

1992 GRAT REMAINDER TRUST FBO GARY LAUDER

Form 4

May 21, 2010

**FORM 4****UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

## OMB APPROVAL

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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
1992 GRAT REMAINDER TRUST  
FBO GARY LAUDER

2. Issuer Name **and** Ticker or Trading  
Symbol  
ESTEE LAUDER COMPANIES  
INC [EL]

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

(Last) (First) (Middle)  
767 FIFTH AVENUE,  
(Street)

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/19/2010

\_\_\_\_ Director \_\_\_\_X\_\_ 10% Owner  
\_\_\_\_ Officer (give title below) \_\_\_\_X\_\_ Other (specify below)  
Trust with Insider

NEW YORK, NY 10153

4. If Amendment, Date Original  
Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_\_\_\_X\_\_ Form filed by More than One Reporting  
Person

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of<br>Security<br>(Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired (A)<br>or Disposed of (D)<br>(Instr. 3, 4 and 5) | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I)<br>(Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
|---------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------|-------------------------------------------------------------------|
| Class A<br>Common<br>Stock            | 05/19/2010                              |                                                             | S(1)<br>(2)                          | 4,300<br>(2)                                                            | \$<br>59.8221<br>(2) (12)                                                                                          | 1,146,213                                                               | D (3) (4) (5)                                                     |
| Class A<br>Common<br>Stock            | 05/19/2010                              |                                                             | S(1)<br>(2)                          | 700 (2)                                                                 | \$<br>60.2743<br>(2) (14)                                                                                          | 1,145,513                                                               | D (3) (4) (5)                                                     |
| Class A<br>Common<br>Stock            | 05/20/2010                              |                                                             | S(1)<br>(2)                          | 5,000<br>(2)                                                            | \$<br>58.5008<br>(2) (11)                                                                                          | 1,140,513                                                               | D (3) (4) (5)                                                     |
| Class A<br>Common                     | 05/19/2010                              |                                                             | S(7)<br>(2)                          | 8,700<br>(2)                                                            | \$<br>59.8257                                                                                                      | 885,631                                                                 | D (4) (5) (6)                                                     |

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|         |            |                  |                |          |                                |         |                                                |
|---------|------------|------------------|----------------|----------|--------------------------------|---------|------------------------------------------------|
| Stock   |            |                  |                | (2) (13) |                                |         |                                                |
| Class A |            |                  |                | \$       |                                |         |                                                |
| Common  | 05/19/2010 | S <sup>(7)</sup> | 1,300          | D        | 60.3054                        | 884,331 | D <sup>(4)</sup> <sup>(5)</sup> <sup>(6)</sup> |
| Stock   |            |                  | <sup>(2)</sup> |          | <sup>(2)</sup> <sup>(15)</sup> |         |                                                |
| Class A |            |                  |                |          |                                |         |                                                |
| Common  |            |                  |                |          |                                | 58,811  | D <sup>(8)</sup>                               |
| Stock   |            |                  |                |          |                                |         |                                                |
| Class A |            |                  |                |          |                                |         |                                                |
| Common  |            |                  |                |          |                                | 5,234   | I <sup>(9)</sup> by children of WPL            |
| Stock   |            |                  |                |          |                                |         |                                                |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. Transaction<br>Code<br>(Instr. 8) | 5. Number<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) | 6. Date Exercisable and<br>Expiration Date<br>(Month/Day/Year) | 7. Title and Amount of<br>Underlying Securities<br>(Instr. 3 and 4) | 8. Price<br>Deriv.<br>Secur.<br>(Instr. |                                  |
|-----------------------------------------------------|--------------------------------------------------------------------|-----------------------------------------|-------------------------------------------------------------|--------------------------------------|--------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------|---------------------------------------------------------------------|-----------------------------------------|----------------------------------|
|                                                     |                                                                    |                                         |                                                             | Code                                 | V (A) (D)                                                                                                          | Date<br>Exercisable                                            | Expiration<br>Date                                                  | Title                                   | Amount or<br>Number of<br>Shares |
| Class B<br>Common<br>Stock                          | (10)                                                               |                                         |                                                             |                                      |                                                                                                                    | (10)                                                           | (10)                                                                | Class A<br>Common<br>Stock              | 634,152                          |
| Class B<br>Common<br>Stock                          | (10)                                                               |                                         |                                                             |                                      |                                                                                                                    | (10)                                                           | (10)                                                                | Class A<br>Common<br>Stock              | 3,262,800                        |
| Class B<br>Common<br>Stock                          | (10)                                                               |                                         |                                                             |                                      |                                                                                                                    | (10)                                                           | (10)                                                                | Class A<br>Common<br>Stock              | 22,870                           |

