

MAUI LAND & PINEAPPLE CO INC
 Form 4
 May 27, 2005

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
 Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
 SANFORD CLAIRE C

2. Issuer Name and Ticker or Trading Symbol
 MAUI LAND & PINEAPPLE CO INC [MLP]

5. Relationship of Reporting Person(s) to Issuer
 (Check all applicable)

(Last) (First) (Middle)
 PO BOX 187
 (Street)

3. Date of Earliest Transaction (Month/Day/Year)
 05/16/2005

____ Director
 ____ Officer (give title below)
 10% Owner
 ____ Other (specify below)

KAHULUI, HI 96732
 (City) (State) (Zip)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
 Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D)	Price		
				Code	V	Amount	
MLP	05/16/2005		S	D	500	\$ 38.36	743,205 (1) (2) D
MLP	05/17/2005		S	D	700	\$ 37.96	742,505 (1) (2) D
MLP	05/17/2005		S	D	1,500	\$ 37.58	741,005 (1) (2) D
MLP	05/18/2005		S	D	900	\$ 38.06	740,105 (1) (2) D
MLP	05/18/2005		S	D	400	\$ 37.65	739,705 (1) (2) D

__Signature of
Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Of the 732,605 shares deemed beneficially owned, 131,711 are owned of record.
- (2) Indirect ownership includes: 399,104 shares owned by the Cameron Family Partnership and 201,790 shares owned by the J.Walter Cameron Trust FBO/Sanford.
- (3) As of 05/19/2005, beneficial ownership has dropped below 10% of the outstanding shares of MLP.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.