Hippler Kelley Form 4 August 03, 2018

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB APPROVAL OMB** 

3235-0287 Number:

Expires:

January 31, 2005

Estimated average burden hours per

response... 0.5

10% Owner

if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

1. Name and Address of Reporting Person \* Hippler Kelley

2. Issuer Name and Ticker or Trading Symbol

5. Relationship of Reporting Person(s) to

Issuer

FORRESTER RESEARCH, INC.

[FORR]

(Check all applicable)

08/01/2018

(Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

X\_ Officer (give title Other (specify

below)

Chief Sales Officer

C/O FORRESTER RESEARCH. INC., 60 ACORN PARK DRIVE

(Street)

(State)

(Zip)

4. If Amendment, Date Original

Applicable Line)

Director

Filed(Month/Day/Year)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

6. Individual or Joint/Group Filing(Check

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

CAMBRIDGE, MA 02140

(City)

| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date 2A. Deemed (Month/Day/Year) Execution Date, if any (Month/Day/Year) |  | 3.<br>Transaction<br>Code<br>(Instr. 8) | 4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5) |                  |             | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following | 6. Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--------------------------------------|---|--|---|---|------------------|-------------|--|--|---|
|                                      |   |  | Code V                                  | Amount  | (A)<br>or<br>(D) | Price       | Reported Transaction(s) (Instr. 3 and 4)                         | (IIIsti. +)  | (IIIstr. +)   |
| Common<br>Stock                      | 08/01/2018  |  | F(1)                                    | 619   | D                | \$<br>46.95 | 12,266   | D  |   |
| Common<br>Stock                      | 08/01/2018  |  | A                                       | 7,987<br>(2)  | A                | \$ 0        | 20,253   | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

### Edgar Filing: Hippler Kelley - Form 4

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2.          | 3. Transaction Date | 3A. Deemed         | 4.         | 5.         | 6. Date Exerc | cisable and | 7. Title       | and          | 8. Price of | 9. Nu  |
|-------------|-------------|---------------------|--------------------|------------|------------|---------------|-------------|----------------|--------------|-------------|--------|
| Derivative  | Conversion  | (Month/Day/Year)    | Execution Date, if | Transactio | onNumber   | Expiration D  | ate         | Amoun          | t of         | Derivative  | Deriv  |
| Security    | or Exercise |                     | any                | Code       | of         | (Month/Day/   | Year)       | Underly        | ying         | Security    | Secui  |
| (Instr. 3)  | Price of    |                     | (Month/Day/Year)   | (Instr. 8) | Derivative | e             |             | Securit        | ies          | (Instr. 5)  | Bene   |
|             | Derivative  |                     |                    |            | Securities |               |             | (Instr. 3      | 3 and 4)     |             | Own    |
|             | Security    |                     |                    |            | Acquired   |               |             |                |              |             | Follo  |
|             | •           |                     |                    |            | (A) or     |               |             |                |              |             | Repo   |
|             |             |                     |                    |            | Disposed   |               |             |                |              |             | Trans  |
|             |             |                     |                    |            | of (D)     |               |             |                |              |             | (Instr |
|             |             |                     |                    |            | (Instr. 3, |               |             |                |              |             |        |
|             |             |                     |                    |            | 4, and 5)  |               |             |                |              |             |        |
|             |             |                     |                    |            |            |               |             |                | A manuat     |             |        |
|             |             |                     |                    |            |            |               |             |                | Amount       |             |        |
|             |             |                     |                    |            |            | Date          | Expiration  |                | Or<br>Number |             |        |
|             |             |                     |                    |            |            | Exercisable   | Date        | Title Nu<br>of | Number       |             |        |
|             |             |                     |                    | C + V      | (A) (D)    |               |             |                |              |             |        |
|             |             |                     |                    | Code V     | (A) (D)    |               |             |                | Shares       |             |        |

# **Reporting Owners**

Relationships Reporting Owner Name / Address

> Officer Other Director 10% Owner

Hippler Kelley C/O FORRESTER RESEARCH, INC. **60 ACORN PARK DRIVE** CAMBRIDGE, MA 02140

Chief Sales Officer

## **Signatures**

Maite Garcia, attorney-in-fact for Kelley Hippler

08/03/2016

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Represents shares withheld by the Issuer to satisfy tax withholding obligations upon the vesting on August 1, 2018 of the restricted stock (1) units awarded to the reporting person on August 1, 2017. The award includes a provision for the withholding of shares by the Issuer to satisfy withholding taxes due as a result of the vesting of the award.
  - The securities awarded on August 1, 2018 are in the form of Restricted Stock Units issued pursuant to the Forrester Research, Inc. Amended and Restated Equity Incentive Plan that entitle the reporting person, upon vesting, to receive one share of common stock per
- Restricted Stock Unit. The Restricted Stock Units will vest and convert into common stock in four equal installments on the first, second, third and fourth anniversaries of the grant date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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