GENESISINTERMEDIA COM INC

Form S-8 POS January 29, 2001

> As filed with the Securities and Exchange Commission on January 26, 2001 Registration No. 333-95417

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SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

POST EFFECTIVE AMENDMENT NO. 1

FORM S-8/A

To

REGISTRATION STATEMENT

Under

THE SECURITIES ACT OF 1933

GENESISINTERMEDIA.COM, INC. (Exact name of issuer as specified in its charter)

Delaware (State or Other Jurisdiction of Incorporation or Organization)

95-4710370 (I.R.S. Employer Identification No.)

5805 Sepulveda Boulevard, 4th Floor Van Nuys, CA 91411 (818) 902-4300 (Address of Principal Executive Offices)

GENESISINTERMEDIA.COM, INC. SECOND AMENDED AND RESTATED 1998 STOCK INCENTIVE PROGRAM (Full Title of the Plan)

> Ramy El-Batrawi GenesisIntermedia.com, Inc. 5805 Sepulveda Blvd., 8th Floor Van Nuvs, CA 91411 (Name and address of Agent for Service)

(818) 902-4300 (Telephone Number, Including Area Code, of Agent for Service)

Copy to:

Theodore R. Maloney Nida & Maloney, LLP 800 Anacapa St. Santa Barbara, CA 93101

CALCULATION OF REGISTRATION FEE

Proposed maximum Proposed maximum Title of securities to be Amount to be offering price per aggregate offering

registered	registered (1)	share (2)	price (2)	
				-
Common Stock, par value \$.001 per share	800,000	\$19.25	\$15,400,000	

- (1) 800,000 additional shares of common stock of GenesisIntermedia.com, Inc. are being registered for issuance pursuant to the GenesisIntermedia.com, Inc. Second Amended and Restated 1998 Stock Incentive Program ("Stock Incentive Program"). These shares reflect an increase of 800,000 shares authorized under the Stock Incentive Program. Pursuant to General Instruction to Form S-8, the registration fee is calculated only with respect to such additional shares. This Registration Statement also relates to an indeterminate number of shares of common stock that may be issued upon stock splits, stock dividends or similar transactions in accordance with Rule 416.
- (2) Estimated pursuant to Rule 457(h) solely for the purpose of calculating the registration fee, based upon the average of the high and low prices of a share of common stock of GenesisIntermedia.com, Inc. on January 25, 2001, as reported by the Nasdaq Stock Market, Inc.

EXPLANATORY NOTE

GenesisIntermedia.com, Inc., a Delaware corporation (the "Registrant"), hereby files this Post-Effective Amendment No. 1 to its Registration Statement on Form S-8 (Registration No. 333-95417) (the "Registration Statement") filed with the Securities and Exchange Commission on January 26, 2000 for the purpose of registering an additional 800,000 shares of the Registrant's common stock, par value \$0.001 per share, issuable upon the grants of awards or the exercise of options granted pursuant to the GenesisIntermedia.com, Inc. Second Amended and Restated 1998 Stock Incentive Program. (the "Plan"). Pursuant to General Instruction E to Form S-8, the Registrant incorporates by reference herein the contents of the Registration Statement, including the information incorporated therein by reference.

Originally, 600,000 shares of the Company's common stock were authorized for issuance under the Plan. On June 9, 2000, the Board approved an increase in the aggregate number of shares of common stock authorized for issuance under the Plan from 600,000 to 1,400,000 shares. The stockholders voted to approve the increase in the Plan's authorized shares at the 2000 Annual Meeting, held on June 9, 2000. This Registration Statement covers the increase of 800,000 shares of common stock issuable under the Plan, bringing the total number of authorized shares to 1,400,000. On August 28, 2000 the board of directors further amended and restated the Plan, subject to stockholder approval within 12 months of such approval.

Item 8. Exhibits.

See Exhibit Index at page 4.

2

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Post-Effective

Amendment No. 1 to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Van Nuys, State of California on this 26 day of January 2001.

GENESISINTERMEDIA.COM, INC.

By: /s/ Ramy El-Batrawi

Ramy El-Batrawi

Chairman of the Board and Chief

Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

Signature	Title
/s/ Ramy El-Batrawi Ramy El-Batrawi	Chief Executive Officer, Chairman (Principal Executive Officer) and Director
/s/ Douglas E. Jacobson Douglas E. Jacobson	Chief Financial Officer (Principal Financial and Accounting Officer) and Director
George W. Heyworth	Director
Michael Roy Fugler	Director
/s/ Stephen A. WebberStephen A. Webber	Director

3

GENESISINTERMEDIA.COM, INC. INDEX TO EXHIBITS

Exhibit	
Number	Exhibit
4.1	GenesisIntermedia.com, Inc. Second Amended and Restated 1998 Stock Incentive Program
4.2	Specimen Stock Certificate
5.1	Opinion of Nida & Maloney, LLP
23.1	Consent of Singer Lewak Greenbaum & Goldstein, LLP

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23.2 Consent of Nida & Maloney, LLP (included within Exhibit 5.1)

24.1 Power of Attorney (included on signature page of original registration statement

* Previously filed with the registration statement on Form S-8 filed on January 26, 2000.

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