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VISA INC. Form 8-K October 29, 2010

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): October 29, 2010

VISA INC.

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction

001-33977 (Commission 26-0267673 (IRS Employer

of Incorporation) File Number) Identification No.)

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P.O. Box 8999

San Francisco, California 94128-8999 (Address of Principal Executive Offices) (Zip Code) Registrant s Telephone Number, Including Area Code: (415) 932-2100

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instructions A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 7.01 Regulation FD Disclosure.

On October 29, 2010, Visa Inc. (the Company) issued a press release announcing that notwithstanding any statements made by the Company after its earnings call, this press release confirms that the Company s guidance of 11% to 15% revenue growth for 2011 is based off its fiscal 2010 GAAP reported revenues of \$8.065 billion dollars. A copy of the press release is attached hereto as Exhibit 99.1. All information in the press release is furnished but not filed.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

99.1 Press release of Visa Inc., dated October 29, 2010.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: October 29, 2010

VISA INC.

By: /s/ Byron H. Pollitt Byron H. Pollitt Chief Financial Officer

EXHIBIT INDEX

Exhibit

Number Description

99.1 Press release of Visa Inc., dated October 29, 2010.