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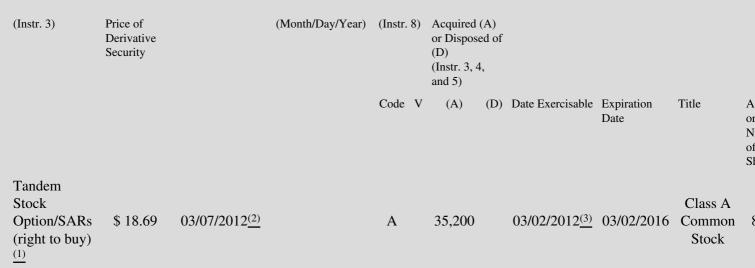
Bebo Laurie Anr Form 4 March 09, 2012	1									
FORM A								OMB APPROVAL		
Washington, D.C. 20549							N OMB Number:	3235-	0287	
Check this box if no longer								Expires:	Januar	y 31, 2005
subject to Section 16. Form 4 or		F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES				Estimated burden ho response.	Estimated average burden hours per response 0.5			
Form 5 obligations may continue. See Instruction 1(b).	Section 17	(a) of the l	Public U	Jtility Hol	ding Co		nge Act of 1934, of 1935 or Secti 940			
(Print or Type Respo	onses)									
1. Name and Address of Reporting Person <u>*</u> Bebo Laurie Ann			2. Issuer Name and Ticker or Trading Symbol ASSISTED LIVING CONCEPTS INC [ALC]			5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last)	(First) (Middle)	-	-	ransaction		X Director	10	% Owner	
3150 NAGAWICKA RD			3. Date of Earliest Transaction (Month/Day/Year) 03/07/2012				X Officer (give title Other (specify below) below) President & CEO			
HARTLAND, W	(Street) VI 53029			endment, D onth/Day/Yea	-	al	6. Individual or Applicable Line) _X_ Form filed by Form filed by Person		Person	
(City)	(State)	(Zip)	Tab	ole I - Non-l	Derivative	Securities A	Acquired, Disposed	of, or Beneficia	ally Owned	1
	ansaction Date nth/Day/Year)	2A. Deemo Execution any (Month/Da	Date, if	3. Transactio Code (Instr. 8) Code V	Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature Indirect Beneficia Ownershi (Instr. 4)	ıl
Reminder: Report of	n a separate lin	e for each cl	ass of sec	urities bene	ficially ow	ned directly	or indirectly.			
					Perso inforr requi	ons who res nation cont red to resp ays a curre	spond to the colle tained in this form ond unless the fo ntly valid OMB co	n are not orm	SEC 1474 (9-02)	

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Am
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	orDerivative	Expiration Date	Underlying Secu
Security	or Exercise		any	Code	Securities	(Month/Day/Year)	(Instr. 3 and 4)

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Reporting Owners

Reporting Owner Name / Addre	ess	Relationships						
	Director	10% Owner	Officer	Other				
Bebo Laurie Ann 3150 NAGAWICKA RD HARTLAND, WI 53029	Х		President & CEO					
Signatures								
/s/ Laurie A. Bebo	03/09/2012							

Reporting Person

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

Date

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Tandem non-qualified stock options and stock appreciation rights for shares of the Issuer's Class A Common Stock (Options/SARs")
 (1) approved on March 2, 2011. The exercise price is the closing price of the Issuer's Class A Common Stock on the New York Stock Exchange on March 8, 2011, the second business day following the Issuer's public release of quarterly financial results.

- (2) Reflects Options/SARs that satisfied the performance-based vesting conditions on March 7, 2012 upon achievement of certain performance criteria relating to 2011 performance.
- (3) The Options/SARs become exercisable in three equal annual installments beginning on March 2, 2012.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

**Signature of