

DIAGEO PLC
Form 6-K
October 01, 2018

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549

FORM 6-K

REPORT OF FOREIGN PRIVATE ISSUER
PURSUANT TO RULE 13a-16 OR 15d-16 OF THE
SECURITIES EXCHANGE ACT OF 1934

For the month of September 2018

Commission File Number: 001-10691

DIAGEO plc
(Translation of registrant's name into English)

Lakeside Drive, Park Royal, London NW10 7HQ
(Address of principal executive offices)

Indicate by check mark whether the registrant files or will file annual reports under cover Form 20-F or Form 40-F.

Form 20-F

Form 40-F

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(1):

Indicate by check mark whether the registrant is submitting the Form 6-K in paper as permitted by Regulation S-T Rule 101(b)(7):

List identifying information required to be furnished
by Diageo plc pursuant to Rule 13a-16 or 15d-16 of
The Securities Exchange Act 1934
(1 – 30 September 2018)

Information

Required by/when

Public Announcements/Press

The Stock Exchange, London

Announcement
Total Voting Rights

Announcement Transaction in Own Shares
03 September 2018

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03 September 2018

Announcement
Director/PDMR Shareholding
04 September 2018

Announcement
Director/PDMR Shareholding
04 September 2018

Announcement
Transaction in Own Shares
04 September 2018

Announcement
Director/PDMR Shareholding
05 September 2018

Announcement
Director/PDMR Shareholding
05 September 2018

Announcement
Director/PDMR Shareholding
05 September 2018

Announcement
Transaction in Own Shares
05 September 2018

Announcement
Director/PDMR Shareholding
06 September 2018

Announcement
Director/PDMR Shareholding
06 September 2018

Announcement
Transaction in Own Shares
06 September 2018

Announcement
Transaction in Own Shares
07 September 2018

Announcement
Director/PDMR Shareholding
10 September 2018

Announcement
Transaction in Own Shares
10 September 2018

Announcement
Director/PDMR Shareholding
11 September 2018

Announcement
Transaction in Own Shares
11 September 2018

Announcement
Transaction in Own Shares
12 September 2018

Announcement
Transaction in Own Shares
13 September 2018

Announcement
Transaction in Own Shares
14 September 2018

Announcement
Transaction in Own Shares
17 September 2018

Announcement
Transaction in Own Shares
18 September 2018

Announcement
Transaction in Own Shares
19 September 2018

Announcement
Trading Update
20 September 2018

Announcement
Result of AGM
21 September 2018

Announcement
Transaction in Own Shares
21 September 2018

Announcement
Transaction in Own Shares
25 September 2018

Announcement
Transaction in Own Shares
25 September 2018

Announcement
Transaction in Own Shares
26 September 2018

Announcement
Transaction in Own Shares
27 September 2018

Announcement
Transaction in Own Shares
28 September 2018

Diageo PLC – Total Voting Rights
Dated 03 September 2018

Diageo plc
LEI: 213800ZVIELEA55JM32

Total Voting Rights and Capital

In conformity with Paragraph 5.6.1R of the Disclosure Guidelines and Transparency Rules and Article 15 of the Transparency Directive, Diageo plc (the "Company") would like to notify the market of the following:

The Company's issued capital as at 31 August 2018 consisted of 2,690,090,297 Ordinary Shares of 28 101/108 pence each ("Ordinary Shares"), with voting rights. 233,924,640 Ordinary Shares were held in Treasury, in respect of which, voting rights were not exercised.

Therefore, the total number of voting rights in the Company was 2,456,165,657 and this figure may be used by shareholders as the denominator for the calculations by which they will determine if they are required to notify their interest in, or a change to their interest in, the Company under the FCA's Disclosure Guidelines and Transparency Rules.

