GREEN EQUITY INVESTORS IV LP Form SC 13D February 24, 2005

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

SCHEDULE 13D

UNDER THE SECURITIES EXCHANGE ACT OF 1934

(Amendment No.__)*

FTD Group, Inc.	
(Name of Issuer)	

Common Stock, par value \$0.01 per share

(Title of Class of Securities)

30267U 108

(CUSIP Number)

Jennifer Bellah Maguire

Gibson, Dunn & Crutcher LLP

333 South Grand Avenue

Los Angeles, California 90071-3197

(213) 229-7986

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

February 14, 2005

(Date of Event Which Requires Filing of Statement on Schedule 13D)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), checking the following box.

* The remainder of this cover page shall be filled out for a reporting person s initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 (Act) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 30267	'U 10 8	Schedule 13D	Page 2 of 16 Pages
(1) Name of Repo	orting Persons:		
I.R.S. Identifi	cation No. of Above Persons (entition	es only):	
Gre (2) Check the Ap	en Equity Investors IV, L.P. propriate Box if a Member of a Gro	oup (See Instructions):	
(a) "			
(b) " (3) SEC Use Only	y:		
(4) Source of Fun	nds (See Instructions):		
WC (5) Check Box if		Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship or	r Place of Organization:		
Del	aware (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power		
BENEFICIALLY			
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Power		
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive Power		

15,406,249

15,406,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
 - 53.1% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.
- (14) Type of Reporting Person (See Instructions):

PN

CUSIP No. 30267	7U 10 8	Schedule 13D	Page 3 of 16 Pages
(1) Name of Rep	orting Persons:		
I.R.S. Identifi	ication No. of Above Persor	s (entities only):	
GE (2) Check the Ap	I Capital IV, LLC propriate Box if a Member	of a Group (See Instructions):	
(a) "			
(b) " (3) SEC Use Onl	y:		
(4) Source of Fu	nds (See Instructions):		
AF (5) Check Box if		dings is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship o	r Place of Organization:		
Del	aware (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power	er	
BENEFICIALLY	-		
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Po	wer	
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive	Power	

15,406,249

15,406,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
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- (14) Type of Reporting Person (See Instructions):

OO (Limited Liability Company)

CUSIP No. 30267	7U 10 8	Schedule 13D	Page 4 of 16 Pages
(1) Name of Rep	orting Persons:		
I.R.S. Identifi	ication No. of Above Persons (entities only):	
	een Partnership Holdings, opropriate Box if a Member of		
(a) "			
(b) " (3) SEC Use Onl	y:		
(4) Source of Fur	nds (See Instructions):		
AF (5) Check Box if		ngs is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship or	r Place of Organization:		
Del	laware (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power		
BENEFICIALLY	7		
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Power	г	
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive Po	ower	

15,406,249

15,406,249

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- (14) Type of Reporting Person (See Instructions):

OO (Limited Liability Company)

CUSIP No. 30267	U 10 8	Schedule 13D	Page 5 of 16 Pages
(1) Name of Repo	rting Persons:		
I.R.S. Identific	cation No. of Above Persons (entities of	only):	
	nard Green & Partners, L.P. propriate Box if a Member of a Group	(See Instructions):	
(a) "			
(b) " (3) SEC Use Only	:		
(4) Source of Fund	ds (See Instructions):		
AF (5) Check Box if I	Disclosure of Legal Proceedings is Rec	quired Pursuant to Items 2(d) or 2(e):	
(6) Citizenship or	Place of Organization:		
Dela	ware (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power		
BENEFICIALLY			
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Power		
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive Power		

15,406,249

15,406,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
 - 53.1% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.
- (14) Type of Reporting Person (See Instructions):

PN

CUSIP No. 30267	TU 10 8	Schedule 13D	Page 6 of 16 Pages
(1) Name of Repo	orting Persons:		
I.R.S. Identific	cation No. of Above Persons	(entities only):	
(2) Check the App	P Management, Inc. propriate Box if a Member of	f a Group (See Instructions):	
(a) " (b) " (3) SEC Use Only	y:		
(4) Source of Fun	ds (See Instructions):		
AF (5) Check Box if	Disclosure of Legal Proceedi	ngs is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship or	Place of Organization:		
Dela	aware (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power		
BENEFICIALLY			
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Pow	er	
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive I	Power	

