TRACK DATA CORP Form 10-Q August 12, 2005

### U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

#### Form 10-Q

### QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2005

Commission File Number 0-24634

#### TRACK DATA CORPORATION

(Exact name of registrant as specified in its charter)

**DELAWARE** 

22-3181095

(State or other jurisdiction of incorporation)

(I.R.S. Employer Identification No.)

#### 95 Rockwell Place Brooklyn, NY 11217

(Address of principal executive offices)

(718) 522-7373

(Registrant's telephone number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the past 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes x No o

Indicate by checkmark whether the Registrant is an accelerated filer (as defined in Rule 12b-2 of the Act). Yes o No x

Indicate the number of shares outstanding of each of the issuer's classes of common stock, as of the latest practicable date: As of July 31, 2005 there were 9,422,209 shares of common stock outstanding.

#### PART I. FINANCIAL INFORMATION

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### Track Data Corporation and Subsidiaries CONDENSED CONSOLIDATED BALANCE SHEETS

(in thousands, except number of shares)

	June 30, 2005	December 31, 2004
ASSETS	Unaudited	Derived from audited financial statements
CASH AND EQUIVALENTS	\$ 5,060	\$ 6,818
ACCOUNTS RECEIVABLE - net of allowance for doubtful accounts of \$159 in 2005 and 2004	1,945	2,160
DUE FROM CLEARING BROKER	74	269
DUE FROM BROKER	-	35,751
MARKETABLE SECURITIES	40,059	20,132
FIXED ASSETS - at cost (net of accumulated depreciation)	1,864	1,787
EXCESS OF COST OVER NET ASSETS ACQUIRED - net	1,900	1,900
OTHER ASSETS	1,046	621
TOTAL	\$51,948	\$ 69,438
LIABILITIES AND STOCKHOLDERS' EQUITY		
Accounts payable and accrued expenses Notes payable - bank Due to broker Trading securities sold but not yet purchased Net deferred income tax liabilities Other liabilities, including income taxes	\$ 4,305 701 4,838 15,638 1,000 658	\$ 4,713 - 33,615 2,052 2,190
Total liabilities	27,140	42,570

#### COMMITMENTS AND CONTINGENCIES

#### STOCKHOLDERS' EQUITY

Common stock - \$.01 par value; 60,000,000 shares authorized; issued		
and		
outstanding 9,436,000 shares in 2005 and 9,627,000 shares in 2004	94	96
Additional paid-in capital	13,325	13,786
Retained earnings	10,392	10,411
Accumulated other comprehensive income	997	2,575
Total stockholders' equity	24,808	26,868
TOTAL	\$51,948	\$ 69,438

See notes to condensed consolidated financial statements

## Track Data Corporation and Subsidiaries CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS SIX MONTHS ENDED JUNE 30, 2005 AND 2004

(in thousands, except earnings and dividends per share) (unaudited)

	2005	2004
SERVICE FEES AND REVENUE	\$ 18,587	\$ 20,595
COSTS, EXPENSES AND OTHER:		
Direct operating costs	13,041	11,423
Selling and administrative expenses	6,579	7,407
Marketing and advertising	171	268
Gain on arbitrage trading	(191)	
Gain on sale of marketable securities - Innodata and Edgar	(1,055)	(542)
Online Interest expense - net	74	122
Total	18,619	17,567
(LOSS) INCOME BEFORE INCOME TAXES	(32)	3,028
(BENEFIT FROM) INCOME TAXES	(13)	1,211
NET (LOSS) INCOME	\$ (19)	\$ 1,817
BASIC AND DILUTED NET INCOME PER SHARE	\$.00	\$.19
DIVIDENDS PER SHARE		\$.05
WEIGHTED AVERAGE NUMBER OF SHARES OUTSTANDING	9,570	9,785
ADJUSTED DILUTIVE SHARES OUTSTANDING	9,570	9,802

See notes to condensed consolidated financial statements

## Track Data Corporation and Subsidiaries CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS THREE MONTHS ENDED JUNE 30, 2005 AND 2004

(in thousands, except earnings and dividends per share) (unaudited)

	2005	2004
SERVICE FEES AND REVENUE	\$ 8,478	\$ 9,822
COSTS, EXPENSES AND OTHER:		
Direct operating costs	6,037	5,688
Selling and administrative expenses	3,155	3,648
Marketing and advertising	102	153
Loss (gain) on arbitrage trading	207	(769)
Gain on sale of marketable securities - Innodata and	(543)	(98)
EdgarOnline		
Interest expense - net	29	45
Total	8,987	8,667
(LOSS) INCOME BEFORE INCOME TAXES	(509)	1,155
(BENEFIT FROM) INCOME TAXES	(204)	462
NET (LOSS) INCOME	\$ (305)	\$ 693
BASIC AND DILUTED NET (LOSS) INCOME PER	\$(.03)	\$.07
SHARE	φ(.03)	φ.07
WEIGHTED AVERAGE SHARES OUTSTANDING	9,528	9,776
ADJUSTED DILUTIVE SHARES OUTSTANDING	9,528	9,778

# Track Data Corporation and Subsidiaries CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY AND COMPREHENSIVE LOSS SIX MONTHS ENDED JUNE 30, 2005

(in thousands) (unaudited)