James Edmunds
Deputy Company Secretary

3 September 2018

Diageo PLC – Transaction in Own Shares
Dated 03 September 2018

Transaction in Own Shares
September 03, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

Date of purchase

Venue

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| | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | |
|--------------------|----------------------------|---------------------------|--------------------------|--|------|
| September 03, 2018 | 251,489 | 2,719.00 | 2,695.50 | 2,709.13 | XLON |
| September 03, 2018 | 166,495 | 2,719.00 | 2,693.50 | 2,709.00 | CHIX |
| September 03, 2018 | 32,016 | 2,719.00 | 2,696.50 | 2,709.23 | BATE |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

http://www.rns-pdf.londonstockexchange.com/rns/6327Z_1-2018-9-3.pdf

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32
Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding
Dated 04 September 2018

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, free share awards of Ordinary Shares were made under the Diageo Share Incentive Plan.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

4 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Kathryn Mikells

2. Reason for the notification

a) Position / status Chief Financial Officer

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 110 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1.

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Details of the person discharging managerial responsibilities/person closely associated

a) Name Dan Mobley

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 110 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Victoria Frame

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction

3. platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

Details of the transaction(s): section to be repeated for (i) each type

4. of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
 Identification code 101/108 pence
 GB0002374006

b) Nature of the transaction Award of free shares under
 the Diageo Share Incentive
 Plan

| | | |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | £27.15 | 110 |

d) Aggregated information N/A
 - Aggregated volume- Price

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Mairéad Nayager

2. Reason for the notification

a) Position / status Member of the Executive Committee

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- b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006
- b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 110 |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Dayalan Nayager

2. Reason for the notification

- a) Position / status Person closely associated with Mairéad Nayager

- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28
101/108 pence
GB0002374006
- b) Nature of the transaction Award of free shares under the Diageo Share Incentive Plan
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 110 |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Siobhán Moriarty

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

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4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | |
|--|--|-----------|
| a) Description of the financial instrument | Ordinary shares of 28 | |
| Identification code | 101/108 pence GB0002374006 | |
| b) Nature of the transaction | Award of free shares under the Diageo Share Incentive Plan | |
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | £27.15 | 110 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument

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| | |
|---|--|
| Identification code | Ordinary shares of 28 101/108 pence GB0002374006 |
| b) Nature of the transaction | Award of free shares under the Diageo Share Incentive Plan |
| c) Price(s) and volume(s) | Price(s) Volume(s) £27.15 110 |
| d) Aggregated information - Aggregated volume- Price | N/A |
| e) Date of transaction | 2018-09-03 |
| f) Place of transaction | Outside a trading venue |

Diageo PLC – Director/PDMR Shareholding
Dated 04 September 2018

Diageo plc
LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 3 September 2018, an award of Ordinary Shares was made under the Diageo Irish Profit Sharing Scheme ("Irish Profit Share").

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

4 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

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a) Name John O'Keeffe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Award under the Diageo Irish Profit Sharing Scheme

c) Price(s) and volume(s)
Price(s) Volume(s)
€30.25 419

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

Diageo PLC – Transaction in Own Shares
Dated 04 September 2018

Transaction in Own Shares
September 04, 2018

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Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase | Number of shares purchased | Highest price paid: (GBP) | Lowest price paid: (GBP) | Volume weighted average price paid per share (GBP) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|--|-------|
| September 04, 2018 | 233,983 | 2,738.00 | 2,709.50 | 2,722.85 | XLON |
| September 04, 2018 | 167,563 | 2,738.00 | 2,709.50 | 2,722.76 | CHIX |
| September 04, 2018 | 46,335 | 2,737.50 | 2,710.50 | 2,722.53 | BATE |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

http://www.rns-pdf.londonstockexchange.com/rns/7663Z_1-2018-9-4.pdf

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 05 September 2018

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, various awards of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan vested.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction
1. Vesting of award of Restricted Stock
Units under the Diageo 2014 Long Term Incentive Plan

