(5)
<i>Rotarix</i>	9	(36)	(36)	8	(43)	(43)	8	(42)	(33)	13	8	
<i>Synflorix</i>	8	(27)	(27)	9	(9)	(18)	14	40	40	12		
<b>Dermatologicals</b>	<b>62</b>	<b>14</b>	<b>11</b>	<b>59</b>	<b>15</b>	<b>13</b>	<b>63</b>	<b>&gt;100</b>	<b>&gt;100</b>	<b>62</b>	<b>&gt;100</b>	<b>100</b>
<i>Bactroban</i>	7	33	17	7			7			6		
<i>Dermovate</i>	5			5			5			4		
<i>Duac</i>	6			5	50	25	6			6		
<i>Soriatane</i>												
<i>Zovirax</i>	7	(14)		6		(14)	7	(13)	(13)	7	(13)	(13)
<b>Other</b>	<b>99</b>		<b>(3)</b>	<b>65</b>	<b>(6)</b>	<b>(7)</b>	<b>78</b>	<b>26</b>	<b>18</b>	<b>68</b>	<b>24</b>	<b>24</b>
	<b>1,647</b>	<b>(24)</b>	<b>(26)</b>	<b>1,428</b>	<b>(9)</b>	<b>(11)</b>	<b>1,580</b>	<b>1</b>	<b>(1)</b>	<b>1,893</b>	<b>16</b>	<b>13</b>
<b>VIIV Healthcare (HIV)</b>	<b>145</b>	<b>(5)</b>	<b>(6)</b>	<b>136</b>	<b>(10)</b>	<b>(12)</b>	<b>145</b>	<b>(4)</b>	<b>(6)</b>	<b>159</b>	<b>(3)</b>	<b>(5)</b>
<i>Combivir</i>	28	(22)	(24)	26	(25)	(28)	30	(19)	(19)	33	(17)	(20)
<i>Epivir</i>	8	(27)	(27)	9	(25)	(25)	10	(17)	(17)	10	(21)	(29)
<i>Epzicom/Kivexa</i>	63	2		57	(2)	(5)	61	5	3	64	6	3
<i>Lexiva</i>	10	(21)	(29)	13	(13)	(13)	13	(13)	(19)	15	(12)	(12)
<i>Selzentry</i>	11	>100	>100	10			9			11		
<i>Trizivir</i>	14	(32)	(26)	15	(16)	(21)	14	(25)	(30)	17	(29)	(11)

Pharmaceutical turnover includes co-promotion income.

GSK Annual Report 2010

**Table of Contents**

191

**Financial record****Quarterly trend****Pharmaceutical turnover Emerging Markets**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>162</b>	<b>17</b>	<b>20</b>	<b>145</b>	<b>11</b>	<b>14</b>	<b>166</b>	<b>19</b>	<b>25</b>	<b>143</b>	<b>30</b>	<b>24</b>
<i>Avamys/Veramyst</i>	9	100	>100	8	>100	>100	9	>100	>100	5	>100	>100
<i>Flixonase/Flonase</i>	11	38	38	9	(11)		10	10		9	13	13
<i>Flixotide/Flovent</i>	12	33	33	10		11	12	50	50	14	75	75
<i>Seretide/Advair</i>	85	14	18	77	11	17	86	12	18	80	28	23
<i>Serevent</i>		(100)	(100)	1			1					(100)
<i>Ventolin</i>	30	20	20	27	18	23	31	25	29	24	14	9
<i>Zyrtec</i>	4			4	(33)	(33)	4	33	33	2	100	100
<b>Anti-virals</b>	<b>61</b>	<b>(13)</b>	<b>(9)</b>	<b>56</b>	<b>(10)</b>	<b>(7)</b>	<b>59</b>	<b>10</b>	<b>13</b>	<b>47</b>	<b>9</b>	
<i>Hepsera</i>	15	8	15	16	25	33	15	8	15	12		(8)
<i>Relenza</i>	(1)			1	(92)	(92)			(100)	1		
<i>Valtrex</i>	8			7		17	8	33	33	5		(17)
<i>Zeffix</i>	39	28	34	32	7	10	36	21	24	29	11	4
<b>Central nervous system</b>	<b>62</b>	<b>22</b>	<b>24</b>	<b>63</b>	<b>22</b>	<b>24</b>	<b>53</b>	<b>11</b>	<b>13</b>	<b>45</b>	<b>14</b>	<b>7</b>
<i>Imigran/Imitrex</i>	1	(50)	(50)	1			2	100	100	1		
<i>Lamictal</i>	16	42	33	15	27	36	14	17	17	12	8	(8)
<i>Requip</i>	1			1			1					
<i>Seroxat/Paxil</i>	19	5		19			20	(14)	(5)	15		(12)
<i>Treximet</i>												
<i>Wellbutrin</i>	4	33	33	3	33		3		50	3	50	50
<b>Cardiovascular and urogenital</b>	<b>36</b>	<b>28</b>	<b>24</b>	<b>34</b>	<b>21</b>	<b>21</b>	<b>36</b>	<b>26</b>	<b>33</b>	<b>28</b>	<b>25</b>	<b>17</b>
<i>Arixtra</i>	3	50	50	3	50	50	2			2	100	100
<i>Avodart</i>	9	50	50	8	33	33	9	60	80	7	60	40
<i>Coreg</i>												
<i>Fraxiparine</i>	15	25	25	15	27	36	14	40	40	11	22	22
<i>Lovaza</i>												
<i>Vesicare</i>												
<i>Volibris</i>				1								
<b>Metabolic</b>	<b>17</b>	<b>(43)</b>	<b>(39)</b>	<b>12</b>	<b>(61)</b>	<b>(61)</b>	<b>31</b>	<b>(9)</b>	<b>(3)</b>	<b>31</b>	<b>18</b>	<b>11</b>
<i>Avandia products</i>	3	(76)	(82)	2	(90)	(90)	18	(14)	(14)	19	6	6
<i>Bonviva/Boniva</i>			(100)	1			1					
<b>Anti-bacterials</b>	<b>159</b>	<b>14</b>	<b>15</b>	<b>151</b>	<b>7</b>	<b>9</b>	<b>153</b>	<b>8</b>	<b>12</b>	<b>146</b>	<b>11</b>	<b>4</b>
<i>Augmentin</i>	78	29	26	74	6	9	69	15	17	70	12	4

<b>Oncology and emesis</b>	<b>17</b>	<b>13</b>	<b>13</b>	<b>17</b>	<b>6</b>	<b>6</b>	<b>16</b>		<b>14</b>	<b>12</b>	<b>8</b>	
<i>Arzerra</i>												
<i>Hycamtin</i>	1			2			2			2	100	100
<i>Promacta</i>												
<i>Tyverb/Tykerb</i>	9	50	50	9	29	29	7	17	17	5	67	67
<i>Votrient</i>												
<b>Vaccines</b>	<b>260</b>	<b>11</b>	<b>14</b>	<b>216</b>	<b>29</b>	<b>32</b>	<b>179</b>	<b>18</b>	<b>23</b>	<b>272</b>	<b>&gt;100</b>	<b>&gt;100</b>
<i>Boostrix</i>	4	>100	>100	2			1	(80)	(80)	2	100	100
<i>Cervarix</i>	7			8	17	33	6	50	50	4	(33)	(33)
<i>Fluarix, FluLaval</i>	20	43	43	19	36	36	1	(89)	(89)		(100)	(100)
Flu pandemic	25	(60)	(55)	6			43			152		
Hepatitis	23	17	28	20	(9)	(9)	25	9	14	20	17	11
<i>Infanrix, Pediarix</i>	13	56	44	16	7	7	11	11	22	10	(8)	(17)
<i>Rotarix</i>	45	36	36	20	(56)	(53)	20	(34)	(31)	17	(25)	(29)
<i>Synflorix</i>	35	13	13	74	>100	>100	14			26		
<b>Dermatologicals</b>	<b>82</b>	<b>39</b>	<b>44</b>	<b>73</b>	<b>35</b>	<b>40</b>	<b>69</b>	<b>74</b>	<b>82</b>	<b>62</b>	<b>75</b>	<b>72</b>
<i>Bactroban</i>	7	17	17	8	14	14	7	14		6	(14)	(14)
<i>Dermovate</i>	11			7			7			5		
<i>Duac</i>	3	>100	>100	3	50	50	2			3		
<i>Soriatane</i>												
<i>Zovirax</i>	6	20	20	6	20	20	8		14	6		
<b>Other</b>	<b>113</b>	<b>62</b>	<b>64</b>	<b>106</b>	<b>30</b>	<b>34</b>	<b>86</b>	<b>24</b>	<b>26</b>	<b>80</b>	<b>30</b>	<b>27</b>
	<b>969</b>	<b>16</b>	<b>19</b>	<b>873</b>	<b>14</b>	<b>17</b>	<b>848</b>	<b>17</b>	<b>22</b>	<b>866</b>	<b>43</b>	<b>36</b>
<b>VIIV Healthcare (HIV)</b>	<b>50</b>	<b>57</b>	<b>67</b>	<b>59</b>	<b>73</b>	<b>79</b>	<b>19</b>	<b>(17)</b>	<b>(17)</b>	<b>18</b>		<b>(5)</b>
<i>Combivir</i>	26	67	73	24	69	85	7	(36)	(36)	6	(33)	(40)
<i>Epivir</i>	6	25	50	7	75	75	2	(33)	(33)	3	50	50
<i>Epzicom/Kivexa</i>	9	14	29	12	86	71	6	50	50	2		(33)
<i>Lexiva</i>	2		(33)	7	>100	>100	2	50		2	>100	100
<i>Selzentry</i>	1						1					
<i>Trizivir</i>		(50)	(100)	3	(75)	(25)				1		

Pharmaceutical turnover includes co-promotion income.

GSK Annual Report 2010



**Table of Contents**

192

**Financial record****Quarterly trend****Pharmaceutical turnover Rest of World**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
<b>Respiratory</b>	<b>323</b>	<b>5</b>	<b>17</b>	<b>247</b>	<b>5</b>	<b>17</b>	<b>260</b>	<b>2</b>	<b>15</b>	<b>249</b>	<b>4</b>	<b>8</b>
<i>Avamys/Veramyst</i>	12	>100	>100	7	50	75	7	(30)	(30)	11	>100	>100
<i>Flixonase/Flonase</i>	11			7	(14)		10	(33)	11	20	(41)	(49)
<i>Flixotide/Flovent</i>	48	(16)	(2)	39	(3)	5	41	(15)		38	(5)	(5)
<i>Seretide/Advair</i>	175	2	14	147	11	21	153	10	24	131	23	28
<i>Serevent</i>	11	(18)		7	(36)	(36)	10	(18)	(9)	9	(18)	(18)
<i>Ventolin</i>	25	(13)	4	21	11	17	23	(5)	15	20		5
<i>Zyrtec</i>	19	(6)	6	15	17	25	16		14	18	12	6
<b>Anti-virals</b>	<b>98</b>	<b>(59)</b>	<b>(55)</b>	<b>81</b>	<b>(55)</b>	<b>(48)</b>	<b>83</b>	<b>(14)</b>	<b>(2)</b>	<b>122</b>	<b>(27)</b>	<b>(27)</b>
<i>Hepsera</i>	17	(12)		16	(6)		19	6	19	17	21	21
<i>Relenza</i>	17	(89)	(88)	2	(98)	(98)	1		(92)	51	(49)	(50)
<i>Valtrex</i>	49	(2)	11	47	8	18	47	2	9	41		5
<i>Zeffix</i>	16	(7)	7	13	(14)	(7)	16	8	23	13	(7)	(7)
<b>Central nervous system</b>	<b>142</b>	<b>(4)</b>	<b>9</b>	<b>118</b>	<b>(4)</b>	<b>4</b>	<b>129</b>	<b>(1)</b>	<b>11</b>	<b>96</b>	<b>3</b>	
<i>Imigran/Imitrex</i>	14	18	27	12		20	11	(9)		10		
<i>Lamictal</i>	14	33	56	11	63	38	12	13	50	10	67	67
<i>Requip</i>	16	27	45	12	(23)	(8)	12	11	33	9		(10)
<i>Seroxat/Paxil</i>	90	(11)	2	72	(14)	(3)	79	(5)	3	59	(7)	(12)
<i>Treximet</i>							1					
<i>Wellbutrin</i>				1			4	100	>100		(50)	
<b>Cardiovascular and urogenital</b>	<b>79</b>	<b>23</b>	<b>41</b>	<b>63</b>	<b>28</b>	<b>37</b>	<b>61</b>	<b>19</b>	<b>27</b>	<b>52</b>	<b>21</b>	<b>24</b>
<i>Arixtra</i>	4		33	4	100	100	4		33	3		
<i>Avodart</i>	32	100	>100	20	89	>100	16	78	78	16	88	100
<i>Coreg</i>				1								
<i>Fraxiparine</i>	2	(67)	(33)	5	>100	67	4	(60)	(20)	2		(33)
<i>Lovaza</i>	1			1								
<i>Vesicare</i>				1								
<i>Volibris</i>	3					(100)	1			1		
<b>Metabolic</b>	<b>40</b>	<b>(32)</b>	<b>(25)</b>	<b>44</b>	<b>(28)</b>	<b>(19)</b>	<b>50</b>	<b>(8)</b>	<b>(2)</b>	<b>49</b>	<b>2</b>	<b>2</b>
<i>Avandia products</i>	10	(64)	(60)	15	(50)	(42)	25	(13)	4	23	4	(4)
<i>Bonviva/Boniva</i>	4		100	3	67		2		100	3		
<b>Anti-bacterials</b>	<b>42</b>	<b>(2)</b>	<b>2</b>	<b>47</b>		<b>12</b>	<b>43</b>	<b>(2)</b>	<b>2</b>	<b>44</b>	<b>5</b>	<b>10</b>
<i>Augmentin</i>	21	(10)	5	23	24	35	20	33	33	19		

