

(Address of principal executive offices) **17059**
(Zip Code)

Registrant's telephone number, including area code: (717) 436 - 8211

Not Applicable

(Former name or former address if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant

under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

At the regular meeting of the Corporation's Board of Directors on December 15, 2015, the Board appointed Gary E. Kelsey to serve as director of both Juniata Valley Financial Corp. (the "Company") and of its subsidiary, The Juniata Valley Bank.

Mr. Kelsey was appointed to the Class C group of directors and will serve until the 2017 Annual Meeting.

Item 9.01 Financial Statements and Exhibits

Exhibit 99.1 Press Release reporting appointment of new director.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Juniata Valley Financial Corp.

Date: December 21, 2015 By: /s/ JoAnn McMinn

Name: JoAnn McMinn

Title: EVP, Chief Financial Officer