15,406,249

15,406,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
 - 53.1% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.
- (14) Type of Reporting Person (See Instructions):

CO

CUSIP No. 30267	7U 10 8	Schedule 13D	Page 7 of 16 Pages
(1) Name of Rep	orting Persons:		
I.R.S. Identifi	ication No. of Above Persons (ent	ities only):	
	n M. Baumer propriate Box if a Member of a C	eroun (See Instructions):	
(a) "	propriate Box is a member of a C	roup (See Instructions).	
(b) " (3) SEC Use Onl	y:		
(4) Source of Fu	nds (See Instructions):		
	, PF Disclosure of Legal Proceedings	is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship o	r Place of Organization:		
Uni	ited States of America (7) Sole Voting Power		
NUMBER OF	5,000		
SHARES	(8) Shared Voting Power		
BENEFICIALLY	7		
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Power		
REPORTING			
PERSON	5,000		
WITH:	(10) Shared Dispositive Power	er -	
	15,406,249		

15,411,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
 - 53.1% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.
- (14) Type of Reporting Person (See Instructions):

IN

CUSIP No. 30267	7U 10 8	Schedule 13D	Page 8 of 16 Pages
(1) Name of Rep	orting Persons:		
I.R.S. Identifi	ication No. of Above Persons (e	entities only):	
	nothy J. Flynn opropriate Box if a Member of a	Group (See Instructions):	
(a) "			
(b) " (3) SEC Use Onl	y:		
(4) Source of Fu	nds (See Instructions):		
AF (5) Check Box if		gs is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship o	r Place of Organization:		
Uni	ited States of America (7) Sole Voting Power		
NUMBER OF	0		
SHARES	(8) Shared Voting Power		
BENEFICIALLY	•		
OWNED BY	15,562,695		
EACH	(9) Sole Dispositive Power		
REPORTING			
PERSON	0		
WITH:	(10) Shared Dispositive Po	wer	

15,562,695

15,562,695

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):

53.6% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.

(14) Type of Reporting Person (See Instructions):

IN

CUSIP No. 30267	7U 10 8	Schedule 13D	Page 9 of 16 Pages
(1) Name of Rep	orting Persons:		
I.R.S. Identifi	ication No. of Above Persons (ent	ities only):	
	er J. Nolan propriate Box if a Member of a C	iroun (See Instructions)	
(a) "	propriate Box if a Member of a C	noup (see instructions).	
(b) " (3) SEC Use Onl	y:		
(4) Source of Fur	nds (See Instructions):		
	, PF Disclosure of Legal Proceedings	is Required Pursuant to Items 2(d) or 2(e):	
(6) Citizenship or	r Place of Organization:		
Uni	ited States of America (7) Sole Voting Power		
NUMBER OF	5,000		
SHARES	(8) Shared Voting Power		
BENEFICIALLY	7		
OWNED BY	15,406,249		
EACH	(9) Sole Dispositive Power		
REPORTING			
PERSON	5,000		
WITH:	(10) Shared Dispositive Power	er	
	15,406,249		

15,411,249

- (12) Check Box if the Aggregate Amount in Row (11) Excludes Certain Shares (See Instructions):
- (13) Percent of Class Represented by Amount in Row (11):
 - 53.1% beneficial ownership of the voting stock based upon 29,016,591 shares of Common Stock outstanding immediately after the consummation of the Issuer s initial public offering.
- (14) Type of Reporting Person (See Instructions):

IN

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ITEM 1. SECURITY AND ISSUER

This Statement on Schedule 13D (Schedule 13D) relates to the common stock, par value \$0.01, (the Common Stock) of FTD Group, Inc., a Delaware corporation (the Issuer).

The address of the Issuer s principal executive offices is 3113 Woodcreek Drive, Downers Grove, Illinois 60515.