	Common Stock	Additional Paid-in Capital	Retained Earnings	Accumulated Other Comprehensive Income	Total Stock- holders' Equity	Compre- hensive Loss
BALANCE, JANUARY 1, 2005	\$ 96	\$ 13,786	\$ 10,411	\$ 2,575	\$ 26,868	
Net loss			(19)		(19)	\$ (19)
Purchase and retirement of treasury stock	(2)	(461)			(463)	
Reclassification adjustment for gain on marketable securities-net of taxes				(460)	(460)	(460)
Unrealized loss on marketable securities - net of taxes	<u> </u>			(1,118)	(1,118)	(1,118)
Comprehensive loss						<b>(</b> 1,597)
BALANCE, JUNE 30, 2005	\$ 94	\$ 13,325	\$ 10,392	\$ 997	\$ 24,808	
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## Track Data Corporation and Subsidiaries CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS SIX MONTHS ENDED JUNE 30, 2005 AND 2004

(in thousands) (unaudited)

	2005	2004
CASH FLOWS FROM OPERATING ACTIVITIES:		
Net (loss) income	\$ (19)	\$ 1,817
Adjustments to reconcile net (loss) income to net cash used in	( )	, ,-
operating activities:		
Depreciation and amortization	398	564
Gain on sale of Innodata and Edgar Online common stock	(1,055)	(542)
Changes in operating assets and liabilities:		
Accounts receivable and due from clearing broker	410	(215)
Due from broker	40,575	(11,376)
Marketable securities	(22,572)	(2,015)
Other assets	2	140
Accounts payable and accrued expenses	(408)	123
Securities sold, but not yet purchased	(17,977)	11,628
Other liabilities	(2,067)	(1,189)
Net cash used in operating activities	(2,713)	(1,065)
CASH FLOWS FROM INVESTING ACTIVITIES:		
Purchase of fixed assets	(475)	(337)
Proceeds from sale of Innodata and Edgar Online common stock	1,069	711
Net cash provided by investing activities	594	374
CASH FLOWS FROM FINANCING ACTIVITIES:		
Net proceeds from note payable - bank	701	-
Net payments on notes payable - other	-	(494)
Dividends paid	-	(490)
Net proceeds on loans from employee savings program	113	62
Purchase of treasury stock	(449)	(296)
Proceeds from exercise of stock options	_	11
Net cash provided by (used in) financing activities	365	(1,207)
EFFECT OF EXCHANGE RATE DIFFERENCES ON CASH	(4)	-
NET DECREASE IN CASH	(1,758)	(1,898)
CASH, BEGINNING OF PERIOD	6,818	8,315
CASH, END OF PERIOD	\$ 5,060	\$ 6,417

## SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION:

Cash paid for:

Interest \$ 197 \$ 389 Income taxes \$ 1,965 2,389

See notes to condensed consolidated financial statements

## Track Data Corporation and Subsidiaries NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS SIX MONTHS ENDED JUNE 30, 2005 AND 2004

(unaudited)

1. In the opinion of the Company, the accompanying unaudited condensed consolidated financial statements contain all adjustments (consisting of only normal recurring accruals) necessary to present fairly the financial position as of June 30, 2005, and the results of operations for the three and six month periods ended June 30, 2005 and 2004 and of cash flows for the six months ended June 30, 2005 are not necessarily indicative of results that may be expected for any other interim period or for the full year.

These financial statements should be read in conjunction with the financial statements and notes thereto for the year ended December 31, 2004 included in the Company's Annual Report on Form 10-K. The accounting policies used in preparing these financial statements are the same as those described in the December 31, 2004 financial statements.

Certain reclassifications of prior year amounts were made to conform to the 2005 presentation.

On January 18, 2005, the Board of Directors authorized a one-for-five reverse stock split, which was consented to by the Company's Chairman, CEO and principal stockholder. The stock split became effective on February 28, 2005. All share, per share, related equity accounts and stock option information in this report have been adjusted to reflect such stock split.

- 2. During the six months ended June 30, 2005, the Company purchased 191,000 shares of its common stock at a cost of \$463,000. The purchases include 100,000 shares purchased from the Company's Chairman for \$237,000.
- 3. The Company charges all costs incurred to establish the technological feasibility of a product or product enhancement to research and development expense. Research and development expenses, included in direct operating costs, were \$112,000 and \$133,000 for the six months ended June 30, 2005 and 2004, respectively.
- 4. Advertising costs, charged to operations when incurred, were \$171,000 and \$268,000 for the six months ended June 30, 2005 and 2004, respectively.
  - 5. Marketable securities consists of the following (in thousands):

	June 30, 2005	December 31, 2004
Edgar Online - Available for sale securities - at market	\$ 963	\$ 1,054
Innodata - Available for sale securities - at market	1,043	3,597
Arbitrage trading securities - at market	38,053	15,481
Marketable securities	\$ 40,059	\$ 20,132
Arbitrage trading securities sold but not yet purchased - at market	\$ 15,638	\$ 33,615

The Company owns 404,634 shares of Edgar Online, Inc. ("EOL"), an Internet-based supplier of business, financial and competitive intelligence derived from U.S. Securities and Exchange Commission data. The Company carries the investment at \$963,000, the market value at June 30, 2005. The difference between the cost of \$5,000 and fair market value of these securities, net of \$383,000 in deferred taxes, or \$575,000 is classified as a component of accumulated other comprehensive income included in stockholders' equity.

