WESLEY NORMAN H

Form 4

January 05, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

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OMB APPROVAL

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

\$3.125

(Print or Type Responses)

1. Name and A WESLEY I	Symbol	2. Issuer Name and Ticker or Trading Symbol FORTUNE BRANDS INC [FO]				5. Relationship of Reporting Person(s) to Issuer				
(Last)	(First) (N	Middle) 3. Date	of Earliest T	ransaction			(Check all applicable)			
520 LAKE COOK ROAD			(Month/Day/Year) 09/08/2010				X Director 10% Owner Officer (give title below) Other (specify below)			
	(Street)	4. If An	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check			
DEERFIEL	Filed(M	Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(State)	(Zip) Tal	ble I - Non-	Derivative S	Securi	ities Acqu	uired, Disposed o	f, or Beneficia	lly Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 3, 4 and 5)		of (D)	Securities Ownership I Beneficially Form: E Owned Direct (D) C Following or Indirect (Reported (I) Transaction(s) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
			Code V	Amount	(D)	Price	(Instr. 3 and 4)			
Common Stock, Par Value \$3.125	09/08/2010		G(1) V	10,781	D	\$ 0	142,941	D		
Common Stock, Par Value \$3.125	09/10/2010		G <u>(1)</u> V	13,140	D	\$ 0	129,801	D		
Common Stock, Par Value	01/03/2011		M(2)	50,000	A	\$ 0	179,801	D		

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Common Stock, Par Value \$3.125	F(3)	19,800	D	\$ 60.61	160,001	D
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Common
Stock, Par
Value
\$3.125

Stock Par
Value
Stock Par
Valu

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Derivative Expiration Date decurities (Month/Day/Year) Acquired (A) or Disposed of D) Instr. 3, 4,		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8 E S (I
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Restricted Stock Units	<u>(4)</u>	01/03/2011		M(2)	50,000	(5)	(5)	Common	50,000	

Reporting Owners

Reporting Owner Name / Address	Relationships						
1 8	Director	10% Owner	Officer	Other			
WESLEY NORMAN H							
520 LAKE COOK ROAD	X						
DEERFIELD, IL 60015							

Signatures

Angela M. Pla, Attorney-in-Fact for Norman H. Wesley 01/05/2011

**Signature of Reporting Person Date

Reporting Owners 2

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Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Reflects a gift of shares.
- (2) Reflects the vesting and payment of a restricted stock unit award made to Mr. Wesley on February 25, 2008 under the Company's 2007 Long-Term Incentive Plan.
- (3) Reflects the withholding by the issuer of shares awarded to the undersigned having a fair market value equal to the withholding taxes payable by the undersigned at the time the award vested, such transaction being exempt under Rule 16b-3.
- (4) Each restricted stock unit converts to one share of the issuer's common stock.

In order to receive payment of the award, Mr. Wesley had to remain employed with the Company through December 31, 2010, or if he terminated employment prior thereto, he had to strictly adhere to certain non-compete and confidentiality restrictions until December 31, 2010. The award was paid in the form of shares on January 3, 2011, the first business day that the New York Stock Exchange was open in January 2011.

Remarks:

On September 8, 2010, Mr. Wesley made a gift of 10,781 shares of the issuer's common stock to Glenwood School for Boys a Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.