2. Sale of shares to cover tax liabilities

c) Price(s) and volume(s) Price(s) Volume(s)

| | | |
|---|---------------------------------|--------|
| | 1. Nil | 32,257 |
| | 2. £27.106 | 15,523 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | London Stock Exchange (XLON) | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Samuel Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Vesting of award of
Restricted Stock Units
under the Diageo 2014
Long Term Incentive Plan

c) Price(s) and volume(s) Price(s) Volume(s)

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Nil 31,453

d) Aggregated information
- Aggregated volume- Price

N/A

e) Date of transaction

2018-09-03

f) Place of transaction

Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name

Anand Kripalu

2. Reason for the notification

a) Position / status

Member of the Executive Committee

b) Initial notification / amendment

Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name

Diageo plc

b) LEI

213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument
Identification code

Ordinary shares of 28
101/108 pence
GB0002374006

b) Nature of the transaction

1. Vesting award of
Restricted Stock Units
under the Diageo 2014
Long Term Incentive Plan
2. Sale of shares to
cover tax liabilities

Price(s) Volume(s)

c) Price(s) and volume(s)

1. Nil 15,179

2. £27.106 5,228

- d) Aggregated information
- Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction London Stock Exchange
(XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Deirdre Mahlan

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan
2. Sale of shares to cover tax liabilities

| | Price(s) | Volume(s) |
|---|---------------------------------|-----------|
| c) Price(s) and volume(s) | | |
| | 1. Nil | 107,234 |
| | 2. £27.106 | 50,280 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | London Stock Exchange (XLON) | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument
Identification code Ordinary shares of 28
101/108 pence
GB0002374006

b) Nature of the transaction
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan

2. Sale of shares to
cover tax liabilities

| | Price(s) | Volume(s) |
|---|---------------------------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 35,346 |
| | 2. £27.106 | 16,655 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | London Stock Exchange (XLON) | |

1. Details of the person discharging managerial responsibilities/person
closely associated

a) Name Mairéad Nayager

2. Reason for the notification

a) Position / status Member of the Executive
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction
platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type
of instrument; (ii) each type of transaction; (iii) each date; and (iv)
each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence

GB0002374006

- b) Nature of the transaction
1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan
 2. Sale of shares to cover tax liabilities

- | | Price(s) | Volume(s) |
|---------------------------|------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 2,535 |
| | 2. £27.106 | 1,194 |

- d) Aggregated information
- Aggregated volume- Price
- N/A

- e) Date of transaction
- 2018-09-03

- f) Place of transaction
- London Stock Exchange (XLON)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name
- John O'Keeffe

2. Reason for the notification

- a) Position / status
- Member of the Executive Committee

- b) Initial notification / amendment
- Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name
- Diageo plc

- b) LEI
- 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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| | | |
|--|--|-----------|
| a) Description of the financial instrument | Ordinary shares of 28 | |
| Identification code | 101/108 pence GB0002374006 | |
| b) Nature of the transaction | 1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan | |
| | 2. Sale of shares to cover tax liabilities | |
| | Price(s) | Volume(s) |
| c) Price(s) and volume(s) | 1. Nil | 27,614 |
| | 2. £27.106 | 14,396 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | London Stock Exchange (XLON) | |

1. Details of the person discharging managerial responsibilities/person closely associated

| | |
|-------------------------------------|--|
| a) Name | Dayalan Nayager |
| 2. Reason for the notification | |
| a) Position / status | Person closely associated with Mairéad Nayager |
| b) Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|---------------------|
| a) Name | Diageo plc |
| b) LEI | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv)

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each place where transactions have been conducted

| | | |
|---|--|-----------|
| a) Description of the financial instrument | Ordinary shares of 28 | |
| Identification code | 101/108 pence GB0002374006 | |
| b) Nature of the transaction | 1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan 2. Sale of shares to cover tax liabilities | |
| | Price(s) | Volume(s) |
| c) Price(s) and volume(s) | 1. Nil | 315 |
| | 2. £27.106 | 149 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | London Stock Exchange (XLON) | |