The Company owns 354,903 shares of Innodata, a provider of digital content outsourcing services. The Company carries the investment at \$1,043,000, the market value at June 30, 2005. The difference between the cost of \$340,000 and fair market value of these securities, net of \$281,000 in deferred taxes, or \$422,000 is classified as a component of accumulated other comprehensive income included in stockholders' equity.

The Company engages in arbitrage trading activity. The Company's trading strategy consists principally of establishing hedged positions consisting of stocks and options. The Company is subject to market risk in attempting to establish a hedged position, as the market prices could change, precluding a profitable hedge. In these instances, any positions that were established for this hedge would be immediately sold, usually resulting in small losses. If the hedged positions are successfully established at the prices sought, the positions generally stay until the next option expiration date, resulting in small gains, regardless of market value changes in these securities. While virtually all positions are liquidated at option expiration date, certain stock positions remain. The liquidation of these positions generally results in small profits or losses. From time to time, losses may result from certain dividends that may have to be delivered on positions held, as well as from certain corporate restructurings and mergers that may not have been taken into account when the positions were originally established.

As of June 30, 2005, trading securities had a long market value of \$38,053,000 with a cost of \$38,203,000, or a net unrealized loss of \$150,000. Securities sold but not yet purchased, had a short market value of \$15,638,000 with a cost/short proceeds of \$15,761,000, or a net unrealized gain of \$123,000. The Company expects that its June 30, 2005 positions will be closed during the third quarter of 2005 and that other positions with the same strategy will be established. The Company pledged its holdings in EOL and Innodata as collateral for its trading accounts. In addition, the Company's Chairman pledged approximately 2.4 million shares of his holdings in the Company's common stock as collateral for these accounts. The Company is paying its Chairman at the rate of 2% per annum on the value of the collateral pledged. Such payments aggregated \$23,000 and \$52,000, respectively, for the six months ended June 30, 2005 and 2004, respectively.

The Company recognized gains from arbitrage trading of \$191,000 and \$1,111,000 for the six months ended June 30, 2005 and 2004, respectively. The Company recognized a loss from arbitrage trading of \$(207,000) and a gain of \$769,000 for the three months ended June 30, 2005 and 2004, respectively.

At December 31, 2004, trading securities had a long market value of \$15,481,000 with a cost of \$15,481,000. Securities sold but not yet purchased, had a short market value of \$33,615,000 with a cost/short proceeds of \$33,534,000, or a net unrealized loss of \$81,000.

In connection with the arbitrage trading activity, the Company incurs margin loans. The Company is exposed to interest rate change market risk with respect to these margin loans. The level of trading in the arbitrage trading account is substantially dependent on the margin value of Track Data common stock pledged by its CEO, and Innodata and Edgar Online common stock, which is used as collateral. The market value of such securities is dependent on future market conditions for these companies over which the Company has little or no control.

6. Earnings Per Share--Basic earnings per share is based on the weighted average number of common shares outstanding without consideration of potential common stock issuance. Diluted earnings per share is based on the weighted average number of common and potential dilutive common shares outstanding. There was no effect on earnings per share as a result of potential dilution. The calculation takes into account the shares that may be issued upon exercise of stock options, reduced by the shares that may be repurchased with the funds received from the exercise, based on the average price during the period. The calculation did not take into account options to purchase 1,192,000 and 1,332,000 shares for the six months ended June 30, 2005 and 2004, respectively, as they were anti-dilutive.

Earnings per share (in thousands, except per share):

	Three Months Ended June 30,			onths Ended June 30,
	2005	2004	2005	2004
Net (loss) income	\$ (305)	\$ 693	\$ (19)	\$ 1,817
Weighted average common shares outstanding	9,528	9,776	9,570	9,785
Dilutive effect of outstanding options	-0000	2	-000	17
Adjusted for dilutive computation	9,528	9,778	9,570	9,802
Basic (loss) income per share	\$(.03)	\$.07	\$.00	\$.19
Diluted (loss) income per share	\$(.03)	\$.07	\$.00	\$.19

7. Accounting for Stock Options--On December 31, 2002, the Financial Accounting Standards Board ("FASB") issued Statement of Financial Accounting Standards ("SFAS") 148, "Accounting for Stock-Based Compensation - Transition and Disclosure." SFAS 148 amends the disclosure provisions of SFAS 123 and APB Opinion No. 28, "Interim Financial Reporting," to require disclosure in the summary of significant accounting policies of the effects of an entity's accounting policy with respect to stock-based employee compensation on reported net income and earnings per share in annual and interim financial statements. The adoption of SFAS 148 disclosure requirements did not have an effect on the Company's consolidated financial statements. At June 30, 2005, the Company has seven stock-based employee compensation plans. The Company accounts for those plans under the recognition and measurement principles of APB Opinion No. 25, "Accounting for Stock Issued to Employees" and related Interpretations. No stock-based employee compensation cost is reflected in net income, as all options granted under those plans were issued to employees and directors and had exercise prices equal to or greater than the market value of the underlying common stock on the date of grant.

The following table illustrates the effect on net income and earnings per share if the Company had applied the fair value recognition provisions of SFAS 123, "Accounting for Stock-Based Compensation," to stock-based employee compensation. The effects of applying SFAS 123 in this proforma disclosure are not indicative of future results.

