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O REILLY Form 4 February 2:	AUTOMOTIVE	INC										
FOR	VI 4 UNITED	STATES	OMB A OMB Number:	PPROVAL 3235-0287 January 31,								
Check t if no lou subject Section Form 4 Form 5 obligati may con <i>See</i> Inst 1(b).	nger to 16. or Filed pu tons ntinue.	 STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 										
(Print or Type	e Responses)											
1. Name and Address of Reporting Person <u>*</u> CHILDERS BYRON K			Symbol	LLY AU			8	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
(Last) 233 SOUT AVENUE			of Earliest /Day/Year) 2015		n		Director 10% Owner X Officer (give title Other (specify below) below) SVP OF WESTERN STORE OPS/SALES					
SPRINGF		nendment, l ionth/Day/Ye	-	nal		6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person						
(City)	(State)	(Zip)	Ta	ble I - Non	-Derivati	ve Sec		iired, Disposed of	, or Beneficia	ally Owned		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)		Date, if	3. Transactic Code (Instr. 8) Code V	onor Dispo (Instr. 3,	sed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	02/23/2015			S	150	D	\$ 207.0689	633 <u>(1)</u>	D			
Common Stock								3,228	I	Indirectly in the Company's 401k Plan.		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution D any (Month/Day	Date, if	4. Transac Code (Instr. 3	0 8) [] 8 4 (, 1 0 0 ()	Jumber	6. Date Exerce Expiration D (Month/Day/	ate	Amou Unde Secur	le and unt of rlying ities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
					Code	V (.	A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		
Repor	rting O	wners											
Renor	orting Owner Name / Address		Relationships										
Reporting Owner Name / Address			Director	10% O	wner	Offic	cer					Other	
233 SOU	CHILDERS BYRON K 233 SOUTH PATTERSON AVENUE SPRINGFIELD, MO 65802			SVP OF WESTERN STORE OPS/SALES									
Signa	tures												
/s/ Byron Childers	K	02/25/201	5										

/s/ Byron K Childers <u>**</u>Signature of

Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Total includes 20 shares held under the Company's Employee Stock Purchase Plan, 125 unvested restricted shares awarded under the Company's Performance Incentive Plan and 488 shares held directly by Mr. Childers.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.