

E TRADE FINANCIAL CORP  
Form 8-K  
August 17, 2007  
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**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**

**Washington, DC 20549**

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**FORM 8-K**

**CURRENT REPORT**

**PURSUANT TO SECTION 13 OR 15(D) OF THE**  
**SECURITIES AND EXCHANGE ACT OF 1934**

Date of report: August 16, 2007

(Date of earliest event reported)

**E\*TRADE FINANCIAL CORPORATION**

(Exact name of registrant as specified in charter)

**Delaware**  
(State or other jurisdiction of  
incorporation)

**1-11921**  
(Commission File Number)

**94-2844166**  
(I.R.S. Employer Identification  
No.)

**135 East 57th Street**  
**New York, New York 10022**

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code: (646) 521-4300

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

.. Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

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- .. Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  
  - .. Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  
  - .. Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01 Regulation FD Disclosure.**

E\*TRADE Financial Corporation is issuing today the information contained in Exhibit 99.1 furnished herewith and incorporated by reference in this item 7.01.

The information appearing in this Item 7.01 and in Exhibits 99.1 and 99.2 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 or otherwise subject to the liabilities of that section.

**Item 9.01 Financial Statements and Exhibits.**

(d) EXHIBITS

<b>Number</b>	<b>Description</b>
99.1	Supplemental Information.
99.2	Press Release dated August 16, 2007.

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**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

**E\*TRADE FINANCIAL CORPORATION**

Dated: August 16, 2007

By: /s/ Arlen W. Gelbard  
Arlen W. Gelbard

Chief Administrative Officer and General Counsel

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**EXHIBIT INDEX**

<b>Exhibit No.</b>	<b>Description</b>
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99.2	Press Release dated August 16, 2007.