	Three Months Ended June 30,				Six Months Ended June 30,		
	2005		2004		2005		2004
			(in thousa	nds, except	earnings per s	hare)	
Net (loss) income, as \$ reported Deduct: Total stock-based employee compensation	(305)	\$	693	\$	(19)	\$	1,817

expense determined under fair value based method for all awards, net of related tax effects	(46)	 (248)	(126)	 (448)
Net (loss) income as \$ adjusted	(351)	\$ 445	\$ (145)	\$ 1,369
(Loss) earnings per share:				
Basic and dilutedas reported	\$(.03)	\$.07	\$.00	\$.19
Basic and dilutedas adjusted	\$(.04)	\$.05	\$(.02)	\$.14
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8. Segment Information--The Company is a financial services company that provides real-time financial market data, fundamental research, charting and analytical services to institutional and individual investors through dedicated telecommunication lines and the Internet. The Company also disseminates news and third-party database information from more than 100 sources worldwide. The Company owns Track Data Securities Corp., a registered securities broker-dealer and member of the National Association of Securities Dealers, Inc. The Company provides a proprietary, fully integrated Internet-based online trading and market data system, proTrack, for the professional institutional traders, and myTrack and TrackTrade, for the individual trader. The Company also operates Track ECN, an electronic communications network that enables traders to display and match limit orders for stocks. The Company's operations are classified in three business segments: (1) market data services and trading, including ECN services, to the institutional professional investment community, and (2) Internet-based online trading and market data services to the non-professional individual investor community, and (3) arbitrage trading. See Note 5.

Segment data includes charges allocating corporate overhead to each segment. The Company has not disclosed asset information by segment as the information is not produced internally. Substantially all long-lived assets are located in the U.S. The Company's business is predominantly in the U.S. Revenues and net income from international operations are not material.

In 2005, the Company presents Arbitrage Trading as an additional segment and has restated the 2004 segment information. Accordingly, income before unallocated amounts and income taxes for the Non-Professional Market segment has been increased in 2004, principally for compensation expenses, by \$88,000 and \$166,000, for the three and six month periods ended June 30, 2004, respectively, that have been allocated to the Arbitrage Trading segment. Further, interest income of \$30,000 and interest expense of \$39,000, for the three and six month periods ended June 30, 2004, respectively, have been allocated to the Arbitrage Trading segment.

Information concerning operations in its business segments is as follows (in thousands):

	Three Months Ended June 30,		Six Months Ended June 30,			
	2005		2004	2005		2004
Revenues						
Professional Market	\$ 5,831	\$	6,092	\$ 12,624	\$	12,493
Non-Professional Market	2,647		3,730	5,963		8,102
Total	\$ 8,478	\$	9,822	\$ 18,587	\$	20,595
Arbitrage Trading - (loss) gain on sale						
of marketable securities	\$ (207)	\$	769	\$ 191	\$	1,111
(Loss) income before unallocated amounts and income taxes:						
Professional Market	\$ (744)	\$	160	\$ (1,383)	\$	552
Non-Professional Market	162		558	671		1,674
Arbitrage Trading (including	(281)		711	20		907
interest)	, ,					
Unallocated amounts:						
Depreciation and amortization	(199)		(297)	(398)		(564)
Gain on sale of Innodata and	543		98	1,055		542
Edgar Online common stock				,		
Interest income (expense), net	10		(75)	3		(83)

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(Loss) income before income taxes \$ (509) \$ 1,155 \$ (32) \$ 3,028

9. Transactions with Clearing Broker and Customers--The Company conducts business through a clearing broker which settles all trades for the Company, on a fully disclosed basis, on behalf of its customers. The Company earns commissions as an introducing broker for the transactions of its customers. In the normal course of business, the Company's customer activities involve the execution of various customer securities transactions. These activities may expose the Company to off-balance sheet risk in the event the customer or other broker is unable to fulfill its contracted obligations and the Company has to purchase or sell the financial instrument underlying the obligation at a loss.

The Company's customer securities activities are transacted on either a cash or margin basis. In margin transactions, the clearing broker extends credit to the Company's customers, subject to various regulatory margin requirements, collateralized by cash and securities in the customers' accounts. However, the Company is required to either obtain additional collateral or to sell the customer's position if such collateral is not forthcoming. The Company is responsible for any losses on such margin loans, and has agreed to indemnify its clearing broker for losses that the clearing broker may sustain from the customer accounts introduced by the Company. The Company's Chairman and CEO has a margin loan of approximately \$2.7 million as a customer of the Company's broker-dealer which is collateralized by 2.5 million of the Company's shares owned by him with a market value of \$6 million as of June 30, 2005, and which is also subject to such indemnity by the Company in the event the clearing broker were to sustain losses.

The Company and its clearing broker seek to control the risks associated with customer activities by requiring customers to maintain margin collateral in compliance with various regulatory and internal guidelines. The Company and its clearing broker monitor required margin levels daily and, pursuant to such guidelines, require the customer to deposit additional collateral or to reduce positions when necessary.

10. Net Capital Requirements--The SEC, NASD, and various other regulatory agencies have stringent rules requiring the maintenance of specific levels of net capital by securities brokers, including the SEC's uniform net capital rule, which governs Track Data Securities Corp. ("TDSC"). Net capital is defined as assets minus liabilities, plus other allowable credits and qualifying subordinated borrowings less mandatory deductions that result from excluding assets that are not readily convertible into cash and from valuing other assets, such as a firm's positions in securities, conservatively. Among these deductions are adjustments in the market value of securities to reflect the possibility of a market decline prior to disposition.