1. Details of the person discharging managerial responsibilities/person closely associated

| | |
|-------------------------------------|--|
| a) Name | Dayalan Nayager |
| 2. Reason for the notification | |
| a) Position / status | Person closely associated with Mairéad Nayager |
| b) Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|----------------------|
| a) Name | Diageo plc |
| b) LEI | 213800ZVIELEA55JMJ32 |

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | | |
|----|--|--|-----------|
| a) | Description of the financial instrument Identification code | Ordinary shares of 28 101/108 pence GB0002374006 | |
| b) | Nature of the transaction | 1. Vesting of award of Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan 2. Sale of shares to cover tax liabilities | |
| | | Price(s) | Volume(s) |
| c) | Price(s) and volume(s) | 1. Nil 1,355 2. £27.106 639 | |
| d) | Aggregated information - Aggregated volume- Price | N/A | |
| e) | Date of transaction | 2018-09-03 | |
| f) | Place of transaction | London Stock Exchange (XLON) | |

Diageo PLC – Director/PDMR Shareholding
Dated 05 September 2018

Diageo plc
LEI: 213800ZVIELEA55JM32

Director/PDMR Shareholding

On 3 September 2018, the following awards were granted to directors and persons discharging managerial responsibilities over either Ordinary Shares or American Depositary Shares under the Diageo plc 2014 Long Term Incentive Plan:

1. options which are exercisable between 3 September 2021 and 2 September 2028, subject to the satisfaction of performance conditions.

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2. conditional awards which will vest on 3 September 2021, subject to the satisfaction of performance conditions.
3. conditional awards in the form of Restricted Stock Units which will vest on 3 September 2021.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Ivan Menezes

2. Reason for the notification

a) Position / status Chief Executive

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary
Identification code Shares

b) Nature of the transaction

1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive

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Plan over American
Depositary Shares

Price(s) Volume(s)

- | | | |
|---|-------------------------|--------|
| c) Price(s) and volume(s) | 1. \$141.17 | 42,848 |
| | 2. \$141.17 | 42,848 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

- | | |
|-------------------------------------|-------------------------|
| a) Name | Kathryn Mikells |
| 2. Reason for the notification | |
| a) Position / status | Chief Financial Officer |
| b) Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- | | |
|---------|---------------------|
| a) Name | Diageo plc |
| b) LEI | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- | | |
|---|--|
| a) Description of the financial instrument Identification code | American Depositary Shares |
| b) Nature of the transaction | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares |

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2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

| | Price(s) | Volume(s) |
|--|-------------------------|-----------|
| c) Price(s) and volume(s) | | |
| | 1. \$141.17 | 42,848 |
| | 2. \$141.17 | 42,848 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Deirdre Mahlan

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction 1. Grant of options under the Diageo 2014 Long

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Term Incentive Plan over
American Depositary
Shares
2. Grant of conditional
award under the Diageo
2014 Long Term Incentive
Plan over American
Depositary Shares

Price(s) Volume(s)

- | | |
|---|-------------------------|
| c) Price(s) and volume(s) | 1. \$141.17 29,696 |
| | 2. \$141.17 29,696 |
| d) Aggregated information - Aggregated volume- Price | N/A |
| e) Date of transaction | 2018-09-03 |
| f) Place of transaction | Outside a trading venue |

1. Details of the person discharging managerial responsibilities/person
closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction
platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type
of instrument; (ii) each type of transaction; (iii) each date; and (iv)
each place where transactions have been conducted

a) Description of the financial instrument American Depositary
Identification code Shares

- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

- | | Price(s) | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 15,052 |
| | 2. \$141.17 | 13,547 |

- d) Aggregated information
- Aggregated volume- Price
- N/A

- e) Date of transaction
- 2018-09-03

- f) Place of transaction
- Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name
- Anand Kripalu

2. Reason for the notification

- a) Position / status
- Member of the Executive Committee

- b) Initial notification / amendment
- Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name
- Diageo plc