<b>Oncology and emesis</b>	<b>25</b>	<b>41</b>	<b>47</b>	<b>17</b>	<b>(17)</b>	<b>(6)</b>	<b>18</b>	<b>21</b>	<b>29</b>	<b>15</b>	<b>27</b>	<b>36</b>
<i>Arzerra</i>							1					
<i>Hycamtin</i>	2	(33)	(33)	1	100		2	(50)		1		
<i>Promacta</i>	1											
<i>Tyverb/Tykerb</i>	9	14	29	8	13		9			7	>100	>100
<i>Votrient</i>				1								
<b>Vaccines</b>	<b>170</b>	<b>(28)</b>	<b>(17)</b>	<b>178</b>	<b>81</b>	<b>&gt;100</b>	<b>252</b>	<b>&gt;100</b>	<b>&gt;100</b>	<b>355</b>	<b>&gt;100</b>	<b>&gt;100</b>
<i>Boostrix</i>	6	(17)		4			5	67	67	4	(67)	(33)
<i>Cervarix</i>	34	>100	>100	25	>100	>100	17	>100	>100	12	>100	>100
<i>Fluarix, FluLaval</i>	8	(33)	(33)	17	50	70	(1)			4	>100	>100
Flu pandemic	46	(67)	(57)	49	>100	>100	140			242	>100	>100
Hepatitis	22	11	22	17		6	20	29	43	24	22	33
<i>Infanrix, Pediarix</i>	21	13	31	18	(6)	6	16	(6)		20	13	33
<i>Rotarix</i>	4	(33)	(33)	7	40	40	2	(75)	(75)	8	40	60
<i>Synflorix</i>	5	(33)	(17)	7	>100	>100	10	>100	>100	7		
<b>Dermatologicals</b>	<b>50</b>	<b>(12)</b>	<b>(2)</b>	<b>47</b>	<b>2</b>	<b>12</b>	<b>56</b>	<b>76</b>	<b>93</b>	<b>44</b>	<b>95</b>	<b>100</b>
<i>Bactroban</i>	3		50	4	(25)		2	(33)	(33)	4	100	100
<i>Dermovate</i>	6			6			7			6		
<i>Duac</i>	3	>100	>100	5	100	>100	6			1		
<i>Soriatane</i>												
<i>Zovirax</i>	12	(15)	(8)	11	(9)		13	(14)	(7)	10	(17)	(17)
<b>Other</b>	<b>88</b>		<b>11</b>	<b>59</b>	<b>14</b>	<b>16</b>	<b>69</b>	<b>(17)</b>	<b>(4)</b>	<b>59</b>	<b>11</b>	<b>4</b>
	<b>1,057</b>	<b>(16)</b>	<b>(6)</b>	<b>901</b>	<b>(1)</b>	<b>9</b>	<b>1,021</b>	<b>16</b>	<b>31</b>	<b>1,085</b>	<b>35</b>	<b>35</b>
<b>VIIV Healthcare (HIV)</b>	<b>45</b>	<b>5</b>	<b>10</b>	<b>44</b>	<b>6</b>	<b>22</b>	<b>49</b>	<b>24</b>	<b>32</b>	<b>37</b>	<b>(5)</b>	
<i>Combivir</i>	11		10	10	(20)		10			9		13
<i>Epivir</i>	5	100	67	5	(33)	(17)	5			5	(20)	
<i>Epzicom/Kivexa</i>	19	19	19	19	23	46	16		7	17	7	21
<i>Lexiva</i>	4		100		(33)	(100)	4		100	3		
<i>Selzentry</i>	1			2								
<i>Trizivir</i>	2			1	100		3	(100)	(25)	1	>100	

Pharmaceutical turnover includes co-promotion income.

GSK Annual Report 2010

**Table of Contents**

193

**Financial record****Quarterly trend****Consumer Healthcare turnover**

	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
Over-the-counter medicines	645	1	4	601	1	5	593	(2)	3	617	11	8
Oral healthcare	411	7	10	400	4	7	410	9	12	381	5	4
Nutritional healthcare	211	7	10	259	12	16	249	6	10	233	12	10
	1,267	4	7	1,260	4	8	1,252	3	7	1,231	9	7
	Q4 2010			Q3 2010			Q2 2010			Q1 2010		
	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%	£m	CER%	£%
USA	279	5	7	249	(4)		263		4	246	3	(5)
Europe	503	(3)	(5)	491	(2)	(3)	493	(2)	(3)	471	9	8
Rest of World	485	13	22	520	15	(25)	496	11	22	514	13	13
	1,267	4	7	1,260	4	8	1,252	3	7	1,231	9	7

GSK Annual Report 2010

**Table of Contents**

194

**Financial record****Five year record**

A record of financial performance is provided, analysed in accordance with current reporting practice. The information included in the Five year record is prepared in accordance with IFRS as adopted by the European Union and also with IFRS as issued by the International Accounting Standards Board.

	<b>2010</b>	2009	2008	2007	2006
<b>Turnover by business segment</b>	<b>£m</b>	£m	£m	£m	£m
Pharmaceutical	<b>23,382</b>	23,694	20,381	19,163	20,013
Consumer Healthcare	<b>5,010</b>	4,674	3,971	3,553	3,212
	<b>28,392</b>	28,368	24,352	22,716	23,225

	<b>2010</b>	2009	2008	2007	2006
<b>Pharmaceutical turnover by therapeutic area</b>	<b>£m</b>	£m	£m	£m	£m
Respiratory	<b>7,238</b>	6,977	5,817	5,032	4,991
Anti-virals	<b>1,086</b>	2,416	1,584	1,478	1,191
HIV	<b>1,566</b>	1,605	1,513	1,442	1,515
Central nervous system	<b>1,753</b>	1,870	2,897	3,348	3,642
Cardiovascular and urogenital	<b>2,570</b>	2,298	1,847	1,554	1,636
Metabolic	<b>678</b>	1,181	1,191	1,508	1,870
Anti-bacterials	<b>1,396</b>	1,457	1,301	1,213	1,271
Oncology and emesis	<b>688</b>	629	496	477	1,069
Vaccines	<b>4,326</b>	3,706	2,539	1,993	1,692
Dermatologicals	<b>1,087</b>	707	414	375	367
Other	<b>994</b>	848	782	743	769
	<b>23,382</b>	23,694	20,381	19,163	20,013

	<b>2010</b>	2009	2008	2007	2006
<b>Pharmaceutical turnover by geographic area</b>	<b>£m</b>	£m	£m	£m	£m
USA	<b>8,308</b>	9,294	8,894	9,273	10,353
Europe	<b>7,133</b>	7,720	6,483	5,560	5,437
Emerging Markets	<b>3,702</b>	3,000	2,282	1,883	1,769
Asia Pacific/Japan	<b>3,204</b>	2,715	1,918	1,701	1,666
Other	<b>1,035</b>	965	804	746	788
	<b>23,382</b>	23,694	20,381	19,163	20,013

Pharmaceutical turnover includes co-promotion income. In 2010 ViiV Healthcare turnover is included in the geographic area in which a sale is made.

	<b>2010</b>	2009	2008	2007	2006
<b>Consumer Healthcare turnover</b>	<b>£m</b>	£m	£m	£m	£m
OTC medicines	<b>2,456</b>	2,339	1,935	1,788	1,561
Oral healthcare	<b>1,602</b>	1,484	1,240	1,049	993
Nutritional healthcare	<b>952</b>	851	796	716	658
	<b>5,010</b>	4,674	3,971	3,553	3,212

GSK Annual Report 2010

---

**Table of Contents**

195

**Financial record**

	<b>2010</b>	2009	2008	2007	2006
<b>Financial results total</b>	<b>£m</b>	£m	£m	£m	£m
Turnover	<b>28,392</b>	28,368	24,352	22,716	23,225
Operating profit	<b>3,783</b>	8,425	7,141	7,593	7,808
Profit before taxation	<b>3,157</b>	7,891	6,659	7,452	7,799
Profit after taxation	<b>1,853</b>	5,669	4,712	5,310	5,498

	<b>pence</b>	pence	pence	pence	pence
Basic earnings per share	<b>32.1</b>	109.1	88.6	94.4	95.5
Diluted earnings per share	<b>31.9</b>	108.2	88.1	93.7	94.5

	<b>2010</b>	2009	2008
<b>Financial results before major restructuring</b>	<b>£m</b>	£m	£m
Turnover	<b>28,392</b>	28,368	24,352
Operating profit	<b>5,128</b>	9,257	8,259
Profit before taxation	<b>4,505</b>	8,726	7,782
Profit after taxation	<b>2,961</b>	6,283	5,551

	<b>pence</b>	pence	pence
Adjusted earnings per share	<b>53.9</b>	121.2	104.7
Adjusted diluted earnings per share	<b>53.5</b>	120.3	104.1

	<b>2010</b>	2009	2008	2007	2006
	<b>millions</b>	millions	millions	millions	millions
Weighted average number of shares in issue:					
Basic	<b>5,085</b>	5,069	5,195	5,524	5,643
Diluted	<b>5,128</b>	5,108	5,226	5,567	5,700

	<b>%</b>	%	%	%	%
Return on capital employed	<b>30.8</b>	82.8	73.1	76.2	90.6

Return on capital employed is calculated as total profit before taxation as a percentage of average net assets over the year.

	<b>2010</b>	2009	2008	2007	2006
<b>Balance sheet</b>	<b>£m</b>	£m	£m	£m	£m
Non-current assets	<b>26,194</b>	25,292	22,124	17,377	14,561
Current assets	<b>16,036</b>	17,570	17,269	13,626	10,992
Total assets	<b>42,230</b>	42,862	39,393	31,003	25,553
Current liabilities	<b>(12,794)</b>	(12,118)	(10,017)	(10,345)	(7,265)
Non-current liabilities	<b>(19,691)</b>	(20,002)	(21,058)	(10,748)	(8,640)
Total liabilities	<b>(32,485)</b>	(32,120)	(31,075)	(21,093)	(15,905)
Net assets	<b>9,745</b>	10,742	8,318	9,910	9,648
Shareholders' equity	<b>8,887</b>	10,005	7,931	9,603	9,386
Non-controlling interests	<b>858</b>	737	387	307	262
Total equity	<b>9,745</b>	10,742	8,318	9,910	9,648

GSK Annual Report 2010

---

**Table of Contents**

196

**Financial record****Number of employees**

	<b>2010</b>	2009	2008	2007	2006
USA	<b>17,555</b>	22,594	21,176	24,838	24,726
Europe	<b>39,910</b>	42,048	44,677	46,869	45,758
Rest of World:					
Asia Pacific, including China	<b>23,388</b>	21,011	18,983	17,525	17,570
Japan	<b>3,461</b>	3,264	3,174	3,284	3,195
Middle East, Africa	<b>3,609</b>	3,619	3,403	3,156	3,204
Latin America	<b>6,432</b>	5,169	5,228	5,249	5,856
Canada	<b>2,106</b>	2,208	2,362	2,562	2,386
Rest of World	<b>38,996</b>	35,271	33,150	31,776	32,211
	<b>96,461</b>	99,913	99,003	103,483	102,695
Manufacturing	<b>30,611</b>	31,162	32,622	33,995	33,235
Selling	<b>43,918</b>	44,621	42,430	44,499	44,484
Administration	<b>8,850</b>	9,405	8,787	8,960	9,024
Research and development	<b>13,082</b>	14,725	15,164	16,029	15,952
	<b>96,461</b>	99,913	99,003	103,483	102,695

The geographic distribution of employees in the table above is based on the location of GSK's subsidiary companies. The number of employees is the number of permanent employed staff at the end of the financial period. It excludes those employees who are employed and managed by GSK on a contract basis.

**Exchange rates**

As a guide to holders of ADS, the following tables set out, for the periods indicated, information on the exchange rate of US dollars for Sterling as reported by the Federal Reserve Bank of New York (noon buying rate)\*.

	<b>2010</b>	2009	2008	2007	2006
Average	<b>1.55</b>	1.56	1.85	2.00	1.85

The average rate for the year is calculated as the average of the noon buying rates for each day of the year.

	<b>Feb</b>	Jan	Dec	Nov	Oct	Sept
	<b>2011</b>	2011	2010	2010	2010	2010
High	<b>1.62</b>	1.60	1.59	1.63	1.60	1.58
Low	<b>1.60</b>	1.55	1.54	1.55	1.57	1.53

\* On 31st  
December 2008,  
the Federal



Reserve Bank of  
New York  
ceased  
publishing noon  
buying rates.  
The Bank of  
England 4pm  
buying rates  
have been used  
for subsequent  
calculations.

The 4pm buying rate on 24th February 2011 was £1 = US\$1.61.

GSK Annual Report 2010

---

**Table of Contents**

197

**Product development pipeline****Key**

	In-license or other alliance relationship with third party	BLA	Biological License Application
S	Month of first submission	MAA	Marketing Authorisation Application (Europe)
A	Month of first regulatory approval (for MAA, this is the first EU approval letter)	NDA	New Drug Application (USA)
		Phase I	Evaluation of clinical pharmacology, usually conducted in volunteers
AL/CR	Month Approvable or Complete Response Letter received indicates that ultimately approval may be given subject to resolution of outstanding queries	Phase II	Determination of dose and initial evaluation of efficacy, conducted in a small number of patients
		Phase III	Large comparative study (compound versus placebo and/or established treatment) in patients to establish clinical benefit and safety
PO	Month of EU Positive Opinion		
TA	FDA Tentative Approval		

MAA and NDA/BLA Regulatory milestones shown in the table below are those that have been achieved. Future filing dates are not included in this list.