As of June 30, 2005, TDSC was required to maintain minimum net capital, in accordance with SEC rules, of \$1 million and had total net capital of \$2,021,000, or approximately \$1,021,000 in excess of minimum net capital requirements.

If TDSC fails to maintain the required net capital it may be subject to suspension or revocation of registration by the SEC and suspension or expulsion by the NASD and other regulatory bodies, which ultimately could require TDSC's liquidation. In addition, a change in the net capital rules, the imposition of new rules, a specific operating loss, or any unusually large charge against net capital could limit those operations of TDSC that require the intensive use of capital and could limit its ability to expand its business.

- 11. In August, 2000, the Company acquired a minority interest in ODL Securities, Ltd., a broker-dealer in the U.K., for \$10,000. The Company has a put option and extended a call option on its minority interest with certain other shareholders, exercisable by either party from December 12, 2005 until January 11, 2006, at a price of 304,760 British Pounds (approximately \$546,000 at June 30, 2005).
  - 12. Comprehensive (loss) income is as follows (in thousands):

	Three Months Ended June 30,				Six Months Ended June 30,		
	2005		2004		2005		2004
Net (loss) income	\$ (305)	\$	693	\$	(19)	\$	1,817
Reclassification adjustment for gain on marketable securities							
- net of taxes	(278)		(55)		(460)		(319)
Unrealized loss on marketable							
securities-net of	(348)		(164)		(1,118)		(507)
taxes							
Comprehensive (loss) income	\$ (931)	\$	474	\$	(1,597)	\$	991

13. In December 2004, the FASB issued SFAS 123(R), "Share-Based Payment." SFAS 123(R) amends certain provisions of SFAS 123 with respect to transactions with employees. The adoption of the new requirements will result in compensation charges to the Company's income statement for the fair value of options granted to employees after June 15, 2005, as well as the compensation cost for the portion of outstanding awards for which the requisite service has not yet been rendered as of June 15, 2005. In April 2005, the Securities and Exchange Commission announced a deferral of the effective date of SFAS 123(R) for calendar year companies until the beginning of 2006. The Company is currently evaluating the impact SFAS 123(R) will have on additional compensation expense in future periods, but does not expect it to be material.

In March 2004, the FASB issued Emerging Issues Task Force Issues No. 03-1, "The Meaning of Other-Than-Temporary Impairment and Its Application to Certain Investments" ("EITF No. 03-1"), which provides guidance for assessing impairment losses on debt and equity investments. Additionally, EITF No. 03-1 includes new disclosure requirements for investments that are deemed to be temporarily impaired. In September 2004, the FASB delayed the accounting provisions of EITF No. 03-1; however, the disclosure requirements remain effective and have been adopted by the Company. Management does not anticipate that issuance of a final consensus will materially impact the Company's financial condition or results of operations.

In June 2005, the FASB issued SFAS 154, "Accounting Changes and Error Corrections, a replacement of APB Opinion No. 20, Accounting Changes, and Statement No. 3, Reporting Accounting Changes in Interim Financial Statements." SFAS 154 changes the requirements for the accounting for and reporting of a change in accounting principle. Previously, most voluntary changes in accounting principles required recognition via a cumulative effect adjustment within net income of the period of the change. SFAS 154 requires retrospective application to prior periods' financial statements, unless it is impracticable to determine either the period-specific effects or the cumulative effect of the change. SFAS 154 is effective for accounting changes made in fiscal years beginning after December 15, 2005;

however, SFAS 154 does not change the transition provisions of any existing accounting pronouncements. We do not believe the adoption of SFAS 154 will have a material impact on our financial statements.

14. Subsequent Events--In July, 2005, the Company acquired a 19% equity interest, subject to upward adjustment based on a requirement to meet certain minimum revenue commitments, in txtQuotes, Inc., a privately held start-up operation, intending to commence business delivering stock quotes and other related information through premium text messaging using cell phones. The investment was \$500,000, consisting of an initial payment of \$100,000, three additional payments of \$50,000 due the later of three consecutive monthly payments or txtQuotes achieving \$50,000, \$100,000 and \$150,000 cumulative revenues, respectively. In addition, the Company is providing up to \$250,000 of stock quotes and related services to txtQuotes. The Company has no obligation to pay additional cash if the services are not fully utilized.

On August 3, 2005, the Company announced that on or about August 17, 2005, it will commence a tender offer for up to 1 million shares, or approximately 10.6% of its outstanding common stock, at a price of \$3.00 per share, or a total of \$3 million if the Company purchases the maximum number of shares. Assuming the tender offer commences on August 17, 2005, the offer will expire at 12:00 midnight, New York City time, on September 16, 2005, unless the Company extends the offer. The Company has the right to increase the number of shares it purchases in the tender offer by up to 2% of its outstanding common stock, or approximately 188,000 shares, for a total of 1,188,000 shares, without extending the offer. The Company will not accept any shares tendered if it will result in a "going private" transaction. The Company's Chairman, who is also its controlling stockholder, intends to tender the lesser of (a) 20% of the total shares tendered, including the shares tendered by him, and (b) 200,000 shares.

