Edgar Filing: ASCENDIA BRANDS, INC. - Form 4

ASCENDIA	BRANDS, INC	2.									
Form 4											
August 24, 2	2007										
FORM	14 initial		CECUI				NCEO	OMMESION		PPROVAL	
	UNITEI) STATES		shington,			NGE C	OMMISSION	OMB Number:	3235-0287	
Check th	is box		vva	sinington,	D.C. 20	349				January 31	
if no long		MENT O	F CHAN	NGES IN BENEFICIAL OWN SECURITIES				NERSHIP OF	Expires:	2005	
subject to Section 1	5								Estimated a		
Form 4 o									burden hours per response		
Form 5	Filed p	ursuant to	Section 1	6(a) of the	e Securit	ies E	xchange	e Act of 1934,			
obligatio may cont		7(a) of the	Public U	tility Hold	ling Con	npany	y Act of	1935 or Section	1		
See Instr		30(h)	of the In	vestment	Compan	y Ac	t of 194	0			
1(b).											
(Duint T 1	D)										
(Print or Type I	(kesponses)										
1. Name and A	Address of Reportin	g Person *	2 Issue	r Name and	Ticker or	Tradia	nα	5. Relationship of	Reporting Pers	son(s) to	
MarNan LL		8 -	Symbol	r Name and Ticker or Trading				Issuer			
			•	DIA BRA	ANDS, II	NC. I	ASB]				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Check				k all applicable)				
				Day/Year) Director				Director	X 10% Owner		
ONE PALMER SQUARE, SUITE 08/22/20			-			Officer (give title Other (specify					
330								below)	below)		
	(Street)		4. If Ame	Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
			onth/Day/Year)				Applicable Line)				
								X Form filed by O Form filed by M			
PRINCETO	N, NJ 08542							Person	ore than one re	porting	
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned	
1.Title of	2. Transaction Da	ate 2A. Dee	med	3.	4. Securi			5. Amount of	6. Ownership		
Security	(Month/Day/Year) Execution Date, i any			Transaction(A) or Disposed of (D)				Securities	Indirect		
(Instr. 3)		Code (Instr. 3, 4 and 5) Day/Year) (Instr. 8)				5)	Beneficially Owned	(D) or Indirect (I)	Beneficial Ownership		
		((Following	(Instr. 4)	(Instr. 4)	
						(A)		Reported			
						or		Transaction(s) (Instr. 3 and 4)			
Common				Code V	Amount	(D)	Price	(
Common Stock	08/22/2007			S	2,741	D	\$ 0.95	7,815,831	D		
Common Stock	08/23/2007			S	700	D	\$ 0.986	7,815,131	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		ate	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

		Relationships					
Reporting Owner Name / Addre	ss Director	10% Owner	Officer	Other			
MarNan LLC ONE PALMER SQUARE, SUIT PRINCETON, NJ 08542	E 330	Х					
Signatures							
/s/ Mark I. Massad, Manager	08/24/2007						
**Signature of Reporting Person	Date						

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.