COCA COLA CO Form 4 May 16, 2006

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 obligations may continue.

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

See Instruction 1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \* **DILLER BARRY** 

2. Issuer Name and Ticker or Trading Symbol

COCA COLA CO [(KO)]

(First) (Middle) (Last)

3. Date of Earliest Transaction (Month/Day/Year)

05/12/2006

IAC/INTERACTIVECORP, 152 W. 57TH STREET, 42ND FLOOR

(Street)

4. If Amendment, Date Original

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

**OMB** 

Number:

Expires:

response...

Estimated average

burden hours per

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

(Check all applicable)

X\_ Director 10% Owner Officer (give title Other (specify below)

6. Individual or Joint/Group Filing(Check

Applicable Line) \_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

NEW YORK, NY 10019

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of 2. Transaction Date 2A. Deemed 3. 4. Securities TransactionAcquired (A) or Security (Month/Day/Year) Execution Date, if (Instr. 3) Code (Month/Day/Year) (Instr. 8)

Disposed of (D) (Instr. 3, 4 and 5)

Code V Amount (D) Price

5. Amount of Securities Beneficially Owned Following Reported

6. Ownership 7. Nature of Form: Direct Indirect (D) or Indirect Beneficial (I) Ownership (Instr. 4) (Instr. 4)

Transaction(s) (Instr. 3 and 4)

(A)

or

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly. Persons who respond to the collection of

information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

3. Transaction Date 3A. Deemed

any

1. Title of Derivative Conversion Security or Exercise

(Month/Day/Year)

Execution Date, if

4. 5. Number of TransactionDerivative Code Securities

6. Date Exercisable and **Expiration Date** (Month/Day/Year)

7. Title and Amount Underlying Securitie (Instr. 3 and 4)

#### Edgar Filing: COCA COLA CO - Form 4

(Instr. 3)	Price of Derivative Security		(Month/Day/Year)	(Instr. 8	8)	Acquired (A) Disposed of ( (Instr. 3, 4, ar	D)				
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amour Numbe Shares
Call Option (right to buy)	\$ 40 <u>(1)</u>	05/12/2006		P		1,200,000		05/17/2006	01/16/2009	Common Stock, \$.25 par value (2)	1,200 <u>(2</u>

### **Reporting Owners**

Reporting Owner Name / Address

Director 10% Owner Officer Other

DILLER BARRY IAC/INTERACTIVECORP 152 W. 57TH STREET, 42ND FLOOR NEW YORK, NY 10019



#### **Signatures**

/s/ Diller, Barry 05/16/2006

\*\*Signature of Person Date

Reporting Person

#### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) To the extent that total dividends paid to common shareowners as of the record dates that occur during the term of the option exceed (or are less than) \$3.41 per share, the exercise price of the option will be reduced (or increased) by a like amount.
- The option allows its holder, upon exercise of the option, to elect to settle the option for either cash or stock. If the holder elects to settle the option for cash, the holder will receive the difference between the exercise price of the option and the closing price of the underlying common stock on the New York Stock Exchange on the date of exercise, multiplied by the number of shares of common stock subject to the option

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Reporting Owners 2