Disclosures in this Form 10-Q contain certain forward-looking statements, including without limitation, statements concerning the Company's operations, economic performance and financial condition. These forward-looking statements are made pursuant to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The words "believe," "expect," "anticipate" and other similar expressions generally identify forward-looking statements. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates. These forward-looking statements are based largely on the Company's current expectations and are subject to a number of risks and uncertainties, including without limitation, changes in external market factors, changes in the Company's business or growth strategy or an inability to execute its strategy due to changes in its industry or the economy generally, the emergence of new or growing competitors, various other competitive factors and other risks and uncertainties indicated from time to time in the Company's filings with the Securities and Exchange Commission. Actual results could differ materially from the results referred to in the forward-looking statements. In light of these risks and uncertainties, there can be no assurance that the results referred to in the forward-looking statements contained in this Form 10-Q will in fact occur.

### MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

#### **Business**

Track Data Corporation (the "Company") is a financial services company that provides real-time financial market data, fundamental research, charting and analytical services to institutional and individual investors through dedicated telecommunication lines and the Internet. The Company also disseminates news and third-party database information from more than 100 sources worldwide. The Company owns Track Data Securities Corp. ("TDSC"), a registered securities broker-dealer and member of the National Association of Securities Dealers, Inc. The Company provides a proprietary, fully integrated Internet-based online trading and market data system, proTrack, for the professional institutional traders, and myTrack and TrackTrade, for the individual trader. The Company also operates Track ECN, an electronic communications network that enables traders to display and match limit orders for stocks. The Company's operations are classified in three business segments: (1) Professional Market -- Market data services and trading, including ECN services, to the institutional professional investment community, (2) Non-Professional Market -- Internet-based online trading and market data services to the non-professional individual investor community, and (3) Arbitrage trading.

#### **Relevant Factors**

The Company's Professional Market segment revenues experienced significant declines during the last three years from a combination of staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services offered by the Company or other vendors. This trend has continued in 2005. Revenues from Track ECN declined dramatically in 2003 principally from the introduction of Nasdaq's SuperMontage trading system in late 2002. In March 2004, Nasdaq eliminated the preferencing of market makers over ECNs in SuperMontage. This change resulted in increased revenues for the Track ECN in 2004. Track ECN currently offers the highest published rebate in the industry and has recently been successful in attracting new subscribers. Despite the addition of new subscribers, the Company experienced a decline in ECN revenues in the second quarter of 2005 compared to the first quarter of 2005. Profit margins are very low in this business and significant volume is necessary to have an impact on the results of operations. The Company anticipates that it will commence self clearing of its ECN business by the end of the third quarter of 2005 in an effort to decrease costs associated with ECN revenues. The Company has recently focused more attention to attracting professional trading customers to its online trading business in an effort to increase overall revenues and profits.

The Non-Professional Market segment revenues have been inconsistent month to month but have been down overall when compared to the same periods in the prior year. The Company is attempting to grow revenues in this segment, principally through marketing alliances and limited advertising to attract new customers, and by offering additional services to existing customers by introducing foreign stock trading in 2005. The Company presently offers trading of U.S. based stocks, options, e-mini futures and foreign currency.

The trading and market data services for both segments require the Company to maintain a market data ticker plant on a 24/7 basis, as well as all back office trading functions. The Company's focus is to increase revenues in both segments, as the underlying costs of maintaining the operations and back office will not increase commensurate with any revenue increase, allowing greater operating margins on incremental revenues.

The Company engages in arbitrage trading activity. The Company's trading strategy consists principally of establishing hedged positions consisting of stocks and options. The Company is subject to market risk in attempting to establish a hedged position, as the market prices could change, precluding a profitable hedge. In these instances, any positions that were established for this hedge would be immediately sold, usually resulting in small losses. If the hedged positions are successfully established at the prices sought, the positions generally stay until the next option expiration date, resulting in small gains, regardless of market value changes in these securities. While virtually all positions are liquidated at option expiration date, certain stock positions remain. The liquidation of these positions generally results in small profits or losses. From time to time, losses may result from certain dividends that may have to be delivered on positions held, as well as from certain corporate restructurings and mergers that may not have been taken into account when the positions were originally established.

In connection with the arbitrage trading activity, the Company incurs margin loans. The Company is exposed to interest rate change market risk with respect to these margin loans. The level of trading in the arbitrage trading account is substantially dependent on the margin value of Track Data common stock pledged by its CEO, and Innodata and Edgar Online common stock, which is used as collateral. The market value of such securities is dependent on future market conditions for these companies over which the Company has little or no control.

#### Results of Operations

#### Three Months ended June 30, 2005 and 2004

Revenues for the three months ended June 30, 2005 and 2004 were \$----8,478,000 and \$9,822,000, respectively, a decrease of 14%. The Company's Professional Market segment had revenues for the three months ended June 30, 2005 and 2004 of \$5,831,000 and \$6,092,000, respectively, a decrease of 4% for this segment. The Company's Non-Professional Market segment had revenues of \$2,647,000 and \$3,730,000, respectively, for the three months ended June 30, 2005 and 2004, a decrease of 29% for this segment. Since 2001, the Company has experienced a decline in revenues from its market data services to the Professional Market segment due principally to staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services that are offered by the Company or other vendors. This trend has continued in 2005, negatively impacting revenues and profits. Increased revenues from the Company's Track ECN mostly offset the decline in market data revenues; however, these increased revenues did not offset the reduction in profits due to the low margins realized from ECN revenues. Track ECN currently offers the highest published rebate in the industry and has recently been successful in attracting new subscribers, resulting in increased revenues. However, the second quarter of 2005 ECN volume was lower than the first quarter of 2005 as customer trading has declined. In the Non-Professional Market segment, the Company experienced a decline in revenues due to significantly lower trading volumes and market data revenues.

