

Tippl Thomas  
Form 4  
May 12, 2010

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Tippl Thomas

(Last) (First) (Middle)

C/O ACTIVISION BLIZZARD,  
INC., 3100 OCEAN PARK  
BOULEVARD

(Street)

SANTA MONICA, CA 90405

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol  
Activision Blizzard, Inc. [ATVI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
05/10/2010

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

Director  10% Owner  
 Officer (give title below)  Other (specify below)  
Chief Corporate Officer & CFO

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock, par value \$0.000001 per share <sup>(1)</sup>	05/10/2010		A		350,000	A	\$ 0 350,000
Common Stock, par value \$0.000001 per share <sup>(1)</sup>	05/10/2010		G <sup>(2)</sup>		350,000	D	\$ 0 0
	05/10/2010		G <sup>(2)</sup>		350,000	A	\$ 0 677,534

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Common Stock, par value \$0.000001 per share <sup>(1)</sup>								See footnote <u>(3)</u>	
Common Stock, par value \$0.000001 per share <sup>(4)</sup>	05/10/2010		A	225,000	A	\$ 0	225,000	D	
Common Stock, par value \$0.000001 per share <sup>(4)</sup>	05/10/2010		G <sup>(2)</sup>	225,000	D	\$ 0	0	D	
Common Stock, par value \$0.000001 per share <sup>(4)</sup>	05/10/2010		G <sup>(2)</sup>	225,000	A	\$ 0	902,534 <sup>(5)</sup>	I	See footnote <u>(3)</u>

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Am Underlying Sec (Instr. 3 and 4)
				Code V (A) (D)		Date Exercisable Expiration Date	Title
Employee Stock Options	\$ 10.89	05/10/2010		A	525,000	<u>(6)</u> 05/10/2020	Common Stock, par value \$0.000001 per share
Employee Stock Options	\$ 10.89	05/10/2010		G <sup>(2)</sup>	525,000	<u>(6)</u> 05/10/2020	Common Stock, par value \$0.000001 per share

Employee								Common
Stock	\$ 10.89	05/10/2010		G <sup>(2)</sup>	525,000		(6)	05/10/2020
Options								Stock, par value \$0.000001 per share

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Tippl Thomas C/O ACTIVISION BLIZZARD, INC. 3100 OCEAN PARK BOULEVARD SANTA MONICA, CA 90405			Chief Corporate Officer & CFO	

## Signatures

/s/ Thomas  
Tippl

05/12/2010

\*\*Signature of  
Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- This grant was for 350,000 restricted stock units of the Company, each representing the right to receive one share of the Company's common stock, which will vest in four equal installments on each of February 15, 2011, February 15, 2012, February 15, 2013, and February 15, 2014.
- (1) common stock, which will vest in four equal installments on each of February 15, 2011, February 15, 2012, February 15, 2013, and February 15, 2014.
  - (2) Following receipt thereof, Mr. Tippl transferred this award to the Thomas and Laura Tippl Family Trust.
  - (3) These securities are held by the Thomas and Laura Tippl Family Trust.
  - (4) This grant was for 225,000 performance shares of the Company, which will vest in accordance with the terms of Mr. Tippl's 2010 amended employment agreement with the Company.
- Following the transactions reported on this Form 4, Mr. Tippl (through the Thomas and Laura Tippl Family Trust) held (a) 143,060 shares of the Company's common stock, (b) 184,474 restricted shares of the Company's common stock, (c) 225,000 performance shares of the Company's common stock and (d) 350,000 restricted stock units, each representing the right to receive one share of the Company's common stock.
- (5) of the Company's common stock and (d) 350,000 restricted stock units, each representing the right to receive one share of the Company's common stock.
  - (6) These options will vest in four equal installments on each of February 15, 2011, February 15, 2012, February 15, 2013, and February 15, 2014.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.