Dussault Jonathon E Form 4 April 03, 2019

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

OMB APPROVAL

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Expires: January 31, 2005 Estimated average

Section 16. Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

burden hours per response... 0.5

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Dussault Jonathon E			2. Issuer Name and Ticker or Trading Symbol Benefitfocus,Inc. [BNFT]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
(Last)	(First)	(Middle)	3. Date of Earliest Transaction	(Check an applicable)			
			(Month/Day/Year)	Director 10% Owner			
100 BENEFITFOCUS WAY			04/01/2019	_X_ Officer (give title Other (specify below)			
				Chief Financial Officer			
(Street)			4. If Amendment, Date Original	6. Individual or Joint/Group Filing(Check			
			Filed(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person			
CHARLESTON, SC 29492				Form filed by More than One Reporting Person			

(City)	(State)	(Zip) Tabl	le I - Non-I	Derivative	Secur	ities Acqu	iired, Disposed of	f, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	Code (Instr. 8)	4. Securit or(A) or Di (Instr. 3,	sposed 4 and : (A) or	l of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	04/01/2019		Code V M	Amount 4,773 (1)	(D)	Price \$ 0	74,176	D	
Common Stock	04/01/2019		M	20,616 (2)	A	\$ 0	94,792	D	
Common Stock	04/01/2019		A	2,962 (3)	A	\$ 0	97,754	D	
Common Stock	04/01/2019		A	4,746 (4)	A	\$ 0	102,500	D	
Common Stock	04/01/2019		S	2,709	D	\$ 47.12	99,791	D	

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Common Stock	04/01/2019	S	672	D	\$ 47.81 (6)	99,119	D
Common Stock	04/01/2019	S	650	D	\$ 49.04 <u>(7)</u>	98,469	D
Common Stock	04/01/2019	S	51	D	\$ 49.68 (8)	98,418	D
Common Stock	04/01/2019	S	2,441	D	\$ 47.9 (9)	95,977	D
Common Stock	04/01/2019	S	521	D	\$ 48.61 (10)	95,456	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

 $\label{thm:convertible} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of onDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Ar Underlying Sec (Instr. 3 and 4)	
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	A C
Performance Restricted Stock Units	(1)	04/01/2019		M		4,773	(1)	04/01/2019	Common Stock	
Performance Restricted Stock Units	(11)	04/01/2019		D		488	(11)	04/01/2019	Common Stock	
Performance Restricted Stock Units	<u>(2)</u>	04/01/2019		M		20,616	(2)	04/01/2022	Common Stock	,
Performance Restricted Stock Units	(11)	04/01/2019		D		5,468	(11)	04/01/2022	Common Stock	
	<u>(12)</u>	04/01/2019		A	2,886		(12)	04/01/2020		

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Performance Common Restricted Stock Stock Units Performance Common (13)04/01/2023 Restricted (13)04/01/2019 Α 14,240 Stock Stock Units

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Dussault Jonathon E

100 BENEFITFOCUS WAY Chief Financial Officer

CHARLESTON, SC 29492

Signatures

/s/ S. Halle Vakani, Attorney-in-Fact 04/03/2019

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Shares earned upon the vesting of a percentage of the performance restricted stock units ("PRSUs") granted to the Reporting Person on March 29, 2018. Each PRSU represented a contingent right to receive one share of Issuer common stock upon the Issuer's achievement of annual revenue goal, an adjusted EBITDA goal, and a net new bookings goal, during the period of January 1, 2018 through December 31, 2018.
- Shares earned upon the vesting of a percentage of the PRSUs granted to the Reporting Person on March 29, 2018. Each PRSU represented a contingent right to receive one share of Issuer common stock upon the Issuer's achievement of annual recurring revenue bookings percentage growth goals during the period of January 1, 2018 through December 31, 2018. One-fourth of the shares are vested, with the remaining shares to vest in three equal annual installments beginning on April 1, 2020.
- (3) Represents common stock of the Issuer resulting from the vesting of restricted stock units granted in connection with the achievement of performance metrics in 2018.
- (4) Represents restricted stock units which vest in four equal annual installments beginning on April 1, 2020, subject to continued employment.
- The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards.

 The sale was executed in multiple trades at prices ranging from \$46.54 to \$47.53. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards.

 The sale was executed in multiple trades at prices ranging from \$47.54 to \$48.50. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards.

 The sale was executed in multiple trades at prices ranging from \$48.54 to \$49.53. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- (8) The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards. The sale was executed in multiple trades at prices ranging from \$49.55 to \$49.80. The price reported in Column 4 is a weighted average

Reporting Owners 3

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price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.

- The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards.

 The sale was executed in multiple trades at prices ranging from \$47.50 to \$48.26. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- The sale was effected to satisfy the reporting person's tax withholding obligation upon the vesting of previously granted equity awards.

 The sale was executed in multiple trades at prices ranging from \$48.50 to \$48.81. The price reported in Column 4 is a weighted average price. The reporting person hereby undertakes to provide upon request to the SEC staff, the issuer or a security holder of the issuer full information regarding the number of shares and prices at which the transactions were effected.
- (11) Represents the portion of PRSUs that were forfeited to the Issuer after determining the percentage of PRSUs that vested.
 - Each PRSU represents a contingent right to receive one share of Issuer common stock. The maximum number of PRSUs is presented in the table. A percentage of the PRSUs will vest upon the achievement of an annual revenue goal and an adjusted EBITDA goal, during
- (12) the period of January 1, 2019 through December 31, 2019. Vesting of the target level PRSUs will accelerate upon death or disability during the performance period in an amount equal to the proportion of days in the performance period worked. Vesting of the target PRSUs may also accelerate in certain circumstances if there is a change in control of the Issuer during the performance period.
 - Each PRSU represents a contingent right to receive one share of Issuer common stock. The maximum number of PRSUs is presented in the table. The PRSUs will vest upon the achievement of net annual recurring revenue bookings growth goals during the period of January 1, 2019 through December 31, 2019, such vesting to occur in four equal annual installments beginning on April 1, 2020, if the
- (13) performance metrics are met. Vesting of the target level PRSUs will accelerate upon death or disability during the performance period in an amount equal to the proportion of days in the performance period worked. Vesting will also accelerate as to the next tranche of vesting units in the event of death or disability after the performance period. Vesting of the target PRSUs may also accelerate in certain circumstances if there is a change in control of the Issuer during the performance period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.