Direct operating costs were \$6,037,000 for the three months ended June 30, 2005 and \$5,688,000 for the similar period in 2004, an increase of 6%. Direct operating costs as a percentage of revenues were 71% in 2005 and 58% in 2004. Without giving effect to unallocated depreciation, amortization expense and costs directly allocated to the Arbitrage segment, the Company's Professional Market segment had \$4,409,000 and \$3,594,000 of direct costs for the three months ended June 30, 2005 and 2004, respectively, an increase of 23%. Direct operating costs as a percentage of revenues for the Professional segment were 76% in 2005 and 59% in 2004. The significant dollar and percentage increase was principally due to costs associated with the increased ECN revenues which have minimal gross margins and increased clearing costs. The clearing costs will be reduced when the Company commences self clearing of its ECN operations expected by the end of the third quarter. The Company's Non-Professional Market segment had \$1,428,000 and \$1,829,000 in direct costs for the three months ended June 30, 2005 and 2004, respectively, a decrease of 22%. Direct operating costs as a percentage of revenues for the Non-Professional segment were 54% in 2005 and 49% in 2004. The dollar decline was principally due to the decreased revenues. Direct operating costs include direct payroll, direct telecommunication costs, computer supplies, depreciation, equipment lease expense and the amortization of software development costs, costs of clearing, back office payroll and other direct broker-dealer expenses and ECN customer commissions and clearing. Certain direct operating costs are allocated to each segment based on revenues.

Selling and administrative expenses were \$3,155,000 and \$3,648,000 in the 2005 and 2004 periods, respectively, a decrease of 14%. Selling and administrative expenses as a percentage of revenues was 37% in both 2005 and 2004. Without giving effect to unallocated depreciation, amortization expense and costs directly allocated to the Arbitrage segment, selling and administrative expenses for the Professional Market segment were \$2,065,000 and \$2,403,000 in the 2005 and 2004 periods, respectively, a decrease of 14%. For the Professional Market segment selling and administrative expenses as a percentage of revenues was 35% in 2005 and 39% in 2004. The decline in dollars and percentage includes a reversal of a judgment on sales taxes assessed of \$245,000. Selling and administrative expenses for the Non-Professional segment were \$1,055,000 and \$1,124,000 in the 2005 and 2004 periods, respectively, a decrease of 6%. For the Non-Professional segment selling and administrative expense as a percentage of revenue was 40% in 2005 and 30% in 2004. The decrease in selling and administrative expenses was due principally to reduced allocations of shared expenses due to reduced revenues. Certain selling and administrative expenses are allocated to each segment based on revenues.

Marketing and advertising costs were \$102,000 in 2005 and \$153,000 in 2004. The Professional Market segment spent \$100,000 in 2005 and \$135,000 in 2004. The Non-Professional segment incurred marketing costs of \$2,000 in 2005 and \$18,000 in 2004.

The Professional Market segment realized a loss of \$744,000 before unallocated amounts and income taxes in 2005 compared to income of \$160,000 in 2004. The Non-Professional Market segment realized \$162,000 in income in 2005 and \$558,000 in income in 2004 before unallocated amounts and income taxes. The Arbitrage segment realized a loss of \$281,000 in 2005 compared to income of \$711,000 in 2004 before unallocated amounts and income taxes. The second quarter 2005 Arbitrage trading loss includes losses of approximately \$200,000 in trading out of stocks for which the Company could not establish a fully hedged position.

In 2005 and 2004, the Company recognized gains of \$543,000 and \$98,000, respectively, from the sale of shares of Innodata and Edgar Online common stock.

Net interest expense in 2005 was \$29,000 compared to \$45,000 in 2004. The decrease in interest expense in 2005 is due principally to lower levels of margin debt in connection with the Company's arbitrage trading program.

As a result of the above-mentioned factors, the Company realized a loss before income taxes of \$509,000 in the 2005 period compared to income of \$1,155,000 in the 2004 period.

The Company realized a net loss of \$305,000 in 2005 compared to net income of \$693,000 in 2004.

#### Six Months ended June 30, 2005 and 2004

Revenues for the six months ended June 30, 2005 and 2004 were \$18,587,000 and \$20,595,000, respectively, a decrease of 10%. The Company's Professional Market segment had revenues for the six months ended June 30, 2005 and 2004 of \$12,624,000 and \$12,493,000, respectively, an increase of 1% for this segment. The Company's Non-Professional Market segment had revenues of \$5,963,000 and \$8,102,000, respectively, for the six months ended June 30, 2005 and 2004, a decrease of 26% for this segment. Since 2001, the Company has experienced a decline in revenues from its market data services to the Professional Market segment due principally to staffing reductions in the securities industry, the use by customers of internally developed services, or lower priced services that are offered by the Company or other vendors. This trend has continued in 2005, negatively impacting revenues and profits. Increased revenues from the Company's Track ECN more than offset the decline in market data revenues; however, these increased revenues did not offset the reduction in profits due to low margins realized on increased ECN revenues and increased clearing costs. The clearing costs will be reduced when the Company commences self clearing of its ECN operations expected by the end of the third quarter. Track ECN currently offers the highest published rebate in the industry and has recently been successful in attracting new subscribers, resulting in increased revenues. However, the second quarter of 2005 ECN volume was lower than the first quarter of 2005 as customer trading has declined. In the Non-Professional Market segment, the Company experienced a decline in revenues due to significantly lower trading volumes and market data revenues.

