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FURROW SAMUEL J							
Form 4							
October 28, 2010							
FORM 4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION	OMB APPROVAL						
Washington, D.C. 20549	OMB Number:	3235-0287					
STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF Section 16. SECURITIES	Expires: January 31, 2005 Estimated average burden hours per response 0.5						
1(b).							
(Print or Type Responses)							
FURROW SAMUEL J Symbol Issuer JOE'S JEANS INC. [JOEZ]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
(Last) (First) (Middle) 3. Date of Earliest Transaction	an applicable)					
C/O JOE'S JEANS INC., 2340 S (Month/Day/Year) _X_ Director EASTERN AVE 10/26/2010 Officer (give title below)	Officer (give title Other (specify						
Filed(Month/Day/Year) Applicable Line)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person						
COMMERCE, CA 90040 Form filed by More than One Reporting Person							
(City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or	or Beneficial	y Owned					
Security (Month/Day/Year) Execution Date, if Transaction(A) or Disposed of (D) Securities For (Instr. 3) any Code (Instr. 3, 4 and 5) Beneficially (D) (Month/Day/Year) (Instr. 8) Owned Im (A) or Following (Instr. 3 and 4)	. Ownership form: Direct D) or ndirect (I) Instr. 4)						
Common Code V Amount (D) Price (Instribution of the diff) Stock 10/26/2010 A 39,548 A $\stackrel{\mbox{(1)}}{(1)}$ 2,565,533 $\stackrel{\mbox{(1)}}{(1)}$ D)						
Common Stock $10/27/2010$ S $5,000$ D $\$$ 1.75 $2,560,533$ (2) D)						
Common 15,300 I Stock		By Spouse					

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	Secur	unt of rlying	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owno Follo Repo Trans (Instr
			Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Addro	ess	Relationships					
	Director	10% Owner	Officer	Other			
FURROW SAMUEL J C/O JOE'S JEANS INC. 2340 S EASTERN AVE COMMERCE, CA 90040	Х						
Signatures							
/Samuel J. Furrow/	10/28/2010						
<u>**</u> Signature of	Date						

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) These shares of common stock represented in Table I are in the form of Restricted Stock Units ("RSUs") that represent a contingent right to receive one share of the Company's common stock. The RSUs were granted pursuant to the Company's 2004 Stock Incentive Plan and are subject to the terms and conditions of the Plan and the applicable award agreement entered into between the Company and the holder. These shares vest on a quarterly basis over a one year period and become fully transferable on 10/26/11.

(2) Includes shares of RSUs previously reported on Table I that are subject to vesting requirements.

These shares are held for the account of the reporting persons spouse and the reporting person may be deemed to be the indirect beneficial owner of these shares. The reporting person disclaims beneficial ownership of common stock held in the account except to the extent of

(3) his pecuniary interest therein. The filing of this statement shall not be deemed to be an admission that the reporting person is the beneficial owner of any securities not held directly for his account for purposes of Section 16 of the Securities Exchange Act of 1934, as amended, or otherwise.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Person

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