Edgar Filing: BROWN & BROWN INC - Form 4

| BROWN & E | BROWN INC | | | | | | | | | | | |
|--|-----------------------------|-------------|---|--|------|--------------------|------------------|---|--|------------------------------------|---------------------|--|
| Form 4 | | | | | | | | | | | | |
| January 21, 2 | 005 | | | | | | | | | | | |
| FORM 4 UNITED STATES SECURITIES AND EXCHANCE COMMISSION | | | | | | | | OMB A | OMB APPROVAL | | | |
| | UNITED | STATES S | | | | ND EXC D.C. 205 | | IGE (| COMMISSION | OMB Number: | 3235-0287 | |
| Check this box if no longer subject to Section 16. Form 4 or | | | | | | | | | | Expires: | January 31, 2005 | |
| | | | | GES IN BENEFICIAL OWNERSHIP SECURITIES | | | | | | Estimated average burden hours per | | |
| Form 5 | | suant to Se | ection 16 | (a) of | the | Securiti | ec Ev | chano | e Act of 1934, | response | 0.5 | |
| obligation | ⁸ Section $17(a$ | | | | | | | - | f 1935 or Section | ı | | |
| may conti <i>See</i> Instru- 1(b). | nue. | | of the Inv | • | | . | | | | • | | |
| (Print or Type R | esponses) | | | | | | | | | | | |
| 1. Name and Address of Reporting Person *2. IssueRIEDMAN JOHN RSymbol | | | Symbol | suer Name and Ticker or Trading ol | | | | | 5. Relationship of Reporting Person(s) to Issuer | | | |
| BROW | | | | WN & BROWN INC [BRO] | | | | | (Check all applicable) | | | |
| (Month/Da | | | • | | | | | X_ Director 10% Owner Officer (give title Other (specify | | | | |
| 1125 WEST | SIDE DRIVE | (| 01/19/20 | .005 | | | | | below) below) | | | |
| | | | | endment, Date Original nth/Day/Year) | | | | | 6. Individual or Joint/Group Filing(Check Applicable Line) | | | |
| ROCHESTE | R, NY 14624 | | | | | | | | _X_ Form filed by C Form filed by M Person | | | |
| (City) | (State) (| (Zip) | Table | I - Nor | 1-De | rivative S | ecurit | ies Aco | quired, Disposed of | , or Beneficial | ly Owned | |
| 1.Title of Security (Instr. 3)2. Transaction Date (Month/Day/Year)2A. Deemed Execution Date, if any (Month/Day/Year) | | | 3.4. SecuritiesTransactionAcquired (A) orCodeDisposed of (D)(Instr. 8)(Instr. 3, 4 and 5) | | | | | Securities Beneficially Owned | 5. Ownership Form: Direct D) or Indirect (I) Instr. 4) | | | |
| | | | | Code | v | Amount | (A) or (D) | Price | Transaction(s) (Instr. 3 and 4) | | | |
| Common Stock, \$.10 par value | 01/19/2005 | | | А | V | 500 | A | \$0 | 23,323 <u>(1)</u> | D | | |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transacti Code (Instr. 8) | 5. ionNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | Date | 7. Tit Amou Under Secur (Instr | unt of rlying | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr |
|---|---|---|---|---------------------------------------|--|---------------------|--------------------|--|--|---|--|
| | | | | Code V | ' (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |

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Reporting Owners

| Reporting Owner Name / Addro | ess | Relationships | | | | | | | |
|---|------------|---------------|---------|-------|--|--|--|--|--|
| | Director | 10% Owner | Officer | Other | | | | | |
| RIEDMAN JOHN R 1125 WEST SIDE DRIVE ROCHESTER, NY 14624 | Х | | | | | | | | |
| Signatures | | | | | | | | | |
| John R. Riedman | 01/19/2005 | | | | | | | | |

<u>**</u>Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Includes 1,323 shares acquired through the Company's Employee Stock Purchase Plan, and through dividend reinvestment, in 2001 and 2002.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.