Direct operating costs were \$13,041,000 for the six months ended June 30, 2005 and \$11,423,000 for the similar period in 2004, an increase of 14%. Direct operating costs as a percentage of revenues were 70% in 2005 and 55% in 2004. Without giving effect to unallocated depreciation, amortization expense and costs directly allocated to the Arbitrage segment, the Company's Professional Market segment had \$9,476,000 and \$7,056,000 of direct costs for the six months ended June 30, 2005 and 2004, respectively, an increase of 34%. Direct operating costs as a percentage of revenues for the Professional segment were 75% in 2005 and 56% in 2004. The significant dollar and percentage increase was principally due to costs associated with the increased ECN revenues which have minimal gross margins and increased clearing costs until the Company commences self clearing of its ECN operations. The Professional market segment includes a credit of \$370,000 for telecommunication costs recognized in prior periods. The Company's Non-Professional Market segment had \$3,141,000 and \$3,844,000 in direct costs for the six months ended June 30, 2005 and 2004, respectively, a decrease of 18%. Direct operating costs as a percentage of revenues for the Non-Professional segment were 53% in 2005 and 47% in 2004. The dollar decline was principally due to the decreased revenues. Certain direct operating costs are allocated to each segment based on revenues.

Selling and administrative expenses were \$6,579,000 and \$7,407,000 in the 2005 and 2004 periods, respectively, a decrease of 11%. Selling and administrative expenses as a percentage of revenues was 35% in 2005 and 36% in 2004. Without giving effect to unallocated depreciation, amortization expense and costs directly allocated to the Arbitrage segment, selling and administrative expenses for the Professional Market segment were \$4,389,000 and \$4,640,000 in the 2005 and 2004 periods, respectively, a decrease of 5%. For the Professional Market segment selling and administrative expenses as a percentage of revenues was 35% in 2005 and 37% in 2004. The decline in dollars and percentage includes a reversal of a judgment on sales taxes assessed of \$245,000. Selling and administrative expenses for the Non-Professional segment were \$2,122,000 and \$2,560,000 in the 2005 and 2004 periods, respectively, a decrease of 17%. For the Non-Professional segment selling and administrative expense as a percentage of revenue was 36% in 2005 and 32% in 2004. The decrease in selling and administrative expenses was due principally to reduced allocations of shared expenses due to reduced revenues. Certain selling and administrative expenses are allocated to each segment based on revenues.

Marketing and advertising costs were \$171,000 in 2005 and \$268,000 in 2004. The Professional Market segment spent \$142,000 in 2005 and \$244,000 in 2004. The Non-Professional segment incurred marketing costs of \$29,000 in 2005 and \$24,000 in 2004.

The Professional Market segment realized a loss of \$1,383,000 before unallocated amounts and income taxes in 2005 compared to income of \$552,000 in 2004. The Non-Professional Market segment realized \$671,000 in income in 2005 and \$1,674,000 in income in 2004 before unallocated amounts and income taxes. The Arbitrage segment realized income of \$20,000 in 2005 compared to \$907,000 in 2004 before unallocated amounts and income taxes.

In 2005 and 2004, the Company recognized gains of \$1,055,000 and \$542,000, respectively, from the sale of shares of Innodata and Edgar Online common stock.

Net interest expense in 2005 was \$74,000 compared to \$122,000 in 2004. The decrease in interest expense in 2005 is due principally to lower levels of margin debt in connection with the Company's arbitrage trading program.

As a result of the above-mentioned factors, the Company realized a loss before income taxes of \$32,000 in the 2005 period compared to income of \$3,028,000 in the 2004 period.

The Company realized a net loss of \$19,000 in 2005 compared to net income of \$1,817,000 in 2004.

#### Liquidity and Capital Resources

During the six months ended June 30, 2005, cash used in operating activities was \$2,713,000 compared to \$1,065,000 in 2004. The increase in 2005 was principally due to lower income from operations and increased payments of liabilities, principally for income taxes. Cash flows provided by investing activities in 2005 was \$594,000 compared to \$374,000 in 2004. Cash flows provided by financing activities was \$365,000 in 2005 compared to cash used in financing activities of \$1,207,000 in 2004, principally due to increased bank borrowings in 2005, while payments were made for dividends and notes payable in 2004.

The Company has a line of credit with a bank. The line is collateralized by the assets of the Company and is guaranteed by its Chairman. Interest is charged at 1.75% above the bank's prime rate and is due on demand. The Company may borrow up to 80% of eligible market data service receivables, as defined, and is required to maintain a compensating balance of 10% of the outstanding loans. At June 30, 2005, the Company had borrowings of \$701,000 under the line. Borrowings available on the line of credit at June 30, 2005 was \$550,000.

The Company has significant positions in stocks and options and receives significant proceeds from the sale of trading securities sold but not yet purchased under the arbitrage trading strategy described in Note 5 of Notes to Consolidated Financial Statements. The Company expects that its June 30, 2005 positions will be closed during the third quarter of 2005 and that other positions with the same strategy will be established. The level of trading activity is substantially dependent on the value of the shares of Track Data pl