Edgar Filing: PEARSON PLC - Form 6-K

PEARSON PLC Form 6-K November 09, 2010

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER PURSUANT TO RULE 13a-16 OR 15d-16 UNDER THE SECURITIES EXCHANGE ACT OF 1934

For the month of November 2010

PEARSON plc (Exact name of registrant as specified in its charter)

N/A

(Translation of registrant's name into English)

80 Strand London, England WC2R 0RL 44-20-7010-2000 (Address of principal executive office)

Indicate by check mark whether the Registrant files or will file annual reports under cover of Form 20-F or Form 40-F:

Form 20-F X Form 40-F

Indicate by check mark whether the Registrant by furnishing the information contained in this Form is also thereby furnishing the information to the Commission pursuant to Rule 12g3-2(b) under the Securities Exchange Act of 1934

Yes No X

This Report includes the following documents:

1. A press release from Pearson plc announcing Holding(s) in Company

TR-1: NOTIFICATION OF MAJOR INTEREST IN SHARESI

1. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached: ii

Pearson PLC

2 Reason for the notification (please tick the appropriate box or boxes):

An acquisition or disposal of voting rights

An acquisition or disposal of qualifying financial instruments which may result in the acquisition of shares already issued to which voting rights are attached

An acquisition or disposal of instruments with similar economic effect to qualifying financial instruments

An event changing the breakdown of voting rights

Other (please specify):

3. Full name of person(s) subject to the

BlackRock, Inc.

notification obligation: iii 4. Full name of shareholder(s)

(if different from 3.):iv

5. Date of the transaction and date on

which the threshold is crossed or 5th November 2010

reached: v

6. Date on which issuer notified: 8th November 2010

7. Threshold(s) that is/are crossed or

Holding has gone below 5% reached: vi, vii

8. Notified details:

A: Voting rights attached to shares viii, ix

Class/type of Situation previous Resulting situation after the triggering transaction

shares to the triggering

transaction

if possible using Number Number Number Number of voting % of voting rights x

the ISIN CODE of of of shares rights

Direct Indirect xii Direct Shares Voting Direct Indirect

Rights хi

39,728,158 GB0006776081 39,728,158 N/A N/A 38,647,691 N/A 4.76%

B: Qualifying Financial Instruments

Resulting situation after the triggering transaction

Expiration Type of financial Exercise/ Number of voting % of voting instrument date xiii Conversion Period rights that may be rights

> acquired if the xiv

Edgar Filing: PEARSON PLC - Form 6-K

instrument is exercised/ converted.

C: Financial Instruments with similar economic effect to Qualifying Financial Instruments xv, xvi

Resulting situation after the triggering transaction

Type of financial Exercise Expiration Exercise/ Number of voting % of voting rights xix, xx

instrument price date xvii Conversionrights instrument

period refers to

xviii

CFD 1,156,464 Nominal Delta 0.14% 0.14%

Total (A+B+C)

Number of voting rights

Percentage of voting rights

39,804,155 4.90%

9. Chain of controlled undertakings through which the voting rights and/or the financial instruments are effectively held, if applicable: xxi

BlackRock Investment Management (UK) Limited - 39,804,155 (4.90%)

Proxy Voting:

10. Name of the proxy holder:

11. Number of voting rights proxy holder will cease

to hold:

12. Date on which proxy holder will cease to hold

voting rights:

13. Additional information:

BlackRock Threshold Reporting Team

14. Contact name: Stuart Watchorn

15. Contact telephone number: 020 7743 5741; stuart.watchorn@blackrock.com

Note: Annex should only be submitted to the FSA not the issuer

Annex: Notification of major interests in share

A: Identity of the persons or legal entity subject to the notification obligation

Full name

(including legal form of legal entities) BlackRock, Inc.

Contact address

(registered office for legal entities) 33 King William Street, London, EC4R 9AS

Phone number & email 020 7743 5741; stuart.watchorn@blackrock.com

Other useful information

(at least legal representative for legal persons) Stuart Watchorn

Edgar Filing: PEARSON PLC - Form 6-K

3: Identity of the notifier, if applicable Full name
Contact address
Phone number & email
Other useful information (e.g. functional relationship with the person or legal entity subject to the notification obligation)
C: Additional information
For notes on how to complete form TR-1 please see the FSA website.
SIGNATURE
Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.
PEARSON plo
Date: 9 November, 2010
By: /s/ STEPHEN JONES
Stephen Jones Deputy Secretary