#### HERBERT MICHAEL J

Form 4

November 08, 2010

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB 3235-0287 Number:

Check this box if no longer subject to Section 16.

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

January 31, Expires: 2005

**OMB APPROVAL** 

Form 4 or Form 5 obligations **SECURITIES** 

Estimated average burden hours per response... 0.5

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * HERBERT MICHAEL J |                |               | 2. Issuer Name <b>a</b> Symbol | nd Ticker or Trading        | 5. Relationship of Reporting Person(s) to Issuer |               |              |  |
|---|----------------|---------------|--------------------------------|-----------------------------|--|---------------|--------------|--|
|   |                |               | SIMPSON MA<br>INC /CA/ [NY     | NUFACTURING CO<br>SE:SSD]   | (Chec  | ck all applic | able)        |  |
| (Last)  | (First)        | (Middle)      | 3. Date of Earliest            | Transaction                 | Director   |               | 10% Owner    |  |
| 5956 W. LAS POSITAS BLVD.                                   |                |               | (Month/Day/Year)               | X Officer (giv<br>below)    | below)   | ` .           |              |  |
|   |                |               | 11/04/2010                     |                             | Vice President                                   |               |              |  |
|   | (Street)       |               | 4. If Amendment,               | Date Original               | 6. Individual or J                               | oint/Group I  | Filing(Check |  |
|   |                |               | Filed(Month/Day/Ye             | ear)                        | Applicable Line)                                 |               |              |  |
|   |                |               |                                |                             | _X_ Form filed by                                |               |              |  |
| PLEASANTON, CA 94588  |                |               |                                |                             | Form filed by More than One Reporting Person     |               |              |  |
| (City)  | (State)        | (Zip)         | Table I - Non                  | a-Derivative Securities Acq | uired, Disposed o                                | f, or Benefi  | cially Owned |  |
| 1.Title of  | 2. Transaction | Date 2A. Deen | ned 3.                         | 4. Securities Acquired      | 5. Amount of                                     | 6.            | 7. Nature    |  |

|   | (City)                      | (State)                                 | (Zip) Table   | e I - Non-D | erivative S | Securi  | ties Acqu   | iired, Disposed of                             | , or Beneficial                               | y Owned   |
|---|-----------------------------|---|---|-------------|-------------|---|-------------|--|---|---|
| 5 | Title of Security Instr. 3) | 2. Transaction Date<br>(Month/Day/Year) | Pransaction Date 2A. Deemed Execution Date, if any (Month/Day/Year) |             |             | 3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) |             |  | 6. Ownership Form: Direct (D) or Indirect (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|   |                             |   |   | Code V      | Amount      | (A)<br>or<br>(D)  | Price       | Reported<br>Transaction(s)<br>(Instr. 3 and 4) | (Instr. 4)                                    |   |
|   | Common<br>Stock             | 11/04/2010                              |   | X           | 30,000      | A   | \$<br>25.43 | 30,000   | D   |   |
|   | Common<br>Stock             | 11/04/2010                              |   | X           | 30,000      | D   | \$<br>27.42 | 0  | D   |   |
|   | Common<br>Stock             | 11/05/2010                              |   | X           | 16,000      | A   | \$<br>25.43 | 16,000   | D   |   |
|   | Common<br>Stock             | 11/05/2010                              |   | X           | 16,000      | D   | \$<br>27.89 | 0  | D   |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

#### Edgar Filing: HERBERT MICHAEL J - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4.<br>Transactic<br>Code<br>(Instr. 8) |     |        | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount Underlying Securities (Instr. 3 and 4) |                                  |
|---|---|---|---|--|-----|--------|--|--------------------|--|----------------------------------|
|   |   |   |   | Code V                                 | (A) | (D)    | Date Exercisable   | Expiration<br>Date | Title  | Amour<br>or<br>Number<br>of Shar |
| Options<br>on<br>Common<br>Stock                    | \$ 25.43  | 11/04/2010                              |   | X                                      |     | 30,000 | 01/01/2005(1)  | 12/31/2010         | Common<br>Stock  | 30,00                            |
| Options<br>on<br>Common<br>Stock                    | \$ 25.43  | 11/05/2010                              |   | X                                      |     | 16,000 | 01/01/2005(1)  | 12/31/2010         | Common<br>Stock  | 16,00                            |
| Options<br>on<br>Common<br>Stock                    | \$ 34.9   |   |   |  |     |        | 01/01/2006(1)  | 12/31/2011         | Common<br>Stock  | 4,000                            |
| Options<br>on<br>Common<br>Stock                    | \$ 40.72  |   |   |  |     |        | 01/27/2007(1)  | 01/26/2013         | Common<br>Stock  | 4,000                            |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |                |       |  |  |  |
|--------------------------------|---------------|-----------|----------------|-------|--|--|--|
| . 0                            | Director      | 10% Owner | Officer        | Other |  |  |  |
| HERBERT MICHAEL J              |               |           |                |       |  |  |  |
| 5956 W. LAS POSITAS BLVD.      |               |           | Vice President |       |  |  |  |
| PLEASANTON, CA 94588           |               |           |                |       |  |  |  |

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# **Signatures**

MICHAEL J. HERBERT 11/08/2010

\*\*Signature of Reporting Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This date represents the date of the first annual vesting period. This option vests equally over four years beginning with the date of grant. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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