

RAVEN INDUSTRIES INC
Form 10-Q
May 29, 2014

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
FORM 10-Q
(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

For the quarterly period ended April 30, 2014

OR
 TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES
EXCHANGE ACT OF 1934

For the transition period from _____ to _____
Commission File Number: 001-07982

RAVEN INDUSTRIES, INC.

(Exact name of registrant as specified in its charter)

South Dakota

(State or other jurisdiction of incorporation or
organization)

46-0246171

(IRS Employer Identification No.)

205 East 6th Street, P.O. Box 5107, Sioux Falls, SD 57117-5107

(Address of principal executive offices)

(605) 336-2750

(Registrant's telephone number including area code)

Not Applicable

(Former name, former address and former fiscal year, if changed since last report)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer Accelerated filer Non-accelerated filer Smaller reporting company
(Do not check if a smaller reporting company)

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

As of May 27, 2014 there were 36,430,220 shares of common stock, \$1 par value, of Raven Industries, Inc. outstanding. There were no other classes of stock outstanding.

RAVEN INDUSTRIES, INC.
INDEX

PAGE

PART I - FINANCIAL INFORMATION

Item 1. Financial Statements:

| | |
|--|-----------|
| <u>Consolidated Balance Sheets (unaudited)</u> | <u>3</u> |
| <u>Consolidated Statements of Income and Comprehensive Income (unaudited)</u> | <u>4</u> |
| <u>Consolidated Statements Shareholders' Equity (unaudited)</u> | <u>5</u> |
| <u>Consolidated Statements of Cash Flows (unaudited)</u> | <u>6</u> |
| <u>Notes to Consolidated Financial Statements (unaudited)</u> | <u>7</u> |
| <u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u> | <u>13</u> |
| <u>Item 3. Quantitative and Qualitative Disclosures about Market Risks</u> | <u>20</u> |
| <u>Item 4. Controls and Procedures</u> | <u>20</u> |

PART II - OTHER INFORMATION

| | |
|--|-----------|
| <u>Item 1. Legal Proceedings</u> | <u>20</u> |
| <u>Item 1A. Risk Factors</u> | <u>20</u> |
| <u>Item 2. Unregistered Sales of Equity Securities and Use of Proceeds</u> | <u>20</u> |
| <u>Item 3. Defaults Upon Senior Securities</u> | <u>21</u> |
| <u>Item 4. Mine Safety Disclosures</u> | <u>21</u> |
| <u>Item 5. Other Information</u> | <u>21</u> |
| <u>Item 6. Exhibits</u> | <u>21</u> |
| <u>Signatures</u> | <u>22</u> |

PART I — FINANCIAL INFORMATION

ITEM 1. FINANCIAL STATEMENTS

RAVEN INDUSTRIES, INC.
CONSOLIDATED BALANCE SHEETS
(unaudited)

| (Dollars and shares in thousands, except per-share data) | April 30, 2014 | January 31, 2014 | April 30, 2013 |
|---|-------------------|---------------------|-------------------|
| ASSETS | | | |
| Current assets | | | |
| Cash and cash equivalents | \$63,402 | \$52,987 | \$51,105 |
| Short-term investments | 250 | 250 | — |
| Accounts receivable, net | 55,255 | 54,643 | 59,238 |
| Inventories | 55,066 | 54,865 | 49,031 |
| Deferred income taxes | 3,410 | 3,372 | 3,246 |
| Other current assets | 4,115 | 3,288 | 3,591 |
| Total current assets | 181,498 | 169,405 | 166,211 |
| Property, plant and equipment, net | 96,745 | 98,076 | 86,099 |
| Goodwill | 22,274 | 22,274 | 22,274 |
| Amortizable intangible assets, net | 7,808 | 8,156 | 8,606 |
| Other assets, net | 3,752 | 3,908 | 4,144 |
| TOTAL ASSETS | \$312,077 | \$301,819 | \$287,334 |
| LIABILITIES AND SHAREHOLDERS' EQUITY | | | |
| Current liabilities | | | |
| Accounts payable | \$11,294 | \$12,324 | \$13,923 |
| Accrued liabilities | 20,651 | 16,248 | 21,732 |
| Customer advances | 1,489 | 1,247 | 1,000 |
| Total current liabilities | 33,434 | 29,819 | 36,655 |
| Other liabilities | 19,399 | 20,538 | 18,787 |
| Commitments and contingencies | | | |
| Shareholders' equity | | | |
| Common stock, \$1 par value, authorized shares 100,000; issued 65,326; 65,318; and 65,240, respectively | 65,326 | 65,318 | 65,240 |
| Paid-in capital | 11,603 | 10,556 | 6,729 |
| Retained earnings | 237,662 | 231,029 | 215,312 |
| Accumulated other comprehensive loss | (2,081) | (2,179) | (2,119) |
| Treasury stock at cost, 28,897 shares | (53,362) | (53,362) | (53,362) |
| Total Raven Industries, Inc. shareholders' equity | 259,148 | 251,362 | 231,800 |
| Noncontrolling interest | 96 | 100 | 92 |
| Total shareholders' equity | 259,244 | 251,462 | 231,892 |
| TOTAL LIABILITIES AND SHAREHOLDERS' EQUITY | \$312,077 | \$301,819 | \$287,334 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

#3

RAVEN INDUSTRIES, INC.
CONSOLIDATED STATEMENTS OF INCOME AND COMPREHENSIVE INCOME
(unaudited)

| (Dollars in thousands, except per-share data) | Three Months Ended | |
|---|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Net sales | \$102,510 | \$103,680 |
| Cost of sales | 70,744 | 68,764 |
| Gross profit | 31,766 | 34,916 |
| Research and development expenses | 4,972 | 4,236 |
| Selling, general and administrative expenses | 10,262 | 9,746 |
| Operating income | 16,532 | 20,934 |
| Other (expense), net | (79 |) (198 |
| Income before income taxes | 16,453 | 20,736 |
| Income taxes | 5,419 | 6,742 |
| Net income | 11,034 | 13,994 |
| Net (loss) attributable to the noncontrolling interest | (4 |) (9 |
| Net income attributable to Raven Industries, Inc. | \$11,038 | \$14,003 |
| Net income per common share: | | |
| Basic | \$0.30 | \$0.38 |
| Diluted | \$0.30 | \$0.38 |
| Cash dividends paid per common share | \$0.12 | \$0.12 |
| Comprehensive income: | | |
| Net income | \$11,034 | \$13,994 |
| Other comprehensive income (loss), net of tax: | | |
| Foreign currency translation | 74 | (54 |
| Postretirement benefits, net of income tax benefit of \$14 and \$16, respectively | 24 | 30 |
| Other comprehensive income (loss), net of tax | 98 | (24 |
| Comprehensive income | 11,132 | 13,970 |
| Comprehensive (loss) attributable to noncontrolling interest | (4 |) (9 |
| Comprehensive income attributable to Raven Industries, Inc. | \$11,136 | \$13,979 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