- b) LEI
- 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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| a) Description of the financial instrument | Ordinary shares of 28 | | | | | | | | | |
|--|---|-----------|----------|-----------|----|--------|--------|----|--------|--------|
| Identification code | 101/108 pence GB0002374006 | | | | | | | | | |
| b) Nature of the transaction | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares | | | | | | | | | |
| c) Price(s) and volume(s) | <table border="0"> <thead> <tr> <th></th> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>£25.69</td> <td>20,879</td> </tr> <tr> <td>2.</td> <td>£25.69</td> <td>17,399</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1. | £25.69 | 20,879 | 2. | £25.69 | 17,399 |
| | Price(s) | Volume(s) | | | | | | | | |
| 1. | £25.69 | 20,879 | | | | | | | | |
| 2. | £25.69 | 17,399 | | | | | | | | |
| d) Aggregated information - Aggregated volume- Price | N/A | | | | | | | | | |
| e) Date of transaction | 2018-09-03 | | | | | | | | | |
| f) Place of transaction | Outside a trading venue | | | | | | | | | |

1. Details of the person discharging managerial responsibilities/person closely associated

| | |
|-------------------------------------|-----------------------------------|
| a) Name | Brian Franz |
| 2. Reason for the notification | |
| a) Position / status | Member of the Executive Committee |
| b) Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|----------------------|
| a) Name | Diageo plc |
| b) LEI | 213800ZVIELEA55JMJ32 |

4.

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| a) | Description of the financial instrument Identification code | American Depository Shares | | | | | | | | | |
|----|--|--|--|----------|-----------|----|----------|--------|----|----------|--------|
| b) | Nature of the transaction | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depository Shares 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depository Shares | | | | | | | | | |
| c) | Price(s) and volume(s) | <table border="0" style="margin-left: 40px;"> <thead> <tr> <th></th> <th style="text-align: left;">Price(s)</th> <th style="text-align: left;">Volume(s)</th> </tr> </thead> <tbody> <tr> <td>1.</td> <td>\$141.17</td> <td>12,331</td> </tr> <tr> <td>2.</td> <td>\$141.17</td> <td>11,098</td> </tr> </tbody> </table> | | Price(s) | Volume(s) | 1. | \$141.17 | 12,331 | 2. | \$141.17 | 11,098 |
| | Price(s) | Volume(s) | | | | | | | | | |
| 1. | \$141.17 | 12,331 | | | | | | | | | |
| 2. | \$141.17 | 11,098 | | | | | | | | | |
| d) | Aggregated information - Aggregated volume- Price | N/A | | | | | | | | | |
| e) | Date of transaction | 2018-09-03 | | | | | | | | | |
| f) | Place of transaction | Outside a trading venue | | | | | | | | | |

1. Details of the person discharging managerial responsibilities/person closely associated

| | | |
|----|----------------------------------|-----------------------------------|
| a) | Name | Dan Mobley |
| 2. | Reason for the notification | |
| a) | Position / status | Member of the Executive Committee |
| b) | Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | | |
|----|------|------------|
| a) | Name | Diageo plc |
|----|------|------------|

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | |
|----|--|--|
| a) | Description of the financial instrument Identification code | Ordinary shares of 28 101/108 pence GB0002374006 |
| b) | Nature of the transaction | 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares |
| | | Price(s) Volume(s) |
| c) | Price(s) and volume(s) | 1. £25.69 33,086 2. £25.69 29,778 |
| d) | Aggregated information - Aggregated volume- Price | N/A |
| e) | Date of transaction | 2018-09-03 |
| f) | Place of transaction | Outside a trading venue |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28
101/108 pence
GB0002374006
- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

- | | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 35,989 |
| | 2. £25.69 | 32,390 |

- d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2018-09-03

- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name John Kennedy

2. Reason for the notification

- a) Position / status Member of the Executive Committee

- b) Initial notification / amendment Initial notification

3.

