Activision Blizzard, Inc. Form 4

11/13/2015

November 17, 2015

FORM	, 2013 I Л								APPROVAL		
	ONTIEDSIA		RITIES A shington,			NGE C	COMMISSION	OMB Number:	3235-0287		
Check the if no long								Expires:	January 31,		
subject to Section 1 Form 4 o	6. STATEMEN	STATEMENT OF CHANGES IN BENEFICIAL OWNER SECURITIES							2005 d average ours per 0.5		
Form 5 obligation may cont <i>See</i> Instru	inue. Section 17(a) o	ant to Section 1 of the Public Ut 30(h) of the In	tility Hol	ding Con	npany	Act of	1935 or Section	n			
(Print or Type F	Responses)										
1. Name and A Morhaime N	ddress of Reporting Pers Aichael	Symbol	r Name and				5. Relationship of Issuer	Reporting Po	erson(s) to		
			on Blizza		AIV	IJ	(Check all applicable)				
(Last)	(First) (Midd	,	f Earliest Ti	ransaction			Director	10% Owner			
C/O BLIZZ	ARD	(Month/D 11/13/2	•				X_ Officer (give title Other (specify				
	NMENT, 16215 AL		010				below) Pres. &	below) CEO-Blizzar	d Ent.		
	(Street)	4. If Ame	ndment, Da	ate Original	1		6. Individual or Jo	oint/Group Fi	ling(Check		
		Filed(Mor	nth/Day/Year	r)			Applicable Line) _X_ Form filed by 0				
IRVINE, CA	A 92618						Form filed by M Person	More than One	Reporting		
(City)	(State) (Zip	Tabl	le I - Non-I	Derivative :	Securi	ities Acq	uired, Disposed of	f, or Benefici	ally Owned		
1.Title of Security (Instr. 3)	an	xecution Date, if	Code (Instr. 8)	4. Securit on(A) or Dis (Instr. 3, 4)	sposed	of (D)	•	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock, par value \$0.000001 per share	11/13/2015		A	70,000 (1)	A	\$ 0	319,998	D			
Common Stock, par value \$0.000001 per share	11/13/2015		F(2)	12,176	D	\$ 34.59	307,822	D			
			(2)		_	4 0		_			

 $G^{(3)}$

11,158 D

\$0

296,664

D

Common Stock, par value \$0.000001 per share								
Common Stock, par value \$0.000001 per share	11/13/2015	G(3)	11,158	A	\$ 0	261,434	I	See footnote (4)
Common Stock, par value \$0.000001 per share	11/14/2015	F(5)	12,176	D	\$ 34.59	284,488	D	
Common Stock, par value \$0.000001 per share	11/14/2015	G(3)	11,157	D	\$ 0	273,331 (6)	D	
Common Stock, par value \$0.000001 per share	11/14/2015	G(3)	11,157	A	\$ 0	272,591 (7)	I	See footnote (4)
Common Stock, par value \$0.000001 per share	11/13/2015	A	2,385 (8)	A	\$ 0	22,829 <u>(9)</u>	I	Securites held by Mr. Morhaime's wife

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of tionDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exer Expiration D (Month/Day/	ate	7. Title and Ar Underlying Se (Instr. 3 and 4)	curities
				Code V	(/	A) (D)	Date Exercisable	Expiration Date	Title	Amoun Numbe

								Shares
Employee Stock Options	\$ 34.59	11/13/2015	A	200,000	(10)	11/13/2025	Common Stock, par value \$0.000001 per share	200,0
Employee Stock Options	\$ 34.59	11/13/2015	A	4,313	<u>(11)</u>	11/13/2025	Common Stock, par value \$0.000001 per share	4,31

Reporting Owners

Reporting Owner Name / Address	Relationships							
1	Director	10% Owner	Officer	Other				
Morhaime Michael C/O BLIZZARD ENTERTAINMENT 16215 ALTON PARKWAY IRVINE, CA 92618			Pres. & CEO-Blizzard Ent.					

Signatures

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This grant was for 70,000 restricted stock units, each representing the right to receive one share of the Company's common stock, one-third of which yest on each of November 12, 2016, 2017 and 2018.
- On November 13, 2015, 23,334 restricted stock units held by Mr. Morhaime vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 12,176 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- (3) Following the receipt thereof, Mr. Morhaime transferred the net shares he received in connection with the vesting of his restricted stock units to the Michael Morhaime Revocable Trust.
- (4) These securities are held by the Michael Morhaime Revocable Trust.
- On November 14, 2015, 23,333 restricted stock units held by Mr. Morhaime vested. Pursuant to the terms of his restricted stock unit award agreement, the Company withheld 12,176 of the shares otherwise deliverable to him in order to satisfy the resulting tax withholding obligation.
- Following the transactions reported on this Form 4, Mr. Morhaime directly held 273,331 restricted stock units, each representing the right to receive one share of the Company's common stock.
- (7) Following the transactions reported on this Form 4, Mr. Morhaime indirectly held (through the Michael Morhaime Revocable Trust) 272,591 shares of the Company's common stock.
- (8) This grant was for 2,385 performance-vesting restricted stock units, each representing the right to receive one share of the Company's common stock. The number assumes maximum performance; target performance would result in a release of 1,908 shares of the

Reporting Owners 3

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Company's common stock. The restricted stock units vest on March 15, 2019, based upon the level of performance measured by reference to the Company's operating income for 2016, 2017 and 2018.

- (9) Mr. Morhaime indirectly holds, through his wife, (a) 9,656 shares of the Company's common stock and (b) 13,173 restricted stock units, each representing the right to receive one share of the Company's common stock, 8,038 of which have performance-based vesting.
- (10) One-third of these options vest on each of November 12, 2016, 2017 and 2018.
- (11) One-third of these options vest on each of November 13, 2016, 2017 and 2018.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.