RAVEN INDUSTRIES, INC.
CONSOLIDATED STATEMENTS OF SHAREHOLDERS' EQUITY
(unaudited)

| (Dollars in thousands, except per-share amounts) | \$1 Par Common Stock | Paid-in Capital | Treasury Stock | | Retained Earnings | Accumulated Other Comprehensive Income (Loss) | Raven Industries, Inc. Equity | Non- controlling Interest | Total Equity |
|--|----------------------------|--------------------|----------------|------------|----------------------|---|--|---------------------------------|-----------------|
| | | | Shares | Cost | | | | | |
| Balance January 31, 2013 | \$ 65,223 | \$ 5,885 | (28,897) | \$(53,362) | \$205,695 | \$ (2,095) | \$ 221,346 | \$ 101 | \$ 221,447 |
| Net income (loss) | — | — | — | — | 14,003 | — | 14,003 | (9) | 13,994 |
| Other comprehensive income (loss): | | | | | | | | | |
| Cumulative foreign currency translation adjustment | — | — | — | — | — | (54) | (54) | — | (54) |
| Postretirement benefits reclassified from accumulated other comprehensive income (loss) after tax benefit of \$16 | — | — | — | — | — | 30 | 30 | — | 30 |
| Cash dividends (\$0.12 per share) | — | 25 | — | — | (4,386) | — | (4,361) | — | (4,361) |
| Stock surrendered upon exercise of stock options | (19) | (580) | — | — | — | — | (599) | — | (599) |
| Employees' stock options exercised | 36 | 426 | — | — | — | — | 462 | — | 462 |
| Share-based compensation | — | 829 | — | — | — | — | 829 | — | 829 |
| Tax benefit from exercise of stock options | — | 144 | — | — | — | — | 144 | — | 144 |
| Balance April 30, 2013 | \$ 65,240 | \$ 6,729 | (28,897) | \$(53,362) | \$215,312 | \$ (2,119) | \$ 231,800 | \$ 92 | \$ 231,892 |
| Balance January 31, 2014 | \$ 65,318 | \$ 10,556 | (28,897) | \$(53,362) | \$231,029 | \$ (2,179) | \$ 251,362 | \$ 100 | \$ 251,462 |
| Net income (loss) | — | — | — | — | 11,038 | — | 11,038 | (4) | 11,034 |
| Other comprehensive income (loss): | | | | | | | | | |
| Cumulative foreign currency translation adjustment | — | — | — | — | — | 74 | 74 | — | 74 |
| Postretirement benefits reclassified from accumulated other | — | — | — | — | — | 24 | 24 | — | 24 |

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

| | | | | | | | | | |
|---|-----------|-----------|----------|------------|-----------|-------------|------------|-------|------------|
| comprehensive income (loss) after tax benefit of \$14 | | | | | | | | | |
| Cash dividends (\$0.12 per share) | — | 34 | — | — | (4,405) | — | (4,371) | — | (4,371) |
| Stock surrendered upon exercise of stock options | (4) | (155) | — | — | — | — | (159) | — | (159) |
| Employees' stock options exercised | 12 | 177 | — | — | — | — | 189 | — | 189 |
| Share-based compensation | — | 991 | — | — | — | — | 991 | — | 991 |
| Balance April 30, 2014 | \$ 65,326 | \$ 11,603 | (28,897) | \$(53,362) | \$237,662 | \$ (2,081) | \$ 259,148 | \$ 96 | \$ 259,244 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

#5

RAVEN INDUSTRIES, INC.
CONSOLIDATED STATEMENTS OF CASH FLOWS
(unaudited)

| (Dollars in thousands) | Three Months Ended | |
|---|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| OPERATING ACTIVITIES: | | |
| Net income | \$ 11,034 | \$ 13,994 |
| Adjustments to reconcile net income to net cash provided by operating activities: | | |
| Depreciation and amortization | 4,115 | 3,170 |
| Change in fair value of acquisition-related contingent consideration | 155 | 139 |
| Loss from equity investment | 19 | 25 |
| Deferred income taxes | (1,046 |) (133 |
| Share-based compensation expense | 991 | 829 |
| Change in operating assets and liabilities: | | |
| Accounts receivable | (579 |) (2,973 |
| Inventories | (188 |) (2,852 |
| Prepaid expense and other assets | (1,947 |) (1,870 |
| Operating liabilities | 5,613 | 4,558 |
| Other operating activities, net | 11 | 12 |
| Net cash provided by operating activities | 18,178 | 14,899 |
| INVESTING ACTIVITIES: | | |
| Capital expenditures | (2,900 |) (8,149 |
| Other investing activities, net | (112 |) (263 |
| Net cash used in investing activities | (3,012 |) (8,412 |
| FINANCING ACTIVITIES: | | |
| Dividends paid | (4,371 |) (4,361 |
| Payments of acquisition-related contingent liability | (454 |) (353 |
| Other financing activities, net | 30 | 7 |
| Net cash used in financing activities | (4,795 |) (4,707 |
| Effect of exchange rate changes on cash | 44 | (28 |
| Net increase in cash and cash equivalents | 10,415 | 1,752 |
| Cash and cash equivalents at beginning of year | 52,987 | 49,353 |
| Cash and cash equivalents at end of period | \$ 63,402 | \$ 51,105 |

The accompanying notes are an integral part of the unaudited consolidated financial statements.

RAVEN INDUSTRIES, INC.
NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
(unaudited)
(Dollars in thousands, except per-share amounts)

(1) BASIS OF PRESENTATION AND PRINCIPLES OF CONSOLIDATION

Raven Industries, Inc. (the Company or Raven) is a diversified technology company providing a variety of products to customers within the industrial, agricultural, energy, construction and military/aerospace markets. The Company is comprised of three unique operating units, or divisions, classified into reportable segments: Applied Technology, Engineered Films and Aerostar.

The accompanying unaudited consolidated financial information, which includes the accounts of Raven and its wholly-owned or controlled subsidiaries, net of intercompany balances and transactions which have been eliminated, has been prepared by the Company in accordance with accounting principles generally accepted in the United States of America (GAAP) for interim financial information and the instructions to Form 10-Q and Article 10 of Regulation S-X of the Securities and Exchange Commission (SEC). Accordingly, it does not include all of the information and notes required by GAAP for complete financial statements. This financial information should be read in conjunction with the consolidated financial statements and notes thereto included in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2014.

