Skriloff David Form 3 February 12, 2013

FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

MD

OMB Number:

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person * Statement True Drinks Holdings, Inc. [BAZI.OB] Skriloff David (Month/Day/Year) 02/01/2013 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) 28 W. 44TH STREET, 16TH (Check all applicable) **FLOOR** (Street) 6. Individual or Joint/Group 10% Owner Director Officer Other Filing(Check Applicable Line) (give title below) (specify below) Form filed by One Reporting Person NEW YORK, NYÂ 10036 _X_ Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 4) Form: (Instr. 5) Direct (D) or Indirect (I) (Instr. 5) By MKM Opportunity Master Common Stock **I** (1) 3,673,799 Fund, Ltd. Common Stock 524,244 $I^{(2)}$ By MKM Capital Advisors, LLC Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and S. Title and Amount of Expiration Date
(Month/Day/Year)

3. Title and Amount of Securities Underlying
(Month/Day/Year)

4.

5.

6. Nature of Indirect
Conversion
Ownership
Or Exercise
Form of (Instr. 5)

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(Instr. 4) Price of Derivative Derivative Security: Date **Expiration Title** Amount or Security Direct (D) Exercisable Number of or Indirect Shares (I) (Instr. 5)

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Skriloff David 28 W. 44TH STREET 16TH FLOOR NEW YORK, NY 10036	Â	Â	Â	Â
MKM OPPORTUNITY MASTER FUND LTD 28 W. 44TH STREET 16TH FLOOR NEW YORK, NY 10036	Â	Â	Â	n/a
Signatures				
/s/ David Skriloff			02/12/2013	
**Signature of Reporting Person			Date	
MKM Opportunity Master Fund, Ltd. Skriloff			02/12/2013	
**Signature of Reporting Person			Date	;

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
 - These shares are owned directly by MKM Opportunity Master Fund, Ltd. MKM Opportunity Master Fund, Ltd. is controlled by David Skirloff. David Skirloff shares voting and dispositive power over the shares controlled by MKM Opportunity Master Fund, Ltd. David
- (1) Skirloff disclaims beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership by Maxim A. Kasatkin of all of the reported securities for purposes of Section 16 or any other purpose.
 - These shares are owned directly by MKM Capital Advisors, LLC. MKM Capital Advisors, LLC is controlled by David Skirloff. David Skirloff shares voting and dispositive power over the shares controlled by MKM Capital Advisors, LLC. David Skirloff disclaims
- (2) beneficial ownership of these securities except to the extent of his pecuniary interest therein, and the inclusion of these securities in this report shall not be deemed an admission of beneficial ownership by Maxim A. Kasatkin of all of the reported securities for purposes of Section 16 or any other purpose.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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