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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares
Identification code
- b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depository Shares
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depository Shares

- | | Price(s) | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 18,514 |
| | 2. \$141.17 | 16,663 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John O'Keefe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 41,336 |
| | 2. £25.69 | 37,203 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Mairéad Nayager

2. Reason for the notification

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a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary Shares
Identification code

b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over American Depositary Shares

| | Price(s) | Volume(s) |
|---------------------------|-------------|-----------|
| c) Price(s) and volume(s) | 1. \$141.17 | 39,898 |
| | 2. \$141.17 | 35,908 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sam Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | | Price(s) | Volume(s) |
|---------------------------|----|----------|-----------|
| c) Price(s) and volume(s) | 1. | £25.69 | 41,148 |
| | 2. | £25.69 | 37,034 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction
 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 42,731 |
| | 2. £25.69 | 38,458 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

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1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Syl Saller

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction
1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 11,557 |
| | 2. £25.69 | 10,401 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Tory Frame

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction
 1. Grant of options under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
 2. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | 1. £25.69 | 31,420 |
| | 2. £25.69 | 28,278 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Dayalan Nayager

2. Reason for the notification

a) Position / status Person closely associated with Mairéad Nayager

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28 pence
 Identification code GB0002374006

b) Nature of the transaction
 1. Grant of conditional award under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares
 2. Grant of conditional award as Restricted Stock Units under the Diageo 2014 Long Term Incentive Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---------------------------|-----------|-----------|
| c) Price(s) and volume(s) | | |
| | 1. £25.69 | 10,509 |
| | 2. £27.15 | 5,303 |

d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

Diageo PLC – Director/PDMR Shareholding
Dated 05 September 2018

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 3 September 2018, conditional awards were granted to directors and persons discharging managerial responsibilities over either Ordinary Shares or American Depositary Shares under the Diageo plc 2018 Exceptional Stock Award Plan. The awards are subject to the satisfaction of performance conditions.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

5 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | |
|----|---|---|
| a) | Description of the financial instrument | American Depositary Shares |
| | Identification code | |
| b) | Nature of the transaction | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares |
| c) | Price(s) and volume(s) | Price(s) Volume(s) \$140.89 24,132 |
| d) | Aggregated information - Aggregated volume- Price | N/A |
| e) | Date of transaction | 2018-09-03 |
| f) | Place of transaction | Outside a trading venue |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Anand Kripalu

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4.

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Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | | |
|---|---|-----------|
| a) Description of the financial instrument | Ordinary shares of 28 | |
| Identification code | 101/108 pence GB0002374006 | |
| b) Nature of the transaction | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares | |
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | £27.15 | 11,119 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Brian Franz

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JM32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

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| | | |
|--|---|-----------|
| a) Description of the financial instrument | American Depositary Shares | |
| b) Nature of the transaction | Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares | |
| c) Price(s) and volume(s) | Price(s) | Volume(s) |
| | \$140.89 | 4,942 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

| | |
|-------------------------------------|-----------------------------------|
| a) Name | Dan Mobley |
| 2. Reason for the notification | |
| a) Position / status | Member of the Executive Committee |
| b) Initial notification / amendment | Initial notification |

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

| | |
|---------|---------------------|
| a) Name | Diageo plc |
| b) LEI | 213800ZVIELEA55JM32 |

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

| | |
|--|-------------------------------|
| a) Description of the financial instrument | Ordinary shares of 28 |
| Identification code | 101/108 pence GB0002374006 |

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b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s) Price(s) Volume(s)
£27.15 9,392

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name David Cutter

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

| | Price(s) | Volume(s) |
|---|-------------------------|-----------|
| c) Price(s) and volume(s) | £27.15 | 13,621 |
| d) Aggregated information - Aggregated volume- Price | N/A | |
| e) Date of transaction | 2018-09-03 | |
| f) Place of transaction | Outside a trading venue | |

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John Kennedy

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares

c) Price(s) and volume(s) Price(s) Volume(s)
\$140.89 29,682

- d) Aggregated information
- Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name John O'Keeffe

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006
- b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares
- c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 15,645 |
- d) Aggregated information
- Aggregated volume- Price N/A

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- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Mairéad Nayager

2. Reason for the notification

- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006
- b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares
- c) Price(s) and volume(s)
- | Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 15,101 |
- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-03
- f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sam Fischer

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code Ordinary shares of 28 101/108 pence GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s) Price(s) Volume(s) £27.15 15,574

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1.

