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PEARSON PLC Form 6-K July 09, 2008

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### FORM 6-K

## REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of July 2008

### **PEARSON plc**

(Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000

(Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X

Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

## TR-1: notification of major interests in shares

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached:

Pearson plc

**2. Reason for the notification** (please tick the appropriate box or boxes)

An acquisition or disposal of voting rights

An acquisition or disposal of financial instruments which may result in the acquisition of shares already issued to which voting rights are attached An event changing the breakdown of voting rights

Other (please specify):

Aviva plc & its subsidiaries

3. Full name of person(s) subject to the notification obligation:

4. Full name of shareholder(s) (if different from 3.):

Registered Holder:

BNY Norwich Union Nominees Limited **6,774,449**\*

BT Globenet Nominees Limited

9,588\*

Chase GA Group Nominees Limited 15,670,590\*

Chase Nominees Limited 1,525,123\*

CUIM Nominee Limited 4,859,311\*

Vidacos Nominees Limited 171,578\*

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denotes direct interest R C Greig Nominees Limited 1,450 **BONY Londres IIS** 189,893 **Chase Nominees** Limited 3,977,385 Delta Lloyd Institutionale Sustainable Futures Fund 70,234 Vidacos Nominees Limited 6,878,395 To be updated 61,140 7 July 2008

5. Date of the transaction (and date on which the threshold is crossed or reached if

different): 6. Date on which issuer notified:

9 July 2008

7. Threshold(s) that is/are crossed or reached:

5% to 4% change

at Combined Interest Level

8. Notified details:

A: Voting rights attached to shares

Class/type of shares Situation previous to the Triggering

transaction

if possible using the ISIN CODE

Number of **Shares** 

**Number of Voting** Rights viii

Number of

Number of voting riahts ix

Resulting situation after the triggering transaction

% of voting riahts Direct x Indirect xi Direct Indirect

**Ordinary Shares** 

GB0006776081

43,378,864

43,378,864

29,010,639

shares

Direct

29,010,639 11,178,497 3.59% 1.38%

## **B: Financial Instruments**

Resulting situation after the triggering transaction xii Type of financial **Expiration** 

instrument date xiii **Exercise/ Conversion** Period/ Date xiv

Number of voting rights that may be acquired if % of voting the instrument is exercised/ converted. rights

N/A

## Total (A+B)

Number of voting rights % of voting rights

40,189,136 4.97%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable xv:

See Section 4

**Proxy Voting:** 

10. Name of the proxy holder:

See Section 4

- 11. Number of voting rights proxy holder will cease to hold:
- 12. Date on which proxy holder will cease to hold voting rights:

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13. Additional information:	Figures are based on a total number of voting rights of 808,373,72	5
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**14. Contact name:** Neil Whittaker

**15. Contact telephone number:** 01603 684420

#### **SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

PEARSON plc

Date: 09 July 2008

By: /s/ STEPHEN JONES

Stephen Jones

Deputy Secretary