Alexander J Rich Form 4 July 25, 2012

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or

AL OWNERSHIP OF Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

1. Name and Address of Reporting Person ** Alexander J Rich

2. Issuer Name **and** Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to Issuer

(Middle)

PPG INDUSTRIES INC [PPG]

(Check all applicable)

PPG INDUSTRIES, INC.,, ONE

(Street)

(First)

3. Date of Earliest Transaction
(Month/Day/Year)

(Month/Day/Year) 07/23/2012 ____ Director ____ 10% Owner _X__ Officer (give title ____ Other (specify below)

Executive Vice President

PPG PLACE

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person ___ Form filed by More than One Reporting Person

PITTSBURGH, PA 15272

(City)	(State)	(Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned										
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. 4. Securities Acquired (A) or TransactiorDisposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or Code V Amount (D) Price			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)				
Common Stock	07/23/2012		M	7,900	A	\$ 71.88	57,830	D				
Common Stock	07/23/2012		M	5,100	A	\$ 68	62,930	D				
Common Stock	07/23/2012		S	13,000	D	\$ 112.0538 (1)	49,930	D				
Common Stock							19 (2)	I	By 401(k) plan			

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Options (3)	\$ 71.88	07/23/2012		M	7,900	02/16/2008	02/15/2015	Common Stock	7,900
Employee Stock Options (3)	\$ 68	07/23/2012		M	5,100	05/02/2008	05/01/2015	Common Stock	5,100

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Alexander J Rich PPG INDUSTRIES, INC., ONE PPG PLACE PITTSBURGH, PA 15272

Executive Vice President

Signatures

Greg E. Gordon, Attorney-in-Fact for J. Rich Alexander

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This represents the weighted average aggregate price paid for the shares. The shares were sold in multiple transactions at prices ranging from \$111.7800 to \$112.3676 per share, inclusive. The reporting person will provide, upon request of the SEC staff, PPG or a shareholder

Reporting Owners 2

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of PPG, complete information regarding the number of shares sold at each price within the range.

- (2) Total amount of shares held for the reporting person in the reporting person's account in the PPG Industries Employee Savings Plan as of July 23, 2012.
- (3) Right to buy granted under the PPG Industries, Inc. Stock Plan.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.