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ALTERNATE MARKETING NETWORKS INC

Form 3

August 12, 2002

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURI

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934. Secti Holding Company Act of 1935 of Section 30(f) of the Investment Comp

(Print or Type Responses) 1. Name and Address of Reporting Person* (month/day/year) Bender, David (Last) (First) (Middle)

2. Date of Event Requiring Statement 4.Issuer Name and T AUGUST 1, 2002

ALTERNATE MARKETI

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13155 NOEL ROAD, SUITE 1001 3. IRS Number of 5. Relationship of Reporting Reporting Person Person(s) to Issuer (Voluntary) (Check all applicable)

DALLAS, TEXAS 75240 (City) (State) (Zip)

__Director __10% Owner

X Officer (give title below) __Other Chief Operating Officer

7.In (Specify below) (C

X Fo ___Fc Re

Table I- Non-Derivative Securities Beneficially

1.Title of Security 2.Amount of Securities Beneficially Owned 3.Ownership Form: 4.Na (Instr. 4) Direct (D) or Indirect (I) Ow (Instr. 5)

Common Stock

69,321

Reminder: Report on a separate line for each class of securities beneficially owned directly or i *If the form is filed by more than one reporting person, see Instruction 5(b)(v)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants,

1.Title of Derivative 2.Date Exercisable 3.Title and Amount of 4.Conversion or 5.Ownership F Security (Instr. 4) and Expiration Date Securities Underlying Exercise Price Derivative S Derivative Security of Derivative Direct (D) of (Month/Day/Year) (Instr. 4) Security Indirect (I) (Instr. 5)

> Expira- Title Amount of Date Exer-Number tion cisable Date of Shares

Explanation of Responses:

**Signatu

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

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Note: File three copies of this Form, one of which must be manually signed. If space is insuffi See Instruction 6 for procedure

Potential persons who are to respond to the collection of information contained in this form are required to respond unless the form displays a currently valid OMB Number.