Edgar Filing: VECTOR GROUP LTD - Form 4

	GROUP LTD											
Form 4	2011											
January 19										OMB	APPROVAL	
FOR	VI 4 UNITED	STATES						NGE C	OMMISSION	OMB	3235-0287	
Check	this box		VV	asningu	on,	, D.C. 20	549			Number:	January 31,	
if no lo subject Section Form 4 Form 5 obligati	Section	SEC 16(a) of	UR f th	RITIES le Securit	ies E	xchange	NERSHIP OF e Act of 1934,	Expires: Estimated burden ho response	2005 I average burs per			
obligations may continue. See Instruction 1(b). Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940												
(Print or Type	e Responses)											
LORBER HOWARD M Syn				2. Issuer Name and Ticker or Trading Symbol					5. Relationship of Reporting Person(s) to Issuer			
. .						JP LTD [VGR		(Check all applicable)			
(Last)	(First)	(Middle)				ransaction			X Director	1()% Owner	
C/O VECT	FOR GROUP LT	D., 100		(Month/Day/Year) 01/14/2011					X Officer (give title Other (specify			
	OND STREET; 32	ND							below) below) President and CEO			
FLOOR												
	(Street)			f Amendment, Date Original					6. Individual or Joint/Group Filing(Check Applicable Line)			
MIAMI, FL 33131				Filed(Month/Day/Year)					Form filed by More than One Reporting Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tal	bla I Na	n F)orivotivo (Socur	itios Aca	uired, Disposed o	f or Bonofici	ally Owned	
1.Title of				3.				-		6.	7. Nature of	
(Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	Transac Code (Instr. 8	tion (or Disposed (Instr. 3, 4 a	d of (I and 5) (A) or))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common	01/10/2011			Code		Amount	(D)	Price \$	0 405 605	D		
Stock	01/19/2011			М	4	407,220	А	11.73	2,495,687	D		
Common Stock	01/19/2011			F		349,157	D	\$ 15.88	1,970,950	I	By: Lorber Epsilon 1999 Limited Partnership (1)	
Common Stock									82,702	Ι	By: Lorber Alpha II Limited	

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Partne	rship
(1)	-

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number orDerivative Acquired (A Disposed or (Instr. 3, 4,	Securities A) or f (D)	6. Date Exercisab Expiration Date (Month/Day/Year		7. Title and Underlying (Instr. 3 and
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title
Employee Stock Option (right to buy)	\$ 17.25	01/14/2011		A	400,000		01/14/2015(2)	01/14/2021	Commor Stock
Employee Stock Option (right to buy)	\$ 11.73	01/19/2011		М		407,220	11/04/2003	01/22/2011	Commor Stock

Reporting Owners

Reporting Owner Name / Address		Relationships						
	porting of their runner runners			Officer	Other			
LORBER HOWARD M C/O VECTOR GROUP LTD. 100 S.E. SECOND STREET; 32ND FLOOR MIAMI, FL 33131		х		President and CEO				
Signatures								
/s/ Howard M Lorber	01/19/2011							
<u>**</u> Signature of	Date							

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Lorber Epsilon 1999 LLC, a Delaware limited liability company, is the general partner of Lorber Epsilon 1999 Limited Partnership. Lorber Alpha II Limited Partnership, a Nevada limited partnership, is the sole member of, and the reporting person is the manager of,

- Lorber Alpha II Elimited Fathership, a Nevada innited pathership, is the sole includer of, and the reporting person is the manager of, Lorber Epsilon 1999 LLC. Lorber Alpha II, Inc., a Nevada Corporation, is the general partner of Lorber Alpha II Limited Partnership, a Nevada limited partnership. The reporting person is a director, officer and controlling stockholder of Lorber Alpha II, Inc.
- (2) Subject to acceleration upon a "change of control" (as defined) or termination of employment due to death or disability.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.