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RYANAIR HOLDINGS PLC  
Form 6-K  
April 05, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16  
of the Securities Exchange Act of 1934

For the month of April, 2004

RYANAIR HOLDINGS PLC  
(Translation of registrant's name into English)

c/o Ryanair Ltd Corporate Head Office  
Dublin Airport  
County Dublin Ireland  
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F..X.. Form 40-F.....

Indicate by check mark whether the registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934.

Yes ..... No ..X..

If "Yes" is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): 82- \_\_\_\_\_

BYE BYE BA,  
RYANAIR IS BRITAIN'S FAVOURITE AIRLINE

Ryanair, Europe's No.1 low fares airline, today (Monday, 5th April 2004) released passenger traffic statistics for March 2004 which confirmed that Ryanair has carried more passengers in UK/Europe than BA. For the month of March 2004 Ryanair carried 204, 187 more passengers UK/Europe than BA, making Ryanair Britain's favourite airline for travel UK/Europe.

Ryanair's Head of Communications, Paul Fitzsimmons said:

"BA passenger figures released for the month of March, confirmed UK/Europe passenger growth of 1.8% - compared to Ryanair's growth of 51% for the same period.

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"The travelling public are voting with their feet, everyone knows that when it comes to giving passengers what they really want - lower fares and on-time flights - Ryanair beats BA time and time again"

### PASSENGER STATISTICS FOR MARCH 2004

	RYANAIR	BA	RYANAIR POSITION
PASSENGER GROWTH	51%	1.8%	1
PASSENGERS CARRIED	2.14 M	1.93 M	1
LOAD FACTOR	78%	65%	1

Ends. Monday, 5th April 2004

For further information:

Paul Fitzsimmons - Ryanair  
Tel: 00 353 1 812 1228

Pauline McAlester - Murray Consultants  
Tel: 00 353 1 4980 300

### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

RYANAIR HOLDINGS PLC

Date: 05 April 2004

By:\_\_\_/s/ Howard Millar\_\_\_

H Millar  
Company Secretary & Finance Director