In the opinion of management, all adjustments (consisting of normal recurring adjustments) considered necessary for a fair statement of this financial information have been included. Financial results for the interim three-month period ended April 30, 2014 are not necessarily indicative of the results that may be expected for the year ending January 31, 2015. The January 31, 2014 consolidated balance sheet was derived from audited financial statements, but does not include all disclosures required by GAAP. Preparing financial statements in conformity with GAAP requires management to make certain estimates and assumptions. These affect the reported amounts of assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

Noncontrolling interests represent capital contributions, income and loss attributable to the owners of less than wholly-owned consolidated entities. The Company owns a 75% interest in an entity consolidated under the Aerostar business segment. Given the Company's majority ownership interest, the accounts of the business venture have been consolidated with the accounts of the Company, and a noncontrolling interest has been recorded for the noncontrolling investor interests in the net assets and operations of the business venture.

(2) SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

There have been no material changes to the Company's significant accounting policies as described in the Company's Annual Report on Form 10-K for the fiscal year ended January 31, 2014.

(3) NET INCOME PER SHARE

Basic net income per share is computed by dividing net income by the weighted average common shares and stock units outstanding. Diluted net income per share is computed by dividing net income by the weighted average common and common equivalent shares outstanding which includes the shares issuable upon exercise of employee stock options (net of shares assumed purchased with the option proceeds), stock units and restricted stock units outstanding. Performance share awards are included in the diluted calculation based upon what would be issued if the end of the most recent reporting period was the end of the term of the award.

Certain outstanding options and restricted stock units were excluded from the diluted net income per-share calculations because their effect would have been anti-dilutive under the treasury stock method.

The options and restricted stock units excluded from the diluted net income per-share share calculation were as follows:

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

| | Three Months Ended | |
|--|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Anti-dilutive options and restricted stock units | 257,216 | 600,457 |

#7

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

(Dollars in thousands, except per-share amounts)

The computation of earnings per share is presented below:

| | Three Months Ended | |
|---|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Numerator: | | |
| Net income attributable to Raven Industries, Inc. | \$ 11,038 | \$ 14,003 |
| Denominator: | | |
| Weighted average common shares outstanding | 36,425,706 | 36,335,870 |
| Weighted average stock units outstanding | 71,711 | 57,255 |
| Denominator for basic calculation | 36,497,417 | 36,393,125 |
| Weighted average common shares outstanding | 36,425,706 | 36,335,870 |
| Weighted average stock units outstanding | 71,711 | 57,255 |
| Dilutive impact of stock options and restricted stock units | 230,906 | 198,322 |
| Denominator for diluted calculation | 36,728,323 | 36,591,447 |
| Net income per share - basic | \$0.30 | \$0.38 |
| Net income per share - diluted | \$0.30 | \$0.38 |

#8

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

(Dollars in thousands, except per-share amounts)

(4) SELECTED BALANCE SHEET INFORMATION

Following are the components of selected items from the Consolidated Balance Sheets:

| | April 30, 2014 | January 31, 2014 | April 30, 2013 |
|--|-------------------|---------------------|-------------------|
| Accounts receivable, net: | | | |
| Trade accounts | \$55,574 | \$54,962 | \$59,443 |
| Allowance for doubtful accounts | (319) | (319) | (205) |
| | \$55,255 | \$54,643 | \$59,238 |
| Inventories: | | | |
| Finished goods | \$6,995 | \$7,232 | \$8,533 |
| In process | 1,822 | 2,131 | 2,673 |
| Materials | 46,249 | 45,502 | 37,825 |
| | \$55,066 | \$54,865 | \$49,031 |
| Property, plant and equipment, net: | | | |
| Property, plant and equipment | \$184,861 | \$182,700 | \$164,180 |
| Accumulated depreciation | (88,116) | (84,624) | (78,081) |
| | \$96,745 | \$98,076 | \$86,099 |
| Accrued liabilities: | | | |
| Salaries and benefits | \$2,446 | \$1,858 | \$2,814 |
| Vacation | 3,981 | 3,700 | 4,384 |
| 401(k) contributions | 353 | 727 | 319 |
| Insurance obligations | 2,359 | 2,428 | 2,458 |
| Warranties | 2,654 | 2,525 | 1,990 |
| Acquisition-related contingent liabilities | 628 | 890 | 845 |
| Taxes - accrued and withheld | 6,735 | 1,743 | 7,774 |
| Other | 1,495 | 2,377 | 1,148 |
| | \$20,651 | \$16,248 | \$21,732 |
| Other liabilities: | | | |
| Postretirement benefits | \$8,068 | \$7,998 | \$8,120 |
| Acquisition-related contingent consideration | 2,056 | 2,457 | 2,076 |
| Deferred income taxes | 2,531 | 3,526 | 2,475 |
| Uncertain tax positions | 6,744 | 6,557 | 6,116 |
| | \$19,399 | \$20,538 | \$18,787 |

(5) ACQUISITIONS OF AND INVESTMENTS IN BUSINESSES AND TECHNOLOGIES

Subsequent to the close of the fiscal 2015 first quarter, Raven acquired SBG Innovatie BV and its affiliate, Navtronics BVBA (collectively, SBG). In a transaction that closed on May 1, 2014, Raven paid \$5,000 with the potential for up to \$2,500 in additional earn-out payments over the next 10 years. SBG currently has operations in the Netherlands just outside of Amsterdam and at Navtronics in Geel, Belgium. The acquisition broadens Applied Technology Division's guided steering system product line by adding high-accuracy implement steering applications. Additionally, SBG's headquarters will become the new home office for Raven in Europe, expanding the Company's global presence and reach into key European markets.

The initial accounting and fair value assessment of this acquisition was not complete as of the date of filing of this Quarterly Report on Form 10-Q. This acquisition is not expected to have a material impact on Raven's fiscal 2015 results.

#9

(Dollars in thousands, except per-share amounts)

(6) EMPLOYEE POSTRETIREMENT BENEFITS

The Company provides postretirement medical and other benefits to senior executive officers and senior managers. These plan obligations are unfunded. The components of net periodic benefit cost for postretirement benefits are as follows:

| | Three Months Ended | |
|----------------------------------|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Service cost | \$49 | \$50 |
| Interest cost | 91 | 87 |
| Amortization of actuarial losses | 38 | 46 |
| Net periodic benefit cost | \$178 | \$183 |

Postretirement benefit cost components are reclassified in their entirety from accumulated other comprehensive loss to net periodic benefit cost. Net periodic benefit costs are reported in net income as “Cost of sales” or “Selling, general and administrative expenses” in a manner consistent with the classification of direct labor and personnel costs of the eligible employees.

(7) WARRANTIES

Accruals necessary for product warranties are estimated based on historical warranty costs and average time elapsed between purchases and returns for each division. Additional accruals are made for any significant, discrete warranty issues. Changes in the warranty accrual were as follows:

| | Three Months Ended | |
|---------------------------------------|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Beginning balance | \$2,525 | \$1,888 |
| Accrual for warranties | 741 | 864 |
| Settlements made (in cash or in kind) | (612 |) (762 |
| Ending balance | \$2,654 | \$1,990 |

(8) FINANCING ARRANGEMENTS

Raven has an uncollateralized credit agreement with Wells Fargo Bank, N.A. providing a line of credit of \$10,500 with a maturity date of November 30, 2014, bearing interest at 1.50% above the daily one-month London Inter-bank Market Rate. Letters of credit totaling \$850 have been issued under the line of credit, primarily to support self-insured workers' compensation bonding requirements. No other borrowings were outstanding as of April 30, 2014, January 31, 2014 or April 30, 2013, and \$9,650 was available at April 30, 2014.