Compound	Type	Indication	Phase	Achieved Regulatory review milestones
				MAA NDA/BLA
933776	beta amyloid monoclonal antibody	Alzheimer's disorders	I	
1070806	IL18 monoclonal antibody	metabolic disease	I	
1223249	NOGO-A monoclonal antibody	amyotrophic lateral sclerosis & multiple sclerosis	I	
2401502	domain antibody targetted multi-component vaccine	malignant melanoma	I	
2586881 (APN01)	recombinant human angiotensin converting anzyme 2	acute respiratory distress syndrome	I	
iboctadekin (+ Doxil)	IL18 immunomodulator (+ topoisomerase II inhibitor)	ovarian cancer	I	
otelixizumab	anti-CD3 monoclonal antibody (i.v.)	Graves eye disease	I	
otelixizumab	anti-CD3 monoclonal antibody (s.c. & i.v.)	rheumatoid arthritis	I	
otelixizumab	anti-CD3 monoclonal antibody (s.c.)	type 1 diabetes	I	
249320	myelin-associated glycoprotein monoclonal antibody	stroke	II	
315234	oncostatin M monoclonal antibody	rheumatoid arthritis	II	
768974	parathyroid hormone	osteoporosis	II	
albiglutide	glucagon-like peptide 1 (GLP 1) agonist	heart failure	II	

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

<i>Benlysta</i>	anti-B lymphocyte stimulator monoclonal antibody (s.c.)	systemic lupus erythematosus	II		
mepolizumab	anti-IL5 monoclonal antibody	severe asthma & nasal polyposis	II		
ofatumumab	anti-CD20 human monoclonal antibody (s.c.)	multiple sclerosis	II		
ofatumumab	anti-CD20 human monoclonal antibody (s.c.)	rheumatoid arthritis	II		
otelixizumab	anti-CD3 monoclonal antibody (i.v.)	myaesthesia gravis	II		
albiglutide	GLP 1 agonist	type 2 diabetes	III		
<i>Arzerra</i>	anti-CD20 human monoclonal antibody	chronic lymphocytic leukaemia, first line therapy & use in relapsed patients	III		
<i>Arzerra</i>	anti-CD20 human monoclonal antibody	diffuse large B cell lymphoma (relapsed patients)	III		
<i>Arzerra</i>	anti-CD20 human monoclonal antibody	follicular lymphoma (refractory & relapsed patients)	III		
otelixizumab	anti-CD3 monoclonal antibody (i.v.)	type 1 diabetes	III		
<i>Benlysta</i>	anti-B lymphocyte stimulator monoclonal antibody (i.v.)	systemic lupus erythematosus	Submitted	S: Jun10	S: Jun10
denosumab	anti-receptor activator for nuclear kappa (RANK) ligand human monoclonal antibody	bone metastatic disease	Submitted	N/A	N/A
<i>Arzerra</i>	anti-CD20 human monoclonal antibody	chronic lymphocytic leukaemia (refractory patients)	Approved	A: Apr10	A: Oct09
<i>Prolia</i>	anti-RANK ligand human monoclonal antibody	hormone ablative/chemotherapy bone loss in prostate cancer patients	Approved	N/A	N/A
<i>Prolia</i>	anti-RANK ligand human monoclonal antibody	postmenopausal osteoporosis	Approved	A: May10	N/A

**Cardiovascular & Metabolic**

1614235	sodium dependent glucose transport (SGLT1) inhibitor	type 2 diabetes	I		
2245840	SIRT1 activator	sarcopaenia (also COPD & psoriasis)	I		
256073	high affinity nicotinic acid receptor (HM74A) agonist	metabolic disorders	II		
557296	oxytocin antagonist	premature ejaculation	II		
1278863	prolyl hydroxylase inhibitor	anaemia associated with chronic renal disease	II		
1278863	prolyl hydroxylase inhibitor	peripheral arterial disease	II		
1292263	G-protein coupled receptor 119 (GRP119) agonist	metabolic disorders	II		
1521498	mu-opioid receptor inverse agonist	compulsive eating disorders	II		
2245840	SIRT1 activator	type 2 diabetes (also COPD & psoriasis)	II		

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

losmapimod	p38 kinase inhibitor	cardiovascular disease (also COPD & pain)	II
retosiban	oxytocin antagonist	threatened pre-term labour	II
rilapladib	Lp-PLA2 inhibitor	atherosclerosis	II
darapladib	Lp-PLA2 inhibitor	atherosclerosis	III
<i>Arixtra</i>	synthetic factor Xa inhibitor	treatment of acute coronary syndrome	Approved A: AL: Feb07 Aug07 & Sep07

GSK Annual Report 2010

---

**Table of Contents**

198

**Product development pipeline**

Compound	Type	Indication	Phase	Achieved Regulatory review milestones	
				MAA	NDA/BLA
<b>Infectious Diseases</b>					
2251052	leucyl t-RNA synthetase inhibitor (oral & i.v.)	bacterial infections	I		
2336805	hepatitis C virus inhibitor	hepatitis C	I		
2485852	hepatitis C virus inhibitor	hepatitis C	I		
1322322	polypeptide deformylase inhibitor	bacterial infections	II		
tafenoquine	8-aminoquinoline	Plasmodium vivax malaria	II		
<i>Relenza</i>	neuraminidase inhibitor (i.v.)	influenza	III		
<b>Neurosciences</b>					
2018682	sphingosine-1-phosphate receptor 1 (S1P1) agonist	multiple sclerosis	I		
239512	histamine H3 antagonist	dementia & schizophrenia	II		
649868	orexin antagonist	sleep disorders	II		
742457	5HT6 antagonist	dementia	II		
firategrast	dual alpha4 integrin antagonist (VLA4)	multiple sclerosis	II		
<i>Horizant</i>	voltage-gated calcium channel modulator	post-herpetic neuralgia	II	N/A	
losmapimod	p38 kinase inhibitor	pain (also cardiovascular disease & COPD)	II		
orvepitant	NK1 antagonist	depression & anxiety	II		
IPX066	dopamine precursor + DOPA decarboxylase inhibitor	Parkinson's disease	III		N/A
<i>Horizant</i>	voltage-gated calcium channel modulator	restless legs syndrome	Submitted		S: Sep08, Jan09 & Oct10
<i>Trobal/Potiga</i> (retigabine/ezogabine)	neuronal potassium channel opener	epilepsy - partial seizures	Submitted	PO: Jan11	CR: Nov10
<b>Oncology</b>					
2110183	AKT protein kinase inhibitor	cancer	I		
2126458	Pi3 kinase inhibitor	cancer	I		
2141795	AKT protein kinase inhibitor	cancer	I		

Edgar Filing: GLAXOSMITHKLINE PLC - Form 20-F

2256098	focal adhesion kinase inhibitor	cancer	I		
vestipitant	NK1 antagonist (i.v.)	post operative nausea & vomiting	I		
1120212 + BKM120	mitogen-activated protein kinase inhibitor (MEK1/2) + Pi3 alpha kinase inhibitor	cancer	I		
1120212	MEK1/2 inhibitor	pancreatic cancer	II		
1120212 +2118436	MEK1/2 inhibitor + BRaf protein kinase inhibitor	metastatic melanoma	II		
2285921	thrombopoietin receptor agonist	thrombocytopaenia	II		
foretinib	mesenchymal-epithelial transition factor (C-met) kinase inhibitor	papillary renal cell carcinoma and other cancers	II		
<i>Revolade/Promacta</i>	thrombopoietin receptor agonist	oncology-related thrombocytopaenia	II		
1120212	MEK1/2 inhibitor	metastatic melanoma	III		
2118436	BRaf protein kinase inhibitor	metastatic melanoma	III		
<i>Votrient</i>	multi-kinase angiogenesis inhibitor	ovarian cancer, maintenance therapy	III		
<i>Revolade/Promacta</i>	thrombopoietin receptor agonist	chronic liver disease induced thrombocytopaenia	III		
<i>Revolade/Promacta</i>	thrombopoietin receptor agonist	hepatitis C induced thrombocytopaenia	III		
<i>Tyverb/Tykerb</i>	Her2 and EGFR dual kinase inhibitor	breast cancer, adjuvant therapy	III		
<i>Tyverb/Tykerb</i>	Her2 and EGFR dual kinase inhibitor	gastric cancer	III		
<i>Tyverb/Tykerb</i>	Her2 and EGFR dual kinase inhibitor	head & neck squamous cell carcinoma (resectable disease)	III		
<i>Votrient</i>	multi-kinase angiogenesis inhibitor	renal cell cancer, adjuvant therapy	III		
<i>Votrient</i>	multi-kinase angiogenesis inhibitor	sarcoma	III		
<i>Votrient + Tyverb/Tykerb</i>	multi-kinase angiogenesis inhibitor + Her2 and EGFR dual kinase inhibitor	inflammatory breast cancer	III		
<i>Avodart</i>	5-alpha reductase inhibitor	reduction in the risk of prostate cancer	Submitted S: Sep09 & Mar10	CR: Jan11	
<i>Duodart/Jalyn</i>	5-alpha reductase inhibitor + alpha blocker	benign prostatic hyperplasia - fixed dose combination	Approved A: Mar10	A: Jun10	
<i>Revolade/Promacta</i>	thrombopoietin receptor agonist	idiopathic thrombocytopaenic	Approved A: Mar10	A: Nov08	

<i>Tyverb/Tykerb</i>	Her2 and EGFR dual kinase inhibitor	purpura breast cancer, first line therapy	Approved A: Jun10	A: Jan10
<i>Votrient</i>	multi-kinase angiogenesis inhibitor	renal cell cancer	Approved A: Jun10	A:Oct09

**Ophthalmology**

pazopanib	multi-kinase angiogenesis inhibitor (oral)	age-related macular degeneration (also cancer indications)	I
pazopanib	multi-kinase angiogenesis inhibitor (eye drops)	age-related macular degeneration	II

GSK Annual Report 2010

---

**Table of Contents**

199

**Product development pipeline**

Compound	Type	Indication	Phase	MAA	Achieved Regulatory review milestones NDA/BLA
<b>Respiratory &amp; Immuno-inflammation</b>					
610677	p38 kinase inhibitor (inhaled)	COPD	I		
705498	transient receptor potential vanilloid (TRPV1) antagonist (topical)	pruritis	I		
1322888	motilin receptor agonist	delayed gastric emptying	I		
1325756	chemokine receptor (CXCR2) antagonist	COPD	I		
1440115	urotensin antagonist	asthma	I		
2245840	SIRT1 activator	COPD (also type 2 diabetes & sarcopaenia)	I		
2245840	SIRT1 activator	psoriasis (also type 2 diabetes & sarcopaenia)	II		
256066	PDE4 inhibitor (inhaled)	COPD	II		
656933	chemokine receptor (CXCR2) antagonist	cystic fibrosis	II		
685698	glucocorticoid agonist	asthma	II		
681323	p38 kinase inhibitor (i.v.)	acute lung injury & acute respiratory distress syndrome	II		
705498	transient receptor potential vanilloid (TRPV1) antagonist (intranasal)	non-allergic rhinitis	II		
870086	novel glucocorticoid agonist (inhaled)	asthma	II		
870086	novel glucocorticoid agonist (topical)	atopic dermatitis	II		
961081	muscarinic antagonist, beta2 agonist	COPD	II		
962040	motilin receptor agonist	delayed gastric emptying	II		
1399686			II		



2190915	anti-inflammatory macrolide conjugate (oral) 5-lipoxygenase-activating protein (FLAP) inhibitor	inflammatory bowel disease asthma	II	
losmapimod	p38 kinase inhibitor (oral)	COPD (also cardiovascular disease & pain)	II	
573719	muscarinic acetylcholine antagonist	COPD	III	
573719 + vilanterol (642444)	muscarinic acetylcholine antagonist + long-acting beta2 agonist	COPD	III	
vilanterol (642444)	long-acting beta2 agonist	COPD	III	
1605786 (CCX282) <i>Relovair</i>	CCR9 antagonist	Crohn s disease	III	
(vilanterol + 685698) <i>Relovair</i>	long-acting beta2 agonist + glucocorticoid agonist	asthma	III	
(vilanterol + 685698)	long-acting beta2 agonist + glucocorticoid agonist	COPD	III	
<b>Paediatric Vaccines</b>				
Heptavalent combination vaccine	conjugated	Neisseria meningitis C, Haemophilus influenzae type b, diphtheria, Hepatitis B, tetanus, pertussis and poliomyelitis disease	II	
MMR	live attenuated	prophylaxis measles, mumps, rubella	II (USA)	A: Oct03
S. pneumoniae paediatric next generation	recombinant conjugated	Streptococcus pneumoniae disease	II	
<i>Mosquirix</i>	recombinant	prophylaxis malaria	III	N/A
<i>Nimenrix (MenACWY-TT)</i>	conjugated	prophylaxis (Plasmodium falciparum) Neisseria meningitis groups A, C, W & Y disease	Submitted	

<i>MenHibrix</i> (Hib-MenCY-TT)	conjugated	prophylaxis Neisseria meningitis groups C & Y & Haemophilus influenzae type b disease prophylaxis	Submitted N/A	CR: Jun10
<b>Other Vaccines</b>				
Flu pandemic	cell-culture based H5N1 vaccine	pandemic influenza prophylaxis	I	
HIV	recombinant	HIV disease prophylaxis	I	
HIV	recombinant	HIV disease immunotherapy	II	
Tuberculosis	recombinant	tuberculosis prophylaxis	II	
Flu vaccine	inactivated split quadrivalent	seasonal influenza prophylaxis	III	
Zoster	recombinant	Herpes Zoster prevention	III	
Flu (pre-) pandemic	H5N1 inactivated split monovalent (Quebec)	pre-pandemic & pandemic influenza prophylaxis	Submitted N/A	S:Jun09 (Canada)
<i>Pumarix</i>	H5N1 inactivated split monovalent (Quebec)	pandemic influenza prophylaxis	Submitted PO: Nov10	N/A