ITEM 2. IDENTITY AND BACKGROUND

(a) This Schedule 13D is being filed by Green Equity Investors IV, L.P., a Delaware limited partnership (GEI IV), GEI Capital IV, LLC, a Delaware limited liability company (GEIC), Green Partnership Holdings, L.P., a Delaware limited partnership (GPH), Leonard Green & Partners, L.P., a Delaware limited partnership (LGP), LGP Management, Inc., a Delaware corporation (LGPM), John M. Baumer, Timothy J. Flynn and Peter J. Nolan (collectively, Reporting Persons) pursuant to their agreement to the joint filing of this Schedule 13D (the Joint Filing Agreement, attached hereto as Exhibit 7.3).

GEI IV is the record owner of the 15,406,249 shares of Common Stock of the Issuer reported herein. GEI IV s principal business is to pursue investments. GEIC is the general partner of GEI IV. GEIC s principal business is to act as the general partner of GEI IV. GPH is a limited partner of GEI IV. GPH s principal business is to serve as a limited partner of GEI IV. LGP is an affiliate of GEIC. LGP s principal business is to act as the management company of GEI IV and other affiliated funds. LGPM is the general partner of LGP. Due to their relationship with GEI IV, each of GEIC, GPH, LGP and LGPM may be deemed to have shared voting and investment power with respect to the Common Stock beneficially owned by GEI IV. As such, GEIC, GPH, LGP and LGPM may be deemed to have shared beneficial ownership of the Common Stock of which GEI IV is the owner. Each of GEIC, GPH, LGP and LGPM, however, disclaims beneficial ownership of such shares of Common Stock

John M. Baumer, Timothy J. Flynn and Peter J. Nolan directly (whether through ownership interest or position) or indirectly through one or more intermediaries, may be deemed to control GEI IV, GEIC, GPH, LGP and/or LGPM. Each of Messrs. Baumer, Flynn and Nolan is a director of the Issuer and a partner of LGP and may be deemed to have shared voting and investment power with respect to the Common Stock owned by GEI IV. As such, Messrs. Baumer, Flynn and Nolan may be deemed to have shared beneficial ownership over such shares of Common Stock. Messrs. Baumer, Flynn and Nolan, however, disclaim beneficial ownership of such shares of Common Stock.

Timothy J. Flynn is a member of FTD Co-Investment LLC and may be deemed to have shared voting and investment power with respect to all Common Stock beneficially owned by FTD Co-Investment LLC. As such, Messr. Flynn may be deemed to have shared beneficial ownership over such shares of Common Stock. Messr. Flynn, however, disclaims beneficial ownership of such shares of Common Stock owned by FTD Co-Investment LLC.

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- (b) The address of each of the Reporting Persons is 11111 Santa Monica Boulevard, Suite 2000, Los Angeles, California 90025.
- (c) Not applicable to GEI IV, GEIC, GPH, LGP or LGPM.

John M. Baumer is a partner of LGP and a member of the board of directors of the Issuer.

Timothy J. Flynn is a partner of LGP and a member of the board of directors of the Issuer.

Peter J. Nolan is a partner of LGP and a member of the board of directors of the Issuer.

- (d) None of the Reporting Persons has been convicted in a criminal proceeding during the last five years.
- (e) None of the Reporting Persons has been party to any civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree, or final order enjoining future violations of, or prohibiting or mandating activities subject to, Federal or state securities laws, or finding any violation with respect to such laws during the last five years.
- (f) Messrs. Baumer, Flynn and Nolan are each citizens of the United States of America.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION

On February 24, 2004, Mercury Man Holdings Corporation (now known as the Issuer) acquired FTD, Inc. in a going private transaction (the **Going Private Transaction**). After the Going Private Transaction, GEI IV and FTD Co-Investment LLC, an affiliate of GEI IV, held 36,156,000 and 395,000 shares of Common Stock of the Issuer, respectively. See Item 6 for further discussion of the Going Private Transaction.