(9) DIVIDENDS

Dividends paid during the three months ended April 30, 2014 were \$4,371, or 12.0 cents per share. Dividends paid during the three months ended April 30, 2013 were \$4,361, or 12.0 cents per share.

(10) SHARE-BASED COMPENSATION

Under the Amended and Restated 2010 Stock Incentive Plan effective March 23, 2012, administered by the Personnel and Compensation Committee of the Board of Directors, two types of awards were granted during the three months ended April 30, 2014 and April 30, 2013.

Stock Option Awards

The Company granted 194,900 and 198,900 non-qualified stock options during the three-month periods ended April 30, 2014 and April 30, 2013, respectively. Options are granted with exercise prices not less than market value of the Company's common stock at the date of grant. The stock options vest over a four-year period and expire after five years. Options contain retirement and change-in-control provisions that may accelerate the vesting period. The fair value of each option grant is estimated on the date of grant using the Black-Scholes option pricing model. The Company uses historical data to estimate option exercises and employee terminations within this valuation model.

#10

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

(Dollars in thousands, except per-share amounts)

The weighted average assumptions used for the Black-Scholes option pricing model by grant year are as follows:

| | Three Months Ended | | | |
|--|--------------------|---|----------------|---|
| | April 30, 2014 | | April 30, 2013 | |
| Risk-free interest rate | 1.32 | % | 0.59 | % |
| Expected dividend yield | 1.53 | % | 1.46 | % |
| Expected volatility factor | 38.65 | % | 41.39 | % |
| Expected option term (in years) | 4 | | 3.75 | |
| | | | | |
| Weighted average grant date fair value | \$9.18 | | \$9.34 | |

Restricted Stock Unit Awards (RSUs)

The Company granted 19,040 and 25,540 time-vested RSUs to employees in the three-month periods ended April 30, 2014 and 2013, respectively. The fair value of a time-vested RSU is measured based upon the closing market price of the Company's common stock on the date of grant. The grant date fair value per share of the time-vested RSUs granted during the three months ended April 30, 2014 and 2013 was \$32.75 and \$32.85, respectively. Time-vested RSUs will vest if, at the end of the three-year period, the employee remains employed by the Company. Dividends are cumulatively earned on the time-vested RSUs over the vesting period.

The Company also granted performance-based RSUs in the three-month periods ended April 30, 2014 and 2013. The exact number of performance shares to be issued will vary from 0% to 150% of the target award, depending on the Company's actual performance over the three-year period in comparison to the target award. The target award for the fiscal 2015 grant is based on return on equity (ROE), which is defined as net income divided by beginning shareholders' equity. The target award for the fiscal 2014 grant is based on return on sales (ROS), which is defined as net income divided by net sales. The performance-based RSUs will vest if, at the end of the three-year performance period, the Company has achieved certain performance goals and the employee remains employed by the Company. Dividends are cumulatively earned on performance-based RSUs over the vesting period. The number of RSUs that will vest is determined by an estimated ROE or ROS target over the three-year performance period. The estimated ROE performance used for fiscal 2015 grant and the estimated ROS used for fiscal 2014 grant to estimate the number of restricted stock units expected to vest are evaluated at least quarterly. The number of restricted stock units issued at the vesting date will be based on actual results.

The fair value of the performance-based restricted stock units is based upon the closing market price of the Company's common stock on the grant date. The number of performance-based RSUs granted is based on 100% of the target award. During the three-month periods ended April 30, 2014 and 2013, the Company granted 54,490 and 56,222 performance-based RSUs, respectively. The grant date fair value per share of these performance-based RSUs was \$32.75 and \$32.85, respectively.

(11) SEGMENT REPORTING

The Company's reportable segments are defined by their product lines which have been grouped in these segments based on common technologies, production methods and inventories. Raven's reportable segments are Applied Technology Division, Engineered Films Division and Aerostar Division. The Company measures the performance of its segments based on their operating income excluding administrative and general expenses. Other expense and income taxes are not allocated to individual operating segments, and assets not identifiable to an individual segment are included as corporate assets. Segment information is reported consistent with the Company's management reporting structure.

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

(Dollars in thousands, except per-share amounts)

Business segment net sales and operating income results are as follows:

| | Three Months Ended | |
|--|--------------------|-------------------|
| | April 30, 2014 | April 30, 2013 |
| Net sales | | |
| Applied Technology Division | \$46,288 | \$51,181 |
| Engineered Films Division | 42,207 | 34,493 |
| Aerostar Division | 17,665 | 21,715 |
| Intersegment eliminations ^(a) | (3,650) | (3,709) |
| Consolidated net sales | \$102,510 | \$103,680 |
| Operating income | | |
| Applied Technology Division | \$15,856 | \$19,157 |
| Engineered Films Division | 5,863 | 4,754 |
| Aerostar Division | 11 | 1,806 |
| Intersegment eliminations ^(a) | 62 | (21) |
| Total reportable segment income | 21,792 | 25,696 |
| Administrative and general expenses | (5,260) | (4,762) |
| Consolidated operating income | \$16,532 | \$20,934 |

^(a) Intersegment sales were primarily from Aerostar to Applied Technology.

(12) NEW ACCOUNTING STANDARDS

Accounting Standards Adopted

During the three months ended April 30, 2014 there were no accounting pronouncements adopted or effective that are of significance, or potential significance, to the Company.

Pending Accounting Standards

In April 2014 the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-08, "Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity" (ASU No. 2014-08) changes the criteria for determining which disposals should be presented as discontinued operations and modifies the related disclosure requirements. Additionally, the new guidance requires that a business that qualifies as held for sale upon acquisition should be reported as held for sale upon acquisition should be reported as discontinued operations. The new guidance is effective for the Company on February 1, 2015 and applies prospectively to new disposals and new classifications of disposal groups as held for sale after the effective date. The Company does not expect adoption of this guidance to have a material impact on its consolidated financial statements.

In January 2014 the FASB issued ASU No. 2014-05, "Service Concession Arrangements" (ASU No. 2014-05). ASU No. 2014-05 specifies that an operating entity entering into a service concession arrangement with a public-sector entity grantor within the scope of this guidance should not account for such arrangement as a lease in accordance with FASB Accounting Standards Codification Topic 840, "Leases." This guidance is effective for annual periods beginning after December 15, 2014. Early adoption is permitted. The Company does not expect adoption of this guidance to have a material impact on its consolidated financial position, results of operations or cash flows.

