

True Drinks Holdings, Inc.  
Form 3  
June 16, 2015

# FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â LB 2, LLC

(Last) (First) (Middle)

2560 EAST CHAPMAN  
AVENUE #173

(Street)

ORANGE,Â CAÂ 92869

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)

06/08/2015

3. Issuer Name and Ticker or Trading Symbol  
True Drinks Holdings, Inc. [TRUU]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

\_\_\_\_ Director \_\_\_\_X\_\_ 10% Owner  
\_\_\_\_ Officer \_\_\_\_ Other  
(give title below) (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)  
\_\_\_\_ Form filed by One Reporting Person  
\_X\_ Form filed by More than One Reporting Person

### Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security  
(Instr. 4)

2. Amount of Securities Beneficially Owned  
(Instr. 4)

3. Ownership Form:  
Direct (D)  
or Indirect (I)  
(Instr. 5)

4. Nature of Indirect Beneficial Ownership  
(Instr. 5)

Common Stock

882,144

D <sup>(1)</sup> Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

**Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.**

### Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and Expiration Date  
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security  
(Instr. 4)

Title

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security:  
Direct (D)

6. Nature of Indirect Beneficial Ownership  
(Instr. 5)

## Edgar Filing: True Drinks Holdings, Inc. - Form 3

	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Series C Preferred Stock	Â (2)	Â (3)	Common Stock	44,666,667	\$ 0	D (1)	Â
Common Stock Warrant	Â (4)	02/20/2020	Common Stock	3,500,000	\$ 0.15	D (1)	Â
Common Stock Warrant	Â (4)	03/27/2020	Common Stock	3,500,000	\$ 0.15	D (1)	Â
Common Stock Warrant	Â (4)	04/01/2020	Common Stock	6,300,000	\$ 0.15	D (1)	Â
Common Stock Warrant	Â (4)	05/29/2020	Common Stock	2,333,333	\$ 0.15	D (1)	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
LB 2, LLC 2560 EAST CHAPMAN AVENUE #173 ORANGE, CA 92869	Â	Â X	Â	Â
Smith Vincent C 2560 EAST CHAPMAN AVENUE #173 ORANGE, CA 92869	Â	Â X	Â	Â

## Signatures

LB 2, LLC, By: /s/ Vincent C. Smith, Name: Vincent C. Smith, Title: Manager 06/15/2015

\_\_Signature of Reporting Person

Date

/s/ Vincent C. Smith

06/15/2015

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

This statement is jointly filed by and on behalf of LB 2, LLC and Vincent C. Smith. LB 2, LLC is the record and direct beneficial owner of the securities covered by this statement. Vincent C. Smith is the Manager of LB 2, LLC and may be deemed to beneficially own securities owned by LB 2, LLC.

(2) The securities are immediately convertible.

(3) The expiration date is not relevant to the conversion of these securities.

(4) The warrants are immediately exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.