**Table of Contents**

200

**Product development pipeline**

Compound	Type	Indication	Phase	MAA	Achieved Regulatory review milestones NDA/BLA
<b>Antigen Specific Cancer Immunotherapeutic (ASCI)</b>					
PRAME	recombinant	treatment of metastatic melanoma	I		
PRAME	recombinant	treatment of resectable non-small cell lung cancer	I		
NY-ESO-1	recombinant	treatment of metastatic melanoma	I		
WT1	recombinant	treatment of acute myelogenous leukaemia	II		
MAGE-A3	recombinant	treatment of melanoma	III		
MAGE-A3	recombinant	treatment of non-small cell lung cancer	III		
<b>Rare Diseases</b>					
2402968	antisense oligonucleotide	Duchenne muscular dystrophy	III		
2696273	ex-vivo stem cell gene therapy	adenosine deaminase severe combined immune deficiency (ADA-SCID)	III		
migalastat HCl	pharmacological chaperone	Fabry disease	III		
<b>Stiefel (late stage assets only)</b>					
tazarotene foam	retinoid foam	acne vulgaris	III		
<i>Duac low dose</i>	clindamycin/benzoyl peroxide gel	acne vulgaris	Submitted		S: Nov10
<i>Sorilux</i> (calcipotriene foam)	vitamin D3 analog	mild to moderate plaque psoriasis	Approved		A: Oct10
itraconazole tablets	oral anti-fungal	onychomycosis	Approved		A: Apr10
<i>Veltin</i>	antibiotic/retinoid gel	acne vulgaris	Approved		A: Jul10
<b>HIV (ViiV Healthcare)</b>					
1265744	HIV integrase inhibitor (long-acting formulation)	HIV infections	I		
2248761		HIV infections	II		

PF-232798	non-nucleoside reverse transcriptase inhibitor CCR5 antagonist	HIV infections	II
UK-453061	non-nucleoside reverse transcriptase inhibitor	HIV infections	II
1349572	HIV integrase inhibitor	HIV infections	III
1349572 + abacavir sulphate + lamivudine	HIV integrase inhibitor + reverse transcriptase inhibitors (fixed dose combination)	HIV infections	III

Option-based alliances with third parties that include assets in Phase I or later development:

Company	Disease Area	Phase
Cancer Research UK	cancer	I
ChemoCentryx	inflammatory disease	I* & II
Galapagos	autoimmune disease	I*
OncoMed Pharmaceuticals	oncology	I*
Prosensa Therapeutics	neuroscience	I
Ranbaxy Laboratories	respiratory	I
Theravance	pain	I
Telethon Institute for Gene Therapy	stem cell gene therapy	I & II
Affiris	Alzheimer's disease treatment vaccine	II
Nabi	nicotine vaccine	III

\* Two assets

GSK Annual Report 2010

---

**Table of Contents**

201

**Shareholder information**

The Ordinary Shares of the company are listed on the London Stock Exchange and on the New York Stock Exchange (NYSE) in the form of American Depositary Shares (ADS). For details of listed debt and where it is listed refer to Note 32, Net debt .

**Share price**

	2010	2009	2008
	£	£	£
At 1st January	13.20	12.85	12.79
High during the year	13.40	13.34	13.85
Low during the year	10.95	9.87	9.95
At 31st December	12.40	13.20	12.85
Increase/(decrease)	(6.1%)	2.7%	0.5%

The table above sets out the middle market closing prices. The company's share price decreased by 6.1% in 2010. This compares with an increase in the FTSE 100 index by 9% during the year. The share price on 24th February 2011 was £11.78.

**Market capitalisation**

The market capitalisation, based on shares in issue excluding Treasury shares, of GlaxoSmithKline at 31st December 2010 was £64 billion. At that date GSK was the sixth largest company by market capitalisation on the FTSE index.

**SmithKline Beecham plc Floating Rate Unsecured Loan Stock 1990/2010**

The Loan Stock, which was not listed on any exchange, was redeemed in its entirety at par, i.e. £1 for every £1 of loan stock held, on 1st June 2010.

**Dividends**

GSK pays dividends quarterly. It continues to increase cash returns to shareholders through its dividend policy. Dividends remain an essential component of total shareholder return and GSK is committed to increasing its dividend over the long-term. Details of the dividends declared, the amount and the payment dates are given in Note 16 to the financial statements, Dividends .

**Dividends per share**

The table below sets out the dividends per share in the last five years.

Year	pence
2010	65
2009	61
2008	57
2007	53
2006	48

**Dividends per ADS**

The table below sets out the dividends per ADS in US dollars in the last five years, translated into US dollars at applicable exchange rates.

Year	US\$
2010	2.04
2009	1.93
2008	2.01
2007	2.14
2006	1.80

**Dividend calendar**

Quarter	Ex-dividend date	Record date	Payment date
	9th February 2011	11th February 2011	7th April 2011
Q4 2010			
Q1 2011	4th May 2011	6th May 2011	7th July 2011
			6th October 2011
Q2 2011	3rd August 2011	5th August 2011	
	2nd November 2011	4th November 2011	5th January 2012
Q3 2011			

**Financial reporting calendar**

Publication	Date
Results announcements	
Quarter 1	April 2011
Quarter 2	July 2011
Quarter 3	October 2011
Preliminary/Quarter 4	February 2012
	February/March 2012
Annual Report/Summary	

**Results announcements**

Results announcements are issued to the London Stock Exchange and are available on its news service. Shortly afterwards, they are issued to the media and sent to the US Securities and Exchange Commission and the NYSE.

**Financial reports**

GSK publishes an Annual Report and for the shareholder not needing the full detail of the Report, a Summary document. The Summary is sent to all shareholders. Shareholders may elect to receive the Annual Report by writing to the registrars. Alternatively shareholders may elect to receive notification by email of the publication of financial reports by registering on [www.shareview.co.uk](http://www.shareview.co.uk).

Copies of previous financial reports are available from the registrars in the UK and from the GSK Response Center in the USA.

**Table of Contents**

202

**Shareholder information****Corporate Responsibility Report**

We will publish our 2010 Corporate Responsibility Report online on 21st March 2011. This will outline GSK's approach and performance on responsibility areas including access to medicines, research and business ethics, environmental sustainability and community investment.

**Nature of trading market**

The following tables set out, for the periods indicated, the high and low middle market closing quotations in pence for the shares on the London Stock Exchange, and the high and low last reported sales prices in US dollars for the ADS on the NYSE.

	Pence per share	
	High	Low
Quarter ended 31st March 2011*	1270	1128
February 2011*	1200	1128
January 2011	1270	1129
December 2010	1277	1231
November 2010	1262	1212
October 2010	1319	1221
September 2010	1290	1249
Quarter ended 31st December 2010	1319	1212
Quarter ended 30th September 2010	1290	1095
Quarter ended 30th June 2010	1281	1119
Quarter ended 31st March 2010	1340	1196
Quarter ended 31st December 2009	1334	1219
Quarter ended 30th September 2009	1252	1063
Quarter ended 30th June 2009	1117	987
Quarter ended 31st March 2009	1305	1003
Year ended 31st December 2008	1385	995
Year ended 31st December 2007	1493	1160
Year ended 31st December 2006	1577	1326

	US dollars per ADS	
	High	Low
Quarter ended 31st March 2011*	39.86	36.33
February 2011*	39.15	36.98
January 2011	39.86	36.33
December 2010	40.04	38.66
November 2010	40.85	38.28
October 2010	41.86	39.04
September 2010	40.47	38.78
Quarter ended 31st December 2010	41.86	38.28

Quarter ended 30th September 2010	40.47	33.78
Quarter ended 30th June 2010	39.57	32.34
Quarter ended 31st March 2010	42.97	37.03
Quarter ended 31st December 2009	42.91	38.72
Quarter ended 30th September 2009	40.03	34.36
Quarter ended 30th June 2009	36.56	29.11
Quarter ended 31st March 2009	39.24	27.27
Year ended 31st December 2008	54.36	32.02
Year ended 31st December 2007	59.35	47.87
Year ended 31st December 2006	58.38	50.15

\* to 24th

February 2011

### **Taxation**

General information concerning the UK and US tax effects of share ownership is set out on page 210 Taxation information for shareholders .

### **Annual General Meeting 2011**

The Queen Elizabeth II Conference Centre, 5th May 2011  
Broad Sanctuary, Westminster,  
London SW1P 3EE

The AGM is the company's principal forum for communication with private shareholders. In addition to the formal business there will be a presentation by the Chief Executive Officer on the performance of the Group and its future development. There will be opportunity for questions to the Board, and the Chairmen of the Board's Committees will take questions on matters relating to those committees.

Investors holding shares through a nominee service should arrange with that nominee service to be appointed as a corporate representative or proxy in respect of their shareholding in order to attend and vote at the meeting.

ADR holders wishing to attend the meeting must obtain a proxy from The Bank of New York Mellon which will enable them to attend and vote on the business to be transacted. ADR holders may instruct The Bank of New York Mellon as to the way in which the shares represented by their ADR should be voted by completing and returning the voting card provided by the bank in accordance with the instructions given.

### **Documents on display**

The Articles of Association of the company and other documents referred to in this Annual Report are available for inspection at the Registered Office of the company.

### **Exchange controls and other limitations affecting security holders**

There are currently no UK laws, decrees or regulations restricting the import or export of capital or affecting the remittance of dividends or other payments to holders of the company's shares who are non-residents of the UK. There are no limitations relating only to non-residents of the UK under English law or the company's Articles of Association on the right to be a holder of, and to vote in respect of, the company's shares.

### **Duplicate publications**

Queries relating to receipt of duplicate copies of GSK's publications should be addressed to the registrars.

### **Investor relations**

Investor relations may be contacted as follows:

#### **UK**

980 Great West Road, Brentford, Middlesex TW8 9GS

Tel: +44 (0)20 8047 5000

#### **USA**



One Franklin Plaza, PO Box 7929, Philadelphia PA 19101

Tel: 1 888 825 5249 (US toll free)

Tel: +1 215 751 4000 (outside the USA)

GSK Annual Report 2010

---

**Table of Contents**

203

**Shareholder information**

**Registrar**

The company's registrars are:

Equiniti Limited

Aspect House, Spencer Road, Lancing, West Sussex BN99 6DA

[www.shareview.co.uk](http://www.shareview.co.uk)

Tel: 0871 384 2991 (inside the UK)

Tel: +44 (0)121 415 7067 (outside the UK)

Lines are open from 8.30am to 5.30pm, Monday to Friday.

Equiniti also provides the following services:

Nominee dealing account and Individual Savings Account (ISA)

GlaxoSmithKline Corporate Sponsored Nominee

Shareview service

Share dealing service

Dividend Reinvestment Plan.

**Share dealing service**

Shareholders may trade shares, either held in certificates or in the Corporate Sponsored Nominee by internet or telephone through Shareview Dealing, a share dealing service provided by Equiniti Financial Services Limited. For internet deals log on to [www.shareview.co.uk/dealing](http://www.shareview.co.uk/dealing). For telephone deals call 08456 037 037 (inside the UK only). For the Investment Account and ISA service, either [www.shareview.co.uk/dealing](http://www.shareview.co.uk/dealing) or call 0845 300 0430. Telephone services are available between 8.00am to 6.00pm, Monday to Friday (market trading hours 8.00am to 4.30pm).

**Glaxo Wellcome and SmithKline Beecham Corporate PEPs**

The Share Centre Limited

Oxford House, Oxford Road, Aylesbury, Bucks HP21 8SZ

Tel: +44 (0)1296 414141

**ADR programme administrator**

The ADR programme is administered by:

BNY Mellon Shareowner Services

PO Box 358516

Pittsburgh, PA 15252-8516

[www.bnymellon.com/shareowner](http://www.bnymellon.com/shareowner)

Tel: 1 877 353 1154 (US toll free)

Tel: +1 201 680 6825 (outside the USA)

email: [shrrelations@bnymellon.com](mailto:shrrelations@bnymellon.com)

The administrators also provide Global BuyDIRECT, a direct ADS purchase/sale and dividend reinvestment plan for ADR holders.

**GSK Response Center**

Tel: 1 888 825 5249 (US toll free)

The provision of the details above is not intended to be an invitation or inducement to engage in an investment activity. Advice on share dealing should be obtained from a stockbroker or independent financial adviser.

**Analysis of shareholdings at 31st December 2010**

	Number of accounts	% of total accounts	% of total shares	Number of shares
<b>Holding of shares</b>				
Up to 1,000	112,292	71	1	41,170,410
1,001 to 5,000	35,996	23	1	77,156,810
5,001 to 100,000	8,144	5	2	117,679,956
100,001 to 1,000,000	827	1	5	302,361,401
Over 1,000,000	411		91	5,132,089,600
	157,670	100	100	5,670,458,177
<b>Held by</b>				
Nominee companies	28,100	18	74	4,195,447,676
Investment and trust companies	39			1,626,510
Insurance companies	8			4,834
Individuals and other corporate bodies	129,521	82	5	252,304,068
BNY (Nominees) Limited	1		13	746,880,931
Held as Treasury shares by GlaxoSmithKline	1		8	474,194,158
	157,670	100	100	5,670,458,177

The Bank of New York Mellon's holding held through BNY (Nominees) Limited represents the company's ADR programme, whereby each ADS represents two Ordinary Shares of 25p nominal value. At 24th February 2011, BNY (Nominees) Limited held 752,137,377 Ordinary Shares representing 14.50% of the issued share capital excluding Treasury shares at that date.

At 24th February 2011, the number of holders of shares in the USA was 1,118 with holdings of 1,314,614 shares, and the number of registered holders of the ADR was 32,203 with holdings of 376,067,688 ADR. Certain of these shares and ADR were held by brokers or other nominees. As a result the number of holders of record or registered holders in the USA is not representative of the number of beneficial holders or of the residence of beneficial holders.

**Table of Contents**

204

**Taxation information for shareholders**

A summary of certain UK tax and US federal income tax consequences for certain holders of shares and ADR who are citizens of the UK or the USA is set out below. It is not a complete analysis of all the possible tax consequences of the purchase or ownership of these securities. It is intended only as a general guide. Holders are advised to consult their advisers with respect to the tax consequences of the purchase and ownership of their shares or ADR, and the consequences under state and local tax laws in the USA and the implications of the current UK/US Income Tax convention.

US holders of ADR generally will be treated as the owners of the underlying shares for the purposes of the current USA/UK double taxation conventions relating to income and gains (Income Tax Convention), estate and gift taxes (Estate and Gift Tax Convention) and for the purposes of the US Internal Revenue Code of 1986, as amended (the Code).

