

HOLLAND WENDELL F  
 Form 4  
 March 02, 2012

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
 Washington, D.C. 20549**

OMB APPROVAL

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**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*  
 HOLLAND WENDELL F

2. Issuer Name and Ticker or Trading Symbol  
 BRYN MAWR BANK CORP  
 [BMTC]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Date of Earliest Transaction (Month/Day/Year)  
 03/02/2012

Director  10% Owner  
 Officer (give title below)  Other (specify below)

219 CURWEN ROAD

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)  
 Form filed by One Reporting Person  
 Form filed by More than One Reporting Person

ROSEMONT, PA 19010

(City) (State) (Zip)

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount or Price		
Common Stock	03/02/2012		M		2,000 A \$ 16.25	8,789	D
Common Stock	03/02/2012		S		2,000 D 19.5793	6,789	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474  
 (9-02)

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**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)		
				Code	V (A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Options to Purchase Common Stock <u>(6)</u>	\$ 16.25	03/02/2012		M	2,000	04/16/2003 <sup>(1)</sup>	04/16/2012	Common Stock	2,000
Options to Purchase Common Stock <u>(6)</u>	\$ 18.46					04/15/2004 <sup>(2)</sup>	04/15/2013	Common Stock	2,000
Options to Purchase Common Stock <u>(6)</u>	\$ 17.85					05/16/2004 <sup>(3)</sup>	05/16/2013	Common Stock	1,000
Options to Purchase Common Stock <u>(5)</u>	\$ 22					08/29/2008 <sup>(4)</sup>	08/29/2017	Common Stock	3,500
Options to Purchase Common Stock <u>(5)</u>	\$ 24.27					08/18/2009 <sup>(7)</sup>	08/18/2018	Common Stock	3,500
Options to Purchase Common Stock <u>(5)</u>	\$ 18.27					08/21/2010 <sup>(8)</sup>	08/21/2019	Common Stock	4,475

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOLLAND WENDELL F 219 CURWEN ROAD ROSEMONT, PA 19010		X		

## Signatures

Diane McDonald, As Attorney  
in Fact 03/02/2012

\_\_Signature of Reporting Person Date

## Explanation of Responses:

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) These options become exercisable over a three (3) year period in 33 1/3% increments starting on 4/16/03 and on each 4/16 thereafter until the options are fully exercisable.
- (2) These options become exercisable over a three (3) year period in 33 1/3% increments starting on 4/15/04 and on each 4/15 thereafter until the options are fully exercisable.
- (3) These options become exercisable over a three (3) year period in 33 1/3% increments starting on 5/16/04 and on each 5/16 thereafter until the options are fully exercisable.
- (4) These options become exercisable over a five (5) year period in 20% increments starting on 8/29/08 and on each 8/29 thereafter until the options are fully exercisable.
- (5) These options were granted to the reporting person under BMBC's 2007 Long-term Incentive Plan.
- (6) Acquired in a transaction exempt under Rule 16b-3
- (7) The options become exercisable over a five (5) year period in 20% increments starting on 8/18/2009 and on each 8/18 thereafter until the options are fully exercisable.
- (8) These options become exercisable over a five (5) year period in 20% increments starting on 8/21/2010 and on each 8/21 thereafter until the options are fully exercisable.
- (9) The breakdown of the sale is as follows: 200 shs. @ \$19.5000, 331 shs. @ \$19.5280, 200 shs. @ \$19.5300, 300 shs. @ \$19.5301, 100 shs. @ \$19.5307, 200 shs @ \$19.5401, 69 shs. @ 19.5900, 200 shs. @ 19.5901, 200 shs. @ 19.5951, 200 shs. @ 19.9000

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.