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Details of the person discharging managerial responsibilities/person closely associated

a) Name Siobhán Moriarty

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over Ordinary Shares

c) Price(s) and volume(s)

| Price(s) | Volume(s) |
|----------|-----------|
| £27.15 | 16,173 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Syl Saller

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction Grant of conditional award under the Diageo 2018 Exceptional Stock Award Plan over American Depositary Shares

| | Price(s) | Volume(s) |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | \$140.89 | 4,632 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-03

f) Place of transaction Outside a trading venue

Diageo PLC – Transaction in Own Shares
Dated 05 September 2018

Transaction in Own Shares

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September 05, 2018

Diageo plc ("Diageo") announces today that it has purchased the following number of its ordinary shares of 28 101/108 pence each on the London Stock Exchange and other recognised investment exchanges from Citigroup Global Markets Limited. Such purchase was effected pursuant to instructions issued by Diageo on 9th August 2018, as announced on 10th August 2018:

Aggregated information on shares purchased according to trading venues:

| Date of purchase | Number of shares purchased | Highest price paid: (GBp) | Lowest price paid: (GBp) | Volume weighted average price paid per share (GBp) | Venue |
|--------------------|----------------------------|---------------------------|--------------------------|--|-------|
| September 05, 2018 | 255,771 | 2,715.00 | 2,671.00 | 2,691.17 | XLON |
| September 05, 2018 | 159,658 | 2,715.00 | 2,671.50 | 2,691.08 | CHIX |
| September 05, 2018 | 34,571 | 2,712.50 | 2,672.00 | 2,690.72 | BATE |

Diageo intends to cancel the purchased shares.

A full breakdown of the individual trades is attached to this announcement.

http://www.rns-pdf.londonstockexchange.com/rns/9128Z_1-2018-9-5.pdf

This announcement does not constitute, or form part of, an offer or any solicitation of an offer for securities in any jurisdiction.

LEI number of Diageo plc: 213800ZVIELEA55JMJ32

Classification: Acquisition or disposal of the issuer's own shares

Diageo PLC – Director/PDMR Shareholding

Dated 06 September 2018

Diageo plc

LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

On 6 September 2018, options over Ordinary Shares were granted under the Diageo plc 2009 Irish Sharesave Scheme.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

6 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John O'Keeffe

2. Reason for the notification

a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Ordinary shares of 28
Identification code 101/108 pence
GB0002374006

b) Nature of the transaction Grant of options under
the Diageo plc 2009 Irish
Sharesave Scheme

| | Price(s) | Volume(s) |
|---------------------------|----------|-----------|
| c) Price(s) and volume(s) | €24.97 | 1,211 |

d) Aggregated information N/A

- Aggregated volume- Price

- e) Date of transaction 2018-09-06
- f) Place of transaction Outside a trading venue

Diageo PLC – Director/PDMR Shareholding
Dated 06 September 2018

Diageo plc
LEI: 213800ZVIELEA55JMJ32

Director/PDMR Shareholding

Various awards under the Diageo 2014 Long Term Incentive Plan have been released or exercised as follows:

- Release of American Depositary Shares on 4 September 2018.
- Exercise of options over Ordinary Shares on 5 September 2018.

The notifications below, which have been made in accordance with the requirement of the EU Market Abuse Regulation, provides further details.

