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The information furnished shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, or incorporated by reference into any filing thereunder or under the Securities Act of 1933 unless expressly set forth by specific reference in such filing.

ITEM 7.01. REGULATION FD DISCLOSURE

The Company is issuing the information contained in Exhibit 99.2 furnished herewith and incorporated by reference in this Item 7.01.

The information appearing in this Item 7.01 and in Exhibit 99.2 shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section.

ITEM 9.01. FINANCIAL STATEMENTS AND EXHIBITS

(d) Exhibits

- 99.1 Earnings Press Release, dated October 17, 2007
- 99.2 Supplemental Portfolio Disclosure (all data as of September 30, 2007)

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Dated: October 17, 2007

E*TRADE FINANCIAL CORPORATION

By: /s/ Arlen W. Gelbard

Arlen W. Gelbard
Chief Administrative Officer and General
Counsel