## Reporting Owners

Reporting Owner Name / Address

Relationships

Director

Officer

Other

Reporting Owners

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10%  
Owner

1992 GRAT REMAINDER TRUST FBO GARY  
LAUDER  
767 FIFTH AVENUE  
NEW YORK, NY 10153

X

Trust with Insider

LAUDER GARY M  
767 FIFTH AVENUE  
NEW YORK, NY 10153

X

1992 GRAT REMAINDER TRUST FBO  
WILLIAM LAUDER  
767 FIFTH AVENUE  
NEW YORK, NY 10153

X

Trust with Insider  
Trustee

Lauder William P  
C/O THE ESTEE LAUDER COMPANIES INC.  
767 FIFTH AVENUE  
NEW YORK, NY 10153

X

X

Executive  
Chairman

## Signatures

1992 GRAT RemainderTrust F/B/O Gary Lauder, by Spencer G. Smul,  
Attorney-in-fact

05/21/2010

\_\_Signature of Reporting Person

Date

Gary M. Lauder, by Spencer G. Smul, Attorney-in-fact

05/21/2010

\_\_Signature of Reporting Person

Date

1992 GRAT Remainder Trust F/B/O William Lauder, by Spencer G. Smul,  
Attorney-in-fact

05/21/2010

\_\_Signature of Reporting Person

Date

William P. Lauder, by Spencer G. Smul, Attorney-in-fact

05/21/2010

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) 1992 GRAT Remainder Trust f/b/o Gary M. Lauder ("GML GRAT Remainder Trust") sold shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.

The number of securities reported represents an aggregate number of shares sold in multiple open market transactions over a range of sales prices. The price reported represents the weighted average price. The GML GRAT Remainder Trust, 1992 GRAT Remainder Trust f/b/o William P. Lauder ("WPL GRAT Remainder Trust") or William P. Lauder ("WPL"), as the case may be, undertakes to provide the staff of the SEC, the Issuer, or a stockholder of the Issuer, upon request, the number of shares sold by such reporting person at each separate price within the range.

(3) Owned by GML GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the GML GRAT Remainder Trust.

(4) GML disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.

(5) WPL disclaims beneficial ownership to the extent that he does not have a pecuniary interest in such securities.

(6) Owned by WPL GRAT Remainder Trust directly. Owned by each of GML and WPL, indirectly, as a trustee of the WPL GRAT Remainder Trust.

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- (7) WPL GRAT Remainder Trust sold shares of Class A Common Stock pursuant to a plan intended to comply with Rule 10b5-1(c), previously entered into on February 3, 2010.
- (8) Owned by WPL directly.
- (9) Owned by WPL indirectly, in custody for his children.

There is no exercise or conversion price for the Class B Common Stock. Shares of Class B Common Stock (i) may be converted immediately on a one-for-one basis by the holder into shares of Class A Common Stock and (ii) are automatically converted into Class

- (10) A Common Stock on a one-for-one basis upon transfer to a person or entity that is not a "Permitted Transferee" (as defined in the Issuer's Restated Certificate of Incorporation) or soon after a record date for a meeting of stockholders where the outstanding Class B Common Stock constitutes less than 10% of the outstanding shares of Common Stock of the Issuer.
- (11) Sales prices range from \$58.01 to \$58.98 per share, inclusive.
- (12) Sales prices range from \$59.20 to \$60.19 per share, inclusive.
- (13) Sales prices range from \$59.22 to \$60.21 per share, inclusive.
- (14) Sales prices range from \$60.20 to \$60.38 per share, inclusive.
- (15) Sales prices range from \$60.22 to \$60.40 per share, inclusive.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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