

Holland H. Russell III
 Form 5
 February 10, 2010

FORM 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

OMB Number: 3235-0362
 Expires: January 31, 2005
 Estimated average burden hours per response... 1.0

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).
 Form 3 Holdings Reported Form 4 Transactions Reported

ANNUAL STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
 Holland H. Russell III

2. Issuer Name and Ticker or Trading Symbol
 SEACOAST BANKING CORP OF FLORIDA [SBCF]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)

3. Statement for Issuer's Fiscal Year Ended (Month/Day/Year)
 12/31/2009

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
 EVP & Chief Banking Officer

C/O SEACOAST BANKING CORP.
 OF FLORIDA, P. O. BOX 9012

(Street)

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Reporting

(check applicable line)

STUART, FL 34995

Form Filed by One Reporting Person
 Form Filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned at end of Issuer's Fiscal Year (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Ownership (Instr. 4)
				(A) or (D) Price			
Common Stock	01/31/2009	^	L	1 A \$ 4.36	519	D (1)	^
Common Stock	04/30/2009	^	L	1 A \$ 4.01	520	D (1)	^
Common Stock	07/31/2009	^	L	1 A \$ 2.05	521	D (1)	^
Common	^	^	^	^ ^ ^	24,881	D (2)	^

Edgar Filing: Holland H. Russell III - Form 5

Stock

Common Stock	Â	Â	Â	Â	Â	Â	4,312	D ⁽³⁾	Â
Common Stock	Â	Â	Â	Â	Â	Â	2,000	D ⁽⁴⁾	Â
Common Stock	Â	Â	Â	Â	Â	Â	1,090	D ⁽⁵⁾	Â
Common Stock	Â	Â	Â	Â	Â	Â	121	D ⁽⁶⁾	Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 2270 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Security (Instr. 3 and 4)
					(A) (D)	Date Exercisable Expiration Date	Title Amount or Number of S
Stock-settled Stock Appreciation Rights ⁽⁷⁾	\$ 27.36	Â	Â	Â	Â	07/06/2008 ⁽⁸⁾ 07/06/2016	Common Stock 3,0
Stock-settled Stock Appreciation Rights ⁽⁷⁾	\$ 22.22	Â	Â	Â	Â	04/02/2009 ⁽⁸⁾ 04/02/2017	Common Stock 28,

Reporting Owners

Reporting Owner Name / Address

Relationships

Holland H. Russell III
C/O SEACOAST BANKING CORP. OF FLORIDA
P. O. BOX 9012

Director 10% Owner Officer Other
Â Â Â EVP & Chief Banking Officer Â

STUART, FL 34995

Signatures

Sharon Mehl as power of attorney for H. Russell
Holland, III

02/10/2010

Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

- (1) Held in the Company's Employee Stock Purchase Plan as of December 31, 2009
- (2) Held jointly with spouse
- (3) Represent shares held in Company's Retirement Savings Plan as of December 31, 2009
- (4) Held in revocable trust
- (5) Held in IRA

(6) Represents an unvested time-based restricted stock award granted on 2/2/2007 under Seacoast's 2000 Long-Term Incentive Plan which shall vest in 25% increments beginning on the second anniversary of the date of the grant, and each of three anniversaries thereafter, subject to continued employment.

(7) Granted pursuant to Seacoast Banking Corporation of Florida's 2000 Long-Term Incentive Plan

(8) Vests over 5 years in 25% increments beginning on the second anniversary of the date of grant (the date indicated) and then in 25% increments on each of the following three anniversaries thereafter, subject to continue employment.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.