

ALLSTATE CORP  
Form DEFA14A  
April 24, 2012

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

**SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of  
the Securities Exchange Act of 1934 (Amendment No. )

Filed by the Registrant ☒ x

Filed by a Party other than the Registrant ☐ o

Check the appropriate box:

- ☐ o Preliminary Proxy Statement
- ☐ o **Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- ☐ o Definitive Proxy Statement
- ☒ x Definitive Additional Materials
- ☐ o Soliciting Material Pursuant to §240.14a-12

**The Allstate Corporation**  
(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- ☒ x No fee required.
- ☐ o Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.
  - (1) Title of each class of securities to which transaction applies:
  - (2) Aggregate number of securities to which transaction applies:
  - (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
  - (4) Proposed maximum aggregate value of transaction:
  - (5) Total fee paid:
- ☐ o Fee paid previously with preliminary materials.
- ☐ o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.
  - (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:



*Commencing on April 24, 2012, The Allstate Corporation sent the following communications to employees.*

## **Vote now on Allstate's annual meeting proposals**

*Critical voting deadlines: May 15 and May 21, 2012*

*This message has been sent on behalf of The Allstate Corporation. Each email you receive contains a unique control number to vote, so if you receive more than one email, you should vote each one, and not delete or forward any.*

### **2012 Annual Stockholder's Meeting Notice for The Allstate Corporation Proposals and Board Recommendations**

This notice provides voting instructions and deadlines to vote the shares of Allstate stock you may hold, regarding the proposals listed, at Allstate's annual meeting on May 22, 2012.

The Board of Directors recommends stockholders vote **FOR** the following proposals:

#### **How to vote**

You can enter your voting instructions and view the shareholder material by clicking the button below.

Election of 12 directors

Say-on-pay - advisory vote on the executive compensation of the named executive officers

Act by written consent - proposed amendment to the corporation's certificate of incorporation granting stockholders the right to act by written consent

#### **VOTE**

**Critical deadlines to submit your vote**

If you participate in the **Allstate 401(k) Savings Plan**, you must submit your vote instructions for the Allstate shares credited to your account by 11:59 p.m. (ET) on **May 15, 2012**, to allow the trustee time to receive your voting instructions and vote on behalf of the plan.

Call a special meeting  
- proposed amendment to  
the corporation's  
certificate of incorporation  
granting stockholders  
owning not less than 10%  
of the outstanding

The deadline to vote  
shares in **all other**

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accounts is 11:59 p.m. (ET)  
on **May 21, 2012**.

shares the right to call  
special meetings of  
stockholders

*All votes are confidential and  
managed by an outside firm  
to maintain confidentiality.*

Ratification of  
auditors - ratification of  
the appointment of  
Deloitte & Touche LLP  
as Allstate's  
independent  
registered public  
accountant for 2012

#### **More information**

Notice of 2012 Annual  
Meeting and Proxy  
Statement, including  
proposals up for vote

The Board of Directors  
recommends  
stockholders vote  
AGAINST the  
following proposal:

Allstate's 2011 Annual  
Report

Stockholder  
proposal - stockholder  
proposal on reporting  
political contributions

To vote, you will need your  
unique 12-digit control  
number noted below. If the  
link above does not work, you  
can visit [www.proxyvote.com](http://www.proxyvote.com)  
and enter the control number  
below:

**CONTROL NUMBER:**  
**999999999999**

Holder as of: March 23, 2012

#### **Why you are receiving this notice by email:**

You elected to receive shareholder communications and submit voting instructions via  
the Internet. This email notification contains information specific to your Allstate  
holding(s).

This email represents all shares registered in your name. If you hold shares through a  
bank or broker, you will receive a separate email or mailing for the shares held in that  
account(s).

## Edgar Filing: ALLSTATE CORP - Form DEFA14A

You also have the right to request and receive a paper copy of these stockholder communications free of charge. Click here to [cancel or change your enrollment profile](#), or call 1-800-579-1639.

Unable to view the documents in this email? You may need to [download Adobe Acrobat Reader](#).

There are no charges for this service. There may be costs associated with electronic access, such as usage charges from Internet access providers and telephone companies, which must be borne by the stockholder.

Please do not send any email to [ID@ProxyVote.com](mailto:ID@ProxyVote.com). Please REPLY to this email with any comments or questions about proxyvote. (Include the original text and subject line of this message for identification purposes.)

AOL users, please highlight the entire message before clicking the reply button.

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