ART TECHNOLOGY GROUP INC Form 8-K May 25, 2006

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### UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, DC 20549

### FORM 8-K CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported): May 25, 2006

#### ART TECHNOLOGY GROUP, INC.

(Exact Name of Registrant as Specified in its Charter)

Delaware	000-26679	04-3141918
(State or Other Jurisdiction	(Commission	(IRS Employer
of Incorporation)	File Number)	Identification No.)

### 25 First Street, Cambridge, Massachusetts

02141

(Address of Principal Executive Offices)

(Zip Code)

Registrant s telephone number, including area code: (617) 386-1000

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- o Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- o Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- o Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- o Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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EX-99.1 PRESS RELEASE DATED MAY 25, 2006

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#### Item 8.01 Other Events.

On May 25, 2006, we issued a press release announcing that Michael Brochu, one of our directors, has established with a broker a pre-arranged sales plan intended to comply with Rule 10b5-1 under the Securities and Exchange Act of 1934. A copy of the press release is filed as exhibit 99.1 to this current report and incorporated herein by reference.

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### **Item 9.01** Financial Statement and Exhibits.

(d) Exhibits

<u>Number</u>	<u>Title</u>
99.1	May 25, 2006 press release

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#### **SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ART TECHNOLOGY GROUP, INC.

Date: May 25, 2006 By: /s/ Julie M.B. Bradley

Julie M.B. Bradley

Senior Vice President and Chief

Financial Officer

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## **EXHIBIT INDEX**

Number Title

99.1 May 25, 2006 press release

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