**UK shareholders**

This summary only applies to a UK resident shareholder that holds shares as capital assets.

**Taxation of dividends**

UK resident individual shareholders will generally be subject to UK income tax on the full amount of dividends paid, grossed up for the amount of a one ninth dividend tax credit. The tax credit may be set against the individual's income tax liability in respect of the gross dividend, but is not repayable to shareholders with a tax liability of less than the associated tax credit. For the tax year 2010-11 and subsequent tax years, an additional rate of income tax on dividends is imposed for taxpayers whose income is above £150,000. UK resident shareholders that are corporation taxpayers should note that dividends are generally entitled to exemption from corporation tax. If shareholders are in any doubt as to their position, they should consult their own professional advisers.

**Taxation of capital gains**

UK shareholders may be liable for UK tax on gains on the disposal of shares or ADR. For disposals by individuals, and subject to the availability of any exemption or relief such as the annual exempt amount a taxable capital gain accruing on a disposal of shares or ADR will be taxed at 28% if, after all allowable deductions, such shareholder's taxable income for the tax year exceeds the basic rate income tax limit. In other cases, a taxable capital gain accruing on a disposal of shares or ADR may be taxed at 18% or 28% or at a combination of both rates. Corporation taxpayers may be entitled to an indexation allowance which applies to reduce capital gains to the extent that such gains arise due to inflation. Indexation allowance may reduce a chargeable gain but will not create an allowable loss.

**Inheritance tax**

Individual shareholders may be liable to inheritance tax on the transfer of shares or ADR. Tax may be charged on the amount by which the value of the shareholder's estate is reduced as a result of any transfer by way of gift or other disposal at less than full market value.

If such a gift or other disposal were subject to both UK inheritance tax and US estate or gift tax, the Estate and Gift Tax Convention would generally provide for tax paid in the USA to be credited against tax payable in the UK.

**Stamp duty**

UK stamp duty or stamp duty reserve tax (SDRT) will, subject to certain exemptions, be payable on the transfer of shares at a rate of 0.5% of the consideration for the transfer.

**US shareholders**

This summary only applies to a shareholder (a citizen or resident of the USA or a domestic corporation or a person that is otherwise subject to US federal income tax on a net income basis in respect of the shares or ADR) that holds shares or ADR as capital assets, is not resident in the UK for UK tax purposes and does not hold shares for the purposes of a trade, profession or vocation that is carried on in the UK through a branch or agency. The summary also does not address the tax treatment of holders that are subject to special tax rules, such as banks, tax-exempt entities, insurance companies, dealers in securities or currencies, persons that hold shares or ADR as part of an integrated investment (including a straddle) comprised of a share or ADR and one or more other positions, and persons that own

(directly or indirectly) 10% or more of the voting stock of GSK.

**Taxation of dividends**

The gross amount of dividends received is treated as foreign source dividend income for US tax purposes. It is not eligible for the dividend received deduction allowed to US corporations. Dividends on ADR are payable in US dollars; dividends on shares are payable in Sterling. Dividends paid in pounds Sterling will be included in income in the US dollar amount calculated by reference to the exchange rate on the day the dividends are received by the holder. Subject to certain exceptions for short-term or hedged positions, an individual eligible US holder will be subject to US taxation at a maximum rate of 15% in respect of qualified dividends received before 2013.

**Taxation of capital gains**

Generally, US holders will not be subject to UK capital gains tax, but will be subject to US tax on capital gains realised on the sale or other disposal of shares or ADR. Such gains will be long-term capital gains (subject to reduced rates of taxation for individual holders) if the shares or ADR were held for more than one year.

**Information reporting and backup withholding**

Dividends and payments of the proceeds on a sale of shares or ADR, paid within the USA or through certain US-related financial intermediaries are subject to information reporting and may be subject to backup withholding unless the US holder is a corporation or other exempt recipient or provides a taxpayer identification number and certifies that no loss of exemption has occurred. Non-US holders generally are not subject to information reporting or backup withholding, but may be required to provide a certification of their non-US status in connection with payments received. Any amounts withheld will be allowed as a refund or credit against a holder's US federal income tax liability provided the required information is furnished to the IRS.

**Estate and gift taxes**

Under the Estate and Gift Tax Convention, a US shareholder is not generally subject to UK inheritance tax.

**Stamp duty**

UK stamp duty or SDRT will, subject to certain exemptions, be payable on any issue or transfer of shares to the ADR custodian or depository at a rate of 1.5% of their price (if issued), the amount of any consideration provided (if transferred on sale), or their value (if transferred for no consideration).

No SDRT would be payable on the transfer of, or agreement to transfer an ADR. No UK stamp duty should be payable on the transfer of an ADR provided that any instrument of transfer is executed and remains at all times outside the UK. Any stamp duty on the transfer of an ADR would be payable at a rate of 0.5% of the consideration for the transfer. Any sale of the underlying shares would, subject to certain exceptions, result in liability to UK stamp duty or, as the case may be, SDRT at a rate of 0.5%.

**Table of Contents**

205

**Glossary of terms**

<b>Terms used in the Annual Report</b>	<b>US equivalent or brief description</b>
Accelerated capital allowances	Tax allowance in excess of depreciation arising from the purchase of fixed assets that delay the charging and payment of tax. The US equivalent of tax depreciation.
American Depositary Receipt (ADR)	Receipt evidencing title to an ADS. Each GlaxoSmithKline ADR represents two Ordinary Shares.
American Depositary Shares (ADS)	Listed on the New York Stock Exchange; represents two Ordinary Shares.
Basic earnings per share	Basic income per share.
Called-up share capital	Ordinary Shares, issued and fully paid.
CER growth	Growth at constant exchange rates.
Combined Code	Guidelines required by the Listing Rules of the Financial Services Authority to address the principal aspects of Corporate Governance.
The company	GlaxoSmithKline plc.
Currency swap	An exchange of two currencies, coupled with a subsequent re-exchange of those currencies, at agreed exchange rates and dates.
Defined benefit plan	
Table of Contents	

422

Pension plan with specific employee benefits, often called final salary scheme .

Defined contribution plan

Pension plan with specific contributions and a level of pension dependent upon the growth of the pension fund.

Derivative financial instrument

A financial instrument that derives its value from the price or rate of some underlying item.

Diluted earnings per share

Diluted income per share.

Employee Share Ownership Plan Trusts

Trusts established by the Group to satisfy share-based employee incentive plans.

Finance lease

Capital lease.

Freehold

Ownership with absolute rights in perpetuity.

Gearing ratio

Net debt as a percentage of total equity.

The Group

GlaxoSmithKline plc and its subsidiary undertakings.

Hedging

The reduction of risk, normally in relation to foreign currency or interest rate movements, by making off-setting commitments.

Intangible fixed assets

Assets without physical substance, such as computer software, brands, licences, patents, know-how and marketing rights purchased from outside parties.

Profit	Income.
Profit attributable to shareholders	Net income.
Share capital	Ordinary Shares, capital stock or common stock issued and fully paid.
Shareholders funds	Shareholders equity.
Share option	Stock option.
Share premium account	Additional paid-up capital or paid-in surplus (not distributable).
Shares in issue	The number of shares outstanding.
Subsidiary	An entity in which GlaxoSmithKline holds a majority shareholding and/or exercises control.
Treasury share	Treasury stock.
Turnover	Revenue.



**Table of Contents**

206

**Articles of Association of GlaxoSmithKline**

The following is a summary of the principal provisions of the company's Articles of Association (the "Articles"). Shareholders should not rely on this summary, but should instead refer to the current Articles which are filed with the Registrar of Companies in the UK. The Articles contain the fundamental provisions of the company's constitution, and the rules for the internal management and control of the company. The company has no statement of objects in its Articles of Association and accordingly its objects are unrestricted in accordance with the provisions of the Companies Act 2006.

**Articles of Association****(a) Voting**

All resolutions put to the vote at general meetings will be decided by poll. On a poll, every shareholder who is present in person or by proxy shall have one vote for every Ordinary Share of which he or she is the holder. In the case of joint holders of a share, the vote of the senior who tenders a vote, whether in person or by proxy, shall be accepted to the exclusion of the votes of the other joint holders, and seniority shall be determined by the order in which the names stand on the register. Unless the Directors otherwise decide, the right to attend a general meeting and voting rights may not be exercised by a shareholder who has not paid to the company all calls and other sums then payable by him or her in respect of his or her Ordinary Shares. The right to attend a general meeting and voting rights may not be exercised by a shareholder who is subject to an order under Section 794 of the Companies Act 2006 because he or she has failed to provide the company with information concerning his or her interests in Ordinary Shares within the prescribed period, as required by Section 793 of the Companies Act 2006.

**(b) Transfer of Ordinary Shares**

Any shareholder may transfer his or her Ordinary Shares which are in certificated form by an instrument of transfer in any usual form or in any other form which the Directors may approve. Such instrument must be properly signed, stamped or certified and lodged with the company together with the relevant share certificate(s) and such other evidence as the Directors may reasonably require to show the right of the transferor to make the transfer.

Any member may transfer title to his or her uncertificated Ordinary Shares by means of a relevant system, such as CREST.

The transferor of a share is deemed to remain the holder until the transferee's name is entered on the register.

The Directors may decline to register any transfer of any Ordinary Share which is not fully paid.

Registration of a transfer of uncertificated Ordinary Shares may be refused in the circumstances set out in the uncertificated securities rules, and where, in the case of a transfer to joint holders, the number of joint holders to whom the uncertificated Ordinary Share is to be transferred exceeds four.

The Articles contain no other restrictions on the transfer of fully paid certificated Ordinary Shares provided: (i) the instrument of transfer is duly stamped or certified or otherwise shown to the satisfaction of the Directors to be exempt from stamp duty and is accompanied by the relevant share certificate and such other evidence of the right to transfer as the Directors may reasonably require; (ii) the transfer, if to joint transferees, is in favour of not more than four transferees; (iii) the instrument of transfer is in respect of only one class of shares; and (iii) the holder of the Ordinary Shares is not subject to an order under Section 794 of the Companies Act 2006. Notice of refusal to register a transfer must be sent to the transferee within two months of the instrument of transfer being lodged. The Directors may decline to register a transfer of Ordinary Shares by a person holding 0.25 per cent. or more of the existing Ordinary Shares if such person is subject to an order under Section 794 Companies Act 2006, after failure to provide the company with information concerning interests in those Ordinary Shares required to be provided under Section 793 of the Companies Act 2006, unless the transfer is carried out pursuant to an arm's length sale.

Provisions in the Articles will not apply to uncertificated Ordinary Shares to the extent that they are inconsistent with:

(i) the holding of Ordinary Shares in uncertificated form;

(ii) the transfer of title to Ordinary Shares by means of a system such as CREST; and

(iii) any provisions of the relevant regulations.

**(c) Dividends and distribution of assets on liquidation**

The profits of the company which are available for distribution and permitted by law to be distributed and which the company may by ordinary resolution from time to time declare, upon the recommendation of the Directors, to distribute by way of dividend, in respect of any accounting reference period shall be distributed by way of dividend among holders of Ordinary Shares.

If in their opinion the company's financial position justifies such payments, the Directors may, as far as any applicable legislation allows, pay interim dividends on shares of any class of such amounts and in respect of such periods as they think fit. Except in so far as the rights attaching to, or the terms of issue of, any share otherwise provide, all dividends will be declared, apportioned and paid pro rata according to the amounts paid up on the shares during any portion of the period in respect of which the dividend is paid. As the company has only one class of Ordinary Shares, the holders of such Ordinary Shares will be entitled to participate in any surplus assets in a winding-up in proportion to their shareholdings.

**(d) Variation of rights and changes in capital**

Subject to the provisions of any statute (including any orders, regulations or other subordinate legislation made under it) from time to time in force concerning companies in so far as it applies to the company (the Companies Acts), the rights attached to any class of shares may be varied with the written consent of the holders of three-quarters in nominal value of the issued shares of that class (excluding any shares of that class held as treasury shares) or with the sanction of a special resolution passed at a separate meeting of the holders of shares of that class. At every such separate meeting, the provisions of the Articles relating to general meetings shall apply, except the necessary quorum shall be at least two persons holding or representing as proxy at least one-third in nominal value of the issued shares of the relevant class (but provided that at any adjourned meeting any holder of shares of the relevant class present in person or by proxy shall be a quorum).

GSK Annual Report 2010

---

**Table of Contents**

207

**Articles of Association of GlaxoSmithKline**

The rights conferred upon the holders of any Ordinary Shares shall not, unless otherwise expressly provided in the rights attaching to those Ordinary Shares, be deemed to be varied by the creation or issue of further shares ranking *pari passu* with them.

**(e) Unclaimed dividends**

All dividends or other sums payable on or in respect of any Ordinary Shares which remain unclaimed may be invested or otherwise made use of by the Directors for the benefit of the company until claimed. Unless the Directors decide otherwise, any dividend or other sums payable on or in respect of any Ordinary Shares unclaimed after a period of twelve years from the date when declared or became due for payment will be forfeited and revert to the company. The company may stop sending dividend cheques or warrants by post, or employ such other means of payment in respect of any Ordinary Shares, if at least two consecutive payments have remained uncashed or are returned undelivered or if one payment has remained uncashed or is returned undelivered and the company cannot establish a new address for the holder after making reasonable enquiries; however, in either case, the company must resume sending cheques or warrants or employ such other means of payment if the holder or any person entitled to the Ordinary Shares by transmission requests the resumption.

**(f) Untraced shareholders**

The company may sell any Ordinary Shares in the company after advertising its intention and waiting for three months if the Ordinary Shares have been in issue for at least ten years and during that period at least three dividends have become payable on them and have not been claimed and, so far as any Director is aware, the company has not received any communication from the holder of the Ordinary Shares or any person entitled to them by transmission. Upon any such sale, the company will become indebted to the former holder of the Ordinary Shares or the person entitled to them by transmission for an amount equal to the net proceeds of sale.