#12

Item 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

The following commentary on the operating results, liquidity, capital resources and financial condition of Raven Industries, Inc. (the Company or Raven) should be read in conjunction with the unaudited Consolidated Financial Statements in Item 1 of Part 1 of this Quarterly Report on Form 10-Q and the Company's Annual Report on Form 10-K for the year ended January 31, 2014. There have been no material changes to the Company's critical accounting policies discussed therein.

EXECUTIVE SUMMARY

Raven is a diversified technology company providing a variety of products to customers within the industrial, agricultural, energy, construction and situational awareness markets. The Company is comprised of three unique operating units, classified into reportable segments: Applied Technology Division, Engineered Films Division and Aerostar Division. While each segment has distinct characteristics, the products and technologies are largely extensions of durable competitive advantages rooted in the original research balloon business. As strategic actions have changed the Company's business over the last several years, Raven has remained committed to providing high-quality, high-value products. The Company's performance reflects our ongoing adjustment to conditions and opportunities.

Management uses a number of metrics to assess the Company's performance:

- Consolidated net sales, gross margins, operating income, operating margins, net income and earnings per share
- Cash flow from operations and shareholder returns
- Return on sales, assets and equity
- Segment net sales, gross profit, gross margins, operating income and operating margins

Vision and Strategy

At Raven, there is a singular purpose behind everything we do. It is: to solve great challenges. Great challenges require great solutions. Raven's three unique divisions share resources, ideas and a passion to create technology that helps the world grow more food, produce more energy, protect the environment and live safely.

The Raven business model is our platform for success. Our business model is defensible, sustainable and gives us a consistent approach in the pursuit of quality financial results. This overall approach to creating value, which is employed across the three business segments, is summarized as follows:

- Intentionally serve a set of diversified market segments with attractive near- and long-term growth prospects;
- Consistently manage a pipeline of growth initiatives within our market segments;
- Aggressively compete on quality, service, innovation and peak performance;
- Hold ourselves accountable for continuous improvement;
- Value our balance sheet as a source of strength and stability; and
- Make corporate responsibility a top priority.

This diversified business model enables us to weather near-term challenges, while continuing to grow and build for our future. It is our culture and it is woven into how we do business.

Results of Operations

Consolidated financial highlights for the three months ended April 30 of fiscal 2015 and fiscal 2014 include the following:

| (dollars in thousands, except per-share data) | Three Months Ended | | |
|---|--------------------|-------------------|-------------|
| | April 30, 2014 | April 30, 2013 | % Change |
| Net sales | \$102,510 | \$103,680 | (1)% |
| Gross profit | 31,766 | 34,916 | (9)% |
| Gross margins ^(a) | 31.0 | % 33.7 | % |
| Operating income | \$16,532 | \$20,934 | (21)% |
| Operating margins | 16.1 | % 20.2 | % |
| Net income attributable to Raven Industries, Inc. | \$11,038 | \$14,003 | (21)% |
| Diluted earnings per share | \$0.30 | \$0.38 | |
| Operating cash flow | \$18,178 | \$14,899 | |
| Capital expenditures | \$(2,900) | \$(8,149) | |
| Cash dividends | \$(4,371) | \$(4,361) | |

(a) The Company's gross and operating margins may not be comparable to industry peers due to the diversity of its operations and variability in the classification of expenses across industries in which the Company operates.

Net sales for the three months ended April 30, 2014 were down 1% to \$102.5 million from \$103.7 million in the prior-year comparative period. Engineered Films posted strong double-digit sales increases compared with a year ago while Applied Technology and Aerostar experienced double-digit sales declines.

First quarter net income attributable to Raven declined 21% to \$11.0 million, or \$0.30 per diluted share, compared to fiscal 2014 first quarter net income of \$14.0 million, or \$0.38 per diluted share. Higher profits in Engineered Films were offset by lower profits in Applied Technology and Aerostar.

Applied Technology

First quarter fiscal 2015 net sales were \$46.3 million, down \$4.9 million, or 10%, as compared to the prior-year period and operating income decreased \$3.3 million, or 17%, to \$15.9 million for the same comparative period. The sales decline reflects the weakness in the North American precision agriculture market. Lower operating income is primarily the result of the sales decline.

Engineered Films

For the fiscal 2015 first quarter, net sales grew \$7.7 million, or 22%, to \$42.2 million as compared to \$34.5 million in the first quarter of last year. First quarter operating income improved 23% year-over-year to \$5.9 million. For the fiscal 2015 first quarter, higher volumes contributed to the overall net sales. Higher sales of barrier films for specific agriculture applications, and energy, construction and industrial film sales drove first-quarter results. Operating income rose during the quarter, despite higher resin costs compared to a year ago.

Aerostar

Fiscal 2015 first quarter net sales were \$17.7 million compared to \$21.7 million in the previous year's first quarter, a \$4.1 million decrease. Operating income declined \$1.8 million to break-even results in the first quarter of fiscal 2015. The net sales decrease was due primarily to a shift away from Aerostar's contract manufacturing business. Increased sales of lighter-than-air products and Vista radar system sales partially offset these expected decreases. The lower volume of contract manufacturing revenues and spending for growth projects like Project Loon and international aerostat opportunities were the main drivers of the operating income declines.

RESULTS OF OPERATIONS - SEGMENT ANALYSIS

Applied Technology

Applied Technology designs, manufactures, sells and services innovative precision agriculture products and information management tools that help growers reduce costs, precisely control inputs and improve farm yields around the world.

#14

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

| (dollars in thousands) | Three Months Ended | | | |
|----------------------------------|--------------------|-------------------|--------------|-------------|
| | April 30, 2014 | April 30, 2013 | \$ Change | % Change |
| Net sales | \$46,288 | \$51,181 | \$(4,893) | (10)% |
| Gross profit | 21,588 | 24,783 | (3,195) | (13)% |
| Gross margins | 46.6% | 48.4% | | |
| Operating expenses | \$5,732 | \$5,626 | \$106 | 2% |
| Operating expenses as % of sales | 12.4% | 11.0% | | |
| Operating income | \$15,856 | \$19,157 | \$(3,301) | (17)% |
| Operating margins | 34.3% | 37.4% | | |

The following factors were the primary drivers of the three-month year-over-year changes:

Market conditions. With the world's population growing toward nine billion and income growth in emerging economies, demand for food continues to increase and global market fundamentals remain healthy. Continued softness in the North American agriculture market put pressure on Applied Technology through the fiscal first quarter although original equipment manufacturer (OEM) demand continued to rise for certain key products, including advanced field computers, planter and seeder controls and harvest controls. Growth in international markets has moderated in some areas of the world while there is strength in others. The Company continues to invest in growth internationally for the long term. Emerging agriculture markets abroad are at varying life cycle stages providing opportunities for Raven's precision agriculture products to meet market needs.

