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ACTIVISION INC /NY  
Form 8-K  
February 13, 2004

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

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FORM 8-K

CURRENT REPORT  
PURSUANT TO SECTION 13 OR 15(d) OF THE  
SECURITIES EXCHANGE ACT OF 1934

Date of report (Date of earliest event reported) February 12, 2004  
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ACTIVISION, INC.

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(Exact Name of Registrant as Specified in Charter)

Delaware	0-12699	95-4803544
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(State or Other Jurisdiction of Incorporation)	(Commission File Number)	(IRS Employer Identification No.)

3100 Ocean Park Blvd., Santa Monica,	CA 90405
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(Address of Principal Executive Offices)	(Zip Code)

Registrant's telephone number, including area code (310) 255-2000  
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NA

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(Former Name or Former Address, if Changed Since Last Report)

Item 7. Financial Statements, Pro Forma Financial Statements and Exhibits.

(c) Exhibits.

99.1 Press Release of Activision, Inc., dated February 12, 2004.

Item 9. Regulation FD Disclosure.

On February 12, 2004, Activision, Inc. issued a press release announcing a three-for-two stock split, which shall be effected by a 50% stock dividend to shareholders of record as of February 23, 2004 and payable on March 15, 2004. The press release is attached hereto as Exhibit 99.1.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the

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undersigned hereunto duly authorized.

Date: February 12, 2004

ACTIVISION, INC.

By: /s/ George Rose

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Name: George Rose  
Title: Senior Vice President  
and General Counsel