**(g) Limitations on rights of non-resident or foreign shareholders**

There are no limitations imposed by the Articles on the rights of non-resident or foreign shareholders except that there is no requirement for the company to serve notices on shareholders outside the United Kingdom and the United States, if no address in the United States or United Kingdom has been provided to the company.

**(h) General meetings of shareholders**

The Articles rely on the Companies Act 2006 provisions dealing with the calling of general meeting. The company is required by the Companies Act 2006 to hold an annual general meeting each year. General meetings of shareholders may be called as necessary by the Directors and must be called promptly upon receipt of a requisition from shareholders. Under the Companies Act 2006, an annual general meeting must be called by notice of at least twenty one days. A general meeting other than an annual general meeting may be called on not less than fourteen clear days notice provided a special resolution reducing the notice period to fourteen clear days has been passed at the immediately preceding annual general meeting or a general meeting held since that annual general meeting.

**(i) Conflicts of interest**

The Directors may, subject to the provisions of the Articles, authorise any matter which would otherwise involve a Director breaching his or her duty under the Companies Acts to avoid conflicts of interest (each a Conflict). A Director seeking authorisation in respect of a Conflict shall declare to the other Directors the nature and extent of his or her Conflict as soon as is reasonably practicable and shall provide the other Directors with such details of the matter as are necessary to decide how to address the Conflict. The board may resolve to authorise the relevant Director in relation to any matter the subject of a Conflict, save that the relevant Director and any other Director with a similar interest shall not count towards the quorum nor vote on any resolution giving such authority, and, if the other Directors so decide, shall be excluded from any meeting of the Directors while the Conflict is under consideration.

**(j) Other Conflicts of interest**

Subject to the provisions of the Companies Acts, and provided the nature and extent of a Director's interest has been declared to the Directors, a Director may:

(i)

be party to, or otherwise interested in, any contract with the company, or in which the company has a direct or indirect interest,

- (ii) hold any other office or place of profit with the company (except that of auditor) in conjunction with his office of director for such period and upon such terms, including remuneration, as the Directors may decide;
- (iii) act by himself or through a firm with which he is associated in a professional capacity for the company or any other company in which the company may be interested (otherwise than as auditor);
- (iv) be or become a director of, or employed by, or otherwise be interested in any holding company or subsidiary company of the company or any other company in which the company may be interested; and
- (v) be or become a director of any other company in which the company does not have an interest and which cannot reasonably be regarded as giving rise to a conflict of interest at the time of his appointment as director of that other company.

No contract in which a Director is interested shall be liable to be avoided, and any Director who is so interested is not liable to account to the company or its shareholders for any benefit realised by the contract by reason of the Director holding that office or of the fiduciary relationship thereby established. However, no Director may vote on, or be counted in the quorum in relation to any resolution of the board relating specifically to his or her own appointment (including remuneration) or the terms of his or her termination of appointment or relating to any contract in which he or she has an interest (subject to certain exceptions).

Subject to the Companies Acts, the company may by ordinary resolution suspend or relax to any extent the provisions relating to directors' interests or restrictions on voting or ratify any transaction not duly authorised by reason of a contravention of such provisions.

**Table of Contents**

208

**Articles of Association of GlaxoSmithKline****(k) Directors remuneration**

Each of the Directors will be paid a fee at such rate as may from time to time be determined by the Directors, but the total fees paid to all of the Directors for acting as Directors (including amounts paid to any Director who acts as chairman or is chairman of, or serves on any committee of the Board of Directors but excluding any amounts paid under any other provision of the Articles) shall not exceed the higher of: (i) £3 million a year; and (ii) any higher amount as the company may by ordinary resolution decide. Such fees may be satisfied in cash or in shares or any other non-cash form. Any Director who is appointed to any executive office, acts as chairman, acts as senior independent director, acts as a scientific/medical expert on the board, serves on any committee of the Directors or performs any other services which the Directors consider to extend beyond the ordinary services of a Director shall be entitled to receive such remuneration (whether by way of salary, commission or otherwise) as the Directors may decide. Each Director may be paid reasonable travelling, hotel and other incidental expenses he or she incurs in attending and returning from meetings of the Directors or committees of the Directors, or general meetings of the company, or otherwise incurred in connection with the performance of his or her duties for the company.

**(l) Pensions and gratuities for Directors**

The Directors or any committee authorised by the Directors may provide benefits by the payment of gratuities, pensions or insurance or in any other manner for any Director or former Director or their relations, connected persons or dependants, but no benefits (except those provided for by the Articles) may be granted to or in respect of a Director or former Director who has not been employed by or held an executive office or place of profit under the company or any of its subsidiary undertakings or their respective predecessors in business without the approval of an ordinary resolution of the company.

**(m) Borrowing powers**

Subject to the provisions of the Companies Act 2006, the Directors may exercise all the company's powers to borrow money; to mortgage or charge all or any of the company's undertaking, property (present and future), and uncalled capital; to issue debentures and other securities; and to give security either outright or as collateral security for any debt, liability or obligation of the company or of any third party.

**(n) Retirement and removal of Directors**

A Director is subject to re-election at every annual general meeting of the company if he or she: (i) held office at the time of the two previous annual general meetings and did not retire by rotation at either of them; (ii) has held office for a continuous period of nine years or more; or (iii) he or she has been appointed by the Directors since the last annual general meeting.

The company may by special resolution remove any Director before the expiration of his or her period of office. No Director is required to retire by reason of his or her age, nor do any special formalities apply to the appointment or re-election of any Director who is over any age limit. No shareholding qualification for Directors shall be required.

**(o) Vacation of office**

The office of a director shall be vacated if:

- (i) he resigns or offers to resign and the board resolves to accept such offer;
- (ii) his resignation is requested by all of the other directors and all of the other directors are not less than three in number;
- (iii) he is or has been suffering from mental or physical ill health and the board resolves that his office be vacated;
- (iv) he is absent without permission of the board from meetings of the board (whether or not an alternate director appointed by him attends) for six consecutive months and the board resolves that his office is vacated;

- (v) he becomes bankrupt or compounds with his creditors generally;
- (vi) he is prohibited by law from being a director;
- (vii) he is removed from office pursuant to the Articles or the Companies Acts.

**(p) Share rights**

Subject to any rights attached to existing shares, shares may be issued with such rights and restrictions as the company may by ordinary resolution decide, or, if there is no such resolution or so far as it does not make specific provision, as the board may decide. Such rights and restrictions shall apply as if they were set out in the Articles. Redeemable shares may be issued, subject to any rights attached to existing shares. The board may determine the terms, conditions and manner of redemption of any redeemable share so issued. Such terms and conditions shall apply to the relevant shares as if they were set out in the Articles. Subject to the Articles, any resolution passed by the shareholders and other shareholders' rights, the Board may decide how to deal with any shares in the company.

**Table of Contents**

209

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

On 4th November 2003, the New York Stock Exchange (the NYSE) adopted new corporate governance standards. The application of the NYSE's standards is restricted for foreign companies, recognising that they have to comply with domestic requirements. As a foreign private issuer, GlaxoSmithKline plc (GlaxoSmithKline or the Company) must comply with the following NYSE standards:

1. the Company must satisfy the audit committee requirements of the Securities and Exchange Commission (the SEC);
2. the Chief Executive Officer (the CEO) must promptly notify the NYSE in writing after any executive officer of the Company becomes aware of any non-compliance with any applicable provisions of the NYSE's corporate governance standards;
3. the Company must submit an annual affirmation to the NYSE affirming GlaxoSmithKline's compliance with applicable NYSE corporate governance standards, and submit interim affirmations to the NYSE notifying it of specified changes to the audit committee or a change to the status of the Company as a foreign private issuer; and
4. the Company must provide a brief description of any significant differences between its corporate governance practices and those followed by US companies under the NYSE listing standards.

As a Company listed on the London Stock Exchange, GlaxoSmithKline is required to comply with the UK Listing Authority Listing Rules and to report non-compliance with the UK Corporate Governance Code, which came into effect for the Company from 1st January 2011, formerly the Combined Code on Corporate Governance (the UK Corporate Governance Code).

The table below discloses differences between GlaxoSmithKline's current domestic corporate governance practices, which are based on the UK Corporate Governance Code that came into effect from 1st January 2011 and which therefore differs in certain respects from GlaxoSmithKline's practices during 2010, and the NYSE corporate governance standards applicable to US companies.

<b>NYSE Corporate Governance Standards</b>	<b>Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards</b>
--	---

**Director Independence**

- |  |   |
|--|---|
| 1. Listed companies must have a majority of independent directors. | GlaxoSmithKline complies with the equivalent domestic requirements contained in the UK Corporate Governance Code (formerly the Combined Code). A new edition of the UK Corporate Governance Code, for reporting years beginning on or after 29th June 2010 was issued in June 2010. |
|--|---|

The UK Corporate Governance Code provides that the board of directors of GlaxoSmithKline (the Board) and its committees should have the appropriate balance of skills, experience, independence and knowledge of the company to enable them to discharge their respective duties and responsibilities effectively (B.1). The Board

should include an appropriate combination of Executive and Non-Executive Directors (and, in particular, independent Non-Executive Directors) such that no individual or small group of individuals can dominate the Board's decision taking (B.1). At least half the Board, excluding the Chairman, should comprise Non-Executive Directors determined by the Board to be independent (B.1.2). The roles of Chairman and Chief Executive should not be exercised by the same individual. The division of responsibilities between the Chairman and Chief Executive should be clearly established, set down in writing and agreed by the Board (A.2.1).

The Board considers that Professor Sir Roy Anderson, Dr Burns, Mr Culp, Sir Crispin Davis, Sir Deryck Maughan, Mr James Murdoch, Dr Podolsky, Mr de Swaan and Sir Robert Wilson are independent under the UK Corporate Governance Code.

A majority of the Board members are independent Non-Executive Directors and, in accordance with the recommendations of the UK Corporate Governance Code, the Board has appointed one of the independent Non-Executive Directors as Senior Independent Director to provide a sounding board for the Chairman and act as an intermediary for other Non-Executive Directors where necessary (A.4.1).

GSK Annual Report 2010

---



**Table of Contents**

210

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

<b>NYSE Corporate Governance Standards</b>	<b>Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards</b>
<p><b>2.</b> In order to tighten the definition of independent director for purposes of these standards:</p> <p>(a) No director qualifies as independent unless the board of directors affirmatively determines that the director has no material relationship with the listed company (either directly or as a partner, shareholder or officer of an organization that has a relationship with the company).</p> <p>(b) In addition, a director is not independent if:</p> <p>(i) The director is, or has been within the last three years, an employee of the listed company, or an immediate family member is, or has been within the last three years, an executive officer, of the listed company.</p> <p>(ii) The director has received, or has an immediate family member who has received, during any twelve-month period within the last three years, more than \$120,000 in direct compensation from the listed company, other than director and committee fees and pension or other forms of deferred compensation for prior service (provided such compensation is not contingent in any way on continued service).</p> <p>(iii) (A) The director is a current partner or employee of a firm that is the listed company's internal or external auditor; (B) the director has an immediate family member who is a current partner of such a firm; (C) the director has an immediate family member who is a current employee</p>	<p>GlaxoSmithKline complies with the corresponding domestic requirements contained in the UK Corporate Governance Code, which sets out the principles for the Company to determine whether a director is independent.</p> <p>The Board is required to determine and state its reasons for the determination of whether directors are independent in character and judgment and whether there are relationships or circumstances which are likely to affect, or could affect, the directors' judgment. In undertaking this process, the Board is required, amongst other factors, to consider if the director:</p> <p>(a) has been an employee of GlaxoSmithKline within the last five years;</p> <p>(b) has, or has had within the last three years, a material business relationship with the Company either directly or as a partner, shareholder, director or senior employee of a body that has such a relationship with the Company;</p> <p>(c) has received or receives additional remuneration from the Company apart from a director's fee, participates in the Company's share option or a performance-related pay scheme, or is a member of the Company's pension scheme;</p> <p>(d) has close family ties with any of the Company's advisers, directors or senior employees;</p> <p>(e) holds cross-directorships or has significant links with other directors through involvement in other companies or bodies;</p> <p>(f) represents a significant shareholder; or</p> <p>(g) has served on the Board for more than nine years from the date of his or her first election (B.1.1).</p> <p>The Board considers all its Non-Executive Directors to be independent in character and judgment and has concluded that all its Non-Executive Directors are independent in accordance with the UK Corporate Governance Code.</p>

of such a firm and who personally works on the listed company's audit; or (D) the director or an immediate family member was within the last three years a partner or employee of such a firm and personally worked on the listed company's audit within that time.

(iv) The director or an immediate family member is, or has been within the last three years, employed as an executive officer of another company where any of the listed company's present executive officers at the same time serves or served on that company's compensation committee.

(v) The director is a current employee, or an immediate family member is a current executive officer, of a company that has made payments to, or received payments from, the listed company for property or services in an amount which, in any of the last three fiscal years, exceeds the greater of \$1 million, or 2% of such other company's consolidated gross revenues.

(For the purposes of these standards executive officer is defined to have the meaning specified for the term officer in Rule 16a-1(f) under the Securities Exchange Act of 1934, as amended the Exchange Act ).

GSK Annual Report 2010

---

A new requirement introduced by the UK Corporate Governance Code is that all Directors should be subject to annual election by shareholders. GlaxoSmithKline intends to comply with this requirement at its 2011 Annual General Meeting.

The UK Corporate Governance Code also provides that the Board should undertake a formal and rigorous annual evaluation of its own performance and that of its committees and individual Directors (B.6). In addition, the evaluation of the Board should be externally facilitated at least every three years and a statement should be made available of whether an external facilitator has any other connection with the Company (B.6.2).

All Directors should receive an induction on joining the Board (B.4). The Chairman should regularly review and agree with each Director their training and development needs (B.4.2).

