

GAP INC  
Form 8-K  
February 02, 2011

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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**Form 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): 02/02/2011**

**The Gap, Inc.**

(Exact name of registrant as specified in its charter)

**Commission File Number: 1-7562**

**Delaware**  
(State or other jurisdiction of  
incorporation)

**94-1697231**  
(IRS Employer  
Identification No.)

**2 Folsom Street**  
San Francisco, CA 94105  
(Address of principal executive offices, including zip code)

**(650) 952-4400**  
(Registrant's telephone number, including area code)

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure**

On February 2, 2011, The Gap, Inc. announced management and organizational changes at its Gap North America brand, including the creation of a Global Creative Center and the appointment of Art Peck as president of Gap North America. A copy of the press release is attached hereto as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits**

99.1 Press Release dated February 2, 2011

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

The Gap, Inc.

Date: February 02, 2011

By: /s/ Michelle A. Banks

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Michelle A. Banks  
Senior Vice President, General Counsel, Corporate Secretary  
and Chief Compliance Officer

**EXHIBIT INDEX**

<b><u>Exhibit No.</u></b>	<b><u>Description</u></b>
EX-99.1	Press Release dated February 2, 2011