### Edgar Filing: Allanson Joe - Form 4

Allanson Joe	e										
Form 4											
February 04	, 2019										
FORM		статрс	SECU		ND EV(	<b>• • • • •</b>	NCEC	OMMISSION		PROVAL	
	UNITED	SIAIES		shington,			NGE U	UMMISSION	OMB Number:	3235-0287	
Check th	iis box		vva	sinington,	D.C. 20.	547				January 31	
if no long		(ENT O	F CHAN	GES IN BENEFICIAL OWNERSHIP OF SECURITIES				Expires:	2005		
subject to Section 1	0								Estimated average		
	Form 4 or								burden hours per response 0.5		
Form 5	Filed pur	suant to S	Section 1	6(a) of the	e Securit	ies Ez	kchange	e Act of 1934,			
obligatio may con		a) of the	Public U	tility Hold	ling Com	ipany	Act of	1935 or Section	ı		
See Instr		30(h)	of the Ir	vestment	Compan	y Act	of 194	0			
1(b).											
(Drint on Type 1	Deenencee										
(Print or Type ]	Kesponses)										
1. Name and A	Address of Reporting	Person *	2 Issue	r Name <b>and</b> Ticker or Trading				5. Relationship of Reporting Person(s) to			
Allanson Joe Symbol				The and The Ker of Trading				Issuer			
			FORCE COM INC [CRM]								
(Last)	(First) (I	Middle)		f Earliest Tra		L	-	(Check	c all applicable	)	
()	()		(Month/I					Director 10% Owner			
415 MISSIO	ON STREET, 3R	D	02/01/2	-							
FLOOR								below) Chief Ad	below) ccounting Offic	cer	
	(Street)		4 If Δme	endment Da	te Original				-		
			endment, Date Original nth/Day/Year)				6. Individual or Joint/Group Filing(Check Applicable Line)				
				, <b>,</b> ,				_X_ Form filed by O			
SAN FRAN	ICISCO, CA 941	05						Form filed by M Person	ore than One Re	porting	
(City)	(State)	(Zip)			• .• .	~ •					
	. ,	-					-	uired, Disposed of,		-	
1.Title of	2. Transaction Date	2A. Deen Execution		3. Transaction	4. Securit		-	5. Amount of Securities	6. Ownership	7. Nature of	
Security (Instr. 3)	(Month/Day/Year)	any	li Date, li	Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5)				Securities Ownership Beneficially Form: Direct	Indirect Beneficial		
		•	Day/Year)	(Instr. 8)	(			Owned	(D) or	Ownership	
								Following	Indirect (I)	(Instr. 4)	
						(A)		Reported Transaction(s)	(Instr. 4)		
				Code V	Amount	or (D)	Price	(Instr. 3 and 4)			
Common						(D)	\$				
Stock	02/01/2019			M <u>(1)</u>	14,897	А	\$9.34	45,207	D		
Common Stock	02/01/2019			S <u>(1)</u>	14,897	D	\$ 155	30,310	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

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# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and An Underlying Sec (Instr. 3 and 4)
				Code V	(A) (D)	Date Exercisable	Expiration Date	A Title N C
Non-qualified Stock Option (Right to Buy)	\$ 59.34	02/01/2019		M <u>(1)</u>	14,897	11/25/2015 <u>(2)</u>	11/25/2021	Common Stock

## **Reporting Owners**

Reporting Owner Name / Address	Relationships						
Reporting O when Funder Francess	Director	10% Owner	Officer	Other			
Allanson Joe 415 MISSION STREET 3RD FLOOR SAN FRANCISCO, CA 94105			Chief Accounting Officer				
Signatures							
/s/ Scott Siamas, attorney-in-fact fo Allanson	02/04						
**Signature of Reporting Person		Da	te				

# **Explanation of Responses:**

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Pursuant to a 10b5-1 Plan.

Option vests over four years at the rate of 25% on November 25, 2015, the first anniversary of the holder's date of grant, with the balance vesting in equal monthly installments over the remaining 36 months.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.