NEWELL BRANDS INC

Form 4 May 10, 2017

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

5. Relationship of Reporting Person(s) to

I

366

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

OMB APPROVAL

Form 4 or Form 5 obligations **SECURITIES**

Estimated average burden hours per response...

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

0.5

1(b).

Common

Stock

(Print or Type Responses)

1. Name and Address of Reporting Person *

CLARKE THOMAS E Symb			ol	Issuer		
			VELL BRANDS INC [NWL]	(Check all applicable)		
(Last)	(First)	Middle) 3. Da	te of Earliest Transaction	` 11		
			th/Day/Year) 9/2017	X Director 10% Owner Officer (give title Other (specify below)		
	(Street)	4 If /	Amendment, Date Original	6. Individual or Joint/Group Filing(Check		
			(Month/Day/Year)	Applicable Line) _X_ Form filed by One Reporting Person		
HOBOKEN, NJ 07030				Form filed by More than One Reporting Person		
(City)	(State)	(Zip)	Table I - Non-Derivative Securities Acq	quired, Disposed of, or Beneficially Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, any (Month/Day/Yea	Code (Instr. 3, 4 and 5)	5. Amount of 6. 7. Nature of Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4)		
			(A) or Code V Amount (D) Price	Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4)		
Common Stock	05/09/2017		M 5,353 A \$31.2	66,286 D		
Common Stock	05/09/2017		S 5,353 D \$ 52.49	60,933 D		
Common Stock				64 I Clarke Family Foundation		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

By Trust

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. Number op f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		3 (
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Options (Right to Buy)	\$ 31.2	05/09/2017	M	5,353	<u>(1)</u>	05/09/2017	Common Stock	5,353	

Reporting Owners

Reporting Owner Name / Address	Relationships				
	Director	10% Owner	Officer	Other	
CLARKE THOMAS E 221 RIVER STREET HOBOKEN, NJ 07030	X				

Signatures

/s/ Bradford R. Turner, Attorney in Fact for Thomas E. Clarke

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Options became exercisable in equal installments on May 9, 2008, 2009, 2010, 2011 & 2012

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

05/10/2017

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