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BANK OF NEW YORK CO INC

Form 424B3

October 27, 2003

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

\$1,000,000,000

The Bank of New York Company, Inc. CoreNotesSM

Filed under Rule 424 (b)(3), Registration Statement No. 333-103003, 333-103003-01, 333-103003-02, 333-103003-03 and 333-103003-04 Pricing Supplement No. 7 - Pricing Supplement dated October 24, 2003 (To prospectus dated March 6, 2003, and prospectus supplement dated March 28, 2003)

| CUSIP Number | Aggregate Principal Amount | Price to Public(1) | Purchasing Agent's Discount(1) | Proceeds Before Expenses(1) |
|-------------------------------|----------------------------------|--------------------|--------------------------------|-----------------------------------|
| 06406JDR3 | \$4,308,000 | 100.00% | 2.00% | 98.00% |
| Interest Rate Per Annum | Interest Payment Frequency | Matu | rity Sur | vivor's |
| 5.70% | Semiannual | October | 15, 2018 | YES |

Senior Subordinated Notes

Interest Payment Dates: April 15th and October 15th of each year commencing April 15, 2004

Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on October 15, 2006 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

The Bank of New York Company, Inc

One Wall Street

New York, New York 10286

Trade Date: October 24, 2003 Issue Date: October 29, 2003

Minimum Denominations/Increments: \$1,000/\$1,000

Original Issue Discount: No

All trades settle without accrued interest and clear SDFS: DTC Book-Entry only Merrill Lynch DTC Participant Number: 5132

The defeasance and covenant defeasance provisions of the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities - Defeasance and Covenant Defeasance" in the Prospectus will apply to the Notes.

(1) Expressed as a percentage of the aggregate principal amount.
"CoreNotes" is a service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co. Purchasing Agent

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Acting as Principal