Sales volume. First quarter fiscal 2015 net sales decreased \$4.9 million, or 10%, to \$46.3 million compared to \$51.2 million in the prior year first quarter. The sales decline reflects lower international sales, weakness in the North American precision agriculture equipment market and the anticipated \$1.9 million decline of non-strategic legacy customers from the Company's former Electronic Services Division.

International sales. For the three-month period, international sales totaled \$9.5 million, a decrease of \$4.2 million, or 31%, compared to \$13.7 million in the prior year three-month period. International sales represented 20% of segment revenue for the quarter compared to 27% in the prior year comparative period. Timing of international OEM deliveries in South America and lower demand in Canada were the primary drivers of the decline.

Gross margins. Gross margins decreased to 46.6% for the three months ended April 30, 2014 from 48.4% for the three months ended April 30, 2013, primarily due to lower sales volume and related unfavorable overhead absorption.

Operating expenses. First quarter operating expense as a percentage of net sales was 12.4%, up from 11.0% in the prior year first quarter. While spending was virtually flat, the current quarter percentage was impacted by lower sales volumes period-over-period.

Engineered Films

Engineered Films manufactures high performance plastic films and sheeting for industrial, energy, construction, geomembrane and agricultural applications.

| (dollars in thousands) | Three Months Ended | | | |
|----------------------------------|--------------------|-------------------|--------------|-------------|
| | April 30, 2014 | April 30, 2013 | \$ Change | % Change |
| Net sales | \$42,207 | \$34,493 | \$7,714 | 22% |
| Gross profit | 7,201 | 6,383 | 818 | 13% |
| Gross margins | 17.1% | 18.5% | | |
| Operating expenses | \$1,338 | \$1,629 | \$(291) | (18)% |
| Operating expenses as % of sales | 3.2% | 4.7% | | |
| Operating income | \$5,863 | \$4,754 | \$1,109 | 23% |
| Operating margins | 13.9% | 13.8% | | |

#15

The following factors were the primary drivers of the three-month year-over-year changes:

Market conditions. Despite the overall slowness in the broader agriculture market, demand has continued to strengthen for agriculture barrier films used in high-value crop production. The addition of new extrusion capacity in fiscal 2014 was a key factor in meeting demand for these high-tech films. Improving demand for pit liners in our energy market beginning in the second half of fiscal 2014 has continued into fiscal 2015. Environmental and water conservation projects impact demand for the division's containment liners in the geomembrane market.

Sales volume and selling prices. Fiscal 2015 first quarter net sales were up 22% to \$42.2 million compared to prior year first quarter net sales of \$34.5 million. Sales volume (as measured by pounds shipped), fueled by sales of fumigation and silage films in the agriculture market, was up about 14% as compared to the prior year quarter. While agriculture and construction market sales were the main drivers of the increase, energy market sales continued the upward trend that began in the second half of fiscal 2014. For the three-month period, selling prices were up approximately 6% compared to the prior year period.

Gross margins. For the three-month period, margins decreased 1.4 percentage points from the prior year first quarter as a result of higher resin costs and pricing pressure. Despite this decrease, current quarter gross margins are higher than any of the three previous quarters as a result of overall selling prices rising and higher sales into the more profitable agriculture markets.

Operating expenses. Fiscal 2015 first quarter operating expense as a percentage of net sales was 3.2% compared to 4.7% in the prior year three-month period. In addition to the sales increase, reduced spending improved the percentages.

Aerostar

Aerostar designs and manufactures proprietary products including high-altitude balloons, tethered aerostats and radar processing systems. These products can be integrated with additional third-party sensors to provide research, communications and situational awareness to government and commercial customers. Aerostar has historically produced products such as military parachutes, uniforms and protective wear as a contract manufacturing services provider as well as being a total solutions provider of electronics manufacturing services. These contract businesses have been declining as Aerostar emphasizes proprietary products.

Through Vista Research, Inc. (Vista) and a separate business venture that is majority-owned by the Company, Aerostar pursues potential product and support services contracts for agencies and instrumentalities of the U.S. government. Vista positions the Company to meet growing global demand for lower-cost detection and tracking systems used by government and law enforcement agencies. As a leading provider of surveillance systems that enhance the effectiveness of radar using sophisticated algorithms, Vista products and services enhance Aerostar's security solutions.

| (dollars in thousands) | Three Months Ended | | | |
|----------------------------------|--------------------|-------------------|--------------|-------------|
| | April 30, 2014 | April 30, 2013 | \$ Change | % Change |
| Net sales | \$17,665 | \$21,715 | \$(4,050) | (19)% |
| Gross profit | 2,915 | 3,771 | (856) | (23)% |
| Gross margins | 16.5% | 17.4% | | |
| Operating expenses | \$2,904 | \$1,965 | \$939 | 48% |
| Operating expenses as % of sales | 16.4% | 9.0% | | |
| Operating income | \$11 | \$1,806 | \$(1,795) | (99)% |
| Operating margins | 0.1% | 8.3% | | |

The following factors were the primary drivers of the year-over-year changes for the three-month period:

Market conditions. Certain of Aerostar's markets are subject to significant variability due to U.S. federal spending. Uncertainty and sluggish demand in these markets continued into fiscal 2015. As such, Aerostar's planned growth strategy emphasizes proprietary products over contract manufacturing and continued planned declines in contract manufacturing will occur in these markets in fiscal 2015 as Aerostar focuses on proprietary technology opportunities, including advanced radar systems, high-altitude balloons and aerostats to international markets. Aerostar is pioneering leading-edge applications of its high-altitude balloons in collaboration with Google on Project Loon, a pilot program to provide high-speed wireless Internet accessibility to rural, remote and underserved areas of the world. While still in its early stages, this program positions Aerostar for significant growth potential, albeit with a higher risk of uncertainty.

Sales volumes. Current fiscal quarter net sales declined 19% to \$17.7 million from \$21.7 million in the prior year. The drivers of this decline were lower sales of parachutes and the planned reduction of contract manufacturing business. These decreases were partially offset by revenues for Project Loon and higher Vista product revenues.

Operating expenses. First quarter fiscal 2015 operating expense was \$2.9 million, or 16.4% of net sales as compared to 9.0% of net sales in the first quarter of fiscal 2014. Increased R&D spending associated with Project Loon and Vista radar solutions as well as business development costs associated with international aerostat opportunities over lower sales volumes drove the percentage higher in the current year.

Corporate Expenses (administrative expenses; other (expense), net; and income taxes)

| (dollars in thousands) | Three Months Ended | | | |
|---|--------------------|---|----------------|---|
| | April 30, 2014 | | April 30, 2013 | |
| Administrative expenses | \$5,260 | | \$4,762 | |
| Administrative expenses as a % of sales | 5.1 | % | 4.6 | % |
| Other (expense), net | \$(79) |) | \$(198) |) |
| Effective tax rate | 32.9 | % | 32.5 | % |

Administrative expenses for the three-month period ended April 30, 2014 increased \$0.5 million compared to the three-month period ended April 30, 2013. This 10% increase reflects higher depreciation charges associated with the substantially complete renovation of the Company's headquarters and expenses related to the acquisition of SBG Innovatie BV and Navtronics BVBA as described in Note 5. Acquisitions of Investments in Business and Technology of the Notes to Consolidated Financial Statements in Item 1. of this Quarterly Report on Form 10-Q.