James Edmunds
Deputy Company Secretary

6 September 2018

Notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1. Details of the person discharging managerial responsibilities/person closely associated
 - a) Name Ivan Menezes
2. Reason for the notification
 - a) Position / status Chief Executive
 - b) Initial notification / amendment Initial notification
3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depositary Shares
Identification code
- b) Nature of the transaction
1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan
2. Sale of shares to cover tax liabilities

- | | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 37,835 |
| | 2. \$139.4551 | 18,256 |

- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-04
- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Brian Franz
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares
 Identification code
- b) Nature of the transaction
 1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan
 2. Sale of shares to cover tax liabilities

- | | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 9,905 |
| | 2. \$139.4551 | 4,820 |

- d) Aggregated information - Aggregated volume- Price N/A
- e) Date of transaction 2018-09-04
- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Brian Franz
2. Reason for the notification
- a) Position / status Member of the Executive Committee
- b) Initial notification / amendment Initial notification

3.

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Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

- a) Name Diageo plc
- b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

- a) Description of the financial instrument American Depository Shares
Identification code
- b) Nature of the transaction
1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan
2. Sale of shares to cover tax liabilities

- | | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 3,111 |
| | 2. \$139.4551 | 1,518 |

- d) Aggregated information - Aggregated volume- Price N/A

- e) Date of transaction 2018-09-04

- f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

- a) Name Alberto Gavazzi

2. Reason for the notification

- a) Position / status Member of the Executive Committee

- b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc
 b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depository Shares
 Identification code
 b) Nature of the transaction
 1. Release of award of American Depository Shares under the Diageo 2014 Long Term Incentive Plan
 2. Sale of shares to cover tax liabilities

| | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 9,328 |
| | 2. \$139.4551 | 3,274 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Alberto Gavazzi

2. Reason for the notification

a) Position / status Member of the Executive Committee

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b) Initial notification / amendment Initial notification

Details of the issuer, emission allowance market participant, auction
3. platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

Details of the transaction(s): section to be repeated for (i) each type
4. of instrument; (ii) each type of transaction; (iii) each date; and (iv)
each place where transactions have been conducted

a) Description of the financial instrument American Depository
Identification code Shares

b) Nature of the transaction
1. Release of award of
American Depository
Shares under the Diageo
2014 Long Term Incentive
Plan
2. Sale of shares to cover
tax liabilities

| | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 9,328 |
| | 2. \$139.4551 | 3,274 |

d) Aggregated information
- Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange
(XNYS)

1. Details of the person discharging managerial responsibilities/person
closely associated

a) Name John Kennedy

2. Reason for the notification

a) Position / status Member of the Executive
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary
Identification code Shares

b) Nature of the transaction 1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan
2. Sale of shares to cover tax liabilities

| | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 9,480 |
| | 2. \$139.4551 | 4,943 |

d) Aggregated information N/A
- Aggregated volume- Price

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange (XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name John Kennedy

2. Reason for the notification

a) Position / status

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Member of the Executive
Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument American Depositary
Identification code Shares

b) Nature of the transaction 1. Release of award of
American Depositary
Shares under the Diageo
2014 Long Term Incentive
Plan
2. Sale of shares to cover
tax liabilities

| | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | | |
| | 1. Nil | 3,896 |
| | 2. \$139.4551 | 2,032 |

d) Aggregated information N/A
- Aggregated volume- Price

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange
(XNYS)

1. Details of the person discharging managerial responsibilities/person closely associated

a) Name Sylvia Saller

2. Reason for the notification

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a) Position / status Member of the Executive Committee

b) Initial notification / amendment Initial notification

3. Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor

a) Name Diageo plc

b) LEI 213800ZVIELEA55JMJ32

4. Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

a) Description of the financial instrument Identification code American Depositary Shares

b) Nature of the transaction
 1. Release of award of American Depositary Shares under the Diageo 2014 Long Term Incentive Plan
 2. Sale of shares to cover tax liabilities

| | Price(s) | Volume(s) |
|---------------------------|---------------|-----------|
| c) Price(s) and volume(s) | 1. Nil | 9,282 |
| | 2. \$139.4551 | 4,275 |

d) Aggregated information - Aggregated volume- Price N/A

e) Date of transaction 2018-09-04

f) Place of transaction New York Stock Exchange (XNYS)