On July 7, 2004, GEI IV purchased 100,000 shares of Common Stock owned by Ann M. Hofferberth for a purchase price of \$100,000 and 100,000 shares of Common Stock owned by Carrie A. Wolfe at a purchase price of \$100,000. On July 12, 2004, GEI IV purchased 3,014,000 shares of Common Stock owned by Robert L. Norton for a purchase price of \$3,014,000.

On February 14, 2005, the Issuer consummated an initial public offering (the **IPO**). Immediately prior to the consummation of the IPO, the Issuer effected a 1-for-3 reverse stock split. GEI IV acquired 2,282,914 shares of Common Stock in the IPO at the initial public offering price of \$13.00 per share, using funds from working capital. FTD Co-Investment LLC acquired 24,779 shares of Common Stock in the IPO at the initial public offering price of \$13.00. Immediately following the IPO, GEI IV and FTD Co-Investment LLC beneficially owned 15,406,249 and 156,446 shares of Common Stock, respectively.

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On February 16, 2005, John M. Baumer acquired 5,000 shares of Common Stock with personal funds.

On February 17, 2005, Peter J. Nolan acquired 5,000 shares of Common Stock with personal funds.

ITEM 4. PURPOSE OF TRANSACTION

GEI IV and the other Reporting Persons acquired the Common Stock for investment purposes. GEI IV and certain of the Reporting Persons, including John M. Baumer, Timothy J. Flynn and Peter J. Nolan, intend to participate in the management of the Issuer through representation on the Issuer s board of directors. For further information, see Items 2 and 6 hereof.

Except as disclosed in this Item 4, none of GEI IV nor any of the other Reporting Persons has any current plans or proposals which relate to or would result in any of the events described in clauses (a) through (j) of the instructions to Item 4 of Schedule 13D. The Reporting Persons, however, will take such actions with respect to the Reporting Persons investments in the Issuer as deemed appropriate in light of existing circumstances from time to time and reserve the right to acquire or dispose of securities of the Issuer, or to formulate other purposes, plans or proposals in the future depending on market conditions and/or other factors.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER

(a) and (b)

Reporting Persons	Number of Shares With Sole Voting and Dispositive Power	Number of Shares With Shared Voting and Dispositive Power	Aggregate Number of Shares Beneficially Owned	Percentage of Class Beneficially Owned
GEI IV	0	15,406,249	15,406,249	53.1%
John M. Baumer	5,000	15,406,249	15,411,249	53.1%
Timothy J. Flynn	0	15,562,695	15,562,695	53.6%
Peter J. Nolan	5,000	15,406,249	15,411,249	53.1%
Other Reporting Persons	0	15,406,249	15,406,249	53.1%

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- (c) Other than the shares reported herein, none of the Reporting Persons has effected any transactions involving the Common Stock in the 60 days prior to filing this Schedule 13D.
- (d) Not applicable.
- (e) Not applicable.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER

Prior to February 24, 2004, FTD, Inc. was a public company listed on the Nasdaq National Market. On February 24, 2004, FTD, Inc. was acquired in a going private transaction by, and became a wholly-owned subsidiary of, the Issuer.

The Going Private Transaction was financed, in part, by GEI IV and FTD Co-Investment LLC, including a \$72.2 million investment in the Issuer s 14% Senior Redeemable Exchangeable Cumulative Preferred Stock (the Issuer s 12% Junior Redeemable Exchangeable Cumulative Preferred Stock (the Issuer s Common Stock. The Issuer used a portion of the proceeds from the IPO to repurchase a portion of its outstanding Senior Preferred Stock, and has stated that it intends to use the remainder of the proceeds from the IPO to repurchase the remainder of the outstanding Senior Preferred Stock and all of the outstanding Junior Preferred Stock on or about February 25, 2005. As a result of these proposed repurchases, there will no longer be any Senior Preferred Stock or Junior Preferred Stock outstanding.

