AMERICAN INTERNATIONAL GROUP INC Form FWP January 13, 2015

Filed Pursuant to Rule 433

Registration No. 333-182469

American International Group, Inc.

\$800,000,000

4.375% NOTES DUE 2055

Issuer:	American International Group, Inc.
Offering Format:	SEC Registered
Securities:	4.375% Notes Due 2055 (the Notes)
Expected Ratings (Moody s / S&P)*:	Baa1 / A- (stable / stable)
Security Type:	Senior Unsecured Fixed Rate Notes
Trade Date:	January 12, 2015
Settlement Date:	January 15, 2015 (T + 3)
Maturity Date:	January 15, 2055
Principal Amount:	\$800,000,000
Price to Public:	99.550% of principal amount
Gross Underwriting Discount:	0.875%
Net Proceeds to Issuer Before Expenses:	\$789,400,000
Spread to Treasury Benchmark:	T + 190 basis points
Treasury Benchmark:	3.125% due August 15, 2044
Treasury Benchmark Yield:	2.499%
Coupon:	4.375%
Yield to Maturity:	4.399%
Interest Payment Dates:	Semi-annually on January 15 and July 15 of each year, commencing July 15, 2015

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Day Count Convention:	30/360, unadjusted
Denominations:	\$2,000, with increments of \$1,000 thereafter
Optional Redemption:	Make-whole redemption at any time prior to July 15, 2054 at a discount rate of Treasury + 30 basis points. Par redemption at any time on or after July 15, 2054.
Material United States Taxation Considerations	Notwithstanding that the Notes have a term in excess of 30 years, the material United States federal income tax consequences described in Material United States Taxation Considerations Taxation of Debt Securities in the issuer's Prospectus, dated June 29, 2012, in respect of owning, selling and disposing of debt securities, as modified by the issuer's Preliminary Prospectus Supplement, dated January 12, 2015, apply to the Notes.

CUSIP/ISIN:	026874DB0 / US026874DB02
Joint Book-Running Managers:	Citigroup Global Markets Inc.
	J.P. Morgan Securities LLC
	U.S. Bancorp Investments, Inc.
	Wells Fargo Securities, LLC
	BNP Paribas Securities Corp.
	Deutsche Bank Securities Inc.
	HSBC Securities (USA) Inc.
	Morgan Stanley & Co. LLC
Co-Managers:	ANZ Securities, Inc.
	Lloyds Securities Inc.
	Mizuho Securities USA Inc.
	nabSecurities, LLC
	Santander Investment Securities Inc.
	Scotia Capital (USA) Inc.
	SG Americas Securities, LLC
	SMBC Nikko Securities America, Inc.
	Standard Chartered Bank
	UniCredit Capital Markets LLC
Junior Co-Managers:	ING Financial Markets LLC
	Natixis Securities Americas LLC
	PNC Capital Markets LLC
	Sandler O Neill & Partners, L.P.

* Note: A securities rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

The issuer has filed a registration statement, including a prospectus, with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other

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documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Citigroup Global Markets Inc. toll-free at 1-800-831-9146, J.P. Morgan Securities LLC collect at 1-212-834-4533, U.S. Bancorp Investments, Inc. toll-free at 1-877-558-2607 or Wells Fargo Securities, LLC toll-free at 1-800-645-3751.