**Table of Contents**

211

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

<b>NYSE Corporate Governance Standards</b>	<b>Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards</b>
--	---

<p><b>3.</b> To empower non-management directors to serve as a more effective check on management, the non-management directors of each listed company must meet at regularly scheduled executive sessions without management.</p>	<p>GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Corporate Governance Code, which requires that the Chairman of GlaxoSmithKline should hold meetings with the Non-Executive Directors without executives present. The Non-Executive Directors, led by the senior independent director, also meet without the Chairman present to appraise the Chairman's performance (A.4.2).</p>
--	--

The Chairman promotes a culture of openness and debate by facilitating the effective contribution of Non-Executive Directors (A.3) and, in particular, ensuring constructive relations between Executive and Non-Executive Directors (A.3). In addition, the Chairman is responsible for ensuring that all Directors are made aware of shareholders' concerns (E.1).

**Nominating/corporate governance committee**

<p><b>4.</b> (a) Listed companies must have a nominating/corporate governance committee composed entirely of independent directors.</p>	<p>GlaxoSmithKline complies with the corresponding domestic requirements set out in the UK Corporate Governance Code, which requires that GlaxoSmithKline should have a Nominations Committee that is comprised of a majority of independent Non-Executive Directors (B.2.1).</p>
---	---

<p>(b) The nominating/corporate governance committee must have a written charter that addresses:</p> <p>(i) the committee's purpose and responsibilities which, at minimum, must be to: identify individuals qualified to become board members, consistent with criteria approved by the board, and to select, or to recommend that the board select, the director nominees for the next annual meeting of shareholders; develop and recommend to the board a set of corporate governance guidelines applicable</p>	<p>GlaxoSmithKline's Nominations Committee has written terms of reference in accordance with the UK Corporate Governance Code. The terms of reference are available and explain the Nominations Committee's role and the authority delegated to it by the Board (B.2.1). The Nominations Committee reviews the structure, size, diversity (including gender diversity), and composition of the Board and appointment of members to the Board and the Corporate Executive Team (the CET), and makes recommendations to the Board as appropriate. The Committee also monitors the planning of succession for the Board and Senior Management.</p>
---	---

In compliance with the UK Corporate Governance Code, the terms and conditions of appointment of Non-Executive Directors are available for inspection (B.3.2).

to the corporation; and oversee the evaluation of the board and management; and

(ii) an annual performance evaluation of the committee.

The UK Corporate Governance Code requires that a separate section in the Company's Annual Report describe the work of the Nominations Committee in discharging its duties, including the process it has used in relation to Board appointments (B.2.4).

The Board is responsible for regularly reviewing its corporate governance standards and practices. The Company Secretary oversees corporate governance matters for the Group. The Company Secretary is responsible for advising the Board through the Chairman on all corporate governance matters. Domestic requirements do not mandate that GlaxoSmithKline establish a corporate governance committee

GSK Annual Report 2010

---

**Table of Contents**

212

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

**NYSE  
Corporate Governance Standards**

**Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards**

**Management resources and compensation committee**

**5.**

(a) Listed companies must have a compensation committee composed entirely of independent directors.

GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Corporate Governance Code, which requires that GlaxoSmithKline should have a Remuneration Committee that is comprised of at least three independent Non-Executive Directors in addition to the Chairman (D.2.1).

(b) The compensation committee must have a written charter that addresses:

GlaxoSmithKline's Remuneration Committee has written terms of reference in accordance with the UK Corporate Governance Code (D.2.1). The Remuneration Committee determines the terms of service and remuneration of the Executive Directors and members of the CET and, with the assistance of external independent advisers, it evaluates and makes recommendations to the Board on overall executive remuneration policy (the Chairman and the CEO are responsible for evaluating and making recommendations to the Board on the remuneration of Non-Executive Directors).

(i) the committee's purpose and responsibilities which, at minimum, must be to have direct responsibility to:

The UK Corporate Governance Code provides that the Remuneration Committee:

(A) review and approve corporate goals and objectives relevant to CEO compensation, evaluate the CEO's performance in light of those goals and objectives, and, either as a committee or together with the other independent directors (as directed by the board), determine and approve the CEO's compensation level based on this evaluation;

(a) should consult with the Chairman and/or CEO about their proposals relating to the remuneration of other Executive Directors (D.2) and should delegate responsibility for setting remuneration for all Executive Directors and the Chairman, including pension rights and any compensation payments (D.2.2);

(B) make recommendations to the board with respect to non-CEO executive officer compensation, and incentive-compensation and equity-based plans that are subject to board approval; and

(b) should recommend and monitor the level and structure of remuneration for senior management (D.2.2);

(C) prepare the disclosure required by item 407(e)(5) or Regulation S-K under the Exchange Act;

(c) should consider what compensation commitments (including pension contributions and all other elements) the directors' terms of appointment would entail in the event of early termination (D.1.4.);

(ii) an annual performance evaluation of the compensation committee.

(d) should invite shareholders specifically to approve all new long-term incentive schemes and significant changes to existing schemes (D.2.4.);

(e) should judge where to position the Company relative to other companies and should be sensitive to pay and employment conditions elsewhere in the group, especially when determining annual salary increases (D.1); and

(f) should consider whether the Directors should be eligible for annual bonuses and benefits under long-term incentive schemes (Schedule A), bearing in mind that performance-related elements of Executive Directors remuneration should be designed to promote the long-term success of the Company (D.1 and D.1.1).

The UK Corporate Governance Code requires that payouts under incentive schemes should be subject to non-financial performance criteria where appropriate and compatible with the Company's risk policies and systems (Schedule A). In addition, remuneration of Non-Executive Directors should not include performance-related elements (D.1.3).

**Table of Contents**

213

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice****NYSE  
Corporate Governance Standards****Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards****Audit & Risk committee**

6. Listed companies must have an audit committee that satisfies the requirements of Rule 10A-3 under the Exchange Act.

GlaxoSmithKline complies with equivalent domestic requirements set out in the UK Corporate Governance Code, which require that GlaxoSmithKline have an Audit Committee that is comprised entirely of independent Non-Executive Directors (C.3.1). The Board should satisfy itself that at least one member of the Audit Committee has recent and relevant financial experience. The Board of Directors approved and adopted new terms of reference and accepted proposals to change the name of the Committee to the Audit & Risk Committee with effect from 10th December 2009;

The UK Corporate Governance Code provides that the Audit Committee:

- (a) monitors the integrity of the financial statements of the Company and any formal announcements relating to the Company's financial performance, reviewing significant financial reporting judgments contained in them (C.3.2);
- (b) review the Company's internal financial controls and internal control and risk management systems;
- (c) monitor and review the effectiveness of the Company's internal audit function (C.3.2);
- (d) make recommendations to the Board, for it to put to the shareholders for their approval in general meeting, in relation to the appointment, re-appointment and removal of the external auditor and to approve the remuneration and terms of engagement of the external auditor (C.3.2);
- (e) review and monitor the external auditor's independence and objectivity and the effectiveness of the audit process, taking into consideration relevant UK professional and regulatory requirements (C.3.2);
- (f) develop and implement policy on the engagement of external auditors to supply non-audit services, taking into account relevant

ethical guidance regarding the provision of non-audit services by the external audit firm, and to report to the Board, identifying any matters in respect of which it considers that action or improvement is needed and making recommendations as to the steps to be taken (C.3.2);

(g) review arrangements by which the staff of the company may, in confidence, raise concerns about possible improprieties in matters of financial reporting or other matters (C.3.4)

GlaxoSmithKline's Audit & Risk Committee meets the requirements of the Sarbanes-Oxley Act of 2002 in that:

each member of the Audit & Risk Committee is deemed to be independent in accordance with the Securities Exchange Act of 1934, as amended, and applicable NYSE and UK requirements;

the Audit & Risk Committee, amongst other things, is responsible for recommending the appointment, compensation, maintenance of independence and oversight of the work of any registered public accounting firm engaged for the purpose of preparing or issuing an audit report or performing other audit, review or attest services for the Company, and each such accounting firm must report directly to the Audit & Risk Committee;

GSK Annual Report 2010

---



**Table of Contents**

214

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

**NYSE  
Corporate Governance Standards**

**Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards**

6. continued

the Audit & Risk Committee has established a procedure for the receipt, retention and treatment of complaints regarding accounting, internal accounting controls or auditing matters, and for the confidential, anonymous submission by employees of concerns regarding questionable accounting or auditing matters;

the Audit & Risk Committee has the authority to engage independent counsel and other advisors as it determines necessary to carry out its duties; and

GlaxoSmithKline must provide appropriate funding for the Audit & Risk Committee.

The Board has determined that Mr de Swaan has the appropriate qualifications and background to be an Audit Committee Financial Expert as defined in rules promulgated by the SEC under the Sarbanes-Oxley Act of 2002.

7.

(a) The audit committee must have a minimum of three members. All audit committee members must satisfy the requirements for independence set out in Section 303 A.02 and, in the absence of an applicable exemption, Rule 10A-3(b)(1) under the Exchange Act.

GlaxoSmithKline complies with the equivalent domestic requirements set out in the UK Corporate Governance Code, which require that the Audit Committee should be comprised of a minimum of three independent Non-Executive Directors.

(b) The audit committee must have a written charter that addresses:

GlaxoSmithKline's Audit & Risk Committee has written terms of reference in accordance with the UK Corporate Governance Code (C.3.3). The Committee's main responsibilities include reviewing the financial reporting process, the system of internal control and overseeing the identification and management of risks, the external and internal process and for monitoring compliance with laws, regulations and ethical codes of practice, including review throughout the year of integrated assurance reports comprising business unit and associated consolidated internal audit reports.

(i) the committee's purpose which, at minimum, must be to:

(A) assist board oversight of (1) the integrity of the listed company's financial statements, (2) the listed company's compliance with legal and regulatory

The UK Corporate Governance Code requires that a separate section in the Company's Annual Report describe the work of the Committee in discharging its duties (C.3.3).

requirements, (3) the independent auditor's qualifications and independence, and (4) the performance of the listed company's internal audit function and independent auditors; and

Please see section 6 above for a description of the main role and responsibilities of the Audit & Risk Committee.

(B) prepare the disclosure required by Item 407(d)(3)(i) of Regulation S-K under the Exchange Act;

(ii) an annual performance evaluation of the audit committee; and

(iii) the duties and responsibilities of the audit committee which, at a minimum, must include those set out in Rule 10A-3(b)(2), (3), (4) and (5) of the Exchange Act as well as to:

(A) at least annually, obtain and review a report by the independent auditor describing: the firm's internal quality-control procedures; any material issues raised by the most recent internal quality-control review, or peer review, of the firm, or by any inquiry or investigation by governmental or professional authorities, within the preceding five years, respecting one or more independent audits carried out by the firm, and any steps taken to deal with any such issues; and (to assess the auditor's independence) all relationships between the independent auditor and the listed company;

GSK Annual Report 2010

---

**Table of Contents**

215

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice****NYSE  
Corporate Governance Standards****Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards****7. continued**

(B) meet to review and discuss the listed company's annual audited financial statements and quarterly financial statements with management and the independent auditor, including reviewing the listed company's specific disclosures under Management's Discussion and Analysis of Financial Condition and Results of Operations ;

(C) discuss the listed company's earnings press releases, as well as financial information and earnings guidance provided to analysts and rating agencies;

(D) discuss policies with respect to risk assessment and risk management;

(E) meet separately, periodically, with management, with internal auditors (or other personnel responsible for the internal audit function) and with independent auditors;

(F) review with the independent auditor any audit problems or difficulties and management's response;

(G) set clear hiring policies for employees or former employees of the independent auditors; and

(H) report regularly to the board of directors.

(c) Each listed company must have an internal audit function.

**8.** Shareholders must be given the opportunity to vote on all equity-compensation plans and material revisions thereto, except for employment inducement awards, certain grants, plans and amendments in the context of mergers and acquisitions, and certain specific types of plans.

GlaxoSmithKline complies with corresponding domestic requirements in the Listing Rules of the UK Listing Authority, which mandate that the Company must seek shareholder approval for employee share schemes (D.2.4 and Listing Rule 9.4). Please see section 5(d) above.

### **Corporate governance guidelines**

**9.** Listed companies must adopt and disclose corporate governance guidelines.

GlaxoSmithKline complies with corresponding domestic requirements in the Listing Rules of the UK Listing Authority and the UK Corporate Governance Code, which require that GlaxoSmithKline include an explanation in its Annual Report of how it complies with the principles of the UK Corporate Governance Code and that it confirm that it complies with the Code's provisions or, where it does not, provide an explanation of why it does not comply (Listing Rule 9.8.6). In addition, for accounting periods beginning on or after 29th June 2008, issuers are required to make certain mandatory corporate governance statements in the Directors' Report in accordance with new UK Disclosure and Transparency Rules, DTR 7, which was issued by the UK Financial Services Authority to implement the eighth Company Law Directive; GlaxoSmithKline complies with these requirements in its 2010 Annual Report.

GSK Annual Report 2010

---

**Table of Contents**

216

**Comparison of New York Stock Exchange Corporate Governance Standards and GlaxoSmithKline plc's corporate governance practice**

**NYSE  
Corporate Governance Standards**

**Description of differences between GlaxoSmithKline's governance practice and the NYSE Corporate Governance Standards**

**10.** Listed companies must adopt and disclose a code of business conduct and ethics for directors, officers and employees, and promptly disclose any waivers of the code for directors or executive officers.

GlaxoSmithKline's Code of Conduct for all employees, including the CEO, CFO and other senior financial officers, is available.

**Description of significant differences**

**11.** Listed foreign private issuers must disclose any significant ways in which their corporate governance practices differ from those followed by domestic companies under NYSE listing standards.

GlaxoSmithKline fulfills this requirement by publishing this document. GlaxoSmithKline fulfills this requirement by including this disclosure on its annual report on Form 20-F.

Listed foreign private issuers are required to provide this disclosure in the English language and in their annual reports filed on Form 20-F.

