## Edgar Filing: GALLARDO JUAN - Form 4

CALLADDO ILLAN

| Form 4   |                |            |                               |  |              |                |   |   |  |          |  |
|--|----------------|------------|-------------------------------|--|--------------|----------------|---|---|--|----------|--|
| March 01, 2005   |                |            |                               |  |              |                | OMB APPROVAL  |   |  |          |  |
| FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549   |                |            |                               |  |              |                |   | OMB<br>Number:  | 3235-0287  |          |  |
| Check this box<br>if no longer<br>subject to<br>Section 16.<br>Form 4 or   |                |            |                               | IGES IN BENEFICIAL OWNERSH<br>SECURITIES     |              |                |   | ERSHIP OF   | Expires:<br>Estimated a<br>burden hour<br>response | •        |  |
| Form 5<br>obligation<br>may cont<br><i>See</i> Instru<br>1(b).   | ns Section 17( | a) of the  | Public U                      |  | ding Cor     | npan           | y Act of  | Act of 1934,<br>1935 or Sectior<br>)                                    |  |          |  |
| (Print or Type F   | Responses)     |            |                               |  |              |                |   |   |  |          |  |
| GALLARDO JUAN Symbol   |                |            | er Name and Ticker or Trading |  |              |                | 5. Relationship of Reporting Person(s) to<br>Issuer<br>(Check all applicable)                           |   |  |          |  |
|  |                |            |                               | of Earliest Transaction<br>Day/Year)<br>2005 |              |                |   |   |  |          |  |
|  |                |            | onth/Day/Year)                |  |              |                | 6. Individual or Joint/Group Filing(Check<br>Applicable Line)<br>_X_ Form filed by One Reporting Person |   |  |          |  |
| MEXICO C   | ITY 11000      |            |                               |  |              |                |   | Form filed by M<br>Person   |  |          |  |
| (City)   | (State)        | (Zip)      | Tabl                          | le I - Non-D                                 | Derivative   | Secu           | rities Acqu   | iired, Disposed of,   | or Beneficiall                                     | ly Owned |  |
| 1.Title of 2. Transaction Date 2A. Deemed<br>Security (Month/Day/Year) Execution Date, if<br>(Instr. 3) (Month/Day/Year) |                | n Date, if | (A)                           |  |              |                | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)          | 6.<br>Ownership<br>Form: Direct<br>(D) or<br>Indirect (I)<br>(Instr. 4) |  |          |  |
| Common   | 02/28/2005     |            |                               | Code V $A^{(1)}$                             | Amount<br>55 | or<br>(D)<br>A | Price<br>\$<br>95.055   | (Instr. 3 and 4)<br>46,599 (2)  | D  |          |  |
|  |                |            |                               |  |              |                |   |   |  |          |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transacti<br>Code<br>(Instr. 8) | 5.<br>ofNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     | ate                | Secur | unt of<br>rlying                       | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Nu<br>Deriv<br>Secu<br>Bene<br>Owna<br>Follo<br>Repo<br>Trans<br>(Instr |
|---|---|---|---|---------------------------------------|---|---------------------|--------------------|-------|--|---|--|
|   |   |   |   | Code V                                | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | Title | Amount<br>or<br>Number<br>of<br>Shares |   |  |

## **Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |  |  |  |  |
|---|---------------|-----------|---------|-------|--|--|--|--|
| 1   | Director      | 10% Owner | Officer | Other |  |  |  |  |
| GALLARDO JUAN<br>MONTE CAUCASO 915, 4TH FLOOR<br>COL. LOMAS DE CHAPULTEPEC<br>MEXICO CITY 11000 | Х             |           |         |       |  |  |  |  |
| Signatures  |               |           |         |       |  |  |  |  |
| Juan Gallardo T.; L.J.<br>Huxtable, POA   | 03/01/2       | 005       |         |       |  |  |  |  |
| <u>**</u> Signature of Reporting Person   | Date          |           |         |       |  |  |  |  |
| Explanation of Boononooo  |               |           |         |       |  |  |  |  |

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Stock received in lieu of director's fees.
- (2) This amount includes 2 shares in dividend reinvestment.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.