

E TRADE FINANCIAL CORP
Form 8-K
July 18, 2007

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

**FORM 8-K
CURRENT REPORT
Pursuant to Section 13 or 15(d) of
the Securities Exchange Act of 1934**

Date of report (Date of earliest event reported): July 18, 2007

E*TRADE Financial Corporation

(Exact name of Registrant as Specified in its Charter)

**Delaware
(State or other jurisdiction
of incorporation or organization)**

**1-11921
(Commission File Number)**

**94-2844166
(I.R.S. Employer
Identification Number)**

**135 East 57th Street, New York, New York 10022
(Address of Principal Executive Offices and Zip Code)**

**(646) 521-4300
(Registrant's Telephone Number, including Area Code)**

**Not Applicable
(Former Name or Former Address, if Changed Since Last Report)**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- .. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - .. Soliciting material pursuant to Rule 14a-12 under the Exchange act (17 CFR 240.14a-12)
 - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM OTHER EVENTS

8.01.

E*TRADE Financial Corporation ("the Company") is a participant in the Securities and Exchange Commission's ("SEC") voluntary eXtensible Business Reporting Language ("XBRL") filing program. Attached as Exhibit 100 to this report are documents that contain information from the Company's Quarterly Report on Form 10-Q for the quarter ended September 30, 2006 (the "10-Q"), filed on November 7, 2006 with the SEC, formatted in XBRL. Also, attached to this report is the Company's Intelligent Financial Statement(tm) which is a supplemental PDF that contains information from the 10-Q and embeds XBRL financial data in a viewable and printable document. By moving your computer mouse over the displayed data, pop-up CoreFiling TagTips(tm) will show you how the data is internally expressed as XBRL.

Users of this data are advised pursuant to Rule 401 of Regulation S-T that the information contained in the XBRL documents is unaudited and these are not the official publicly filed financial statements of the Company. The purpose of submitting these XBRL formatted documents is to test the related format and technology and, as a result, investors should continue to rely on the official version of the furnished documents and not rely on this information in making investment decisions.

In accordance with Rule 402 of Regulation S-T, the information in this Current Report on Form 8-K, including Exhibit 100 and the supplemental PDF, shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, and shall not be incorporated by reference into any filing or other document pursuant to the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing or document.

ITEM 9.01.FINANCIAL STATEMENTS AND EXHIBITS

Exhibit No. Description

- EX-100.INS XBRL Report Instance Document
 - EX-100.SCH XBRL Taxonomy Extension Schema Document
 - EX-100.PRE XBRL Taxonomy Presentation Linkbase Document
 - EX-100.CAL XBRL Taxonomy Calculation Linkbase Document
 - EX-100.LAB XBRL Taxonomy Label Linkbase Document
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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: July 18, 2007

E*TRADE FINANCIAL CORPORATION

By:

/s/ Arlen W. Gelbard
Arlen W. Gelbard
*Chief Administrative Officer and
General Counsel*