Other (expense), net consists mainly of activity related to the Company's equity investment, interest income and foreign currency transaction gains or losses.

The effective tax rate of 32.9% for the three months ended April 30, 2014 was higher than the prior year comparative period effective tax rate as the prior year was favorably impacted by tax benefits associated with the U.S. research and development tax credit. These credits expired on January 1, 2014.

OUTLOOK

At Raven our enduring success is built on our ability to balance the Company's purpose and core values with necessary shifts in business strategy demanded by an ever-changing world. Raven continues to become a more technology-focused Company - centered on solving the specific great challenges of hunger, security, energy independence and natural resource preservation and serving our core markets. Raven is transitioning from being a company with a strong contract manufacturing orientation to being one that is driven by proprietary products and services. This vision brings meaning to the work of the organization and ensures our focus on profitable opportunities with strong fundamentals.

In fiscal 2015 Raven will leverage its strengths to drive growth from the core businesses in all three operating divisions and aggressively pursue closely adjacent opportunities. Despite marketplace headwinds through the fiscal first quarter, the Company's focus continues to be on:

- Measurably growing revenues from Aerostar's growth drivers, including advanced radar systems, high-altitude balloons and aerostats to international markets;
- Driving Applied Technology growth through international market expansion, new products and broadening OEM relationships; and

#17

Bringing high value plastic films applications to each of Engineered Films' markets.

The Company expects year-over-year profit growth in the second fiscal quarter. Raven anticipates continued softness in the North American agriculture market but is confident in the long-term health of the market and that the Company is positioned to leverage its technology, expertise and product portfolio once conditions improve. Raven intends to drive growth through international market expansion, new products and broadening OEM relationships.

Raven expects to see solid second quarter growth in Engineered Films revenues from high-value agriculture products, with incremental improvements in the energy, construction and industrial film markets as well.

For Aerostar, fiscal 2015 focus is on expanding proprietary technology opportunities, including advanced radar systems, high-altitude balloons and aerostats to international markets. Based on these opportunities, the Company anticipates improvement in Aerostar partially offset by ongoing declines in lower-margin contract manufacturing customers.

For the 2015 fiscal year, management anticipates difficulty increasing operating income in Applied Technology. Engineered Films should continue to grow and Aerostar will show mixed results.

LIQUIDITY AND CAPITAL RESOURCES

The Company's balance sheet continues to reflect significant liquidity and a strong capital base. Management focuses on the current cash balance and operating cash flows in considering liquidity, as operating cash flows have historically been Raven's primary source of liquidity. Management expects that current cash, combined with the generation of positive operating cash flows, will be sufficient to fund the Company's normal operating, investing and financing activities. Sufficient borrowing capacity also exists if necessary for a large acquisition or major business expansion.

Raven's cash needs are seasonal, with working capital demands strongest in the first quarter. As a result, the discussion of trends in operating cash flows focuses on the primary drivers of year-over-year variability in working capital.

Cash and cash equivalents totaled \$63.4 million at April 30, 2014, an increase of \$10.4 million from \$53.0 million at January 31, 2014. The comparable balance one year earlier was \$51.1 million. The increase was driven by positive cash flows from operating activities, partially offset by cash outflow for dividends paid to shareholders and capital expenditures.

Raven has an uncollateralized credit agreement that provides a \$10.5 million line of credit and expires November 30, 2014. There is no outstanding balance under the line of credit at April 30, 2014. The line of credit is reduced by outstanding letters of credit totaling \$0.9 million as of April 30, 2014. The credit line is expected to be renewed during fiscal 2015.

Operating Activities

Operating cash flows result primarily from cash received from customers, which is offset by cash payments for inventories, services, employee compensation and income taxes. Management evaluates working capital levels through the computation of average days sales outstanding and inventory turnover. Average days sales outstanding is a measure of the Company's efficiency in enforcing its credit policy. The inventory turnover ratio is a metric used to evaluate the effectiveness of inventory management, with further consideration given to balancing the disadvantages of excess inventory with the risk of delayed customer deliveries.

Cash provided by operating activities was \$18.2 million for the first three months of fiscal 2015 compared with \$14.9 million in the first three months of fiscal 2014. The increase in operating cash flows is the result of less cash consumed by the change in accounts receivable and inventory. These increases were partially offset by lower company earnings. While the Company's earnings were lower, these earnings reflected the impact of higher

depreciation and amortization expense.

Changes in inventory and accounts receivable consumed \$0.8 million of cash in the first three months of fiscal 2015 compared to consuming \$5.8 million one year ago. The Company's inventory turnover rate decreased from the prior year due the higher inventory levels at Engineered Films (trailing 12-month inventory turn of 5.1X in fiscal 2015 versus 5.3X in fiscal 2014). Cash collections continue to be efficient as the trailing 12 months days sales outstanding was 50 days at April 30, 2014 and April 30, 2013.

Investing Activities

Cash used in investing activities totaled \$3.0 million in the first three months of fiscal 2015 compared to \$8.4 million in the first three months of fiscal 2014. The change from the prior year is due to higher spending in fiscal 2014 for expansion of Engineered Films' capacity and lower spending for the renovation of the Company's headquarters.

#18

Management anticipates fiscal 2015 capital spending of approximately \$25-30 million. Expansion of Engineered Films' capacity, Aerostar's build-out for Project Loon production levels and Applied Technology's capital spending to advance product development and customer support are expected to continue. In addition, management will evaluate strategic acquisitions that result in expanded capabilities and solidify competitive advantages.

Financing Activities

Cash used in financing activities was \$4.8 million for the three months ended April 30, 2014 compared to \$4.7 million one year ago. Dividends of \$4.4 million, or 12.0 cents per share, were paid during the current year and prior year first quarter, respectively. During the three months ended April 30, 2014 and April 30, 2013, the Company made payments of \$0.5 million and \$0.4 million, respectively, on acquisition-related contingent liabilities.

OFF-BALANCE SHEET ARRANGEMENTS AND CONTRACTUAL OBLIGATIONS

There have been no material changes since the fiscal year ended January 31, 2014.

ACCOUNTING PRONOUNCEMENTS

Accounting Standards Adopted

During the three months ended April 30, 2014 there were no accounting pronouncements adopted or effective that are of significance, or potential significance, to the Company.

