

Bloomin' Brands, Inc.  
Form 3  
February 19, 2016

**FORM 3**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

OMB APPROVAL

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**INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Â Kappitt Michael  
(Last) (First) (Middle)

2202 NORTH WEST SHORE  
BOULEVARD,Â SUITE 500

(Street)

TAMPA,Â FLÂ 33607

(City) (State) (Zip)

2. Date of Event Requiring Statement

(Month/Day/Year)  
02/12/2016

3. Issuer Name **and** Ticker or Trading Symbol  
Bloomin' Brands, Inc. [BLMN]

4. Relationship of Reporting Person(s) to Issuer

5. If Amendment, Date Original Filed(Month/Day/Year)

(Check all applicable)

☐ Director ☐ 10% Owner  
☒ Officer ☐ Other  
(give title below) (specify below)  
EVP & President of Carrabba's

6. Individual or Joint/Group Filing(Check Applicable Line)  
☒ Form filed by One Reporting Person  
☐ Form filed by More than One Reporting Person

**Table I - Non-Derivative Securities Beneficially Owned**

1. Title of Security  
(Instr. 4)

2. Amount of Securities Beneficially Owned  
(Instr. 4)

3. Ownership Form:  
Direct (D)  
or Indirect (I)  
(Instr. 5)

4. Nature of Indirect Beneficial Ownership  
(Instr. 5)

Common Stock

26,286 <sup>(1)</sup>

D Â

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

SEC 1473 (7-02)

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**Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)**

1. Title of Derivative Security  
(Instr. 4)

2. Date Exercisable and Expiration Date  
(Month/Day/Year)

3. Title and Amount of Securities Underlying Derivative Security  
(Instr. 4)  
Title

4. Conversion or Exercise Price of Derivative Security

5. Ownership Form of Derivative Security:  
Direct (D)

6. Nature of Indirect Beneficial Ownership  
(Instr. 5)

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	Date Exercisable	Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Restricted Stock Units	Â (2)	Â (3)	Common Stock	12,500	\$ 0	D	Â
Stock Option (right to buy)	Â (4)	07/05/2021	Common Stock	49,227	\$ 10.03	D	Â
Stock Option (right to buy)	Â (5)	02/26/2023	Common Stock	10,021	\$ 17.4	D	Â
Stock Option (right to buy)	Â (6)	01/02/2024	Common Stock	100,000	\$ 23.87	D	Â
Stock Option (right to buy)	Â (7)	02/27/2024	Common Stock	12,490	\$ 25.32	D	Â
Stock Option (right to buy)	Â (8)	02/26/2025	Common Stock	15,074	\$ 25.36	D	Â

## Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Kappitt Michael 2202 NORTH WEST SHORE BOULEVARD SUITE 500 TAMPA, FL 33607	Â	Â	Â EVP & President of Carrabba's	Â

## Signatures

/s/ Kelly Lefferts, as  
Attorney-in-Fact

02/19/2016

\_\_Signature of Reporting Person

Date

## Explanation of Responses:

\* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Certain of these shares represent restricted stock issued under a Bloomin' Brands, Inc. stock plan and are subject to a risk of forfeiture. Of such shares, 12,500 continue to be subject to forfeiture under that plan.

These restricted stock units vest in two equal annual installments beginning on January 2, 2017. The original grant was of 25,000

(2) restricted stock units, which vest in four equal annual installments beginning on January 2, 2015. As of the date of this filing, 12,500 restricted stock units vested and were surrendered in exchange for shares of common stock of the issuer.

(3) This field is not applicable.

(4) This stock option vests in five equal annual installments beginning on July 5, 2012.

(5) This stock option vests in four equal annual installments beginning on February 26, 2014.

(6) This stock option vests in four equal annual installments beginning on January 2, 2015.

(7) This stock option vests in four equal annual installments beginning on February 27, 2015.

(8) This stock option vests in four equal annual installments beginning on February 26, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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