On September 30, 2004, the Issuer, GEI IV, FTD Co-Investment LLC and certain other stockholders of the Issuer entered into an Amended and Restated Stockholders Agreement (the **Stockholders Agreement**). Pursuant to the Stockholders Agreement, GEI IV has unlimited rights to demand that the Issuer file a registration statement covering the shares of the Issuer s Common Stock held by GEI IV. GEI IV also has unlimited piggy-back registration rights under the Stockholders Agreement. In the event the Issuer registers any of its capital stock or any other securities under the Securities Act, GEI IV may require the Issuer to include all or a portion of its registrable securities in the registration statement. At the election of GEI IV, FTD Co-Investment LLC may participate in any demand registration or piggy-back registration on a pro rata basis or such other basis as GEI IV shall determine, provided that FTD Co-Investment LLC shall comply with certain terms and conditions of the Stockholders Agreement. Certain other holders of the Issuer s Common Stock also have piggyback registration rights pursuant to the Stockholders Agreement.

Prior to the Issuer s IPO, the Stockholders Agreement was amended by Amendment No. 1 to Amended and Restated Stockholders Agreement (the **Amendment No. 1**) to provide that the piggy-back registration rights provided in the Stockholders Agreement shall not apply to the registration effected by the Issuer in connection with the IPO.

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The foregoing summary does not purport to be complete and is qualified in its entirety by reference to the Stockholders Agreement and Amendment No. 1, filed herewith as Exhibits 7.1 and 7.2 and incorporated herein by reference.

Other than the matters disclosed above in response to Items 4 and 5 and this Item 6, none of the Reporting Persons is party to any contracts, arrangements, understandings or relationships with respect to any securities of the Issuer, including but not limited to the transfer or voting of any of the securities, finder s fees, joint ventures, loan or option agreements, puts or calls, guarantees of profits, division of profits or loss, or the giving or withholding of proxies.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS

- 7.1 Amended and Restated Stockholders Agreement, dated as of September 30, 2004 (incorporated by reference to Exhibit 4.5 to FTD Group, Inc. s Form S-1, filed with the Securities and Exchange Commission on November 23, 2004).
- 7.2 Form of Amendment No. 1 to Amended and Restated Stockholders Agreement, dated as of September 30, 2004 (incorporated by reference to Exhibit 4.11 to FTD Group, Inc. s Form S-1/A, filed with the Securities and Exchange Commission on February 4, 2005).
- 7.3 Joint Filing Agreement, dated February 24, 2005 (filed herewith).
- 7.4 Power of Attorney, dated February 24, 2005 (filed herewith).

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SIGNATURE

After reasonable inquiry and to the best of my knowledge and belief, each of the undersigned certifies that the information set forth in this Schedule 13D is true, complete and correct.

Dated as of February 24, 2005

Green Equity Investors IV, L.P. By: GEI Capital IV, LLC, its General Partner

By: /s/ Jonathan D. Sokoloff

Name: Jonathan D. Sokoloff

Title: Manager

GEI Capital IV, LLC

By: /s/ Jonathan D. Sokoloff

Name: Jonathan D. Sokoloff

Title: Manager

Green Partnership Holdings, LLC

By: /s/ Jonathan D. Sokoloff

Name: Jonathan D. Sokoloff

Title: Member

Leonard Green & Partners, L.P. By: LGP Management, Inc., its General Partner

By: /s/ Jonathan D. Sokoloff

Name: Jonathan D. Sokoloff Title: Vice President

LGP Management, Inc.

By: /s/ Jonathan D. Sokoloff

Name: Jonathan D. Sokoloff Title: Vice President

/s/ John M. Baumer

John M. Baumer

Timothy J. Flynn		
/s/ Peter J. Nolan		

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EXHIBIT INDEX

Amended and Restated Stockholders Agreement, dated as of September 30, 2004 (incorporated by reference to Exhibit 4.5 to FTD Group, Inc. s Form S-1, filed with the Securities and Exchange Commission on November 23, 2004). Form of Amendment No. 1 to Amended and Restated Stockholders Agreement, dated as of September 30, 2004 (incorporated by reference to Exhibit 4.11 to FTD Group, Inc. s Form S-1/A, filed with the Securities and Exchange Commission on February 4, 2005). Joint Filing Agreement, dated February 24, 2005 (filed herewith). Power of Attorney, dated February 24, 2005 (filed herewith).