Pending Accounting Standards

In April 2014 the Financial Accounting Standards Board (FASB) issued Accounting Standards Update (ASU) No. 2014-08, "Presentation of Financial Statements (Topic 205) and Property, Plant, and Equipment (Topic 360): Reporting Discontinued Operations and Disclosures of Disposals of Components of an Entity" (ASU No. 2014-08) changes the criteria for determining which disposals should be presented as discontinued operations and modifies the related disclosure requirements. Additionally, the new guidance requires that a business that qualifies as held for sale upon acquisition should be reported as held for sale upon acquisition should be reported as discontinued operations. The new guidance is effective for the Company on February 1, 2015 and applies prospectively to new disposals and new classifications of disposal groups as held for sale after the effective date. The Company does not expect adoption of this guidance to have a material impact on its consolidated financial statements.

In January 2014 the FASB issued ASU No. 2014-05, "Service Concession Arrangements" (ASU No. 2014-05). ASU No. 2014-05 specifies that an operating entity entering into a service concession arrangement with a public-sector entity grantor within the scope of this guidance should not account for such arrangement as a lease in accordance with FASB Accounting Standards Codification Topic 840, "Leases." This guidance is effective for annual periods beginning after December 15, 2014. Early adoption is permitted. The Company does not expect adoption of this guidance to have a material impact on its consolidated financial position, results of operations or cash flows.

FORWARD-LOOKING STATEMENTS

Certain statements contained in this Quarterly Report on Form 10-Q are "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, including statements regarding the expectations, beliefs, intentions or strategies regarding the future. Without limiting the foregoing, the words "anticipates," "believes," "expects," "intends," "may," "plans" and similar expressions are intended to identify forward-looking statements. The Company intends that all forward-looking statements be subject to the safe harbor provisions of the Private Securities Litigation Reform Act. Although management believes that the expectations reflected in forward-looking statements are based on reasonable assumptions, there is no assurance that these assumptions are correct or that these expectations will be achieved. Assumptions involve important risks and uncertainties that could significantly affect results in the future. These risks and uncertainties include, but are not limited to, those relating to weather conditions and commodity prices, which

could affect sales and profitability in some of the Company's primary markets, such as agriculture, construction, and oil and gas drilling; or changes in competition, raw material availability, technology or relationships with the Company's largest customers, risks and uncertainties relating to development of new technologies to satisfy customer requirements, possible development of competitive technologies, ability to scale production of new products without negatively impacting quality and cost, and ability to finance investment and working capital needs for new development projects, any of which could adversely impact any of the Company's product lines, as well as other risks described in the Company's 10-K for the fiscal year ended January 31, 2014 and the 10-Q for the period ended April 30, 2014 under Item 1A. The foregoing list is not exhaustive, and the Company disclaims any obligation to subsequently revise any forward-looking statements to reflect events or circumstances after the date of such statements are made. Past financial performance may not be a reliable indicator of future performance and historical trends should not be used to anticipate results or trends in future periods.

#19

ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

The exposure to market risks pertains mainly to changes in interest rates on cash and cash equivalents and short-term investments. The Company has no debt outstanding as of April 30, 2014. The Company does not expect operating results or cash flows to be significantly affected by changes in interest rates. Additionally, the Company does not enter into derivatives or other financial instruments for trading or speculative purposes. However, the Company does utilize derivative financial instruments to manage the economic impact of fluctuation in foreign currency exchange rates on those transactions that are denominated in currency other than its functional currency, which is the U.S. dollar. The use of these financial instruments had no material effect on the Company's financial condition, results of operations or cash flows.

The Company's subsidiaries that operate outside the United States use their local currency as the functional currency. The functional currency is translated into U.S. dollars for balance sheet accounts using the period-end exchange rates and average exchange rates for the statement of income. Adjustments resulting from financial statement translations are included as cumulative translation adjustments in accumulated other comprehensive income (loss) within shareholders' equity. Foreign currency transaction gains or losses are recognized in the period incurred and are included in "Other (expense), net" in the Consolidated Statements of Income and Comprehensive Income. Foreign currency fluctuations had no material effect on the Company's financial condition, results of operations or cash flows.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

Disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) of the Securities and Exchange Act of 1934, as amended (the Exchange Act)) are our controls and other procedures that are designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the Securities and Exchange Commission's rules and forms. Disclosure controls and procedures include, without limitation, controls and procedures designed to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our Chief Executive Officer (CEO) and Chief Financial Officer (CFO), as appropriate to allow timely decisions regarding required disclosure.

As of April 30, 2014, the end of the period covered by this report, management evaluated the effectiveness of the Company's disclosure controls and procedures as of such date. Based on their evaluation, the CEO and CFO have concluded that the Company's disclosure controls and procedures were effective as of April 30, 2014.

Changes in Internal Control over Financial Reporting

There were no changes in the Company's internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) that occurred during the quarter ended April 30, 2014 that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

RAVEN INDUSTRIES, INC.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings:

The Company is involved as a defendant in lawsuits, claims or disputes arising in the normal course of business. The potential costs and liability of such claims cannot be determined at this time. Management believes that any liability resulting from these claims will be substantially mitigated by insurance coverage. Accordingly, management does not believe the ultimate outcome of these matters will be significant to its results of operations, financial position or cash flows.

Item 1A. Risk Factors:

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

The Company's business is subject to a number of risks, including those identified in Item 1A "Risk Factors" of the Company's Annual Report on Form 10-K for the year ended January 31, 2014, that could have a material effect on our business, results of operations, financial condition and/or liquidity and that could cause our operating results to vary significantly from fiscal period to fiscal period. The risks described in the Annual Report on Form 10-K are not the only risks we face. Additional risks and uncertainties not currently known to us, or that we currently deem to be immaterial, also could have a material effect on our business, results of operations, financial condition and/or liquidity

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds: None

#20

Edgar Filing: RAVEN INDUSTRIES INC - Form 10-Q

(Dollars in thousands, except per-share amounts)

Item 3. Defaults Upon Senior Securities: None

Item 4. Mine Safety Disclosures: None

Item 5. Other Information: None

Item 6. Exhibits:

| Exhibit Number | Description |
|----------------|---|
| 10.1 | Amended and Restated Deferred Stock Compensation Plan for Directors of Raven Industries, Inc. adopted March 29, 2014. |
| 31.1 | Certification of Chief Executive Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 31.2 | Certification of Chief Financial Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002. |
| 32.1 | Certification of Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 32.2 | Certification of Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002. |
| 101.INS | XBRL Instance Document |
| 101.SCH | XBRL Taxonomy Extension Schema |
| 101.CAL | XBRL Taxonomy Extension Calculation Linkbase |
| 101.DEF | XBRL Taxonomy Extension Definition Linkbase |
| 101.LAB | XBRL Taxonomy Extension Label Linkbase |
| 101.PRE | XBRL Taxonomy Extension Presentation Linkbase |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

RAVEN INDUSTRIES, INC.

/s/ Thomas Iacarella
Thomas Iacarella
Vice President and Chief Financial Officer
(Principal Financial and Accounting Officer)

Date: May 29, 2014

#22