

GENERAL MILLS INC  
Form FWP  
March 13, 2019

Free Writing Prospectus

Filed pursuant to Rule 433

Registration No. 333-223919

300,000,000

**General Mills, Inc.**

0.000% Notes due 2020

Pricing Term Sheet

March 13, 2019

Issuer:	General Mills, Inc.
Issuer Ratings*:	Baa2 / BBB (Moody s/S&P)
Principal Amount:	300,000,000
Offering Format:	SEC Registered
Maturity Date:	January 15, 2020, and General Mills will repay 100% of the Principal Amount on such date.
Price to Public:	100.00%
Interest Rate:	0.000%
Yield to Maturity:	0.000%
Interest Payment Date:	January 15, 2020
Day Count Convention:	Actual/Actual ICMA
Optional Redemption Provisions:	None
Change of Control Offer to Purchase:	If a change of control triggering event occurs, General Mills will be required to make an offer to purchase the notes at a purchase price equal to 101% of the principal amount of the notes, plus accrued and unpaid interest, if any, to the date of repurchase.
Trade Date:	March 13, 2019
Settlement Date:	T+2; March 15, 2019
Denominations:	100,000 and higher multiples of 1,000
ISIN:	XS1963784480
Joint Book-Running Manager:	Deutsche Bank AG, London Branch

Credit Suisse Securities (Europe) Limited

\* Note: A rating is not a recommendation to buy, sell or hold securities and may be subject to revision or withdrawal at any time.

**The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer**

has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC's website at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling Credit Suisse Securities (Europe) Limited toll-free at 1-800-221-1037 or Deutsche Bank AG, London Branch toll-free at 1-800-503-4611.

This pricing term sheet supplements the preliminary form of Prospectus Supplement issued by General Mills, Inc. on March 13, 2019 relating to its Prospectus dated March 26, 2018.

**ANY DISCLAIMERS OR OTHER NOTICES THAT MAY APPEAR BELOW ARE NOT APPLICABLE TO THIS COMMUNICATION AND SHOULD BE DISREGARDED. SUCH DISCLAIMERS OR OTHER NOTICES WERE AUTOMATICALLY GENERATED AS A RESULT OF THIS COMMUNICATION BEING SENT VIA BLOOMBERG OR ANOTHER EMAIL SYSTEM.**