GSK Annual Report 2010

---

**Table of Contents**

217

**American Depositary Shares****Fees and charges payable by ADR holders**

The Bank of New York Mellon serves as the depositary (the Depositary) for GlaxoSmithKline plc's American Depositary Receipt (ADR) programme. Pursuant to the deposit agreement between GSK, the Depositary and owners and holders of ADRs (the Deposit Agreement), ADR holders may be required to pay various fees to the Depositary, and the Depositary may refuse to provide any service for which a fee is assessed until the applicable fee has been paid. In particular, the Depositary, under the terms of the Deposit Agreement, shall charge a fee of \$0.05 or less per ADR (or portion thereof) for (i) the issuance, execution and delivery of ADRs or (ii) the withdrawal of shares underlying the ADRs. In addition, ADR holders may be required under the Deposit Agreement to pay the Depositary (i) any tax, duty, governmental charge or fee or stock transfer or registration fee arising in connection with the foregoing transactions or otherwise, (ii) any expense resulting from the conversion of a foreign currency into U.S. dollars and (iii) the expense of certain communications made, at the request of the ADR holder, by cable, telex or facsimile. The Depositary may (i) withhold dividends or other distributions or sell any or all of the shares underlying the ADRs in order to satisfy any tax or governmental charge and (ii) deduct from any cash distribution any tax payable thereon or the cost of any currency conversion.

**Direct and indirect payments by the Depositary**

The Depositary reimburses GSK for certain expenses it incurs in connection with the ADR programme, subject to a ceiling agreed between GSK and the Depositary from time to time. The Depositary has also agreed to waive certain standard fees associated with the administration of the programme.

The table below sets forth the amount of such payments received during 2010 and 2011 in respect of the year ended 31 December 2010 and such payments claimed but not yet received in respect of the year ended 31 December 2010 as well as such payments received during 2010 in respect of the year ended 31 December 2009. GSK was also reimbursed £400,000 by the Depositary in 2010 in respect of amounts to which the Company was contractually entitled, but which it had not previously claimed, in respect of the period 2004 to 2009. This amount was used to offset a portion of GSK's audit fees for 2010. The portion of this amount relating to 2009 is not included in the table below.

	Received during 2010	Received during 2010 and 2011	Claimed in respect of 2010
<b>Direct and indirect payments by the Depositary</b>	in respect of 2009	in respect of 2010	but not yet received
Reimbursement of NYSE listing fees		\$350,483	
Reimbursement of legal fees claimed in US dollars	\$333,735	\$225,000	\$200,000
Reimbursement of legal fees claimed in Sterling	£23,268	£91,198.25	
Reimbursement of PCAOB fees	\$161,700	\$177,500	
Reimbursement of Annual Report production costs <sup>1</sup>	£300,437	£216,208.94	
Reimbursement of Investor Relations expenses <sup>2</sup>	\$294,084	\$321,306.19	\$103,477.16
Distribution of annual general meeting materials		\$427,480.94	
Tabulation of voting instructions cards		\$32,533.90	
	\$16,050	\$5,852.20	\$3,030.90

Reimbursement of other  
programme-related expenditures  
claimed in US dollars

Reimbursement of other  
programme-related expenditures  
claimed in Sterling

£32,280

£7,099.35

1 Annual report  
production costs  
include SEC  
filing fees.

2 Investor  
relations  
expenses include  
travel expenses,  
fees of investor  
relations  
consultants,  
expenses  
involved in  
arranging  
investor  
relations  
meetings and  
telephone  
expenses.

GSK Annual Report 2010

---

**Table of Contents**

218

**Item 19 Exhibits****Exhibit Index**

<b>Exhibit No.</b>	<b>Description</b>
1.1	Memorandum and Articles of Association of the Registrant as in effect on the date hereof.
2.1	Deposit Agreement among the Registrant and The Bank of New York, as Depositary, and the holders from time to time of the American Depositary Receipts issued thereunder, including the form of American Depositary Receipt, is incorporated by reference to the Registration Statement on Form F-6 (No. 333-148017) filed with the Commission on December 12, 2007.
4.1	UK Service Agreement between GlaxoSmithKline Services Unlimited and Julian Heslop is incorporated by reference to Exhibit 4.3 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 3, 2006.
4.2	Service Agreement between SmithKline Beecham Corporation and Moncef Slaoui is incorporated by reference to Exhibit 4.4 to the Registrant's Annual Report on Form 20-F filed with the Commission on February 29, 2008.
4.3	Amendment to Service Agreement between GlaxoSmithKline LLC (formerly known as SmithKline Beecham Corporation) and Moncef Slaoui dated December 21, 2010.
4.4	UK Service Agreement between GlaxoSmithKline Services Unlimited and Andrew Witty is incorporated by reference to Exhibit 4.5 to the Registrant's Annual Report on Form 20-F filed with the Commission on February 29, 2008.
4.5	Amendment to UK Service Agreement between GlaxoSmithKline Services Unlimited and Andrew Witty dated June 18, 2008 is incorporated by reference to Exhibit 4.4 to the Registrant's Annual Report on Form 20-F filed with the



Commission on March 4, 2009.

- 4.6** Amendment to UK Service Agreement between GlaxoSmithKline Services Unlimited and Andrew Witty dated February 4, 2010 is incorporated by reference to Exhibit 4.5 to the Registrant's Annual Report on Form 20-F filed with the Commission on March 1, 2010.
- 4.7** UK Service Agreement between GlaxoSmithKline Services Unlimited and Simon Dingemans dated September 8, 2010
- 8.1** A list of the Registrant's principal subsidiaries is incorporated by reference to pages 175 to 177 of this Annual Report on Form 20-F.
- 12.1** Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934 Andrew Witty.
- 12.2** Certification Required by Rule 13a-14(a) or 15d-14(a) under the Securities Exchange Act of 1934 Julian Heslop.
- 13.1** Certification Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (Subsections (a) and (b) of Section 1350, Chapter 63 of Title 18, United States Code).
- 15.1** Consent of PricewaterhouseCoopers LLP.

**Table of Contents**

219

**History and development of the company**

GlaxoSmithKline plc is a public limited company incorporated on 6th December 1999 under English law. Its shares are listed on the London Stock Exchange and the New York Stock Exchange. On 27th December 2000 the company acquired Glaxo Wellcome plc and SmithKline Beecham plc, both English public limited companies, by way of a scheme of arrangement for the merger of the two companies. GSK and its subsidiaries and associates constitute a major global healthcare group engaged in the creation, discovery, development, manufacture and marketing of pharmaceutical and consumer health-related products.

**Annual Report and Summary**

This report is the Annual Report of GlaxoSmithKline plc for the year ended 31st December 2010, prepared in accordance with United Kingdom requirements. It was approved by the Board of Directors on 1st March 2011 and published on 2nd March 2011.

A summary of the year, intended for the shareholder not needing the full detail of the Annual Report, is produced as a separate document and issued to all shareholders. The summary does not constitute a set of summary financial statements as defined by section 428 of the Companies Act 2006. The Annual Report is issued to shareholders who have elected to receive it.

In this Report GlaxoSmithKline, the Group or GSK means GlaxoSmithKline plc and its subsidiaries; the company means GlaxoSmithKline plc; GlaxoSmithKline share means an Ordinary Share of GlaxoSmithKline plc of 25p; American Depositary Shares (ADS) each represent two GlaxoSmithKline shares.

**Brand names**

Brand names appearing in italics throughout this report are trademarks either owned by and/or licensed to GlaxoSmithKline or associated companies, with the exception of *Benlysta*, a trademark of Human Genome Science, *Boniva/Bonviva*, a trademark of Roche, *Botox*, a trademark of Allergan, *Levitra*, a trademark of Bayer, *NicoDerm*, a trademark of Elan, Johnson & Johnson, Merrell, Novartis, Sanofi-Aventis or GlaxoSmithKline, *Potiga*, a trademark of Valeant, *Prolia*, a trademark of Amgen, *Vesicare*, a trademark of Astellas Pharmaceuticals in many countries and of Yamanouchi Pharmaceuticals in certain countries and *Volibris*, a trademark of Gilead, all of which are used in certain countries under licence by the Group.

**Exchange rates**

The Group operates in many countries and earns revenues and incurs costs in many currencies. The results of the Group, as reported in Sterling, are affected by movements in exchange rates between Sterling and other currencies. Average exchange rates prevailing during the period are used to translate the results and cash flows of overseas subsidiaries, associates and joint ventures into Sterling. Period end rates are used to translate the net assets of those entities.

The currencies that most influence the Group's results remain the US dollar, the Euro, the Yen and Sterling. Details of the exchange rates used by the Group are given in Note 5 Exchange Rates on page 116.

During 2010, average Sterling exchange rates were stronger against the Euro but weaker against the US dollar and the Yen compared with 2009. Year end Sterling exchange rates were also stronger against the Euro but weaker against the US dollar and the Yen.

**New Directors**

GlaxoSmithKline plc announced on 4th March 2011 that Ms Judy Lewent and Ms Stacey Cartwright have been appointed as Non-Executive Directors and will join the Board of Directors of the company with effect from 1st April 2011. On appointment they will both become members of GSK's Audit & Risk Committee. Ms Lewent is the former Executive Vice President and Chief Financial Officer of Merck & Co., Inc. and now serves on the boards of three listed Companies and Ms Cartwright is Executive Vice President, Chief Financial Officer of Burberry Group plc.

GSK Annual Report 2010

**Table of Contents**

220

**Cross reference to Form 20-F**

This table has been provided as a cross reference from the information included in this Annual Report to the requirements of Form 20-F.

Item	Page
<b>1 Identity of directors, senior management and advisers</b>	n/a
<b>2 Offer statistics and expected timetable</b>	n/a
<b>3 Key information</b>	
A Selected financial data	194-196
D Risk factors	53-57
<b>4 Information on the company</b>	
A History and development of the company	155-157,219
B Business overview	
Products	14-17
Economy and market	20,22-27,34-36
Manufacture and supply	19
Marketing and distribution	19,40,164
Intellectual property	14-16
Competition	14-17
Regulation	18
Research and development	10-13,28
Environmental sustainability	32
Responsible business and community investment	29-31
C Organisational structure	175-177
D Property, plant and equipment	41
Note 6 Segment information	117-121
Note 17 Property, plant and equipment	130-131
<b>4A Unresolved staff comments</b>	n/a
<b>5 Operating and financial review and prospects</b>	
A Operating results	
2010 and 2009	22-28,34-40
2009 and 2008	47-52
B Liquidity and capital resources	41-46
C Research and development, patents and licenses, etc.	10-17
D Trend information	34-40
E Off-balance sheet arrangements	n/a
F Tabular disclosure of contractual obligations	43
<b>6 Directors, senior management and employees</b>	
A Directors and senior management	58-63
Table of Contents	451

B	Compensation Remuneration Report	81-101
C	Board practices Corporate governance	62-80
D	Employees Note 10 Employee costs Note 28 Pensions and post-employment benefits Financial record	33 125 140-148 196
E	Share ownership Note 42 Employee share schemes Share options Incentive plans Directors' interests	171-174 91 87-88 96
<b>7</b>	<b>Major shareholders and related party transactions</b>	
A	Major shareholders	65,69,201
B	Related party transactions Note 35 Related party transactions	154
Item		Page
<b>8</b>	<b>Financial information</b>	
A	Consolidated statements and other financial information Dividend policy Note 44 Legal proceedings	Financial statements 4 178-185
B	Significant changes Note 40 Post balance sheet events	161
<b>9</b>	<b>The offer and listing</b>	
A	Offer and listing details Share price listing	201,202
C	Markets	202
<b>10</b>	<b>Additional information</b>	
B	Articles of Association	206-208
C	Material contracts	n/a
D	Exchange controls	202
E	Taxation	204
H	Documents on display	202
<b>11</b>	<b>Quantitative and qualitative disclosures about market risk</b>	
	Treasury policies Note 41 Financial instruments and related disclosures	45-46 162-171
<b>12</b>	<b>Description of securities other than equity securities</b>	
D	American Depositary Shares	217
<b>13</b>	<b>Defaults, dividend arrearages and delinquencies</b>	n/a
<b>14</b>	<b>Material modifications to the rights of security holders and use of proceeds</b>	n/a
	Table of Contents	452

<b>15</b>	<b>Controls and procedures</b>	71-73,79
<b>16</b>	<b>[Reserved]</b>	
<b>16A</b>	<b>Audit Committee financial expert</b>	75
<b>16B</b>	<b>Code of ethics</b>	77
<b>16C</b>	<b>Principal accountant fees and services</b> Note 9 Operating profit	124
<b>16D</b>	<b>Exemptions from the listing standard for audit committees</b>	n/a
<b>16E</b>	<b>Purchases of equity securities by the issuer and affiliated purchasers</b> Note 33 Share capital and share premium account	152
<b>16F</b>	<b>Change in registrants certifying accountant</b>	n/a
<b>16G</b>	<b>Corporate Governance</b>	209-216
<b>17</b>	<b>Financial statements</b>	n/a
<b>18</b>	<b>Financial statements</b> Report of Independent Regulated Public Accounting Firm Consolidated income statement Consolidated statement of comprehensive income Consolidated balance sheet Consolidated statement of changes in equity Consolidated cash flow statement Notes to the financial statements	103 104-105 104-105 106 107 108 109-185
<b>19</b>	<b>Exhibits</b>	Footnote (i), 218

Footnote (i) see the company's Form 20-F filing with the Securities and Exchange Commission.

**Table of Contents**

[www.gsk.com](http://www.gsk.com)

Head Office and Registered Office  
GlaxoSmithKline plc  
980 Great West Road  
Brentford, Middlesex TW8 9GS  
United Kingdom  
Tel: +44 (0)20 8047 5000

Registered number: 3888792

Printed in the UK. The paper used  
in the production of this document  
is made from 100% post consumer  
waste. The pulp is bleached using  
a totally chlorine free process.

---

**Table of Contents**

**Signature**

The registrant hereby certifies that it meets all of the requirements for filing on Form 20-F and that it has duly caused and authorized the undersigned to sign this Annual Report on its behalf.

**GlaxoSmithKline plc**

March 4, 2011

By: /s/ Julian Heslop  
Julian Heslop  
Chief Financial Officer